

# Manhattan Community Board 4

# NYS Liquor License/DOT Dining Out Stipulations Application

(All Fields Must Be Completed)

<b>CORPORATION NAME</b>		<b>DOING BUSINESS AS (DBA)</b>	
Hudson VU Rooftop LLC		TBD	
<b>STREET ADDRESS</b>		<b>CROSS STREETS</b>	<b>ZIP CODE</b>
653 11th Avenue, Rooftop		Between W 48th St & W 49th St	10036
<b>Applicant</b> <small>(Attach a list of all individuals that will be listed/associated with the license)</small>	<b>NAME:</b> Gil Rubenstein	<b>ATTORNEY/ REPRESENTATIVE</b>	<b>NAME:</b> Max Bookman, Esq., Pesetsky & Bookman, PC
	<b>PHONE:</b> 917-551-0811		<b>PHONE:</b> 212-513-1988
	<b>EMAIL:</b> gil@beancountersnyc.com		<b>EMAIL:</b> max@pb.law; johana@pb.law
<b>MANAGER</b>	<b>NAME:</b> Gil Rubenstein	<b>LANDLORD</b>	<b>NAME:</b> CE Ink 48 Owner LLC
	<b>PHONE:</b> 917-551-0811		<b>PHONE:</b> N/A
	<b>EMAIL:</b> gil@beancountersnyc.com		<b>EMAIL:</b>
<b>APPLICATION TYPE</b> ( <input checked="" type="checkbox"/> <i>New York State Liquor License</i> <input type="checkbox"/> <i>Dept. of Transportation Dining Out</i> )			
<input checked="" type="radio"/> <b>New</b>	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
	What is/was the name and address of establishment?	Green Fig, NYC LLC 570 10th Ave NY NY 10036 152 W 26 Street Rest, LLC 152 W 26 Street NY NY 10001	
	What were the dates applicant was involved with this former premise?	Green Fig, NYC LLC - 01/04/2016 - Current 152 W 26 Street Rest, LLC - Aug 2020 - July 2024	
<input type="radio"/> <b>Corp</b> <b>Change/Class Change/Method of Operation Change/Removal</b>	What is the license # and expiration date?		
	Is applicant making any alterations or operational changes?	<input type="radio"/> YES	<input type="radio"/> NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input type="radio"/> <b>Alteration</b>	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
<b>METHOD OF OPERATION</b>			
<b>TYPE OF ALCOHOL</b>	<input checked="" type="radio"/> Liquor/Wine/Beer & Cider <input type="radio"/> Beer & Cider <input type="radio"/> Wine/Beer & Cider		
<b>ESTABLISHMENT TYPE</b>	<input checked="" type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization – Members Only)		
Has applicant filed with the SLA? If yes, when? If no, when does applicant plan to file?	YES	<input checked="" type="radio"/> NO	After CB meeting
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 foot radius of the establishment and the Public Interest Statement.	YES	<input checked="" type="radio"/> NO	*not subject to 500 ft law; see diagram attached
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship within a 200 foot radius of the establishment.	YES	<input checked="" type="radio"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

**OPERATIONAL DETAILS (\*Closing time will be when establishment is vacated of all patrons)**

HOURS of Operation		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	<b>Indoors</b>	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A
	<b>Outdoors</b>	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A	6:30A-2A
	<b>Kitchen</b>	6:30am-2am	6:30am-2am	6:30am-2am	6:30am-2am	6:30am-2am	6:30am-2am	6:30am-2am
	<b>Music (indoors)</b>	7A-2A	7A-2A	7A-2A	7A-2A	7A-2A	7A-2A	7A-2A

If yes, what type(s)?  
(Circle all that apply)

BACKGROUND

LIVE MUSIC

DJ

JUKE BOX

KARAOKE

**OCCUPANCY**

	Capacity Pursuant to Certificate of Occupancy	Maximum Occupancy (Including Employees)	Number of Tables	Number of Seats	Number of Service-Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
<b>INSIDE</b>	260	246	23	72	1	1	10
<b>OUTSIDE</b> <i>(Rooftop/Rear Yard/Patio/Terrace /Garden; within the premises)</i>			41	164			
<b>DOT Dining Out: Sidewalk Cafe</b>			N/A	N/A			
<b>DOT Dining Out: Roadway</b>			N/A	N/A			

How frequently will the owner(s) be at the establishment?

5 Days a week

Will there be dancing?

YES

NO

Will applicant have bottle or table service for alcohol beverages other than wine?

YES

NO

Will applicant be hosting private promotional or corporate events?

YES

NO

Will outside promoters be used on a regular basis? If yes, please describe.

YES

NO

Will applicant have a security plan? If yes, please attach.

YES

NO

Please see attached.

Will security plan be implemented?

YES

NO

Will State certified security personnel be used?

YES

No

Will New York Nightlife Association and NYPD Best Practices be followed?

YES

NO

Does applicant agree to notify MCB4 prior to making changes to its method of operation?

YES

NO

Will applicant be using delivery bicycles? If yes, how many? Please describe where delivery bicycles will be parked when picking up deliveries?

YES

NO

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly marked with the name as described by NYC Law?	YES	NO	N/A
Where will applicants' own delivery bicycles be parked when not making deliveries?	N/A		
If applicant is using third party delivery service, where will third party delivery bicycles park?	Receiving dock if applicable		
Where will applicant store its garbage containers when not in use?	Hotel garbage room		
Where will applicant lay out garbage containers and at what time?	Hotel garbage room; Designated pick up days		

### LOCATION & ZONING

Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	<input checked="" type="radio"/> NO	
Does the building have a Certificate of Occupancy ("C of O") or a Letter of No Objection?	<input checked="" type="radio"/> YES	NO	
Is a Public Assembly permit required?	<input checked="" type="radio"/> YES	NO	
Are your plans filed with DOB?	YES	NO	
What is the zoning designation for this location?	M2-4; CL		

### Community Notification/Relations

<b>NOTIFICATION:</b> List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each, please list both the organization and individual you contacted.	# 1	See Community Outreach Attached	
	# 2		
	# 3		
	# 4		
	# 5		
When did applicant post the notice that was provided?	11/4/2024		
Where did applicant post the notice that was provided?	Front Entrance		
Please provide dates when applicant met with the groups listed above.	West 47th/48th Streets Block Association on 11/05/2024		
Who was your contact person at each group you met with?	Elke Fears		
Will applicant provide a cell phone number to neighbors and respond to complaints that arise? If yes, please provide.	<input checked="" type="radio"/> YES	NO	Gil Rubenstein 917-551-0811
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicant's jobs webpage?	<input checked="" type="radio"/> YES	NO	

**MULTIPLE SPACES/FLOORS BREAKDOWN**

Space/Floor	Description/ Use of Space	Capacity	Hours	# of Tables	# of Seats	# of Service- Only Bars	# of Stand-Up Bars/Seats at Bar	Music

<b>BUILDING DESIGN</b>			
State the name and type of business previously located in the space.	Marin In NYC LLC dba Press Lounge; Rooftop		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Marin In NYC LLC dba Press Lounge Legacy Serial # 1203688
Do you plan any changes to the existing façade? If yes, please describe.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Has the applicant/owner(s) read MCB4 ADA Guidelines Memo?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Is the entrance ADA Compliant?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant have a vestibule within the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use a storm enclosure?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have any of the following: (circle all that apply)	<input type="radio"/> FRENCH DOORS	<input checked="" type="radio"/> GARAGE DOORS	<input type="radio"/> WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant close all windows, French doors, garage doors by 11 p.m. Friday and Saturday and 10 p.m. on all other days even if no music or amplified sound is played inside the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	*See sound engineer letter attached.
Will the kitchen exhaust system extend to the roof?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have an illuminated sign?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have a pole-supporting canopy extending over the sidewalk?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Where will the air conditioner be located? What type is it?	In-ceiling HVAC system		
When was the air conditioner installed?	Over 13 years ago		

**OUTDOOR PRIVATE PROPERTY – ROOFTOP, REAR YARD, TERRACE**

Has the applicant/owner(s) read MCB4 Rear Yard Rooftop Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo? If yes, which one(s)?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Rooftop
Are the floorplans for the outdoor space(s) included?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant close and vacate the outdoor space(s) by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant prohibit patrons from drinking in any outdoor space(s)?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Will there be no amplified music, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to post signs outside asking customers to respect the neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to train staff to encourage a peaceful environment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants; apartments)	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

**DEPARTMENT OF TRANSPORTATION DINING OUT: SIDEWALK**

Has the applicant read MCB4 Sidewalk Café Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant be applying for sidewalk seating now or in the future?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
<b>If you answered no to the question above, jump to the next page</b>			
Did applicant submit an application and dimension site plan at scale to NYC Dept. of Transportation? Please attach a copy of application and plans.	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant close and vacate the sidewalk and roadway seating by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant respect trees and tree pits and insure the health of the tree?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant prohibit patrons from drinking in any outdoor space(s) or adjacent sidewalk?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant permit NO wait lines or smoking outside?	<input type="radio"/> YES	<input type="radio"/> NO	
Will there be no amplified music, as per the law?	<input type="radio"/> YES	<input type="radio"/> NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	<input type="radio"/> YES	<input type="radio"/> NO	
Will there be a staff person responsible to ensure no loitering, noise or crowds outside?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree not to use propane heaters?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to abide by all applicable fire codes, including not blocking fire escapes?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the outdoor dining deposit its garbage in a container on the parking lane?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the café have a 3 foot-wide serving aisle running the entire length of the sidewalk seating?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the sidewalk seating have a platform?	<input type="radio"/> YES	<input type="radio"/> NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input type="radio"/> YES	<input type="radio"/> NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the sidewalk seating block subway grate, utility hardware or Siamese water connection?	<input type="radio"/> YES	<input type="radio"/> NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8-foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?			

**DEPARTMENT OF TRANSPORTATION DINING OUT: ROADWAY**

Did applicant submit an application and dimension site plan at scale to NYC Dept. of Transportation? Please attach a copy of application and plans.	YES	<input checked="" type="radio"/> NO	
<b>If you answered no to the question above, jump to the next page</b>			
Will the roadway structure extend on top of the curb or pedestrian refuge? By how much?	YES	NO	
Will the roadway structure have an ADA compliant ramp (not in the bike lane)?	YES	NO	
Will the roadway structure extend in the striped zone along the bike lane? By how much?	YES	NO	
Will the electric wires be brought over at the roof level?	YES	NO	
Will applicant dismantle and dispose of a shed that is no longer in use, along with its furniture?	YES	NO	
Will there be no music or amplifies sound in any outdoor seating, as per law?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	
Will applicant close and vacate the sidewalk and roadway seating by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	YES	NO	
Will the Outdoor Dining Sidewalk & Roadway provide no standing space for drinking or smoking?	YES	NO	
Will the service and consumption of alcohol in the Outdoor Dining Sidewalk/Roadway only be via seated food service?	YES	NO	
Will applicant prohibit patrons from drinking in any outdoor space(s) or adjacent sidewalk?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant permit NO wait lines or smoking outside?	YES	NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	NO	
Will applicant respect trees and tree pits and insure the health of the tree?	YES	NO	
Will applicant permit NO wait lines or smoking outside?	YES	NO	
Will there be a staff person responsible to ensure no loitering, noise or crowds outside?	YES	NO	
Will applicant agree not to use propane heaters?	YES	NO	
Will the outdoor dining deposit its garbage in a container on the parking lane?	YES	NO	



**ADDITIONAL STIPULATIONS: (Office Use Only)**

- All breakfast service will be limited to indoor space with all doors and windows closed.
- Other than as specified below for private events, all services and sumption of food and alcohol in any outdoor space will be via seated food service only
- Standing by patrons will be permitted only at invitation-only private events. After 9pm, such private events will be limited to 50 or fewer guests and confined to the designated area located on the southwest side of the terrace, as indicated on the accompanying floorplan
- To manage pedestrian and vehicular traffic flow and prevent patron queuing on street level, applicant will provide one securiry/host staff person, posted outside on street level, per 30 patrons after 9pm nightly
- Any DJ will be located in main dining room only (and not in sun room or outdoor terrace)
- All doors and windows to main dining room will be kept closed whenever any amplified sound (inlcuding DJ) is played inside main dining room
- Background music pnly on outdoor terrace
- All music on rooftop, indoor and outdoor, will be in compliance with all proposlas/recommendations of acoustical report from Sound Associates, Inc. dated 11/5/24.

***To the extent any additional stipulation on pages 9 and 10 of this application conflicts with any response on pages 1 – 11 of this application, the stipulations on pages 9 and 10 control.***

**ADDITIONAL STIPULATIONS: (Office Use Only), *Continued***

***To the extent any additional stipulation on pages 9 and 10 of this application conflicts with any response on pages 1 – 11 of this application, the stipulations on pages 9 and 10 control.***

Manhattan Community Board 4 (MCB4) recommends:  
 (MCB4's recommendation is based on a vote taken at its  
 December 4, 2024 full board meeting, with 42 members voting  
 in favor of the recommendation, 0 members opposed, 0  
 members abstaining and 0 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part  
 of the method of operation

Denial     Approval

**MCB4 REPRESENTATIVES**



**Nelly Gonzalez**  
 MCB4 Assistant District Manager



**Frank Holozubiec**  
 MCB4 BLP Committee Co-Chair



**Burt Lazarin**  
 MCB4 BLP Committee Co-Chair

**APPLICANT AGREEMENT WITH THE COMMUNITY**

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 representatives and applicant. These stipulations supersede any oral statements, representations, or prior iterations in connection with this application.

**SIGN HERE**



Gil Rubenstein

**PRINT NAME OF APPLICANT**

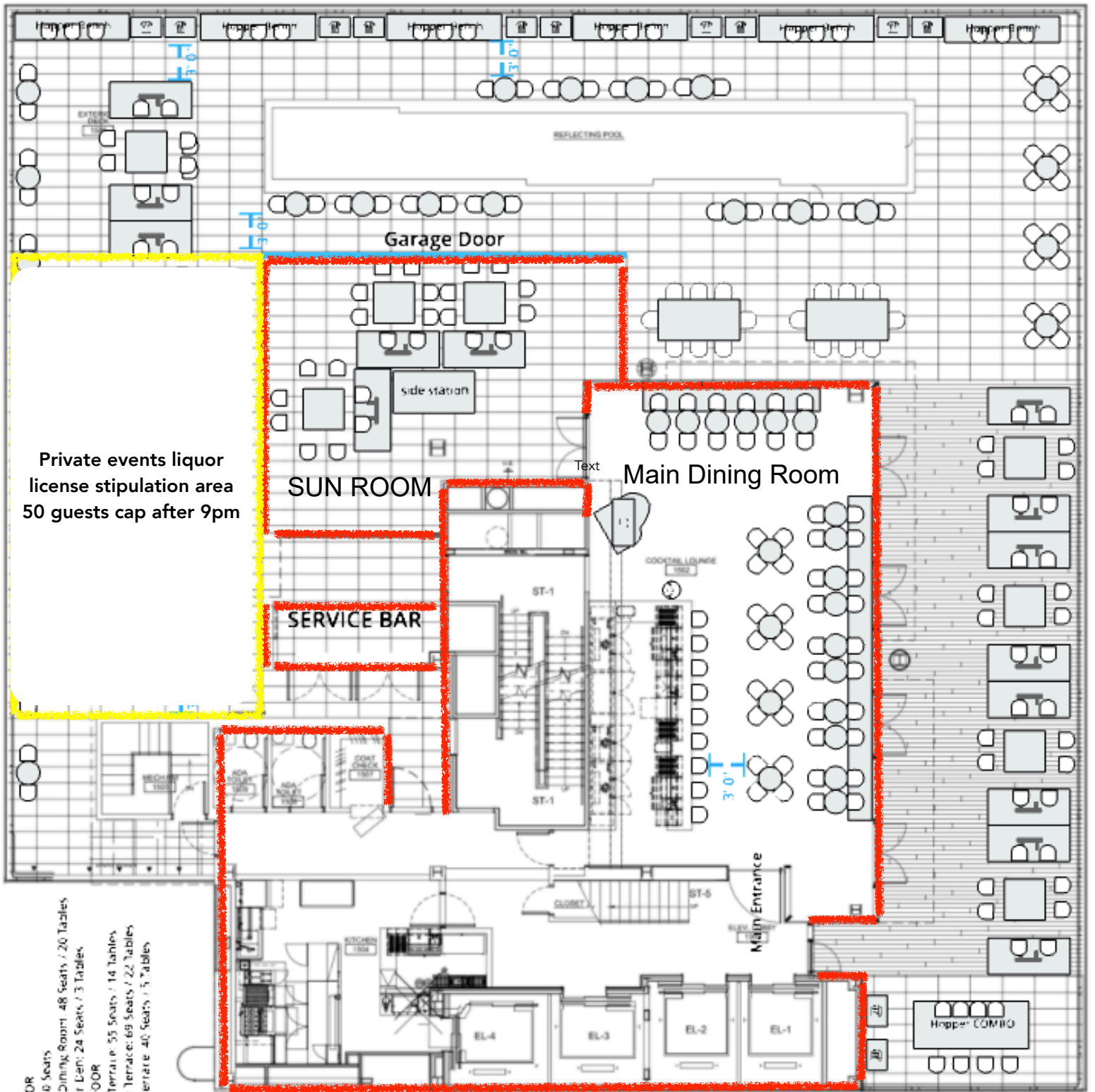


**SIGNATURE OF APPLICANT**

11/05/2024

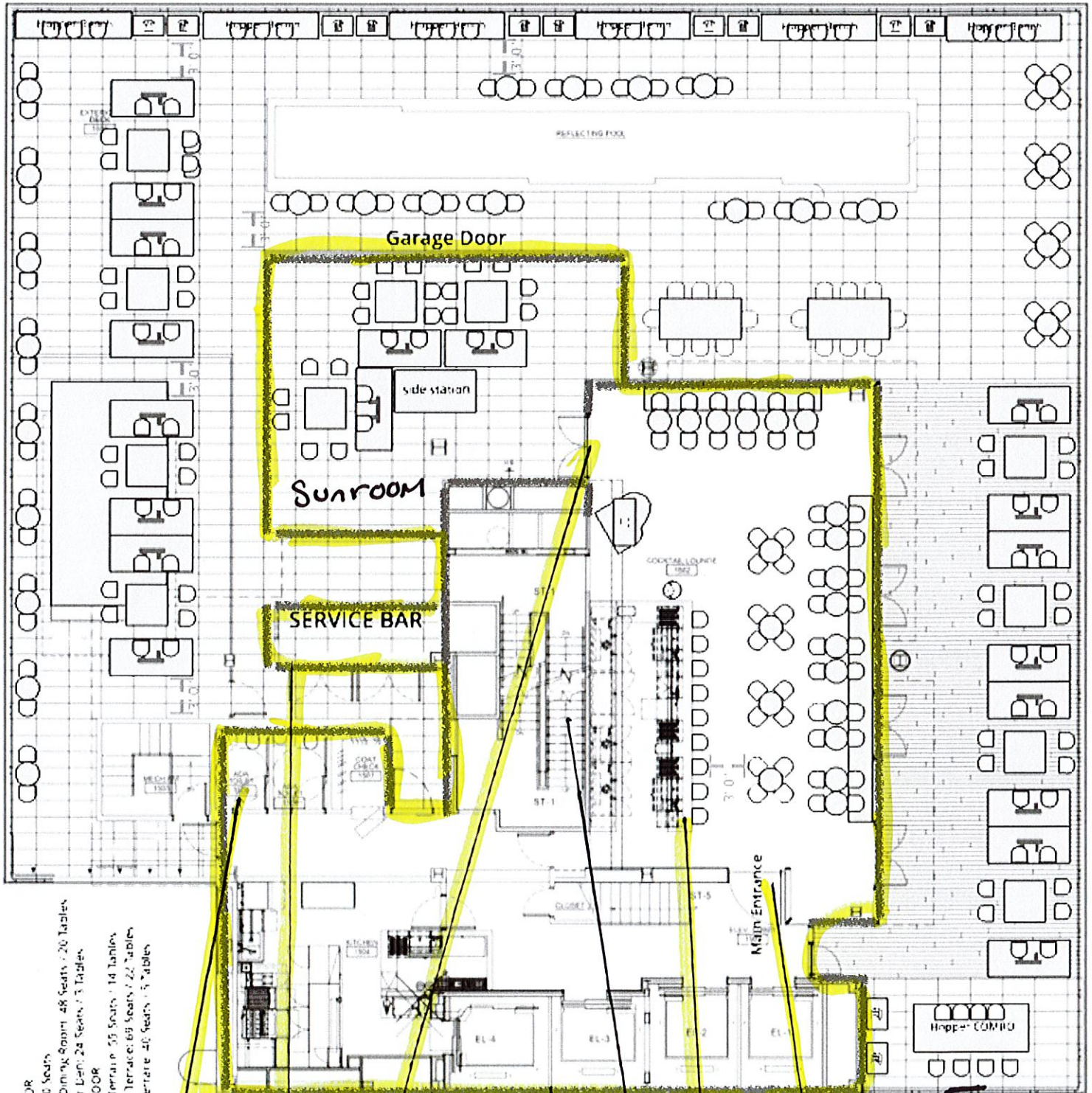
**DATE**

# FLOOR PLANS



INDOOR  
 Bar: 10 Seats  
 Main Dining Room: 48 Seats / 20 Tables  
 Indoor Bar: 24 Seats / 3 Tables  
 OUTDOOR  
 West Terrace: 55 Seats / 14 Tables  
 North Terrace: 69 Seats / 22 Tables  
 East Terrace: 40 Seats / 5 Tables

# Rooftop - 15<sup>th</sup> Floor



- INDOOR  
Bar: 16 Seats  
Main Dining Room: 48 Seats / 20 Tables  
Indoor Bar: 24 Seats / 3 Tables
- OUTDOOR  
West Terrace: 55 Seats / 14 Tables  
North Terrace: 69 Seats / 22 Tables  
East Terrace: 40 Seats / 5 Tables

Restrooms

Service Bar

Door remains closed at all times

Indoors

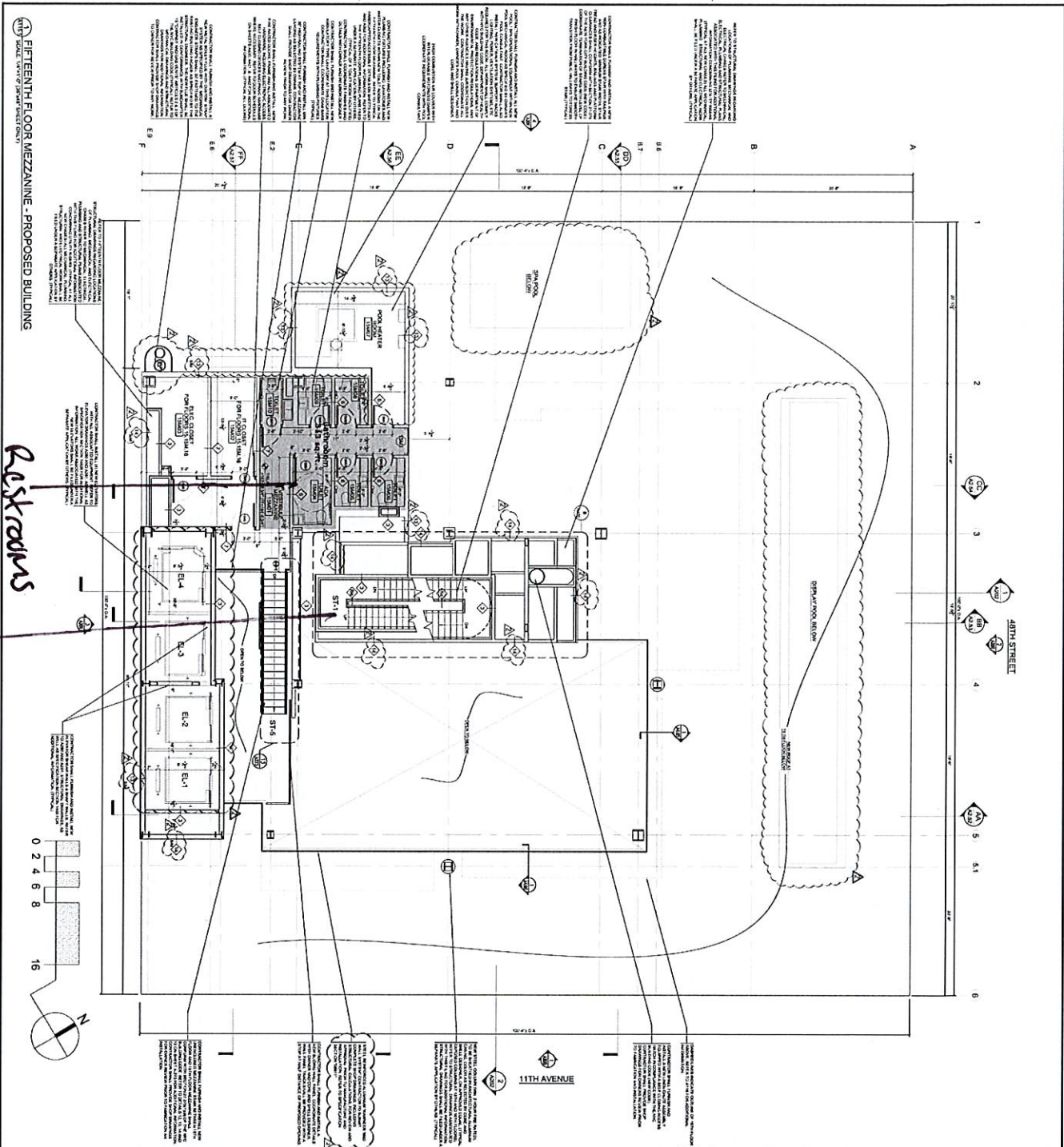
Bar

Mezzanine Stairs

Main Entrance

Outdoors

# Mezzanine



<p><b>GENERAL CONSTRUCTION NOTES</b></p> <p>1. ALL WORK SHALL BE IN ACCORDANCE WITH THE LATEST EDITIONS OF THE BUILDING CODES AND REGULATIONS OF THE CITY OF NEW YORK.</p> <p>2. ALL MATERIALS AND METHODS OF CONSTRUCTION SHALL BE APPROVED BY THE ARCHITECT AND THE ENGINEER.</p> <p>3. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED TIME FRAME.</p> <p>4. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED BUDGET.</p> <p>5. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED QUALITY STANDARDS.</p>	
<p><b>LEGEND OF SYMBOLS</b></p> <p>1. WALL</p> <p>2. DOOR</p> <p>3. WINDOW</p> <p>4. STAIR</p> <p>5. ELEVATOR</p> <p>6. MECHANICAL EQUIPMENT</p> <p>7. ELECTRICAL EQUIPMENT</p> <p>8. PLUMBING EQUIPMENT</p> <p>9. FURNITURE</p> <p>10. OTHER</p>	
<p><b>PROJECT NAME</b></p> <p>HORIZEN HOTEL</p> <p>653 11th Avenue</p> <p>New York, NY 10036</p>	
<p><b>PROJECT NO.</b></p> <p>A115.5</p>	
<p><b>ARCHITECT</b></p> <p>Rockwell Group</p>	
<p><b>ENGINEER</b></p> <p>LERA</p>	
<p><b>MECHANICAL ENGINEER</b></p> <p>MG</p>	
<p><b>ELECTRICAL ENGINEER</b></p> <p>Focus Lighting, Inc.</p>	
<p><b>PLUMBING ENGINEER</b></p> <p>Strategic Technology Services</p>	
<p><b>DATE</b></p> <p>11/15/15</p>	
<p><b>SCALE</b></p> <p>AS SHOWN</p>	

# MENU



# Sample Hudson VU Food Menu

## Small Plates

Truffle Potato Fripps 12.  
Aleppo Aioli

Elote Corn Ribs 19.  
Tajin, Cotija Cheese, Chipotle Lime Mayo, Cilantro

Crispy Truffle Chicken Bites 19.  
Frisée, Cherry Tomatoes, Radish, Truffle Aioli

Piri Piri Chicken Wraps 21.  
Boston Lettuce, Mango, Avocado, Cashews, Lime-Chili Vinaigrette

Wagyu Beef Sliders 21.  
Caramelized Onions, Romaine, American Cheese, Potato Rolls, Special Sauce

Tuna Poke 22.  
Radish, Avocado, Scallion, Sesame Seed, Cilantro, Rice Crisps

## Flatbreads

Margherita 14.  
Mozzarella, Tomato, Basil

Vegan 15.  
Beyond Sausage, Vegan Pesto, Vegan Mozzarella Cheese, Red Watercress

Summer Sunset Pinsa 16.  
Grilled Peaches, Mozzarella, Balsamic Glaze, Microgreens

Italian 18.  
Soppressata, Pepperoni, Mozzarella, Tomato, Basil, Parmesan, Aleppo Chili

## Large Plates

Grilled Caesar Salad 19. +8. chicken  
Baby Romaine Lettuce, Parmesan Crostini, White Anchovies, Caesar Dressing

Grain Bowl 24. +8. chicken  
Farro, Quinoa, Fried Chickpeas, Cherry Tomatoes, Corn, Radishes, Avocado, Arugula, Lemon Vinaigrette

Antipasti Board 28.  
Prosciutto, Soppressata, Shropshire Bleu, Manchego, Artichoke Hearts, Marinated Olives, Roasted Peppers, Caper Berries

Roasted Chicken 30.  
Parmesan Chive Potato Puree, Chili, Baby Spinach, Thyme Jus

Seared Atlantic Salmon 34.  
Succotash, Salsa Verde, Herb Salad

Grilled Skirt Steak 39.  
Roasted Cherry Tomatoes, Shishito Peppers, Grilled Halloumi Cheese, Salsa Verde

## Sides

French Fries 9.

Parmesan Chive Potato Puree 9.

Sauteed Spinach 9.

Blistered Shishito Peppers 9.

# **SECURITY PLAN**

**Security Plan Hudson VU**  
**653 Eleventh Ave. New York NY 10036**

**1. Overview**

Hudson VU aims to provide a safe and enjoyable dining experience for all guests while ensuring the protection of staff and property. This security plan outlines the measures in place to mitigate risks and respond to emergencies.

**2. Risk Assessment**

- **Identified Risks:** Theft, vandalism, unauthorized access, fire hazards, and severe weather.
- **Vulnerability Analysis:**
  - Limited visibility in some areas at night.
  - Access points that could be exploited.

**3. Access Control / Crowd Control**

- **Entry Points:**
  - Main entrance requires a keycard for staff; guests enter through an indoor host and security station with interior queuing if necessary.
  - Radio communications between upper floors and lower-level entry for crowd control.
  - TOCK Reservation system encouraged to accurately pace arrivals.
  - Emergency exit doors are alarmed to prevent unauthorized use.
- **Staff Only Areas:** Clearly marked and monitored by CCTV.

**4. Surveillance**

- **CCTV Installation:**
  - 14 cameras positioned to monitor all entry points, dining areas, and stairwells.
  - Cameras provide real-time feeds to a designated security monitor.
- **Recording:** Footage is stored for 30 days and reviewed monthly.

**5. Lighting**

- **General Lighting:**
  - Bright LED lights installed throughout the rooftop.
  - Motion-sensor lights in less trafficked areas.
- **Emergency Lighting:**
  - Backup lighting systems in place to illuminate exits during power outages.

**6. Emergency Procedures**

- **Evacuation Plan:**
  - Clearly posted evacuation routes.

- Regular staff drills conducted quarterly.
- **Communication:**
  - Emergency contact numbers displayed prominently.
  - Walkie-talkies provided to staff for instant communication.

## **7. Staff Training**

- **Security Awareness:**
  - Monthly training sessions on identifying suspicious behavior and handling conflicts.
- **First Aid Training:**
  - All staff trained in CPR and basic first aid.

## **8. Security Personnel**

- **On-Site Security:**
  - Two trained security personnel on duty during peak hours.
- **Visible Presence:**
  - Security personnel make regular rounds to deter potential threats.

## **9. Incident Reporting**

- **Documentation Process:**
  - Incident report forms available at the host station and bar.
  - All incidents logged and reviewed weekly to identify patterns.

## **10. Collaboration with Local Authorities**

- **Emergency Contacts:**
  - Local police and fire department contacts are on file.
- **Community Engagement:**
  - Quarterly meetings with local law enforcement to discuss security concerns.

## **11. Regular Security Audits**

- **Assessment Schedule:**
  - Biannual audits of security measures and protocols.
- **Plan Updates:**
  - Security plan reviewed and updated based on audit findings and incidents.

## **Conclusion**

The security measures outlined in this plan are designed to ensure the safety of our guests and staff at Hudson VU. Continuous training, monitoring, and assessment will adapt to any emerging risks, providing a secure and enjoyable environment.

# **SOUND ENGINEER LETTER**



IATSE  
LOCAL 1- SHOP 52

## Sound Associates

*Leader in Professional Audio*

424 w 45<sup>th</sup> St  
New York, NY 10036  
Phone: (212) 757-5679  
[www.soundassociates.com](http://www.soundassociates.com)

November 5, 2024

Re: Ink48 Rooftop

To whom it may concern,

Sound Associates, Inc was founded in 1946 as a Theatrical Sound System Rental and Installation provider. Since that time the Company has become a leader in the Installation of Sound Systems. We have provided services to Theaters, Retail Businesses, Houses of Worship, and Restaurants all across America. We have a professional relationship with both the City of New York and the City of Yonkers. In Yonkers we are currently involved in the testing and measurement of sound transmission for the City in a residential area where a Banquet Center desires an outdoor event space. We at Sound Associates, Inc are committed to excellence and our customers are the beneficiaries. Some of our installations include:

Houses of Worship:

Rodeph Shalom New York, N.Y.  
St John the Divine New York, N.Y.  
Park Avenue Synagogue, New York, N.Y.

Retail Stores:

Hollister Northeastern U.S.  
PacSun Northeastern U.S.  
Abercrombie & Fitch Northeastern U.S.  
H&M Northeastern U.S.

Restaurants:

Pizzeria Uno Nationwide  
TGI Fridays East Coast  
Yonkers Brewing Company  
X2O, Yonkers, NY

Theaters:

Broadway Theater, New York, N.Y.  
Walter Kerr Theater, New York, N.Y.  
Barrymore Theater, New York, N.Y.  
Golden Theater, New York, N.Y.

Music Box Theater, New York, N.Y.  
Cort Theater, New York, N.Y.  
Hudson Theater, New York, N.Y.  
Schoenfeld Theater, New York, N.Y.  
Brooklyn Academy Of Music, Brooklyn, N.Y.  
Veterans Memorial Auditorium, Providence, RI  
Mercedes Benz Fashion Week  
And many others....

I have been employed with Sound Associates, Inc since 1988. I began in the technical department and came up through the company designing, building and installing sound systems throughout the country and abroad. I am currently the Senior Project Manager of the Installation Division. I have over 30 years of experience in all aspects of sound design and installation. One of the most detrimental aspects of smaller installers is they are beholden to individual manufacturers and products which are not necessarily appropriate for the venue. At Sound Associates, Inc we are dealers for a multitude of manufacturers across many platforms. We simply choose the one, or combination, that suits the requirements.

In the walk through of the Ink48 Rooftop space on October 21, 2024 with Mr. Rubenstein & Mr. Dunlow, I was requested to add sound-compression limiters for the existing system in order to ensure music never exceeds a conversational volume. The following are my findings and suggestions:

#### **Rooftop Restaurant Space:**

Findings & Proposals:

- We will install a system processor utilizing a compressor. The compressor limits the system level to a set SPL (Sound Pressure Level) of 90 dB at 8 feet from point of origin with the constant background level at 80 dB at the same distance. Both measurements are using an A weighted SPL response level meter. Any future improvements shall incorporate these same contingencies and not be allowed to exceed these sound levels. Adjustments to this are inaccessible without an administrative programming password.

#### **Outdoor Rooftop Space:**

Findings & Proposals:

- We will install the same system processor utilizing a compressor for existing outdoor speakers. All of the systems installed in the Outdoor Rooftop Lounge will be restricted in their peak reproduction to a level of no more than 95dB at 12 ft with continuous use level between 80 and 85 dB at 8ft from point of origin. This will be accomplished with the use of the same pre-programmed "brick-wall" limiter. Adjustments to this are inaccessible without an administrative programming password.

Warm regards,  
Rafe Carlotto  
Senior Project Manager  
Sound Associates, Inc

# **PROXIMITY REPORT/500 FT DIAGRAM**



## 500 FT DIAGRAM

### HUDSON VU ROOFTOP LLC

**653 11<sup>TH</sup> AVENUE, Rooftop, NEW YORK, NY 10036**



#### Active On Premises Liquor Licenses within 500 feet

Name	Address	Distance
BSREP III 653 HOTEL TRS,BSREP III 653 HOTEL LLC& License ID: 0343-22-126197 Legacy Serial No.: 1319954	653 11TH AVE NEW YORK, New York 10036 <b>(PROPOSED LICENSED PREMISES)</b>	153 ft
MARIN IN NYC LLC License ID: 0340-21-118323 Legacy Serial No.: 1203688	653 11TH AVE LOBBY & ROOF NEW YORK, New York 10036 <b>(PROPOSED LICENSED PREMISES)</b>	153 ft
Z LIVE INC License ID: 0340-22-104085 Legacy Serial No.: 1264892	605 WEST 48TH ST MAIN BAR NEW YORK, New York 10036	272 ft
SONNIER & CASTLE BY RHUBARB LLC License ID: 0346-23-123412 Legacy Serial No.: 1312531	554 W 48TH ST BENJAMIN.VICENTINI@LGTCP.COM NEW YORK, New York 10036	373 ft

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

<b>Proximity Report For:</b>	
Location	<b>653 11th Ave, New York, New York, 10036</b>
Geocode	<b>Latitude: 40.76452 Longitude: -73.99586</b>
Report Generated On	<b>11/5/2024</b>

<b>8 Closest Liquor Stores</b>		
<b>Name</b>	<b>Address</b>	<b>Distance</b>
VERITAS STUDIOS INC License ID: 0100-23-125224 Legacy Serial No.: 1320601	527 W 45TH ST NEW YORK, New York 10036	837 ft
ADRIATIC WINE & LIQUOR LLC License ID: 0100-22-117565 Legacy Serial No.: 1023638	714 10TH AVENUE NEW YORK, New York 10019	1,037 ft
BEAUPIERRE LLC License ID: 0100-22-115653 Legacy Serial No.: 1337025	664 10TH AVE NEW YORK, New York 10036	1,064 ft
GRACE WINE & SPIRITS INC License ID: 0100-21-116026 Legacy Serial No.: 1220827	610 10TH AVENUE NEW YORK, New York 10036	1,406 ft
GRAND CRU WINE & SPIRITS INC License ID: 0100-22-116950 Legacy Serial No.: 1269097	555 W 42ND ST UNIT #1 NEW YORK, New York 10036	1,435 ft
CELLAR 53 WINE & SPIRITS INC License ID: 0100-22-116266 Legacy Serial No.: 1242982	785 10TH AVE NEW YORK, New York 10019	1,703 ft
NINTH AVENUE VINTNER LTD License ID: 0100-23-124697 Legacy Serial No.: 1023814	669 671 9TH AVENUE NEW YORK, New York 10036	1,840 ft
706 9TH AVE LIQUORS INC License ID: 0100-22-116207 Legacy Serial No.: 1314835	706 9TH AVE NEW YORK, New York 10019	1,915 ft

<b>Schools within 500 feet</b>		
<b>Name</b>	<b>Address</b>	<b>Distance</b>
No Schools within 500 feet		

<b>Churches within 500 feet</b>		
<b>Name</b>	<b>Distance</b>	
No Churches within 500 feet		

**Pending On Premises Liquor Licenses within 750 feet**

Name	Address	Distance
------	---------	----------

No Active On Premises Liquor Licenses within 750 feet

**\*Rooftop is on the 15th floor**

**Active On Premises Liquor Licenses within 750 feet**

Name	Address	Distance
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BSREP III 653 HOTEL TRS,BSREP III 653 HOTEL LLC& License ID: 0343-22-126197 Legacy Serial No.: 1319954	653 11TH AVE NEW YORK, New York 10036 <b>Proposed licensed premises</b>	3 ft
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MARIN IN NYC LLC License ID: 0340-21-118323 Legacy Serial No.: 1203688	653 11TH AVE LOBBY & ROOF NEW YORK, New York 10036 <b>Proposed licensed premises</b>	64 ft
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Z LIVE INC License ID: 0340-22-104085 Legacy Serial No.: 1264892	605 WEST 48TH ST MAIN BAR NEW YORK, New York 10036	122 ft
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SONNIER & CASTLE BY RHUBARB LLC License ID: 0346-23-123412 Legacy Serial No.: 1312531	554 W 48TH ST BENJAMIN.VICENTINI@LGTCP.COM NEW YORK, New York 10036	223 ft
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MW HOSPITALITY LLC License ID: 0340-23-133090 Legacy Serial No.: 1318095	622 W 47TH ST NEW YORK, New York 10036	404 ft
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STEPPING OUT BALLROOM DANCE CORP License ID: 0340-22-115154 Legacy Serial No.: 1343317	617 W 46TH ST 6TH FL NEW YORK, New York 10036	483 ft
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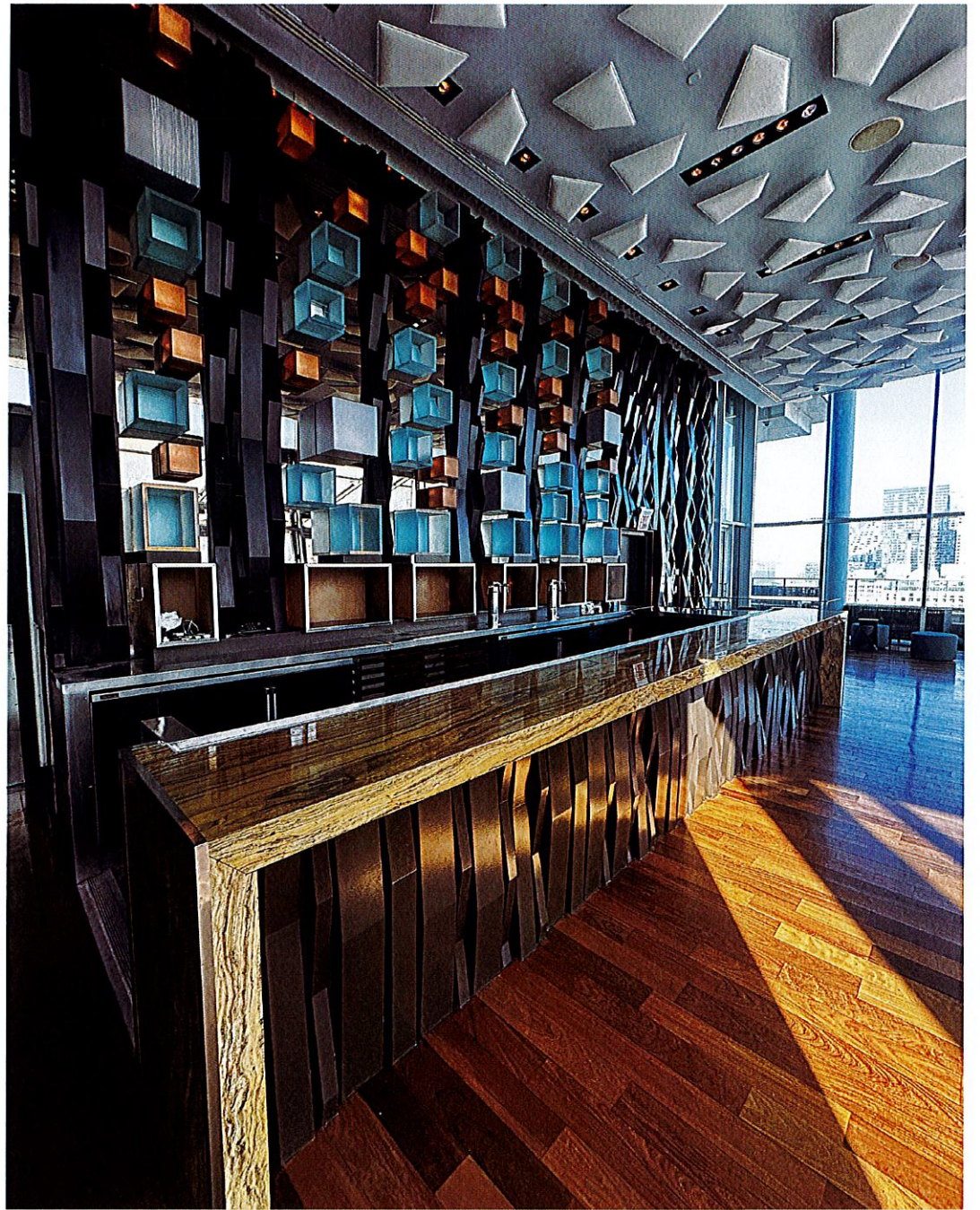
LANDMARK TAVERN LLC License ID: 0340-23-134479 Legacy Serial No.: 1164910	626 11TH AVE 45TH & 46TH STREETS NEW YORK, New York 10036	492 ft
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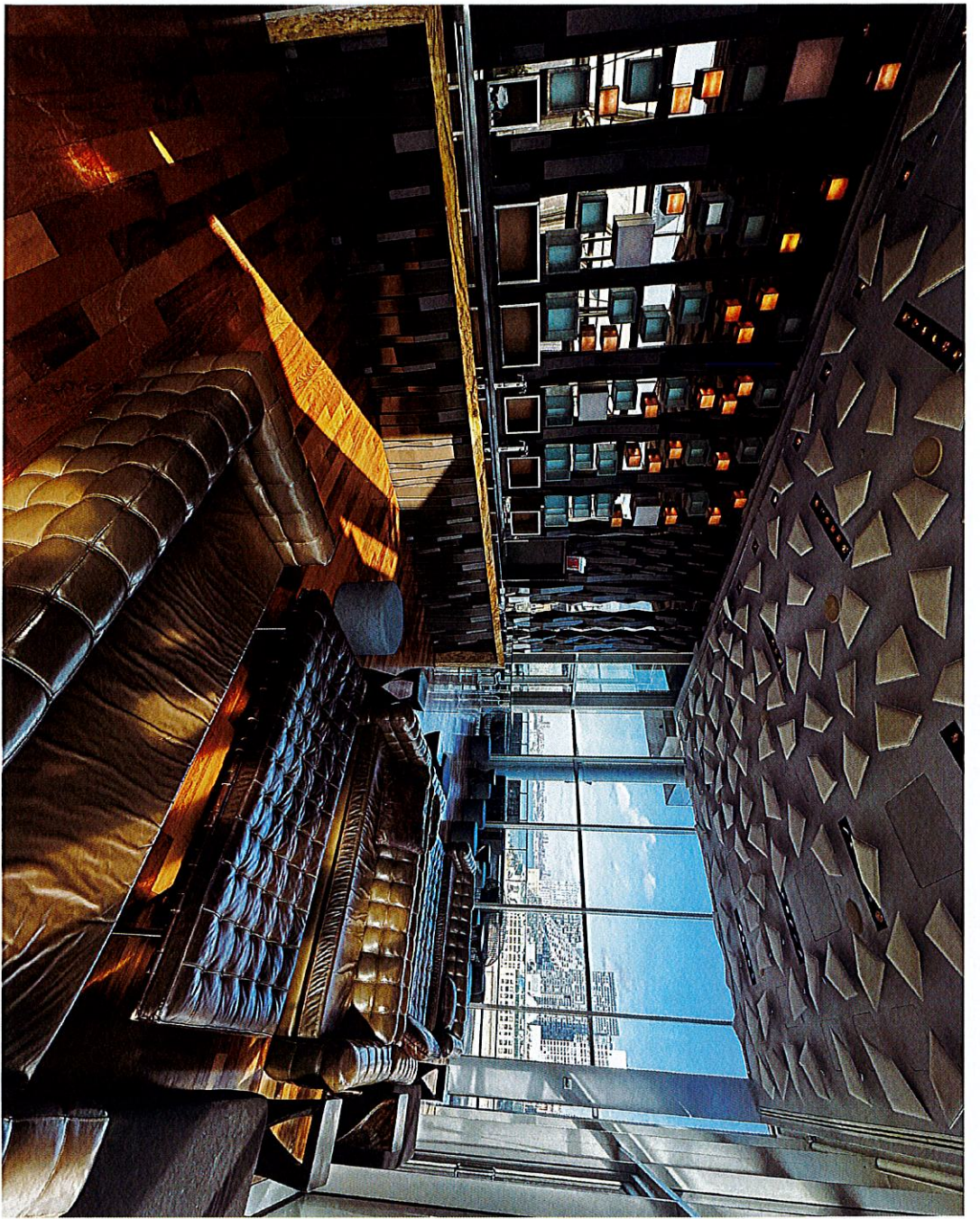
HUDSON 46 INC License ID: 0340-22-112182 Legacy Serial No.: 1334873	621 W 46TH ST NEW YORK, New York 10036	542 ft
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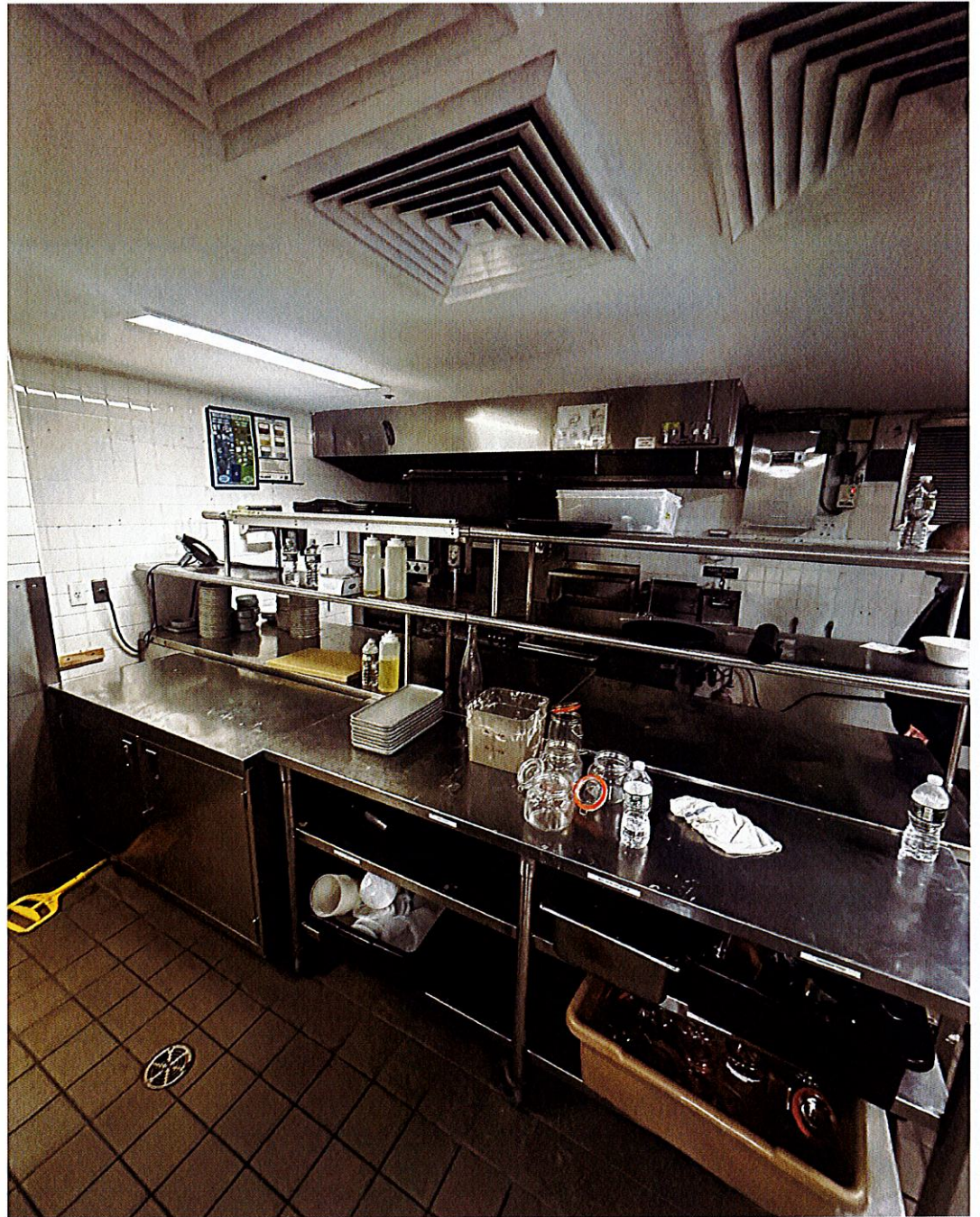
660 12TH AVENUE SUBSIDIARY LLC License ID: 0346-22-117262 Legacy Serial No.: 1340596	660 12TH AVE NEW YORK, New York 10019	576 ft
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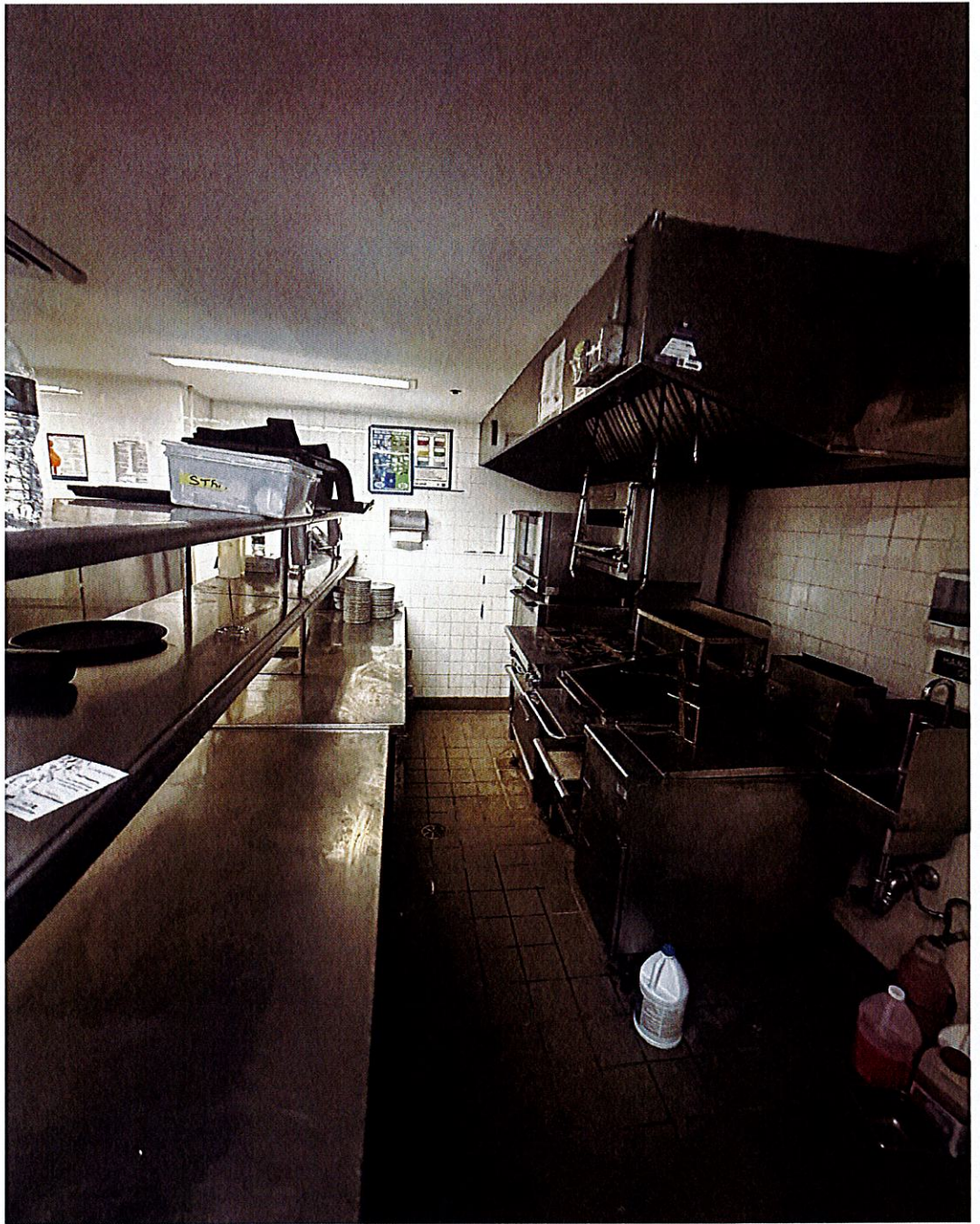
GW MARKET LLC;BARGOTHAM LLC;JDA GOTHAM LLC; License ID: 0340-22-104976 Legacy Serial No.: 1273963	600 11TH AVE SPACE 3 & 3A NEW YORK, New York 10036	699 ft
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# PHOTOS





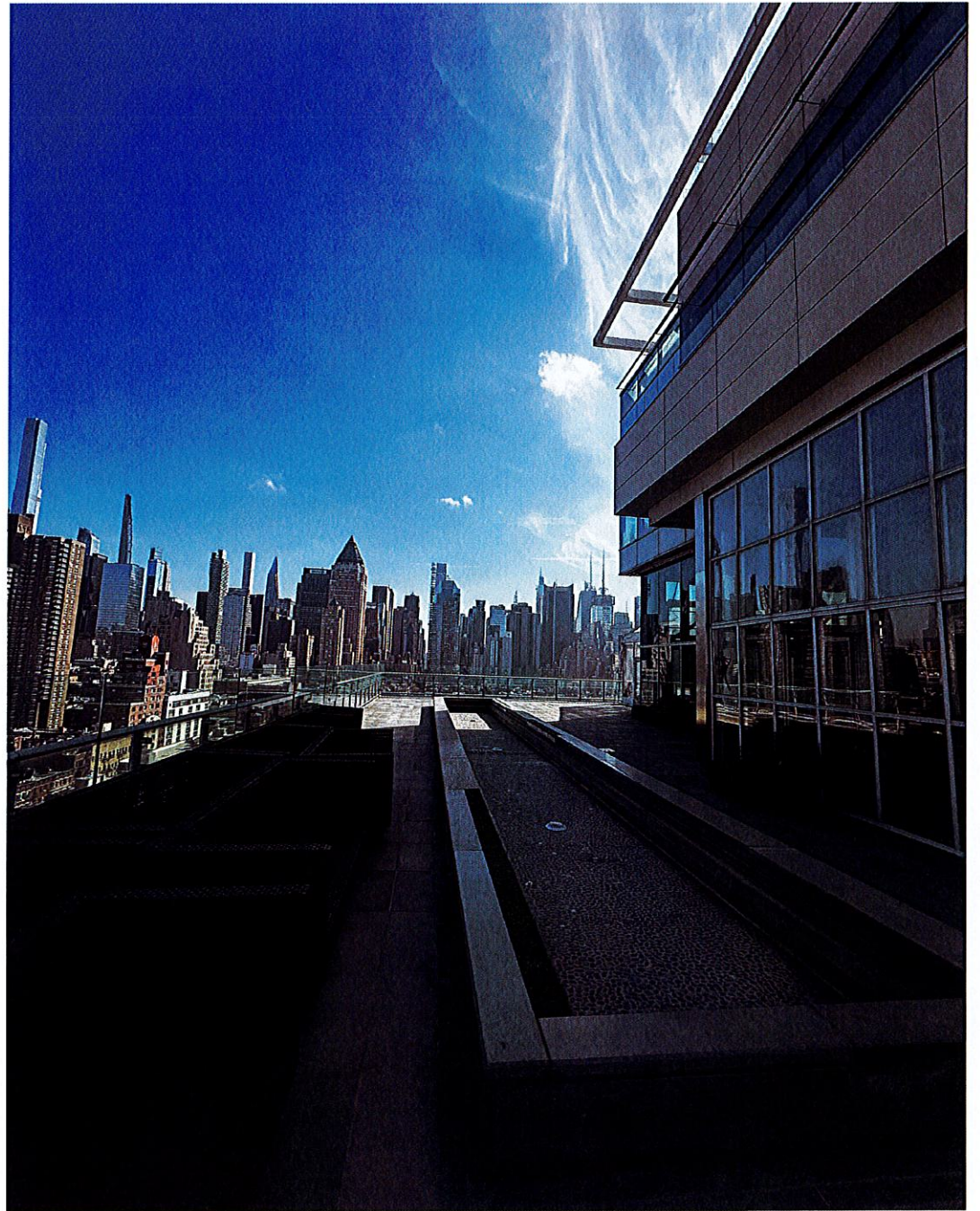








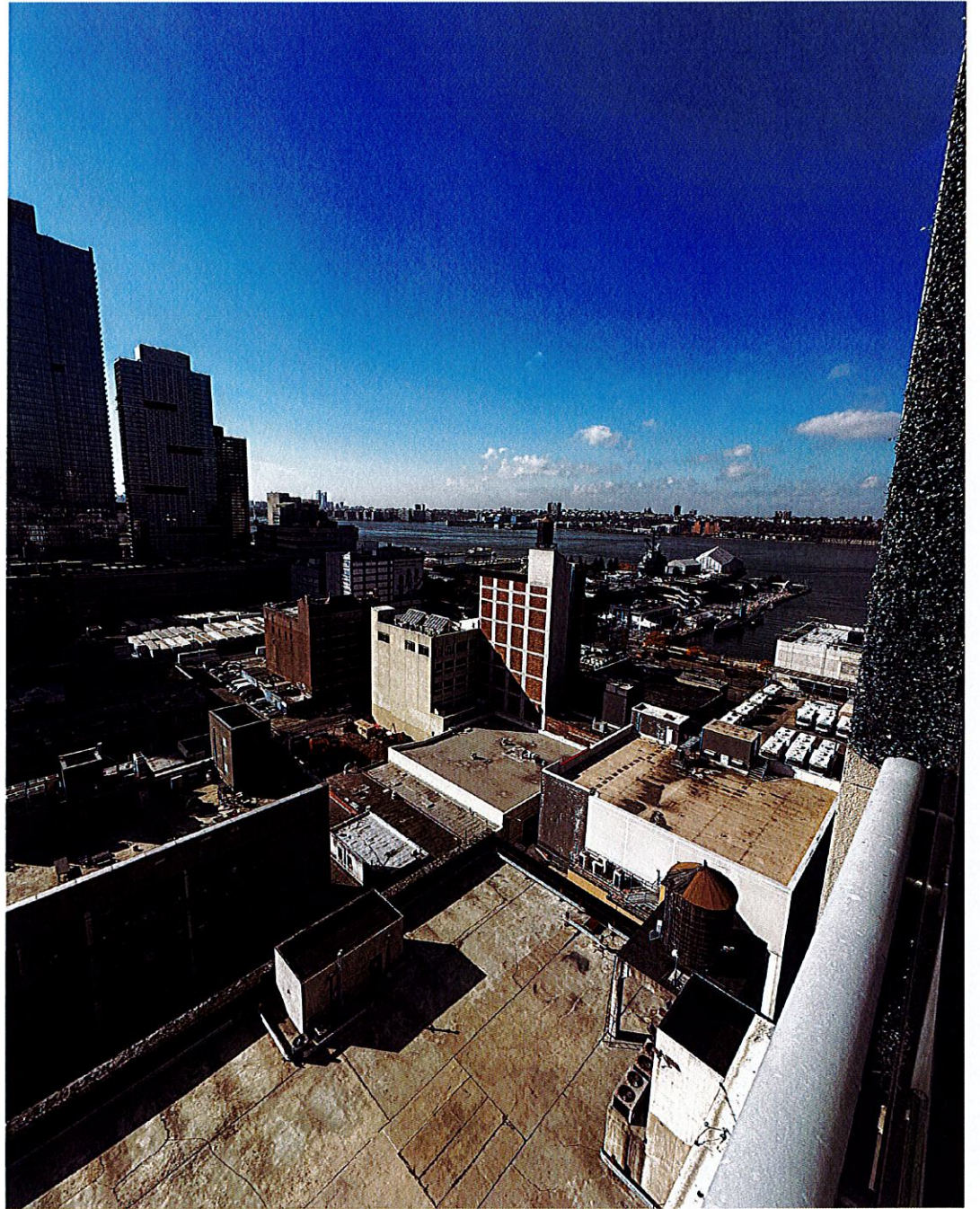


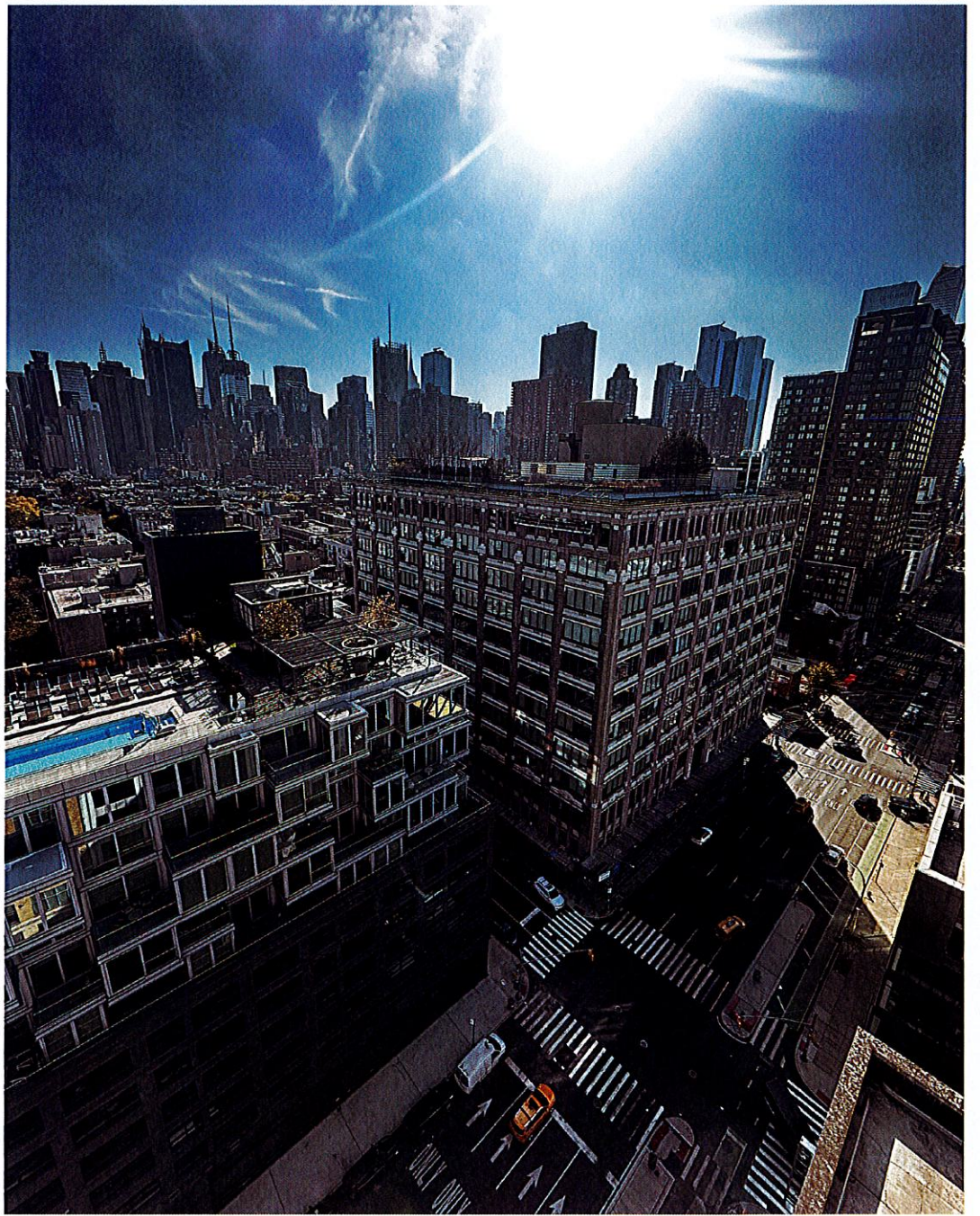






**PHOTOS OF SURROUNDING  
BUILDINGS IN VIEW OF  
OUTDOOR SPACE**





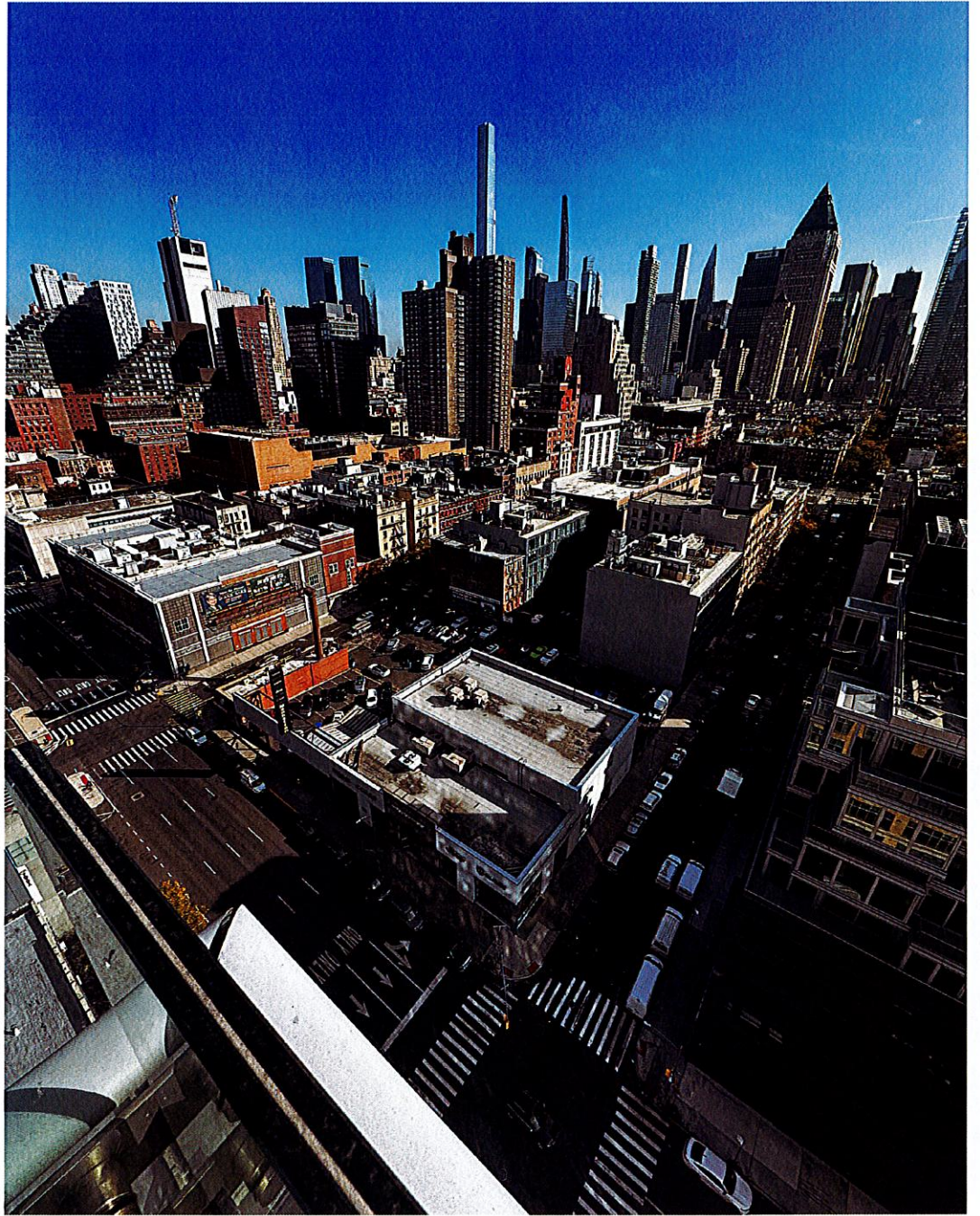




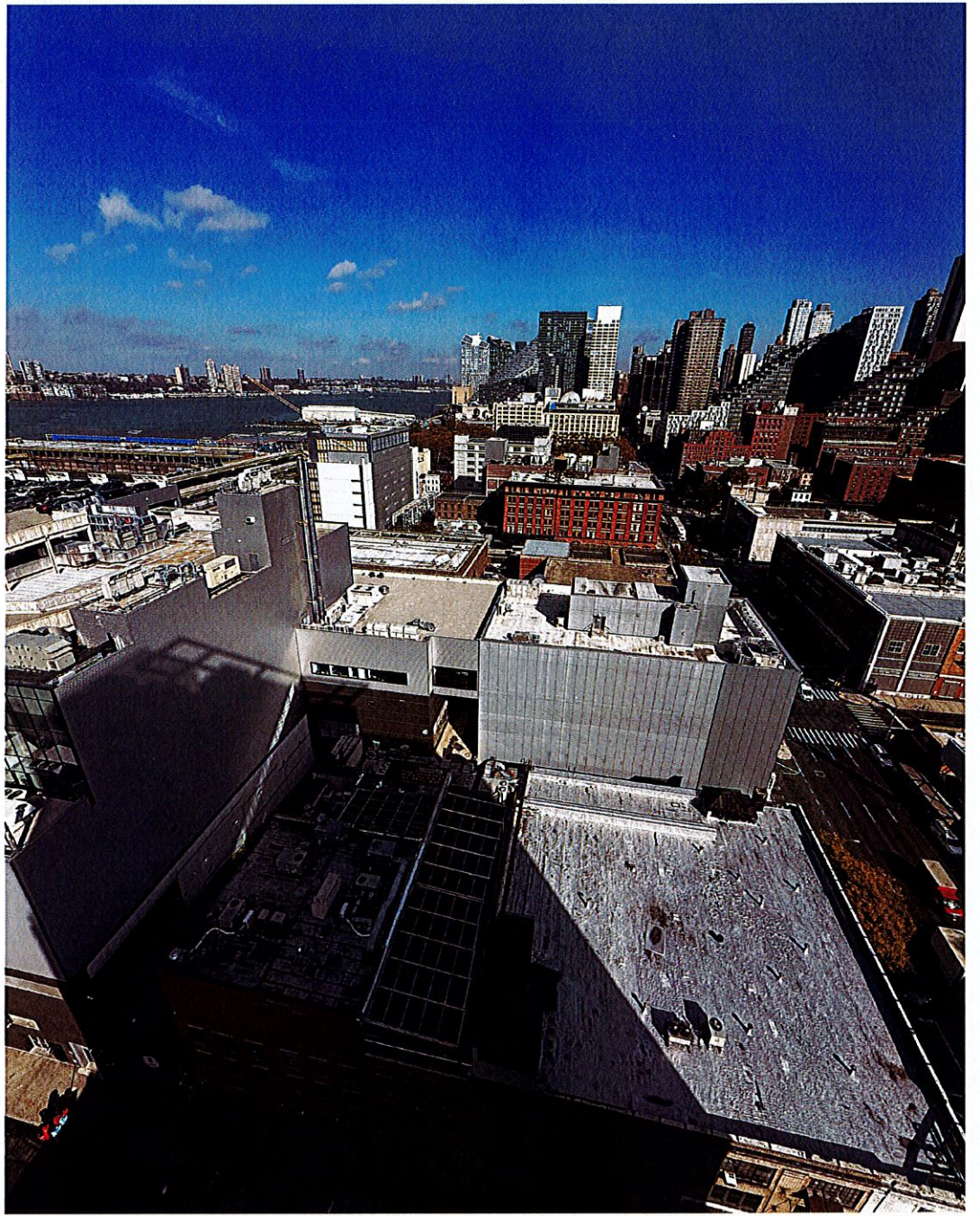


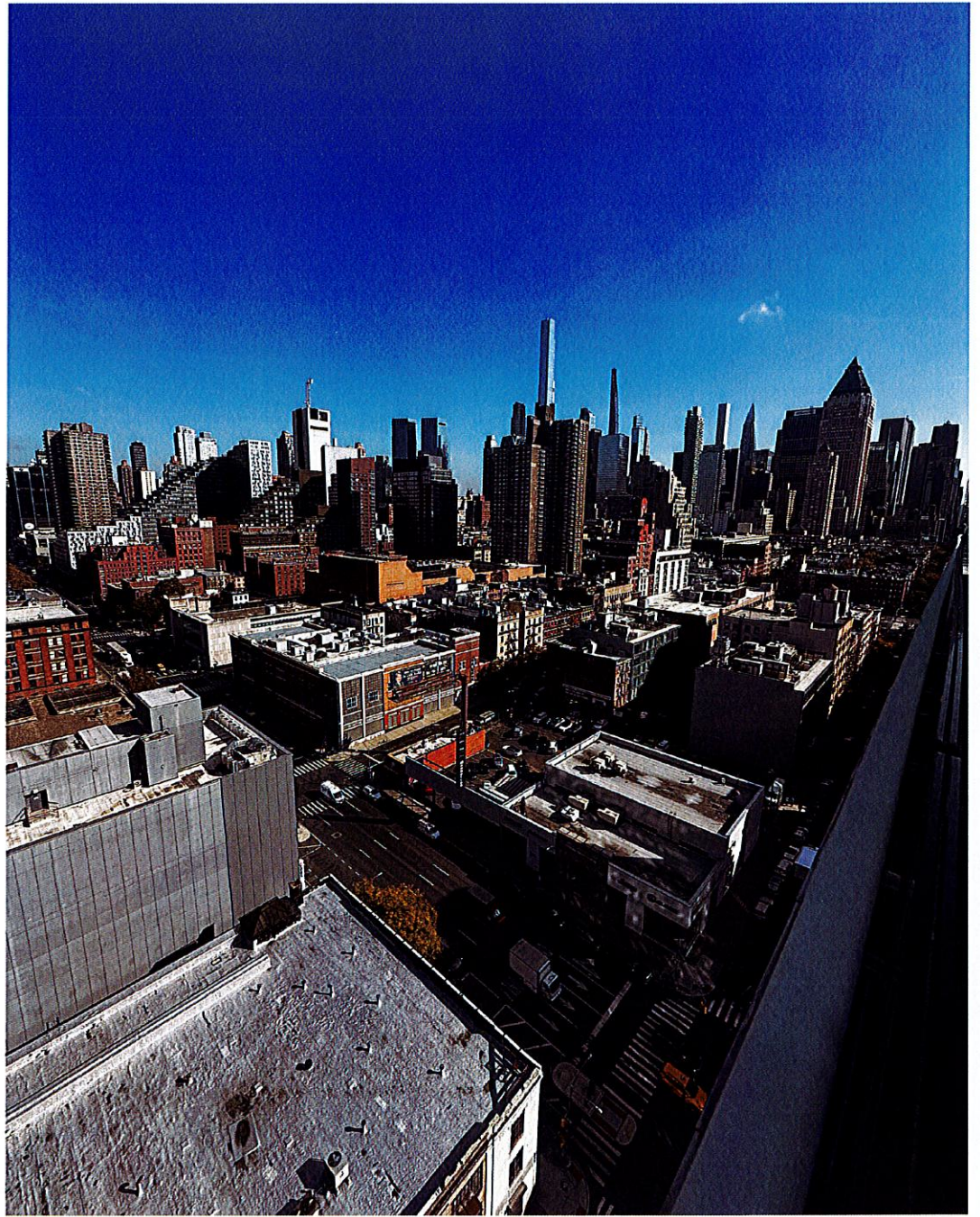






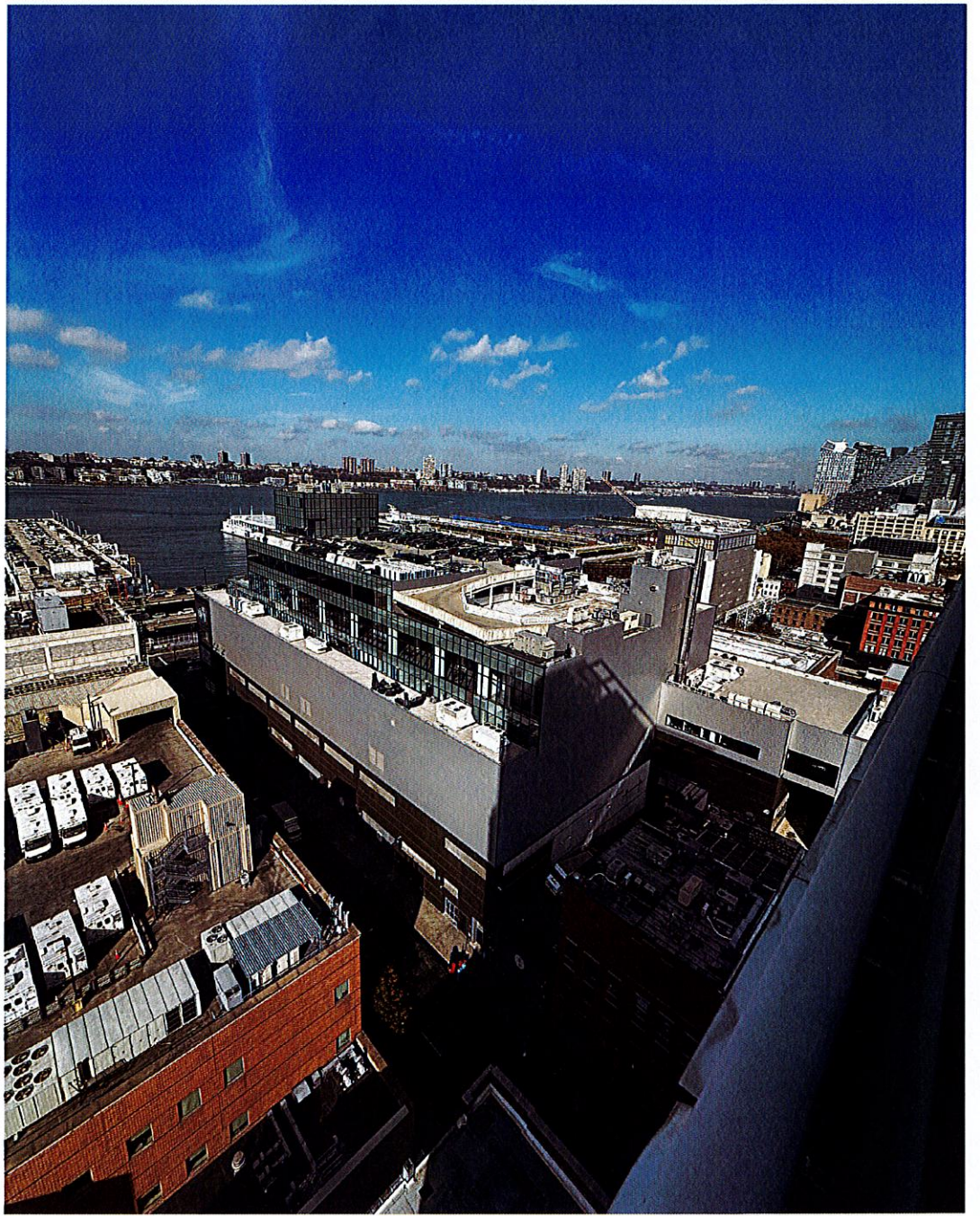


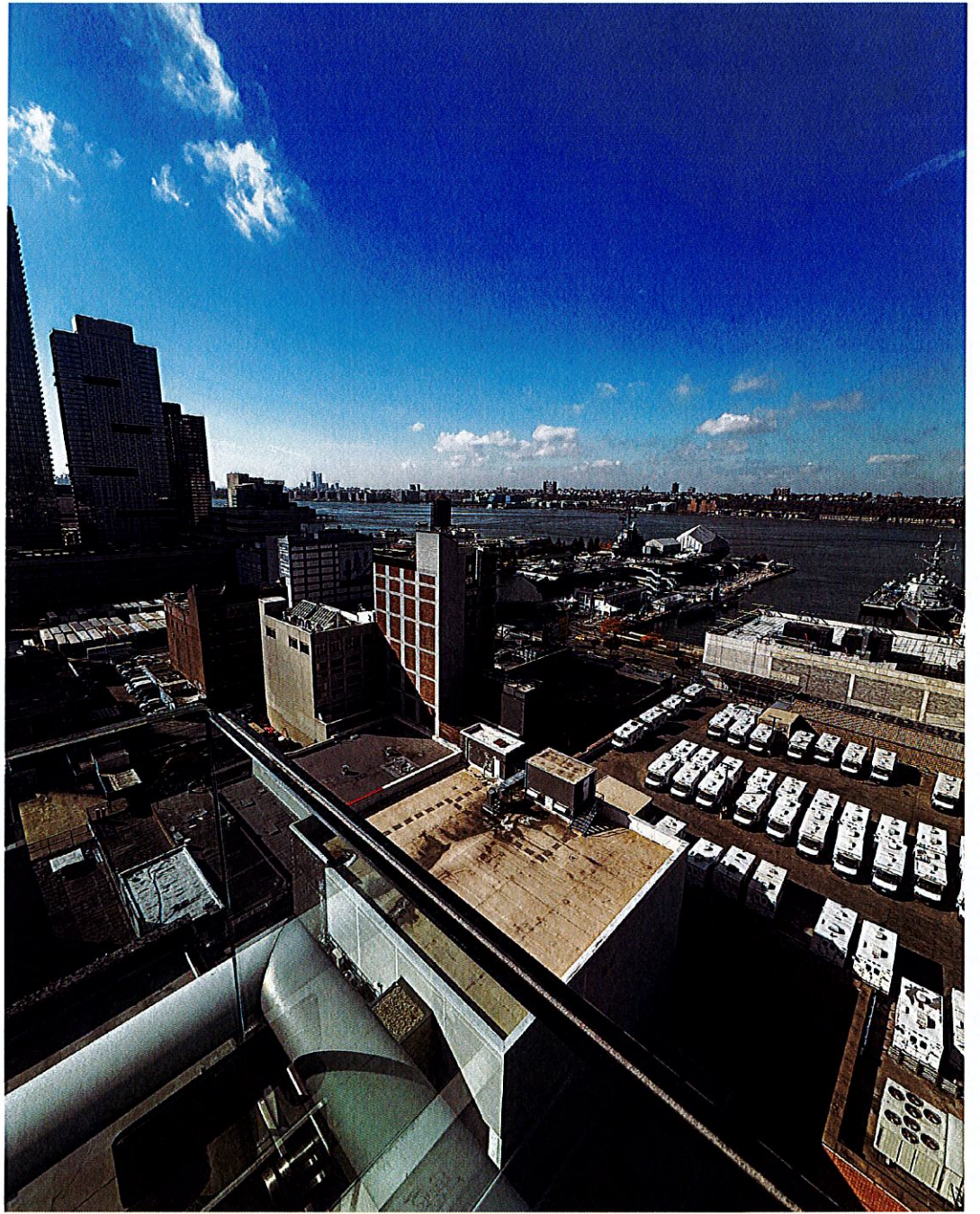












# **OUTREACH**



Gil Rubenstein <admin@greenfignyc.com>

---

## Request to meet re liquor license: Hudson VU Rooftop, LLC located at 653 Eleventh Avenue New York, NY 10036 (Ink48 Hotel)

---

gil@greenfignyc.com <admin@greenfignyc.com>

Wed, Oct 30, 2024 at 10:55 AM

Reply-To: gil@greenfignyc.com

To: Gil Rubenstein <gil@greenfignyc.com>

Cc: johana@pb.law, negonzalez@cb.nyc.gov, Gil Rubenstein <gil@beancountersnyc.com>

Bcc: 350 W 51st Street Tenant Association <tenants350west51st@gmail.com>, Amanda Cernitz <acernitz@gmail.com>, Anita McDonagh <awm3333@me.com>, Bob Benfatto <rjbenfatto@hyhkalliance.org>, Brian W eber <brianscottweber@gmail.com>, Christine Berthet <excom@chekpedes.com>, Christine Gorman <west55ba@gmail.com>, Cressida Connelly <cressidac@gmail.com>, Delores Rubin <delores.rubin@att.net>, Derrick Sage <dsage@commonground.org>, Elke Fears <aefearshk@earthlink.net>, Frank Strock <mcgee79@aol.com>, Gary Dipasquale <gdclay@att.net>, HK49-53 Block Alliance <hk5051@gmail.com>, "Housing Conservation Coordinators [10th Ave., b.52/53]" <info@hcc-nyc.org>, Jesse Bondy <jessbondy@aol.com>, John Mudd <john.mudd@usa.net>, John Waldman <john.waldman@redcross.org>, "Jvuelniaues) Campanelli" <HellsKBA@gmail.com>, Kathleen Treat <kathleentreat123@gmail.com>, Larry Roberts <larrymichaelroberts@gmail.com>, Leah James <ljames@hcc-nyc.org>, Maria Guzman <mariagnys@aol.com>, Marisa Redanty <marisared22@aol.com>, Nancy Kyriacou <nkyriacou@yahoo.com>, Natalie Frazier <West43rdStreetNYC@gmail.com>, Patty Gouris <pgouris@hyhkalliance.org>, Paul Loeb <ploeb315@aol.com>, Peggy Chane <peggychane@gmail.com>, Renee & Gordon Stanley <twocatsltd@worldnet.att.net>, Richard Pimentel <rpimentel@commonground.org>, Ryan Marcano <rmarcano@clintonhousing.org>, West 44 Street Better Block Association <west44thnyc@gmail.com>, "West 45th & 46th Street BA (HK4546BA)" <hk4546ba@gmail.com>, Daniel Dunlow <daniel@greenfignyc.com>, dannyv@vantagerea.com, Uberts@gmail.com, adiamitlevy@gmail.com, joshua@capstoneeq.com

Dear Neighbors,

My name is Gil Rubenstein and I am applying for two liquor licenses at 653 Eleventh Avenue New York, NY 10036 located at Ink48 Hotel and previously known as Press Lounge and Print Restaurant.

I currently own Green Fig NYC LLC consisting of Green Fig restaurant, Social Drink and Food 7,000 sf rooftop bar and events space and The Green Room 42 entertainment venue located at 4<sup>th</sup> floor of YOTEL NYC 570 10<sup>th</sup> Avenue, New York NY 10036. In addition, I recently sold my 50% shares to my business partner in 152 West 26 Street Rest, LLC doing business as Chelsea Table and Stage and Sandbar Rooftop located at Hilton Fashion District Hotel 152 W 26 Street New York NY 10001. Please note, both liquor licenses are part of Community Board 4 and I have established a good working relationship with the community and have been proven to be a good neighbor and responsible operator.

At the Ink48 hotel, I am looking to open a rooftop restaurant and event space, as well as a street level restaurant, which, as mentioned, were both previously licensed by SLA and operated as the Press Lounge and Print Restaurant for many years. The following is a short description of each business as well as the proposed hours operation:

### **Street level restaurant (working name Mëat Restaurant):**

Upscale restaurant catering for both neighborhood and hotel guests serving 3 meal period and supporting the hotel's food and beverage operation

#### **Hours of Operations:**

Breakfast: 6:30am – 11am daily

Lunch: 12pm-3pm Mon-Fri

Brunch: 11am-3pm Sat & Sun

Dinner: 5pm-1am daily

**Music:**

Music Will include background music only and DJ for private events only. There is no outdoor space.

**Rooftop restaurant (working name Hudson VU)**

Rooftop restaurant and an upscale event space with indoor and outdoor seating options. The indoor space will operate year-round and the outdoor space will operate seasonally weather permitting. A la carte service will be offered table side only.

**Hours of Operations:**

Breakfast: 6:30am – 11am daily / Seasonally May-September

Lunch: 12pm-3pm Mon-Fri / Seasonally May-September

Brunch: 11am-3pm Sat & Sun / Year-round

Dinner: 5pm-2am daily / Year-round

**Music:**

Indoors: Background music, DJ, live entertainment up to 3-piece band.

Outdoor: background music only with sound volume limiters

I will attend the Manhattan Community Board 4 Business Licenses and Permits meeting in December to present the application and answer any questions. Should you have any questions or wish to speak in advance of the community meeting, I we would be happy to meet in person or virtually.

Sincerely,  
Gil Rubenstein

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## Request to meet re liquor license: Hudson VU Rooftop, LLC located at 653 Eleventh Avenue New York, NY 10036 (Ink48 Hotel)

---

Gil Rubenstein <Gil@beancountersnyc.com>

Fri, Nov 8, 2024 at 2:12 PM

To: Elke Fears <aefearshk@earthlink.net>

Cc: Daniel Dunlow <daniel@greenfignyc.com>, Max Bookman <max@pb.law>, Johana Salinas <johana@pb.law>, "Gonzalez, Nelly (CB)" <negonzalez@cb.nyc.gov>, "scott@hudsonvunyc.com" <scott@hudsonvunyc.com>

Hi Elke,

The following are the steps we are going to take to address the concerns JD and Michael expressed:

- Noise generated from large events on the east and north side of the rooftop -
  - **limit reception style private events (i.e. non seated events) after 9pm to:**
    - **Max party size of 50 guests**
    - **Events will take place in a designated area located in the south west side of the terrace (labeled floor plan attached)**
- Noise generated from guests cuing on the 11th avenue
  - We do not plan to operate Hudson VU Rooftop **Restaurant** the same manner as Print **lounge** operated in respect to the a la carte service and do not feel that cuing on 11th avenue will be an issue.
    - Hudson VU will offer a more extensive food menu (our business sales assumptions reflect that)
    - The new floor plan and design reflect a dining seating offering vs lounge seating options. The following are some specific examples of differences:
      - Bar stools in bar area (i believe press lounge did not offer any seating at the bar area)
      - Dining height banquettes (18" seat height ) vs lounge sofas seating (16" seat height)
      - Dining chairs and tables as well as bar stools and bar height table on the west side of the terrace (30" bar stools and 40" bar height tables)
  - In addition to the above, if cuing does become an issue (which I don't think it will) **I will commit as a license stipulation to reflect in our crowd control the following:**
    - **Add security and host staff to manage any guest cuing after 9pm.**
    - **The staffing ratio will be based on 1 staff member per 30 guests**

I hope the above addresses the West 47th/48th Streets Block Association.

Thank you,

Gil

[Quoted text hidden]

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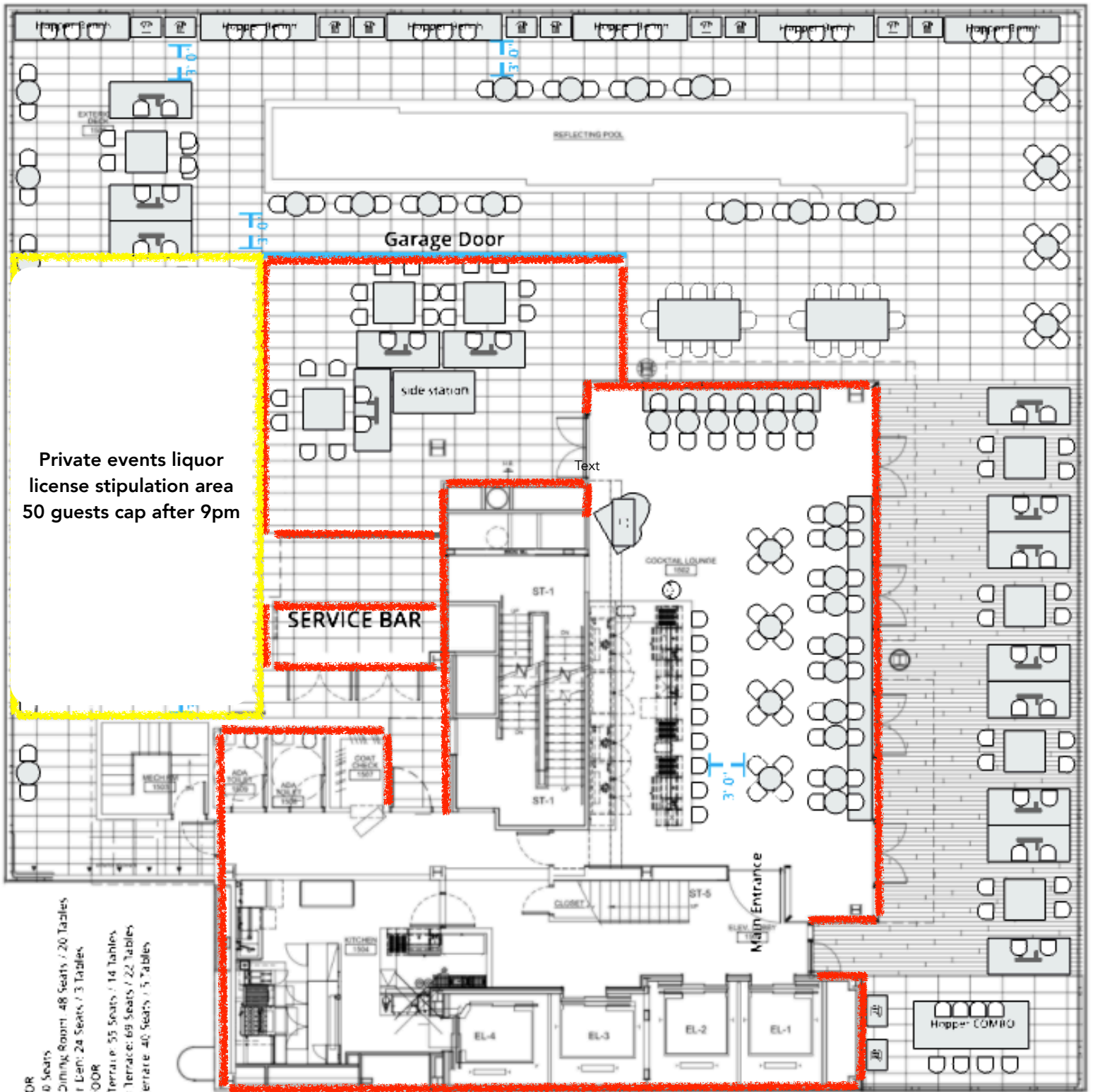
### 2 attachments

 **Rooftop Floorplan events area LL stipulation.pdf**

2050K

 **Crowd Control Plan - Hudson VU.pdf**

47K



INDOOR  
 Bar: 10 Seats  
 Main Dining Room: 48 Seats / 20 Tables  
 Indoor Bar: 24 Seats / 3 Tables  
 OUTDOOR  
 West Terrace: 55 Seats / 14 Tables  
 North Terrace: 69 Seats / 22 Tables  
 East Terrace: 40 Seats / 5 Tables



## **Crowd Control Plan - Hudson VU Rooftop Restaurant**

Objective: Implement a crowd control plan to help ensure the safety of guests and staff while enhancing the dining experience with no negative impact on the hotel operating and the neighborhood community.

### Assessment and Planning

Capacity Limits - Limit capacity per FDNY place of assembly of 240 persons

### Staff Training

Train staff on emergency procedures, evacuation routes and crowd management methods including communication methods among staff (walkie-talkies to security, host and managers)

### Signage

Directional Signs: Clear signage to guide guests to entrances, exits, restrooms, and emergency exit per FDNY rules and regulations including capacity information.

Guest Management via reservation System: encourage guests in marketing material to make a reservation in advance to manage the flow of guests and improve overall planning.

Queue Management: Security and host staff to be placed at designated hotel lobby areas upon business opening and not later than 5pm daily. Stanchion to be placed to organize lines and prevent overcrowding at entry points (lobby area and 11th avenue if needed)

### Greeting and Seating

Host and Security staff to greet guests in the lobby area. Staff to manage guests to ensure appropriate speaking volume and overall behavior not to disturb hotel lobby front desk operation as well as building neighbors should queuing lines extend to the outdoor area.

### Emergency Preparedness

Evacuation Plan: Develop a clear evacuation plan and conduct regular drills with staff.

First Aid Kits: Ensure first aid kits are accessible and staff are trained to use them.

Security Measures: security personnel scope of work to include incident reporting to establish a protocol for reporting and addressing incidents quickly and effectively.

### Monitoring and Adjustments

Real-Time Monitoring: Have staff continuously monitor crowd levels and adjust seating and entry as needed.

### Feedback Mechanism:

Encourage security, host staff and guests to provide feedback on their experience and crowd control plan. Revise the crowd control plan based on feedback and observations



NO ENTRY.

- Call (212)757-0088 For Assistance -

INK 48 SECURITY



**PUBLIC NOTICE**

Business License and Permit Commission  
will discuss an application submitted by  
**Hudson VU Rooftop LLC**  
**653 11<sup>th</sup> Avenue, Rooftop**  
A New Lager, Wine, Beer & Cider Lounge for a  
Restaurant Establishment with a Disc Jockey,  
Removable Music & Live Music (All Types)

**DATE:** Tuesday, November 12, 2014  
**TIME:** 6-7:30 PM  
**PLACE:** Habitat Meeting



Video/Phone Conference Registration:  
<https://l1uyst.com/ncmb4slp/committee>  
In Person:  
MCHA Office  
434 W. 42<sup>nd</sup> Street, Suite 400

To follow public health best practices,  
building protocols, and due to limited  
space, we encourage all members of the  
public to participate remotely. If you  
will be attending in person, please  
arrive at the meeting at least 15 minutes  
before the meeting starts.

Printed according to Administrative Code of the City of New York Section 24-203.1  
112 West 42<sup>nd</sup> Street and 2<sup>nd</sup> Floor Meeting Room



**PUBLIC NOTICE**

Business License and Permit Commission  
will discuss an application submitted by  
**Hudson VU Rooftop LLC**  
**653 11<sup>th</sup> Avenue**  
A New Lager, Wine, Beer & Cider Lounge for a  
Restaurant Establishment with a Disc Jockey, Live  
Music and Live Music (All Types)

**DATE:** Tuesday, November 11, 2014  
**TIME:** 6-7:30 PM  
**PLACE:** Habitat Meeting



Video/Phone Conference Registration:  
<https://l1uyst.com/ncmb4slp/committee>  
In Person:  
MCHA Office  
434 W. 42<sup>nd</sup> Street, Suite 400

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Printed according to Administrative Code of the City of New York Section 24-203.1  
112 West 42<sup>nd</sup> Street and 2<sup>nd</sup> Floor Meeting Room



Info

IMG\_8380

November 5 2024 5:37 PM

Add a description


Hells Kitchen

Size Info  
3024 x 4032 3.6 MB 72 dpi 24 bit

Device Info  
Apple iPhone 14 Pro Max 6.86 mm f/1.78  
1/60 sec ISO 160 EXP 0 No flash, compulsory


Source  
Network

KEEP LEFT  
16 119524

 CITY OF NEW YORK  
MAYOR'S OFFICE  
100 W 127 Street, 10th Floor, New York, NY 10019  
Tel: (212) 312-3200  
Email: [licensing@cityofny.gov](mailto:licensing@cityofny.gov)

**PUBLIC NOTICE**  
Business Licenses and Permits Committee  
will discuss an application submitted by  
**Hudson VU Rooftop LLC.**  
**653 11<sup>th</sup> Avenue, Rooftop**  
A New Liquor, Wine, Beer & Cider License for a  
Restaurant Establishment with a Disc Jockey,  
Recorded Music & Live Music (all types)  
Tuesday, November 13, 2024

**DATE:** 6:30 PM  
**TIME:** Hybrid Meeting:  
**PLACE:** Video/Phone Conference Registration:  
<https://tinyurl.com/mch4-blo-committee>

 In-Person:  
MCN 4 Office  
424 W 111<sup>th</sup> Street, Suite 202a

To follow public health best practices,  
building protocols and due to limited  
space, we encourage all members of the  
public to participate remotely via Zoom. If  
you would like to attend in person, please  
email Assistant District Attorney Kelly  
Gonzalez at [kgonzalez@cityofny.gov](mailto:kgonzalez@cityofny.gov) by  
10AM, Friday, November 8th.

We invite you to attend this meeting and learn more about the application.  
Attendance is free and open to the public. If you are unable to attend, please contact  
for more information. If Assistance is needed, please contact the City Clerk's Office.


Posted according to the Administrative Code of the City of New York section 24-207.  
119. Please do not remove and post the above meeting date.



Handwritten green graffiti on the utility box, consisting of stylized, overlapping lines.


Handwritten graffiti on the utility box, including the number '001' and a heart symbol.




 CITY OF NEW YORK  
 BOARD OF LICENSING  
 100 W. 30th Street, New York, NY 10018  
 (212) 312-2000  
 www.cityofnewyork.us

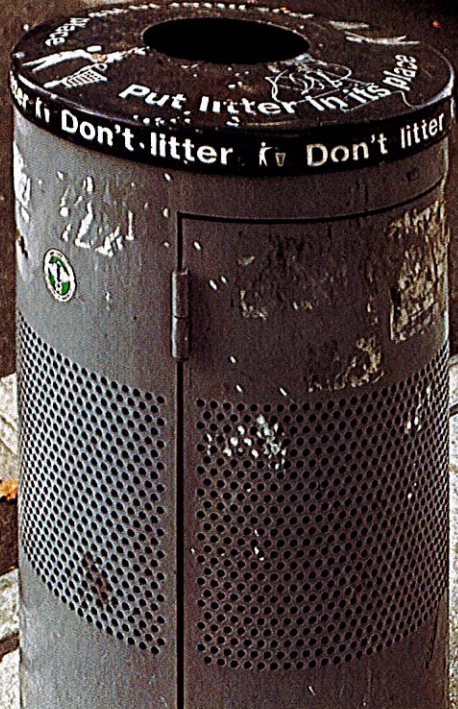
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**653 11th Avenue, Rooftop**  
 A New Liquor, Wine, Beer & Cider License for a  
 Restaurant Establishment with a Disc Jockey,  
 Recorded Music & Live Music (all types)  
 Tuesday, November 12, 2014

DATE: 6:30 PM  
 TIME: Hybrid Meeting  
 PLACE: Video/Phone Conference Registration:  
<https://almuni.com/joink&blc.com/wltee>  
 In-Person:  
 ALMUNI Office  
 424 W 37th Street, Suite 280


 To follow public health best practices,  
 building protocols and due to limited  
 space, we encourage all members of the  
 public to participate remotely via Zoom. If  
 you would like to attend in person, please  
 email Assistant District Manager Kelly  
 Gonzalez at [kgonzalez@blc.com](mailto:kgonzalez@blc.com) by  
 10:00 AM, Friday, November 14th.

Via Video You Will Need: Webcam and Microphone. Please ensure that you have the latest version of the software installed on your computer. For more information, please contact the Board of Licensing at [www.cityofnewyork.us](http://www.cityofnewyork.us).  
 Public Hearing is the Administrative Code of the City of New York Section 24-207. Please do not remove and alter the above notice.

**KNUTSON**  
 COFFEE CO.  
EST. 1992





**In-Person:**  
**MCB4 Office**  
 424 W 33<sup>rd</sup> Street, Suite 580

**To follow public health best practices, building protocols and due to limited space, we encourage all members of the public to participate remotely via Zoom. If you would like to attend in person, please email Assistant District Manager Nelly Gonzalez at [negonzalez@cb.nyc.gov](mailto:negonzalez@cb.nyc.gov) by 10am, Friday, November 8th.**

We invite you to attend this meeting and learn more about this application. Alternately, you should email your comments by 12 p.m. Friday, November 8th or for more information, to Assistant District Manager Nelly Gonzalez [negonzalez@cb.nyc.gov](mailto:negonzalez@cb.nyc.gov).

Posted according to the Administrative Code of the City of New York section 16-119. Please do not remove until after the above meeting date.



CITY OF NEW YORK  
 MANHATTAN COMMUNITY BOARD No. 4  
 424 W 33<sup>rd</sup> Street, Suite 580 New York, NY 10001  
 Tel: 212-736-4536  
<http://www33bmanhattan.cbnyofnyc.gov.us/cb4/>

JESSICA ORTIZ  
 Chair  
 JESSE BOONE  
 District Manager

**PUBLIC NOTICE**

Business Licenses and Permits Committee will discuss an application submitted by

**Hudson VU Rooftop LLC.**  
**653 11<sup>th</sup> Avenue, Rooftop**

A New Liquor, Wine, Beer & Cider License for a Restaurant Establishment with a Disc Jockey, Recorded Music & Live Music (all types)

**DATE:** Tuesday, November 12, 2024  
**TIME:** 6:30 PM  
**PLACE:** Hybrid Meeting:  
Video/Phone Conference Registration:  
<https://tinyurl.com/mcb4-blp-committee>  
**In-Person:**  
**MCB4 Office**  
**424 W 33<sup>rd</sup> Street, Suite 580**



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AUTOMATIC  
CAUTION  
DOOR

**PUBLIC NOTICE**  
NOTICE OF PUBLIC HEARING  
The following project is being reviewed for compliance with the  
Americans with Disabilities Act, 28 CFR 37.103, and the  
Rehabilitation Act, 29 CFR 27.103, by the  
Department of Justice, Office of Civil Rights.  
Project Name: [illegible]  
Location: [illegible]  
Date: [illegible]  
Time: [illegible]  
For more information, please contact:  
[illegible]  
[illegible]  
[illegible]

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For more information, please contact:  
[illegible]  
[illegible]  
[illegible]

CADILLAC

