

# Manhattan Community Board 4

(All Fields Must Be Completed)

## Liquor License/Sidewalk Cafe Stipulations Application

<b>CORPORATION NAME</b> District 727 Inc.		<b>DOING BUSINESS AS (DBA)</b> District Local	
<b>STREET ADDRESS</b> 72 Seventh Avenue		<b>CROSS STREETS</b> 14th and 15th Street	<b>ZIP CODE</b> 10011
<b>OWNER</b> <small>(Attach a list of all the people that will be associated/listed with the license)</small>	<b>NAME:</b> Michael Geddes	<b>ATTORNEY/ REPRESENTAIVE</b>	<b>NAME:</b> Barry P. Fox, P.C.
	<b>PHONE:</b> (646) 221-7590		<b>PHONE:</b> (212) 768-7900
	<b>EMAIL:</b> Mike@DistrictLocalNYC.com		<b>EMAIL:</b> barrypfox@aol.com
<b>MANAGER</b>	<b>NAME:</b> Phil Smith	<b>LANDLORD</b>	<b>NAME:</b> 200 W. 15 Realty LLC
	<b>PHONE:</b> (917) 584-1321		<b>PHONE:</b> (914) 637-6200
	<b>EMAIL:</b> Phil@DistrictLocalNYC.com		<b>EMAIL:</b> MGrobois@SWManagement.com
<b>APPLICATION TYPE</b> ( <input checked="" type="checkbox"/> Liquor License <input type="checkbox"/> Unenclosed Sidewalk Cafe )			
<input type="radio"/> New	Has applicant owned or managed a similar business?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
	What is/was the name and address of establishment?		
	What were the dates applicant was involved with this former premise?		
<input checked="" type="radio"/> Corp <b>Change/Class Change/Removal</b>	What is the license # and expiration date?	#1314390, expiring on 12/31/2024	
	Is applicant making any alterations or operational changes?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
	If alterations or operational changes are being made, please describe/list all changes. change in hours of operation		
<input type="radio"/> Alteration	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
<b>METHOD OF OPERATION</b>			
<b>TYPE OF ALCOHOL</b>	<input checked="" type="checkbox"/> Liquor/Wine/Beer & Cider <input type="checkbox"/> Beer & Cider <input type="checkbox"/> Wine/Beer & Cider		
<b>ESTABLISHMENT TYPE</b>	<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cabaret <input type="checkbox"/> Night Club <input type="checkbox"/> Hotel <input type="checkbox"/> Bar/Tavern <input type="checkbox"/> Catering Establishment <input type="checkbox"/> Adult Entertainment <input type="checkbox"/> Wine Bar <input type="checkbox"/> Dance Club <input type="checkbox"/> Sports Bar <input type="checkbox"/> Club (Fraternal Organization – Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	

DISTRICT 727 INC. d/b/a DISTRICT SOCIAL  
72 7<sup>TH</sup> AVENUE  
N.Y., N.Y. 10011

**LIST OF ADDITIONAL PRINCIPALS OF DISTRICT 727 INC.**

BENNETT PAGE

AIDEN J. STENSON

PHILLIP SMITH

ANDY KARLIC

SEAN MacMILLAN

EDDY VULIN

BRENDAN KIRKPATRICK

ALAN KENNY

**OPERATIONAL DETAILS (\*Closing time will be when establishment is vacated of all patrons)**

HOURS* <i>(Indoor Only)</i>		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Operation	2:00 A.M.	2:00 A.M.	3:00 A.M.	3:00 A.M.	3:00 A.M.	3:00 A.M.	1:00 A.M.
	Kitchen	1:00 A.M.	1:00 A.M.	2:00 A.M.	2:00 A.M.	2:00 A.M.	2:00 A.M.	12:00 A.M.
	Music	2:00 A.M.	2:00 A.M.	3:00 A.M.	3:00 A.M.	3:00 A.M.	3:00 A.M.	1:00 A.M.
If you plan to have music, what type(s)? (Circle all that apply)			X BACKGROUND	LIVE MUSIC	DJ	JUKE BOX	KARAOKE	

**OCCUPANCY**

	Capacity (Certificate of Occupancy)	Maximum # of Persons Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar	
<b>INSIDE</b>	73	73	16	50	0	1	15	
<b>OUTSIDE</b> <i>(Other than sidewalk café)</i>	20	22	7	16	0	0	0	
<b>DCA APPROVED UNENCLOSED SIDEWALK CAFÉ</b>								

How many floors are there? What is the capacity for each floor?

Basement-Storage, Ground Floor 74;

How frequently will the owner(s) be at the establishment?

Present every hour the business is open.

Will there be dancing?

YES NO NO

Will applicant have bottle or table service for beverage alcohol?

YES NO NO

Will applicant be hosting private; promotional or corporate events?

YES NO YES as to occasional private events

Will outside promoters be used on a regular basis? If yes please describe.

YES NO NO

Will applicant have a security plan? If, yes please attach.

YES NO YES

Will security plan be implemented?

YES NO YES

Will State certified security personnel be used?

YES NO NO

Will New York Nightlife Association and NYPD Best Practices be followed?

YES NO YES

Does applicant agree to notify MCB4 prior to making changes to its method of operation?

YES NO YES

Will applicant be using delivery bicycles? If yes, how many?

YES NO NO

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?

YES NO NO

Where will delivery bicycles be stored during the day when not in use?

NO



**MULTIPLE SPACES/FLOORS CAPACITY BREAKDOWN**

Space/Floor	Description/Use of Space	Capacity	Hours	# of Tables	# of Seats	# of Service Only Bars	# of Stand-Up Bars/Seats at Bar	Music
	N/A							



LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	NO	NO
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	NO	YES
Is a Public Assembly permit required?	YES	NO	NO
Are your plans filed with DOB?	YES	NO	YES

Community Notification/Relations			
<b>NOTIFICATION:</b> List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	ALL NOTIFICATIONS WERE MADE BY EMAIL. SEE ATTACHED.	
	# 2		
	# 3		
	# 4		
	# 5		
Please provide dates when applicant met with the groups listed above.	No one responded to our email.		
Who was your contact person at each group you met with?	No one responded to our emails and we did not meet with anyone.		
When did applicant post the notice that was provided?	JANUARY 17		
Where did applicant post the notice that was provided?	IN FRONT OF BUILDING AND ON ALL STREET LIGHT POSTS		
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	NO	(646) 342-6230
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?	YES	NO	YES



District Local  
72 7<sup>th</sup> Avenue  
New York,

NY 10011  
January 19, 2023

Re: Extending hours of operation

To Whom it May Concern:

District Local is applying to extend our liquor license and hours of operation by one hour per day. We opened our doors June 1, 2019, and quickly became a part of the surrounding community, serving food and beverages in a warm, inviting environment. Eight short months after opening our doors, they were forced closed by the Covid-19 pandemic. During that time, we received many well wishes from our patrons and were overwhelmed by their generosity and support when we reopened. In the months and years that followed, with the support of the good people in the neighborhood, we not only survived but thrived in the new reality. I write this letter as a proud business owner and lifelong New Yorker. Chelsea has proven itself to be everything we hoped it would be when we chose 72 7<sup>th</sup> Avenue as the location of our newest venture. The District brand is strong and has a great reputation spanning more than a decade in the City. We have never received a complaint or summons of any kind at any of our locations and we are always conscious of our neighbors. We ask that you support our application for an extension of our liquor license and look forward to seeing you at District Local, soon.

Sincerely,

**Bennett Page**  
Owner/Proprietor  
District Local  
212.930.6677



<b>BUILDING DESIGN</b>			
State the name and type of business previously located in the space.	N/A		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	NO	72 Chelsea Gallery Rest. Inc d/b/a Chelsea Gallery Restaurant
Do you plan any changes to the existing façade? If yes, please describe.	YES	NO	NO
Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo?	YES	NO	YES
Is the entrance ADA Compliant?	YES	NO	YES
Do you plan any changes to the existing façade? If yes, please describe.	YES	NO	NO
Will applicant have a vestibule within the establishment?	YES	NO	NO
Will applicant use a storm enclosure?	YES	NO	NO
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	NO	YES
Will applicant comply with the NYC noise code?	YES	NO	YES
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS	<input checked="" type="checkbox"/> GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO	YES
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	YES	NO	YES
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	NO	NO
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	YES
Will the kitchen exhaust system extend to the roof?	YES	NO	NO
Will the establishment have an illuminated sign?	YES	NO	NO
Will the establishment have a canopy extending over the sidewalk?	YES	NO	NO
Where will the air conditioner be located? What type is it?	20 TON LG CONDENSING UNIT ON REAR SETBACK		
When was the air conditioner installed?	JUN 2018		

<b>OUTDOOR ITEMS - OTHER THAN SIDEWALK CAFÉ</b>			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YES	NO	YES
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)?	YES	NO	YES - OPEN DINING PARKING LANE
Are the floorplans for the outdoor space(s) included?	YES	NO	YES
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	NO --- We have been using the roadway seating until midnight regularly without complaints
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	YES
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk?	YES	NO	YES
Will there be no amplified music, as per the law?	YES	NO	YES
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	YES
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	YES
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	YES
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	YES
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	YES
If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture?	YES	NO	NO
If open dining, will you comply with all NYC DOT guidelines?	YES	NO	YES
If open dining, will the installation be year-round?	YES	NO	YES



**DCA APPROVED UNENCLOSED SIDEWALK CAFÉ**

Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	NO	YES
Will applicant be applying for a sidewalk café now or in the future?	YES	NO	YES
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO	YES BUT NOT PRESENTLY
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	Previously, but it lapsed because of Covid.
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	YES
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	YES
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	YES	NO	YES
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	YES
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	YES
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	YES
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	NO
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	YES
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	YES
Will all furniture be stored inside between December 21 <sup>st</sup> and March 21 <sup>st</sup> , and any other day when it rains or snows?	YES	NO	YES
Will applicant use umbrellas?	YES	NO	NO
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	YES	NO	YES
If open dining is in the parking lane, will applicant agree to remove its sidewalk café?	YES	NO	YES



**ADDITIONAL STIPULATIONS: (Office Use Only)**

***To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.***

**ADDITIONAL STIPULATIONS: (Office Use Only), *Continued***

***To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.***

Manhattan Community Board 4 (MCB4) recommends:  
(MCB4's recommendation is based on a vote taken at its  
March 1, 2023 full board meeting, with 36 members voting in favor  
of the recommendation, 0 members opposed, 0 members  
abstaining and 0 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial  Approval

**CB4 REPRESENTATIVES**

  
Nelly Gonzalez  
CB4 Assistant District Manager

  
Frank Holozubiec  
CB4 BLP Committee Co-Chair

  
Burt Lazarin  
CB4 BLP Committee Co-Chair

**APPLICANT AGREEMENT WITH THE COMMUNITY**

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE →

Michael Geddes  
PRINT NAME OF APPLICANT

  
SIGNATURE OF APPLICANT

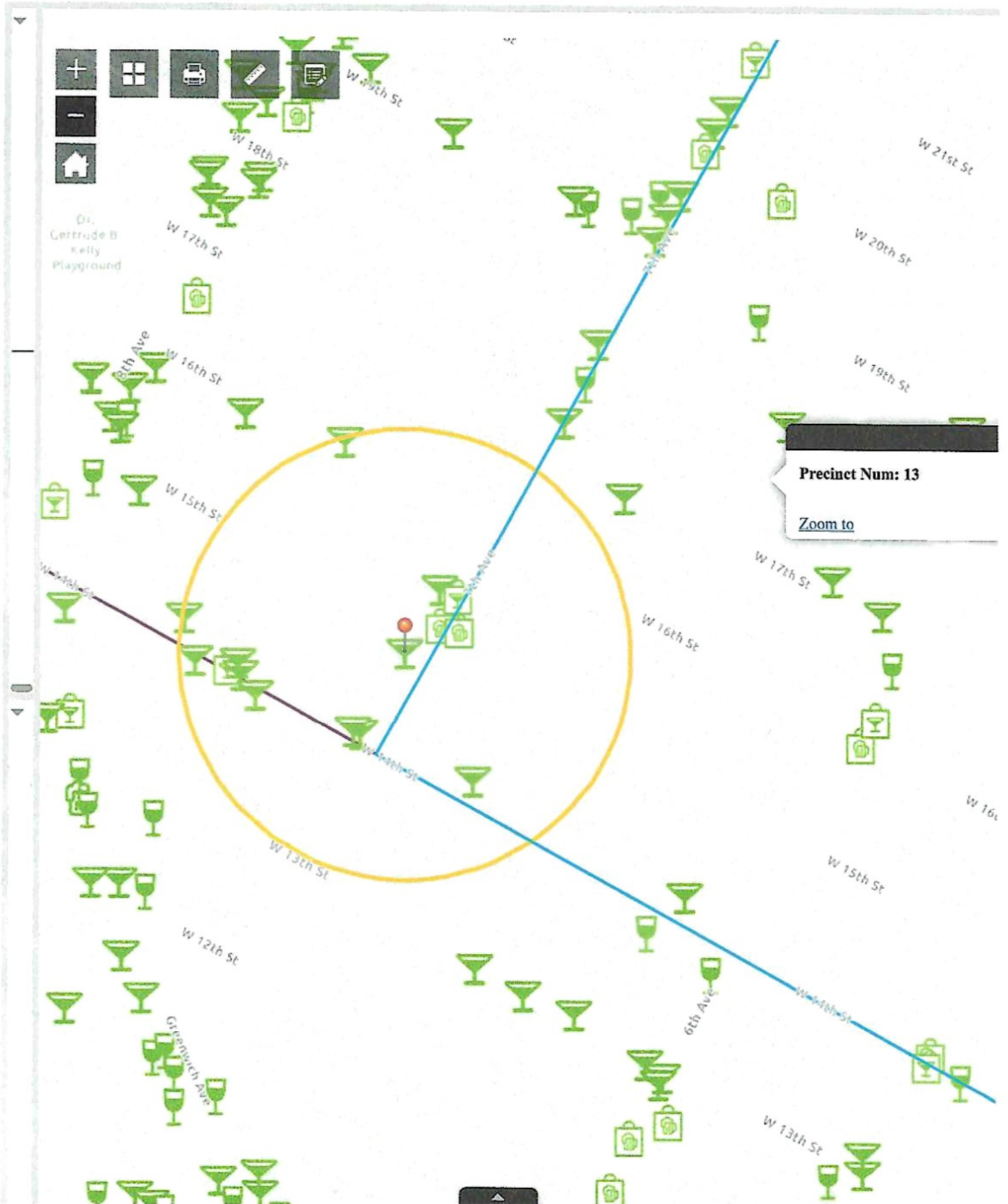
2/6/23  
DATE





# NYS Liquor Authority Mapping Project (LAMP)

version: 1.0.2





# NYS Liquor Authority Mapping Project (LAMP)

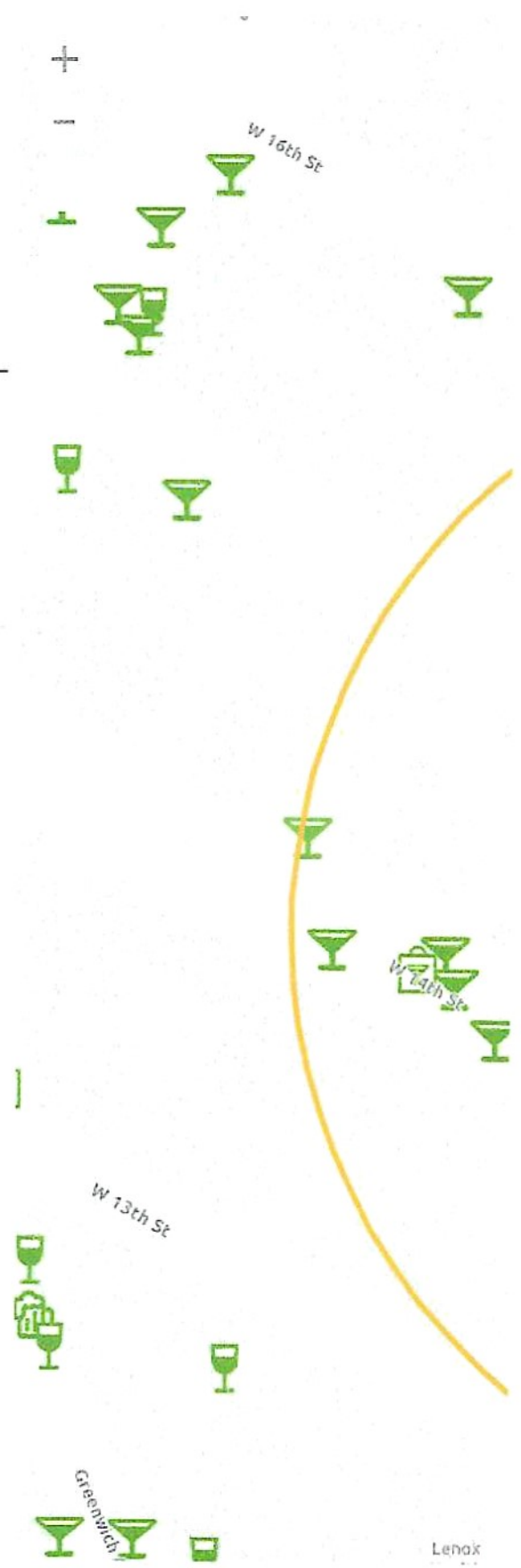
version: 1.0.2

Search By Proximity

Search for an address or locate on map

72 7th Ave, New York, NY, 10011, USA X Q

Show results within (Feet) 500



## Active Licenses (17)

DISTRICT 727 INC   Active	0.01 ft
L & M DELICATESSEN CORP   Active	99.93 ft
DUANE READE INC   Active	131.14 ft
WESTSIDE SUPERMARKET LLC   Active	131.14 ft
ONE ONE DOMESTIC CORPORATION   Active	153.49 ft
HURRICANE STRAUSS INC   Active	162.51 ft
CHELSEA WINE COUNTRY INC   Active	171.42 ft
CON & CON CATERERS INC   Active	206.14 ft
DE ARMAS ENTERPRISES CORP   Active	206.38 ft
CHAMA MAMA LLC   Active	319.44 ft
232 W 14 RESTAURANT CORP   Active	342.24 ft
SPANISH BENEVOLENT SOCIETY INC   Active	367.39 ft
CITIZENS ARTS CLUB INC   Active	370.9 ft
MAHADEV INC   Active	395.87 ft
245 WEST 14TH STREET TAVERN CORP   Active	466.16 ft
CAFE RETAMAR INC   Active	489.01 ft
LA NACIONAL CAFE LLC   Active	493.45 ft

## Security Plan

The business is primarily a restaurant, not a bar, so patrons are not screened as they walk into the premises. Our bartenders and wait staff have all been certified through TIPS training, to ensure our customers consume responsibly. All staff are all trained to require governmental proof of age, such as a driver's license, before serving any alcoholic beverages to the patron. We will not serve patrons who are clearly excessively intoxicated. In the event that there is an altercation, the employees are trained to immediately call the police. We do not expect it to be necessary for us to hire any separate security personnel for our additional hour.





**State Liquor  
Authority**

**KATHY HOCHUL**  
Governor

**LILY M. FAN**  
Commissioner

**VINCENT G. BRADLEY**  
Chairman

**GREELEY FORD**  
Commissioner

**PUBLIC INTEREST QUESTIONNAIRE  
(FOR APPLICATIONS SUBJECT TO THE 500 FOOT LAW)  
(revised 12/31/21)**

Applicant's Name: DISTRICT 727 INC.

Applicant's DBA/trade name: DISTRICT LOCAL

Applicant's Serial Number: 1314390

Address of Applicant's Premises:

Street Number & Name: 72 7<sup>th</sup> Avenue

City: New York

Zip Code: 10011

**PLEASE READ THE FOLLOWING CAREFULLY BEFORE COMPLETING THE QUESTIONNAIRE.**

- This questionnaire must be submitted. Do not use any version other than the 12/31/21 revised form. No other document that an applicant submits will be accepted as a substitute. If needed, the applicant can attach supplemental pages to the questionnaire. Additional pages should be signed and dated by the person submitting the questionnaire.
- The information provided in this questionnaire must be consistent with the information provided in the application. If upon review the Authority determines that the applicant submitted conflicting or contrary information, the application will be subject to disapproval or, if the license has already been issued, the licensee will be subject to disciplinary action.
- The information provided in this questionnaire, as well as the information provided in the application, must also be consistent with the information provided in the notice that must be sent to the municipality 30 days before the application is filed. If the information sent to the municipality differs in any way from what was provided by the applicant, the applicant must identify those differences when completing this questionnaire.
- The Administrative Law Judge assigned to the application will not have a copy of the application as part of the record. The Administrative Law Judge will only have the material received by the deadline for submissions. Applicants should, therefore, answer the questionnaire as completely and thoroughly as possible.

**Questions**

General location of proposed licensed premises

1. In what city, town or village is the proposed licensed premises located? (For the City of New York, please identify the Community Board)

City/ Town/ Village/ Community Board:      Community Bd. #4

County:      New York

2. How many establishments with On-Premises Liquor licenses are located within a 500- foot radius of the proposed licensed premises?

10

3. Of those establishments, how many can best be described as:

Restaurant?        6  

Tavern/bar?        3  

Hotel?            

Catering hall?            

Nightclub?            

Adult entertainment venue?            

Other?        1  

4. The area surrounding the proposed licensed premises is best described as (check only one):

Residential?            

Commercial?            

Mixed residential/commercial        X  

Description of proposed licensed premises and method of operation

5. What type of business (restaurant, tavern/bar, nightclub, catering hall, etc.) will the applicant be operating?

Restaurant with a bar

6. In what type of building (single occupant, multi-unit, mixed-use, etc.) will the proposed licensed premises be located and how many floors does the building have?

Mixed-use apartment building

7. Are there residents living above, below, or adjacent to the proposed licensed premises? If so, have they been contacted by the applicant, and is the applicant aware of whether they support or oppose this application?

Residents live in the apartment buildings which surround the applicant. They have been notified and to our knowledge they support the request to extend the hours of operation.

8. How many floors will the proposed licensed premises occupy?

The business is in existence and has been in operation since 2019. We have a basement which is used for storage and a ground floor for customers.

9. What is the maximum occupancy of the proposed licensed premises (interior space only)?

74

10. How large (in square feet) is the proposed licensed premises (interior space only)?

2,500 square feet

11. How many tables (for patrons) will be in the proposed licensed premises (interior space only)?

16 tables

12. How many seats (total) will be at the tables (interior space only)?

50 seats

13. How many customer bars will be in the proposed licensed premises (interior space only)?

1

14. How many seats will be at the customer bars (interior space only)?

15 stools

15. Will the proposed licensed premises have a full restaurant menu or a limited tavern menu?

We have a full restaurant menu.

16. Will the applicant have security and, if so, how many security personnel will be used?

We have no need for security.



72 7TH AVENUE, NEW YORK, NY 10011

# MENUS

- FOOD
- BOOZE
- DRAFT BEER
- BOTTLES & CANS
- BRUNCH

## SALAD

### CAESAR SALAD

Romaine, crisp croutons, shredded parmesan

13

vegetarian

### SPINACH SALAD

Avocado, apples, black currants, fried onion

14

vegetarian

CALL (212) 930-6677

RESERVATIONS



**ADD A PROTEIN**

Grilled Chicken 8

Salmon 10

Steak 10

**BITES**

**BACON WRAPPED DATES**

cashews

7

**RISOTTO CROQUETTES**

Panko, corn, parmesan, cheddar, basil aioli

8

vegetarian

**GOAT CHEESE CROQUETTES**

Panko, goat cheese, aleppo honey

8

vegetarian

**BLISTERED SHISHITO PEPPERS**

Sea salt, EVOO

10

vegetarian

**PORK EMPANADAS**

Braised pork, bbq sauce, cilantro & cider reduction

11

**HUMMUS**

Tahini, warm pita

11

vegetarian

**JALAPENO POPPERS**

Picante Cheddar

12

vegetarian

**TUNA TARTARE**

Jalapeno, Apple, Cilantro Mayonnaise, Wonton Crisp

14

**LAMB SLIDERS**

Pickled slaw, aji amarillo mayo

14

**MEATBALLS**

Piquillo marinara, manchego, toasted ciabatta

14

**TACOS**

**POLLO**

Corn tortilla, cabbage slaw, guacamole, cilantro aioli

10

14

**CARNE ASADA**

CALL (212) 930-6677

**FISH**

Corn tortilla, cabbage slaw, chipotle mayonnaise

13

16

**MAINS**

**MEDLEY OF VEGETABLES**

Broccoli, asparagus, carrots, cauliflower

14

vegetarian

**CHICKEN SANDWICH**

Buttermilk fried chicken, pickles, cayenne aioli

17

**SHRIMP SANDWICH**

Cabbage, avocado, harissa, mozzarella

17

**BRISKET SANDWICH**

Cabbage, avocado, harissa, mozzarella

18

**CUBANO**

Roasted pork, smoked ham, pickles, swiss

18

**DISTRICT BURGER**

Bacon, lettuce, tomato, american, chipotle mayo

18

**STEAK FRITES**

Housemade parmesan fries, chimichurri

26

**GRILLED SALMON**

Arugula, peppers, corn, asparagus, guava glaze

26

**SIDES**

\$9

**GRILLED ASPARAGUS**

Evoo, lemon

vegetarian

**BRUSSELS SPROUTS**

Pistachio, apple, crème fraîche

vegetarian

**PARMESAN FRIES**

Grana padano riserva

vegetarian

**QUESADILLA**

\$15

CALL (212) 930-6677

Pollo 4

Carne Asada 6  
vegetarian

## WINGS

\$12/\$20

CLASSIC BUFFALO

GUAVA BARBECUE

SPICED HONEY MUSTARD

## DESSERT

\$10

CHOCOLATE MOLTEN CAKE

Almond crumble, rum caramel ice cream

BLACKBERRY ICE CREAM SANDWICH

Mint, coconut, mango gel

TORIJA

Ginger pudding, blueberry compote, almond crumble, tonka ice cream

CALL (212) 930-6677

Public Interest Questionnaire

Serial #: 1314390

Page 4 of 8

17. Will the applicant have recorded (background, no DJs or Juke Box) music?

We have background music.

18. Will the applicant have live music?

No, we do not have live music.

19. Will the applicant have DJs?

No.

20. Will the applicant have a Juke Box?

No.

21. Will the applicant have karaoke?

No.

22. If the applicant will have music, how will it control the noise volume?

We have volume controls which will be used.

23. Will the applicant allow patron dancing?

There will be no dancing.

24. Will the applicant have employee/staff dancing and, if there is dancing will it include topless or exotic dancing (such as pole or lap dancing)?

There will be no dancing by anyone.

25. Will the applicant use the services of a promoter?

No. We are not an event space.

26. Will the applicant rent out part, or all, of the premises for private events (Not applicable to catering establishments)? If so, how many times a year will the premises be rented out?

Perhaps a couple of times per year for events such as a birthday party, etc. We will not at all do that on a regular basis.



27. Does the applicant have an agreement in place with its municipality regarding the operation of the proposed licensed premises? If so, a copy of the agreement must be provided with this questionnaire.

We did have an agreement with Community Board #4 when we made our original application but cannot find it. It concerned the hours of operation which we are seeking to amend and the fact that we would not have dancing, no bottle service, not use event promoters and have recorded background music only.

28. If there is no agreement in place, has the applicant met with the municipality and is the applicant aware of the municipality's position regarding this application?

N/A

29. What are the applicant's hours of operation?

Presently, we are open on:

SUNDAY, from 11:30 a.m. to 12:00 a.m.  
MONDAY – TUESDAY, from 11:30 a.m. to 1:00 a.m.  
WEDNESDAY – SATURDAY, from 11:30 a.m. to 2:00 a.m.

30. Will the applicant be using any outside areas (including but not limited to sidewalk cafes, patios, decks, yards, etc.)? If so, please describe, including where the area is and the square footage, number of tables/ seats/ customer bars, hours of operation for outside service, etc.

Yes, through the DOT Open Streets program we have 2 tables and 4 seats on the sidewalk next to our storefront and 16 seats in the roadway

31. Does the applicant intend to operate with any doors or windows kept open? If so, please describe and indicate the hours that the doors or windows will be kept open.

We don't operate with doors and windows open.

32. Is the applicant currently operating under a temporary retail permit?

No, we have been licensed by the SLA since 2019.

33. Other than the liquor license, are there any required government approvals, permits, etc., that have not yet been obtained by the applicant to operate the proposed licensed premises?

No.

34. Was the proposed licensed premises licensed in the past? If so, please identify the prior licensee and disclose any adverse disciplinary history, if known.

This is not applicable since we have been licensed and operating in the premises since 2019.

35. Is the proposed licensed premises currently licensed? If so, please identify the current licensee and disclose any adverse disciplinary history, if known.

We are licensed by the SLA and have no adverse history.

36. If the proposed licensed premises was, or is currently licensed, briefly describe the prior licensee's method of operation, if known.

N/A

37. If the proposed licensed premises has an adverse, disciplinary history, what actions will the applicant take to prevent future violations?

N/A

38. Is the applicant currently operating at the proposed licensed premises without alcoholic beverage sales?

N/A

39. Does the applicant have parking available for its patrons? Please describe the type of parking, if any.

No – we are a storefront on busy 7<sup>th</sup> Avenue.

Information concerning the applicant

40. Has the applicant, or any of its principals, or proposed managers, ever held, or currently hold, a license to sell alcoholic beverages? If so, please identify those licenses.

Yes – all of our principals are or were principals in some or all of the following licenses:

The applicant

Chessa LLC, 206 East 67<sup>th</sup> Street, N.Y., N.Y. 10065 Serial # 1268015

WWUPD INC. , 252 West 37th Street, NY. NY 10018 Serial # 1288515

1589 East End Tavern Corp., 1589 1<sup>st</sup> Ave., N.Y., N.Y. 10028 Serial # 1268004

246 S & B Inc., 246 West 38<sup>th</sup> Street, N.Y., N.Y. 10018 Serial # 1275322

Elmhurst 3 inc. 46 Bedford Street, N.Y. 10014 Serial #1116708

41. Has the applicant, or any of its principals, or proposed managers, ever had a license cancelled or revoked by the Authority?

No.

42. Does the applicant, or any of its principals, or proposed managers, have any other adverse disciplinary history with the Authority?

Aiden Stenson is a principal of Elmhurst 3 Inc., which paid a fine to the SLA this past June.

43. Does the applicant, or any of its principals, or proposed managers, have any other experience operating, supervising or working at a business licensed to sell alcoholic beverages? If so, please explain.

Yes – the principals of the applicant have extensive experience in the operation of restaurants with bars. Please see the answer to number 40 above for those locations.

Additional information regarding Public Interest

44. Please explain the impact that the proposed licensed premises will have on vehicle and pedestrian traffic in the area.

The applicant has been operating its business at the premises since 2019 and there has been no adverse impact on either vehicular or pedestrian traffic in the area as we are located in a heavily trafficked area by both vehicular and pedestrian traffic.

45. Please explain the impact that the proposed licensed premises will have on the noise level in the area.

This is not applicable since we have been open and operating since 2019.

46. Are there any other reasons to support a finding that issuing this license is in the public interest? Please be as specific as possible.

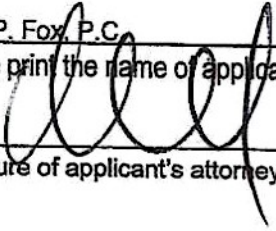
Since the State Liquor Authority found in our application that for us to have our business is in the public interest, that is not so much the question. The question is whether the one extra hour per day which we are requesting that we be permitted to be open for business is in the public interest. As can be seen from the petition and emails which support this application, the community is in favor of us being open for that one additional hour. We have not received any adverse comments from any of the tenant or block associations which were notified by us.



  
\_\_\_\_\_  
Signature of applicant/ applicant's principal

2/6/23  
Date

Barry P. Fox, P.C.  
Please print the name of applicant's attorney/representative, if any

  
\_\_\_\_\_  
Signature of applicant's attorney/representative

2/6/23  
Date

**From:** [Philip G Smith](#)  
**To:** [Barry Fox](#)  
**Subject:** Fwd: Community Letter - District Local Hours  
**Date:** Sunday, February 5, 2023 3:08:20 PM

---

Philip G Smith

Begin forwarded message:

**From:** Dimpy Mehra <dimpy.mehra@gmail.com>  
**Date:** February 5, 2023 at 2:24:16 PM EST  
**To:** short4citi@gmail.com  
**Subject: Community Letter - District Local Hours**

To whom it may concern,

I have been a resident of the neighborhood for almost 4 years on 412 West 25th Street. District Local has become a beloved establishment over recent years, particularly for the people who live in this area. The owners and staff are respectful, professional, and go out of their way to ensure customer safety and satisfaction. I would love for them to get their extended hours and believe it would help make the area safer. Thank you for keeping the neighborhood an excellent place to live!

Best regards,  
Dimpy Mehra, PharmD, RPh

**From:** [Philip G Smith](#)  
**To:** [Betsy Fox](#)  
**Subject:** FW: District Local Extended Hours Request  
**Date:** Friday, February 3, 2023 3:13:40 PM  
**Attachments:** [image001.png](#)

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Philip G Smith

Begin forwarded message:

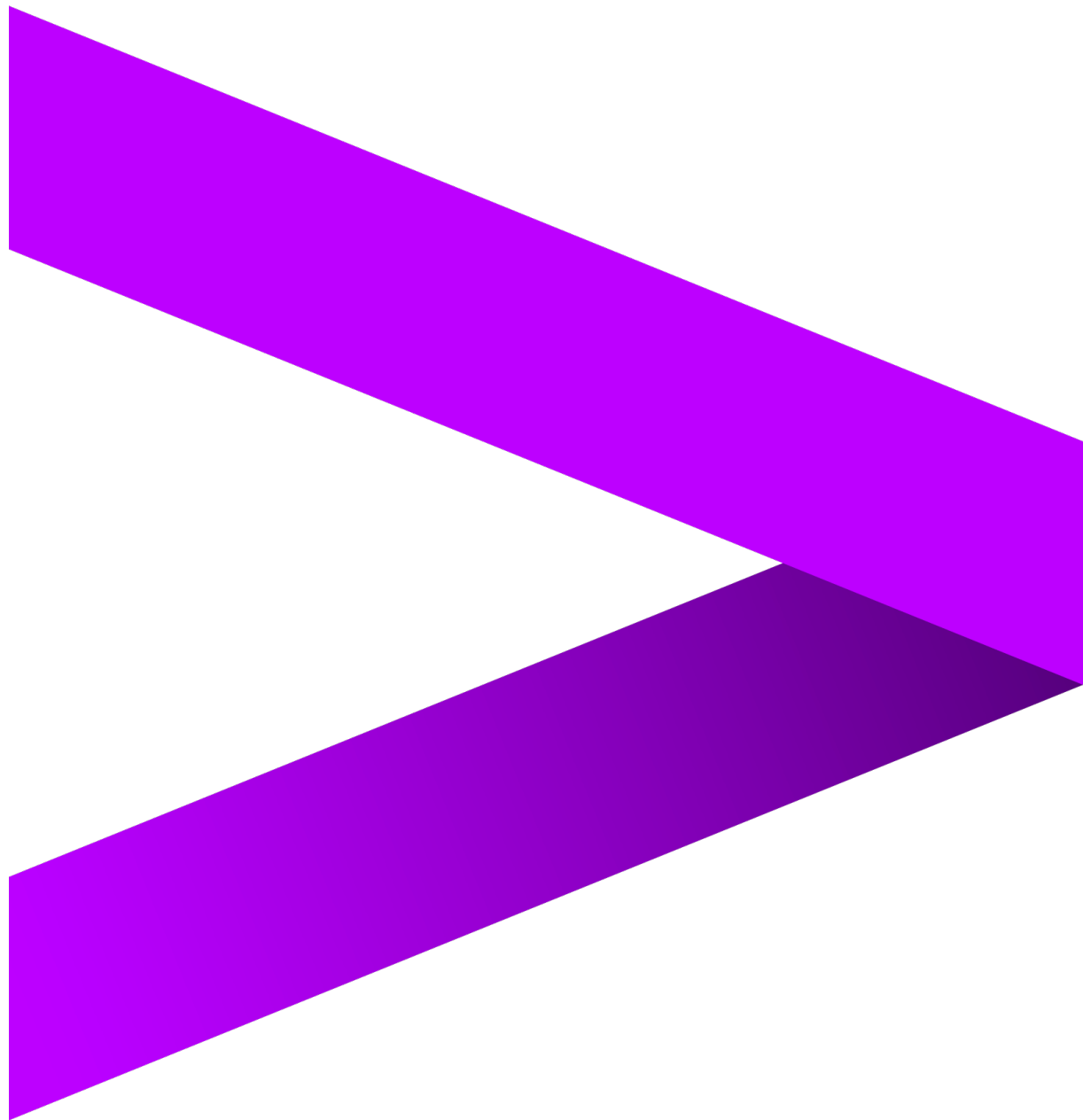
**From:** "Petruska, Todd" <todd.petruska@accenture.com>  
**Date:** February 3, 2023 at 1:14:54 PM EST  
**To:** short4citi@gmail.com  
**Subject:** District Local Extended Hours Request

To whom it may concern:

I have lived at 225 West 12<sup>th</sup> Street since 2007. District Local is a wonderful neighborhood bar with great ownership and a great staff. It has become a gathering place for me and my neighbors and it's a place where we always feel welcome and safe. I would love for them to be granted their request for extended hours. They have become a true neighborhood institution and it's a great place to finish the night.

Regards,

Todd Petruska  
225 West 12<sup>th</sup> St.



Todd Petruska  
Accenture  
Direct: 917.452.0485  
Mobile: 917.957.7405



Email: [todd.petruska@accenture.com](mailto:todd.petruska@accenture.com)

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[www.accenture.com](http://www.accenture.com)

**From:** [Philip G Smith](#)  
**To:** [Barry Fox](#)  
**Subject:** Fwd: District Local Extended Hours Request  
**Date:** Friday, February 3, 2023 5:30:11 PM

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Philip G Smith

Begin forwarded message:

**From:** soham awon <sohamawon@gmail.com>  
**Date:** February 3, 2023 at 5:25:19 PM EST  
**To:** short4citi@gmail.com  
**Subject: District Local Extended Hours Request**

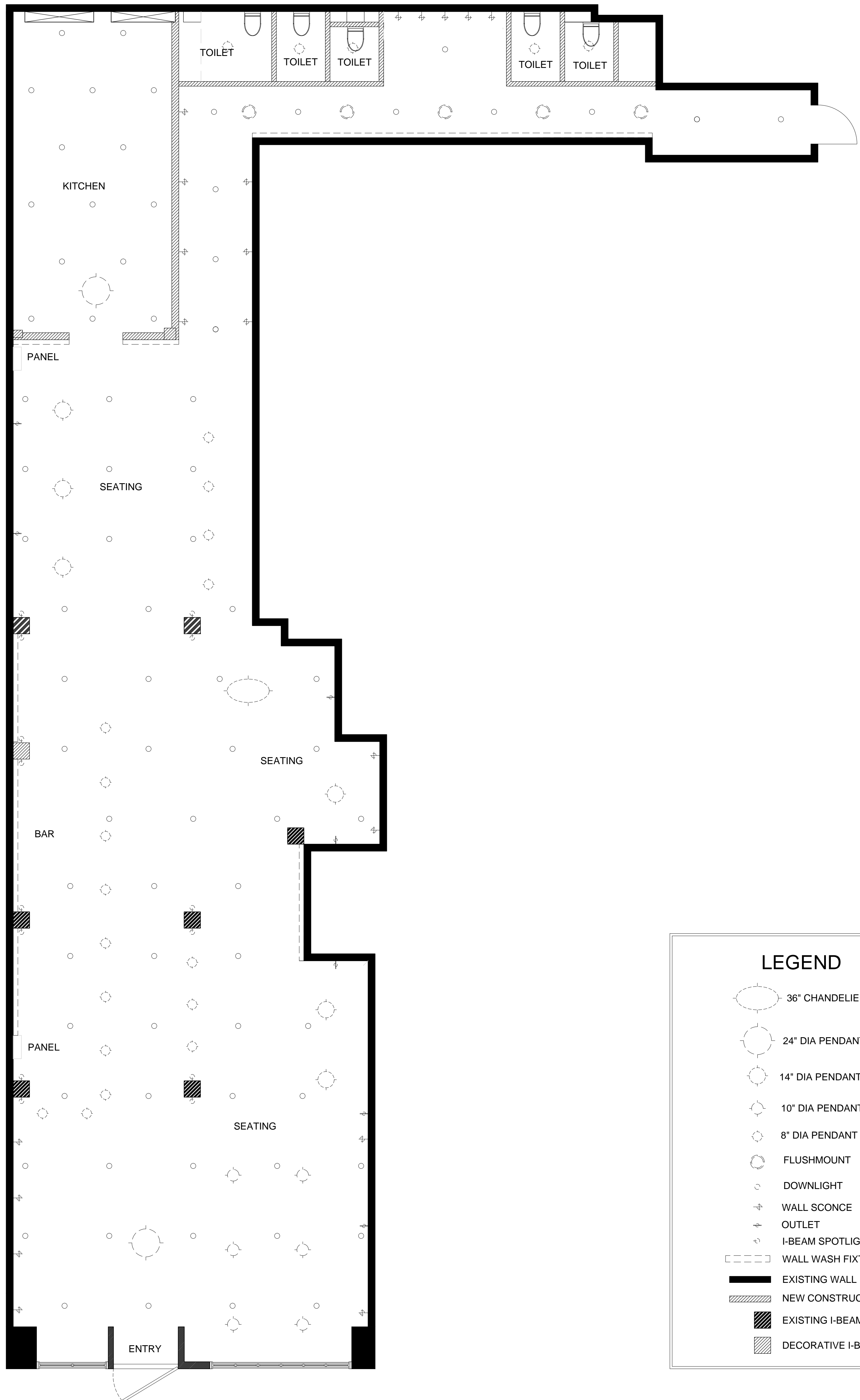


To whom it may concern,

I have been a resident of 217 W 16th St for 6 years. District Local is an amazing bar and has become a staple of the area. The owners and staff are amazing people and are excellent operators of this neighborhood institution. I would be extremely happy if their hours were extended. Thank you for keeping the neighborhood a great!

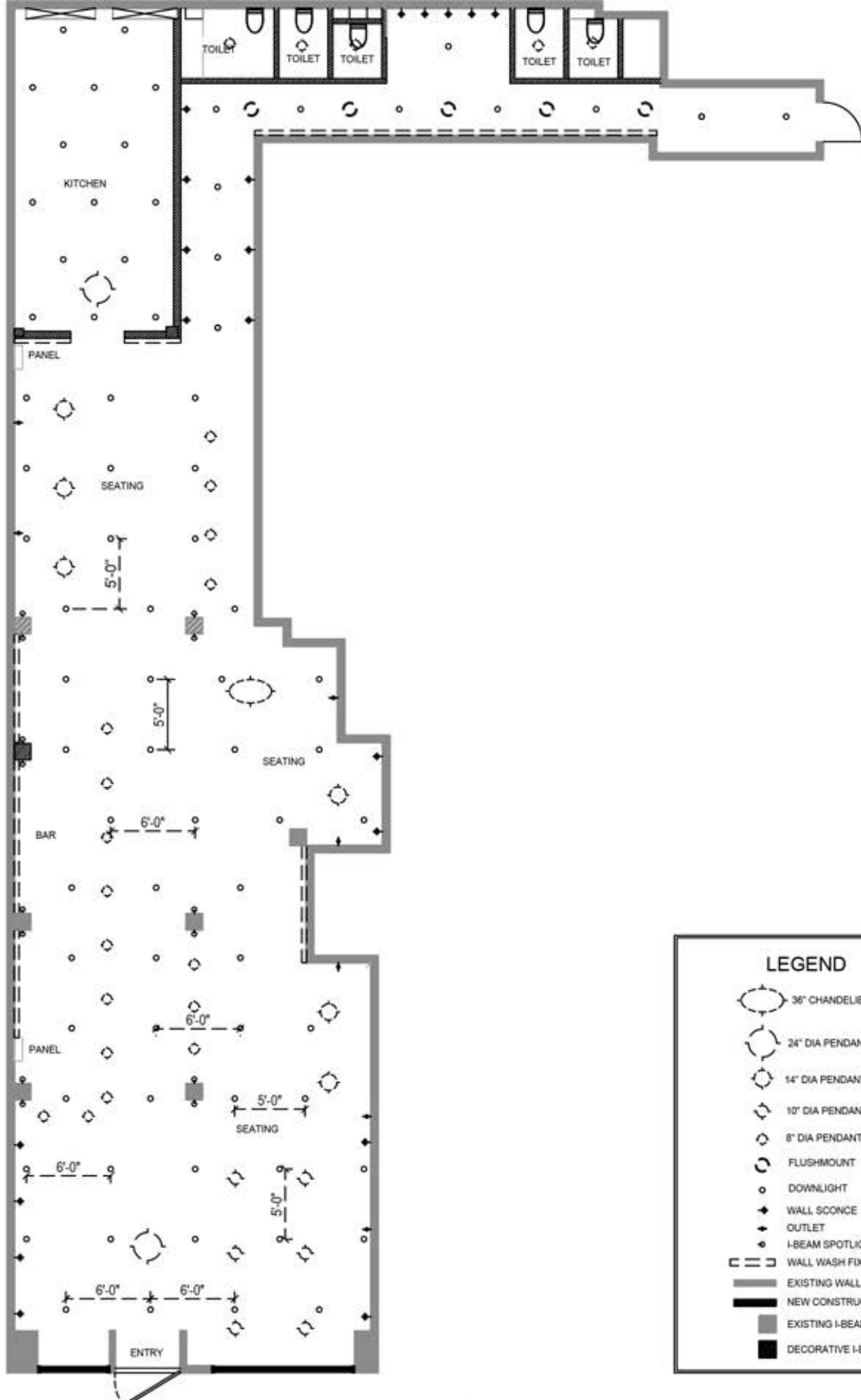
Soham Awon  
217 W 16th Street





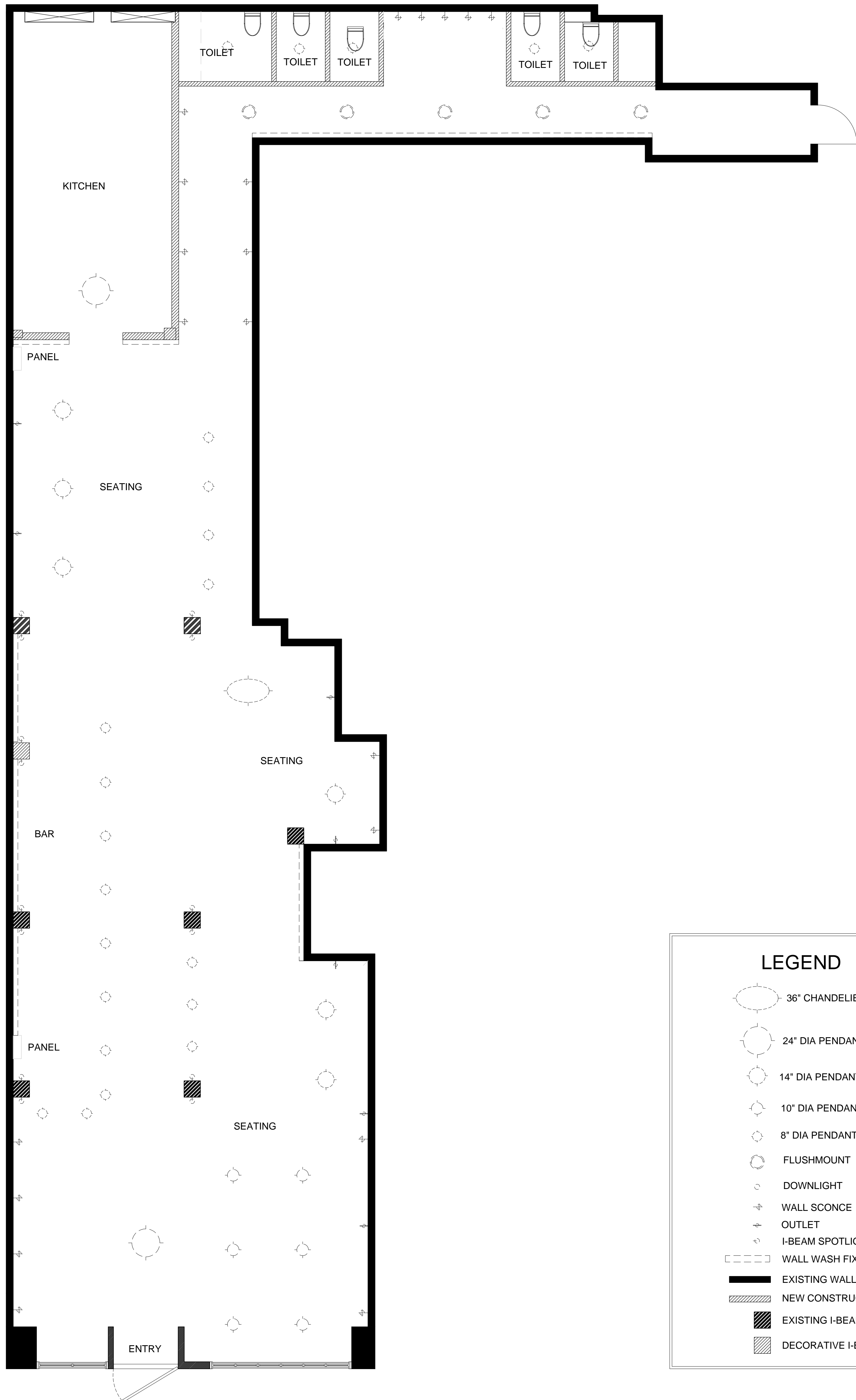
LEGEND	
	36" CHANDELIER
	24" DIA PENDANT
	14" DIA PENDANT
	10" DIA PENDANT
	8" DIA PENDANT
	FLUSHMOUNT
	DOWNLIGHT
	WALL SCONCE
	OUTLET
	I-BEAM SPOTLIGHT
	WALL WASH FIXTURE
	EXISTING WALL
	NEW CONSTRUCTION
	EXISTING I-BEAM
	DECORATIVE I-BEAM



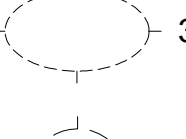
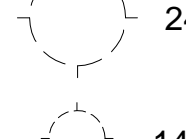
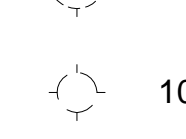

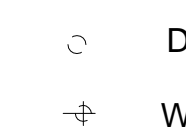
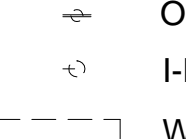
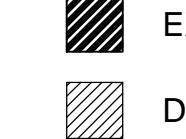








### LEGEND

-  36" CHANDELIER
-  24" DIA PENDANT
-  14" DIA PENDANT
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-  8" DIA PENDANT
-  FLUSHMOUNT
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-  WALL WASH FIXTURE
-  EXISTING WALL
-  NEW CONSTRUCTION
-  EXISTING I-BEAM
-  DECORATIVE I-BEAM



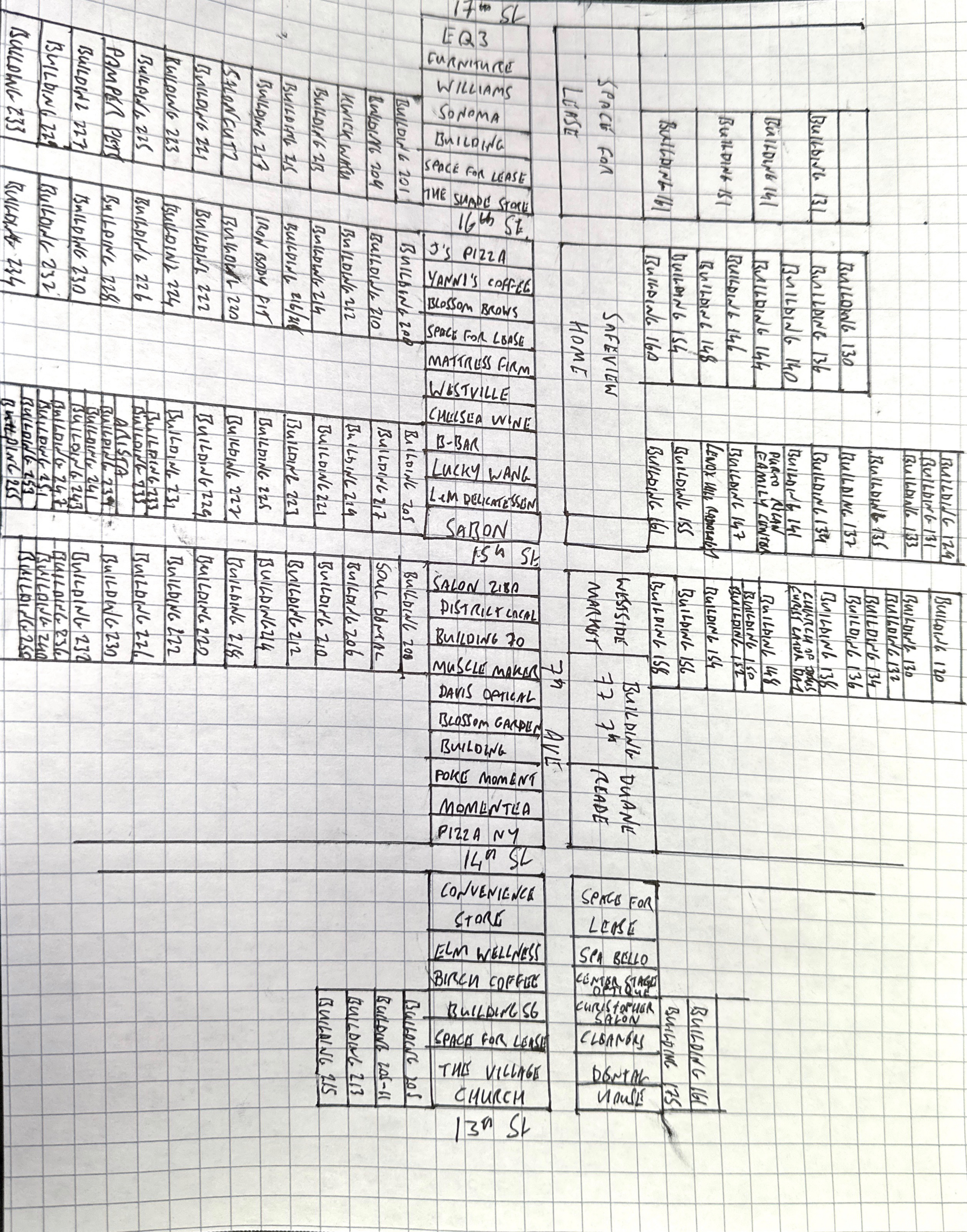
**LEGEND**

-  36" CHANDELIER
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-  NEW CONSTRUCTION
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-  DECORATIVE I-BEAM









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 BUILDING 161

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SPACE FOR LEASE

SAFEVIEW

HOME

WESTSIDE MARKET

DUANE READE

SPACE FOR LEASE  
SPA BELLO  
CENTRA STAGE OPTICAL  
CHRISTOPHER SALON  
CLANBY  
DENTAL HOUSE

17th St  
EQ3  
FURNITURE  
WILLIAMS  
SONOMA  
BUILDING  
SPACE FOR LEASE  
THE SHADE STORE

16th St  
J'S PIZZA  
YANNI'S COFFEE  
BLOSSOM BROWS  
SPACE FOR LEASE  
MATTRESS FIRM  
WESTVILLE  
CHELSEA WINE  
B-BAR  
LUCKY WANG  
LEM DELICATESSEN  
SARON

15th St  
SALON 2180  
DISTRICT LOCAL  
BUILDING 20  
MUSCLE MAKER  
DAVIS OPTICAL  
BLOSSOM GARDEN  
BUILDING  
POKE MOMENT  
MOMENTEA  
PIZZA NY

14th St  
CONVENIENCE STORE  
ELM WELLNESS  
BIRCH COFFEE  
BUILDING 205  
SPACE FOR LEASE  
THE VILLAGE CHURCH

13th St

BUILDING 201  
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 BUILDING 208  
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 BUILDING 219  
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 PAMPER PEPS  
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 BUILDING 205-11  
 BUILDING 213  
 BUILDING 215



**barry fox**

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**From:** Mike Geddes <mike@districtsocialnyc.com>  
**Sent:** Thursday, July 22, 2021 8:05 PM  
**To:** Barry Fox  
**Subject:** Fwd: Open Restaurant Form Confirmation

**Flag Status:** Flagged

That's all three. Let me know anything else we need.

Sent from my iPhone

Begin forwarded message:

**From:** Phil Smith <phil@districtlocalnyc.com>  
**Date:** July 22, 2021 at 8:04:10 PM EDT  
**To:** Mike Geddes <mike@districtsocialnyc.com>  
**Subject:** **Fwd: Open Restaurant Form Confirmation**

Philip G Smith  
District Local  
72 7th Avenue  
New York, NY 10011

Begin forwarded message:

**From:** NYCDOT NOTICE <nycdotnotice@dot.nyc.gov>  
**Date:** August 19, 2020 at 2:55:23 PM EDT  
**Subject:** **Open Restaurant Form Confirmation**

Congratulations! As part of the City's Open Restaurants program, District 727 Inc. , is authorized to add outdoor seating to the City's sidewalk and/or roadway in front of its restaurant in accordance with all applicable terms and conditions and health guidance.

Business name: District 727 Inc.  
Business phone: 2129306677  
Establishment Address: 72 7th Avenue, Manhattan, NY

## **Approved for:**

**Sidewalk Seating-** yes  
**Roadway Seating-** yes  
**Alcohol Service-** yes  
**Open Street : Restaurant-** no

You will receive additional emails with materials needed for safe and successful participation in the Open Restaurants program.

For questions about the program, requirements and resources please visit the [NYCDOT Open Restaurant Program Website](#)

Thank you,

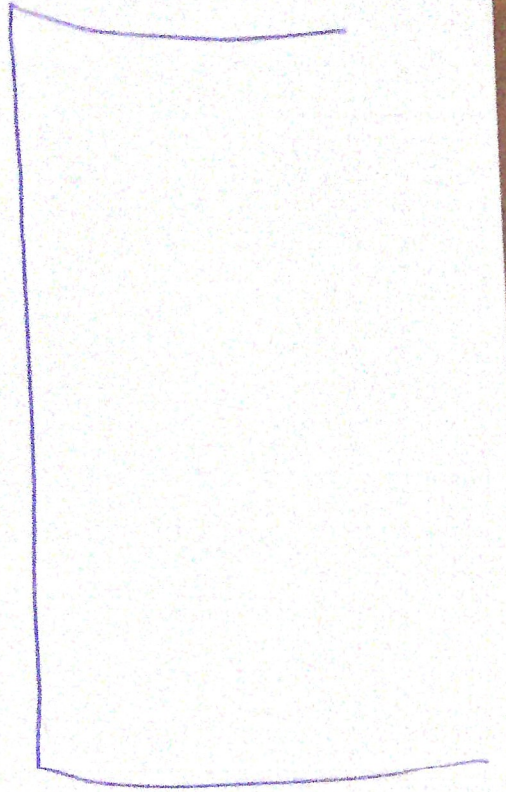
NYC Department of Transportation



15 ST

29x7

7th AVE



Open Street Seal. 09

29x7

SIDEWALK

60"

12 7th AVE

29x7

14 ST



ksr KASSIN SABBAGH REALTY  
**STORE FOR**  
Avi Akiva  
718-795-6396  
Aakiva@ksrny.com  
Albert Manopla  
212-380-8369  
Amanopla@ksrny.com

NEW YORK CITY  
**DISTRICT LOCAL**  
"DRINKING CONSULTANTS SINCE 1998"

NEW YORK CITY  
**DISTRICT LOCAL**  
"DRINKING CONSULTANTS SINCE 1998"

NEW YORK CITY  
**DISTRICT LOCAL**  
"DRINKING CONSULTANTS SINCE 1998"

NEW YORK CITY  
**DISTRICT LOCAL**  
"DRINKING CONSULTANTS SINCE 1998"



NO STANDING  
OPEN BEHAVIOR  
DINING



BR



NEW YORK CITY  
**DISTRICT**  
LOCAL  
"DRINKING CONSULTANTS SINCE 1998"





ST RESTRICTION  
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LOCAL ACCESS  
ONLY EXCEPT  
TRUCKS AND BUSES

Davis  
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NEW YORK CITY  
DISTRICT LOCAL  
"DRINKING CONSULTANTS SINCE 1998"

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"DRINKING CONSULTANTS SINCE 1998"

NEW YORK CITY  
DISTRICT LOCAL  
"DRINKING CONSULTANTS SINCE 1998"

NEW YORK CITY  
DISTRICT LOCAL  
"DRINKING CONSULTANTS SINCE 1998"

IMAGINE  
A WORLD  
WITHOUT  
PAIN