

DELORES RUBIN Chair

Jesse Bodine District Manager

December 29, 2016

Vincent G. Bradley Chairman New York State Liquor Authority 80 S. Swan Street, 9<sup>th</sup> Floor Albany, New York 12210

### Re: MHI 510 W42 Hotel LLC (Owner)/Cachet Hotel Group Limited (Manager) d/b/a Cachet Boutique and Eden Restaurant 508-510 West 42nd Street (10/11 Avenues)

Dear Chairman Bradley:

Manhattan Community Board 4 (MCB4) recommends **denial** of the application for a new On-Premise Liquor License by MHI 510 W42 Hotel LLC (Owner)/Cachet Hotel Group Limited (Manager) d/b/a Cachet Boutique and Eden Restaurant, 508-510 West 42nd Street (10/11 Avenues). Given the applicant's refusal to agree to limitations on the use of the problematic outdoor space at this location -- limitations necessary to preserve the reasonable quality of life for hundreds of residents whose apartments surround this location and its outdoor space; the extremely troubled history of community complaints and criminal activity regarding this location; and the additional noise, traffic, and congestion this establishment would bring to the area; **granting a new On-Premise license to the present applicant would not serve, and would be contrary to, the public interest.** 

This establishment falls within the 500 foot rule as there are at least 9 (nine) OP liquor licenses within 500 feet of this address (per the SLA's website). The present application seeks a license that encompasses room service to approximately 105 hotel guest rooms, three separate outdoor spaces with two stand-up bars, and a hotel restaurant with 31 tables and 120 seats (collectively, the "Hotel/Restaurant"). In addition, the same owner and manager are also applying for a separate license for a larger club space at this location, which the applicant refers to as the "Playboy Supper Club." Because the Playboy Supper Club application presents several independent issues, that application is the subject of a separate letter to the SLA from MCB4, although the cumulative impact on the community of both proposed licenses should be considered together.

### CITY OF NEW YORK

### MANHATTAN COMMUNITY BOARD FOUR

330 West 42<sup>nd</sup> Street, 26<sup>th</sup> floor New York, NY 10036 tel: 212-736-4536 fax: 212-947-9512 www.nyc.gov/mcb4 The proposed use of the three outdoor spaces at this location -- labeled the "Great Lawn," the "Spa Atrium," and the "Bamboo Garden" on applicant's floor plans accompanying their Stipulations Application (a copy of which is attached) -- is of particular and urgent concern to the community. These spaces are located in an inner courtyard that is partially surrounded by the applicant's premises, but is also surrounded by two sizeable residential buildings containing over 500 apartments. The disturbances caused by the use of these outdoor spaces are not speculative. At the December 13, 2016 meeting of the Business Licenses and Permits (BLP) Committee of MCB4, at which this application was considered, representatives of both buildings described how music, amplified sound, and crowd noise from patrons consuming alcoholic beverages in the outdoor spaces at issue severely compromised their residential quality of life. Bothersome noise was heard by residents as high as the 28th floor in an adjoining building, and the noise was equally disturbing and disruptive during the day as it was at night.

This location previously operated as the Out NYC Hotel (License No. 1257280), with the club space operating as at the XL Dance Bar LLC (License No. 1248373) with a capacity of 650 people. From the time of their opening, those establishments caused major issues for the community, including (as reported by the community) noise from the hotel's outdoor spaces disturbing the residents in hundreds of apartments that overlook these outdoor spaces; inebriated patrons of the club space found passed out on the neighboring sidewalks and even in the lobbies of nearby residential buildings; increased traffic; and pedestrian congestion with lines of people waiting to enter the club and smokers and noisy patrons clogging the sidewalks.

Of equal concern, the police have informed us of dramatic increases in criminal activity and liquor violations at this location, with 32 police incidents in 2016 alone. (A copy of the police summary of these incidents is attached.) An important factor in assessing whether the granting of a new license would be in the public interest under the 500 Foot Rule is the "history of liquor violations and reported criminal activity at the proposed premises." Alcoholic Beverage Control (ABC) Law Sec. 64(6-a)(3). According to information from the police, criminal incidents have occurred in both the hotel and the club spaces. For example, in 2016 alone, there were at least four reported incidents of robbery or larceny in the hotel rooms at this location; incidents in the club space or the surrounding public areas included assault, larceny, and harassment, as well as police summons for violations such as prohibited sales to a minor, failure to control crowd, and disorderly premise. Although the present applicant has represented that there is no connection between the applicant and the prior owners or managers, the troubled history at this location remains highly relevant, with no guarantee that the problems will cease.

Other factors also support the conclusion that a new license here would not be in the public interest. As discussed above, these premises have demonstrably caused a dramatic increase in noise levels and disorderly conduct in the neighborhood. In addition, granting this license will not add anything new to the neighborhood. Within a block and a half of these premises, there are two other hotels with licensed restaurants and significant bar/lounge spaces: the Yotel Hotel, almost across the street at 570 Tenth Avenue (at 42nd Street) and the soon-to-open Pod Hotel at 400 West 42nd Street (at Ninth Avenue) (whose application is pending before the SLA).

Particularly troubling with respect to this application is the cavalier attitude that this applicant has shown toward the community and its concerns. This applicant first appeared before the BLP Committee at its November 15, 2016 meeting, represented by two executives from the Cachet Hotel Group, which we were informed would be the managers of these premises. After hearing the community's concerns and after over an hour of discussion with the BLP Committee, those representatives agreed to and signed a series of stipulations that would limit the use of the outdoor spaces at the Hotel/Restaurant in order to ameliorate the community's concerns. A copy of the Stipulations, the BLP Committee on November 15 voted to recommend approval of this application to the full MCB4 Board.

On December 7, 2016 -- the day this application was to be considered by the full MCB4 Board -- the lawyer for the applicant informed MCB4 that the "owner" of the proposed establishment could not agree to the stipulations, stipulations to which their management team had agreed in writing on November 15. Seeing no other alternative, MCB4 asked the applicant to return to the BLP Committee at its December 13 meeting to again discuss the application. On December 13, after an extensive airing of the community's concerns and another discussion lasting over an hour -- the applicant refused to confirm their agreement to the prior stipulations or to agree to any limitations on their use of the outdoor spaces. Accordingly, the BLP Committee on December 13 voted to recommend that the application be denied.

For the reasons stated above, MCB4 requests that the present application be denied  $^1$ 

If the SLA were to consider granting this Hotel/Restaurant application, MCB4 believes that it is essential for the community's protection that any license be subject to all the conditions outlined in the attached Stipulations Applications and, in particular, the conditions regarding the use of the establishment's outdoor spaces to which the applicant's management team agreed on November 15. Those stipulations are set out on page 7 of the attached Stipulations Application and are summarized here for convenience:

• The space labeled the "Great Lawn" on the applicant's submitted floor plans will be covered with a retractable roof that, when closed, will completely enclose the

<sup>&</sup>lt;sup>1</sup> This letter is subject to ratification at its Full Board meeting on Wednesday, January 4, 2017.

Great Lawn space. This retractable roof will be fully closed for any scheduled or planned event at which alcohol is served.

- There will be no music (live or amplified) or amplified sound of any kind in the Great Lawn space unless the retractable roof is fully closed.
- There will be no alcohol service or consumption in the spaces labeled "Spa Atrium" and "Bamboo Garden" on the applicant's submitted floor plans. In those outdoor spaces, there will be background music only.
- All scheduled or planned events in any outdoor space will finish no later than 10 p.m. on Sundays through Thursdays and 11:00 p.m. on Fridays and Saturdays.

Thank you for your attention and cooperation with this application.

Sincerely,

1R.

**Delores** Rubin Chair

[Signed on 12/29/16] Burt Lazarin Co-Chair Committee

[Signed on 12/29/16] Frank Holozubiec Co-Chair Business Licenses & Permits Business Licenses & Permits Committee

## ENCLOSURE

Hon. Brad Hoylman, State Senate cc: Hon. Richard Gottfried, State Assembly Joseph Levey, Esq.

## Manhattan Community Board 4 (All Fields Must Bc Completed)

CORPORATION	NAME		DOING BUSINE	SSAS(DBA)
MHI 510 W42 Cachet Hotel		C (Owner) nited (Manager)	Cachet Bou	tique and Eden Restaurant
STREET ADDRES	S		CROSS STREET	S ZIP CODE
508-510 W 42	ND STR	ан то таки колоникали макеликали кала кала кала кала кала кала кал	11TH AVEN	UE 10036
OWNER.	NAME;	RICHARD COHN		NAME: JOSEPH LEVEY
(Attach a list of all the people that will be associated listed	PHONE	212-871-5602	ATTORNEY/ REPRESENTAIN	PHONE: 212-219-1193
with the license)	EMAIL;	RCOHN@ MERCHANTSHOSPITALIT	]	JOSEPH@HELBRAUNLEVEY.COM
	NAME:	NICOLE HENDRIX		NAME: WEST 42ND STREET DEVELOPEMENT
MANAGER	PHONE:	703-409-5109	LANDLORD	PENDING PHONE:
	EMAIL:	NICOLE.H@ CACHETHOTELGROUP.CC	м	EMAIL: PENDING
APPLICATIO	ON TY	PE (Cheok One)		
	Has applica	nfowned or managed a similar business?		XYZS NO
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	What were t	he dates applicant was involved with this former prem	ise?	
	What is the	prior license # and expiration date?	andere ministra ( hypothese for each of a provide location, but and a buy one	42ND ST HOLDINGS LLC, EXP 02/28/2018, SERIAL 1257280 (HOTEL LICENSE)
🚫 Transfer	Is applicant	naking any alterations or operational changes?		X-YES NO.
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METHODOF	OPER	ATION		
TYPE OF ALCOM	OL	🗴 Liquor/Wine/Beer	O Beer	O Wine & Beer
STABLISHMENT	TYPE	⊗ Restaurant () Cabaret () t	vight Club 🛞 Ho	otel O Bar/Tavern O Catering Establishment
		O Adult Entertainment O Wine Ba	r 🔿 Dance Clu	lb 🔿 Sports Bar 🔿 Club (Fratemat Organization Members Only)
ou plan to file?		e SLA? If yes, when? If no, when do	YES X NO	PENDING CB HEARING
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	s) read MC	B4 Policy Regarding Concentration and	X YES NO	
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Business Licenses & Permits Committee

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New York Nightlife Association and NYPD Best Practices be followed? XYES NO	I New York Ni	ghtlife Associatio	n and NY	YPD Be	st Practices b	e followed?		X ves	NO			*** 441		
applicant be using delivery bicycles? If yes, how many?	I applicant be	using delivery bio	cycles? If	f yes, ho	ow many?	1 k vis Tar et manne 10 Adris sin i vis an sis sa		YES	XNO		***			
delivery bicycles be clearly marked with the name of the restaurant and will staff attire clearly noting name as described by NYC Law?	l delivery bicyc ar attire clearly	les be clearly ma noting name as	arked will describe	h the na ed by N1	ame of the res /C Law?	staurant and	will staff	YES	Xno					
e will delivery bicycles be stored during the day when not in use? N/A	ere will deliver	y bicycles be sto	red durin	ng the d	ay when not i	n use?		N/A				****	*****	6-7

\* 107 hotel great rooms.

Business Licenses & Permits Committee

2 of 9

LOCATION & ZONING	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	XYES NO CLINTON
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	Xyes No
Is a Public Assembly permit required?	XYES NO EXISTING
Are your plans filed with DOB?	xes no n/A

Community Notification/Rela	tions							
NOTIFICATION:	# 1	NOTICE POST	ING-PER BOARDS REQUIREMENTS					
List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and	# 2	RESIDENTIAL	BUILDINGS IN SURROUNDING AREAS (PENDING)					
community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	#3	BLOCK ASSOCIATIONS, PER BOARDS SUGGESTIONS						
	#4	- Highline 537: (212) - West 36th Street Blo	- Hotel Americano: (212) 216-6000> IN SUPPORT - Highline 537: (212) 518-4942> IN SUPPORT - West 36th Street Block Association: Frank Strock at mcgcev70@aot.com					
	# 5	> NO RESPONSE - HKNA Association: Kathleen Treat at kathleentreal 123@gmail.com> PENDING						
Please provide dates when applicant met w	ith the gr	ups listed above.	PENDING					
Who was your contact person at each group	o you mel	with?	PENDING					
When did applicant post the notice that was	provided	?	YES 10/26/2016					
Where did applicant post the notice that was	provideo	1?	AT THE ENTRANCE OF THE ESTABLISHMENT					
Will applicant provide owner cell phone num complaints that arise? Please provide numb	ber to ne er in spac	ighbors and respond to e provided.	X YES NO.					
Will applicant inform the Community Board or provide a hyperlink to applicants jobs webpa	office of it ge?	s job openings and/or	XYES NO					

BUILDING DESIGN			
State the name and type of business previously located in the space,	HO.	TEL AN	ND RESTAURANT
Has a liquor-licensed establishment previously occupied this space at any time If yes, please provide the name of the business.	? Xyes	NO	42ND ST HOTEL LLC & 42ND ST KITCHEN L
Do you plan any changes to the existing façade? If yes, please describe.	XYES	NO	NAME CHANGE
Will applicant have a vestibule within the establishment?	YES	XNO	
Will applicant use a storm enclosure?	YES	X NO	
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	XNO	
Will applicant comply with the NYC noise code?	XYES	NO	
Will the establishment have any of the following: (circle all that apply)	PREN	снлос	DRS GARAGE DOORS WINDOWS THAT CAN BE
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO	N/A
Nill applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	YES	NO	N/A
fas applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	NO	N/A
Vill applicant follow the recommendations of a certified sound engineer to nitigate potential noise disturbance to the neighboring residents and buildings, ictuding placing speakers on the floor of the establishment?	Xyes	NO	
fill the kitchen exhaust system extend to the roof?	YES	NO	EXISTING
ill the establishment have an illuminated sign?	Xyes	NÖ	
ill the establishment have a canopy extending over the sidewalk?	YES	X NO	
here will the air conditioner be located? What type is it?	EXIST	ING	22 I
hen was the air conditioner installed?	N/A - I	N GOC	OD CONDITION

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFE	
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	XYES NO
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	YES XNO
Are the floorplans for the outdoor space(s) includex?	YES NO.
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES NO
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES NO
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	XYES NO
Will there be no amplified music, as per the law?	YES NO
If amplified sound is played inside the establishment, will windows and doors be closed?	XYES: NO
Will applicant agree to post signs outside asking customers to respect the neighbors'?	XXES NO
Nill applicant agree to train staff to encourage a peaceful environment?	Xyes NO
Nill applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	XYES NO
Vill there be a lighting plan that allows safe usage of the outdoor space without isrupling neighbors?	XYES NG

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OUTDOOR ITEMS – SIDEWALK CAFÉ	
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	XYES NO
Will applicant be applying for a sidewalk cafe now or in the future?	yes Xno.
Is applicant in this application seeking to include a sidewalk calé in its liquor license?	985 NO
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES NO   YES NO
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	VES NO CULLE
Will applicant be serving alcohol in the sidewalk cate? If so, will you have waiter service?	YES XNO JO ENDLA
Will the calé have a 3 ft. wide serving aisle running the entire length of the sidewalk cale?	YES NO
Will applicant mark the perimeter of the cafe on the sidewalk?	YES NO
Will the service and consumption of alcohol in the sidewalk café only be via seated ood service?	YES NO
Vill the sidewalk café not provide standing space for drinking or smoking?	YES NO
Vill applicant use any portable natural gas heaters? If so, do you have the equisite approvals from DOB & the Fire Department?	YES NO
Vill applicant have a lighting plan that will allow safe usage of the outdoor space athout disrupting neighbors?	YES NO
/ill all furniture, plants and barricades be stored inside between the evening closing ours and the morning opening hours?	YES NO
fill all furniture be stored inside between December 21 <sup>st</sup> and March 21 <sup>st</sup> , and any other ay when it rains or snows?	YES NO.
ill applicant use umbreilas?	YES NO
construction or construction protection has reduced the sidewalk width, will plicant always maintain an 8 foot clear path of sidewalk between the perimeter of a caté and the closes obstruction including construction barricades?	YES NO

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### ADDITIONAL STIPULATIONS: (Office Use Only)

- This application applies only to license for hotel rooms and restaurant space on east side of property and DOES NOT extend to spaces labeled "PB Cocktail", "PB Game Room", and "PB Supper Club" on attached plans

- There will be no alcohol service or consumption in spaces labled "Spa Atrium" and "Bamboo Garden" on attached second floor plans

- Space labled "Great Lawn" will be covered with a retractable roof which, when closed, will completely enclose the "Great Lawn" outdoor space

- Retractable roof will be fully closed for any scheduled or planned event at which alcohol is served

- There will be no music (live or amplified) or amplified sound of any kind in the "Great Lawn" space unless the retractable roof is fully closed. This provision does not apply to the personal electronic devices of guests. In all other outdoor spaces there will be background music only

- All scheduled or planned events in any outdoor space will finish no later than 10 p.m. on Sundays to Thursdays and 11 p.m. Friday & Saturdays

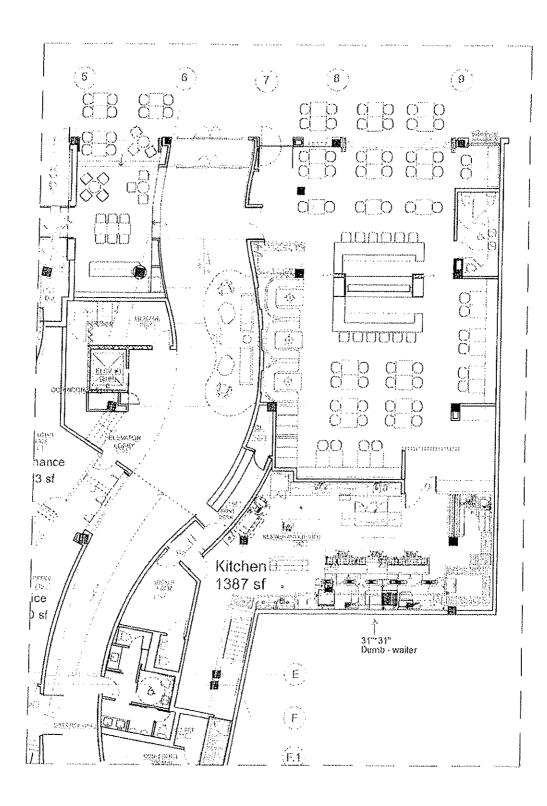
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

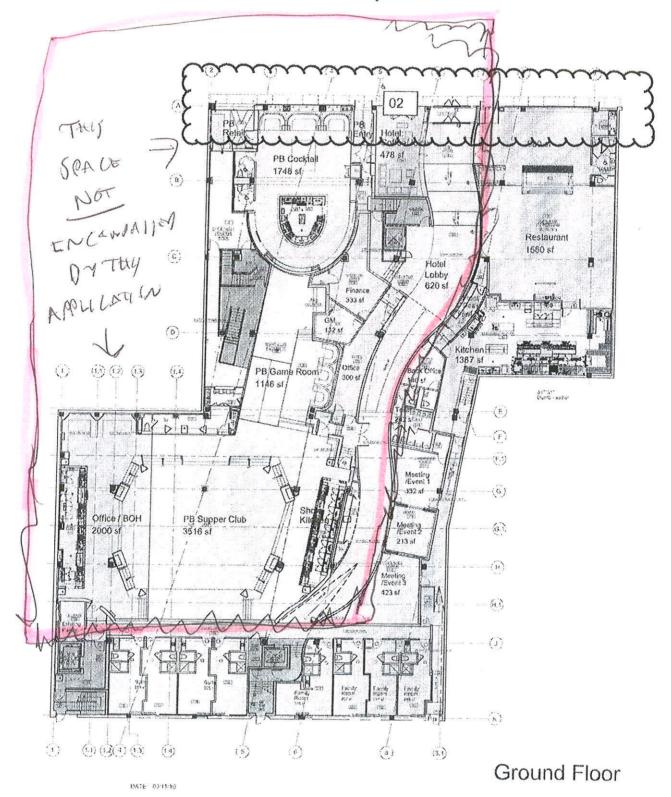
Manhattan Community Board 4 (MCB4) recommends:	Denial unless all stipulat operation O Denial O Approval	ions agreed to by applica	nbowner are part of the method of
CB4 REPRESENTATIVES			
Nelly Jourge Frank Holowbieg CB4 Assistant District Manager CB4 BL& Committee Co-Chair		srt Lazaria 84 BLP Committee Co-Ch	
APPLICANT AGREEMENT WITH THE COMMUNIT	Y		$\sim$
Applicant agrees to these stipulations as the basis for the communi stipulations are essential prerequisites to the MCB4 recommendation stipulations incorporated in the method of operation of its liquor lice agreement between MCB4 and applicant and may only be altered in supersede any oral statements or representations in connection with	on regarding this applicanse. The stipulations in writing signed by MCE	ation. Applicant ag this application co	rees to have these nstitute the entire
SIGN HERE A MERCE HENDRIN VICOLE HENDRIN PRINT NAME OF APPLICANT	SIGNATURE OR AN	MANA /	11/10/2016 U/15/2016 DATE

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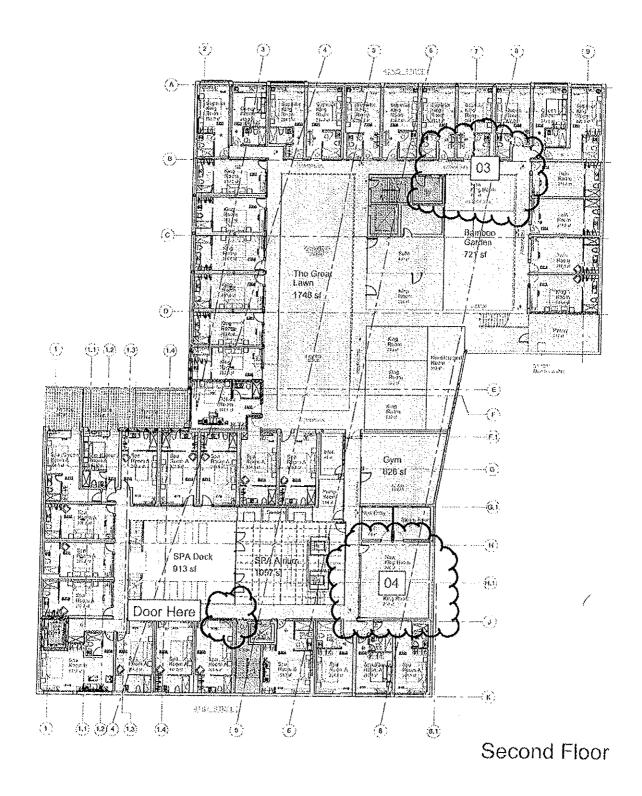
RESTAURANT DETAIL



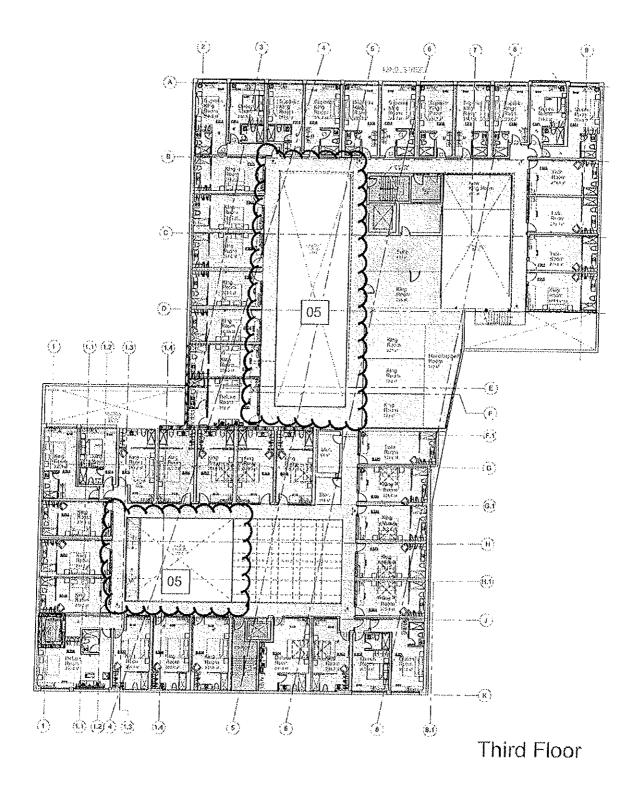
RESTAURANT / GROUND FLOOP



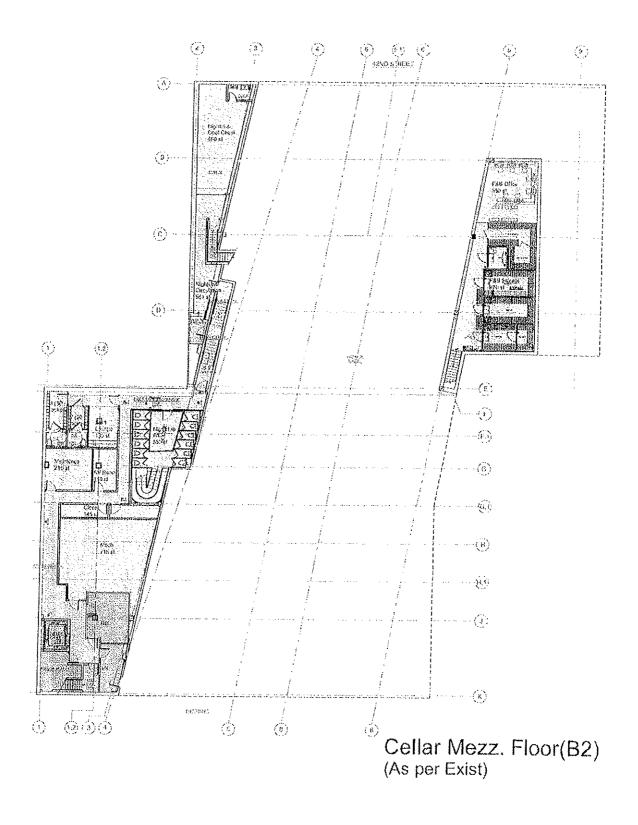




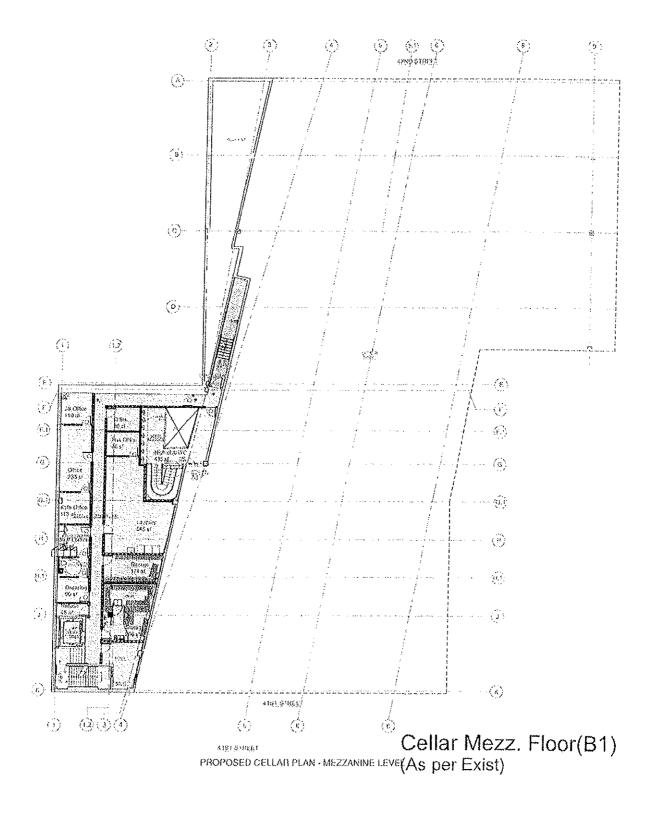




# (ADDITTONAL FLOORS)



# (REBRITIONAL FLOORS)



CLI	UB XL LOUNC	Æ		516 West 42 <sup>nd</sup> Street				
	DATE	61#	OFFENSE	ENFORCEMENT ACTIVITY	SLA Y/N			
1	01/01/16	0014	PETIT LARCENY	(The Out NYC) Room 246				
2	02/01/16	0418	ROBBERY					
3	02/02/16	N/A	N/A	Summons # 4420969086 for "Fail to	Y			
				Control Crowd"				
	02/09/16	0533	LOST PROPERTY	(room 245)	1			
			(Tennessee license)					
4	02/12/16	N/A	N/A	MARCH Operation -7 summonses (DEP - 1 for "Unreasonable Noise"; and SLA - 1 for "No Under 21 Sign", 1 for "No Pregnancy	Y			
				Warning Sign", 1 for "Fail to Attend Annual Security Training", 1 for "No Roster", 1 for "No Proprietor License to Employ" and 1 for				
		••••••••••••••••••••••••••••••••••••••		"No Food Served as Indicated on License")				
5	03/06/16	0958	CRIM. CONTEMPT (F)	(front of)				
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	03/12/16	1077	LOST PROPERTY (1-phone)	(opposite)	2			
6	04/04/16	1404	HARASSMENT	(The Out NYC) 3 <sup>rd</sup> floor				
7	04/08/16	1469	ASSAULT 3	(The Out NYC) bathroom				
	04/14/16 rpt on 04/26/16	1740	PETIT LARCENY					
8	05/02/16	1845	PETIT LARCENY	(The Out NYC) room 101				
9	05/22/16	2163	PETIT LARCENY					
10	05/21/16	2231	GRAND LARCENY					
	05/29/16	2259	LOST PROPERTY (credit card)		3			
	06/04/16	2337	LOST PROPERTY (I-phone)	(Syndrome 42)	4			
11	06/12/16	2474	GRAND LARCENY	(The Out NYC)				
12	06/18/16	2540	ASSAULT 3	(front of)				
13	06/18/16	2554	FORCIBLE TOUCHING (M)					
	06/19/16	2565	ASSAULT 2	2 arrests at 524 W. 42 St. (SRG)				
14	07/08/16	2858	BURGLARY	(The Out NYC)				
15	07/21/16	3036	HARASSMENT	(The Out NYC)				
	07/30/16	3190	LOST PROPERTY (credit card)	(The Out NYC)	5			
16	08/28/16	3601	GRAND LARCENY					
	08/27/16	3700	LOST PROPERTY (credit card/purse)		6			
17	09/12/16	3851	GRAND LARCENY	(The Out NYC)				
17	09/24/16	4027	CPCS (F)	1 arrest (The Out) гоот N302	<u> </u>			
10	09/27/16	4125	LOST PROPERTY	(The Out NYC)	7			
	0,512,1110		(credit card/Mexican passport)					
19	10/02/16	4141	ROBBERY	2 arrests (The Out NYC) room 221				
20	10/02/16	4162	PETIT LARCENY	(The Out NYC) room 328				
20	09/13/16 rpt on 10/11/16	4258	HARASSMENT	(The Out NYC)				
22	10/08/16	N/A	N/A	Summons # 4429489534 for "Over Crowded"	Y			
23	10/08/16	N/A	N/A	Summons # 4429489481 for "No Public Assembly Permit"	Y			

24	10/08/16	N/A	N/A	Summons # 4429489551 for "Fail Properly Display Secondary Bar Liquor License"	Y
25	10/08/16	N/A	N/A	Summons # 4429489520 for "Unlicensed Cabaret"	Y
26	10/08/16	N/A	N/A	Summons # 4429489517 for "Prohibited Sales to Minor"	Y
27	10/08/16	N/A	N/A	Summons # 4429489495 for "Unreasonable Noise (People)"	Y
28	10/08/16	N/A	N/A	Summons # 4429489503 for "Failure to Control Crowd"	Y
29	10/08/16	N/A	N/A	Summons # 4429489666 for "Disorderly Premise"	Y
30	10/20/16	4414	CPCS (F)	1 arrest (The Out NYC)	
31	10/23/16	4490	ASSAULT 3		-
	11/01/16	4634	LOST PROPERTY (credit cards)		8
32	11/04/16	4670	CRIMINAL SEXUAL ACT (F)		

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