

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License Stipulations Application

CORPORATION NAME Parm 42 West LLC		DOING BUSINESS AS (DBA) Parm Times Square	
STREET ADDRESS 400 W 42nd Street		CROSS STREETS 42nd St and 9th Ave	ZIP CODE 10036
OWNER <i>(Attach a list of all the people that will be associated/listed with the license)</i>	NAME: Jeff Zalaznick	ATTORNEY/ REPRESENTATIVE	NAME: Robert Bookman
	PHONE: 646-692-4732		PHONE: 212-513-1988
	EMAIL: jeff@majorfood.com		EMAIL: rbookman@pandblegal.com
MANAGER	NAME: Julia Pei	LANDLORD	NAME: Richard Born
	PHONE: 646-692-4732		PHONE: 212-588-1834
	EMAIL: juliapei@majorfood.com		EMAIL: richard@bdhotels.com
APPLICATION TYPE (Check One)			
<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
	What is/was the name and address of establishment?	Parm Mulberry - 248 Mulberry St, New York, NY 10012 Parm Upper West - 235 Columbus Ave, New York, NY 10023 Parm Battery Park City - 250 Vesey Street, New York, NY 10281	
	What were the dates applicant was involved with this former premise?	Mulberry-11/2011, UWS-12/2014, BPC-7/2015 to present	
<input type="radio"/> Transfer	What is the prior license # and expiration date?		
	Is applicant making any alterations or operational changes?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input type="radio"/> Alteration	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="radio"/> Liquor/Wine/Beer <input type="radio"/> Beer <input type="radio"/> Wine & Beer		
ESTABLISHMENT TYPE	<input checked="" type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization - Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?	YES	<input checked="" type="checkbox"/> NO	Immediately following CB approval
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.	YES	<input checked="" type="checkbox"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	

Liquor License Rider for Jeff Zalaznick

Establishment	Premises Address	License Period
Parm Mulberry	248 Mulberry Street	11/2011 – Present
Parm Upper West	235 Columbus Avenue	12/2014 – Present
Parm Battery Park	250 Vesey Street	07/2015 - Present

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)

HOURS*		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	<i>(Indoor Only)</i>	Operation	7AM-4AM	7AM-4AM	7AM-4AM	7AM-4AM	7AM-4AM	7AM-4AM
	Kitchen	SAA	SAA	SAA	SAA	SAA	SAA	SAA
	Music	SAA	SAA	SAA	SAA	SAA	SAA	SAA
If you plan to have music, what type(s)? (Circle all that apply)		<input checked="" type="checkbox"/> BACKGROUND		<input type="checkbox"/> LIVE MUSIC	<input type="checkbox"/> DJ	<input type="checkbox"/> JUKE BOX	<input type="checkbox"/> KARAOKE	
OCCUPANCY								
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar	
INSIDE	199	182	60	122	0	1	19	
OUTSIDE <i>(Other than sidewalk café)</i>	NA	NA	NA	NA	NA	NA	NA	
SIDEWALK CAFÉ	NA	NA	NA	NA	NA			
How many floors are there? What is the capacity for each floor?					1st floor - 199 cellar and sub-cellar - 50			
How frequently will the owner(s) be at the establishment?					Weekly			
Will you be applying or intending to apply for a cabaret license with DCA? If yes, will there be dancing?					YES	<input checked="" type="checkbox"/> NO		
Will applicant have bottle or table service for beverage alcohol?					YES	<input checked="" type="checkbox"/> NO		
Will you be hosting private, promotional or corporate events?					<input checked="" type="checkbox"/> YES	NO		
Will outside promoters be used on a regular basis? If yes please describe.					YES	<input checked="" type="checkbox"/> NO		
Will you have a security plan? If, yes please attach.					YES	<input checked="" type="checkbox"/> NO		
Will security plan be implemented?					YES	<input checked="" type="checkbox"/> NO		
Will State certified security personnel be used?					YES	NO	Not applicable	
Will New York Nightlife Association and NYPD Best Practices be followed?					<input checked="" type="checkbox"/> YES	NO		
Will applicant be using delivery bicycles? If yes, how many?					<input checked="" type="checkbox"/> YES	NO	1	
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?					<input checked="" type="checkbox"/> YES	NO		
Where will delivery bicycles be stored during the day when not in use?					Cellar or sub-cellar			

LOCATION & ZONING		
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	<input checked="" type="radio"/> NO
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	<input checked="" type="radio"/> NO
Is a Public Assembly permit required?	<input checked="" type="radio"/> YES	NO
Are your plans filed with DOB?	YES	<input checked="" type="radio"/> NO

Community Notification/Relations		
NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	See attached
	# 2	
	# 3	
	# 4	
	# 5	
Please provide dates when applicant met with the groups listed above.	See attached	
Who was your contact person at each group you met with?	See attached	
When did applicant post the notice that was provided?	8/25/16	
Where did applicant post the notice that was provided?	On construction fence	
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.	<input checked="" type="radio"/> YES	NO
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?	<input checked="" type="radio"/> YES	NO

Outreach Contacts

Parm Times Square has reached out to the following block associations/individuals as a part of our community outreach effort.

- West 43rd Street Block Association: Eduardo Zeiger at eduardozeiger@compuserve.com
- Manhattan Plaza Tenants Association: Douglas Leland at mpta@mptenants.com
- West 44 Street Better Block Association: Linda Ashley at ashleyll@aol.com
- West 44th Street (b. 9th/10th) Block Association: Renee & Gordon Stanley at twocatsltd@worldnet.att.net
- West 44th Street (b. 9th/10th) Block Association: Rudy Papiri at Rudi_Papiri@timemagazine.com
- West 45th Street Block Association: Tim Tanner at tangotanner@gmail.com
- West 45th Street Block Association (between 9th/11th Aves): Chana Widawsky at chanawid@gmail.com
- West 46th Street Block Association: Allison Tupper at allisontupper@verizon.net
- West 46th Street Block Association: Steve Fanto at stephenfanto@gmail.com

BUILDING DESIGN			
State the name and type of business previously located in the space.			
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	<input checked="" type="radio"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="radio"/> NO	
Will applicant have a vestibule within the establishment?	<input checked="" type="radio"/> YES	NO	
Will applicant use a storm enclosure?	YES	<input checked="" type="radio"/> NO	
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="radio"/> YES	NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	NO	
Will the establishment have any of the following: (circle all that apply)	<input checked="" type="radio"/> FRENCH DOORS	<input type="radio"/> GARAGE DOORS	<input type="radio"/> WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input checked="" type="radio"/> YES	NO	
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	<input checked="" type="radio"/> YES	NO	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	<input checked="" type="radio"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	NO	
Will the kitchen exhaust system extend to the roof?	<input checked="" type="radio"/> YES	NO	
Will the establishment have an illuminated sign?	<input checked="" type="radio"/> YES	NO	
Will the establishment have a canopy extending over the sidewalk?	<input checked="" type="radio"/> YES	NO	
Where will the air conditioner be located? What type is it?	Roof		
When was the air conditioner installed?	Currently being installed		

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ		Not applicable	
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YES	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	YES	NO	(52)
Are the floorplans for the outdoor space(s) included?	YES	NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	YES	NO	
Will there be no amplified music, as per the law?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	

OUTDOOR ITEMS – SIDEWALK CAFÉ

Not applicable

Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	NO	
Will applicant be applying for a sidewalk café now or in the future?	YES	NO	32
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk café?	YES	NO	
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	YES	NO	
Will applicant use umbrellas?	YES	NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	YES	NO	

ADDITIONAL STIPULATIONS: (Office Use Only)

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 - 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) recommends:

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial Approval

CB4 REPRESENTATIVES


Nely Gonzalez
CB4 Assistant District Manager


Frank Holozubiec
CB4 BLP Committee Co-Chair


Bart Lazarin
CB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

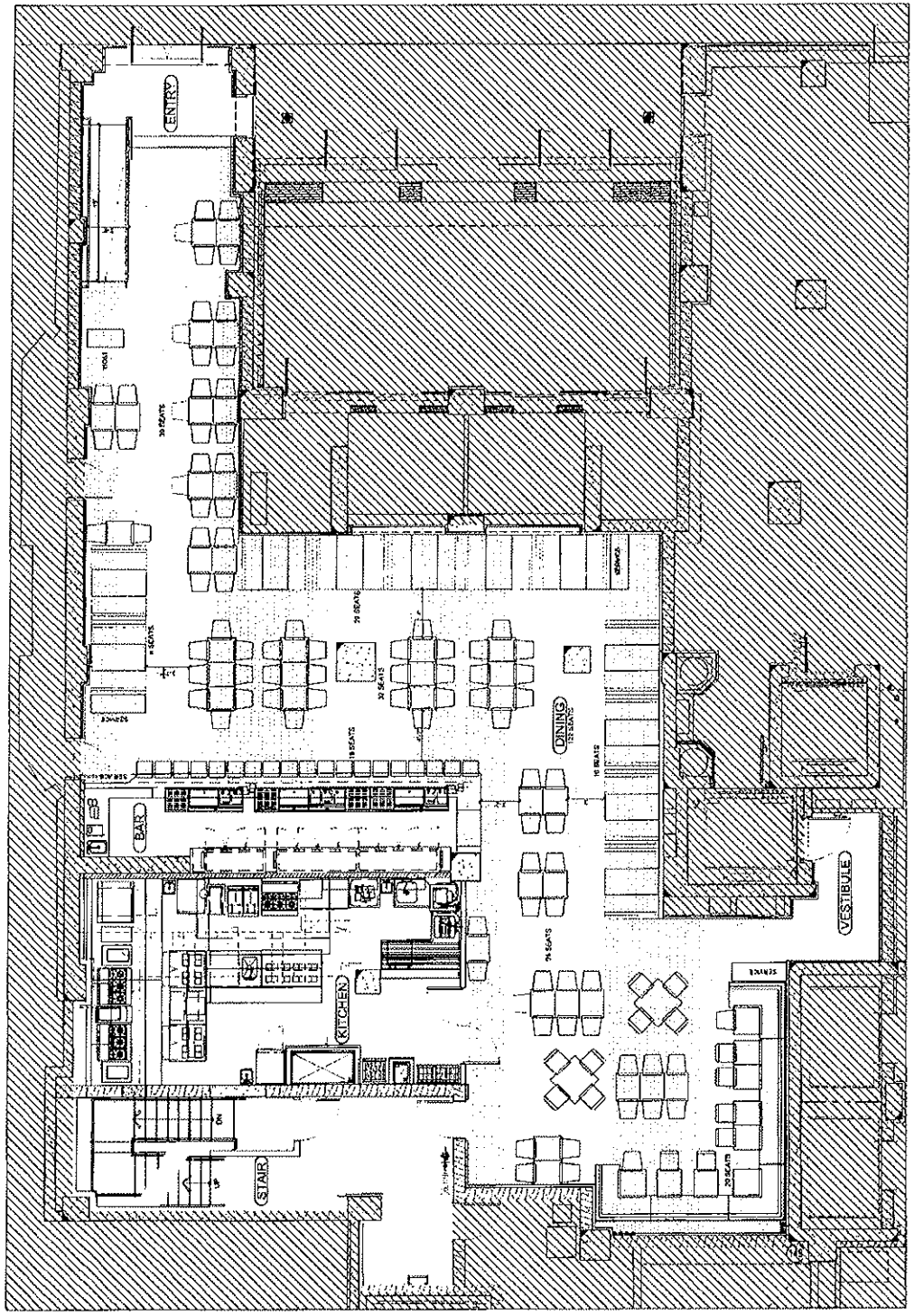
SIGN HERE →


PRINT NAME OF APPLICANT


SIGNATURE OF APPLICANT

11/18/16
DATE

Project: **NOT FOR CONSTRUCTION**
 Architect: **SJCE Architects, LLP**
 400 W. 41st Street
 New York, NY 10036
 Date: **09.11.16**
 Floor Plan: **Ground Floor**
 Sheet Number: **A-101.00**



OCCUPANCY STUDY 09.11.16
 AREA : 2164 sq ft
 2388 sq ft / 12 sq ft/person = 180
 (CURRENT SEATS =
 STAFF : 7
 TOTAL OCCUPANCY :

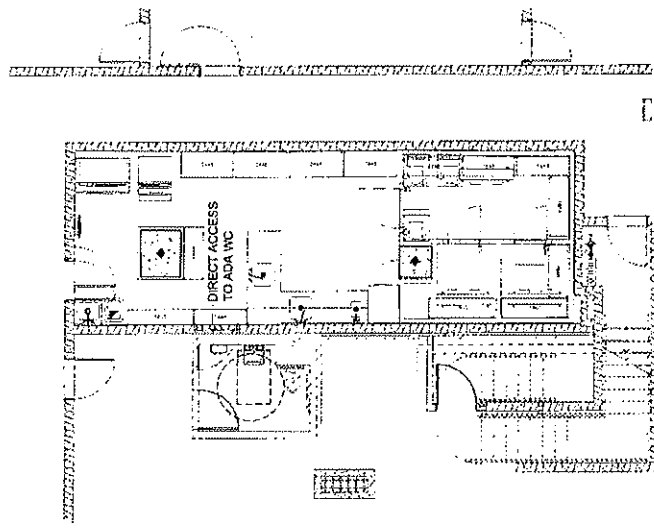
01 GROUND FLOOR PLAN - OCCUPANCY STUDY
 09.11.16

01/16/16 10:52 AM

Project: **100 Forest Street, Suite 1118**
 New York, NY 10014
 Architect: **1550 Broadway**
 New York, NY 10018
 Mechanical/Electrical/Plumbing Engineer
 General Contractor
 Mechanical Contractor
 Electrical Contractor
 Plumbing Contractor
 Date: **12/20/2017**

NOT FOR CONSTRUCTION

Name: **Part**
 Date: **12/20/2017**
 Project: **100 Forest Street, Suite 1118**
 New York, NY 10014
 Architect: **1550 Broadway**
 New York, NY 10018
 Mechanical/Electrical/Plumbing Engineer
Floor Plan
Sub-cellar & Cellar
A-102.00



02 FLOOR PLAN - SUB-CELLAR
 12/20/2017



APPETIZER

MEATBALLS
mario's recipe

CRISPY ZUCCHINI
lightly fried

BAKED CLAMS
oregano style

ARTICHOKE CASINO
stuffed hearts

PROSCIUTTO
thinly sliced

BUFFALO CUCUMBERS
hot sauce, blue cheese

CAESAR SALAD
the classic

SUNDAY SALAD
iceberg, gassy dressing

CHOPPED SALAD
bricolore, peanuts, tomato

GREEK FARRO
feta, olives, cucumber

ARUGULA SALAD
fig, almonds, parmesan

ADD CHICKEN OR SHRIMP
ADD AVOCADO

MAIN COURSE

EGGPLANT PARM
ten layers

CHINESE RIBS
sam gonnarso style

THE OZERSKY
roast beef hero, italian fries

CHICKEN PARM DINNER
spicy rotini pasta

WHOLE FISH
grilled orata, salsa verde

PORK MILANESE
pounded chop, arugula salad

CHICKEN LIMONE
half chicken, lemon vinaigrette

ITALIAN FRIES
GARLIC BREAD
ICEBERG SALAD
GARLIC BROCCOLI
SPICY ROTINI

SIDE

PASTA



RIGATONI FRA DIAYOLA
pink sauce, calabrian chili

PENNE SCAMPI
shrimp, garlic sauce

FUSILLI BOLOGNESE
meat gravy, ricotta

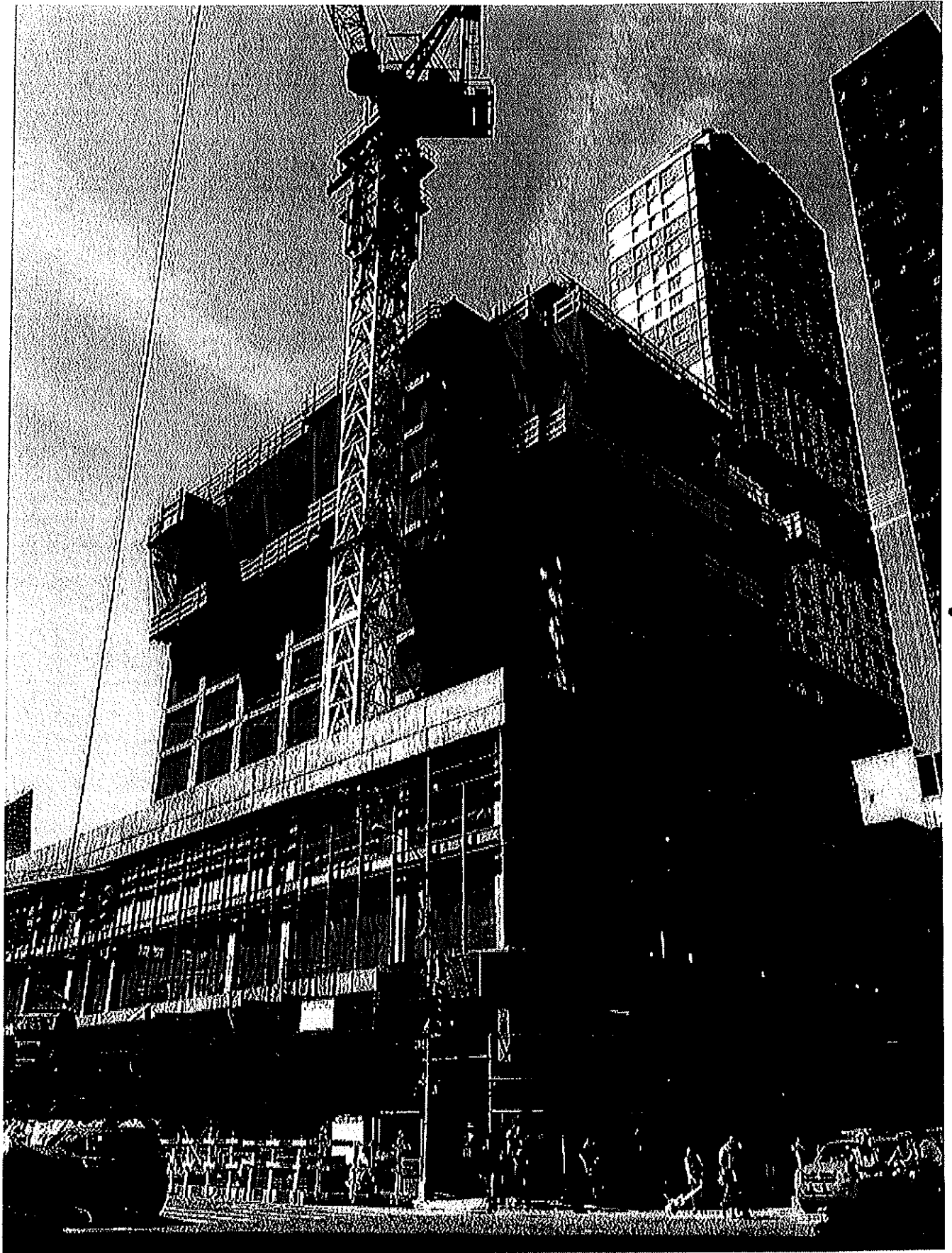
LINGUINE YONGOLE
clams, oregano

house made
FRESH MOZZ

CALAMARI
long-hot peppers



BAKED ZITI
add meat gravy
ALLOW 15 MIN



Proximity Report for Location:

October 5, 2016

400 W 42 St, New York, NY, 10036

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
589 NINTH AVENUE CORP	589 9TH AVENUE	115 ft
39TH STREET WINE INC	354 W 39TH ST	920 ft
42 & 10TH SPIRITS LTD	507 W 42ND STREET	940 ft
GRACE WINE & SPIRITS INC	610 10TH AVENUE	945 ft
GM & M RETAIL LIQUOR INC	302 W 40TH STREET	1095 ft
NINTH AVENUE VINTNER LTD	669 9TH AVENUE	1195 ft
SHILORI INC	486 9TH AVENUE	1225 ft

Churches within 500 Feet

Name	Approx. Distance
Holy Cross Roman Catholic Church	420 ft

Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
42ND STREET DEVELOPMENT CORP	410 WEST 42ND STREET	40 ft
407 WEST 42ND STREET CORP	407 W 42ND STREET	75 ft
CHEZ JOSEPHINE LTD	414 W 42ND STREET	85 ft
OLLIES 42ND LLC	411 W 42ND STREET	85 ft
SWEET CONCESSIONS INC	416 W 42ND ST	115 ft
574 9TH AVE REST CORP	574 9TH AVE	120 ft
WISE WIZ LLC	576 9TH AVENUE	140 ft
THEATRE REFRESHMENT CO OF NY INC & MIDSUMMER	422 W 42ND ST	185 ft
THEATRE ROW RESTAURANT INC	424 WEST 42ND STREET	210 ft
PULPO LLC	402 W 43RD ST	325 ft
ZONEA FOOD & BEVERAGE INC	403 W 43RD ST	340 ft
MDDCAR CORP	401 W 43RD ST	345 ft
HORSHOES INC	611 9TH AVENUE	425 ft
SIGNATURE THEATRE COMPANY INC	450 W 42ND ST	445 ft
RACHEL ON NINTH CORP	608 9TH AVE	445 ft
Blue Ruin Inc	538 9TH AVENUE	505 ft

Name	Address	Approx. Distance
WESTWAY DINER INC	614 616 9TH AVENUE	550 ft
BKUK 6 CORP	400 402 W 44TH ST	570 ft
42ND KAVA AND KAVA MIMA ASSOCIATES LLC	470 W 42ND ST	580 ft
PORTICI RESTAURANT INC	621 9TH AVE	600 ft
CHIPOTLE MEXICAN GRILL OF COLORADO LLC	620 9TH AVE AKA 358 W 44 ST	605 ft
HOLLAND COCKTAIL LOUNGE INC	532 9TH AVENUE	605 ft
R&R WESTSIDE LLC	356 W 44TH ST	625 ft
623 9TH AVE REST INC	623 9TH AVE	645 ft
NINTH AVENUE SALOON INC	627 9TH AVENUE	665 ft
PONENTE LLC	628 9TH AVENUE	700 ft
MORELAND INC	356 W 40TH STREET	715 ft
542 TACO LLC	524 9TH AVE	720 ft
LA SCALA RESTAURANT LLC	630 NINTH AVE	725 ft
DANAS LLC	630 NINTH AVE	725 ft
523 9TH AVENUE INC	523 9TH AVE	740 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
SHORTYS RESTAURANTS LLC	576 9TH AVE	170 ft
SIAM TALENT INC	592 9TH AVENUE	250 ft
460 WINE MARKET INC	460 W 42ND ST	510 ft
470 WEST 42 ST GOURMET FOOD INC	470 W 42ND ST	580 ft

Unmapped Licenses within zipcode of report location

Name	Address
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Melissa Morales <mmorales@pandblegal.com>

Re: Parm Times Square - CB4 Meeting Question

Julia Pei <juliapei@majorfood.com>
To: Melissa Morales <mmorales@pandblegal.com>

Tue, Oct 4, 2016 at 9:37 PM

Melissa,

I have forward you a few email correspondences from when I sent out the email last month. I have also attached the update email I sent tonight to inform the committee of the new date.


Thank you!

From: Melissa Morales [mailto:mmorales@pandblegal.com]
Sent: Tuesday, October 04, 2016 4:22 PM
To: Julia Pei <juliapei@majorfood.com>

[Quoted text hidden]

[Quoted text hidden]

----- Forwarded message -----



From: Julia Pei <juliapei@majorfood.com>
To:
Cc: Jeff Zalaznick <jeff@majorfood.com>
Date: Tue, 4 Oct 2016 21:30:57 -0400
Subject: Re: Parm Times Square | Introduction + Outreach
Good evening,

I wanted to follow up on Parm's introduction email sent on August 29, 2016. Instead of our originally scheduled hearing on September 13, 2016, we will now present our application on October 18, 2016. Please let me know if you have any questions or concerns before or after the hearing.

Thank you,
Julia

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Julia Pei
VP of Business Development
Major Food Group
C: (832) 213-6098
O: (646) 692-4732

On Mon, Aug 29, 2016 at 10:28 AM, Julia Pei <juliapei@majorfood.com> wrote:

Good Morning,

Julia Pei

From: Julia Pei
Sent: Monday, August 29, 2016 10:28 AM
Cc: 'jeff@majorfood.com'
Subject: Parm Times Square | Introduction + Outreach

Good Morning,

My name is Julia Pei, and I am the VP of Business Development for Major Food Group ("MFG"). We are opening a restaurant inside the Pod Times Square Hotel, which is currently in development, in your community and I wanted to take a moment to introduce ourselves and our project.

Mario Carbone, Rich Torrisi and Jeff Zalaznick formed Major Food Group in 2010. MFG represents a new breed of restaurant group with the aim to conceptualize and operate restaurants that are respectful of the past, exciting for the present, and sustainable for the future; restaurants that uphold the highest level of food quality and fine dining service in an inviting atmosphere. MFG currently operates 11 restaurants: Carbone (New York, Hong Kong, Las Vegas), ZZ's Clam Bar, Dirty French, Santina, Parm (Soho, Yankee Stadium, Upper West Side, Battery Park) and Saddle's. Currently, we are in the process of restoring New York City's most iconic restaurant space (formerly known as The Four Seasons), located in the historic Seagrams Building. We will open three new fine-dining concepts in the building.

In 2011, we opened Parm Soho, which was incredibly well-received by critics and customers alike. Parm has quickly ascended to being the symbol of excellence for Italian-American cuisine. The concept was designed to appeal to the masses but be appreciated by the most discerning palates. Building on the success of Parm Soho, we opened Parm at the Yankee Stadium in 2011, Parm Upper West Side in 2014, and Parm Battery Park in 2015, and we anticipate Parm Williamsburg to open September 2016.

We are currently applying for our liquor license for our latest project, Parm Times Square, which will be located inside the Pod Times Square hotel, for whom MFG will also manage the F&B program. MFG has a great long-standing working relationship with BD Hotels, as we also currently manage the F&B program for the Ludlow Hotel and operate Dirty French inside that premise.

Both Pod Hotels and MFG are incredibly excited about Pod Times Square. We are all responsible operators with great track records of successful ventures that take into consideration the needs and desires of the local community, and respect the neighborhood in which we operate.

Pod Times Square recently presented its application to the SLA committee of CB4 on August 9th for its F&B program, and was unanimously approved.

We are scheduled to present our application to the SLA committee of CB4 on September 13th. If you have any questions or concerns, before or after the hearing, please feel free to reach out to myself or Jeff Zalaznick, who can be reached at jeff@majorfood.com.

Best,
Julia

Julia Pei
VP of Business Development
Major Food Group
www.majorfood.com

W: (646) 692-4732
M: (832) 213-6098