### Manhattan Community Board 4 (All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

David Barton C	iym Bar, LLC			Schrumz Cafe					
213 West 23rd Stree				7th and 8th Avenues		10011			
215 West 25td Steet			7						
		See att.	hed		7en 718	4 + 14A	1000		
					TRI	- LYNNS	ecamalic		
		, , , , ,				E All			
		n ta sa				7.7. 7.7. 7.7.			
		owned or managed a simila		Buoley or					
	What is/was the name and address of establishment?  What were the dates applicant was involved with this former premise?  Sto Hudson Sheet, Englishment?  And years						1 of jour		
Согр	Corp What is the license # and expiration date?				Č				
Change/Class Change/Removal	Is applicant making any alterations or operational changes?								
				noenist eli changes.	Τ				
Alteration	What is the current license # and expiration date?								
A CONTROL OF THE PARTY OF THE P	110411111111111111111111111111111111111	scribe the nature of all the c	hanges and attach the pi	lans:	prior sicking something of special is	o de la companya del la companya de			
			1						
TYPE OF ALCOH	łoL		N <del>Door &amp; Cidoo</del>	O Beer & C	der	Wine/Beer & Cid	der		
ESTABLISHMEN TYPE	T	Restaurant Adult Entertain	0 -	Night Club O Hotel		Catering Es	tablishment ization – Members Only)		
you plan to file?		ne SLA? If yes, when?							
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.									
schools and houses	s of worship								
Has applicant/owne Location of Alcoholi	er(s) read M( ic-Serving E	CB4 Policy Regarding stablishments?	Concentration and						

						glines son and and an artist of the son and a			
	GAM-IIV	m Lorn-il pa	1 6A	u-11 pm	GAM-IAM 6	AN-IAM 8	AH-IAM 8	11pm	
	ay ay	all	all		all	d a	1 al	1	
	ay	all	9		A\\	all c	al a		
If you plan to have music, (Circle all that apply)	, what type(s)?			V W					
				marries described				Private and Co	
	47	47	4	20		Ø	$\phi$	+3 40 43 	
							}		
	ļ			3 2 3					
How many floors are there	e? What is the capa	acity for each floor?			See plan	us c Com	eact 15	+ Floor	
How frequently will the ov	vner(s) be at the es	tablishment?			Dry must operaty hours				
Will there be dancing?			-						
Will applicant have bottle	or table service for	beverage alcohol?							
Will applicant be hosting									
Will outside promoters be			describe.						
Will applicant have a sect		ease attach.							
Will security plan be imple							-		
Will State certified security personnel be used?									
Will New York Nightlife Association and NYPD Best Practices be followed?  Does applicant agree to notify MCB4 prior to making changes to its method of									
operation?									
Will applicant be using delivery bicycles? If yes, how many?					- (A)				
Will delivery bicycles be of wear attire clearly noting		NA							
Where will delivery bicycle	Where will delivery bicycles be stored during the day when not in use?					7			

		•					
			1				
					2	9	
			N	Co			
	5	<u> </u>					

Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	
Does the building have a Certificate of Occupancy (*C of O*) or a letter of no objection?	See Lette of Novalged
Is a Public Assembly permit required?	
Are your plans filed with DOB?	

		i i						
NOTIFICATION:	# 1	Se	e atta	ached				
List all block associations; tenant associations, co-op boards or condo	# 2				· ·			
boards of residential buildings; and community groups that applicant has notified regarding its application. For	# 3						- sued	
each please list both the organization and individual you contacted	# 4							
	# 5							
Please provide dates when applicant met	with the gro	ups listed above.	Office	of ted bo	meeting	\		
Who was your contact person at each ground	p you met				TON		i	
When did applicant post the notice that wa	s provided	?	Yo	s, see a	Had	daff	doub	, ,
Where did applicant post the notice that w	as provided	?	Frech	at entry	as de	classiff sce. bed	inast	idea b
Will applicant provide owner cell phone nu complaints that arise? Please provide num								
Will applicant inform the Community Board provide a hyperlink to applicants jobs web		s job openings and/or						

State the name and type of business previously located in the space.	CRUNCH   DAVID BARTON GYM
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	
Do you plan any changes to the existing façade? If yes, please describe.	Table of the second of the sec
Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo?	
Is the entrance ADA Compliant?	Landmirkedbildy evelator
Do you plan any changes to the existing façade? If yes, please describe.	i eng
Will applicant have a vestibule within the establishment?	
Will applicant use a storm enclosure?	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	
Will applicant comply with the NYC noise code?	
Will the establishment have any of the following: (circle all that apply)	WINDOWS PRAY CAN BE CONTINUED TO THE CONTINUE OF THE CONTINUE
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	· · · · · · · · · · · · · · · · · · ·
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	···· N/A
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	No history of noise
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings including placing speakers on the floor of the establishment?	
Will the kitchen exhaust system extend to the roof?	
Will the establishment have an illuminated sign?	
Will the establishment have a canopy extending over the sidewalk?	
Where will the air conditioner be located? What type is it?	Located on Pood of building
When was the air conditioner installed?	Un/Known

Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YES NO MA
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)?	
Are the floorplans for the outdoor space(s) included?	100 NA
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	TIS NO NA
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	m n n A
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk?	· PW
Will there be no amplified music, as par the law?	
If amplified sound is played inside the establishment, will windows and doors be closed?	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	
Will applicant agree to train staff to encourage a peaceful environment?	None de la company de la compa
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	NA
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	· NA
If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture?	······································
If open dining, will you comply with all NYC DOT guidelines?	· · NA
If open dining, will the installation be year-round?	NA MA

DCA APPROVED UNENCLOSED SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	N9	
Will applicant be applying for a sidewalk café now or in the future?	YES	(N)	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	6	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	NA
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	NA
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	NA
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	YES	ÑO	NA
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	NA
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	VES	NO	NA
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	NIA
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	NA
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	NA
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	NIA
Will all furniture be stored inside between December 21st and March 21st, and any other day when it rains or snows?	YES	NO	NA
Will applicant use umbrellas?	YES	NO	NA
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	YES	NO	NA
If open dining is in the parking lane, will applicant agree to remove its sidewalk café?	YES	NO	NA

Manhattan Community Board 4 (MCB4) recommends:  (MCB4's recommendation is based on a vote taken at its  March 6, 2024 full board meeting, with 36 members voting in favor the recommendation, 0 members opposed, 0 members abstaining and 0 present but not eligible)	Denial unless all stipulations agreed to by applicant/owner are part of the method of operation  Denial O Approval				
Nelly Gonzalez  CB4 Assistant District Manager  Frank Holozubiec  CB4 BLP Committee Co-Che					
Applicant agrees to these stipulations as the basis for the comm stipulations are essential prerequisites to the MCB4 recomment stipulations incorporated in the method of operation of its liquor agreement between MCB4 and applicant and may only be alter supersede any oral statements or representations in connection	dation regarding this application. Applicant agrees to have the license. The stipulations in this application constitute the ent ed in writing signed by MCB4 and applicant. These stipulatio	ese ire			
SIGNATERIE - SILL GILAGO PRINT NAME OF APPLICA	William Gilroy  ANT SIGNATURE OF APPLICANT  DATE	4			

# OWNERS OF DAVID BARTON GYM BAR, LLC dba SchrUmz, Cafe

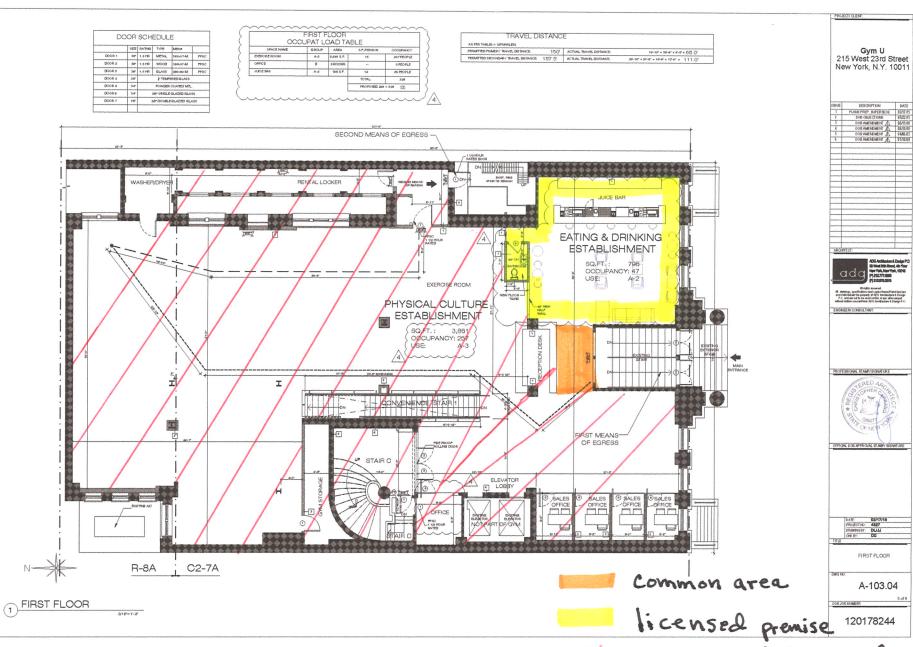
Member	Percentage of Membership	Membership Interest (100 Total)
David Barton Cell (646) 526-6906 Davidbarton001@gmail.com	33.3%	33.3%
Bryce Cueto Cell (904) 887-1130 bryce@gymunyc.com	33.3%	33.3%
Bill Gilroy <u>Willgilroy2004@</u>	33.3% <u>yahoo.com</u>	33.3%

#### Manager

Bill Gilroy

#### Landlord

Mitchell Marks 213 West 23<sup>rd</sup> Street, LLC c/o First New York Realty 488 Madison Avenue, 19<sup>th</sup> Floor New York, New York 10022 (917) 385-1121



licensed premise 120178244

/// not part of licensed

Premise

#### Addendum to Hours of Operation

Gym U NYC opens at 6 a.m. and closes at 11 p.m. Gym U will be expanding its operating hours to midnight in the near future. The Café will be open when the gym opens at 6 a.m. However, alcohol will not be served until 11 a.m. or thereabouts with "brunch" type food offerings. The exact time will fluctuate and maybe 10:30 a.m. or so on weekends as part of again brunch type food offerings. The Café will close at 11 p.m. Monday to Wednesday and 1 a.m. on Thursday to Sunday.



# DAIRY & GLUTEN FREE



SMALL - \$9.50 | LARGE - \$10.50

#### THE U

Banana, Choc. Protein, Chocolate Almond Milk, Almond Butter (S) 380 Calories / 24g of Protein (L) 470 Calories / 25g of Protein

#### DB&J

Peanut Butter, Java, Chocolate Vegan Protein, Banana

(S) 280 Calories / 26g of Protein (L) 320 Calories / 26g of Protein

#### **BARTON BICEPS**

Strawberries, Blueberries, Banana, Flax Seeds, Vanilla Protein, Vanilla Almond Milk

(S) 270 Calories / 20g of Protein (L) 360 Calories /21g of Protein

#### THE PROFESSIONAL

Honey, Spinach, Mango, Pineapple, Vegan Vanilla Protein, Cinnamon, Coconut Water

(S) 170 Calories / 12g of Protein (L) 260 Calories / 14g of Protein

#### MINT TO BE

Cacao, Spinach, Chocolate Protein, Banana, Vanilla Almond **M**ilk

(S) 240 Calories / 20g of Protein (L) 290 Calories / 21g of Protein

#### **GO GETTER**

Pineapple, Banana, Mango, Coconut Oil, Kale. Coconut Water

(S) 250 Calories / 2g of Protein (L) 350 Calories / 3g of Protein

VEGAN & GLUTEN FREE Options are available



\$2.50 PER DROP
EVERY BOTTLE IS \$30 EXCEPT THE CORDYCEPS (\$47)

#### CHAGA

Inonotus Obliquus

- · Oxidative stress reduction
- · Cholesterol support
- Anti-inflammatory
- · Arthritis & swelling relief
- Blood pressure & blood sugar support
- Healthy gut

#### LION'S MANE

Hericium Erinaceus

- Nootropic bran superfood
- · Mental clarity
- · Nervous system repair
- · Memory improvement
- Anti-inflammatory
- · Cholesterol oxidation support
- Mood & anxiety support
- Adaptogenic immune support

#### SUPER MUSHROOM

Lion's Mane, Reishi, Cordyceps, Maitake

- Mental clarity
- · Nervous system support
- · Increases vitality
- Adaptogenic immune support
- Anti-inflammatory
- Antioxidant
- · Boosts energy
- · Memory improvement

#### REISHI

Ganoderma Lingzhi

- · Super immune boost
- Detoxification
- Liver support
- · Hormone balance
- · Asthma Support
- · Cortisol level moderator
- Insulin response support
- · Anti-fungal, viral, microbial

#### MAITAKE

Grifola Frondosa

- · Blood sugar reduction
- Memory improvement
- Cholesterol support
- · Respiratory protection
- Antiviral effects
- · Gut biome support
- Adaptogenic immune support

#### CORDYCEPS

Cordyceps Militaris

- Increases vitality
- · Endurance enhancement
- Boosts energy
- Anti-inflammatory
- Antioxidant
- Respiratory support
- · Liver & kidney support
- Anti-aging properties

## GRAB AND GO

#### **SOFT BOILED EGGS - \$4.99**

De-shelled with olive oil, Parsley, everything bagel seasoning, chives, black pepper

#### **VANILLA PROTEIN BALLS - \$7.75**

Peanut butter, honey, GF rolled oats, vanilla plantbased protein powder, almond flour, chocolate chips, cinnamon, 24k edible gold flakes

#### **CHOCOLATE PROTEIN BALLS - \$7.75**

Peanut butter, honey, GF rolled oats, chocolate plantbased protein powder, almond flour, chocolate chips, cinnamon, 24k edible gold flakes

#### CHICKEN SALAD - \$12.50

Chicken breast, pickles, celery, walnuts, cranberry, stone ground mustard, light mayo, chives, red onion, parsley

#### **TUNA SALAD - \$12.50**

Albacore tuna, pickles, celery, walnuts, cranberry, stone ground mustard, light mayo, chives, red onion, parsley

#### COCONUT RICE & CHICKEN BOWL - \$14.99

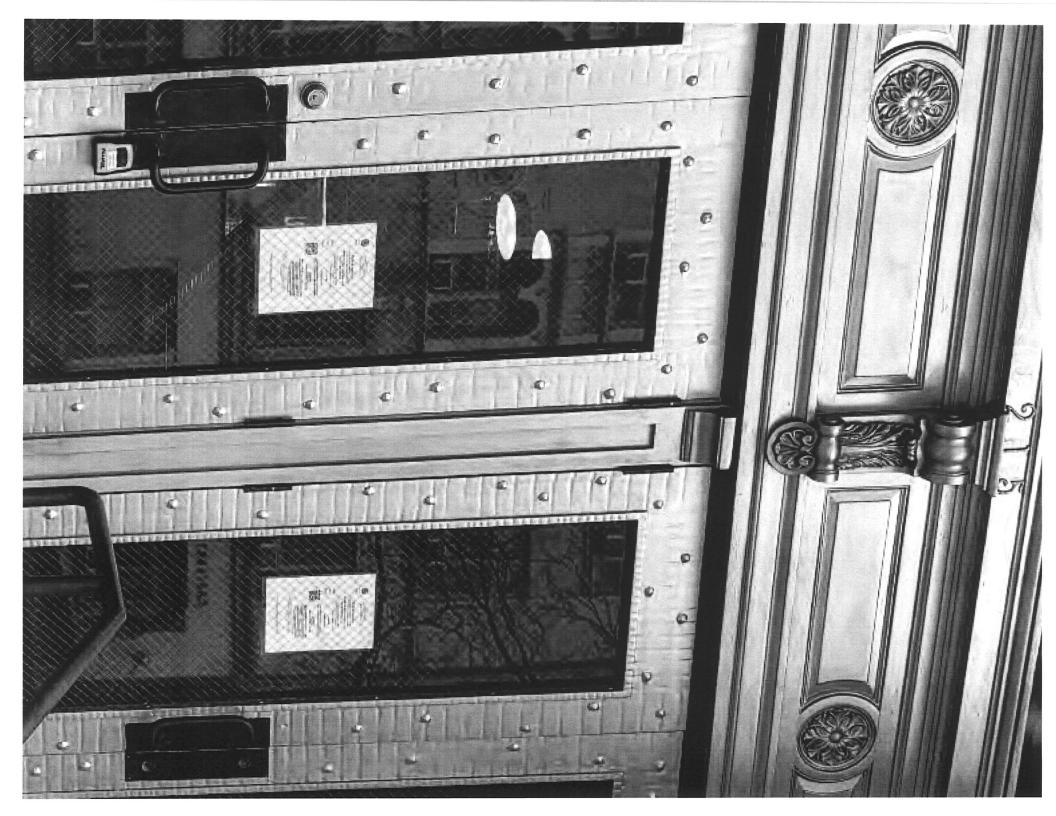
Blackened chicken thy, coconut jasmine rice, balsamic glaze, everything bagel seasoning, parsley

#### RICE & CHICKEN BOWL - \$14.99

Blackened chicken thy, jasmine rice, balsamic glaze everything bagel seasoning, parsley

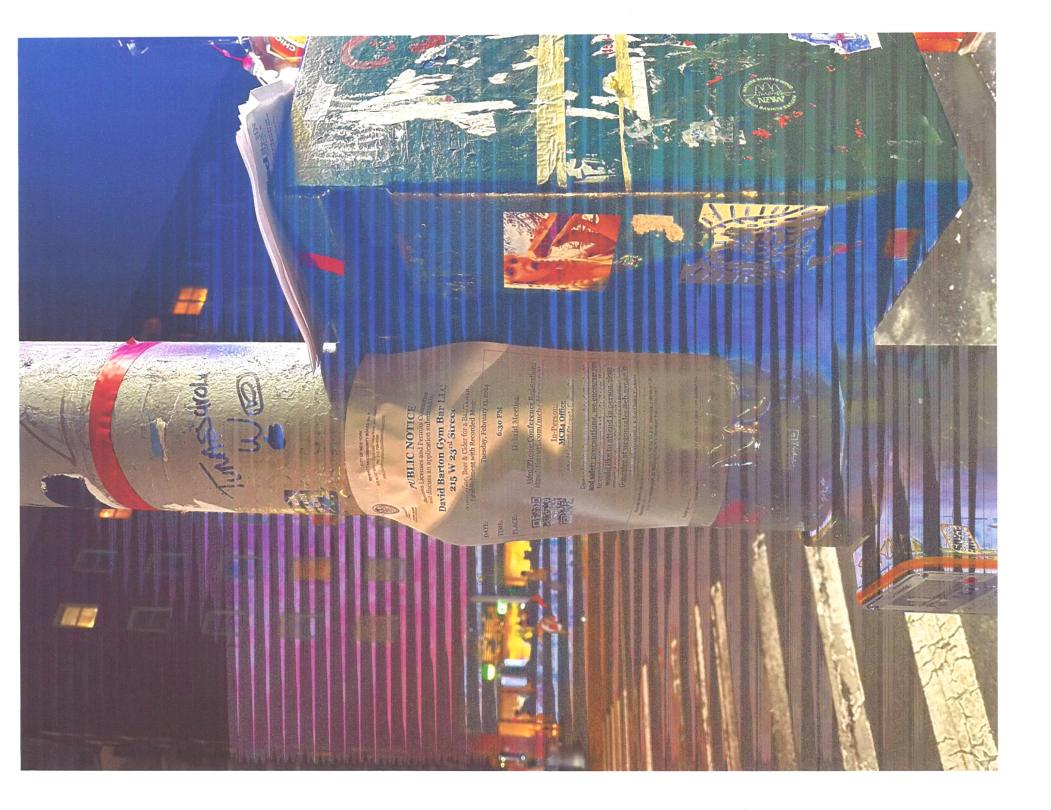
FRUIT CUP - \$2.85

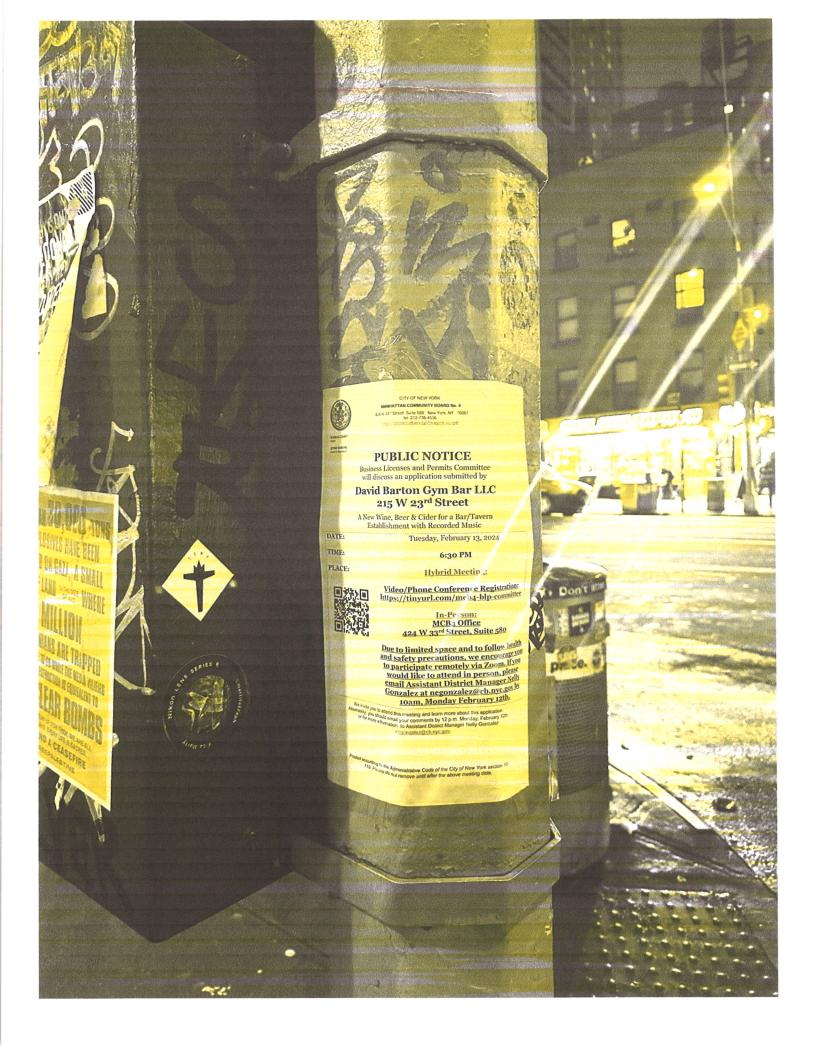
Mixed fruits

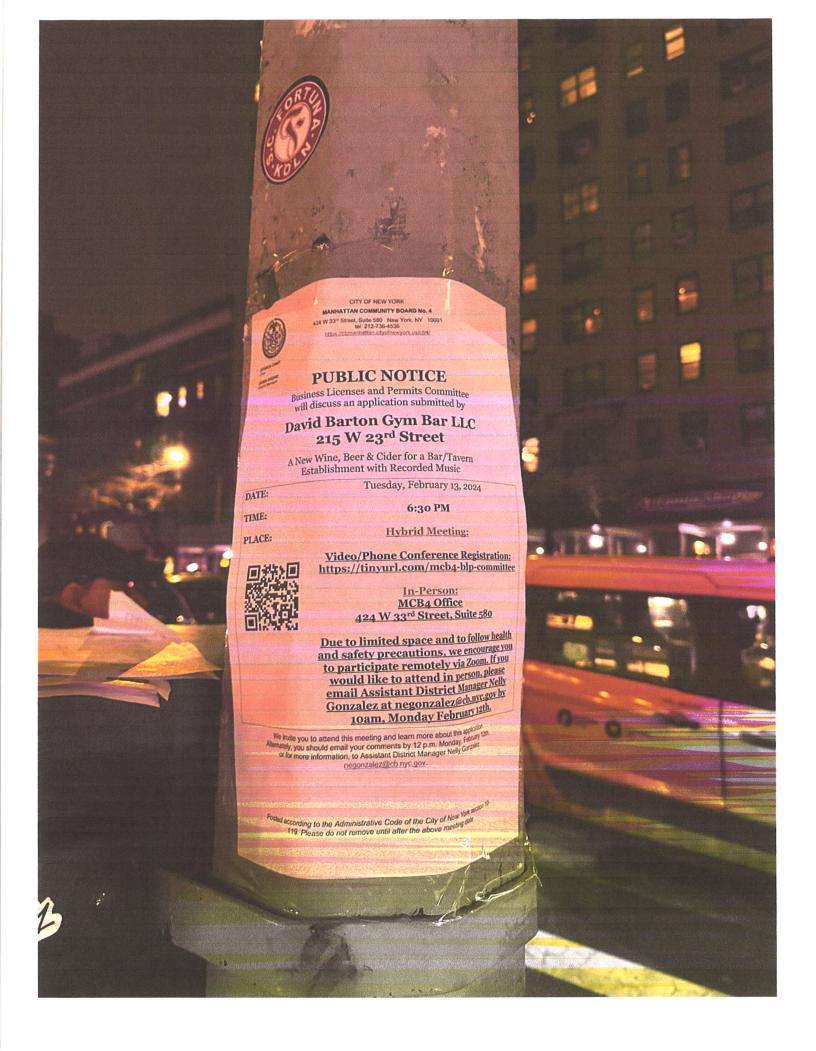




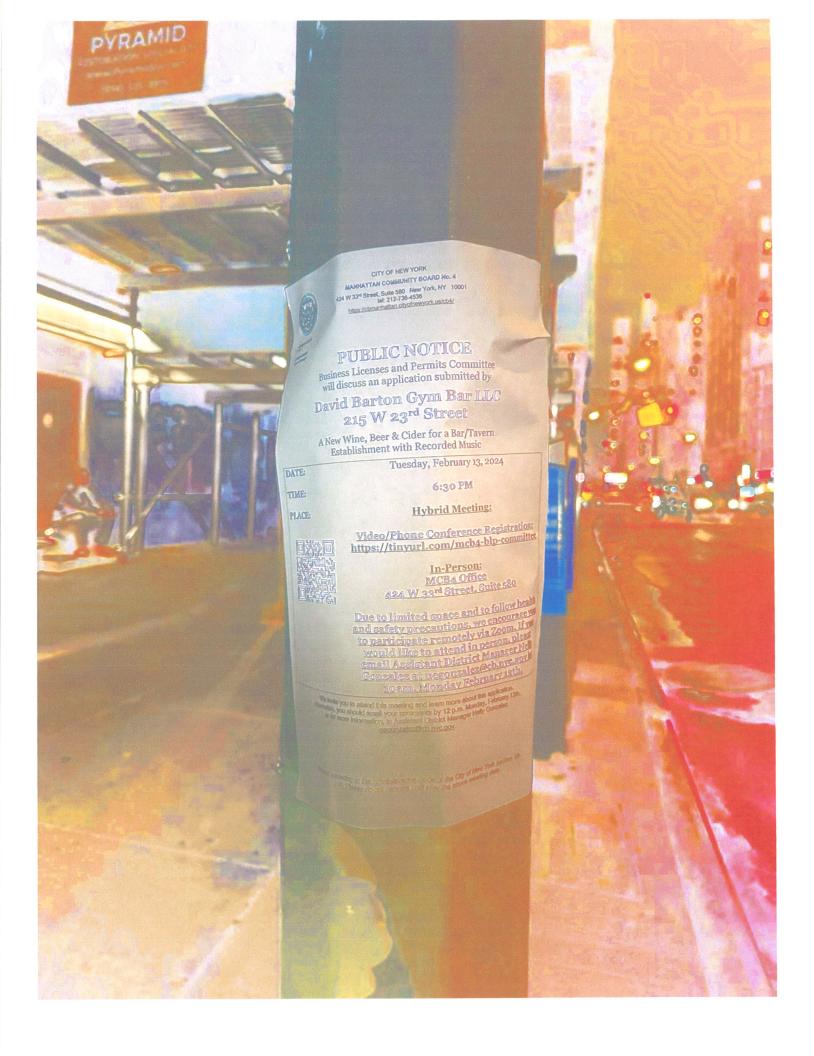


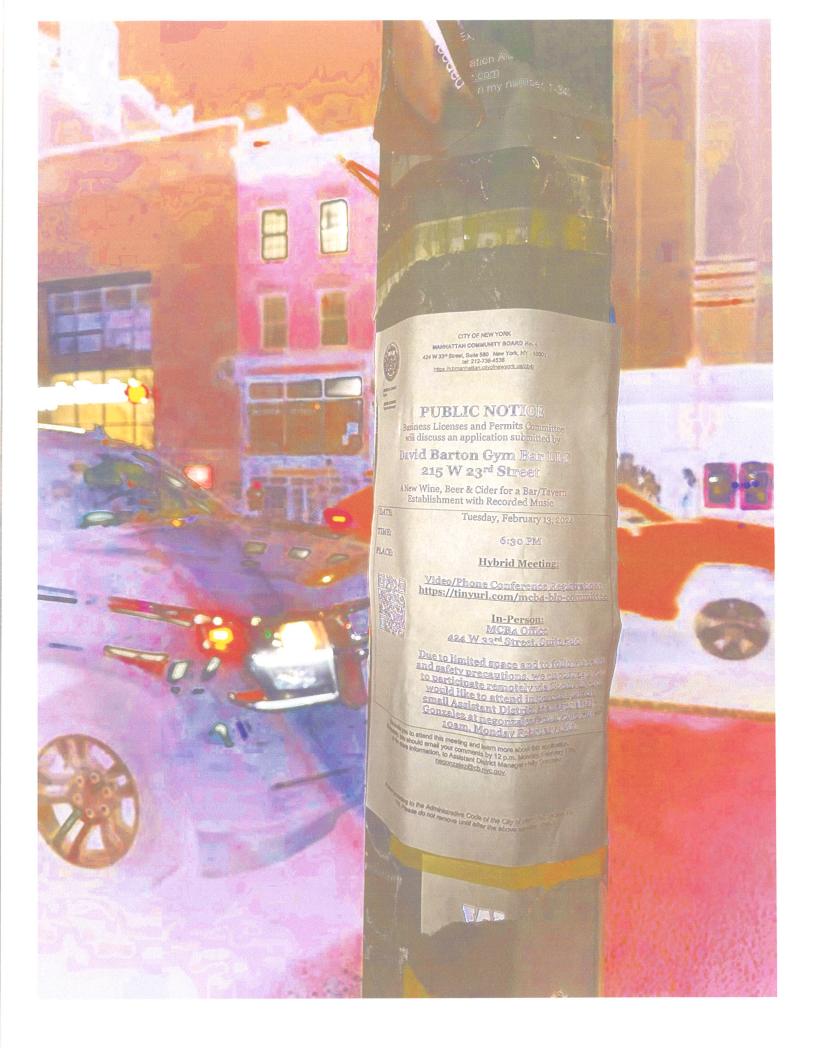






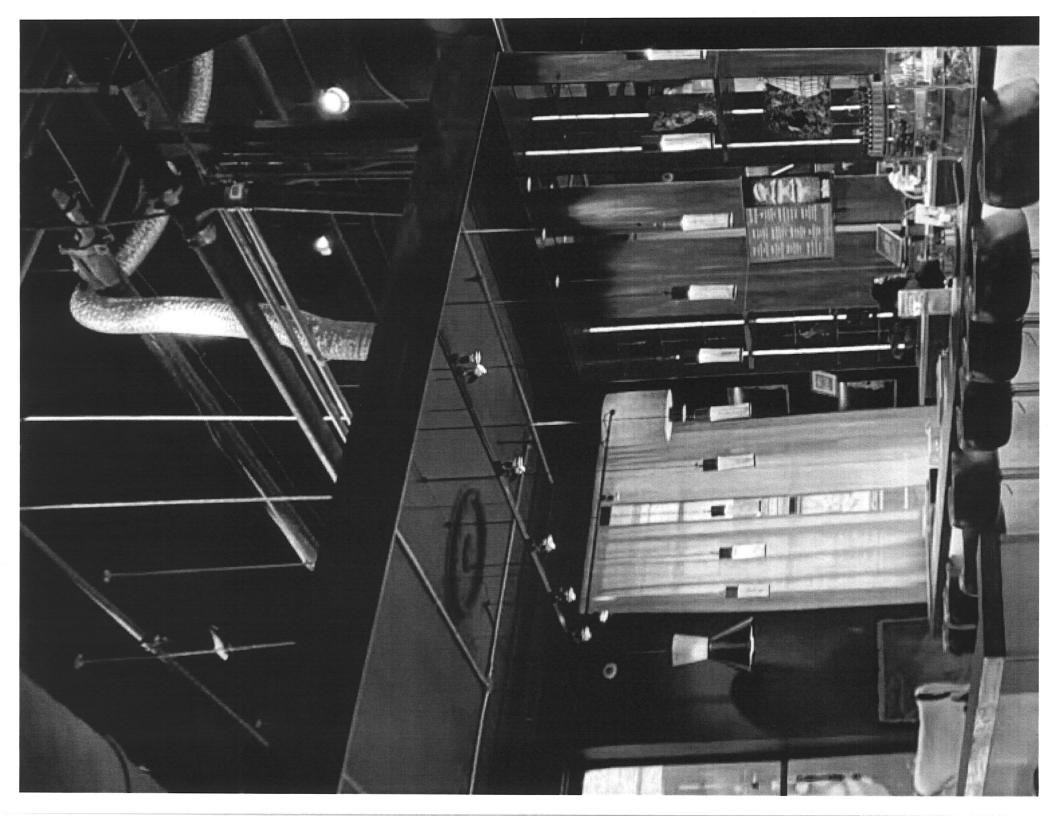














From: David Barton david.barton001@gmail.com

Subject: Re: From David Barton Gym Bar dba SchrUmz Cafe

Date: January 29, 2024 at 11:35 AM

To: London Terrace Tenants Assoc. Tenants@ltta.info

Ms. Ivchenko,

Thank you for reaching out about our cafe. The license is for beer, wine and cider. The cafe is inside Gym U NYC (<a href="https://www.gymunyc.com">www.gymunyc.com</a>) and will be open during the following hours:

Sunday: 8AM-11 PM Monday: 6AM-11 PM Tuesday: 6AM-11 PM Wednesday: 6AM-1AM Thursday: 6AM-1AM Friday: 6AM-1AM Saturday: 8AM-1AM

The cafe will primarily cater to gym members and their friends. However, members of the public will also be welcome.

If you would like to come and tour the space, please email my assistant Yana: yana@gymunyc.com.

Best,

#### **David Barton**

On Jan 26, 2024. at 9:16 AM, London Terrace Tenants Assoc. <Tenants@ltta.info> wrote:

Thank you for reaching out. Could you just tell us where the alcohol will be served, who can buy drinks and at what times?

thanks again ~inge

Inge Ivchenko LTTA President

On Thu, Jan 25, 2024 at 4:57 PM David Barton < david.barton001@gmail.com > wrote:

Dear Neighbors,

We are reaching out to advise you that SchrUmz Cafe, contained within Gym U NYC, is seeking a liquor license to offer members beer, wine and cider. Gym U is considered among the most elite gyms in the City. We hope SchrUmz will add to the overall gym experience and encourage new members to join and reinvigorate this area of Chelsea.

If you would like to see the gym and SchrUmz Cafe, contact either of us to arrange a visit. If you have any questions or concerns, we are available to speak or meet with you. Please email or call us to set up a time.

As long-time Chelsea residents, we are very excited to invest in the community and New York City's future.

Our best,

David Barton & Bill Gilroy Co-Managing Members David Barton Gym Bar dba SchrUmz Cafe Phone (646) 410-2858

Your London Terrace Tenants Association www.LTTA.info

From: David Barton davidbarton001@gmail.com

Subject: Re: From David Barton Gym Bar dba SchrUmz Cafe

Date: January 30, 2024 at 2:08 PM

To: m melissa-stern.com m@melissa-stern.com

Hi Melissa,

Thank you for reaching out. I am responding to your email regarding SchrUmz Cafe.

- 1. The exact address is 215 West 23rd Street, first floor, within Gym U NYC, LLC.
- 2. The hours of operation will be from 6 a.m. to 11 p.m. Monday, Tuesday and Wednesday. On these days alcohol will be served from 11 a.m. on. Thursday, Friday, Saturday and Sunday, the Cafe will be open 6 a.m. to 1 a.m. with alcohol served from 11 a.m. (or thereabouts for brunch type service) until 1 a.m. The gym is open from 6 a.m. to 11 p.m. daily and will expanding its hours to midnight shortly.
- 3. The gym has background music now and that music will also serve the cafe. We have not had any noise complaints from neighbors. We intend to have DJ's on certain nights or for special events. We have DJ's play music in the gym and have never had a noise violation. We are very respectful to our neighbors and should anyone have any issues, they can bring them to my attention.

I am in the gym most days from 10 a.m. to about 11 p.m. If you would like to come in and take a tour of the Gym or Cafe, please let me know

I hope this answers your questions. If I haven't or you have any additional questions, please email me or call me at (646) 526-6906.

Best,

#### **David Barton**

On Jan 27, 2024, at 11:22 AM, m melissa-stern.com <m@melissa-stern.com> wrote:

Could you please give us a few more details about your intentions for the cafe?

- -What is the exact address of the proposed license?
- what will the hours of operation be?
- -Will there be live music? recorded music?

Thank you-

#### **MELISSA STERN**

On Jan 25, 2024, at 4:48 PM, David Barton <a href="mailto:com/david.barton001@gmail.com/">david.barton001@gmail.com/</a> wrote:

Dear Neighbors,

We are reaching out to advise you that SchrUmz Cafe, contained within Gym U NYC, is seeking a liquor license to offer members beer, wine and cider. Gym U is considered among the most elite gyms in the City. We hope SchrUmz will add to the overall gym experience and encourage new members to join and reinvigorate this area of Chelsea.

If you would like to see the gym and SchrUmz Cafe, contact either of us to arrange a visit. If you have any questions or concerns, we are available to speak or meet with you. Please email or call us to set up a time.

As long-time Chelsea residents, we are very excited to invest in the community and New York City's future.

Our best,

David Barton & Bill Gilroy Co-Managing Members David Barton Gym Bar dba SchrUmz Cafe Phone (646) 410-2858 From: David Barton david.barton001@gmail.com
Subject: From David Barton Gym Bar dba SchrUmz Cafe

Date: January 25, 2024 at 4:42 PM

To: ccba.prez@gmail.com, ccba.veep@gmail.com

Bcc: negonzalez@cb.nyc.gov

#### Dear Neighbors,

We are reaching out to advise you that SchrUmz Cafe, contained within Gym U NYC, is seeking a liquor license to offer members beer, wine and cider. Gym U is considered among the most elite gyms in the City. We hope SchrUmz will add to the overall gym experience and encourage new members to join and reinvigorate this area of Chelsea.

If you would like to see the gym and SchrUmz Cafe, contact either of us to arrange a visit. If you have any questions or concerns, we are available to speak or meet with you. Please email or call us to set up a time.

As long-time Chelsea residents, we are very excited to invest in the community and New York City's future.

Our best,

David Barton & Bill Gilroy Co-Managing Members David Barton Gym Bar dba SchrUmz Cafe Phone (646) 410-2858