



CITY OF NEW YORK  
MANHATTAN COMMUNITY BOARD FOUR

424 West 33<sup>rd</sup> Street, Suite 580 New York, NY 10001

tel: 212-736-4536  
www.mcb4.nyc

**JEFFREY LEFRANCOIS**  
Chair

**JESSE R. BODINE**  
District Manager

August 2nd, 2023

Ed Pincar  
Manhattan Borough Commissioner  
NYC Department of Transportation  
59 Maiden Lane, 37<sup>th</sup> Floor  
New York, NY 10038

**Re: Loading Zone at 350 W 50<sup>th</sup> St**

Dear Borough Commissioner Pincar,

Manhattan Community Board 4 (“MCB4”), at its Full Board meeting on July 26, 2023 voted, by a vote of 36 in favor, 0 opposed, 1 abstaining, and 0 present but not eligible, to support World Wide Plaza, located at 350 W 50<sup>th</sup> Street (“WWP”), in its request for a neighborhood loading zone in front of its 350 W 50<sup>th</sup> Street entrance.

MCB4 recognizes that the status quo makes it difficult for residents of WWP to load or unload vehicles or make drop-offs or pick-ups in front of their building, without causing traffic to back-up on W 50<sup>th</sup> Street. West 50<sup>th</sup> Street is used by large commercial vehicles, such as the MTA and tourist buses, and maneuvering is quite difficult when cars are double-parked. Consequently, the street is prone to traffic issues, and the M50 cross-town bus is often delayed. MCB4 therefore requests that a neighborhood loading zone of sixty-feet be installed in front of WWP’s West 50<sup>th</sup> entrance, which will prevent anyone from parking at that location.

Sincerely,

Jeffrey LeFrancois  
Chair  
Manhattan Community Board 4

Christine Berthet  
Co-Chair  
Transportation Planning Committee

Jesse Greenwald  
Co-Chair  
Transportation Planning Committee

cc: Hon. Mark Levin, Manhattan Borough President  
Hon. Erik Bottcher, City Council  
World Wide Plaza