JOHN WEIS Chair

ROBERT J. BENFATTO, JR., ESQ. District Manager

September 17, 2010

Dennis Rosen Chairman New York State Liquor Authority

Re: LG-39 Operating LLC d/b/a Element NY Times Square West Hotel 309-313 West 39th Street (8th/9th Avenues)

Dear Chairman Rosen:

Manhattan Community Board 4 (MCB4) recommends <u>denial</u> of a new hotel wine and beer license for LG-39 Operating LLC d/b/a Element NY Times Square West Hotel unless the following stipulations, agreed to by the applicant, are part of the method of operation for this establishment:

- Hours of operation for consumption of alcohol will be no earlier than 3:00 pm and no later than 10:00 pm, 7 days per week.
- There will be no use of any outdoor spaces (rooftop, patio or sidewalk café) for service of alcohol. Guests may buy beer/wine from the lobby store and consume it on the rooftop, located on the 40th floor. There will be no more than 14 seats on the rooftop.
- The operator is not applying for a cabaret license.
- The establishment will not be available for private parties and/or corporate events. No outside promoters will be used. There is no convention or meeting space in this establishment that will be used for consumption of alcohol.
- The manager may host wine and beer 'social hour' for hotel guests only in the lobby lounge area. These 'social hours' will occur during normal hours of operation referenced above.
- Security will be provided by properly licensed, Element Hotel in-house security guards.
- There will only be background music played in the common areas and lounge on the first floor. There will be no music played outdoors.
- There will be no French doors or windows that open to the street front.

CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD FOUR

330 West 42nd Street, 26th floor New York, NY 10036 tel: 212-736-4536 fax: 212-947-9512 www.nyc.gov/mcb4

- The kitchen will serve prepared foods for lobby lounge consumption from 6:00 am to 9:00 am and 3:00 pm to 10:00 pm.
- There will be no room service sale of alcohol.

A signed copy of the stipulations agreed to by the applicant is enclosed. This application is for a hotel license restricted to wine and beer. There will be no formal restaurant or stand up bar space. The hotel has two lounge areas on the first floor with a total capacity of 100 with 86 seats at 18 tables and one service bar. A signed copy of the stipulations and community agreements is enclosed.

Sincerely,

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John Weis Chair Manhattan Community Board 4

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Chuck Spence Co-Chair Business License & Permits Committee - North