

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NAME		DOING BUSINESS AS (DBA)		
PONCHE TAQUERIA CORP.				
STREET ADDRESS		CROSS STREETS	ZIP CODE	
420 W 49 STREET		BTWN 9TH & 10TH AVENUES	10019	
OWNER <small>(Attach a list of all the people that will be associated/listed with the license)</small>	NAME: BARAQUIEL SANCHEZ	ATTORNEY/ REPRESENTAIVE	NAME: FRED A. DECICCO, ESQ. POLLACK POLLACK ISAAC & DECICCO LLP	
	PHONE: (347) 824-7773		PHONE: (212) 233-8100	
	EMAIL: BSANZNYC@GMAIL.COM		EMAIL: FAD@PPID.COM AND NHM@PPID.COM	
MANAGER	NAME:	LANDLORD	NAME: BRA REAL ESTATE INC. C/O J&M REALTY SERVICES CORPORATION	
	PHONE:		PHONE: (212) 721-0424	
	EMAIL:		EMAIL: dmurray@jmrealty.org & jedelman@jmrealty.org	
APPLICATION TYPE (<input checked="" type="checkbox"/> <i>Liquor License</i> <input type="checkbox"/> <i>Unenclosed Sidewalk Cafe</i>)				
<input type="radio"/> New	Has applicant owned or managed a similar business?		YES	NO
	What is/was the name and address of establishment?			
	What were the dates applicant was involved with this former premise?			
<input checked="" type="radio"/> Corp Change/Class Change/Removal	What is the license # and expiration date?		SERIAL NO. 1327581 (EXPIRES 08/31/2024)	
	Is applicant making any alterations or operational changes?		YES	<input checked="" type="radio"/> NO
	<small>If alterations or operational changes are being made, please describe/list all changes. A CLASS CHANGE TO AN ON-PREMISES LIQUOR LICENSE. NO CHANGES TO THE CURRENT METHOD OF OPERATIONS CURRENTLY OPERATED BY BUSINESS.</small>			
<input type="radio"/> Alteration	What is the current license # and expiration date?			
	<small>Please list/describe the nature of all the changes and attach the plans:</small>			
METHOD OF OPERATION				
TYPE OF ALCOHOL	<input checked="" type="checkbox"/> Liquor/Wine/Beer & Cider		<input type="radio"/> Beer & Cider	<input type="radio"/> Wine/Beer & Cider
ESTABLISHMENT TYPE	<input checked="" type="checkbox"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment			
	<input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization – Members Only)			
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?		YES	<input checked="" type="radio"/> NO	UNTIL AFTER MEETING WITH CB4
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.		<input checked="" type="radio"/> YES	NO	PLEASE SEE ATTACHMENT.
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.		YES	<input checked="" type="radio"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?		<input checked="" type="radio"/> YES	NO	

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)								
HOURS* <i>(Indoor Only)</i>		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Operation	11:00 AM - 12:00 AM	11:00 AM - 12:00 AM	11:00 AM - 12:00 AM	11:00 AM - 12:00 AM	11:00 AM - 1:00 AM	11:00 AM - 1:00 AM	12:00 PM - 10:00 PM
	Kitchen	11:00 AM - 11:30 PM	11:00 AM - 11:30 PM	11:00 AM - 11:30 PM	11:00 AM - 11:30 PM	11:00 AM - 12:30 AM	11:00 AM - 12:30 AM	12:00 PM - 9:30 PM
	Music	BACKGROUND MUSIC ONLY DURING HOURS OF OPERATION						
If you plan to have music, what type(s)? (Circle all that apply)			<input checked="" type="checkbox"/> BACKGROUND	<input type="checkbox"/> LIVE MUSIC	<input type="checkbox"/> DJ	<input type="checkbox"/> DJ BOX	<input type="checkbox"/> KARAOKE	
OCCUPANCY								
	Capacity (Certificate of Occupancy)	Maximum # of Persons Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar	
INSIDE	LESS THAN 75	LESS THAN 75	12	24	/			
OUTSIDE <i>(Other than sidewalk café)</i>		15	4-5	9-12				
DCA APPROVED UNENCLOSED SIDEWALK CAFÉ								
How many floors are there? What is the capacity for each floor?					GROUND FLOOR			
How frequently will the owner(s) be at the establishment?					DURING HOURS OF BUSINESS OPERATIONS			
Will there be dancing?					YES	<input checked="" type="radio"/> NO		
Will applicant have bottle or table service for beverage alcohol?					YES	<input checked="" type="radio"/> NO		
Will applicant be hosting private; promotional or corporate events?					YES	NO		
Will outside promoters be used on a regular basis? If yes please describe.					YES	<input checked="" type="radio"/> NO		
Will applicant have a security plan? If, yes please attach.					YES	<input checked="" type="radio"/> NO		
Will security plan be implemented?					YES	NO		
Will State certified security personnel be used?					YES	<input checked="" type="radio"/> NO		
Will New York Nightlife Association and NYPD Best Practices be followed?					<input checked="" type="radio"/> YES	NO		
Does applicant agree to notify MCB4 prior to making changes to its method of operation?					<input checked="" type="radio"/> YES	NO		
Will applicant be using delivery bicycles? If yes, how many?					<input checked="" type="radio"/> YES	NO	ONE.	
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?					<input checked="" type="radio"/> YES	NO		
Where will delivery bicycles be stored during the day when not in use?					PARKED IN PARKING LANE IN FRONT OF PREMISES DURING BUSINESS HOURS AND STORED INSIDE RESTAURANT WHEN CLOSED.			

MULTIPLE SPACES/FLOORS CAPACITY BREAKDOWN

Space /Floor	Description/Use of Space	Capacity	Hours	# of Tables	# of Seats	# of Service Only Bars	# of Stand-Up Bars/Seats at Bar	Music
GROUND FLOOR	DINING AREA	LESS THAN 75	M-THURS. 11:00 AM - 12:00 AM FRI-SAT. 11:00 AM - 1:00 AM SUN. 12:00 PM - 10:00 PM	12	24	/		BACKGROUND MUSIC ONLY
OUTDOOR	OUTDOOR DINING SHED	12 - 15	SAME AS ABOVE	4-5	9 - 12			

LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	CL - CLINTON
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	SEE ATTACHMENT.
Is a Public Assembly permit required?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Are your plans filed with DOB?	<input type="radio"/> YES	<input type="radio"/> NO	N/A.

Community Notification/Relations			
NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	SEE ATTACHMENT.	
	# 2		
	# 3		
	# 4		
	# 5		
Please provide dates when applicant met with the groups listed above.			
Who was your contact person at each group you met with?			
When did applicant post the notice that was provided?		06/05/2023	
Where did applicant post the notice that was provided?		FRONT OF BUSINESS IN PUBLIC VIEW.	
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.		<input type="radio"/> YES	<input type="radio"/> NO
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?		<input type="radio"/> YES	<input type="radio"/> NO

BUILDING DESIGN			
State the name and type of business previously located in the space.	RESTAURANT (MEXICAN CUISINE).		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	PONCHE TAQUERIACORP. (CURRENT BUSINESS) CURRENTLY OPERATES UNDER RESTAURANT WINE LICENSE (SINCE 2020).
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="radio"/> NO	
Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Is the entrance ADA Compliant?	YES	<input checked="" type="radio"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="radio"/> NO	
Will applicant have a vestibule within the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use a storm enclosure?	YES	<input checked="" type="radio"/> NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS	GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	NO	N/A
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	N/A
Will the kitchen exhaust system extend to the roof?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have an illuminated sign?	YES	<input checked="" type="radio"/> NO	
Will the establishment have a canopy extending over the sidewalk?	YES	<input checked="" type="radio"/> NO	
Where will the air conditioner be located? What type is it?	A/C UNIT INSIDE RESTAURANT & MOTOR OUTSIDE AT REAR YARD.		
When was the air conditioner installed?	2016.		

OUTDOOR ITEMS - OTHER THAN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	OUTDOOR DINING SHED IN THE PARKING LANE.
Are the floorplans for the outdoor space(s) included?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	SEE ATTACHED.
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will there be no amplified music, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to train staff to encourage a peaceful environment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If open dining, will you comply with all NYC DOT guidelines?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If open dining, will the installation be year-round?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

DCA APPROVED UNENCLOSED SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	NO	
Will applicant be applying for a sidewalk café now or in the future?	YES	NO	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk café?	YES	NO	
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	YES	NO	
Will applicant use umbrellas?	YES	NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	YES	NO	
If open dining is in the parking lane, will applicant agree to remove its sidewalk café?	YES	NO	

ADDITIONAL STIPULATIONS: (Office Use Only)

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) recommends:
 (MCB4's recommendation is based on a vote taken at its
 July 26, 2023 full board meeting, with 36 members voting in favor
 of the recommendation, 0 members opposed, 1 members
 abstaining and 0 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial Approval

CB4 REPRESENTATIVES



Nelly Gonzalez
 CB4 Assistant District Manager



Frank Holozubiec
 CB4 BLP Committee Co-Chair



Burt Lazarin
 CB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE →

BARAQUIEL SANCHEZ
 PRINT NAME OF APPLICANT


 SIGNATURE OF APPLICANT

6/5/2023
 DATE

POLLACK, POLLACK, ISAAC & DE CICCO, LLP

ATTORNEYS AT LAW

ARTHUR POLLACK (1950-1985)
CONRAD E. POLLACK*
BRIAN J. ISAAC*
FRED A. DE CICCO*~
ADAM S. HANDLER*~+
JILLIAN ROSEN*
H. SUSAN OH*
NELSON A. MADRID*

ALEXANDRA D. BONDIKOV+
JOSHUA B. BLOCK*
KELLY A. BRESLAUER*
MICHAEL J. FICHERA, JR.*~
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PEEKSKILL, NY 10566
T: 914-328-2400

OF COUNSEL
ALLEN E. KAYE*
ROBERT J. SHANNON*
JACOB ARONAUER*~
GREGG A. PINTO*
ADMITTED IN NY* | NJ~ | MA+ | FL'

May 25, 2023

VIA CERTIFIED MAIL

#7022 2410 0001 3943 8932

Manhattan Community Board 4
424 West 33rd Street, Suite 580
New York, NY 10001

RE: Ponche Taqueria Corp.
420 West 49th Street, New York, NY 10019

To Whom It May Concern:

Please be advised that our firm represents the above referenced entity. As per SLA requirements ABC Law Section 110(b) you are hereby notified as to our client's intention to submit an application for Change in Class for an SLA On-Premises Liquor at the above address. Enclosed please find a Notice Form (fully executed) required by the New York State Liquor Authority providing a 30-day advance notice to the Community Board.

If you have any questions or comments in connection with the enclosed, please do not hesitate to contact our office at 212-233-8100.

Thank you,

Pollack, Pollack, Isaac & DeCicco, LLP

Fred A. DeCicco

Fred A. DeCicco
FAD/nhm

Enclosure

OFFICE USE ONLY		
<input type="radio"/> Original	<input type="radio"/> Amended	Date _____

Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice Sent: 1a. Delivered by:

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License:

For premises outside the City of New York:

- New Application Removal Class Change

For premises in the City of New York:

- New Application New Application and Temporary Retail Permit Temporary Retail Permit Removal
 Class Change Method of Operation Corporate Change Renewal Alteration

Manhattan Community Board 4

RECEIVED

Date: 5/30/23
 TIME: 12:30pm
 By: *[Signature]*

For **New** and **Temporary Retail Permit** applicants, answer each question below using all information known to date
 For **Renewal** applicants, answer all questions

For **Alteration** applicants, attach a complete written description and diagrams depicting the proposed alteration(s)

For **Corporate Change** applicants, attach a list of the current and proposed corporate principals

For **Removal** applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation

For **Class Change** applicants, attach a statement detailing your current license type and your proposed license type

For **Method of Operation Change** applicants, although not required, if you choose to submit, attach an explanation detailing those changes

Please include all documents as noted above. Failure to do so may result in disapproval of the application.

This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:

3. Name of Municipality or Community Board:

Applicant/Licensee Information:

4. Licensee Serial Number (if applicable): Expiration Date (if applicable):

5. Applicant or Licensee Name:

6. Trade Name (if any):

7. Street Address of Establishment:

8. City, Town or Village: , NY Zip Code:

9. Business Telephone Number of applicant/ Licensee:

10. Business E-mail of Applicant/Licensee:

11. Type(s) of alcohol sold or to be sold: Beer & cider Wine, Beer & Cider Liquor, Wine, Beer & Cider

12. Extent of Food Service: Full Food menu; full kitchen run by a chef/cook Menu meets legal minimum food requirements; food prep area required

13. Type of Establishment:

- Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke

14. Method of Operation: (check all that apply)
 Live Music (give details i.e., rock bands, acoustic, jazz, etc.):

- Patron Dancing Employee Dancing Exotic Dancing Topless Entertainment

- Video/Arcade Games Third Party Promoters Security Personnel

Other (specify):

15. Licensed Outdoor Area: None Patio or Deck Rooftop Garden/Grounds Freestanding Covered Structure
 (check all that apply) Sidewalk Cafe Other (specify): _____

OFFICE USE ONLY		
<input type="radio"/> Original	<input type="radio"/> Amended	Date _____

16. List the floor(s) of the building that the establishment is located on: **BASEMENT AND GROUND FLOOR**

17. List the room number(s) the establishment is located in within the building, if appropriate: **2**

18. Is the premises located within 500 feet of three or more on-premises liquor establishments? Yes No

19. Will the license holder or a manager be physically present within the establishment during all hours of operation? Yes No

20. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee:

Name

Serial Number

21. Does the applicant or licensee own the building in which the establishment is located? Yes (if YES, SKIP 23-26) No

Owner of the Building in Which the Licensed Establishment is Located

22. Building Owner's Full Name: **BRA REAL ESTATE INC.**

23. Building Owner's Street Address: **c/o J&M REALTY SERVICES CORP., 343 ST. NICHOLAS AVE., STE 1**

24. City, Town or Village: **NEW YORK** State: **NEW YORK** Zip Code: **10027**

25. Business Telephone Number of Building Owner: **(212) 721-0424**

Representative or Attorney Representing the Applicant in Connection with the Application for a License to Traffic in Alcohol at the Establishment Identified in this Notice

26. Representative/Attorney's Full Name: **FRED A. DECICCO, ESQ. / POLLACK POLLACK ISAAC & DECICCO LLP**

27. Representative/Attorney's Street Address: **225 BROADWAY, THIRD FLOOR**

28. City, Town or Village: **NEW YORK** State: **NEW YORK** Zip Code: **10007**


29. Business Telephone Number of Representative/Attorney: **(212) 233-8100**

30. Business E-mail Address of Representative/Attorney: **FAD@PPID.COM and NHM@PPID.COM**

I am the applicant or licensee holder or a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.

By my signature, I affirm - under **Penalty of Perjury** - that the representations made in this form are true.

31. Printed Principal Name: **BARAQUIEL SANCHEZ** Title: **PRESIDENT**

Principal Signature: 



NYC Department of Buildings
280 Broadway, New York, NY 10007

Melanie E. La Rocca, Commissioner

Letter of Completion

RALPH P ALBANESE
76 COURT STREET, SUITE 24
BROOKLYN, NY 11201

Re: 420 WEST 49 STREET, MANHATTAN
Job #: 110151772
Block: 1058 Lot: 43

Dear RALPH P ALBANESE:

Please be advised that the work related to the above application is completed and was signed off in the Building Information System (BIS) on 09/08/2010.

Because this job was filed as Directive 14 of 1975, the owner retained a registered professional engineer or registered architect, who certified that he/she inspected the work approved on this application and that it complies with the applicable laws, rules and regulations of the Department of Buildings.

Based on the nature of the work filed on this application a new certificate of occupancy is not required.

Very truly yours,

A handwritten signature in black ink, appearing to be "M. La Rocca", written over a faint circular stamp.

Borough Commissioner
MANHATTAN

This permit copy created on 03/05/2020 reflects the Commissioner(s) as of such date.

Letter Generated on: 03/05/2020

Community Outreach Notice: Ponche Taqueria Corp., 420 West 49th Street, New York, NY 10019

Nancy Molina <nhm@ppid.com>

Tue, Jun 6, 2023 at 9:35 AM

Cc: Fred DeCicco <fad@ppid.com>

Bcc: rjbenfatto@hyhkalliance.org, pgouris@hyhkalliance.org, kathleentreat123@gmail.com, mcgee79@aol.com, cberthet@me.com, jrestuccia2@clintonhousing.org, info@clintonhousing.org, rmarcano@clintonhousing.org, "west43rdstreetnyc@gmail.com" <west43rdstreetnyc@gmail.com>, "mptenants@gmail.com" <mptenants@gmail.com>, ashleyll@aol.com, twocatsltd@worldnet.att.net, "hk4546ba@gmail.com" <hk4546ba@gmail.com>, aefearshk@earthlink.net, larrymichaelroberts@gmail.com, jamesbogues@gmail.com, mariagnys@aol.com, rpimentel@commonground.org, dsage@commonground.org, nkyriacou@yahoo.com, gdclay@att.net, "delores.rubin@att.net" <delores.rubin@att.net>, "BrianScottWeber@gmail.com" <BrianScottWeber@gmail.com>, john.mudd@usa.net, "info@hcc-nyc.org" <info@hcc-nyc.org>, ploeb315@aol.com, west55ba@gmail.com, hk5051@gmail.com, "tenants350west51st@gmail.com" <tenants350west51st@gmail.com>, acernitz@gmail.com, awm3333@me.com, jessbondy@aol.com, john.waldman@redcross.org, "hellskba@gmail.com" <hellskba@gmail.com>, "cressidac@gmail.com" <cressidac@gmail.com>, "peggychane@gmail.com" <peggychane@gmail.com>, jflechas@hcc-nyc.org, ljames@hcc-nyc.org, "Gonzalez, Nelly (CB)" <negonzalez@cb.nyc.gov>

To Whom It May Concern:

Please be advised that our office represents Ponche Taqueria Corp. My client is a tenant who has been leasing space used for the purpose of a restaurant establishment located at 420 West 49th Street, New York, NY 10019.

My client currently operates a sit-down Mexican restaurant with the supplemental sale of wine and beer pursuant to a Restaurant Wine license issued from the Alcoholic Beverage Control ("ABC"). We have delivered notice to Community Board 4 of our intention to apply for a Class Change Application to an On-Premises Restaurant Liquor License.

This email will serve as formal notice to you that the application of Ponche Taqueria Corp. will be on the agenda at the next Community Board meeting on Tuesday, June 13, 2023 at 6:30 pm.

Your support of this application is greatly appreciated.

If you have any questions or comments in connection with the application or any other aspects of our client's operation at the Premises, please do not hesitate to contact me.

Regards,
Nancy Molina
Paralegal

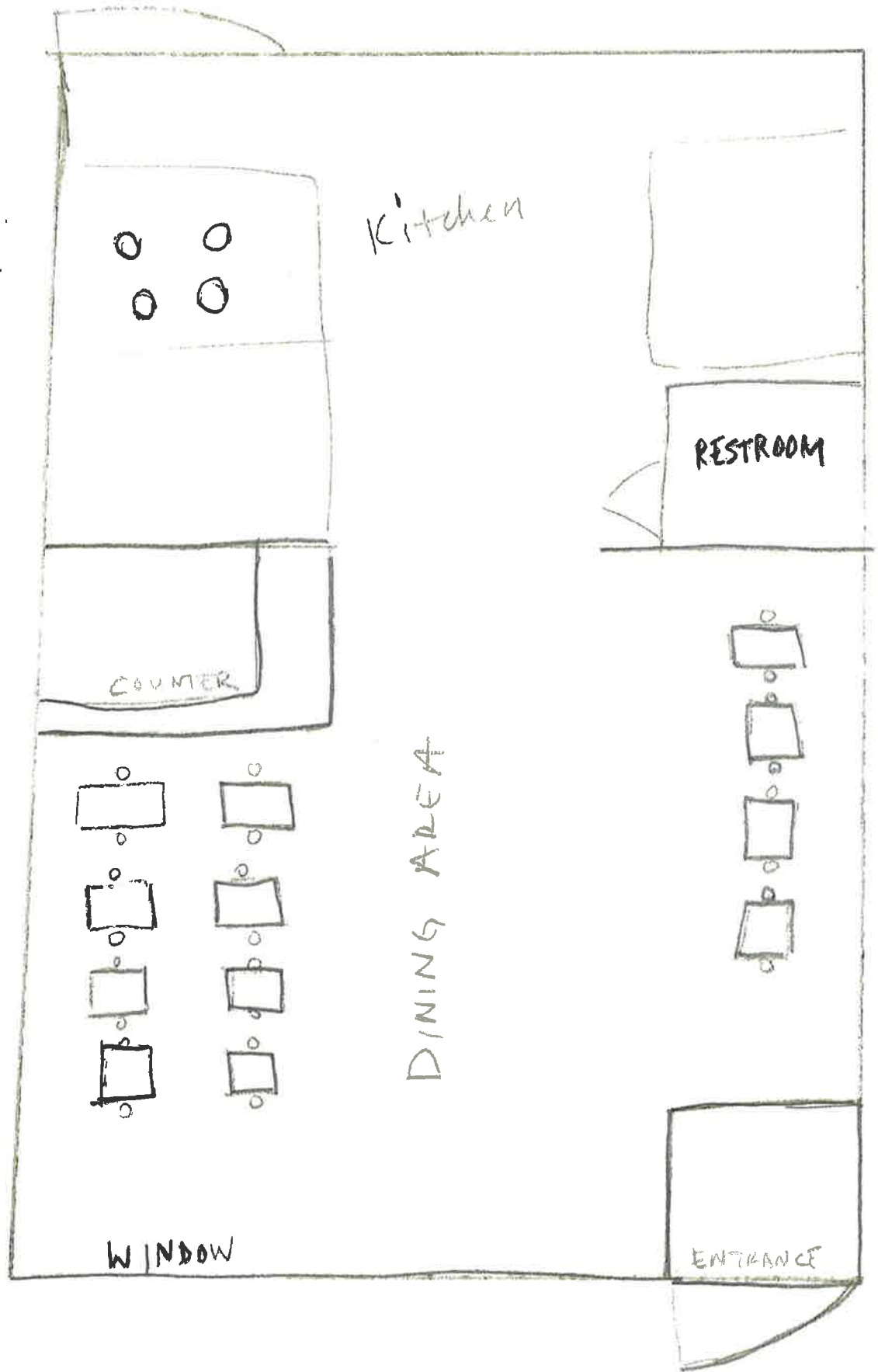
Pollack Pollack Isaac & DeCicco, LLP
225 Broadway, Third Floor
New York, NY 10007
Tel: (212) 233-8100 x306
Fax: (212) 566-7199
Email: nhm@ppid.com

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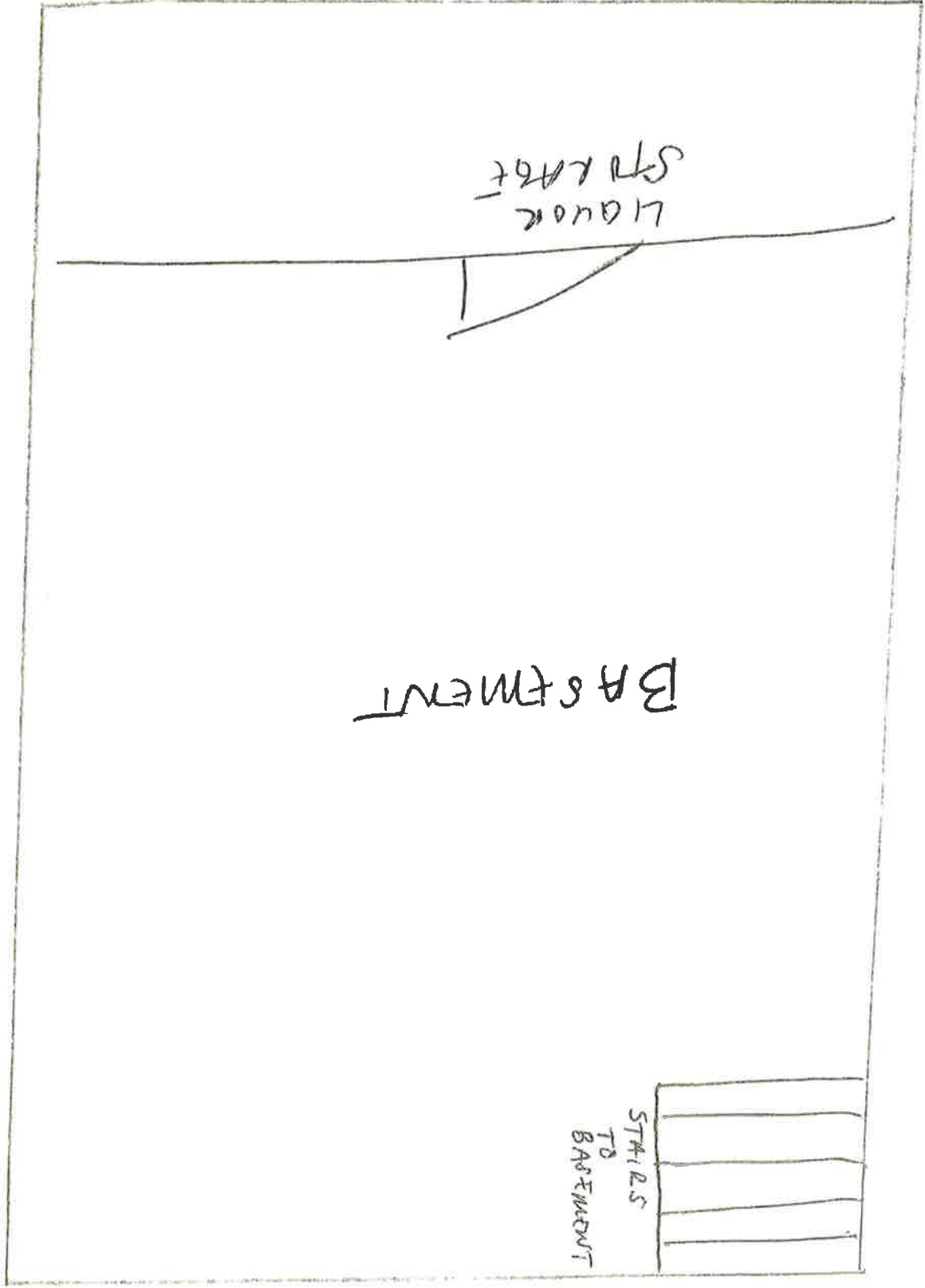
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CORP.

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NY NY 10019.



- GROUND FLOOR -

— BASEMENT —



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9TH AVE

W. 49 ST.

OUTDOOR DINING SHED

PONCHE
TAQUERIA
CORP
420 W. 49 ST.
NY NY 10019

10th Ave.

TORTAS PLANCHADAS

MEXICAN SANDWICHES

ALL TORTAS have a layer of mayo, cheese, beans, guac, lettuce, tomato. Served on a white crunch sandwich roll.

POLLO (Shredded Chicken).....	11.95
CAMARONES (Shrimp).....	13.25
ALAMBRE (Steak).....	12.95
PONCHE STYLE (Pulled Pork).....	12.50
BORRACHAS (Shredded Pork).....	12.50
VEGGIE (Mushroom, Onion, Pepper & Zucchini).....	12.00
AL PASTOR	12.50
Shredded pork marinated w. guajillo peppers and pineapple	

APPETIZERS

GUACAMOLE WITH CHIPS	9.95
Avocado, tomato, onions, cilantro and lime	
GUACAMOLE AL PONCHE WITH CHIPS	10.50
Avocado, tomato, onion, cilantro, chipotle and queso fresco	
CHIPS & SALSA	8.25
BRAVA (SPICY HABANERO SAUCE) & CHIPS	8.25
NACHOS VERDES	8.25
Chips topped w/ tomatillo sauce, sour cream & cotija cheese	
NACHOS CON POLLO	11.95
Chips topped w/ chicken, beans, guac, sour cream & cheese	
NACHOS CON CARNE	12.95
Chips topped w/ steak, beans, guacamole, sour cream & cheese	
ELOTE PONCHE STYLE	7.50
1 corn on the cob, mayonnaise, cotija cheese & chilly powder	

SOUPS

SOPA DE ELOTE Corn and heavy cream.....	7.50
CHILATE DE POLLO	7.50
Spicy chicken soup with peas, corn, carrots, onions & cilantro	

QUESADILLAS

ALL QUESADILLAS are made with a flour tortilla,
Comes with sour cream and pico de gallo

QUESO (Cheese).....	11.25
POLLO (Shredded Chicken).....	12.95
CAMARONES (Shrimp) includes beans.....	13.95
ALAMBRE (Steak).....	13.50
PONCHE STYLE (Pulled Pork).....	12.95
AL PASTOR (Pork & Pineapple).....	12.95
VEGETARIANA.....	12.50
(Mushrooms, zucchini, peppers & onions)	

DESSERTS

POSTRES

PLATANOS AL PONCHE	7.00
Sweet fried plantains topped with sweet condensed milk	
FLAN CASERO Home Made Flan.....	7.00
TIRAMISU	7.00
TRES LECHES	7.00

BEVERAGES

JARRITOS	3.95
Grapefruit, Pineapple, Tamarind, Mandarin & Lime	
UNSWEETENED ICE TEA	3.50
MEXICAN COKE	3.95
SIDRAL MUNDET	3.75
SANGRIA SENORIAL	3.75
TROPICANA JUICE	3.50
CRANBERRY JUICE	3.50
CAN COKE / DIET COKE	3.00
GINGER ALE	3.00
CLUB SODA	3.00
POLAND SPRING WATER	2.50
S. PELLEGRINO 750ml 25oz.....	5.75
ACQUA PANNA WATER 500ml 6.9oz.....	5.00
BEER	6.00
Modelo Especial, Corona, Pacifico, Negra Modelo, Coors light, XX Large special, XX Amber Special, Heinken	
REFRESCAS CORONA	5.00
(Guava-lime, Coconut-lime, Passion fruit-lime)	
WHITE-CLAWS (Black-cherry, Mango).....	5.00
WINE BOTTLE	26.00
Red: (Merlot, Malbec, Rioja, Cabernet)	
White: (Moscato, Chardonnay, Pinot Grigio, Riesling)	

You can find us on:

www.ponchetaquerianyc.com



DELIVERY MENU



PONCHE TAQUERIA

MEXICAN CUISINE

FREE DELIVERY

420 WEST 49 STREET

NEW YORK, NY 10019

(BETWEEN 9TH AND 10TH AVE)

TEL: 212.581.1235

TEL: 212.581.1237

WE ACCEPT VISA / AMEX / MASTERCARD



ENTREES

ALL ENTREES are served with rice and beans or salad
The fajitas, pollo and carnitas plates are served with a side of warm tortillas

CHILAQUILES DE POLLO	15.95
<i>Choice of green tomatillo or red adobo sauce. Sautéed tortillas with onions and epazote, topped with crema and Mexican cheese</i>	
ENCHILADAS DE POLLO	16.95
<i>3 Soft corn tortillas stuffed with sauteed chicken, topped homemade mole poblano, crema, lettuce and Mexican cheese</i>	
ENCHILADA SUIZAS DE POLLO	17.95
<i>3 Soft corn tortillas. Served with a green tomatillo sauce or red sauce, topped with crema and Mexican cheese</i>	
ENCHILADAS VEGETARIANAS	15.95
<i>3 Soft corn tortillas stuffed with sauteed zucchini, onions, and mushrooms. Your choice of green, red or mole sauce</i>	
POLLO PONCHE	18.50
<i>Diced chicken breast, peppers, onions, tomato and cilantro in a white wine sauce</i>	
FAJITAS AL PONCHE	19.25
<i>Hanger steak sauteed with green peppers, red peppers, and onions</i>	
CARNITAS BORRACHAS	17.50
<i>Roasted pork sauteed with herbs, red poblano peppers, onions.</i>	
LENGUADO AL PONCHE	19.50
<i>Filet of sole, sauteed with tomatoes, scallions, cilantro and garlic in a white wine sauce</i>	
CHILAQUILES DE STEAK	17.00
<i>Choice of green tomatillo or red adobo sauce. Sautéed tortillas with onions and epazote, topped with crema and Mexican fresh cheese</i>	
CHILAQUILES DE SHRIMP	19.00
<i>Choice of green tomatillo or red adobo sauce. Sautéed tortillas with onions and epazote, topped with crema and Mexican fresh cheese</i>	
ENCHILADAS DE STEAK	18.25
<i>3 Soft corn tortillas stuffed with steak. Served with a green tomatillo sauce or red sauce. Topped with crema, lettuce, and Mexican fresh cheese</i>	
ENCHILADAS DE SHRIMP	19.25
<i>3 Soft corn tortillas stuffed with shrimp. Served with a green tomatillo sauce or red sauce. Topped with crema, lettuce, and Mexican fresh cheese</i>	
SUIZAS ENCHILADAS DE STEAK	18.25
<i>3 Soft corn tortillas stuffed with steak. Served with a green tomatillo sauce or red sauce. Topped with crema, melted & fresh Mexican cheese</i>	
SUIZAS ENCHILADAS DE SHRIMP	19.25
<i>3 Soft corn tortillas stuffed with shrimp. Served with a green tomatillo sauce or red sauce. Topped with crema, melted & fresh Mexican cheese</i>	
FAJITA POLLO	18.50
<i>Chicken sauteed with green peppers, red peppers, and onions</i>	
FAJITA SHRIMP	20.50
<i>Shrimp sauteed with green peppers, red peppers, and onions</i>	

BURRITOS

ALL BURRITOS come with rice, beans, lettuce, sour cream, cheese, pico de gallo, tomatillo sauce inside.

BURRITO DE POLLO	13.75
<i>Shredded chicken, marinated with puree of tomato and chipotle sauce</i>	
BURRITO DE CAMARONES	14.95
<i>Shrimp marinated with a mexican style pepper sauce, includes guacamole</i>	
BURRITO ALAMBRE	14.50
<i>Grilled steak sauteed with peppers, and onions</i>	
BURRITO DE PESCADO	14.95
<i>Tempura mahi-mahi includes remoulade sauce</i>	
BURRITO PONCHE STYLE	13.95
<i>OAXACA* pulled pork marinated with pasilla peppers</i>	
BURRITO BORRACHO	13.95
<i>PUEBLA* style shredded pork marinated with tecate beer, includes guacamole</i>	
BURRITO ALA PARRILA	14.90
<i>Grilled chicken breast, includes guacamole</i>	
BURRITO AL PASTOR	13.95
<i>Shredded pork marinated with guajillo pepper and pineapple</i>	
BURRITO LOCO	15.50
<i>Sauteed shrimp, steak and pork</i>	
BURRITO DEL MAR	15.50
<i>Shrimp marinated in guajillo peppers, tempura mahi-mahi with pickled cabbage and remoulade sauce</i>	
BURRITO MAR Y TIERRA	15.50
<i>Grilled steak and tempura mahi-mahi, pickled cabbage and remoulade sauce</i>	
BURRITO VEGETARIANO	12.95
<i>Sauteed zucchini, onions, peppers and mushrooms</i>	

Add Sauce for a Ranchero Style Burrito - \$3.25
Add a sauce on top of any burrito (Mole, Green, or Red)

SALAD

ENSALADA DEL MONTE	10.95
<i>Romaine lettuce, spinach, corn, fried tortilla chips, queso fresco, mixed with a homemade lemon vinaigrette</i>	
ENSALADA DEL PONCHE	10.95
<i>Mixed greens, cabbage, tomatoes, onions, queso fresco, mixed with a homemade balsamic vinaigrette</i>	
ENSALADA CAESAR	9.95
<i>Romaine lettuce, tortilla chips, & cotija cheese mixed with a homemade caesar dressing</i>	

Add Chicken \$4 / Add Shrimp \$6 / Add Steak \$5

TACOS

POLLO	5.25
<i>Shredded chicken, marinated in a tomato-chipotle sauce, topped with cilantro, onions and tomatillo on a corn tortilla</i>	
CAMARONES	5.50
<i>Shrimp sauteed in a guajillo pepper sauce, topped with black beans, guacamole on flour tortilla</i>	
ALAMBRE	5.50
<i>Grilled steak sauteed with onions, peppers, topped with melted cheese, cilantro, onions, and tomatillo sauce on a flour tortilla</i>	
CARNE ASADA	5.30
<i>Grilled steak sauteed with onions, topped with cilantro, fresh onions, and tomatillo sauce on a corn tortilla</i>	
PESCADO	5.50
<i>Tempura mahi-mahi, topped with homemade pickled cabbage, chipotle remoulade sauce on a flour tortilla</i>	
EL PONCHE	5.25
<i>Pulled pork marinated with citrus flavors, topped with cilantro, fresh onions & tomatillo sauce on a flour tortilla</i>	
AL PASTOR	5.25
<i>Pork marinated with guajillo peppers & pineapple topped with cilantro, fresh onions, on a flour tortilla</i>	
CARNITAS BORRACHAS	5.25
<i>Shredded pork marinated with tecate beer, topped with cilantro, fresh onions & tomatillo sauce on a corn tortilla</i>	
VEGETARIANO	5.00
<i>Sauteed mushrooms, onion, pepper & zucchini topped with cilantro onions & tomatillo sauce on a flour tortilla</i>	
TACO COMBO (choose any 3)	18.50
<i>Served with rice and beans or salad</i>	

Add Cheese on taco 2.00

SIDES

ADD CHEESE ON TACO	2.00
SIDE OF JALAPENOS	2.75
SIDE OF FRIED SWEET PLANTAINS	6.50
SIDE OF PICO DE GALLO	4.50
SIDE OF VEGETABLE OF THE DAY	5.95
SIDE OF RICE	6.25
SIDE OF BEANS	6.25
SIDE OF RICE & BEANS	6.25
SIDE OF EXTRA CHEESE	3.25
SIDE OF SOUR CREAM	3.00
SIDE OF HOT SAUCE (Brava or Mild)	3.35
SIDE OF CHIP	4.50

212-581-1235

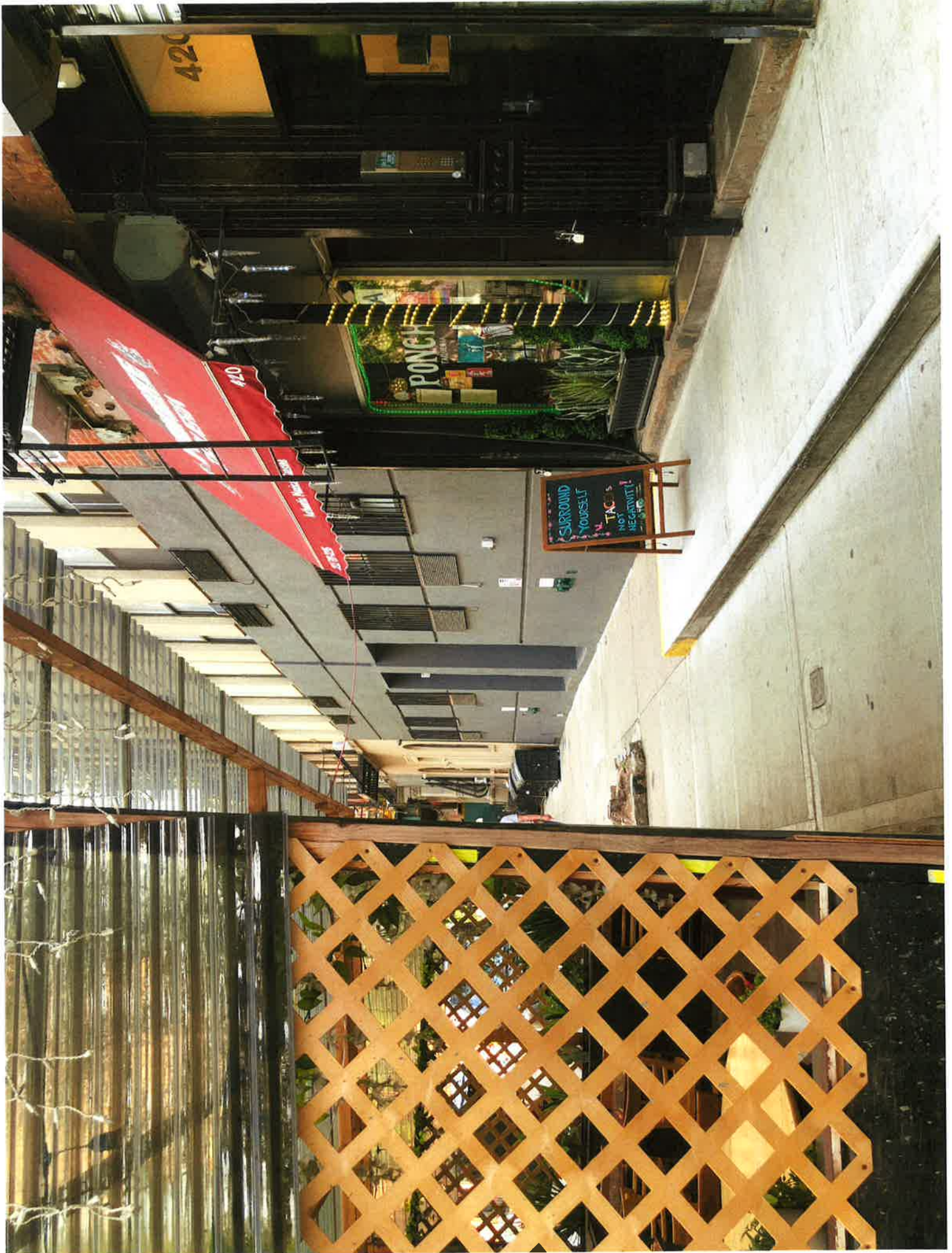
Authentic Mexican Cuisine

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TAQUERIA

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LET THE GOOD TIMES ROLL
PONCHE
YOU HAD ME AT SANGRIA
AND TACOS
BEER
SANGRIA
WINE
- VIVA MEXICO -

420



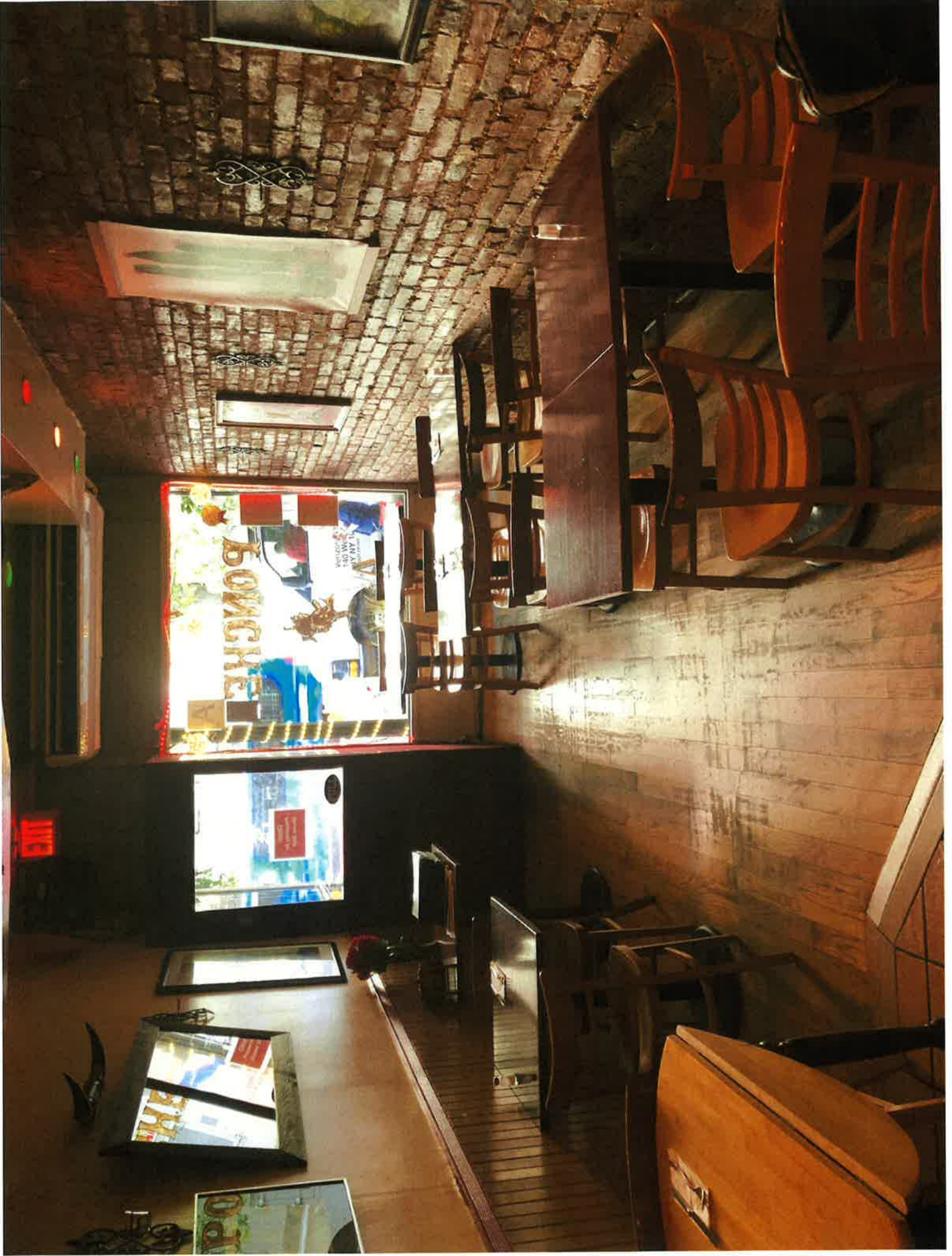
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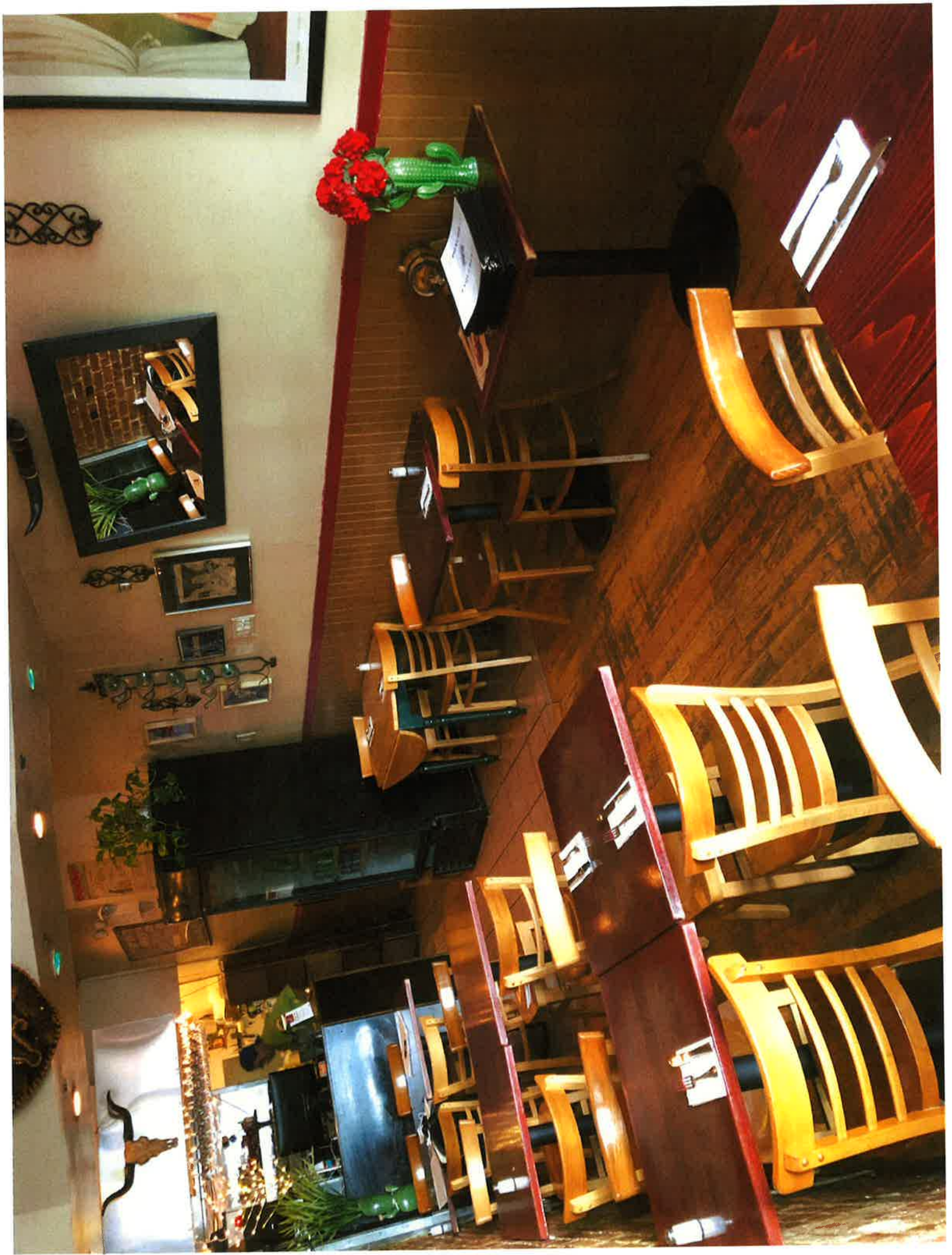
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Lunch & Beer \$10.99

PUNCH

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-10TH AVENUE-

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PONCHE TAQUERIA CORP.
 420 W 49 STREET
 NEW YORK, NY 10019

GAF 401 W 48 ST	MOM'S 701 9TH AVE	PLANET TACO 705 9TH AVE	KOHOKU RAMEN 709 9TH AVE	LULUM 404 W 49 ST.	DELI/FLOWER SHOP
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VVV
 717 9TH AVE

W 50 ST

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- URBAN ASSEMBLY GATEWAY
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DUANE READE

GOSSIP 733 9TH AVE	BOXERS 735 9TH AVE	SHAKING CRAB 735-739 9TH AVE	RINCON 50 SPANISH 735-739 9TH AVE	GREEN RANCHO 741 9TH AVE
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-9TH AVENUE-

W 49 ST.

- THAI CHELLA
712 9TH AVE
- VERS
714 9TH AVE
- MICKEY'S SPILLANE
HELL KITCHEN
305 W 49 ST

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June 5, 2023

Manhattan Community Board 4
424 W. 33rd Street, Suite 580
New York, NY 10001

Re: Class Change Application to an On-Premises Liquor License
Class Change License Type: On-Premises Restaurant Liquor License
Applicant: Ponche Taqueria Corp.
Premises: 420 West 49 Street, New York, NY 10019

To Whom It May Concern:

We are the attorneys for Ponche Taqueria Corp., currently operating under an On-Premises Restaurant Wine License, and the applicant for a Class Change Application to an On-Premises Restaurant Liquor license at the referenced Premises.

The sale of alcohol has been an integral part of a sit-down Mexican restaurant currently operated by the Applicant since its business operations began in 2020. This establishment is clearly and completely in the public interest. It has provided and desires to continue to provide the neighborhood with an exciting dining experience. The service of alcohol pursuant to the proposed On-Premises Restaurant Liquor License will be a vital accessory to this operation.

In all respects, the current establishment at 420 West 49 Street, New York, NY 10019 has been and will continue to be an asset to the community and in the public interest.

If you have any questions or comments with regard to the foregoing, please do not hesitate to contact the undersigned.

Pollack Pollack Isaac & DeCicco, LLP

Fred A. DeCicco
Fred A. DeCicco, Partner