

CITY OF NEW YORK MANHATTAN COMMUNITY BOARD FOUR

424 West 33rd Street, Suite 580 New York, NY 10001

tel: 212-736-4536 www.mcb4.nyc

JEFFREY LEFRANCOIS
Chair

JESSE R. BODINE District Manager

October 18, 2023

Lily Fan Chair New York State Liquor Authority 80 S. Swan Street, Suite 900 Albany, New York 12210

Re: La Sandwicherie Chelsea LLC 239 West 15th Street

Dear Chair Fan

Manhattan Community Board 4 recommends <u>denial</u>¹ of the application of 239 W 15th Street - La Sandwicherie Chelsea LLC. for a New Wine, Beer, and Cider License. Its location, in the middle of a primarily residential block, has never been previously licensed. Given the serious concerns of the applicant's neighbors, those residing in the building and adjacent to it, and those living further along the adjacent blocks, and the applicant's inability to respond to their concerns, the license sought in this application would not serve, and would be contrary to, the public interest.

At the September 12, 2023, meeting of the BLP Committee at which this application was considered, many residents and neighborhood groups either spoke directly at the meeting against the application or sent letters in opposition. The applicant neither recognized the legitimacy of the issues raised nor appeared to respond to them directly. The BLP Committee offered the applicant time to consider its position to address its neighbors' concerns. It never did which to us signifies a problematic attitude that could very well in the future generate negative community relations.

For these reasons, MCB4 urges the denial of the present application before you.

¹ MCB4's recommendation is based on a vote taken at its October 4, 2023 full board meeting, with _40_ members voting in favor of the recommendation, _0_ members opposed, __0_ members abstaining and _0_ present but not eligible.

If the SLA disagrees with our conclusions and were to approve this application for a wine, beer, and cider license, MCB4 requests that the following stipulations be included in the establishment's method of operation:

- Operating hours of 8 am to 7 pm Sundays through Tuesdays and 8 am to 8 pm Wednesdays through Saturdays.
- Applicant will meet with interested residents of 239 West 15th Street on a regular basis to ascertain the impact of its establishment on their quality of life and structure changes in its method of operation if needed.
- There will be no alcohol service in any outdoor area, including outdoor seating within the property line.
- Applicant will obtain an acoustical report from a NYC approved acoustician, share the findings of the report with its neighbors and MCB4, and agree to implement all recommendations of the report.

Thank you for your attention and cooperation with this application.

Sincerely,

Jeffery LeFrançois Chair Burt Lazarin Co-Chair

Business Licenses & Permits Committee

Frank Holozubiec Co-Chair

Business Licenses & Permits

Committee

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Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice Sent: 07/24/2023 1a. Delivered by: Certified Mail Return Receipt Requested
2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License: For premises outside the City of New York: Menhatian Community Bear
O New Application O Removal O Class Change For premises in the City of New York:
New Application
O Class Change O Method of Operation O Corporate Change
For New and Temporary Retail Permit applicants, answer each question below using all information known to date For Renewal applicants, answer all questions For Alteration applicants, attach a complete written description and diagrams depicting the proposed alteration(s) For Corporate Change applicants, attach a list of the current and proposed corporate principals For Removal applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation For Class Change applicants, attach a statement detailing your current license type and your proposed license type For Method of Operation Change applicants, although not required, if you choose to submit, attach an explanation detailing those changes
Please include all documents as noted above. Failure to do so may result in disapproval of the application.
This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:
3. Name of Municipality or Community Board: Manhattan Community Board 4
Applicant/Licensee Information:
4. Licensee Serial Number (if applicable): Expiration Date (if applicable):
5. Applicant or Licensee Name: La Sandwicherie Chelsea LLC
6. Trade Name (if any): La Sandwicherie Chelsea
7. Street Address of Establishment: 239 West 15th Street
8. City, Town or Village: New York , NY Zip Code: 10011
9. Business Telephone Number of applicant/ Licensee: daron.yemini@corcoran.com
10. Business E-mail of Applicant/Licensee: 516 8352284
11. Type(s) of alcohol sold or to be sold:
12. Extent of Food Service: O Full Food menu; full kitchen run by a chef/cook 🏵 Menu meets legal minimum food requirements; food prep area requir
13. Type of Establishment: Bar/Tavern
Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke
14. Method of Operation: (check all that apply) Live Music (give details i.e., rock bands, acoustic, jazz, etc.): Patron Dancing Employee Dancing Topless Entertainment
Other (specify):
15. Licensed Outdoor Area: None Patio or Deck Rooftop Garden/Grounds Freestanding Covered Structure (check all that apply) Sidewalk Cafe Other (specify):

Principal Signature:

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16. List the floor(s) of the building t	that the establishment is located on: Ground	Floor			
17. List the room number(s) the est	tablishment is located in within the building, if a	ppropriate: n/a			
18. Is the premises located within 5	500 feet of three or more on-premises liquor esta	ablishments? ② Yes 《 No			
19. Will the license holder or a man	nager be physically present within the establishm	nent during all hours of operation?	🖸 Yes 🔘 No		
20. If this is a transfer application (a	an existing licensed business is being purchased)	provide the name and serial number of	the licensee:		
	Name	Serial Num	ber		
21. Does the applicant or licensee o	own the building in which the establishment is lo		⊙ No		
	Owner of the Building in Which the Lice	ensed Establishment is Located			
22. Building Owner's Full Name: 「	GMART NY 2022 LLC c/o Marin Mgmt				
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23. Building Owner's Street Addres	157 E. 25th Street				
24. City, Town or Village: New Y	ork	State: NY	Zip Code: 10010		
25. Business Telephone Number of	f Building Owner: (212) 213-0123				
R Applica	Representative or Attorney Representing t ation for a License to Traffic in Alcohol at th	he Applicant in Connection with the he Establishment Identified in this N	e lotice		
26. Representative/Attorney's Full	Name: Mitchell Segal, Esq.				
27. Representative/Attorney's Stre	eet Address: 1129 Northern Boulevard, S	Suite 404			
28. City, Town or Village: Manha	asset	State: NY	Zip Code: 11030		
29. Business Telephone Number of	Representative/Attorney: 516-415-0100				
30. Business E-mail Address of Repi	resentative/Attorney: msegal@restauran	ntesq.com			
I am the applic	ant or licensee holder or a principal of the l	egal entity that holds or is applying f	or the license.		
Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied					
upon, and that	false representations may result in disappr	oval of the application or revocation	of the license.		
By my signature, I affirm - under Penalty of Perjury - that the representations made in this form are true.					
31. Printed Principal Name: D	aron Yemini	Title: Member			
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