

Manhattan Community Board 4

Liquor License Stipulations Application

(All Fields Must Be Completed)

APPLICANT Piki LLC		DOING BUSINESS AS (DBA) Goggan	
STREET ADDRESS 364 W 46th Street		CROSS STREETS 8th Ave & 9th Ave	
OWNER	NAME: Park, Hyunshin	ATTORNEY	NAME: Jae Yu
	PHONE: (646) 763-0758		PHONE: (718) 445-5050
	FAX:		FAX: (718) 445-4195
MANAGER	NAME: Mia Park	LANDLORD	NAME: Musigny LLC
	PHONE: (646) 763-0758		PHONE: (646) 763-0695
	FAX:		FAX:
DESCRIPTION OF BUSINESS			
Establishment Type:	<input type="radio"/> Bar/Tavern <input type="radio"/> Bed & Breakfast <input type="radio"/> Eating Place/Bar <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input checked="" type="radio"/> Restaurant <input type="radio"/> Catering Establishment <input type="radio"/> Club (Fraternal Organization - Members Only) <input type="radio"/> Other (Explain): Bar/Arcade		
Method of Operation:	<input checked="" type="radio"/> Restaurant <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Pizzeria <input type="radio"/> Cafe <input type="radio"/> Other (Explain): Bar/Arcade		
License Type:	<input checked="" type="radio"/> On-Premise <input type="radio"/> Wine <input type="radio"/> Beer <input type="radio"/> Wine & Beer		
APPLICATION TYPE <i>(check one)</i>	<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES <input type="radio"/> NO
		What is/was the name of establishment?	Alto & Brasche
		What is/was the address of the establishment?	424 W 33rd Street
		What were the dates the applicant was involved with this former premise?	02/2008 - 07/2013
	<input type="radio"/> Transfer	What is the prior license #?	
		What is the expiration date on the prior license?	
		Are you making any alterations or operational changes?	<input type="radio"/> YES <input type="radio"/> NO
	<i>If alterations or operational changes are being made, please attach the plans to this form.</i>		
<input type="radio"/> Alteration	What is the current license #?		
	What is the expiration date on the current license?		
	<i>Please describe the nature of the alterations and attach the plans</i>		

OPERATIONAL ISSUES										
HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
	Operation	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	
	Music									
	Kitchen	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	11am-12am	
OCCUPANCY	INDOOR				BAR			OUTSIDE		
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables	
	45	40	10	34	0	1	6	2	1	
How many floors are there? What is the capacity for each floor? (please respond in space provided)					<input checked="" type="radio"/> 1-2	<input type="radio"/> 3-4	<input type="radio"/> 5+	45 persons for 1 st floor		
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)					YES	<input checked="" type="radio"/> NO	N/A			
Will applicant have bottle service?					YES	<input checked="" type="radio"/> NO	N/A			
Will you be hosting private parties and promotional events?					YES	<input checked="" type="radio"/> NO	N/A			
Will outside promoters be used?					YES	<input checked="" type="radio"/> NO	N/A			
Will the security plan submitted be implemented?					YES	<input checked="" type="radio"/> NO	<input checked="" type="radio"/> N/A			
Will State certified security personnel be used?					YES	<input checked="" type="radio"/> NO	<input checked="" type="radio"/> N/A			
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?					<input checked="" type="radio"/> YES	NO	N/A			
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)					YES	<input checked="" type="radio"/> NO	N/A			
Will the applicant be applying for a Sidewalk Cafe now or in the future? (please respond in space provided)					YES	<input checked="" type="radio"/> NO	N/A			
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)					YES	NO	<input checked="" type="radio"/> N/A			
Will applicant provide contact information to neighbors and respond to complaints that arise?					<input checked="" type="radio"/> YES	NO	N/A			
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?					YES	NO	<input checked="" type="radio"/> N/A			
If you plan to have music, what type(s)?					<u>BACKGROUND</u>	LIVE MUSIC	DI	Background		
BUILDING DESIGN										
Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days					<input checked="" type="radio"/> YES	NO	N/A			
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?					YES	NO	<input checked="" type="radio"/> N/A			
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)					<input checked="" type="radio"/> YES	NO	N/A			

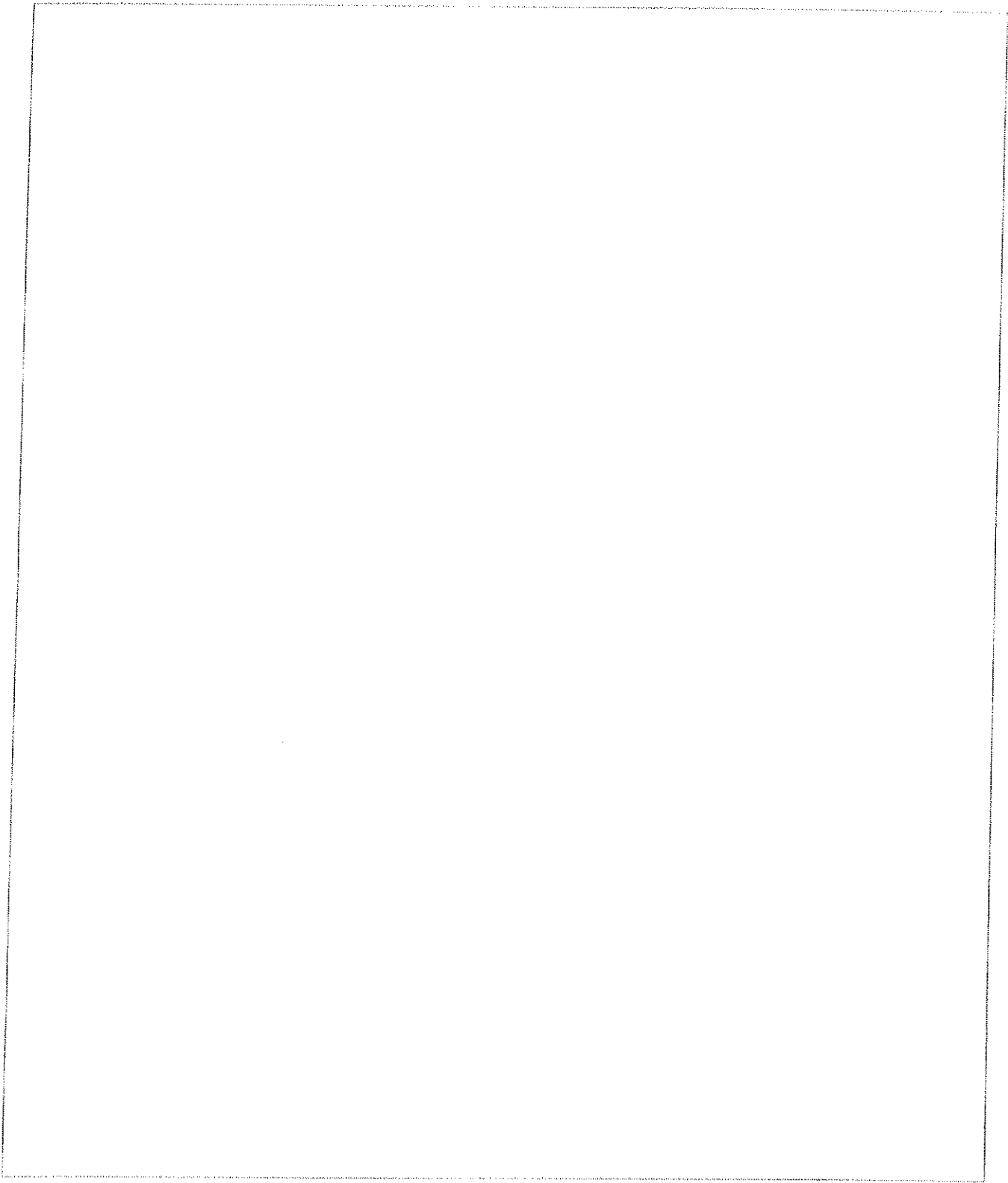
OUTDOOR ITEMS				
Will applicant use the rooftop, rear yard or any outdoor space?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	Patio in front
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible, provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A	


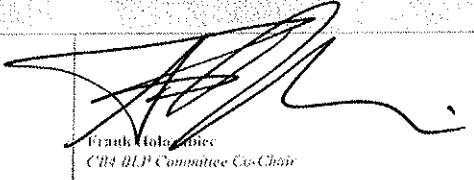
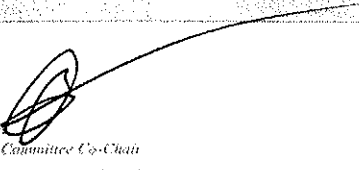

LOCATION & ZONING				
Primary Zoning District:		Overlay (If Applicable):		
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	Clinton
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Is the 500 Foot Rule or 200 Foot Rule Triggerred? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Is a Public Assembly permit required?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A	
Are your plans filed with DOB?	<input type="radio"/> YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A	
Building Type	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
Adjacent Buildings	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1	Manhattan Community Board 4		
	# 2			
	# 3			

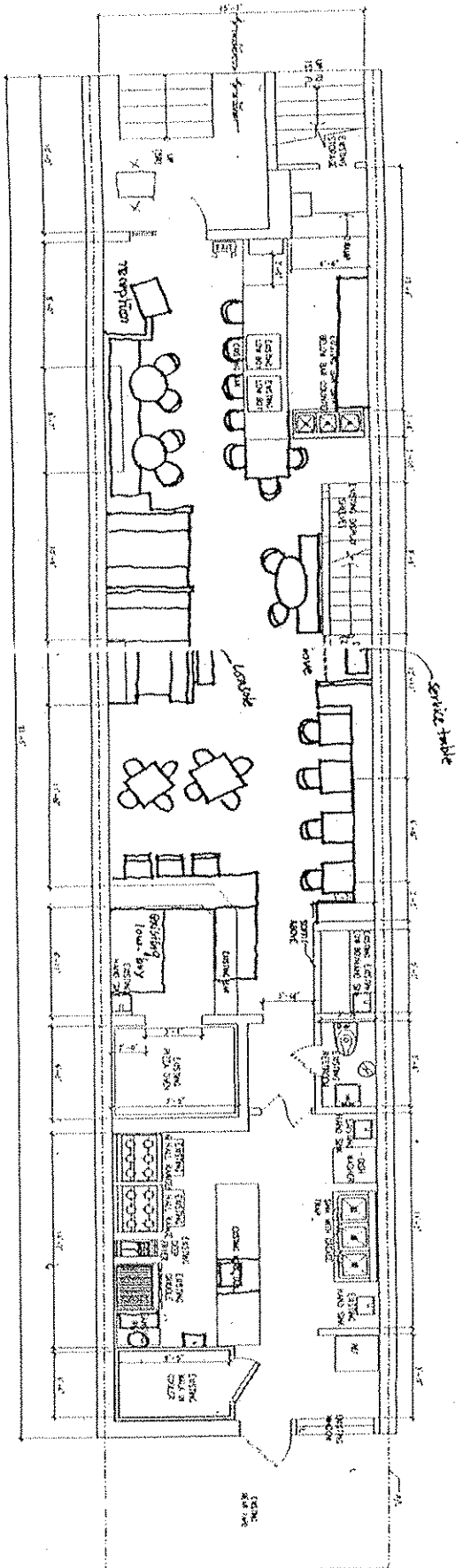
ADDITIONAL INFORMATION: (Applicant Use)

ADDITIONAL NOTES: (Office Use Only)

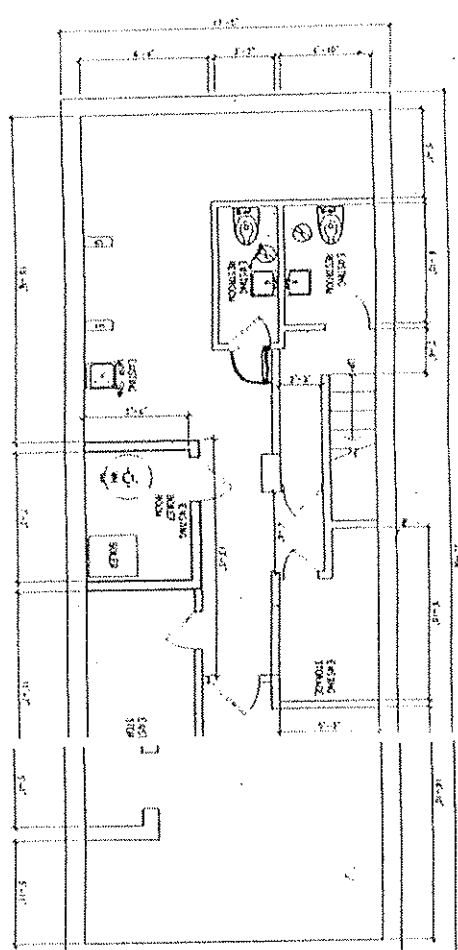
ADDITIONAL STIPULATIONS: (Office Use Only)



Manhattan Community Board 4 (MCB4) recommends:		<input checked="" type="radio"/> Denial unless all agreed to by applicant is part of the method of operation <input type="radio"/> Denial <input type="radio"/> Approval
CB4 REPRESENTATIVES		
 Nelly Gonzalez <i>CB4 Assistant District Manager</i>	 Frank Holgado <i>CB4 BLP Committee Co-Chair</i>	 Paul Sere <i>CB4 BLP Committee Co-Chair</i>
APPLICANT AGREEMENT WITH THE COMMUNITY		
Pursuant to these stipulations, this applicant agrees to have these provisions incorporated in the method of operation of their liquor license. Additionally, the applicant agrees to the community agreements as the basis for the community supporting this application.		
SIGN HERE →	 SIGNATURE OF APPLICANT	DATE 7/8/14



1 EXISTING BASEMENT PLAN
SCALE: 1/8" = 1'-0"



1 EXISTING CELLAR PLAN
SCALE: 1/8" = 1'-0"



STATE OF NEW JERSEY
BANKING, INSURANCE AND FINANCE
BUSINESS LICENSING AND PERMITS DIVISION
100 WALL STREET, SUITE 1000
NEWARK, NEW JERSEY 07102-3500
WWW.BLSNJ.NJ.GOV

Public Notice
Business Licensing and Permits Division

PUBLIC NOTICE

Business Licensing and Permits Committee
will receive an application submitted by

**PIKL LLC
d/b/a Goggan
364 W. 46th Street**

An application for an On-Premise Liquor License

DATE: Tuesday, July 2, 2014

TIME: 9:30 PM

PLACE: 364 West 46th Street
364 West 44th Street

THE STATE OF NEW JERSEY, OFFICE OF BANKING AND FINANCE, PUBLIC NOTICE
DIVISION: YOU MAY PRINT OR PHOTOGRAPH THE ABOVE LIST OF
BUSINESS LICENSING AND PERMITS DIVISION, 100 WALL STREET, NEWARK, NJ 07102-3500

GOGGAN

Using locally sourced, seasonal ingredients we utilize a wide range of Korean, Japanese, French and American flavor profiles to create an exciting culinary experience.

Combined with New York's modern approach to food this New American cuisine is steeped in the diverse cultural history of this city.

[Menu]

"Gul"	Oyster, Perilla Leaves, Jalapeno Granita.....	\$10
"GyeranJjim"	Egg Custard, Daikon Kimchi.....	\$7
"YookHwe"	Dry Aged Beef Tartar, Pear, Gochujang.....	\$13
"MakHwe"	Cuttle Fish, Fluke, Yellow Tail, Gochujang Aigre-Doux.....	\$15
"HaemulTang"	Korean Bouillabaisse, Red Snapper, Shrimp, Mussel.....	\$15
"Bossam"	Soy Braised Pork Belly, Kimchi, Ssamjang.....	\$17
"Galbi"	All Day Braised Short Rib Stew, Chestnut.....	\$20
"Bulgogi"	Chared Sirloin Beef, Scallion Cream, Ganjang.....	\$20
"Deonjang"	Soy Bean Broth, Fried Tofu.....	\$12

[Vegetable]

"SSAM"	Vegetable Fondue, Honey Soy Deonjang Cream.....	\$10
"Bibim Guksu"	Spicy Buckwheat Noodle, Kimchi, Market Vegetable.....	\$12
"Vegetable-Jabchae"	Stir Fried Glass Noodle, Shishito Ganjang.....	\$12

[Special]

All Day Braised Short Rib, Mushroom a La Greque.....	\$22
Pigs Trotters, Korean Honey Mustard.....	\$23
Sweet and Spicy Whelk Salad, Cucumber, Green Cabbage, Scallion.....	\$15
Red Pepper Braised Chicken, Potato, Carrot, Crystal Noodle.....	\$17
Braised Pork Belly, Wild Mushroom Porridge.....	\$17
A la Plancha Stripe Bass, Bean Cassoulet, Miso Cream.....	\$21
Chili Braised Short Rib, Rice Cake, Bean Sprout.....	\$15
Herb Roasted Cuttlefish, Herb Rice, Gochujang Ailoli.....	\$17

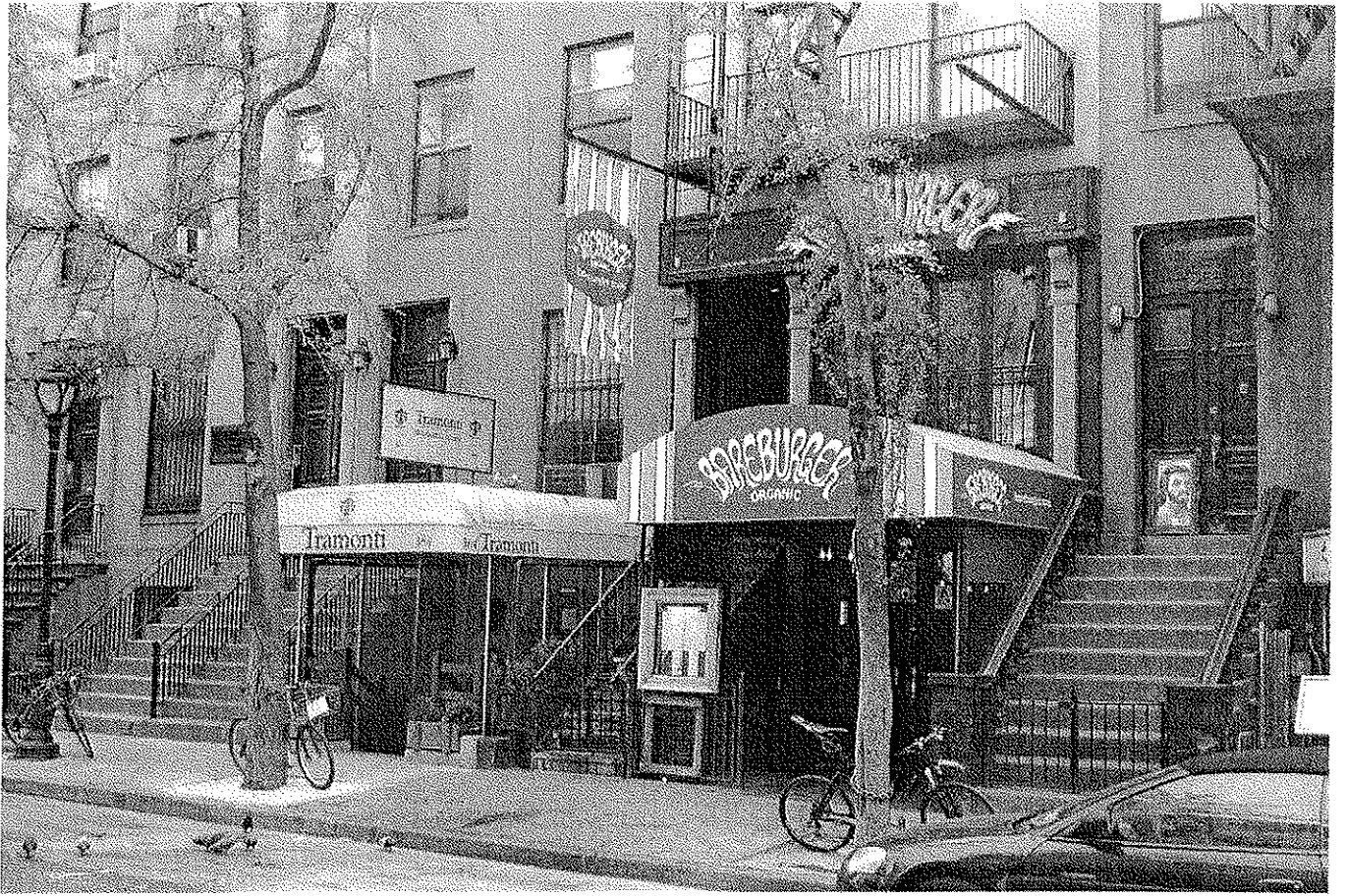
[Ramen and Rice]

SHIM Ramen, Braised Pork, Mung Bean, Spicy Broth.....	\$13
Doenjang Ramen, Braised Duck, Scallion.....	\$12
Yukgaejang, Ramen, Beef Brisket, Scallion.....	\$12
Kimchi Fried Rice, Nori, Gochujang, Runny Egg.....	\$11
Sundubu, Spicy Bacon, Hen Egg, Kalguksu.....	\$12

[Snacks and Sweets]

Sea Urchin, Fried Nori, Pickled Red Onion, Crisp Wild Rice.....	\$10
Pork Buns, Chili, Honey Cream.....	\$8
Bulgogi Sloppy Joe, Soy syrup Pickled Jalapeno.....	\$10
Black Sesame Panna Cotta, Rice Tuille, Maple Syrup Glaze.....	\$7
Rice Cake Waffle, Chocholate Glaze, Vanilla Ice Cream.....	\$7
Boyeh Fried Chicken, Gocjujang Honey.....	\$10





500 FT

Legend

LEGEND

On-Premises Licenses

- On-Premises Liquor
- ▲ On-Premises Wine and Beer
- On-Premises Beer
- Off-Premises Liquor
- △ Off-Premises Wine
- Off-Premises Beer

Wholesale Licenses

-

Pending Licenses

All Licenses

- On-Premises Liquor
- ▲ On-Premises Wine and Beer
- On-Premises Beer
- Off-Premises Liquor
- △ Off-Premises Wine
- Off-Premises Beer
- Wholesale
- Pending

Churches

- ↓

Schools

- ↑

Zones

-

Community Boards

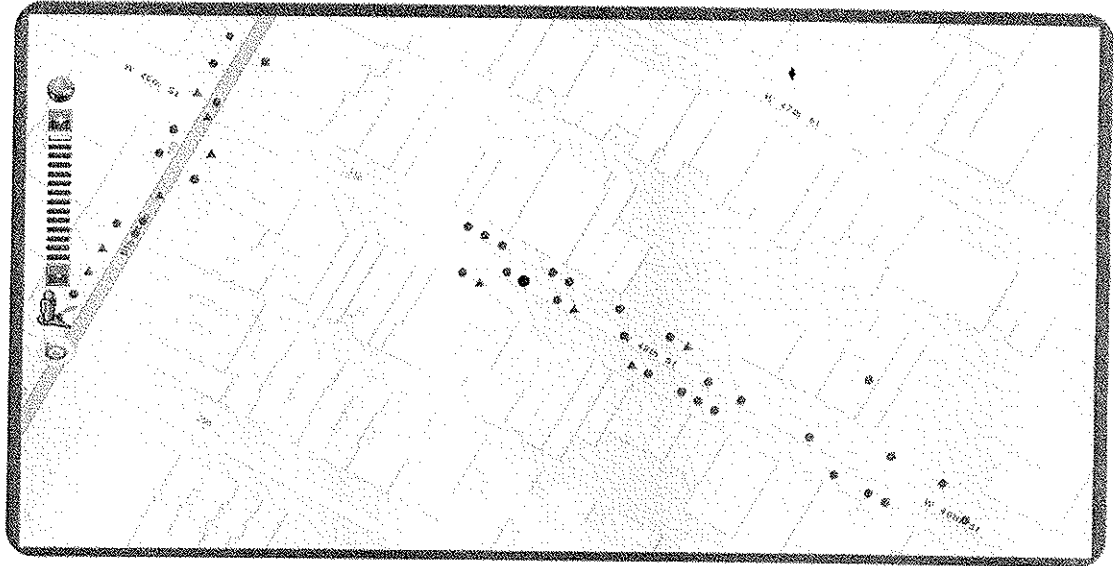
-

Police Precincts

-

Courts

-



Disclaimer: The NYS Liquor Authority is not responsible for the accuracy of maps or data obtained from third party sources.

Proximity Report for Location:

June 18, 2014

364 W 46TH ST, New York, 10036

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
NINTH AVENUE VINTNER LTD	669 9TH AVENUE	350 ft
REIDY WINE & LIQUOR CO INC	762 8TH AVENUE	625 ft
RAY & FRANK LIQUOR STORE INC	706 9TH AVENUE	680 ft
589 NINTH AVENUE CORP	589 9TH AVENUE	1115 ft
GRACE WINE & SPIRITS INC	610 10TH AVENUE	1325 ft
SHON 45 LIQUORS INC	840 8TH AVENUE	1360 ft
ADRIATIC WINE & LIQUOR LLC	714 10TH AVENUE	1435 ft

Churches within 500 Feet

Name	Approx. Distance
Congregation Ezrath Israel	310 ft

Schools within 500 Feet

Name	Address	Approx. Distance
------	---------	------------------

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
BARE CITY THREE LLC	366 W 46TH ST	20 ft
363 WEST 46TH STREET TAVERN INC	363 W 46TH ST	30 ft
CATHERINE (USA) GROUP INC	360 W 46TH ST	35 ft
G CUBED CORP	369 W 46TH ST	40 ft
ERMINIA RESTAURANT CORPORATION	361 W 46TH STREET	40 ft
POMAIRE INC	371 WEST 46TH STREET	55 ft
KINSALE ROAD INC	370 WEST 46TH STREET	55 ft
BETTI BAR INC	373 W 46TH STREET	70 ft
POLA RESTAURANT INC	355 W 46TH STREET	90 ft
353 LIVE LIMITED LIABILITY COMPANY	353 W 46TH ST	105 ft
LA BUCA REST CORP	349 W 46TH ST	140 ft
CDDF RESTAURANT INC	346 348 W 46TH ST	140 ft
MESON SEVILLA LTD	344 WEST 46TH ST	175 ft
DTM PB CORP	343 W 46TH ST	190 ft
WEST J & R INC	342 W 46TH STREET	195 ft
340 WEST 46TH STREET CORP	340 W 46TH STREET	210 ft
JANDA LATINO 46 LLC	338 W 46TH ST	225 ft

Name	Address	Approx. Distance
BRAZIL 46 RESTAURANT ROW INC	328 330 W 46TH ST	295 ft
656 NINTH AVENUE PUB CORP	656 9TH AVENUE	310 ft
NINTH AVE KITCHEN CORP	662 9TH AVE	320 ft
STATION HOUSE LLC	315 W 46TH ST	320 ft
326 RESTAURANT CORP	326 W 46TH STREET	330 ft
BREEZE NYC RESTAURANT LLC	661 9TH AVE	345 ft
TUM TUM BKK CORP	650 652 9TH AVE	345 ft
667 9TH AVE REST CORP	667 9TH AVE	345 ft
659 REST INC	659 9TH AVE	345 ft
ROMCARGIO LLC	653 9TH AVE	350 ft
PHO 66 INC	673 9TH AVE	350 ft
BARBETTA RESTAURANT INC	319 321 323 W 46TH STREET	365 ft
W F RESTAURANTS INC	322 W 46TH STREET	365 ft
RESTAURANT & CAFE ON NINTH CORP	653 9TH AVENUE	365 ft
CONVO 47 LLC	675A 9TH AVE	370 ft
THREE TWENTY REST ROW CORP	318 320 W 46TH STREET	385 ft
JPDT REST INC	675B 9TH AVE	390 ft
PARADISO 679 INC	679 9TH AVE	390 ft
647 NINTH AVE CORP	647 9TH AVE	400 ft
DARDURO LLC	328 W 45TH ST	410 ft
SHNY RESTAURANT GROUP LLC	643 645 9TH AVENUE	415 ft
317 RESTAURANT LLC	317 WEST 46TH STREET	420 ft
683 NINTH AVENUE INC	683 NINTH AVE AKA 401 W 47TH	435 ft
CORNER 47TH RESTAURANT CORP	683 9TH AVENUE	435 ft
ANNALISA ITALIA LTD	313 W 46TH ST	450 ft
SETA RESTAURANT CORP	686 688 NINTH AVENUE	470 ft
AAM HOLDING CORP	316 318 320 WEST 45TH STREET	475 ft
689 JING RESTAURANT INC	689 9TH AVE	485 ft
JUJAMCYN THTRS LLC & SWEET HOSPITALITY GRP AS MGR	302 W 45TH ST	490 ft
NINTH AVENUE TOMATO INC	635 9TH AVENUE	495 ft
NAHM INC.	690 9TH AVENUE	495 ft
BALKAN BUREK LLC	691 9TH AVE	505 ft
LA SCALA RESTAURANT LLC	630 NINTH AVE	510 ft
DANAS LLC	630 NINTH AVE	510 ft
PONENTE LLC	628 9TH AVENUE	530 ft
HONO LLC	356 W 44TH ST	530 ft
THOMPSON REST INC	358 W 44TH ST	550 ft
ILURAS LLC	358 W 44 ST 2ND FLOOR	550 ft
PROGETTO INC	352 W 44TH ST	555 ft
300 WEST 46TH STREET CORP	729 8TH AVENUE	565 ft
NINTH AVENUE SALOON INC	627 9TH AVENUE	575 ft
BMJ CORP	307 W 47TH ST	585 ft
KENJI KODAMA INC	301 W 45TH STREET	605 ft
LEO & EMMAS REST CORP	700 9TH AVENUE	610 ft
CHIPOTLE MEXICAN GRILL OF COLORADO LLC	620 9TH AVE AKA 358 W 44 ST	610 ft
732 EIGHTH AVENUE CORP	732 8TH AVENUE	615 ft
PORTICI RESTAURANT INC	621 9TH AVE	630 ft

500 Foot Hearing Public Interest Statement:

This restaurant is located in the heart of Hell's Kitchen and the Theatre District. This establishment will be serving New American cuisines consisting of Korean, Japanese, French and American origins using locally sourced & seasonal ingredients. Having liquor will be a great addition to their modern menu especially when paired together. This restaurant will be a good addition to this diverse and cultured neighborhood and therefore we believe the issuance of the license would be in the public interest.