

Manhattan Community Board 4
(All Fields Must Be Completed)

Liquor License Stipulations Application

CORPORATION NAME Aroka Hospitality, LLC		DOING BUSINESS AS (DBA) Aroqa	
STREET ADDRESS 206 9th Avenue, New York, NY		CROSS STREETS W. 22nd & W. 23rd	ZIP CODE 10011
OWNER <i>(Attach a list of all the people that will be associated/listed with the license) see below</i>	NAME: Gaurav Anand	ATTORNEY/ REPRESENTATIVE	NAME: Andrew Caraballo
	PHONE: 917-561-8001		PHONE: 718-875-2929
	EMAIL: Gaurav.05@hotmail.com		EMAIL: andrew@cblservices.com
MANAGER	NAME: Same	LANDLORD	NAME: Family of Fanny dba Windshire Apartments
	PHONE:		PHONE: 212-243-2370
	EMAIL:		EMAIL: N/A
APPLICATION TYPE (Check One)			
<input checked="" type="checkbox"/> New	Has applicant owned or managed a similar business?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
	What is/was the name and address of establishment?	Tripti USA Inc. dba Awadh 2588 Broadway, NYC	
	What were the dates applicant was involved with this former premise?	2014 - Present	
<input type="checkbox"/> Transfer	What is the prior license # and expiration date?		
	Is applicant making any alterations or operational changes?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input type="checkbox"/> Alteration	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="checkbox"/> Liquor/Wine/Beer <input type="checkbox"/> Beer <input type="checkbox"/> Wine & Beer		
ESTABLISHMENT TYPE	<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cabaret <input type="checkbox"/> Night Club <input type="checkbox"/> Hotel <input type="checkbox"/> Bar/Tavern <input type="checkbox"/> Catering Establishment <input type="checkbox"/> Adult Entertainment <input type="checkbox"/> Wine Bar <input type="checkbox"/> Dance Club <input type="checkbox"/> Sports Bar <input type="checkbox"/> Club (Fraternal Organization - Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	January 31, 2017
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)									
HOURS* <i>(Indoor Only)</i>		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
	Operation	11 AM to 1 AM	11 AM to 1 AM	11 AM to 1 AM	11 AM to 1 AM	11 AM to 2 AM	11 AM to 2 AM	11 AM to 1 AM	
	Kitchen	Same	Same	Same	Same	Same	Same	Same	
	Music	Same	Same	Same	Same	Same	Same	Same	
If you plan to have music, what type(s)? (Circle all that apply)			<input checked="" type="checkbox"/> BACKGROUND	<input type="checkbox"/> LIVE MUSIC	<input type="checkbox"/> DJ	<input type="checkbox"/> JUKE BOX	<input type="checkbox"/> KARAOKE		
OCCUPANCY									
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar		
INSIDE	74	74	15	48	NONE	ONE	12		
OUTSIDE <i>(Other than sidewalk café)</i>	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
SIDEWALK CAFÉ	N/A	16	8	16					
How many floors are there? What is the capacity for each floor?					One/74				
How frequently will the owner(s) be at the establishment?					at all times				
Will you be applying or intending to apply for a cabaret license with DCA? If yes, will there be dancing?					YES	<input checked="" type="checkbox"/> NO			
Will applicant have bottle or table service for beverage alcohol?					YES	<input checked="" type="checkbox"/> NO			
Will you be hosting private, promotional or corporate events?					YES	<input checked="" type="checkbox"/> NO			
Will outside promoters be used on a regular basis? If yes please describe.					YES	<input checked="" type="checkbox"/> NO			
Will you have a security plan? If, yes please attach.					YES	<input checked="" type="checkbox"/> NO			
Will security plan be implemented?					YES	<input checked="" type="checkbox"/> NO			
Will State certified security personnel be used?					YES	NO	N/A		
Will New York Nightlife Association and NYPD Best Practices be followed?					<input checked="" type="checkbox"/> YES	NO			
Will applicant be using delivery bicycles? If yes, how many?					YES	<input checked="" type="checkbox"/> NO			
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?					YES	NO	N/A		
Where will delivery bicycles be stored during the day when not in use?					N/A				

LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	<input checked="" type="checkbox"/> NO	
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="checkbox"/> YES	NO	
Is a Public Assembly permit required?	YES	<input checked="" type="checkbox"/> NO	
Are your plans filed with DOB?	<input checked="" type="checkbox"/> YES	NO	

Community Notification/Relations			
NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	List of organizations provided by CB 4 emailed on 1/31/2017-ATTACHED	
	# 2		
	# 3		
	# 4		
	# 5		
Please provide dates when applicant met with the groups listed above.		PENDING	
Who was your contact person at each group you met with?		PENDING	
When did applicant post the notice that was provided?		March 3, 2017	
Where did applicant post the notice that was provided?		Front window of the premises / Immediate Block / & Across Street.	
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.		<input checked="" type="checkbox"/> YES	NO 917-561-8001
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?		<input checked="" type="checkbox"/> YES	NO

BUILDING DESIGN			
State the name and type of business previously located in the space.			
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	New Viet Grill nc. dba Chelsea Cottage Chinese Rest
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input type="checkbox"/> NO	
Will applicant have a vestibule within the establishment?	YES	<input type="checkbox"/> NO	
Will applicant use a storm enclosure?	YES	<input type="checkbox"/> NO	
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Will applicant comply with the NYC noise code?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Will the establishment have any of the following: (circle all that apply)	<input checked="" type="checkbox"/> FRENCH DOORS	<input type="checkbox"/> GARAGE DOORS	<input type="checkbox"/> WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	<input type="checkbox"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Will the kitchen exhaust system extend to the roof?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Will the establishment have an illuminated sign?	YES	<input type="checkbox"/> NO	
Will the establishment have a canopy extending over the sidewalk?	YES	<input type="checkbox"/> NO	
Where will the air conditioner be located? What type is it?	central air/roof		
When was the air conditioner installed?	will be installed now by applicants		

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YES	NO	N/A
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	YES	NO	N/A
Are the floorplans for the outdoor space(s) included?	YES	NO	N/A
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	N/A
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	N/A
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	YES	NO	N/A
Will there be no amplified music, as per the law?	YES	NO	N/A
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	N/A
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	N/A
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	N/A
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	N/A
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A

OUTDOOR ITEMS -- SIDEWALK CAFÉ		
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	<input checked="" type="checkbox"/> YES	NO
Will applicant be applying for a sidewalk café now or in the future?	<input checked="" type="checkbox"/> YES	NO
Is applicant in this application seeking to include a sidewalk café in its liquor license?	<input checked="" type="checkbox"/> YES	NO
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	<input checked="" type="checkbox"/> YES	NO
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	<input checked="" type="checkbox"/> YES	NO
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	<input checked="" type="checkbox"/> YES	NO
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk café?	<input checked="" type="checkbox"/> YES	NO
Will applicant mark the perimeter of the café on the sidewalk?	<input checked="" type="checkbox"/> YES	NO
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	<input checked="" type="checkbox"/> YES	NO
Will the sidewalk café not provide standing space for drinking or smoking?	<input checked="" type="checkbox"/> YES	NO
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	<input checked="" type="checkbox"/> NO
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="checkbox"/> YES	NO
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	<input checked="" type="checkbox"/> YES	NO
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	<input checked="" type="checkbox"/> YES	NO
Will applicant use umbrellas?	<input checked="" type="checkbox"/> YES	NO
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?	<input checked="" type="checkbox"/> YES	NO

Application filed with NYC
Dept. of Con. Affairs:02/27/17

ADDITIONAL STIPULATIONS: (Office Use Only)

- Will submit revised sidewalk cafe plans by 3/29/17
- Will remove 2 tables and 4 chairs per attached diagram
- Will rotate 4 tables/8 seats next to building 90 degrees
- Kitchen will vent to the roof
- There will be no barrier/divider on north side of sidewalk cafe
- Will install soundproofing between metal dropped ceiling and actual ceiling

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

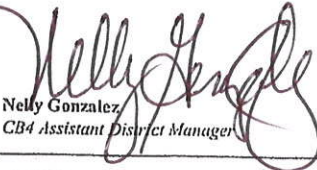
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) recommends:

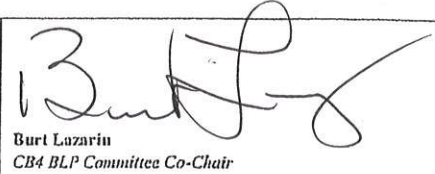
Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial Approval

CB4 REPRESENTATIVES


Nelly Gonzalez
CB4 Assistant District Manager


Frank Holozubiec
CB4 BLP Committee Co-Chair


Burt Lazarin
CB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE →

Gaurav Anand




March 3, 2017

PRINT NAME OF APPLICANT

SIGNATURE OF APPLICANT

DATE


March 21 2017

Sidewalk Cafés Cafés with a DCA License



Google Maps 206 9th Ave

AROKA HOSPITALITY, LLC.
DBA: AROQA
206 NINTH AVENUE
NEW YORK, N.Y. 10011



W. 24th Street

Gristedes
Liquor Store
Capital One Bank

W. 23rd Street

Diner
Hardware
Spa
For Rent
Chelsea Frames & Gallery

W. 22nd Street

Deli/Grocery
Office
Paint Store
Restaurant
Organic Restaurant
Residence
Cafe/Restaurant

W. 21st Street

W. 24th Street

Apartment Complex

W. 23rd Street

Chelsea Sq. Restaurant
APPLICANT PREMISES
Pizza
Bar
Meatball Shop
Coffee & Cake

W. 22nd Street

Rite Aid
Restaurant
Bakery
Salon
For Rent

W. 21st Street

A
V
E
N
U
E

H
T
9

206 9th Avenue
New York, NY 10011
Block Plot Diagram

AROKA HOSPITALITY
DBA: AROQA
206 9TH AVENUE
NEW YORK, N.Y. 10011
DATE: JANUARY 31, 2017



AROKA HOSPITALITY
DBA: AROQA
206 9TH AVENUE
NEW YORK, N.Y. 10011
DATE: JANUARY 31, 2017



February 3, 2017

New York State Liquor Authority
317 Lenox Avenue
New York, NY 10027

**Re: Aroka Hospitality LLC
Dba Aroqa
206 Avenue
New York, NY 10011**

PUBLIC INTEREST STATEMENT

The issuance of this license will serve the public interest for the following reasons:

- 1) The applicants will bring a traditional Indian restaurant to this location. Aroqa, inspired by the poetic ceremony of a commitment in traditional India, is going to incorporate Indian flavors with international elements in a small plates menu that will focus on traditional Indian cooking techniques, as well as new concepts and techniques that have not been previously showcased in any NYC restaurant. Aroqa is going to have a chic, contemporary vibe, recreating its essence through a culinary experience.
- 2) Applicant Gaurav Anand has extensive experience in the restaurant industry with two current establishments that maintain liquor licenses in New York City. He has operated these establishments in a responsible and lawful fashion. This proven track record indicates his ability to operate this new establishment in a safe and lawful manner. We have provided an email correspondence from Mr. John Martinez, the assistant District Manager of Manhattan Community Board #7, that indicates the applicant's existing establishment in his district has no noise or other complaints since its opening.
- 3) This establishment will improve the neighborhood as the location has been vacant since the prior restaurant operator closed down. The premises will be renovated and well lit in the evening which promotes safety.
- 4) This establishment will bring jobs to the community.
- 5) This establishment will provide tax revenue to both New York City & New York State.

AROKA

Small plates

1. Baingan bharcha in ajwaini mathi tartlets with bhurrani dahi, native herbs
2. Kurkuri kamal kakdi jhal muri, avocado hari mirchi emulsion, imly chutney, (gluten free+vegan)
3. Quinoa crusted smoked beetroot anarkali tikki, chunky peanut butter, date and tomato chutney (vegan)
4. Baked Kataifi wrapped mushrooms filled with mushroom galauti and spiced chevre
5. Pulled kathal on crispy collocaccia tostones with quesso fresca and pickled onion kachumber (gluten free and vegan served without quessa fresca)
6. Steamed bao, vindaloo pork belly, pork crackling chips, green apple muraba
7. Soft shell crab and samphire amritsari, nimbu achar aioli and laccha mooli
8. Milk and whole spices braised lamb seena smeared with an anardhana aur pudine ki chutney and charred in a tandoor
9. Silbatte ki shammi with tadka feta, pomegranate pearls, golden fried onions, native herbs
10. Chettinad style shrimp paddu, with tender coconut chutney, podi crumble (paddu is a Indian version of a takoyaki) made in a special pan
11. Fresh shucked Oysters with choice of 3 accompaniments– Fresh haldi adrak mignonette, cucumber lime and kali mirch salsa, tamatar and kasundi mustard cocktail sauce
12. Connecticut style lobster pao roll- Chipotle chile ghee, gondhraj lemon, coriander, celery, mayo
13. Tandoori sour dough pizza- desi mushroom pate, pickled and sautéed mushroom, parmesan and shaved black truffle
14. Tandoori sour dough bread pizza, Spiced cream cheese, pulled bhuna ghosht, baby spinach, crispy onion

Large Plates

1. Patrani macchi on a bed of kanada batata poha with lemograss coconut veloute (fish unwrapped and plated on the table by the server)
2. Murgh makhni mac and cheese, with cojita crumble, chicken tikka pop corn
3. Dorra kebab, ulta tawa paratha, saffron aioli, heirloom tomato salad, golden fried shallots (assembled on the table by the server)
4. Yakhni pulao served in small pots with mint and akhrot raita
5. Kerala spiced duck leg confit, mappas curry sauce, string hoppers, poppadams
6. Haleem- Meat and wheat porridge, roasted marrow in the bone with chilli shallot crumble, smoked ghee
7. Hari moong aur bajre ki kichdi, kalongi tadka wala achari baingan, crispy makkhane (gluten free and vegan if we don't use ghee in the kichdi)
8. Bharwan tinda, charred tomato and red pepper makhni, kale patta chips (gluten free)