

Manhattan Community Board 4

NYS Liquor License/DOT Dining Out Stipulations Application

(All Fields Must Be Completed)

CORPORATION NAME		DOING BUSINESS AS (DBA)	
WEST SIDE POZOLE, LLC		PENDING	
STREET ADDRESS		CROSS STREETS	ZIP CODE
441 NINTH AVENUE NEW YORK, NY		WEST 34TH & 35TH STREETS	10001
Applicant <small>(Attach a list of all individuals that will be listed/associated with the license)</small>	NAME: MICHAEL STILLMAN	ATTORNEY/ REPRESENTATIVE	NAME: HEATHER KIRK C/O HELBRAUN LEVEY LLP
	PHONE: 917-509-8743		PHONE: 212-219-1193
	EMAIL: MSTILLMAN@QUALITYBRANDED.COM		EMAIL: HEATHER@HELBRAUNLEVEY.COM
MANAGER	NAME: PENDING	LANDLORD	NAME: FSP HUDSON COMMONS, LLC
	PHONE: PENDING		PHONE: 212-652-2573
	EMAIL: PENDING		EMAIL:
APPLICATION TYPE (<input checked="" type="checkbox"/> <i>New York State Liquor License</i> <input type="checkbox"/> <i>Dept. of Transportation Dining Out</i>)			
<input checked="" type="checkbox"/> New	Has applicant owned or managed a similar business?		<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
	What is/was the name and address of establishment?		SEE ATTACHED LIST
	What were the dates applicant was involved with this former premise?		
<input type="checkbox"/> Corp Change/Class Change/Method of Operation Change/Removal	What is the license # and expiration date?		
	Is applicant making any alterations or operational changes?		<input type="checkbox"/> YES <input type="checkbox"/> NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input type="checkbox"/> Alteration	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="checkbox"/> Liquor/Wine/Beer & Cider <input type="checkbox"/> Beer & Cider <input type="checkbox"/> Wine/Beer & Cider		
ESTABLISHMENT TYPE	<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cabaret <input type="checkbox"/> Night Club <input type="checkbox"/> Hotel <input type="checkbox"/> Bar/Tavern <input type="checkbox"/> Catering Establishment <input type="checkbox"/> Adult Entertainment <input type="checkbox"/> Wine Bar <input type="checkbox"/> Dance Club <input type="checkbox"/> Sports Bar <input type="checkbox"/> Club (Fraternal Organization – Members Only)		
Has applicant filed with the SLA? If yes, when? If no, when does applicant plan to file?		<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	NO, AFTER CB MEETING
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 foot radius of the establishment and the Public Interest Statement.		<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship within a 200 foot radius of the establishment.		<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?		<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)

HOURS of Operation		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Indoors	11AM-12AM	11AM-12AM	11AM-12AM	11AM-1AM	11AM-1AM	11AM-1AM	11AM-12AM
	Outdoors	11AM-10PM	11AM-10PM	11AM-10PM	11AM-10PM	11AM-11PM	11AM-11PM	11AM-10PM
	Kitchen	11AM-12AM	11AM-12AM	11AM-12AM	11AM-1AM	11AM-1AM	11AM-1AM	11AM-12AM
	Music (indoors)	11AM-12AM	11AM-12AM	11AM-12AM	11AM-1AM	11AM-1AM	11AM-1AM	11AM-12AM

If yes, what type(s)?
(Circle all that apply)

BACKGROUND

LIVE MUSIC

DJ

JUKE BOX

KARAOKE

OCCUPANCY

	Capacity Pursuant to Certificate of Occupancy	Maximum Occupancy (Including Employees)	Number of Tables	Number of Seats	Number of Service-Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
INSIDE	465	295	62	214	1	2	23
OUTSIDE <i>(Rooftop/Rear Yard/Patio/Terrace /Garden; within the premises)</i>	n/a						
DOT Dining Out: Sidewalk Cafe			10	20			
DOT Dining Out: Roadway	n/a						

How frequently will the owner(s) be at the establishment?

on occasion; manager always onsite

Will there be dancing?

YES

~~NO~~

Will applicant have bottle or table service for alcohol beverages other than wine?

YES

~~NO~~

Will applicant be hosting private promotional or corporate events?

~~YES~~

NO

Will outside promoters be used on a regular basis? If yes, please describe.

YES

~~NO~~

Will applicant have a security plan? If yes, please attach.

~~YES~~

NO

Will security plan be implemented?

~~YES~~

NO

Will State certified security personnel be used?

YES

~~NO~~

Will New York Nightlife Association and NYPD Best Practices be followed?

~~YES~~

NO

Does applicant agree to notify MCB4 prior to making changes to its method of operation?

~~YES~~

NO

Will applicant be using delivery bicycles? If yes, how many? Please describe where delivery bicycles will be parked when picking up deliveries?

YES

~~NO~~

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly marked with the name as described by NYC Law?	YES	NO	
Where will applicants' own delivery bicycles be parked when not making deliveries?			
If applicant is using third party delivery service, where will third party delivery bicycles park?			
Where will applicant store its garbage containers when not in use?			
Where will applicant lay out garbage containers and at what time?			

LOCATION & ZONING

Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	<input checked="" type="checkbox"/>	
Does the building have a Certificate of Occupancy ("C of O") or a Letter of No Objection?	<input checked="" type="checkbox"/>	NO	
Is a Public Assembly permit required?	<input checked="" type="checkbox"/>	NO	
Are your plans filed with DOB?	<input checked="" type="checkbox"/>	NO	
What is the zoning designation for this location?	C6-4 HY		

Community Notification/Relations

NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each, please list both the organization and individual you contacted.	# 1	NOTICE POSTING - 6/25/24
	# 2	EMAILS TO BLOCK ASSOCIATION LIST (SEE ATTACHED)
	# 3	PETITIONS (SEE ATTACHED)
	# 4	
	# 5	
When did applicant post the notice that was provided?	6/25/24	
Where did applicant post the notice that was provided?	PREMISE FACADE, LAMP POSTS ON BLOCK	
Please provide dates when applicant met with the groups listed above.		
Who was your contact person at each group you met with?		
Will applicant provide a cell phone number to neighbors and respond to complaints that arise? If yes, please provide.	<input checked="" type="checkbox"/>	NO
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicant's jobs webpage?	YES	<input checked="" type="checkbox"/>

MULTIPLE SPACES/FLOORS BREAKDOWN

Space/Floor	Description/ Use of Space	Capacity	Hours	# of Tables	# of Seats	# of Service- Only Bars	# of Stand-Up Bars/Seats at Bar	Music

BUILDING DESIGN			
State the name and type of business previously located in the space.	VACANT COMMERCIAL SPACE		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	<input checked="" type="checkbox"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="checkbox"/> NO	
Has the applicant/owner(s) read MCB4 ADA Guidelines Memo?	<input checked="" type="checkbox"/> YES	NO	
Is the entrance ADA Compliant?	<input checked="" type="checkbox"/> YES	NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="checkbox"/> NO	
Will applicant have a vestibule within the establishment?	<input checked="" type="checkbox"/> YES	NO	
Will applicant use a storm enclosure?	YES	<input checked="" type="checkbox"/> NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="checkbox"/> YES	NO	
Will applicant comply with the NYC noise code?	<input checked="" type="checkbox"/> YES	NO	
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS	GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO	n/a
Will applicant close all windows, French doors, garage doors by 11 p.m. Friday and Saturday and 10 p.m. on all other days even if no music or amplified sound is played inside the establishment?	YES	NO	n/a
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	<input checked="" type="checkbox"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="checkbox"/> YES	NO	
Will the kitchen exhaust system extend to the roof?	YES	<input checked="" type="checkbox"/> NO	
Will the establishment have an illuminated sign?	<input checked="" type="checkbox"/> YES	NO	
Will the establishment have a pole-supporting canopy extending over the sidewalk?	YES	<input checked="" type="checkbox"/> NO	
Where will the air conditioner be located? What type is it?	pending; multiple units		
When was the air conditioner installed?	pending		

OUTDOOR PRIVATE PROPERTY – ROOFTOP, REAR YARD, TERRACE

Has the applicant/owner(s) read MCB4 Rear Yard Rooftop Policy?	YES	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo? If yes, which one(s)?	YES	NO	
Are the floorplans for the outdoor space(s) included?	YES	NO	
Will applicant close and vacate the outdoor space(s) by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	
Will applicant prohibit patrons from drinking in any outdoor space(s)?	YES	NO	
Will there be no amplified music, as per the law?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors?	YES	NO	
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants; apartments)	YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	

DEPARTMENT OF TRANSPORTATION DINING OUT: SIDEWALK

Has the applicant read MCB4 Sidewalk Café Policy?	<input checked="" type="checkbox"/> YES	NO	
Will applicant be applying for sidewalk seating now or in the future?	<input checked="" type="checkbox"/> YES	NO	
If you answered no to the question above, jump to the next page			
Did applicant submit an application and dimension site plan at scale to NYC Dept. of Transportation? Please attach a copy of application and plans.	YES	<input checked="" type="checkbox"/> NO	will apply in the near future for 2025
Will applicant close and vacate the sidewalk and roadway seating by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	<input checked="" type="checkbox"/> YES	NO	
Will applicant respect trees and tree pits and insure the health of the tree?	<input checked="" type="checkbox"/> YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input checked="" type="checkbox"/> YES	NO	
Will applicant prohibit patrons from drinking in any outdoor space(s) or adjacent sidewalk?	<input checked="" type="checkbox"/> YES	NO	
Will applicant permit NO wait lines or smoking outside?	<input checked="" type="checkbox"/> YES	NO	
Will there be no amplified music, as per the law?	<input checked="" type="checkbox"/> YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	<input checked="" type="checkbox"/> YES	NO	
Will there be a staff person responsible to ensure no loitering, noise or crowds outside?	<input checked="" type="checkbox"/> YES	NO	
Will applicant agree not to use propane heaters?	<input checked="" type="checkbox"/> YES	NO	
Will applicant agree to abide by all applicable fire codes, including not blocking fire escapes?	<input checked="" type="checkbox"/> YES	NO	
Will the outdoor dining deposit its garbage in a container on the parking lane?	YES	NO	
Will the café have a 3 foot-wide serving aisle running the entire length of the sidewalk seating?	<input checked="" type="checkbox"/> YES	NO	
Will the sidewalk seating have a platform?	YES	<input checked="" type="checkbox"/> NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="checkbox"/> YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="checkbox"/> YES	NO	
Will the sidewalk seating block subway grate, utility hardware or Siamese water connection?	YES	<input checked="" type="checkbox"/> NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8-foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?			

DEPARTMENT OF TRANSPORTATION DINING OUT: ROADWAY

Did applicant submit an application and dimension site plan at scale to NYC Dept. of Transportation? Please attach a copy of application and plans.	YES	<input checked="" type="checkbox"/>	
If you answered no to the question above, jump to the next page			
Will the roadway structure extend on top of the curb or pedestrian refuge? By how much?	YES	NO	
Will the roadway structure have an ADA compliant ramp (not in the bike lane)?	YES	NO	
Will the roadway structure extend in the striped zone along the bike lane? By how much?	YES	NO	
Will the electric wires be brought over at the roof level?	YES	NO	
Will applicant dismantle and dispose of a shed that is no longer in use, along with its furniture?	YES	NO	
Will there be no music or amplifies sound in any outdoor seating, as per law?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	
Will applicant close and vacate the sidewalk and roadway seating by 11 p.m. on Friday & Saturday and 10 p.m. on all other days?	YES	NO	
Will the Outdoor Dining Sidewalk & Roadway provide no standing space for drinking or smoking?	YES	NO	
Will the service and consumption of alcohol in the Outdoor Dining Sidewalk/Roadway only be via seated food service?	YES	NO	
Will applicant prohibit patrons from drinking in any outdoor space(s) or adjacent sidewalk?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant permit NO wait lines or smoking outside?	YES	NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	NO	
Will applicant respect trees and tree pits and insure the health of the tree?	YES	NO	
Will applicant permit NO wait lines or smoking outside?	YES	NO	
Will there be a staff person responsible to ensure no loitering, noise or crowds outside?	YES	NO	
Will applicant agree not to use propane heaters?	YES	NO	
Will the outdoor dining deposit its garbage in a container on the parking lane?	YES	NO	

ADDITIONAL STIPULATIONS: (Office Use Only)

- This application does not extend to any outdoor space

To the extent any additional stipulation on pages 9 and 10 of this application conflicts with any response on pages 1 – 11 of this application, the stipulations on pages 9 and 10 control.

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Manhattan Community Board 4 (MCB4) recommends:
(MCB4's recommendation is based on a vote taken at its July 24, 2024 full board meeting, with 40 members voting in favor of the recommendation, 0 members opposed, 0 members abstaining and 0 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial Approval

CB4 REPRESENTATIVES



Nelly Gonzalez
CB4 Assistant District Manager



Frank Holozniec
CB4 BLP Committee Co-Chair



~~Vani Bolser~~ Burt Lazarin
CB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE



Michael Stillman

PRINT NAME OF APPLICANT



SIGNATURE OF APPLICANT

6/27/24

DATE

OFFICE USE ONLY		
<input type="radio"/> Original	<input type="radio"/> Amended	Date _____

16. List the floor(s) of the building that the establishment is located on:

17. List the room number(s) the establishment is located in within the building, if appropriate:

18. Is the premises located within 500 feet of three or more on-premises liquor establishments? Yes No

19. Will the license holder or a manager be physically present within the establishment during all hours of operation? Yes No

20. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee:

Name

Serial Number

21. Does the applicant or licensee own the building in which the establishment is located? Yes (if YES, SKIP 23-26) No

Owner of the Building in Which the Licensed Establishment is Located

22. Building Owner's Full Name:

23. Building Owner's Street Address:

24. City, Town or Village: State: Zip Code:

25. Business Telephone Number of Building Owner:

Representative or Attorney Representing the Applicant in Connection with the Application for a License to Traffic in Alcohol at the Establishment Identified in this Notice

26. Representative/Attorney's Full Name:

27. Representative/Attorney's Street Address:

28. City, Town or Village: State: Zip Code:

29. Business Telephone Number of Representative/Attorney:

30. Business E-mail Address of Representative/Attorney:

I am the applicant or licensee holder or a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.

By my signature, I affirm - under **Penalty of Perjury** - that the representations made in this form are true.

31. Printed Principal Name: Title:

Principal Signature:



OFFICE USE ONLY

Original Amended Date _____

Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice Sent: JUNE 10, 2024 1a. Delivered by: Overnight Mail, Tracking Number and Pro

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License:
For premises outside the City of New York:

New Application Removal Class Change

For premises in the City of New York:

New Application New Application and Temporary Retail Permit Temporary Retail Permit Removal
 Class Change Method of Operation Corporate Change Renewal Alteration

Manhattan Community Board
RECEIVED
 Date: 6/11/24
 Time: _____
 By: Nelly Gonzalez

For **New** and Temporary Retail Permit applicants, answer each question below using all information known to date
 For **Renewal** applicants, answer all questions
 For **Alteration** applicants, attach a complete written description and diagrams depicting the proposed alteration(s)
 For **Corporate Change** applicants, attach a list of the current and proposed corporate principals
 For **Removal** applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation
 For **Class Change** applicants, attach a statement detailing your current license type and your proposed license type
 For **Method of Operation Change** applicants, although not required, if you choose to submit, attach an explanation detailing those changes

Please include all documents as noted above. Failure to do so may result in disapproval of the application.

This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:

3. Name of Municipality or Community Board: MANHATTAN COMMUNITY BOARD 4

Applicant/Licensee Information:

4. Licensee Serial Number (if applicable): N/A Expiration Date (if applicable): N/A

5. Applicant or Licensee Name: WESTSIDE POZOLE, LLC

6. Trade Name (if any): PENDING

7. Street Address of Establishment: 441 NINTH AVENUE

8. City, Town or Village: NEW YORK, NY Zip Code: 10001

9. Business Telephone Number of applicant/ Licensee: PENDING

10. Business E-mail of Applicant/Licensee: c/o HEATHER@HELBRAUNLEVEY.COM

11. Type(s) of alcohol sold or to be sold: Beer & cider Wine, Beer & Cider Liquor, Wine, Beer & Cider

12. Extent of Food Service: Full Food menu; full kitchen run by a chef/cook Menu meets legal minimum food requirements; food prep area required

13. Type of Establishment: Restaurant (full kitchen and full menu required)

Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke

14. Method of Operation: (check all that apply) Live Music (give details i.e., rock bands, acoustic, jazz, etc.): (N/A)

Patron Dancing Employee Dancing Exotic Dancing Topless Entertainment

Video/Arcade Games Third Party Promoters Security Personnel

Other (specify): (N/A)

15. Licensed Outdoor Area: (check all that apply) None Patio or Deck Rooftop Garden/Grounds Freestanding Covered Structure
 Sidewalk Cafe Other (specify): _____

LICENSE HISTORY

ACTIVE

- BAKED ZITI LLC (#1271246)
- THE MANHATTAN OCEAN CLUB ASSOCIATES LLC (#1026431)
- UNCLE BIAGIO LLC (#1305072 & #1347714)
- FRENCH ONION SOUP LLC (#1316981)
- BOP NW RESTAURANT (#1334412)
- POMODORO ON THE PARK LLC (#1348434)
- SAINT SABINO LLC (#1358288)

Pending

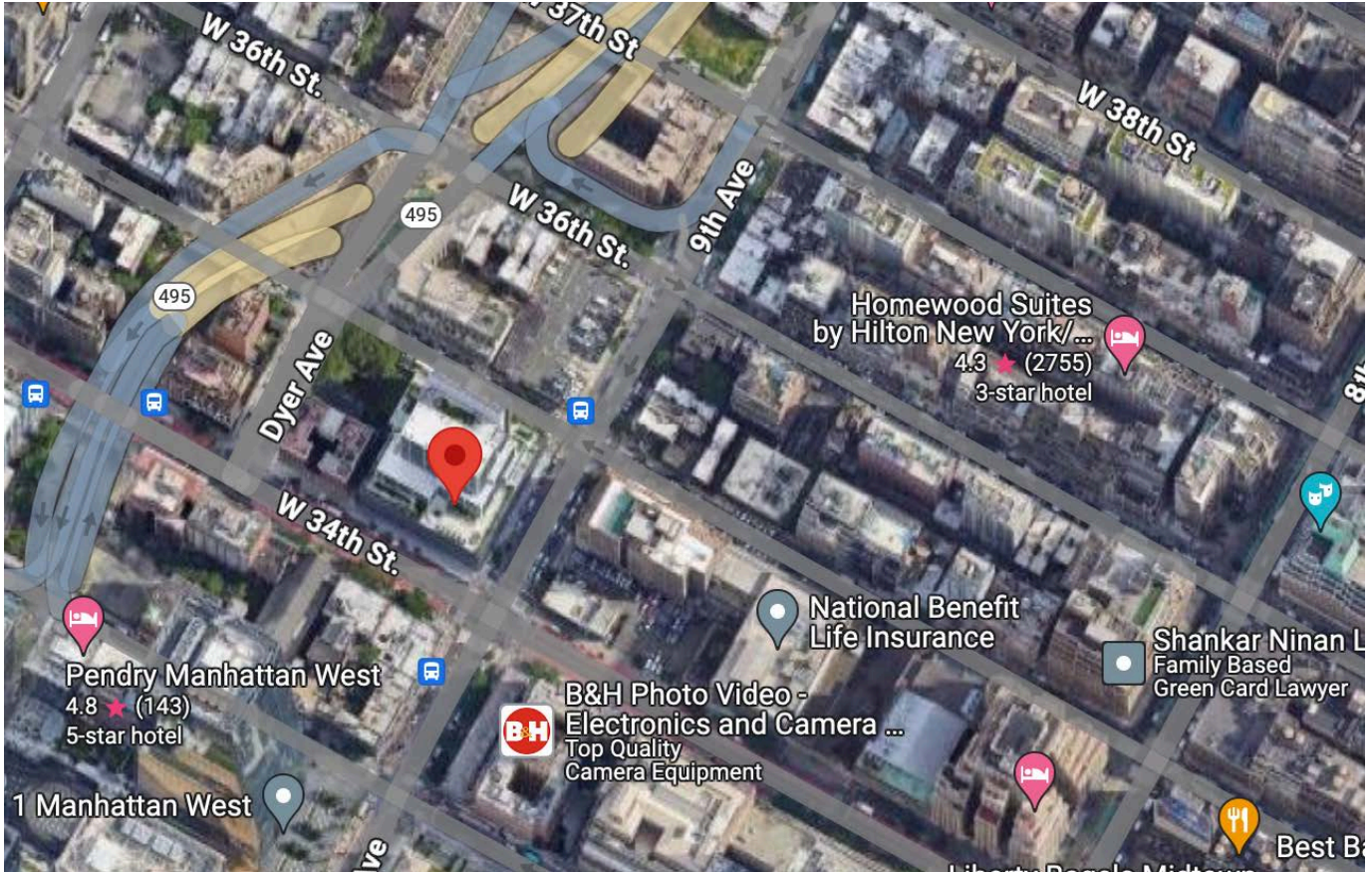
- COCONUT RICE LLC (NA-0340-24-104208)

INACTIVE

- PARADE 59 RESTAURANT LLC (#1109269)
- LA CITE ASSOCIATES LLC (#1026274)
- ATLANTIC & PACIFIC GRILL ASSOCIATES LLC (#1026572)
- UNITED CHICKEN FINGERS LLC (#1245917 & #1276496)
- PEANUT BUTTER & KIMCHEE LLC (#1305668)
- OFF CUTS LLC (#1288502)
- BACON & BAGELS LLC (#1303415)

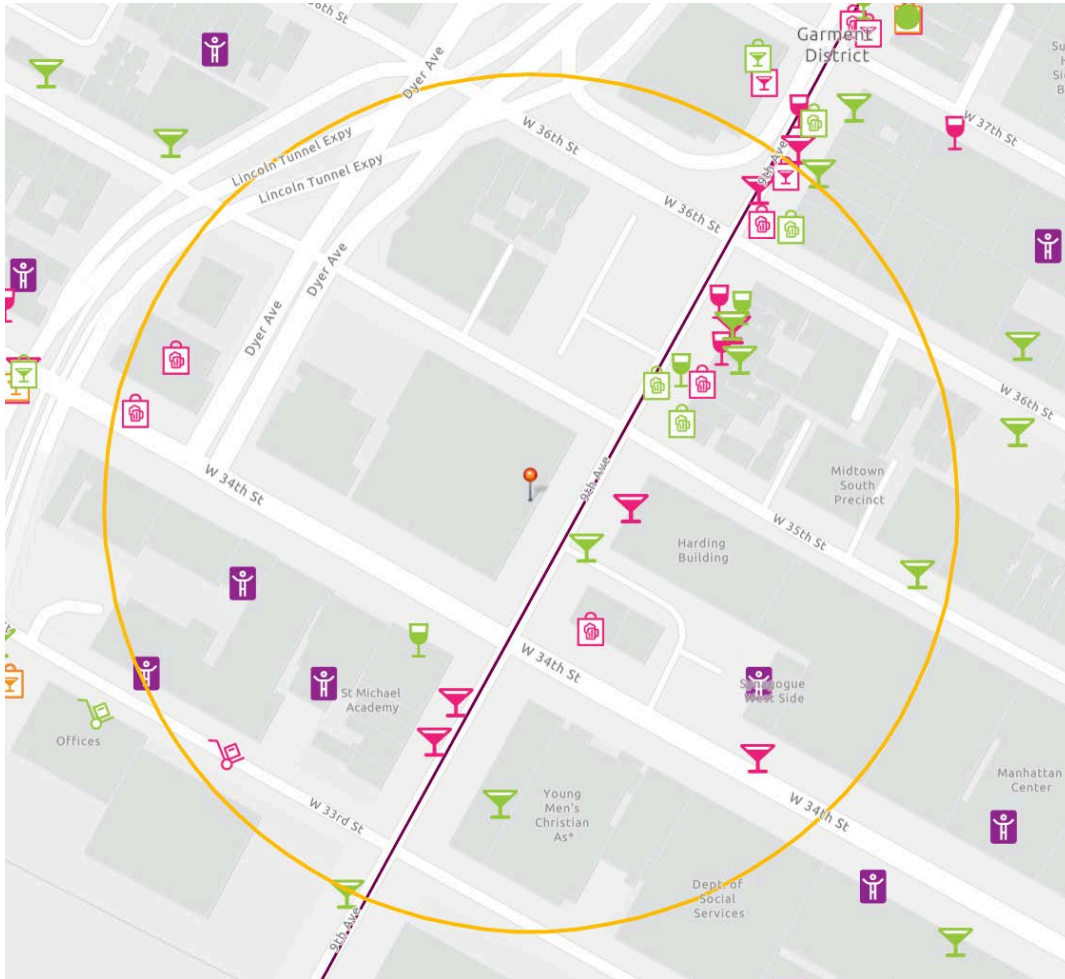
HELBRAUN || LEVEY

NEIGHBORHOOD MAP



HELBRAUN | LEVEY

500 FOOT MAP



GREEN MARTINI=OP LICENSE

PINK MARTINI=INACTIVE OP LICENSE

GREEN WINE=RW/TW LICENSE

PINK WINE=INACTIVE RW/TW LICENSE

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	441 9th Ave, New York, New York, 10001
Geocode	Latitude: 40.75383 longitude: -73.99622
Report Generated On	6/17/2024

8 Closest Liquor Stores		
Name	Address	Distance
AMSTERWINE.COM INC License ID: 0100-23-126194 Legacy Serial No.: 1356273	475 9TH AVE SPACE A NEW YORK, New York 10018	585 ft
MEENA SAMANI CORPORATION License ID: 0100-22-116891 Legacy Serial No.: 1273576	460 W 34TH ST STORE# 1 NEW YORK, New York 10001	614 ft
BARRIL WINES & LIQUORS INC License ID: 0100-22-117862 Legacy Serial No.: 1315255	5 7 CARYL AVE YONKERS, New York 10705	951 ft
ODYSSEY WINE & SPIRITS INC License ID: 0100-20-103729 Legacy Serial No.: 1255997	490 10TH AVE NEW YORK, NY 10018	1,127 ft
ANA WINE AND LIQUORS LLC License ID: 0100-22-116749 Legacy Serial No.: 1336884	20 HUDSON YARDS, UNIT RU101 A/KA 500 W 33RD ST NEW YORK, New York 10001	1,193 ft
39TH STREET WINE INC License ID: 0100-20-103807 Legacy Serial No.: 1257090	354 W 39TH ST NEW YORK, New York 10018	1,228 ft
KSSWINE LLC License ID: 0091-21-122782 Legacy Serial No.: 1302013	509 W 38TH ST 509-511 W38TH ST NEW YORK, New York 10018	1,407 ft
CAMBRIDGE WINES & LIQUORS INC License ID: 0100-23-125319 Legacy Serial No.: 1023627	594 8TH AVENUE NEW YORK, New York 10018	1,485 ft

Schools within 500 feet		
Name	Address	Distance
No Schools within 500 feet		

Churches within 500 feet	
Name	Distance
St Michaels Catholic Church	322 ft
West Side Jewish Center	340 ft
Church Of Saint Michael	351 ft
N Y City	493 ft

Pending On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
BOP MW C3 TRS LLC & LEGENDS HOSPITALITY LLC AS MGR Application ID: NA-0340-23-110707	450 W 33rd St UNITS 205, 220, 225, 230 New York, New York 10001.0	730 ft
35th Street Lounge LLC Application ID: NA-0370-24-122466	315 W 35th St New York, NY 10001.0	747 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
UNCLE JACK S STEAKHOUSE INC License ID: 0340-21-118241 Legacy Serial No.: 1144711	440 9TH AVENUE 35TH STREET NEW YORK, New York 10001	84 ft
WRECKING CLUB LLC, THE License ID: 0340-23-138611 Legacy Serial No.: 1342197	458 9TH AVE NEW YORK, New York 10018	297 ft
NUTPOPTHAI INC License ID: 0340-23-137316 Legacy Serial No.: 1314632	460 9TH AVE NEW YORK, New York 10018	313 ft
MOYNIHAN FOOD HALL BAR LLC & PDP HOSPITALITY LLC License ID: 0417-22-101207 Legacy Serial No.: 1337991	383 W 33RD ST #20 NEW YORK, New York 10001	353 ft
EROS MGMNT & REALTY LLC License ID: 0343-21-100664 Legacy Serial No.: 1256131	345 W 35TH ST NEW YORK, New York 10001	460 ft
ARAMARK SERVICES INC License ID: 0346-22-117204 Legacy Serial No.: 1337824	401 9TH AVE NEW YORK, New York 10001	505 ft
CAMAPA LTD License ID: 0340-22-107289 Legacy Serial No.: 1323797	474 9TH AVE NEW YORK, NY 10018	511 ft
NY 36TH ST MGR V LLC NY 36TH ST OPERATING V LLC NY License ID: 0340-23-137020 Legacy Serial No.: 1317154	338 W 36TH ST NEW YORK, New York 10018	576 ft
KYMA HUDSON LLC License ID: 0340-23-138135 Legacy Serial No.: 1336481	445 W 35TH ST NEW YORK, New York 10001	596 ft
AIYARA THAI INC License ID: 0340-23-136704 Legacy Serial No.: 1315875	480 9TH AVE NEW YORK, New York 10018	596 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
BARRYDALE SM LLC, BARRYDALE TRS LLC CM 36 MGMT LLC License ID: 0343-23-122746 Legacy Serial No.: 1257365	341 343 W 36TH STREET NEW YORK, New York 10018	605 ft
JDDC ELEMENTAL LLC License ID: 0340-22-110459 Legacy Serial No.: 1335770	442 W 33RD ST A/K/A 440 W 33RD ST NEW YORK, NY 10001	645 ft
BOP NW LLC BOP NW HOTEL TRS LLC BOP NW REST LLC License ID: 0343-23-112300 Legacy Serial No.: 1334412	442 W 33RD ST AKA 438 W 33RD ST NEW YORK, NY 10001	645 ft
PENN DISTRICT BP LLC & PENN PASTA LLC License ID: 0340-24-109377 Legacy Serial No.: 6017448	349 W 33RD ST NEW YORK, NY 10001	649 ft
NY 33RD LEASEHOLD LLC,FIVE POINTS OPRTG TENANT LLC License ID: 0343-21-102308 Legacy Serial No.: 1334766	325 W 33RD ST NEW YORK, New York 10001	667 ft
EVEN HOTEL 35 LLC & IHG MANAGEMENT MARYLAND LLC License ID: 0343-23-103644 Legacy Serial No.: 1285625	321 W 35TH ST NEW YORK, New York 10001	675 ft
FLAT TOP MIDTOWN LLC License ID: 0340-23-133338 Legacy Serial No.: 1348865	320 W 36TH ST NEW YORK, New York 10018	685 ft
AMERICAN MULTI-CINEMA INC License ID: 0340-23-131188 Legacy Serial No.: 1322890	312 W 34TH ST NEW YORK, New York 10001	715 ft
WHOLE FOODS MARKET GROUP INC & JAJAJA HUDSON YARDS License ID: 0340-22-107307 Legacy Serial No.: 1322893	450 W 33RD ST SUITE 0200 NEW YORK, New York 10001	729 ft
34 ENDEAVOR HOSPITALITY LLC License ID: 0343-21-110816 Legacy Serial No.: 1317548	461 W 34TH ST NEW YORK, New York 10001	748 ft

FOR THE TABLE

Bread & Butter Board	19
<i>House pickles, Eshire Butter</i>	
House Cured Charcuterie	28
<i>Assorted Mustards</i>	

RAW BAR

Yellowtail Crudo	26
<i>Watermelon Raddish & Toasted Sesame</i>	
Salmon Crudo	23
<i>Preserved Lemon & Dill</i>	
Yellowfin Tuna Tartare	28
<i>Crispy Shallots</i>	
Crab & Avocado	28
<i>Spicy Tomato Vinaigrette</i>	
Oysters, East & West Coast	4/pc
U7 Shrimp Cocktail	23/29

SALADS

Local Farmer's Salad	17
Classic Chopped Salad	21
Classic Caesar	19
Cucumber, Feta & Watermelon	21

APPETIZERS

French Onion Soup	15
<i>Parmesean Crouton</i>	
Nashville Crabcake	28
<i>Spicy Slaw</i>	
Baby Back Ribs	20
<i>Honey Glaze</i>	
Traditional Steak Tartare	22
<i>Hand-Cut Filet Mignon</i>	

FROM THE LAND

Steak Frites	48
Colorado Lamb Chops	45
Roasted Lemon Chicken	32
Our Burger	32

FROM THE SEA

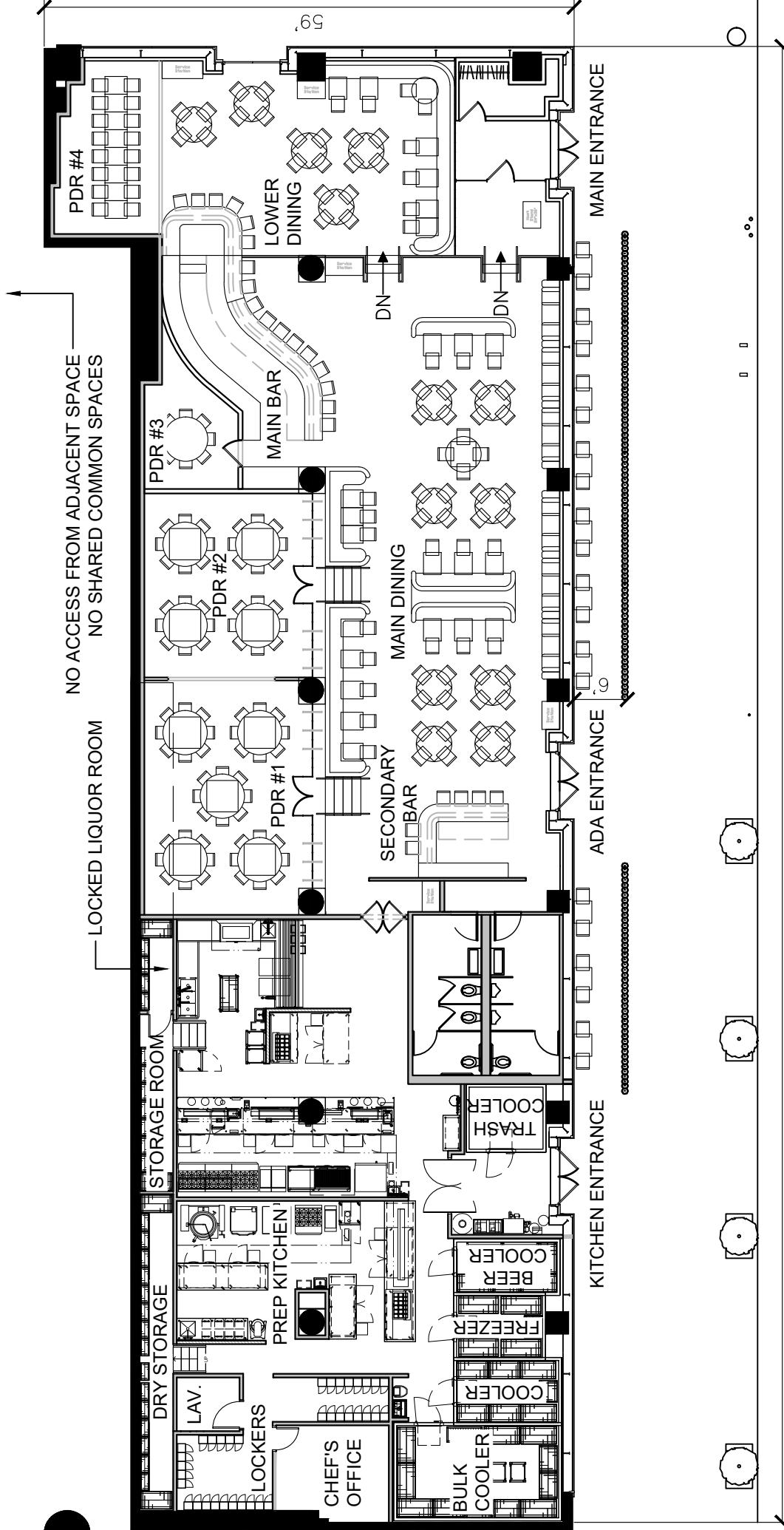
Mediterranean Branzino	48
Faroe Island Salmon	46
Seared Ahi Tuna	48

THE REST

Lasagna Primavera	32
<i>Zucchini & Eggplant</i>	
Seasonal Ravioli	28
<i>Lemon, Parmesan, Cream</i>	
White Bean Cassoulet	27
<i>Porcini Mushrooms</i>	

SIDES

Mashed Potatoes	16
Pan Roasted Crispy Potatoes	18
Hand Cut Fries	15
Truffle Mac & Cheese	18
Sautéed Spinach	15
Bacon Brussels Sprouts	18
Jumbo Asparagus	18



167'

THIRTY FOURTH ST

441 9TH AVE FIRST FLOOR

- TABLES: 62 INSIDE 10 OUTSIDE
- CHAIRS: 214 INSIDE 20 OUTSIDE
- MAIN BAR SEATS: 23
- CUSTOMER BAR'S: 2

HELBRAUN | LEVEY



HELBRAUN | LEVEY



West 30's Block Associations/Tenant Associations/Community Groups

Block/Tenant Association & Community Groups	First name	Last name	E-MAIL	PHONE
HKNA (incl. Dog Run)	Kathleen	Treat	kathleentreat123@gmail.com	
West 36th Street	Frank	Strock	mcgee79@aol.com	
CHDC (incl. Bob's & bird parks)	Joe	Restuccia	info@clintonhousing.org; jrestuccia2@clintonhousing.org	
CHDC (incl. Bob's & bird parks)	Ryan	Marcano	rmarcano@clintonhousing.org	
Hudson Yards Hell's Kitchen Alliance	Bob	Benfatto	rjbenfatto@hyhkalliance.org	
Hudson Yards Hell's Kitchen Alliance	Patty	Gouris	pgouris@hyhkalliance.org	
Hotel Americano			(212) 216-0000	
Highline537	Scott	Hupe	212-838-3700	
Donna Langman Costumes	Donna	Langman	donna@donnalangman.com	
CHEKPEDS	Christine	Berthet	excom@chekpeds.com	
Hell's Kitchen Block Association (W 33rd/34th/35th Streets (8th to 12th Avenues)	Julia	Campanelli	HellsKBA@gmail.com	Last Wednesday of the month, except August or November
W36th Block Association (8/9)	Brian	Weber	brianscottweber@gmail.com	
W36th Block Association (8/9)	Cressida	Connelly	cressidac@gmail.com	

When sending an email please bcc everyone on the list



FW: West Side Pozole, LLC Liquor License - 441 Ninth Avenue

1 message

Jennifer Rackoff <jrackoff@qualitybranded.com>
To: Heather Kirk <heather@helbraunlevey.com>

Wed, Jun 26, 2024 at 12:55 PM

Here you go, but they were all bcc'd.

From: Jennifer Rackoff <jrackoff@qualitybranded.com>
Sent: Wednesday, June 26, 2024 11:08 AM
To: Jennifer Rackoff <jrackoff@qualitybranded.com>
Subject: West Side Pozole, LLC Liquor License - 441 Ninth Avenue

Hello,

On behalf of Quality Branded, I'm writing in connection with our application for a liquor license for West Side Pozole, LLC for a restaurant we are planning at [441 Ninth Avenue](#) (the Peloton headquarters building) at the corner of 34th Street and Ninth Avenue. Our concept would be a high end, yet accessible restaurant that pulls food from a variety of cuisines. It will be an all-purpose spot, catering to everything from a business lunch to a family brunch or post-theater dinner. Attached is a sample menu of the style of food we anticipate.

We are a family owned restaurant group that has been operating in New York City for more than 40 years. Two of our newer concepts are Bad Roman, located in the Deutsche Bank Center, and Zou Zou'z, located in Manhattan West, both of which have received high acclaim from the press and rave reviews from guests since their openings. In midtown, we also operate Quality Bistro, Quality Italian, Quality Meats, and Smith & Wollensky NYC. Our two downtown spots, San Sabino and Don Angie, are two of the hottest restaurants in NYC. We are looking forward to expanding further in this midtown neighborhood that we love.

We hope that we can count on you for support. We will be appearing before Community Board 4 for the July hearing in connection with our liquor license application and would be happy to do anything you'd like prior to that meeting if needed to help gain your support. If you'd like to meet virtually with any member of our team or discuss by phone, please let me know.

Best regards,

Jennifer

Jennifer Rackoff

Vice President & General Counsel

Quality Branded

460 Park Avenue, 12th Floor

New York, New York 10022

O: (646) 448-5977 | C: (917) 699-9426

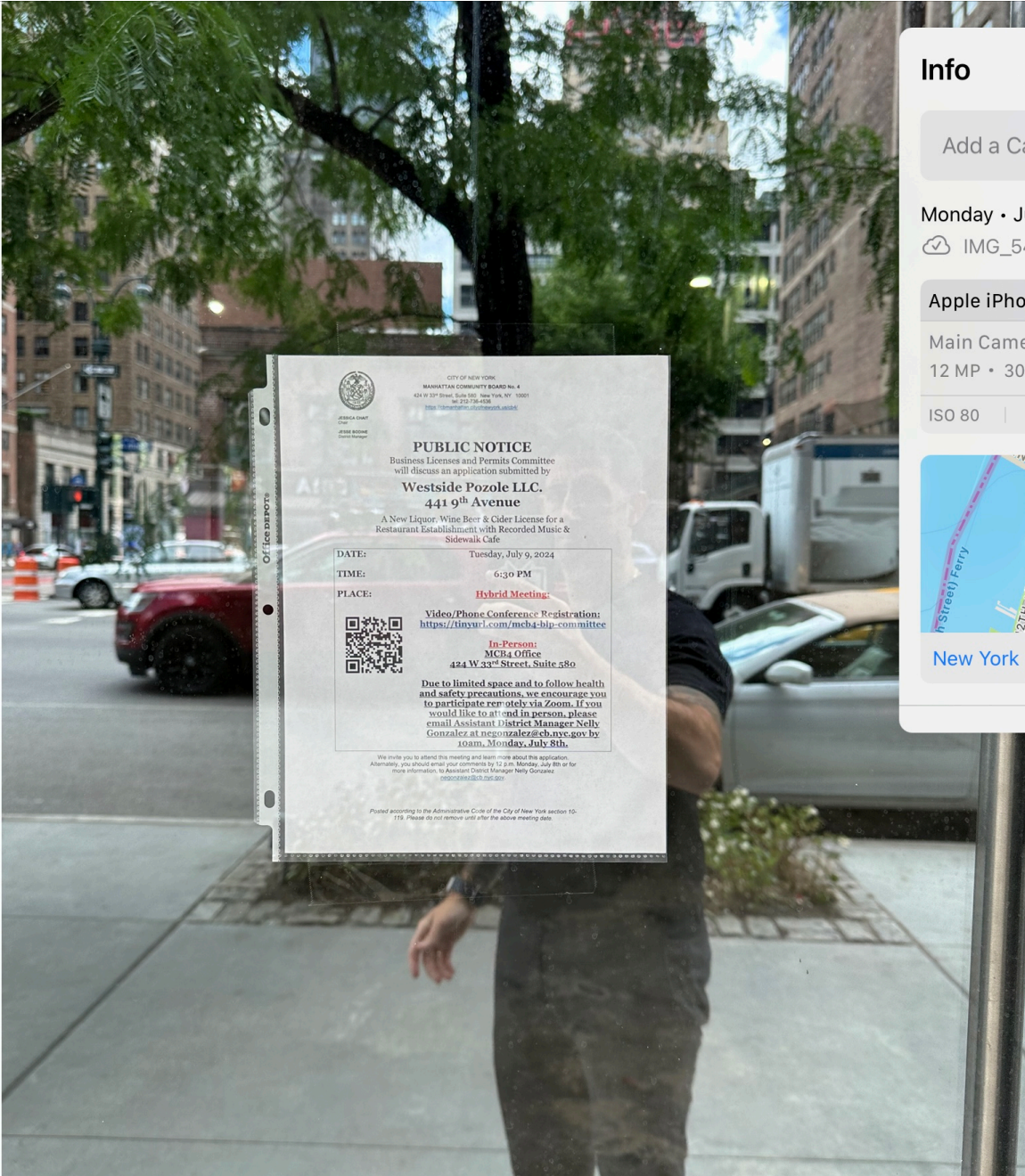
E: jrackoff@qualitybranded.com

Don Angie | San Sabino | Zou Zou's & Chez Zou | Bad Roman

Smith & Wollensky NY | Quality Bistro | Quality Meats | Quality Italian NY & Denver | Kini's

www.qualitybranded.com





CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD No. 4
 424 W 23rd Street, Suite 580, New York, NY 10011
 Tel: 212-736-4336
www.mcb4.org/department-office

JESSICA DUBAT
 Chair
 JESSICA BOONE
 District Manager

PUBLIC NOTICE
 Business Licenses and Permits Committee
 will discuss an application submitted by
Westside Pozole LLC.
441 9th Avenue
 A New Liquor, Wine Beer & Cider License for a
 Restaurant Establishment with Recorded Music &
 Sidewalk Cafe

DATE: Tuesday, July 9, 2024
TIME: 6:30 PM
PLACE: **Hybrid Meeting:**

Video/Phone Conference Registration:
<https://tinyurl.com/mcb4-blp-committee>

In-Person:
 MCB4 Office
 424 W 23rd Street, Suite 580

Due to limited space and to follow health and safety precautions, we encourage you to participate remotely via Zoom. If you would like to attend in person, please email Assistant District Manager Nelly Gonzalez at nelgonzalez@cb.nyc.gov by 10am, Monday, July 8th.

We invite you to attend this meeting and learn more about the application. Alternatively, you should email your comments by 12 pm, Monday, July 8th or for more information, to Assistant District Manager Nelly Gonzalez nelgonzalez@cb.nyc.gov.

Posted according to the Administrative Code of the City of New York section 10-115. Please do not remove until after the above meeting date.

Info

Add a Caption

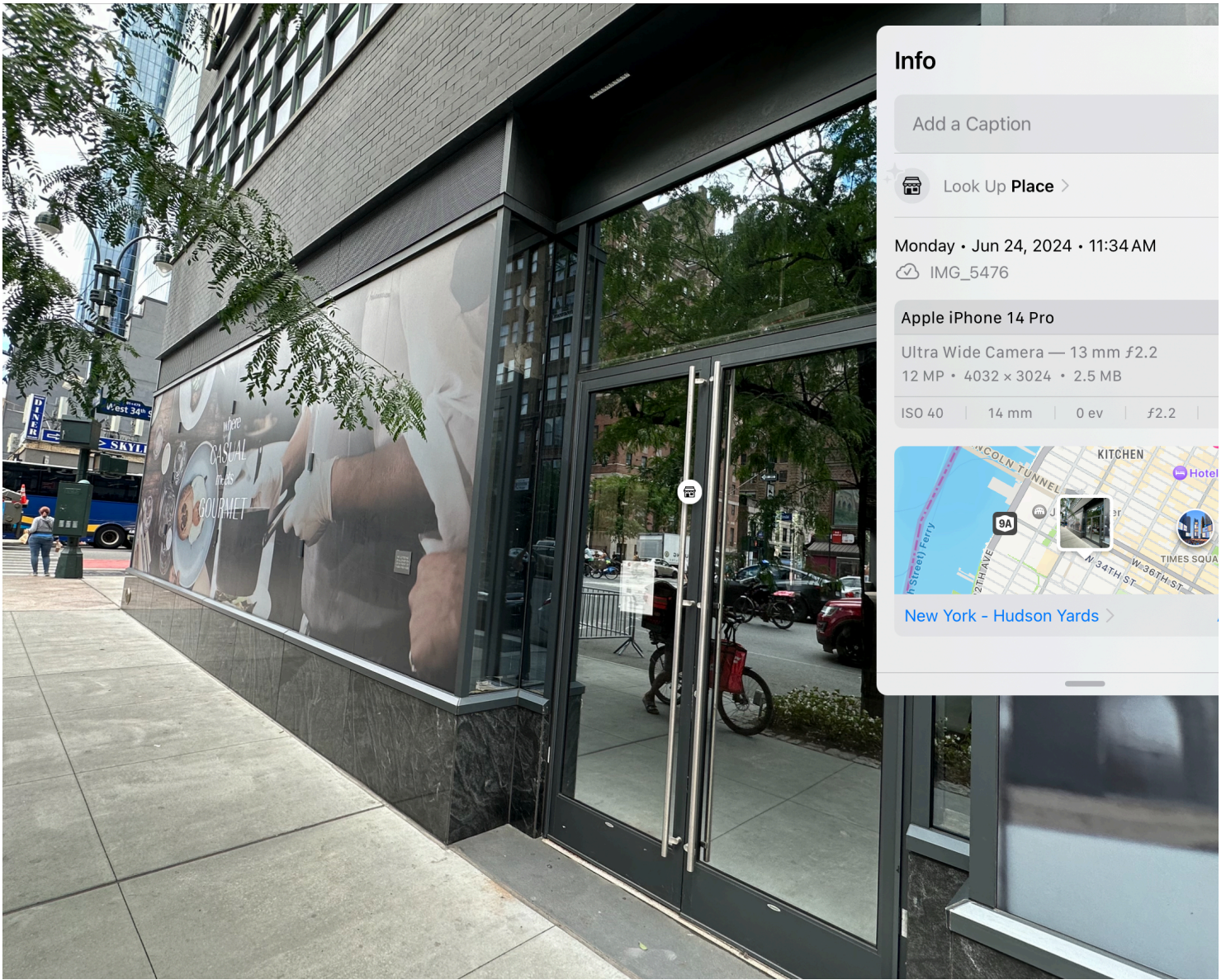
Monday • Jun 24, 2024 • 11:34 AM
 IMG_5477

Apple iPhone 14 Pro

Main Camera — 24 mm f1.78
 12 MP • 3024 x 4032 • 1.4 MB


ISO 80 | 24 mm | 0 ev | f1.78

New York - Hudson Yards >



Info

Add a Caption

 Look Up Place >

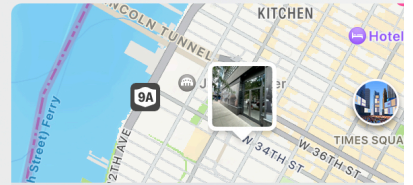
Monday • Jun 24, 2024 • 11:34 AM

 IMG_5476

Apple iPhone 14 Pro

Ultra Wide Camera — 13 mm f2.2
12 MP • 4032 × 3024 • 2.5 MB

ISO 40 | 14 mm | 0 ev | f2.2



[New York - Hudson Yards >](#)

PETITION SIGNATURES IN SUPPORT OF NYSLA LICENSE

The following undersigned residents of the premises and surrounding buildings support the issuance of an on-premises license to the following applicant/establishment:

West Side Pozole, LLC

NAME

441 Ninth Avenue

ADDRESS

Regarding the interior space: This will be a **RESTAURANT w/ CUSTOMER BAR** This will be operating until: 12am Sun-Wed; 1am Thurs-Sat

Regarding the outside space: There will be **A SIDEWALK CAFE**

The outside area(s) will be operating until: 11pm

DATE	NAME	ADDRESS	ADDRESS #	SIGNATURE
6/26	Jeremy W	(Manhattan W	#	
6/26	Austin Nixon	326 438 W 33rd	#	
6/26	Sara Sofresse	438 W 33rd	#	
6/26	Emma Davis	50 HY	#	
6/26	Joe Thompson	50 MW	#	
6/26	Sage Ingram	1 MW	#	
6/26	Katie Quinn	1 MW	#	
6/26	Maddie Ferguson	1 MW	#	
6/26	Tyler Citorelli	1 MW	#	
6/26	Danielle Rosano	385 West 33rd Street	#	
6/28	M GRANT	408 W. 34th	#	
6/28	J. Ingram	408 W 34th Street	#	
6/28	Bradley Scott	433 W 34th Street	#	
6/28	David Ulanowicz	440 9th Avenue	#	
6/28	Debra Cunningham	500 West 34th Street	#	

PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property

PETITION SIGNATURES IN SUPPORT OF NYSLA LICENSE

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NAME






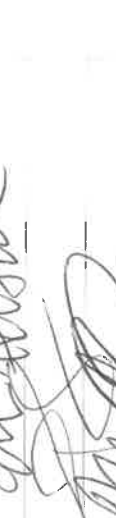




441 Ninth Avenue

ADDRESS

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Regarding the outside space: There will be A SIDEWALK CAFE

The outside area(s) will be operating until: 11pm

DATE	NAME	ADDRESS	SIGNATURE
6/25	Jacob T Stern	438 West 33 St #	
6/25	Camila Isern	300 West 30th St #	
6-25	JACQUE LUM	" " #	
6-25	Teja Ganti	804-840-4377 #	
6-25	RAY COLLINS	435 W 31st St #	
6-25	Asifa Lum	1 MW, NY NY 10001 #	
6-25	RITA SCHOFIELD	442 W 32nd St NY NY 10001 #	
6-25	Bill Derable	460 W 34th St #	
6-26	Jessica Collins	400 W 34th Street #	
6/26	Erin Hansen	2 Manhattan West #	
6/26	Aislinh	435 W 31st St #	
6/26	Nina Huskil	435 W. 31st #	
6/26	Blanca Korkorova	46 Olive St. #	
6/26	Morris	555 W 43rd #	
6/26	Eva Hernandez	One Manhattan West #	

PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property

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NAME









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Regarding the outside space: There will be A SIDEWALK CAFE

The outside area(s) will be operating until: 11pm

DATE	NAME	ADDRESS	ADDRESS	SIGNATURE
7/3	Collin Korn Federal	395 9th Ave	# 26	
7/3	Grant Sebke	435 W 31st 40P	# 40P	
7/3	Kenneth Mack	365 W 25th St	#	
7/3	Mahuk Vorec	220 W 11th St	# 618	
7/4	Anthony Pereira	435 W 31st St	#	
7/4	Sibhaz Gallagher	5 Manhattan West	#	
7/4	Andres Fernandez	435 W 31st St (Eugene)	#	
7/4	KEAH Winters	420 9th Ave.	# 26	
			#	
			#	
			#	
			#	
			#	
			#	
			#	

PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property