

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License Stipulations Application

APPLICANT		DOING BUSINESS AS (DBA)		
Kier Hook West Inc.		American Retro Bar & Grill		
STREET ADDRESS		CROSS STREETS		
714 11th Avenue, New York, NY 10019		West 52nd and West 53rd Streets		
OWNER	NAME:	Michael Kiernan	ATTORNEY	
	PHONE:	973-696-2401		NAME:
	FAX:	-		Carreras & McCallen PLLC
MANAGER	NAME:	Same as above	PHONE:	
	PHONE:		212-732-3640	
	FAX:		212-732-3670	
LANDLORD	NAME:		NAME:	
	PHONE:		714 11th Ave. LLC	
	FAX:		646-924-8182	

DESIRE TO DO BUSINESS

Establishment Type:

Bar/Tavern
 Bed & Breakfast
 Eating Place Beer
 Cabaret
 Night Club
 Hotel
 Restaurant
 Catering Establishment
 Club (Fraternal Organization – Members Only)
 Other (Explain): _____

Method of Operation:

Restaurant Pub Style
 Dance Club
 Sports Bar
 Adult Entertainment
 Wine Bar
 Pizzeria
 Cafe
 Other (Explain): _____

License Type:

On-Premise
 Wine
 Beer
 Wine & Beer
 See Below

APPLICATION TYPE (check one) *	<input type="radio"/> New	Has applicant owned or managed a similar business?	YES	NO
		What is/was the name of establishment?		
		What is/was the address of the establishment?		
		What were the dates the applicant was involved with this former premise?		
	<input type="radio"/> Transfer	What is the prior license #?		
		What is the expiration date on the prior license?		
		Are you making any alterations or operational changes?	YES	NO
		If alterations or operational changes are being made, please attach the plans to this form.		
	<input type="radio"/> Alteration	What is the current license #?		
		What is the expiration date on the current license?		
Please describe the nature of the alterations and attach the plans				

OPERATIONAL ISSUES

HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Operation	11AM - 4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM
	Music	11AM - 4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM
	Kitchen	11AM - 4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM	11AM-4AM

OCCUPANCY	INDOOR				BAR			OUTSIDE	
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables
	74	60	10	40	None	None		None	None

How many floors are there? What is the capacity for each floor? (please respond in space provided)	1-2	3-4	5+	Two (2) Floors Ground & Cellar		
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)	YES	NO	N/A			
Will applicant have bottle service?	YES	NO	N/A			
Will you be hosting private parties and promotional events?	YES	NO	N/A			
Will outside promoters be used?	YES	NO	N/A			
Will the security plan submitted be implemented?	YES	NO	N/A			
Will State certified security personnel be used?	YES	NO	N/A			
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?	YES	NO	N/A			
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)	YES	NO	N/A			
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)	YES	NO	N/A			
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)	YES	NO	N/A	N/A		
Will applicant provide contact information to neighbors and respond to complaints that arise?	YES	NO	N/A			
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?	YES	NO	N/A			

If you plan to have music, what type(s)?	BACKGROUND	LIVE MUSIC	DJ
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BUILDING DESIGN

Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.	YES	NO	N/A
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	N/A
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)	YES	NO	N/A

OUTDOOR ITEMS				
Will applicant use the rooftop, rear yard or any outdoor space?	YES	<input checked="" type="radio"/> NO	N/A	
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	YES	NO	N/A	N/A
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	YES	NO	N/A	N/A
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	YES	NO	N/A	N/A
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	YES	NO	N/A	N/A
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	YES	NO	N/A	N/A
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A	N/A

LOCATION & ZONING				
Primary Zoning District:	Mixed Use		Overlay (If Applicable):	N/A
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	NO	N/A	No
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	NO	N/A	Yes
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.	YES	<input checked="" type="radio"/> NO	N/A	
Is a Public Assembly permit required?	YES	<input checked="" type="radio"/> NO	N/A	
Are your plans filed with DOB?	YES	NO	N/A	N/A
Building Type	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
Adjacent Buildings	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1	Manhattan Community Board 4		
	# 2			
	# 3			


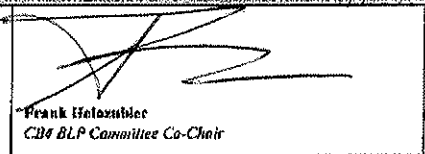
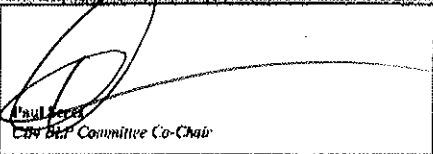
ADDITIONAL INFORMATION (Application No. _____)

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NO CHANGES TO EXISTING
METHOD OF OPERATION

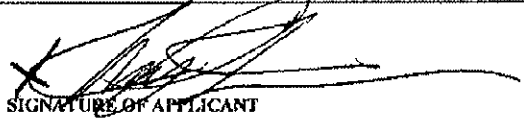
Manhattan Community Board 4 (MCB4) recommends:	<input checked="" type="radio"/> Denial unless all agreed to by applicant is part of the method of operation <input type="radio"/> Denial <input type="radio"/> Approval
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CB4 REPRESENTATIVES

 Nelly Gonzalez CB4 Assistant District Manager	 Frank Helmsbice CB4 BLP Committee Co-Chair	 Paul Lopez CB4 BLP Committee Co-Chair
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APPLICANT AGREEMENT WITH THE COMMUNITY

Pursuant to these stipulations, this applicant agrees to have these provisions incorporated in the method of operation of their liquor license. Additionally, the applicant agrees to the community agreements as the basis for the community supporting this application.

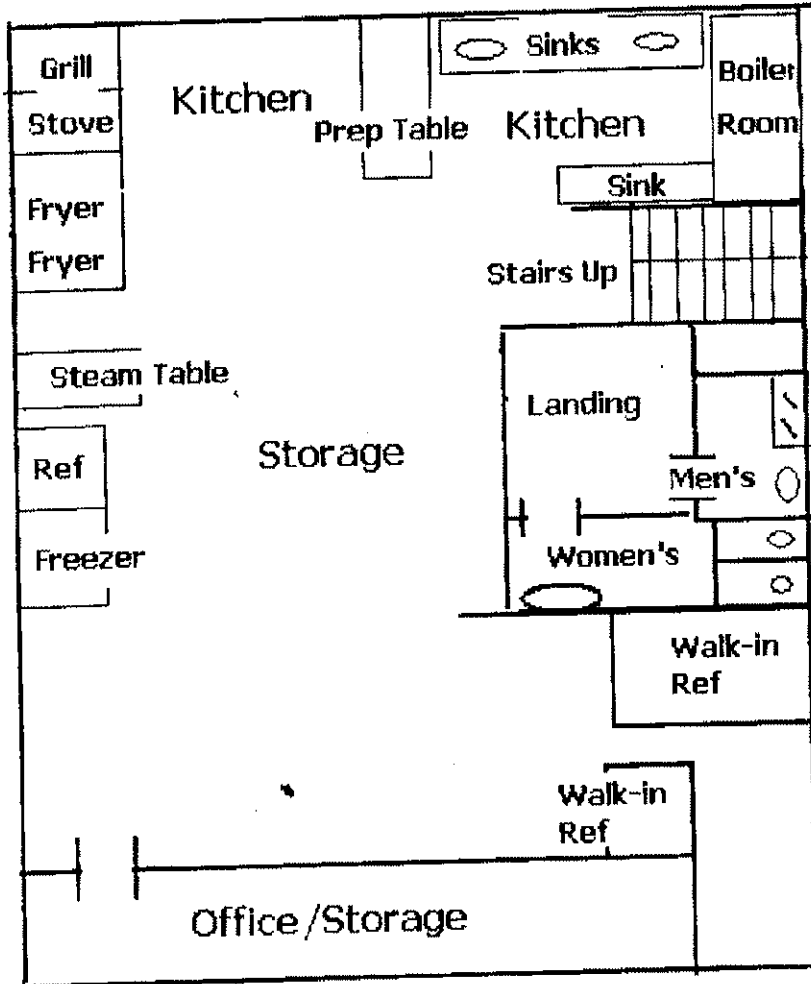
SIGN HERE →	 SIGNATURE OF APPLICANT	8/20/14 DATE
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 9/9/14



Kier Hook West Inc.
714 11th Avenue
New York, NY 10019

Cellar



25'

60'

MENU

WINGS

10 FOR \$7.00 20 FOR \$11.50

MILD, MEDIUM HOT, NUCLEAR, ASS-BURNER, BBQ, OR TERYAKI STYLE
SERVED WITH BLEU CHEESE*, CELERY AND CARROT STICKS

*ADDITIONAL OR EXTRA SERVINGS OF SAUCES OR DRESSINGS .50¢ EA.

MOZZARELLA STX WITH MARINARA SAUCE* \$7.00

POPPERS SERVED WITH A SIDE OF RANCH DRESSING* \$7.00

CHICKEN FINGERS \$8.00

SERVED WITH A SIDE OF HONEY MUSTARD, BBQ OR RANCH DRESSING*
SERVED BUFFALO OR TERYAKI STYLE ADD \$1

BASKET O' FRIES \$3.50

WITH CHEESE OR GRAYV ADD .50 ADD CHILI FOR \$1

BASKET O' TOTS \$4.50

WITH CHEESE OR GRAYV ADD .50 ADD CHILI FOR \$1

CHIPS & SALSA* \$3.50 **MAC & CHEESE** \$5.50

NACHOS GRANDE \$8.00

TORTILLA CHIPS TOPPED WITH BEEF CHILI, CHEESE, ONIONS, TOMATOES,
AND JALAPENOS, SERVED WITH A SIDE OF SALSA AND SOUR CREAM*

APPETIZER SAMPLER \$12.50

COMBO OF FINGERS, POPPERS, MOZZ STX, AND ONION RINGS

BOWL OF BEEF CHILI \$7.00

SERVED WITH CHEESE, ONIONS AND CHIPS

QUESADILLAS \$8.00

CHICKEN OR BEEF CHILI, SERVED WITH SOUR CREAM AND SALSA*

BASKET O' ONION RINGS \$4.50

GARDEN SALAD \$4.00 **CAESAR SALAD** 5.00

ADD GRILLED CHICKEN BREAST \$3
DRESSINGS: BLEU CHEESE, RANCH, RUSSIAN OR VINAIGRETTE

THE BURGER

BEEF, TURKEY OR VEGGIE \$8.00

SERVED WITH FRIES, LETTUCE, TOMATO, ONION AND PICKLE

TOPPINGS:

SWISS, AMERICAN, CHEDDAR, MOTZARELLA, PROVOLONE CHEESE,
BACON, FRIED ONIONS, MUSHROOMS, BBQ SAUCE, JALAPENO PEPPERS
ADD .50 PER TOPPING

GRILLED CHICKEN BREAST ON A ROLL \$8.00

SERVED WITH FRIES, LETTUCE, TOMATO, ONION AND PICKLE
ADD ANY BURGER TOPPING FOR .50

FRIED TAYLOR HAM & CHEESE ON A ROLL \$6.00

WITH EGG \$7.00

SERVED WITH FRIES AND A PICKLE

BLT \$7.00

SERVED WITH FRIES
AND A PICKLE

2 CORN DOGS \$6.00

GRILLED CHEESE SANDWICH \$5.00

DOUBLE-DECKER GRILLED CHEESE SANDWICH \$7.00

ADD TOMATO OR BACON FOR .50
SERVED WITH FRIES AND A PICKLE

BEEF TACO WRAP \$8.00

SEASONED GROUND BEEF, CHEESE, LETTUCE, TOMATO, ONION
SERVED WITH FRIES, HOT SAUCE AND SOUR CREAM* ON THE SIDE

GRILLED CHICKEN WRAP \$8.00

CHICKEN AND CHEESE WITH LETTUCE, TOMATO AND ONIONS
SERVED WITH FRIES

ALSO AVAILABLE IN TERYAKI, BBQ OR BUFFALO STYLE! ADD \$1

*ADDITIONAL OR EXTRA SERVINGS OF SAUCES OR DRESSINGS .50¢ EA

Kier Hookwest, IN
714 11th Ave.

N.Y. N.Y.