



CITY OF NEW YORK

**MANHATTAN COMMUNITY BOARD FOUR**

330 West 42<sup>nd</sup> Street, 26<sup>th</sup> floor New York, NY 10036  
tel: 212-736-4536 fax: 212-947-9512  
[www.nyc.gov/mcb4](http://www.nyc.gov/mcb4)

**Delores Rubin**  
Chair

**Jesse R. Bodine**  
District Manager

January 12, 2017

Michael P. Carey  
Executive Director  
Office of Citywide Event Coordination and Management  
Street Activity Permit Office  
100 Gold Street, 2<sup>nd</sup> Flr  
New York, NY 10038

**Re: Street Activity Permit for Good Samaritan/Day Top Event**

**Sponsor:** Samaritan Day Top Village, Inc.  
**Event Producer:** Clearview Festival Productions  
**Location:** Ninth Avenue between West 42<sup>nd</sup> and 55<sup>th</sup> Streets (13 blks)  
**Date:** September 16th, 2017  
**Times:** Setup 8:00am – 10:00am with two hour set up time  
Public Event 10:00am – 6:00pm  
Breakdown 6:00pm – 8:00pm

Dear Mr. Carey,

Manhattan Community Board 4 (CB4) voted to approve the Street Activity Permit Office ("SAPO") permit the above mentioned street festival to occur again in 2017. The approval was based on the recommendation of the Arts, Culture, Education & Street Life ("ACES") Committee of Community Board 4 ("CB4"), formerly Quality of Life, which met on December 12, 2016.

Community Board 4 in a letter to SAPO dated August 4, 2016, expressed its concern that the relocation of this event from its then current location in Community Board 5 could have a negative impact on the quality of life of the residents of CB4 and the economic wellbeing of the businesses as well. The Sponsor and Producer agreed to adhere to a list of stipulations outlined in the letter of August 4, 2016 and in addition agreed that the event of September 17, 2016 was to be granted as a one-year provisional trial which would not be renewed if the Event was deemed to have had a negative impact on the surrounding community.

As agreed in the stipulations, Sponsor and Producer attended meetings of the ACES Committee to report to the committee the results of its outreach to the community, feedback from the community and an accounting for the funds raised. The Producers returned on December 12, 2016 to address questions raised at the previous meeting.

The Event organizer and sponsor agreed to stipulations listed in the prior year's approval. A copy of which has been enclosed.

The committee would like to thank the Sponsor and Producer for making every effort to adhere to the stipulations and for providing a positive street event for the community.

CB4 continues to support events originating and having sponsorship from within District 4. While approving this event for 2017, CB4 will not approve any events wishing to relocate from outside of District 4.

Sincerely,



Delores Rubin  
Chair  
Community Board 4



Allen Oster  
Co-Chair  
ACES Committee



Austin Ochoa  
Co-Chair  
ACES Committee

Enclosure

cc: Clearview Productions  
Samaritan Daytop Village Inc



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**Delores Rubin**  
Chair

**Jesse R. Bodine**  
District Manager

August 4<sup>th</sup>, 2016

Michael P. Carey  
Executive Director  
Street Activity Permit Office  
100 Gold Street, 2nd Floor  
New York, NY 10038

Re: Street Activity Permit for Good Samaritan/Day Top Village Event

**Sponsor:** Samaritan Day top Village Inc.  
**Event Producer:** Clearview Festival Productions  
**Location:** Ninth Avenue between West 42<sup>nd</sup> and 55<sup>th</sup> Streets (13 Blocks)  
**Date:** September 17<sup>th</sup>, 2016 (Rain or Shine)  
**Times:** Setup 8:00 a.m. – 10:00 a.m. with one hour buffer time  
Public Event 11:00 a.m. – 6:00 p.m.  
Breakdown 6:00 p.m. – 7:30 p.m. sharp

Dear Mr. Carey,

It is our understanding that the Samaritan Day top Village Inc. (“Sponsor”) submitted a renewal application to the Mayor’s Office of Citywide Event Coordination and Management Street’s Activity Permit Office (“SAPO”) requesting a relocation of its annual Street Fair (“Fair”).

**PROPOSAL:**

Sponsor and Producer propose relocating the Fair from Madison Avenue, in Manhattan Community Board 5, to Ninth Avenue between West 42<sup>nd</sup> and 55<sup>th</sup> Streets. Sponsor has hired Clearview Festival Productions (“Producer”) to host the Fair on September 17<sup>th</sup>, 2016. The breakdown of the day is as noted above.

**MCB4 ANALYSIS and RECOMMENDATIONS:**

Due to the overwhelming traffic and pedestrian congestion, and the numerous fairs that already take place in this area, Manhattan Community Board 4’s (“MCB4”) is greatly concerned about the potential negative impact that the relocation of the Fair may impose on residents’ quality of life, and businesses’ economic wellbeing. Therefore, Community Board 4 recommends *denial* of the request to relocate *unless* the stipulations are adhered to, as noted below and as previously agreed upon by the Sponsor and Producer during MCB4’s July 11<sup>th</sup>, 2016 Quality of Life Committee (“QOL”).

**BACKGROUND:**

Samaritan Day top Village Inc. is a non-profit organization that provides health and human services

to over 28,000 people each year through a network of more than 40 facilities located throughout New York City, Long Island and upstate New York. Services include a community ambulatory unit on 8<sup>th</sup> Avenue, a residential center for veterans in recovery on West 43<sup>rd</sup> Street, and a veteran's housing center on West 44<sup>th</sup> Street.

STIPULATIONS:

- Significant advance outreach will be made to area residents and businesses, Block Associations, and Hudson Yard/Hell's Kitchen Business Improvement District, whereby Sponsor and/or Producer will present detailed information about the Fair. (Documentation of outreach presentation to be forwarded to MCB4 prior to the Fair.)
- Immediately after the Fair, the above entities will be contacted to provide their feedback on the Fair's impact.
- Sponsor and Producer will attend QOL's October 2016 Committee Meeting to report the results of said feedback.
- Sponsor and Producer will not request permission to hold any future events on 9<sup>th</sup> Avenue if MCB4 deems that the Fair has had a negative impact on area residents and/or businesses.
- MCB4 believes that 9<sup>th</sup> Avenue is important traffic artery for the city and that any no additional events should be planned there. Producer agrees it will *not* submit any future application to SAPO requesting 9<sup>th</sup> Avenue as a location for *any other event*.
- During setup through breakdown, all designated bike lanes must be 100% clear of obstructions.
- During setup through breakdown, all affected sidewalks must be 100% clear of obstructions.
- A marshal/monitor will be stationed every two blocks to ensure that the Fair is safe and orderly, and that bicyclists dismount when entering the Fair site.
- No alcoholic beverages will be served.
- Sponsor will host booths every two blocks to provide information about services it offers in the neighborhood.
- The Sponsor agrees that any revenue from the event be committed to providing services exclusively within Community District 4 boarders
- Area businesses interested in participating in the Fair will be offered a discounted rental fee of \$50 per 10' lot, and they will be given the opportunity to set-up in front of their place of business.
- Area non-profits and block associations, as well as city agencies, will be invited to participate at no charge.
- The sound level of live music will be kept at a low volume and be audible to the immediate area surrounding the performance.
- From blocks West 42<sup>nd</sup> to 49<sup>th</sup> Streets Producer (through its "Pop Up" division) will offer a non-traditional Fair. Merchandise vendors will be of the arts and crafts variety. The food featured will be artisanal and selected via the New York Food Incubator Program.
- From blocks West 50<sup>th</sup> to 55<sup>th</sup> Streets Producer will feature more traditional, typical street fair vendors.
- Booths will be set up toward the middle of the block, outside of the pedestrian islands on the east side of the avenue.

Sponsor and Producer have acknowledged that MCB4 will only grant a one-year provisional trial, which will not be renewed if the Fair's impact is deemed to negatively impact the surrounding community.

MCB4 acknowledges that the Fair will support Sponsor's non-profit work. Sponsor estimates that the relocation of Fair to 9<sup>th</sup> Avenue will produce a 30% increase in the Fair's revenue at the 9<sup>th</sup> Avenue location, which would benefit its ever-expanding client list. The Producer's formula for the division of the Fair's proceeds are as follows: 20% of gross revenue is paid to the City of New York, and after expenses are paid (i.e., insurance, sanitation, advertising, NYPD, etc.), the remaining funds are split 50-50 between the Sponsor and Producer.

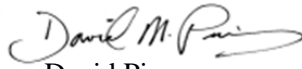
Please feel free to contact Jesse R. Bodine, MCB4's District Manager if you should have any questions or concerns.

Thank you in advance for your consideration.

Sincerely,



Delores Rubin  
Chair  
Community Board 4



David Pincus  
Co-Chair  
Quality of Life Committee



Tina DiFelicianantonio  
Co-Chair  
Quality of Life Committee

cc: Clearview Productions  
Good Samaritan Village  
HK 50\51 Block Association  
West 48/49 Block Association  
Manhattan West Tenant Association