



CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD FOUR

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DELORES RUBIN

Chair

JESSE R. BODINE

District Manager

June 16, 2017

Gregg Bishop
Commissioner
NYC Dept. of Small Business Services
110 William St., 7th Floor
New York, NY 10038

Dear Commissioner Bishop,

Manhattan Community Board 4 (CB4) strongly supports the Hudson Yards/Hell's Kitchen Alliance (HYHKA) application for New York City Department of Small Business Services Neighborhood Challenge grant for the project *SmartSpace Future Development 4-D Model*.

The project seeks to create a 4-D model that will enable a common platform from which HYHKA can engage developers and the community to visualize and interact with buildings before they are built. The model would track measures such as pedestrian flow, traffic noise and congestion and other quality of life issues like building shadows. The goal of the project is to anticipate how people and physical structures interact, and most importantly help to mitigate potential conflicts before they arise. This model will help to inform projects relating to the streetscape study, a study on streetscape improvements that HYHKA is currently working on to improve the public space.

Hudson Yards is currently under development and has the potential for 24,000,000 square feet of residential and hotel space, 26,000,000 square feet of office space, 1,000,000 square feet of retail space and 700,000 square feet of open space making it an ideal candidate for modeling.

The proposal team consists of the Hudson Yards/Hell's Kitchen Alliance BID and BuroHappold Engineering. The community board will be an integral partner in this endeavor.

We recommend you approve this grant for HYHKA.

Sincerely,



Delores Rubin
Chair



Christine Berthet
Co-Chair, Transportation
Planning Committee



Yoni Bokser
Co-Chair, Transportation
Planning Committee

cc: Kris Goddard, Neighborhood Development, SBS
Hon. Corey Johnson, City Council