Manhattan Community Board 4 (All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NAME			DOING BUSINESS AS (DBA)							
Artfa	rm Food	I Inc.	Roth	Bar						
STREET ADDRESS			CROSS STREETS ZIP CODE			2				
443 W	18th St	reet	9th an	d 10th	Ave		100	11		
OWNER	NAME:	Ben Crofton			NAME:	Max	Bookmar	1		
(Attach a list of all the people that will be associated/listed	PHONE:	646 983 3920	ATTORNEY REPRESEN	-	PHONE:	212	513 1988			
with the license)	EMAIL:	Ben.crofton@artfarm.com			EMAIL:	M	lax@pb.la	w		
	NAME:	Ben Crofton			NAME:	Alca	m Propert	y Management LLC		
MANAGER	PHONE:	646 983 3920	LANDLORD		PHONE:	PHONE: 917 940 2568				
	EMAIL:	Ben.crofton@artfarm.com			EMAIL:					
APPLICATION	ON TYP	E ($\sqrt{Liquor\ License}$	_		Unenclo	sed Sid	lewalk Cafe	· (2)		
	Has applican	plicant owned or managed a similar business?)	NO			
New	What is/was t	at is/was the name and address of establishment?				Manuela / 130 Prince Street				
	What were th	e dates applicant was involved with this former prem	ise?		Cu	rrent				
Corp	What is the li	cense # and expiration date?								
Change/Class	Is applicant n	naking any alterations or operational changes?			YES NO					
Change/Removal	If alterations	or operational changes are being made, please desc	escribe/list all changes.							
Alteration	What is the c	urrent license # and expiration date?								
Alteration	Please list/de	escribe the nature of all the changes and attach the p	lans:							
METHOD O	F OPER	ATION								
TYPE OF ALCOH	IOL	C Liquor/Wine/Beer & Cider	0	Beer & C	ider		⊘ Wine/E	Beer & Cider		
Restaurant Cabaret Night Club H					ı 💋 ва	ar/Tavern	O Ca	atering Establishment		
ESTABLISHMEN TYPE	Τ	Adult Entertainment Wine B	ar O Da	nce Club	O Spor	ts Bar	Club (Fratem	nal Organization – Members Only)		
Has applicant/owner you plan to file?	er filed with t	he SLA? If yes, when? If no, when do	YES	NO	Aft	er CB A	Appearance)		
	icense estal	? If yes, please attach a diagram of the blishments within a 500 ft. radius of your sterest Statement.	YES	NO						
		? If yes, please attach a diagram of the that trigger the rule.	YES	NO						
	nouses of worship that trigger the rule. blowner(s) read MCB4 Policy Regarding Concentration and lcoholic-Serving Establishments?			NO						

OPERATIO	OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)														
			MONDAY	TUESDAY	Y	WI	EDNESDAY	THU	RSDAY	FRIDAY		SATURDAY		SI	JNDAY
HOURS*	Operation Closed 10am - 11pm 10am - 11pm		ım - 11pm	10am	- 11pm	10am - 11pm		am - 11pm 10am - 11pm		Clo	osed				
(Indoor Only)	Kit	tchen	Closed	10am - 1	1pm	10	am - 11pm	10am	- 11pm	10	am - 11pm	10a	m - 11pm	Clo	osed
	Μι	usic	Closed	10am - 11	lpm	10a	am - 11pm	10am	- 11pm	10)am - 11pm	10a	m - 11pm	Cl	osed
If you plan to ha (Circle all that ap			type(s)?	X BACKGRO	UND	L	IVE MUSIC		DJ	J	UKE BOX		KA	RAOKE	:
							OCCUPA	ANCY							
		(Certi	acity ficate of ipancy)	Maximum # of Persons Occupying Premises (Including Employees)	Numl of Tal		Number of Seats			Number of Seats at Stand-Up Bar					
INSIDE		45		45	8		21		0		1		8		
OUTSIDE (Other than sidewalk café)															
DCA APPROVED UNENCLOSI SIDEWALK CAFÉ	ED														
How many floors	s are	there? Wh	at is the capac	ity for each floor?					1 / 45						
How frequently v	will th	e owner(s)	be at the esta	blishment?				TBD, as needed							
Will there be dar	ncing	?						YES	NO						
Will applicant ha	ive bo	ottle or tabl	e service for b	everage alcohol?				YES	NO						
Will applicant be	host	ting private	; promotional o	or corporate event	ts?			YES	NO						
Will outside pron	noter	s be used	on a regular ba	sis? If yes please	e descri	be.		YES	NO						
Will applicant ha	ave a	security pl	an? If, yes plea	ase attach.				YES	NO						
Will security plar	n be i	mplemente	ed?					YES	NO						
Will State certified security personnel be used?			YES	NO											
Will New York Nightlife Association and NYPD Best Practices be followed?			VES	NO											
Does applicant agree to notify MCB4 prior to making changes to its method of operation?			of	YE\$	NO										
Will applicant be using delivery bicycles? If yes, how many?					YES	NO									
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?					will staff	YES	NO		N/A						
Where will delive	ery bi	cycles be s	stored during th	ne day when not i	n use?				N/A						

MULTPLE SPACES/FLOORS CAPACITY BREAKDOWN									
Space /Floor	Description/Use of Space	Capacity	Hours	# of Tables	# of Seats	# of Service Only Bars	# of Stand-Up Bars/Seats at Bar	Music	

LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	NO	
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	VE3	NO	
Is a Public Assembly permit required?	YES	NO	
Are your plans filed with DOB?	VE3	NO	

Community Notification/Relations							
NOTIFICATION:	# 1	Please s	Please see attached				
List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 2						
	# 3						
	# 4						
	# 5						
Please provide dates when applicant met with the groups listed above.			Please see attached				
Who was your contact person at each grou	p you met	with?	Plea	se see	attach	ed	
When did applicant post the notice that was provided?			January 30, 2024				
Where did applicant post the notice that was provided?			Build	ing ent	rance;	each corner of the block; midblock	
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.)	VES	NO	TBD	
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?				VE	NO		

BUILDING DESIGN					
State the name and type of business previously located in the space.			ıdio		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	NO			
Do you plan any changes to the existing façade? If yes, please describe.	YES	NO			
Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo?	VES	NO			
Is the entrance ADA Compliant?	VES	NO			
Do you plan any changes to the existing façade? If yes, please describe.	YES	NO			
Will applicant have a vestibule within the establishment?	YES	NO			
Will applicant use a storm enclosure?	YES NO				
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	VE3	NO			
Will applicant comply with the NYC noise code?	VES	NO			
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS		s	GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO		N/A	
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	YES	NO		N/A	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	NO			
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO		N/A	
Will the kitchen exhaust system extend to the roof?	YES	NO		N/A	
Will the establishment have an illuminated sign?	YES	YES TO			
Will the establishment have a canopy extending over the sidewalk?	YES	10			
Where will the air conditioner be located? What type is it?	Above the bar / LG Air Handler				
When was the air conditioner installed?		202	23		

OUTDOOR ITEMS - OTHER THAN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YE\$	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)?	YES	NO	
Are the floorplans for the outdoor space(s) included?	YES	NO	N/A
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	N/A
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	N/A
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk?	YES	NO	N/A
Will there be no amplified music, as per the law?	YES	NO	N/A
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	N/A
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	N/A
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	N/A
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	N/A
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A
If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture?	YES	NO	N/A
If open dining, will you comply with all NYC DOT guidelines?	YES	NO	N/A
If open dining, will the installation be year-round?	YES	NO	N/A

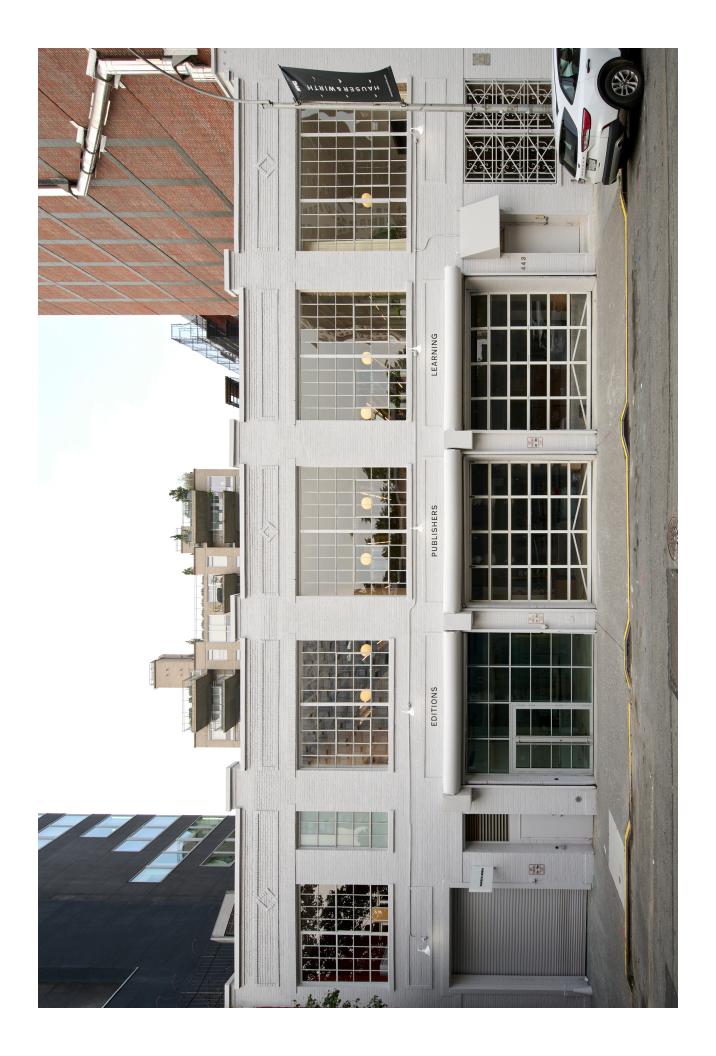
DCA APPROVED UNENCLOSED SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YE3	NO	
Will applicant be applying for a sidewalk café now or in the future?	YES	N	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	₩	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	N/A
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	N/A
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	N/A
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	YES	NO	N/A
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	N/A
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	N/A
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	N/A
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	N/A
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	N/A
Will all furniture be stored inside between December 21st and March 21st, and any other day when it rains or snows?	YES	NO	N/A
Will applicant use umbrellas?	YES	NO	N/A
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	YES	NO	N/A
If open dining is in the parking lane, will applicant agree to remove its sidewalk café?	YES	NO	N/A

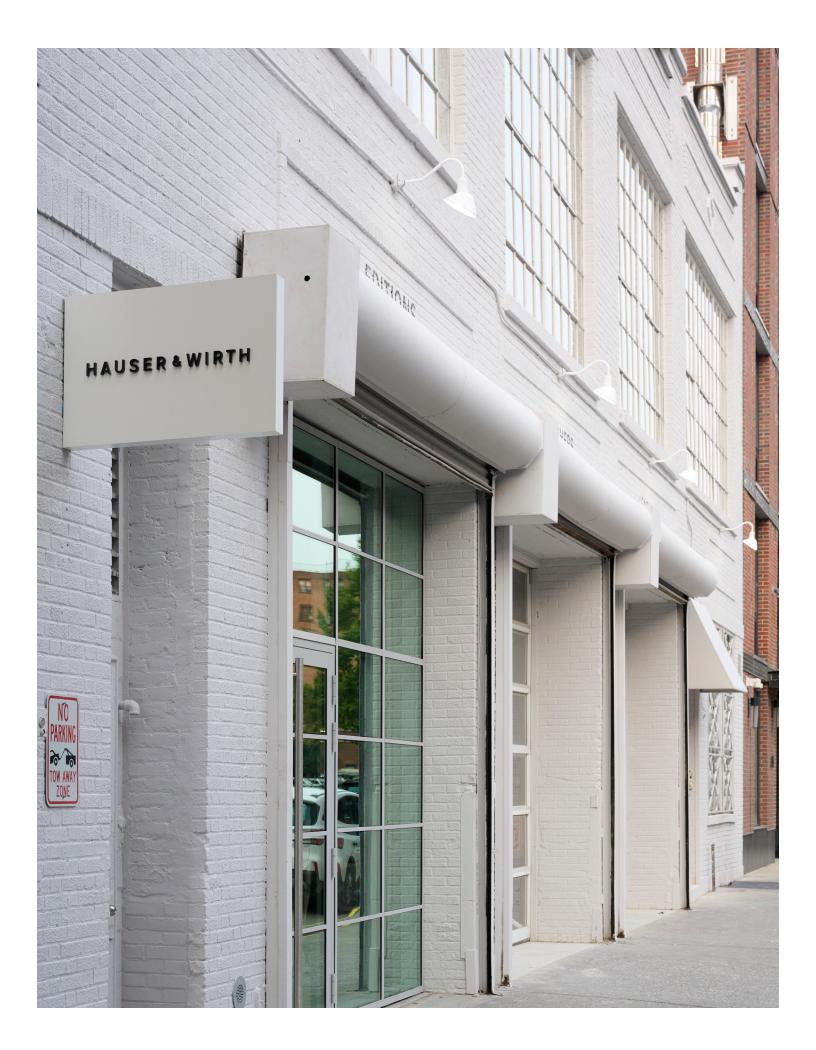
ADDITIONAL STIPULATIONS: (Office Use Only)	
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on	
pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.	

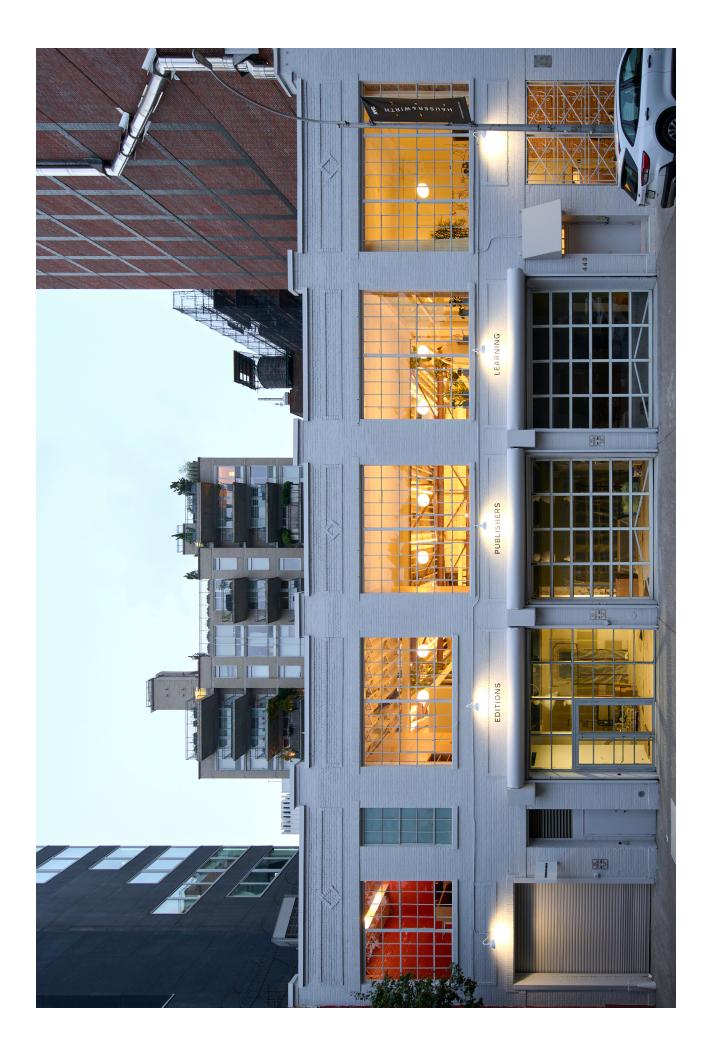
ADDITIONAL STIPULATIONS: (Office Use Only), Continued						
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on						
pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.						

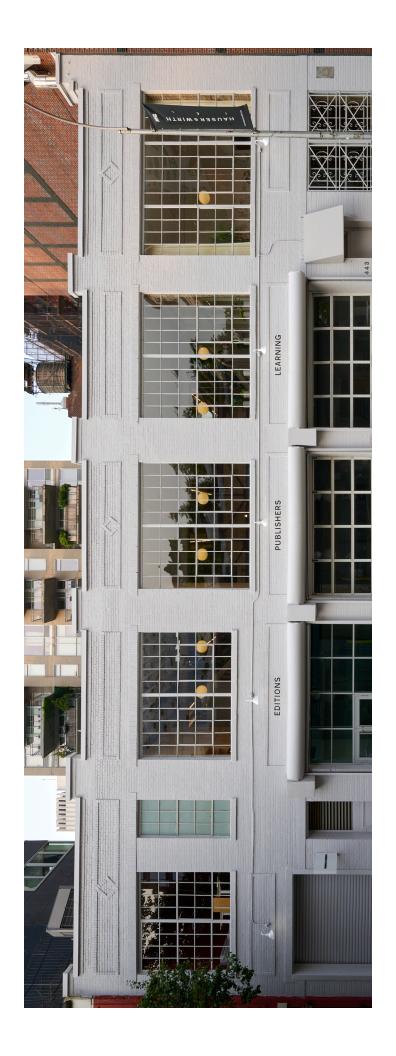
Manhattan Community Board 4 (MCB (MCB4's recommendation is based on a March 6, 2024 full board meeting, with of the recommendation, 0 members of abstaining and 0 present but not eligib		Denial unless all supulations agreed to by applicant/owner are part of the method of operation O Denial O Approval					
CB4 REPRESENTATIVES							
Nelly Gonzalez CB4 dassistant District Manager	Frank Holozublec CB4 BLP Cummittee Co-Chav	Hyli	Burt Lazaria CB4 BLP Committee Co-Ch				
APPLICANT AGREEMENT W	ITH THE COMMUNIT	Y					
Applicant agrees to these stipulations stipulations are essential prerequisites stipulations incorporated in the method agreement between MCB4 and applications supersede any oral statements or representations.	to the MCB4 recommendation of the MCB4 recommendation of the liquor lice and and may only be altered in	on regarding this ap nse. The stipulation n writing signed by (plication. Applicant ag s in this application co	rees to have these enstitute the entire			
SIGN HERE	BEN CROFTON	Luju	weign	1.24.24			
	PRINT NAME OF APPLICANT	SIG: VIURE OF	FAPPLICANT	DATE			











Roth Bar - Sample Food Menu

Sandwiches

Ham and Cheese, on Baguette

Tunisian Tuna; Black olives, capers & chives, on Sourdough

Chicken & Red Pepper; Black olives, capers, pickled onions, on laminated brioche

Pastries

Lemon sugar brioche

Chocolate Babka

Crisps

Salt & Vinegar

Ready Salted

Chelsea Block Association/Tenant Association/Community Group

Block/Tenant Association & Community Groups	First Name	Last Name	Email	When Meeting Takes Place
Council Chelsea Block Association	Sally	Greenspan	ccba.prez@gmail.com; ccba.veep@gmail.com	Last Tuesday of the month @ 630pm
100/200 West 15 Street Block Association	Steve	Starosta	steve@w15ba.com; info@w15ba.com	No monthly meetings
100/200 West 15 Street Block Association	Kimon	Retzos	kimon@w15ba.com	No monthly meetings
100 West 16th Street Block Association	Paul	Grocnki	pgroncki@gmail.com	
100 West 16th Street Block Association	Matthew	Robinson	mattbrob@aol.com	
100 West 17th/18th Street Block Association	Antonella	Cipollone	antonellacipollone2000@yahoo.it	Meets if necessary
100 West 17th/18th Street Block Association	Donna	Frankel	bvh.drf@gmail.com	Meets if necessary
100 West 17th/18th Street Block Association	Michael	Glassman	michael glassman@hotmail.com	Meets if necessary
100 West 17th/18th Street Block Association	Judy	Klein	iudvklein999@gmail.com	Meets if necessary
100 West 19th/20th Street Block Association	Bill	Borock	wborock@hotmail.com	mode in necessary
100 West 19th/20th Street Block Association	Sally	Greenspan	ccba1001920@gmail.com	
100 West 19th/20th Street Block Association	Michael	Walsh	mwalshny@gmail.com	
100 West 22nd Street Block Association	Robert	Simon	robert.simon2267@gmail.com	
100 West 19th/20th/21st/22nd Street Block Association	Diane	Nichols	beacon195@aol.com	
100 West 19th/20th/21st/22nd Street Block Association	Gerald	Germany	germanygerald@aol.com	
100 West 19th/20th/21st/22nd Street Block Association	Melissa	Stern	m@melissa-stern.com	
100 West 25th Street Block Association	Carla	Nordstrom	west25thstreetproject@gmail.com	No monthly meetings at this time
100 West 26th Street Block Association	Susan	Buttenwieser	susanb1011@aol.com	The monthly meetings at this time
	Tina	DiFeliciantonio	Tina@NakedEveProductions.com	+
Naked Eye Productions				
200 West 21/22/23/24 Block Association	Melodie	Bryant	savvyflix@gmail.com	
200 West 19/20/21/22 (South) Streets Block Association	Pamela	Wolff	pamela@angel.net	
200 West 19/20/21/22 (South) Streets Block Association	Pat	Cooke	pjcooke@me.com	
200 West 19/20/21/22 (South) Streets Block Association	Dianne	Maeurer	dianne2ns@gmail.com	
200 West 2nd Street Block Association	Molly	Harris	200west22streetba@gmail.com	
200 West 23(North)/24 Streets Block Association	Omar	Fattal	omar.fattal@gmail.com	Second Wednesday of the month @ 7 pm
200 West 23(North)/24 Streets Block Association	Laurence	Frommer	laurencefrommer@yahoo.com	Second Wednesday of the month @ 7 pm
200 West 23(North)/24 Streets Block Association	Thuy	Pham	thuyqpham1@gmail.com	Second Wednesday of the month @ 7 pm
2324 Chelsea Tenants Association	Thuy	Pham	thuyqpham1@gmail.com	First Monday of the month @ 630 pm or 7 pm
300 West 18/19 Streets Block Association	Gloria	Lowe	glowe@wohlfarth.com	Third Tuesday of the month @ 6pm
300 West 18/19 Streets Block Association	Susan	Palmer Marshall	palmermarshall@yahoo.com	Third Tuesday of the month @ 6pm
300 West 18/19 Streets Block Association	David	Sloss	davidsloss@gmail.com	Third Tuesday of the month @ 6pm
300 West 20th Street Block Association	Carol	Ott	cott@habitatmag.com	
300 West 20th Street Block Association	Albert	Taylor	albertrtaylor@mac.com	
300 West 21/22/23(South) Streets Block Association	Eleanor	Horowitz	eleanor@quiltedcorner.com	First Monday of the month @ 7 pm
300 West 21/22/23(South) Streets Block Association	Andra	Gabrielle	300wba@gmail.com	First Monday of the month @ 7 pm
300 West 21/22/23(South) Streets Block Association	Phylliss	Waisman	phyllis.waisman@gmail.com	First Monday of the month @ 7 pm
400 West 16/17/18/19 Streets - Fulton Houses Tenant Association	Miguel	Acevedo	mig91360@yahoo.com	
400 West 20 Street Block Association	David	Lesser	david@dlesser.com	
400 West 21/22/23(South) Streets Block Association	Sandra	Jacobus	sandraljacobus@gmail.com	No monthly meetings
400 West 21/22/23(South) Streets Block Association	Karen	Jacob	w400ba@gmail.com; kjacobnyc@gmail.com	No monthly meetings
400 West 23(North)/24 Streets - London Terrace Towers	Amy	Klein	amyklein724@gmail.com	
400 West 23(North)/24 Streets - London Terrace Gardens Tenant Association	Andy	Humm	andyhumm@aol.com	
400 West 23(North)/24 Streets - London Terrace Gardens Tenant Association	Inge	lvchenko	tenants@ltta.info; inge64@me.com	
400 West 25/26/27 Streets - Elliott-Chelsea Tenant Association	Florence	Dent	fdenthunter@gmail.com	
400 West 25/26/27 Streets - Elliott-Chelsea Tenant Association	Darlene	Waters	dwatersh@gmail.com	
500 West 19 Street Block Association	Neil	Selkirk	neil@neilselkirk.com	
500 West 21/22/23/24 Streets Block Association	Don	Hoffman	hoffmandonj@hotmail.com	
500 West 21/22/23/24 Streets Block Association	Willie	Wade	wade2084@gmail.com	Third Thursday of month
500 West 21/22/23/24 Streets Block Association	Debra	Beard	dwbeard421@me.com	
500 West 28/29 Streets Block Association	Brian	Donovan	bkd8@cornell.edu	
Penn South (W 23rd to W 29th Street from 8th/9th Avenue	Brendan	Keany	bkeany@pennsouth.coop	
Penn South (W 23rd to W 29th Street from 8th/9th Avenue	Mario	Mazzoni	education@pennsouth.coop	
			(212) 216-0000	
Hotel Americano		1	212-838-3700	
	Scott	Hupe		
Highline537	Scott Donna	Hupe Langman	donna@donnalangman.com	
		Langman Carmel		No monthly meetings
Highline537 Donna Langman Costumes	Donna	Langman	donna@donnalangman.com	No monthly meetings Third Thursday of month @ 7 pm except July, August, & December

^{*}When sending an email please BCC everyon on the list

443 W 18th Street - Community Notification/Relations:

Prior to submitting a 30-day notice for the Beer, Cider & Wine license at 443 W 18th Street, the applicant team reached out to Manhattan Community Board 4 to compile a list of neighborhood stakeholders to notify of the upcoming application. The above list of stakeholders was provided and the full list was notified on December 1st 2023. This first initial outreach included details on the application such as information on the applicant, proposed hours of operation, the function of the space, etc. Each organization was also offered a meeting to ask any questions and discuss the application further - none of the groups accepted that offer.

Two weeks later on December 13th, 2023, the same group of stakeholders was reached out to again asking if there are any questions and offering to schedule a meeting to discuss the application further. As a result, the team got a response from Susan Marshall, the secretary of 300 West 18th and 19th Streets Block Association. One of her comments included: "From my perspective, I think it's a lovely idea to be able to serve beer and wine at art galleries. Typically these types of crowds are not the same as unruly crowds that line the sidewalks late at night." She also asked for us to provide more information on the plans for the space, which we provided and there were no further questions or comments. Miguel Acevedo was also copied on this correspondence and did not have any comment.

In addition to these formal notifications, notice postings have been posted on each corner of the block, the entrance to 443 W 18th Street, as well as mid-block. During petitioning, residents have had a very positive reaction, citing their enthusiasm to add a food and beverage component to this space.

To further relationships with the neighbors, the team has and will consistently speak with neighbors for feedback and keep an open line of communication in the unlikely case that anyone has any concerns.





Nicholas Pepe













Fri 12/1/2023 10:47 AM

00

Hello,

We hope all is well and that you are looking forward to the holiday season. We are reaching out on behalf of a client, Artfarm, a small hospitality group, who will be opening and operating Manuela, a new restaurant at 130 Prince Street (opening in the spring of 2024), with an existing secondary location in Los Angeles.

Artfarm shares the same founders as Hauser & Wirth, an International commercial Art Gallery with 4 locations in New York. Due to this relationship, some of Artfarm's hospitality sites are located near or within the galleries.

At the gallery on 443 w 18th Street, the team will be seeking a beer and wine license for the space in order to serve special events as well as those who are coming in on a daily basis to view their Art Exhibitions.

For the license application, Artfarm will be requesting a beer and wine license from 10am - 11pm Tuesday - Saturday.

Bcc: Eldad Gothelf; negonzalez@cb.nyc.gov; ccba.prez@gmail.com; ccba.veep@gmail.com; +60 others

As part of the Community Board 4 licensing process, we wanted to make sure you were aware. If you have any questions or would like to meet to discuss, please let me know and we can find a time to speak further. Thank you.

Best,

Nicholas Pepe Senior Associate, Real Estate **Kasirer** 120 Broadway, Suite 1010 New York, NY 10271 C. (917) 471-1924



Nicholas Pepe















Bcc: Nicholas Pepe; Eldad Gothelf; negonzalez@cb.nyc.gov; ccba.prez@gmail.com; +61 others

Wed 12/13/2023 2:26 PM

Good afternoon,

I hope you are doing well. I just wanted to follow up here and see if you had any questions or comments on this proposal. Please let me know and I would be happy to schedule a time to meet and discuss further.

Thank you and have a great day.

Best,

Nicholas Pepe Senior Associate, Real Estate

Kasirer

120 Broadway, Suite 1010

New York, NY 10271

C. (917) 471-1924

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* * *





