



Alexander McQueen LLC

Community Board SLA License Questionnaire

Pesetsky & Bookman

Applicant's Alcoholic Beverage Counsel

325 Broadway, Suite 501

New York, NY 10007

www.pb.law | (212) 513-1988 | hello@pb.law

Manhattan Community Board 4

(All Fields Must Be Completed)

NYS Liquor License/DOT Dining Out Stipulations Application

CORPORATION NAME		DOING BUSINESS AS (DBA)	
Alexander McQueen LLC		House of McQueen	
STREET ADDRESS		CROSS STREETS	ZIP CODE
508 W 37th Street		10th Avenue and 11th Avenue	10018
Applicant <small>(Attach a list of all individuals that will be listed/associated with the license)</small>	NAME: Alexander McQueen LLC	ATTORNEY/ REPRESENTATIVE	NAME: Max Bookman, Esq - Pesetsky and Bookman PC
	PHONE: 704-987-0612		PHONE: 212-513-1988
	EMAIL: rlazes@gmail.com		EMAIL: max@pb.law / carolina@pb.law
MANAGER	NAME: Richard Lazes	LANDLORD	NAME: MediaPro US Production Services LLC
	PHONE: 504-251-6789		PHONE: 212-239-9603
	EMAIL: rlazes@gmail.com		EMAIL:
APPLICATION TYPE (<u> </u> New York State Liquor License <u> </u> Dept. of Transportation Dining Out)			
<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	YES	<input checked="" type="checkbox"/> NO
	What is/was the name and address of establishment?		
	What were the dates applicant was involved with this former premise?		
<input type="radio"/> Corp Change/Class Change/Method of Operation Change/Removal	What is the license # and expiration date?		
	Is applicant making any alterations or operational changes?	YES	NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input type="radio"/> Alteration	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
METHOD OF OPERATION			
TYPE OF ALCOHOL	Liquor/Wine/Beer & Cider <input type="radio"/> Beer & Cider <input checked="" type="checkbox"/> Wine/Beer & Cider		
ESTABLISHMENT TYPE	<input type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment Seasonal Summer Legitimate Theater <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization – Members Only)		
Has applicant filed with the SLA? If yes, when? If no, when does applicant plan to file?		<input checked="" type="checkbox"/> YES	NO
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 foot radius of the establishment and the Public Interest Statement.		<input checked="" type="checkbox"/> YES	NO
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship within a 200 foot radius of the establishment.		YES	<input checked="" type="checkbox"/> NO
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?		<input checked="" type="checkbox"/> YES	NO

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)								
HOURS of Operation		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Indoors	N/A	5 pm - 11 pm	5 pm - 11 pm	5 pm - 11 pm	5 pm - 11 pm	11 am - 11 pm	11 am - 11 pm
	Outdoors	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kitchen	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Music (indoors)	N/A	5 pm - 11 pm	5 pm - 11 pm	5 pm - 11 pm	5 pm - 11 pm	11 am - 11 pm	11 am - 11 pm
If yes, what type(s)? (Circle all that apply)		<input checked="" type="checkbox"/> BACKGROUND		<input type="checkbox"/> LIVE MUSIC	<input type="checkbox"/> DJ	<input type="checkbox"/> JUKE BOX	<input type="checkbox"/> KARAOKE	
OCCUPANCY								
	Capacity Pursuant to Certificate of Occupancy	Maximum Occupancy (Including Employees)	Number of Tables	Number of Seats	Number of Service-Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar	
INSIDE	552	552	0	492 Seating at theater seats	0	3	0	
OUTSIDE <i>(Rooftop/Rear Yard/Patio/Terrace /Garden; within the premises)</i>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
DOT Dining Out: Sidewalk Cafe			N/A	N/A	N/A			
DOT Dining Out: Roadway			N/A	N/A	N/A			
How frequently will the owner(s) be at the establishment?					Every week			
Will there be dancing?					YES	<input checked="" type="checkbox"/> NO		
Will applicant have bottle or table service for alcohol beverages other than wine?					YES	<input checked="" type="checkbox"/> NO		
Will applicant be hosting private promotional or corporate events?					YES	<input checked="" type="checkbox"/> NO		
Will outside promoters be used on a regular basis? If yes, please describe.					YES	<input checked="" type="checkbox"/> NO		
Will applicant have a security plan? If yes, please attach.					<input checked="" type="checkbox"/> YES	NO		
Will security plan be implemented?					<input checked="" type="checkbox"/> YES	NO		
Will State certified security personnel be used?					<input checked="" type="checkbox"/> YES	NO		
Will New York Nightlife Association and NYPD Best Practices be followed?					<input checked="" type="checkbox"/> YES	NO		
Does applicant agree to notify MCB4 prior to making changes to its method of operation?					<input checked="" type="checkbox"/> YES	NO		
Will applicant be using delivery bicycles? If yes, how many? Please describe where delivery bicycles will be parked when picking up deliveries?					YES	<input checked="" type="checkbox"/> NO		

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly marked with the name as described by NYC Law?	YES	NO	N/A
Where will applicants' own delivery bicycles be parked when not making deliveries?	N/A		
If applicant is using third party delivery service, where will third party delivery bicycles park?	N/A		
Where will applicant store its garbage containers when not in use?	In the garage		
Where will applicant lay out garbage containers and at what time?	Everyday after the show		

LOCATION & ZONING

Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	<input checked="" type="checkbox"/> NO	
Does the building have a Certificate of Occupancy ("C of O") or a Letter of No Objection?	<input checked="" type="checkbox"/> YES	NO	
Is a Public Assembly permit required?	<input checked="" type="checkbox"/> YES	NO	
Are your plans filed with DOB?	<input checked="" type="checkbox"/> YES	NO	
What is the zoning designation for this location?	Mixed		

Community Notification/Relations

NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each, please list both the organization and individual you contacted.	# 1	Complete list supplied by CB4
	# 2	
	# 3	
	# 4	
	# 5	
When did applicant post the notice that was provided?		July 15
Where did applicant post the notice that was provided?		In front of the premise
Please provide dates when applicant met with the groups listed above.		
Who was your contact person at each group you met with?		
Will applicant provide a cell phone number to neighbors and respond to complaints that arise? If yes, please provide.		<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO 917-826-49
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicant's jobs webpage?		<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO

MULTIPLE SPACES/FLOORS BREAKDOWN

Space/Floor	Description/ Use of Space	Capacity	Hours	# of Tables	# of Seats	# of Service- Only Bars	# of Stand-Up Bars/Seats at Bar	Music
Ground Floor	Main Stage	462	Monday - Friday 5 pm - 11 pm Sat - Sun 11 am - 11 pm	0	462 Seating at theater seats	0	3	Recorded
Mezzanine	Additional Seats	30	Monday - Friday 5 pm - 11 pm Sat - Sun 11 am - 11 pm	0	30 Seating at theater seats	0	0	Recorded
Third Floor	Dressing rooms and office	30	Monday - Friday 5 pm - 11 pm Sat - Sun 11 am - 11 pm	0	0	0	0	N/A
Fourth Floor	Dressing rooms and office	30	Monday - Friday 5 pm - 11 pm Sat - Sun 11 am - 11 pm	0	0	0	0	N/A

BUILDING DESIGN			
State the name and type of business previously located in the space.	Production facility		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	<input checked="" type="checkbox"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	<input checked="" type="checkbox"/> YES	NO	Non-illuminated signage above the door
Has the applicant/owner(s) read MCB4 ADA Guidelines Memo?	<input checked="" type="checkbox"/> YES	NO	
Is the entrance ADA Compliant?	<input checked="" type="checkbox"/> YES	NO	
Do you plan any changes to the existing façade? If yes, please describe.	<input checked="" type="checkbox"/> YES	NO	Non-illuminated signage above the door
Will applicant have a vestibule within the establishment?	<input checked="" type="checkbox"/> YES	NO	
Will applicant use a storm enclosure?	YES	<input checked="" type="checkbox"/> NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="checkbox"/> YES	NO	
Will applicant comply with the NYC noise code?	<input checked="" type="checkbox"/> YES	NO	
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS	GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO	N/A
Will applicant close all windows, French doors, garage doors by 11 p.m. Friday and Saturday and 10 p.m. on all other days even if no music or amplified sound is played inside the establishment?	YES	NO	N/A
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	<input checked="" type="checkbox"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	N/A
Will the kitchen exhaust system extend to the roof?	YES	NO	N/A
Will the establishment have an illuminated sign?	YES	<input checked="" type="checkbox"/> NO	
Will the establishment have a pole-supporting canopy extending over the sidewalk?	YES	<input checked="" type="checkbox"/> NO	
Where will the air conditioner be located? What type is it?	Central air on roof		
When was the air conditioner installed?	2015		

OUTDOOR PRIVATE PROPERTY – ROOFTOP, REAR YARD, TERRACE N/A			
Has the applicant/owner(s) read MCB4 Rear Yard Rooftop Policy?	YES	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo? If yes, which one(s)?	YES	NO	
Are the floorplans for the outdoor space(s) included?	YES	NO	
Will applicant close and vacate the outdoor space(s) by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	
Will applicant prohibit patrons from drinking in any outdoor space(s)?	YES	NO	
Will there be no amplified music, as per the law?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors?	YES	NO	
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants; apartments)	YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	

DEPARTMENT OF TRANSPORTATION DINING OUT: SIDEWALK N/A

Has the applicant read MCB4 Sidewalk Café Policy?	YES	NO	
Will applicant be applying for sidewalk seating now or in the future?	YES	NO	
If you answered no to the question above, jump to the next page			
Did applicant submit an application and dimension site plan at scale to NYC Dept. of Transportation? Please attach a copy of application and plans.	YES	NO	
Will applicant close and vacate the sidewalk and roadway seating by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	YES	NO	
Will applicant respect trees and tree pits and insure the health of the tree?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	
Will applicant prohibit patrons from drinking in any outdoor space(s) or adjacent sidewalk?	YES	NO	
Will applicant permit NO wait lines or smoking outside?	YES	NO	
Will there be no amplified music, as per the law?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will there be a staff person responsible to ensure no loitering, noise or crowds outside?	YES	NO	
Will applicant agree not to use propane heaters?	YES	NO	
Will applicant agree to abide by all applicable fire codes, including not blocking fire escapes?	YES	NO	
Will the outdoor dining deposit its garbage in a container on the parking lane?	YES	NO	
Will the café have a 3 foot-wide serving aisle running the entire length of the sidewalk seating?	YES	NO	
Will the sidewalk seating have a platform?	YES	NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	
Will the sidewalk seating block subway grate, utility hardware or Siamese water connection?	YES	NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8-foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?			

DEPARTMENT OF TRANSPORTATION DINING OUT: ROADWAY			N/A
Did applicant submit an application and dimension site plan at scale to NYC Dept. of Transportation? Please attach a copy of application and plans.	YES	NO	
If you answered no to the question above, jump to the next page			
Will the roadway structure extend on top of the curb or pedestrian refuge? By how much?	YES	NO	
Will the roadway structure have an ADA compliant ramp (not in the bike lane)?	YES	NO	
Will the roadway structure extend in the striped zone along the bike lane? By how much?	YES	NO	
Will the electric wires be brought over at the roof level?	YES	NO	
Will applicant dismantle and dispose of a shed that is no longer in use, along with its furniture?	YES	NO	
Will there be no music or amplifies sound in any outdoor seating, as per law?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	
Will applicant close and vacate the sidewalk and roadway seating by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	YES	NO	
Will the Outdoor Dining Sidewalk & Roadway provide no standing space for drinking or smoking?	YES	NO	
Will the service and consumption of alcohol in the Outdoor Dining Sidewalk/Roadway only be via seated food service?	YES	NO	
Will applicant prohibit patrons from drinking in any outdoor space(s) or adjacent sidewalk?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant permit NO wait lines or smoking outside?	YES	NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	NO	
Will applicant respect trees and tree pits and insure the health of the tree?	YES	NO	
Will applicant permit NO wait lines or smoking outside?	YES	NO	
Will there be a staff person responsible to ensure no loitering, noise or crowds outside?	YES	NO	
Will applicant agree not to use propane heaters?	YES	NO	
Will the outdoor dining deposit its garbage in a container on the parking lane?	YES	NO	

ADDITIONAL STIPULATIONS: (Office Use Only)

To the extent any additional stipulation on pages 9 and 10 of this application conflicts with any response on pages 1 – 11 of this application, the stipulations on pages 9 and 10 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 9 and 10 of this application conflicts with any response on pages 1 – 11 of this application, the stipulations on pages 9 and 10 control.

Manhattan Community Board 4 (MCB4) recommends:
(MCB4's recommendation is based on a vote taken at its
September 3, 2025 full board meeting, with 39
members voting in favor of the recommendation, 0
members opposed, 0 members abstaining and 0
present but not eligible)

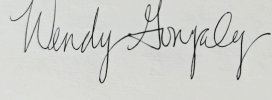
☒ Denial unless all stipulations agreed to by applicant/owner are part
of the method of operation

☐ Denial ☐ Approval

MCB4 REPRESENTATIVES


Nelly Gonzalez
MCB4 Assistant District Manager


Frank Holozubiec
MCB4 BLP Committee Co-Chair


Wendy Gonzalez
MCB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 representatives and applicant. These stipulations supersede any oral statements, representations, or prior iterations in connection with this application.

SIGN HERE



RICHARD
LAZES
PRINT NAME OF APPLICANT


SIGNATURE OF APPLICANT

7/30/25
DATE

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	508 W 37th St, New York, New York, 10018
Geocode	Latitude: 40.75669 longitude: -73.99849
Report Generated On	6/5/2025

8 Closest Liquor Stores		
Name	Address	Distance
ODYSSEY WINE & SPIRITS INC License ID: 0100-20-103729 Legacy Serial No.: 1255997	490 10TH AVE NEW YORK, NY 10018	261 ft
KSSWINE LLC License ID: 0091-21-122782 Legacy Serial No.: 1302013	509 W 38TH ST 509-511 W38TH ST NEW YORK, New York 10018	328 ft
MEENA SAMANI CORPORATION License ID: 0100-22-116891 Legacy Serial No.: 1273576	460 W 34TH ST STORE# 1 NEW YORK, New York 10001	893 ft
AMSTERWINE.COM INC License ID: 0100-23-126194 Legacy Serial No.: 1356273	475 9TH AVE SPACE A NEW YORK, New York 10018	1,038 ft
Fine Wine and Spirits 1987, LLC License ID: 0100-25-101491 Legacy Serial No.: 6050913	486 9th Ave New York, NY 10018	1,172 ft
WEST 42 WINE & SPIRITS INC License ID: 0100-21-113750 Legacy Serial No.: 1335361	424 W 42ND ST NEW YORK, New York 10036	1,391 ft
GRAND CRU WINE & SPIRITS INC License ID: 0100-22-116950 Legacy Serial No.: 1269097	555 W 42ND ST UNIT #1 NEW YORK, New York 10036	1,570 ft
39TH STREET WINE INC License ID: 0100-20-103807 Legacy Serial No.: 1257090	354 W 39TH ST NEW YORK, New York 10018	1,613 ft

Schools within 500 feet		
Name	Address	Distance
No Schools within 500 feet		

Churches within 500 feet	
Name	Distance
That Buddha	439 ft

Pending On Premises Liquor Licenses within 750 feet

Name	Address	Distance
509 W 34 TRS LLC and Llamas Spiral LLC as Mgr Application ID: NA-0340-24-138257	517 W 34th St New York, New York 10001	692 ft

Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
SCOOZI EVENTS NYC INC License ID: 0346-22-116042 Legacy Serial No.: 1340630	517 W 37TH ST AKA 505 W 37TH ST NEW YORK, NY 10018	124 ft
MERCADO BY FRIEDMANS LLC License ID: 0340-23-139131 Legacy Serial No.: 1345149	483 10TH AVE STE 102 NEW YORK, New York 10018	163 ft
T&P 10TH AVENUE HOST LLC License ID: 0340-24-120085 Legacy Serial No.: 6028458	485 10th Ave New York, NY 10018	167 ft
LEGACY RECORDS NYC LLC License ID: 0340-21-119023 Legacy Serial No.: 1306167	517 W 38TH ST NEW YORK, New York 10018	306 ft
G.F. 37 Rest. Group, LLC License ID: 0340-25-102915 Legacy Serial No.: 6052364	455 W 37th Street ST03 New York, NY 10018	329 ft
PARADIS IN THE PARK LLC License ID: 0370-24-110941 Legacy Serial No.: 6019094	524 W 36TH ST BLOCK 3 THEKIOSK HUDSON BLVD E 35 & 36 NEW YORK, New York 10018	361 ft
SET CLUB INC, THE License ID: 0349-23-123819 Legacy Serial No.: 1347083	455 10TH AVE AKA 451 TENTH AVE- SPACE 451 NEW YORK, New York 10018	390 ft
451 TENTH AVENUE RESTAURANT LLC & 451 RESTAURANT License ID: 0340-23-135914 Legacy Serial No.: 1347314	451 10TH AVE SPACE 451 NEW YORK, New York 10018	437 ft
451 TENTH SENIOR LIVING OPCO LLC, ATRIA NY OPTG CO License ID: 0340-23-139052 Legacy Serial No.: 1347189	505 W 35TH ST AKA 451 10TH AVE- 13TH FL NEW YORK, New York 10001	477 ft
PHILLIPS 35 INC License ID: 0340-23-135037 Legacy Serial No.: 1279904	450 10TH AVE NEW YORK, New York 10018	548 ft
SILK CORP License ID: 0388-23-161635 Legacy Serial No.: 6004000	552 W 38TH STREET NEW YORK, NY 10018	552 ft
444 TENTH F&B LLC License ID: 0343-23-121846 Legacy Serial No.: 1295732	444 10TH AVE NEW YORK, New York 10001	598 ft
431 Food Market Corp License ID: 0340-25-106844 Legacy Serial No.: 6056358	431 W 37th St Unit B New York, NY 10018	631 ft
KYMA HUDSON LLC License ID: 0340-23-138135 Legacy Serial No.: 1336481	445 W 35TH ST NEW YORK, New York 10001	658 ft
509 W 34 TRS LLC and Llamas Spiral LLC as Mgr License ID: 0340-25-100793 Legacy Serial No.: 6050205	501 W 34th St New York, NY 10001	693 ft
509 W 34 TRS, L.L.C. & LLAMA SPIRAL 66TH FLOOR LLC License ID: 0340-24-100091 Legacy Serial No.: 6007998	509 W 34TH ST 66TH FL NEW YORK, New York 10001	704 ft
Aramark Services, Inc. License ID: 0346-25-109344 Legacy Serial No.: 6058908	509 W 34th St Floor 25 New York, NY 10001	704 ft

PRODUCTION
STUDIO &
EVENT
SPACE



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD No. 4
424 W 33rd Street, Suite 589 New York, NY 10001
tel. 212-736-4536
Hours: 9:00am - 6:00pm, Monday - Friday

**A New Seasonal Summer Liquor, Wine, Beer & Cider
License for a Legitimate Theater/Concert Hall
Establishment with Recorded Music & Theatrical
Productions**



MCB4 Office
33rd Street, Suite 580

To follow public health best practices, building protocols and due to limited space, we encourage all members of the public to participate remotely via Zoom. If you would like to attend in person, please email Community Associate Janine Pretente-Yusuf at



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD No. 4
424 W 33rd Street, Suite 560 New York, NY 10001
tel 212-739-4535

**A New Seasonal Summer Wine, Beer & Cider License
for a Legitimate Theater/Concert Hall Establishment
with Recorded Music & Theatrical Productions**



MCB4 Office
424 W 33rd Street, Suite 580

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CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD No. 4
424 W 33rd Street, Suite 500 New York, NY 10001
Tel. 212-739-4536

A New Seasonal Winter Liquor, Wine, Beer & Cider
License for a Legitimate Theater/Concert Hall
Establishment with Recorded Music & Theatrical
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MCB4 Office
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TUESDAY, JULY 15, 2025

Prices in Canada may be higher \$4.00

\$4.04

Trump Vows to Aid Europe In Hastening Arms to Kyiv

**He Warns of 'Very Severe Tariffs' for Russia
if Peace Deal Isn't Done in 50 Days**

By EMMA L. GRAY

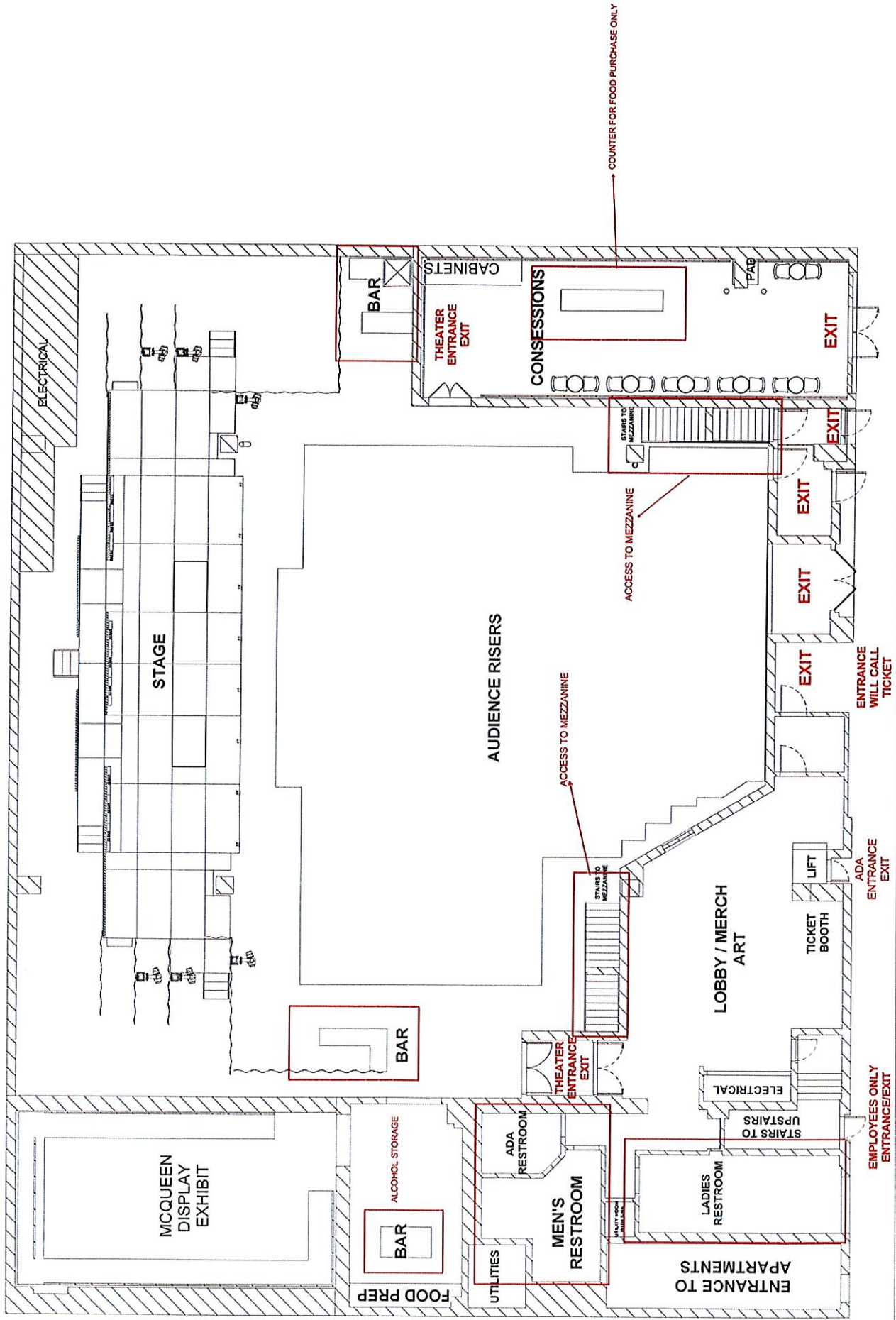
WASHINGTON — President Trump said on Monday that he would help Europe spend more weapons to Ukraine and warned Russia that if it did not agree to a peace deal within 90 days, he would impose a new round of punishing sanctions.

The announcement comes as Mr. Trump carries out a remarkable shift in policy — if not in practice — on the war in Ukraine from his first months in office, when he looked to leverage his personal re-

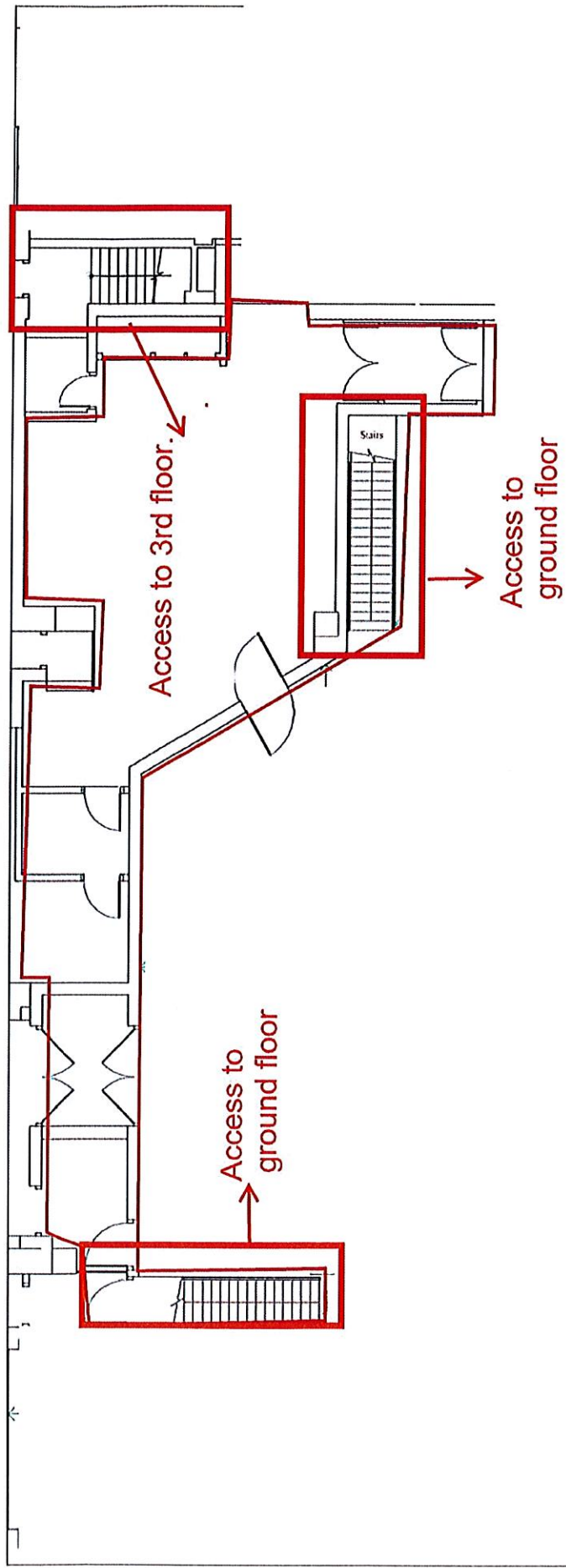
MENU
HOUSE OF MCQUEEN

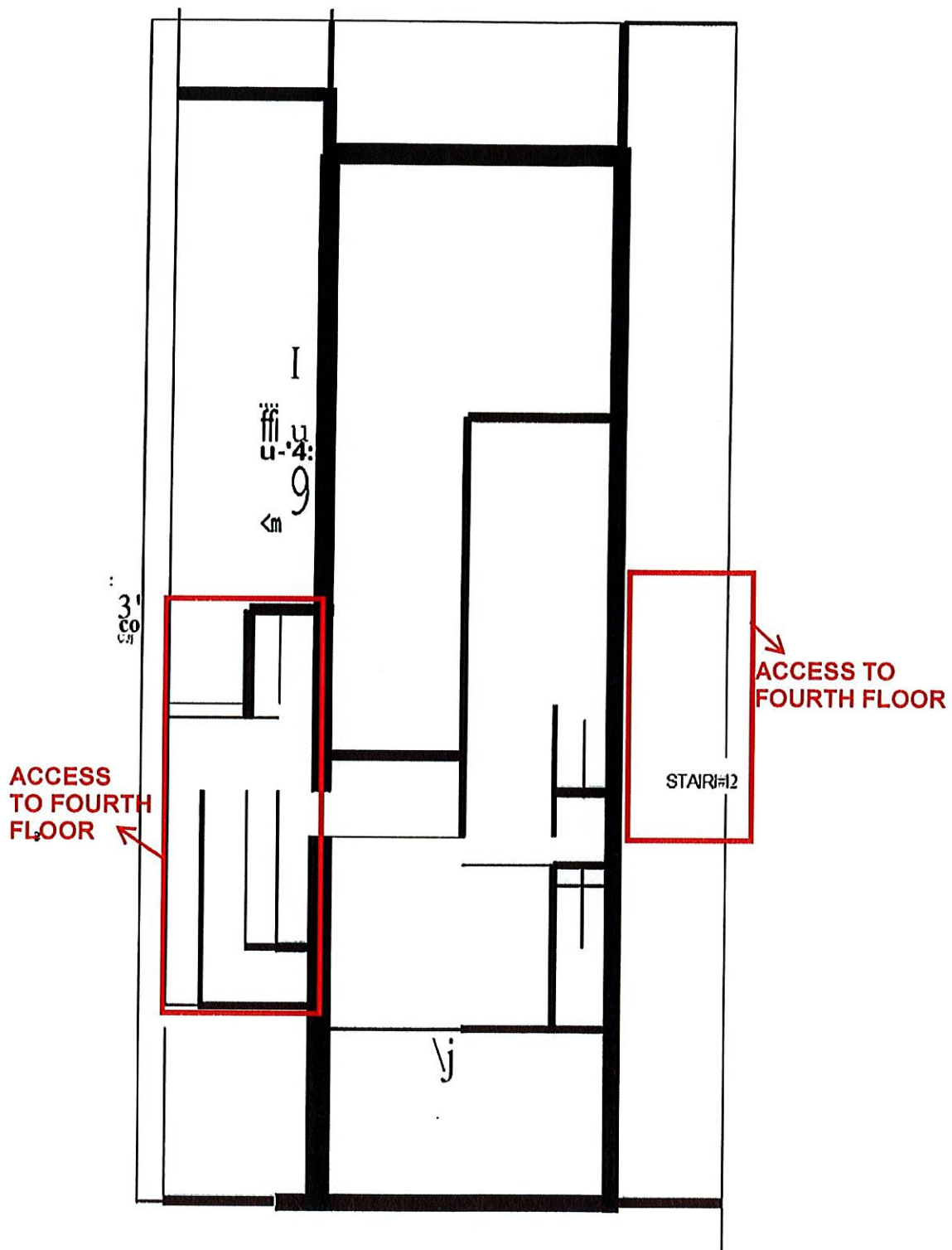
Minestrone
Chicken Noodle Soup
Tomato Soup

GROUND FLOOR

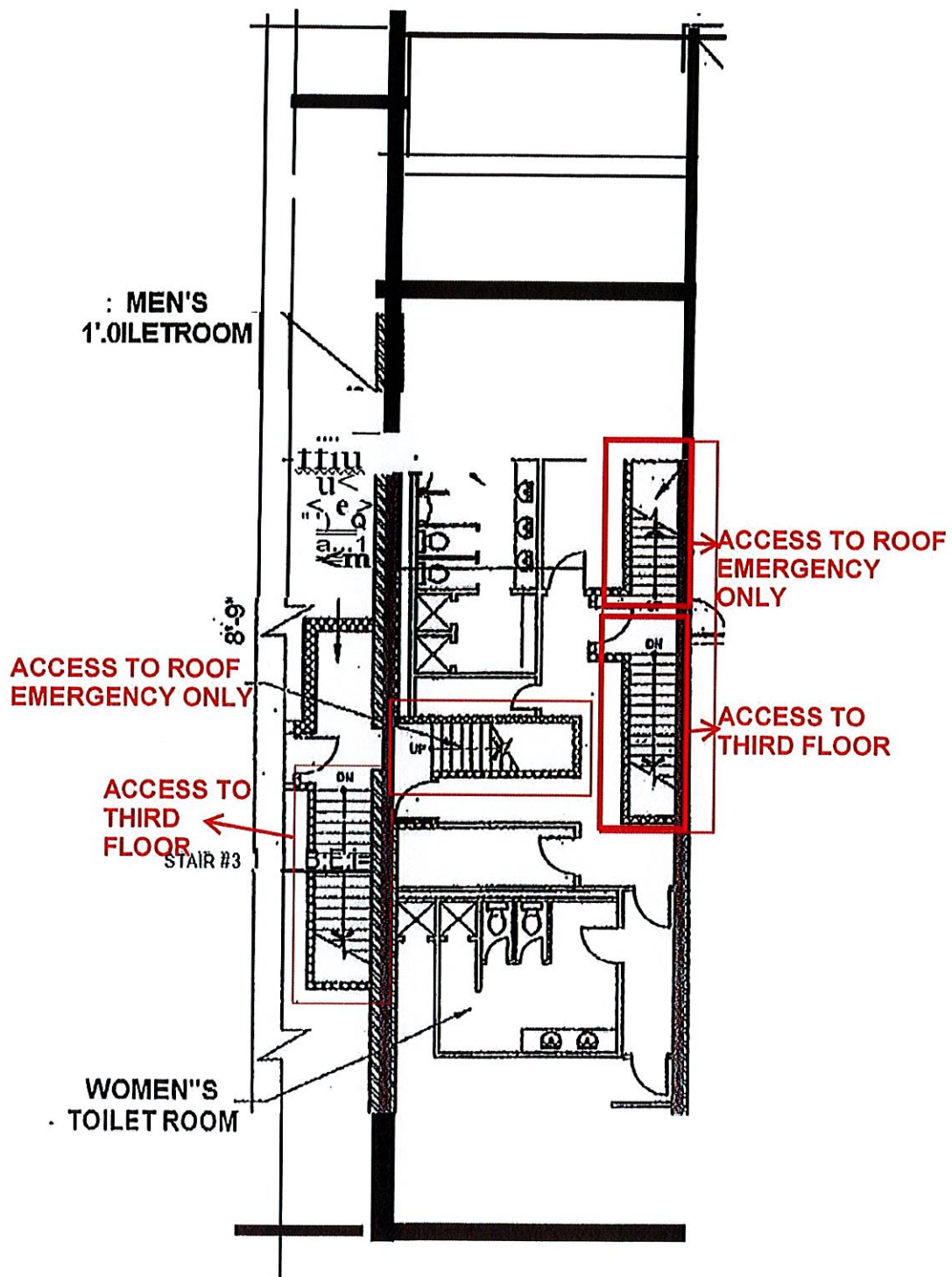


MEZZANINE FLOOR

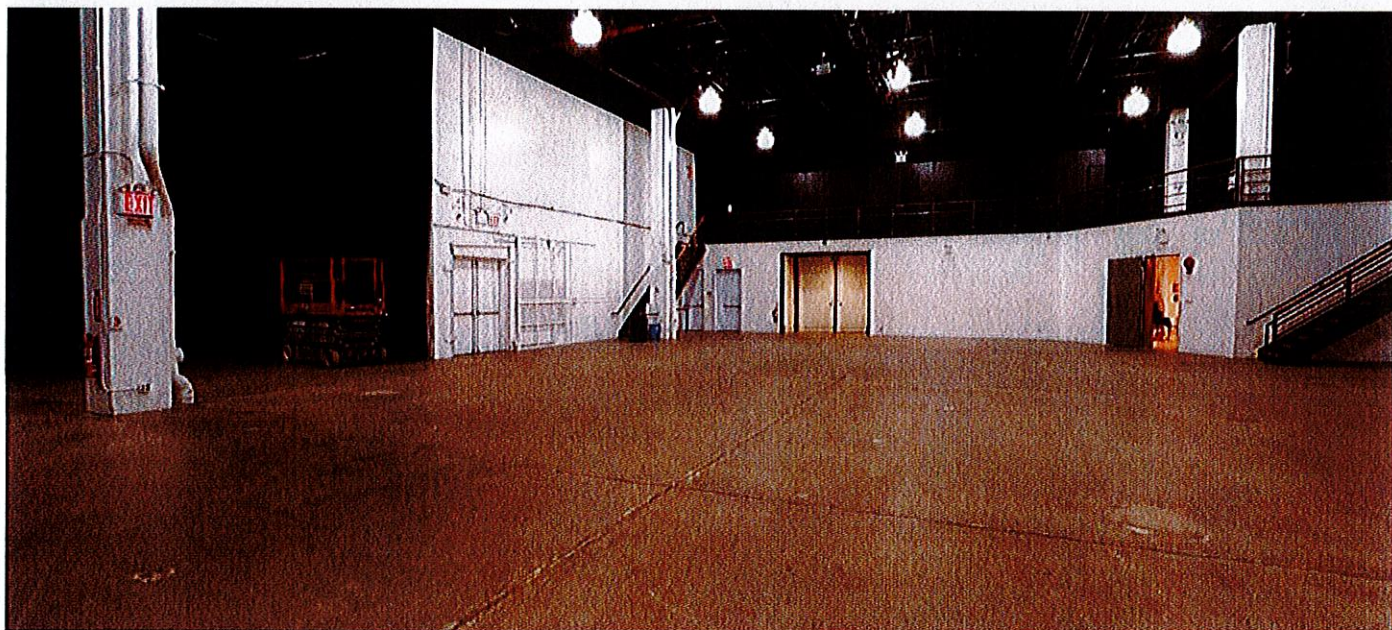


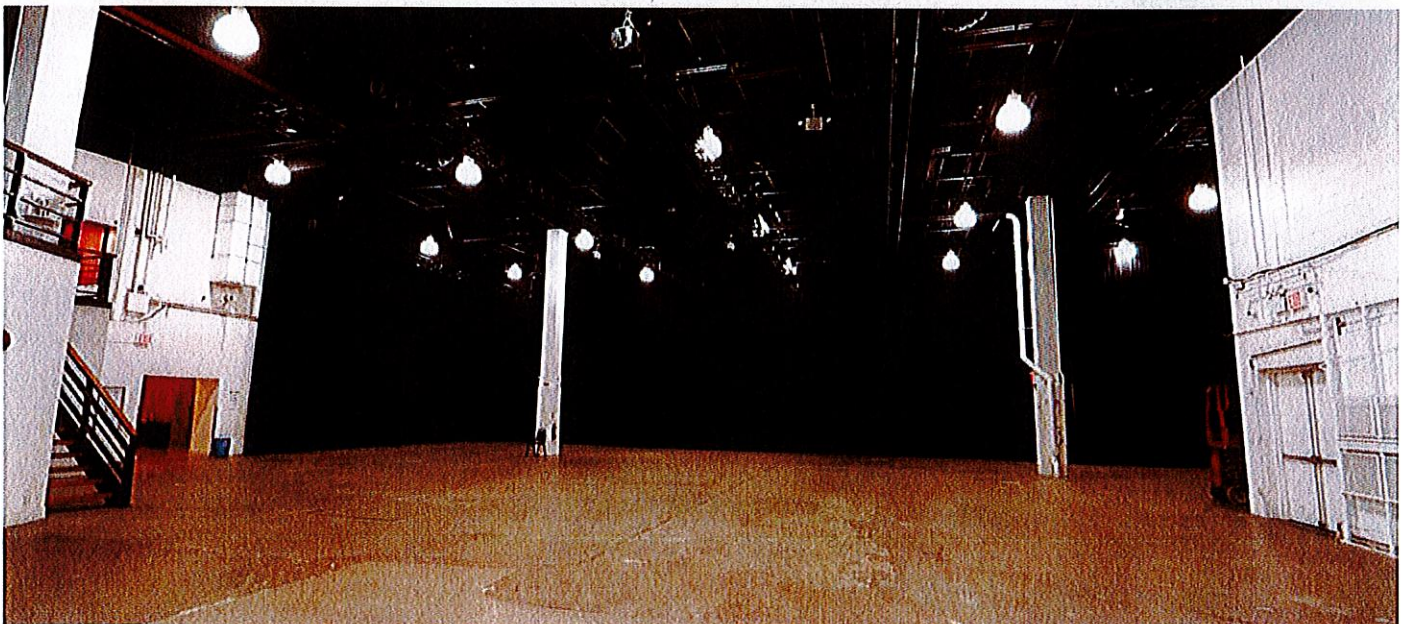


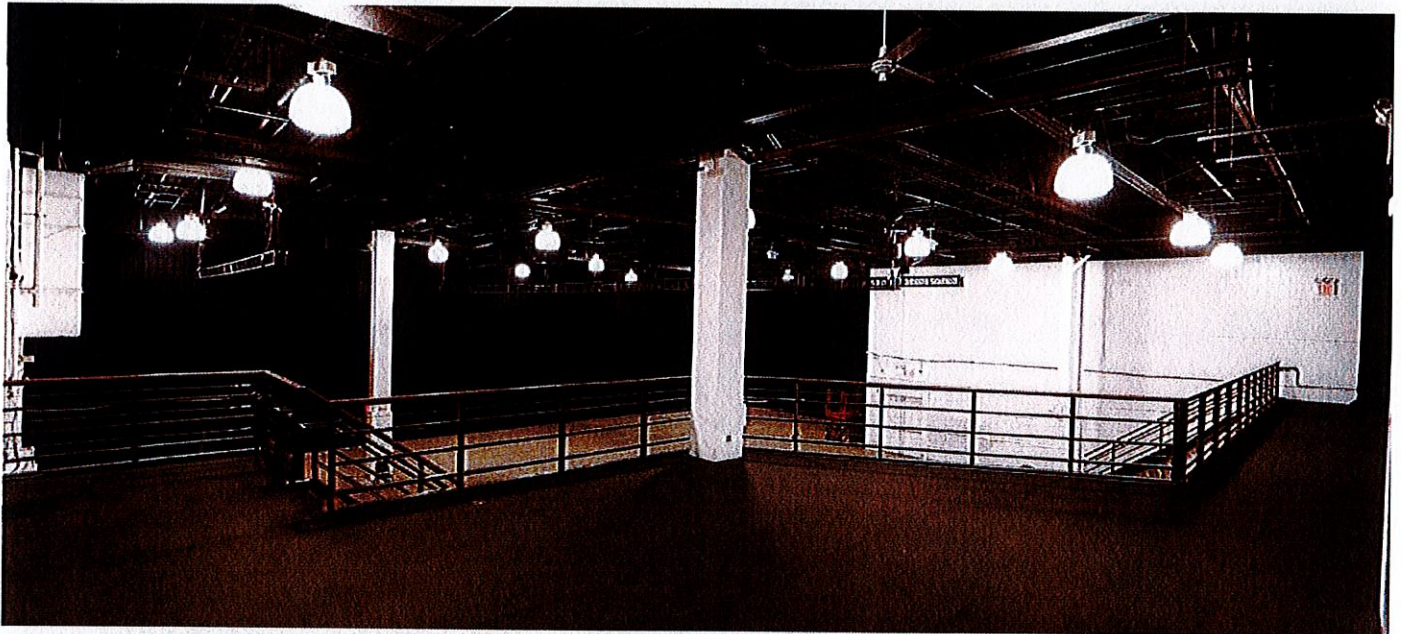
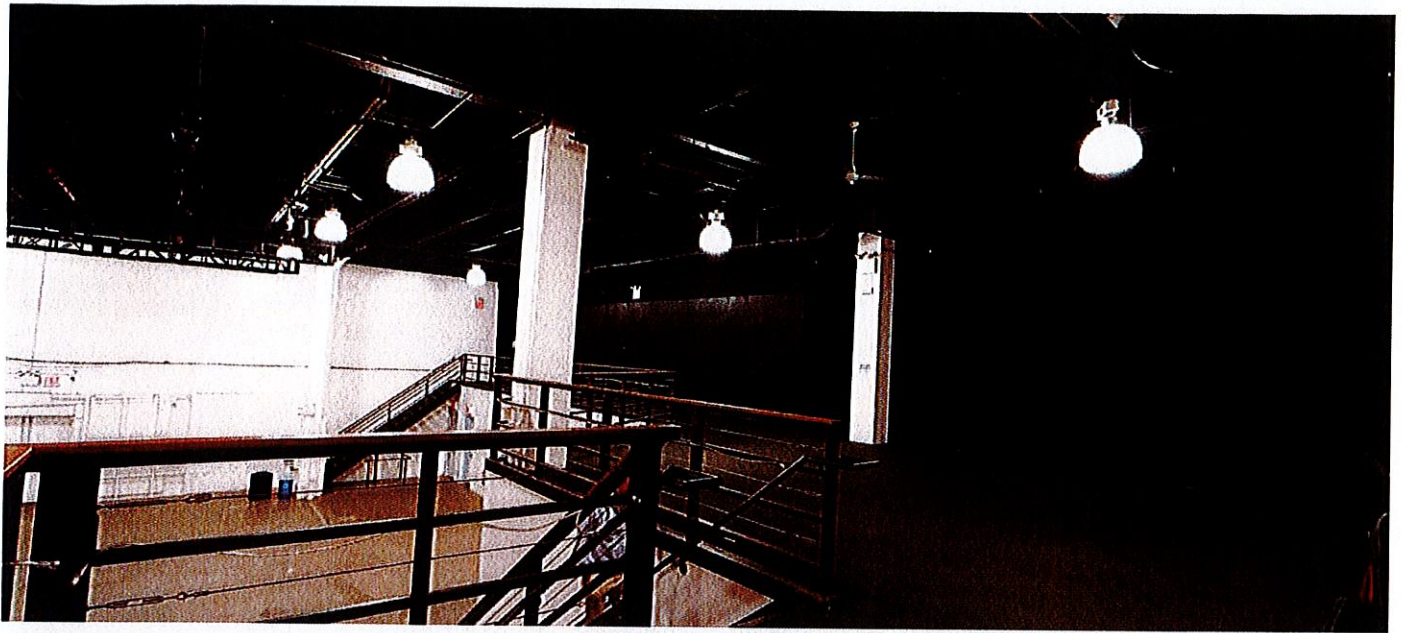
THIRD FLOOR

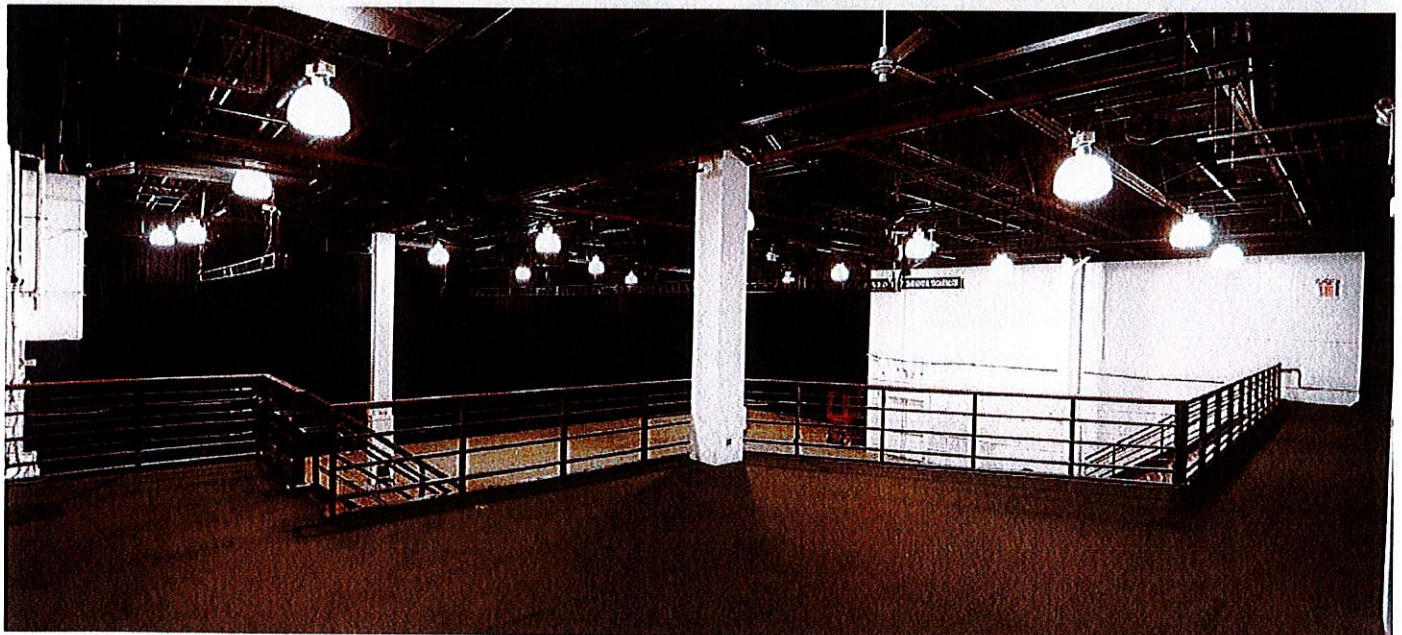
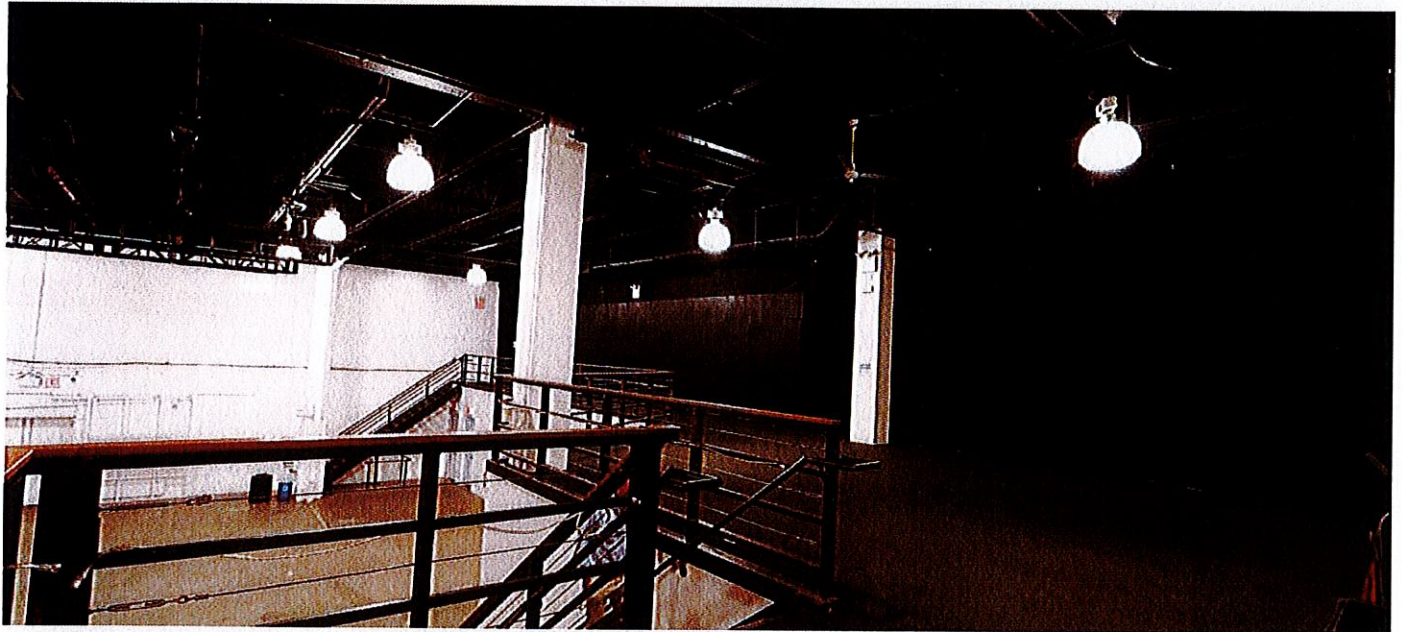
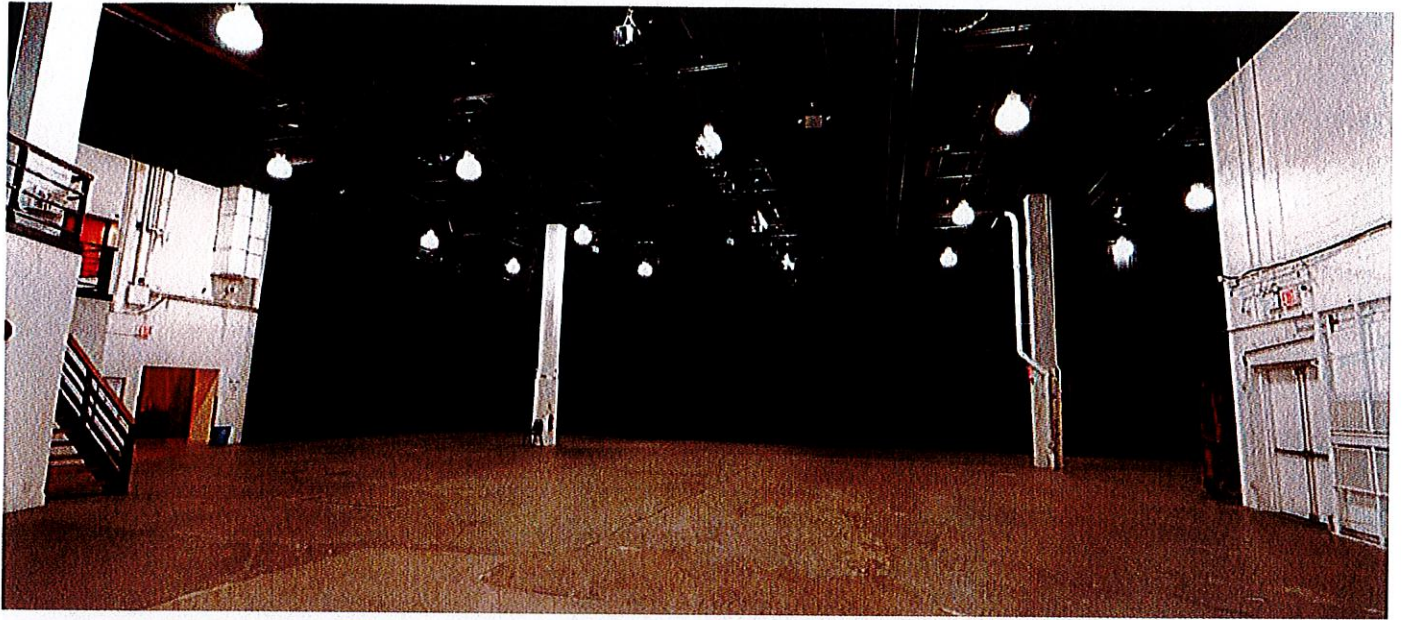


FOURTH FLOOR









Alexander McQueen

1 message

Rick Lazes <rlazes@gmail.com>

Mon, Jul 28, 2025 at 3:32 PM

To: kathleentreat123@gmail.com, mcgee79@aol.com, info@clintonhousing.org, jrestuccia2@clintonhousing.org, rmarcano@clintonhousing.org, bkelley@clintonhousing.org, rjbenfatto@hyhkalliance.org, pgouris@hyhkalliance.org, info@highline537.com, jeremy.carmel@gmail.com, donna@donnalangman.com, excom@chekpeds.com, HellsKBA@gmail.com, brianscottweber@gmail.com, cressidac@gmail.com

Cc: Carolina Marciano <carolina@pb.law>

"Greetings,

My name is Richard Lazes and I'm the owner of Alexander McQueen LLC, which will be applying for a Seasonal Liquor License at 508-516 W. 37th St, New York, NY 10018, for the theatrical production "House of McQueen".

Performances will begin on **August 19, 2025 and run at least through November 14, 2025**. Performance schedules are:

Tuesday – Friday at 7pm

Saturday 2pm and 7pm

Sunday 1pm and 6pm.

"House of McQueen" is an Off-Broadway play about the life and work of iconic fashion designer Alexander McQueen as told from his own revolutionary, daring and elegant perspective. It is the story of a boy born in the east end of London, who wore his heart on his sleeve and was never supposed to rise beyond his working-class family. From making doll clothes for his mother's friends to working in a tailor shop and making suits for the Prince of Wales he rose to the top of the fashion industry as chief designer for Givenchy. His fashion shows which were theatrical spectacles and were attended by celebrities including Elton John, Lady Gaga, Cardi B, Rihanna,, and Sarah Jessica Parker. He designed dresses worn by Nicole Kidman, Kate Middleton, Rihanna Lady Gaga and Kim Kardashian. His relentless pursuit of finding beauty in the most devastating aspects of life lands him in the spotlight where he is recruited by the commercial fashion industry. He wanted his clothes to empower women in response to what was happening politically all around him. He was on a mission to dress women as warriors so they could defend themselves. He fought against the commercial interests of legendary houses like Givenchy and Gucci to remain provocative, challenging norms and pushing boundaries as an artist. In the end, the fight consumes him.

"House of McQueen" reveals McQueen's life story for the first time on an Off-Broadway stage.

We will be attending next month's meeting of Manhattan Community Board 4 to present the application and answer questions. Should you have any questions or wish to speak before then, we would be happy to meet in person or virtually.

Best Regards,

Rick Lazes

Executive Producer
Alexander McQueen, LLC

Security Plan

Security is trained to check IDs of all guests who order alcohol. Any guest who is under 21 or unable to provide adequate ID will not be served.

Staff will have the right to refuse to serve anyone at their own discretion; this may include anyone who is visibly intoxicated or displaying intoxicated behavior.

Security will be on the premises to help staff should there be any inappropriate behavior by guests. If necessary, security may ask that individual to leave or be escorted off the premises.

Security and staff will not allow any alcoholic beverages to be consumed outside of the premises and will ask guests to discard their drinks when leaving the premises.

House of McQueen Traffic Mitigation Plan

The management of the Off-Broadway play titled House of McQueen which will be presented at 508 West 37th St. will have security guards manage traffic outside the location during show nights in order to ensure that ride share and taxis do not park in front of the theater waiting for passengers.

The security guards will monitor traffic and will allow pick-ups and drops offs in the no parking lane which is in front of the building before and after all performances. The no parking lane is in addition to the 2 lanes of traffic.