

Manhattan Community Board 4
(All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NAME		DOING BUSINESS AS (DBA)	
GREY DOG CHELSEA INC		THE GREY DOG CHELSEA	
STREET ADDRESS		CROSS STREETS	ZIP CODE
242-244 W 16 th ST.		7 th Ave - 8 th Ave	10011
OWNER <small>(Attach a list of all the people that will be associated/listed with the license)</small>	NAME: DAVID ETHAN	ATTORNEY/ REPRESENTATIVE	NAME: MICHAEL KELLY
	PHONE: 347 622-1769		PHONE: 914 632-6036
	EMAIL: DAVE.ETHAN@THEGREYDOG.COM		EMAIL: KELLYMLK136@GMAIL.COM
MANAGER	NAME: DAVID ETHAN	LANDLORD	NAME: WEST 16 th REALTY LLC
	PHONE: 347 622-1769		PHONE: 718 343-1336
	EMAIL: DAVE.ETHAN@THEGREYDOG.COM		EMAIL:
APPLICATION TYPE (<input checked="" type="checkbox"/> Liquor License <input type="checkbox"/> Unenclosed Sidewalk Cafe)			
<input type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES	<input type="radio"/> NO THIS BUSINESS
	What is/was the name and address of establishment?	THE GREY DOG CHELSEA	
	What were the dates applicant was involved with this former premise?	2009 - Present	
<input type="radio"/> Corp Change/Class Change/Removal	What is the license # and expiration date?		
	Is applicant making any alterations or operational changes?	<input type="radio"/> YES	<input type="radio"/> NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input checked="" type="radio"/> Alteration	What is the current license # and expiration date?	# 1335306 EXP 7/31/23	
	Please list/describe the nature of all the changes and attach the plans: CHANGING THE SERVICE BAR TO A CUSTOMER BAR WITH 7 SEATS		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="radio"/> Liquor/Wine/Beer & Cider <input type="radio"/> Beer & Cider <input type="radio"/> Wine/Beer & Cider		
ESTABLISHMENT TYPE	<input checked="" type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization - Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?	YES	<input checked="" type="radio"/> NO	
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.	YES	<input checked="" type="radio"/> NO	
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.	YES	<input checked="" type="radio"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)

HOURS* (Indoor Only)		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Operation	7 ^A -12 ^{AM}	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A
	Kitchen	7 ^A -11 ^A	7 ^A -11 ^A	7 ^A -11 ^A	7 ^A -11 ^A	7 ^A -11 ^A	7 ^A -11 ^A	7 ^A -11 ^A
	Music	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A	7 ^A -12 ^A

If you plan to have music, what type(s)? (Circle all that apply)

BACKGROUND LIVE MUSIC DJ JUKE BOX KARAOKE

OCCUPANCY

	Capacity (Certificate of Occupancy)	Maximum # of Persons Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
INSIDE	74	74	23	48	0	1	7
OUTSIDE (Other than sidewalk café)	Sidewalk Private Property	8	4	8	N/A	N/A	N/A
DCA APPROVED UNENCLOSED SIDEWALK CAFÉ	N/A	N/A	N/A	N/A	N/A	12 Tables & 20 seats in street shed	

How many floors are there? What is the capacity for each floor? 2 Basement-74 CELLAR-0

How frequently will the owner(s) be at the establishment? DAILY

Will there be dancing? YES NO

Will applicant have bottle or table service for beverage alcohol? YES NO

Will applicant be hosting private; promotional or corporate events? YES NO

Will outside promoters be used on a regular basis? If yes please describe. YES NO

Will applicant have a security plan? If, yes please attach. YES NO

Will security plan be implemented? YES NO

Will State certified security personnel be used? YES NO

Will New York Nightlife Association and NYPD Best Practices be followed? YES NO

Does applicant agree to notify MCB4 prior to making changes to its method of operation? YES NO

Will applicant be using delivery bicycles? If yes, how many? YES NO

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law? YES NO N/A

Where will delivery bicycles be stored during the day when not in use? N/A

MULTIPLE SPACES/FLOORS CAPACITY BREAKDOWN

Space/Floor	Description/Use of Space	Capacity	Hours	# of Tables	# of Seats	# of Service Only Bars	# of Stand-Up Bars/Seats at Bar	Music
BSMT	DINING KITCHEN REST ROOMS	74	7Am - 12Am	23	48	0	1/7	7Am - 11 PM
CELLAR	STORAGE	0	7Am 12Am	0	0	0	0	N/A

LOCATION & ZONING		
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	<input checked="" type="radio"/> NO
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	NO LNO
Is a Public Assembly permit required?	YES	<input checked="" type="radio"/> NO
Are your plans filed with DOB?	<input checked="" type="radio"/> YES	NO

Community Notification/Relations		
NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	100 W 16 ST X2
	# 2	200 W 16 ST
	# 3	FULTON HOUSE TENANT ASSOC.
	# 4	
	# 5	
Please provide dates when applicant met with the groups listed above.		EMAILED ALL ON 8/22
Who was your contact person at each group you met with?		
When did applicant post the notice that was provided?		8/24/22
Where did applicant post the notice that was provided?		1 - IN WINDOW 2 - ON BOARD
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.		<input checked="" type="radio"/> YES NO
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?		<input checked="" type="radio"/> YES NO

BUILDING DESIGN

State the name and type of business previously located in the space.	THE GREY DOG		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	THE GREY DOG
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="radio"/> NO	
Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Is the entrance ADA Compliant?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="radio"/> NO	
Will applicant have a vestibule within the establishment?	YES	<input checked="" type="radio"/> NO	
Will applicant use a storm enclosure?	YES	<input checked="" type="radio"/> NO	
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have any of the following: (circle all that apply)	<input checked="" type="radio"/> FRENCH DOORS	<input type="radio"/> GARAGE DOORS	<input type="radio"/> WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	<input checked="" type="radio"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the kitchen exhaust system extend to the roof?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have an illuminated sign?	YES	<input checked="" type="radio"/> NO	
Will the establishment have a canopy extending over the sidewalk?	YES	<input checked="" type="radio"/> NO	
Where will the air conditioner be located? What type is it?	EXISTING		
When was the air conditioner installed?			

OUTDOOR ITEMS - OTHER THAN SIDEWALK CAFÉ

Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	OPEN DINING IN THE PARKING LANE + 4 TABLES + 8 SEATS IN FRONT PRIVATE PROPERTY AREA
Are the floorplans for the outdoor space(s) included?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will there be no amplified music, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to train staff to encourage a peaceful environment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	THE AREA IS LIT BY STREET LIGHTS
If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If open dining, will you comply with all NYC DOT guidelines?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If open dining, will the installation be year-round?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	UNTIL PROGRAM IS TERMINATED

DCA APPROVED UNENCLOSED SIDEWALK CAFÉ

Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant be applying for a sidewalk café now or in the future?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk café?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant mark the perimeter of the café on the sidewalk?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will the sidewalk café not provide standing space for drinking or smoking?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant use umbrellas?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
If open dining is in the parking lane, will applicant agree to remove its sidewalk café?	<input type="radio"/> YES	<input type="radio"/> NO	N/A

ADDITIONAL STIPULATIONS: (Office Use Only)

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

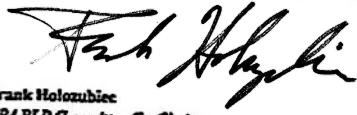
Manhattan Community Board 4 (MCB4) recommends:
(MCB4's recommendation is based on a vote taken at its
October 6, 2022 full board meeting, with 37 members voting in favor
of the recommendation, 0 members opposed, 0 members
abstaining and 0 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial Approval

CB4 REPRESENTATIVES


Nelly Gonzalez
CB4 Assistant District Manager


Frank Holoubiec
CB4 BLP Committee Co-Chair


Bart Lazarin
CB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

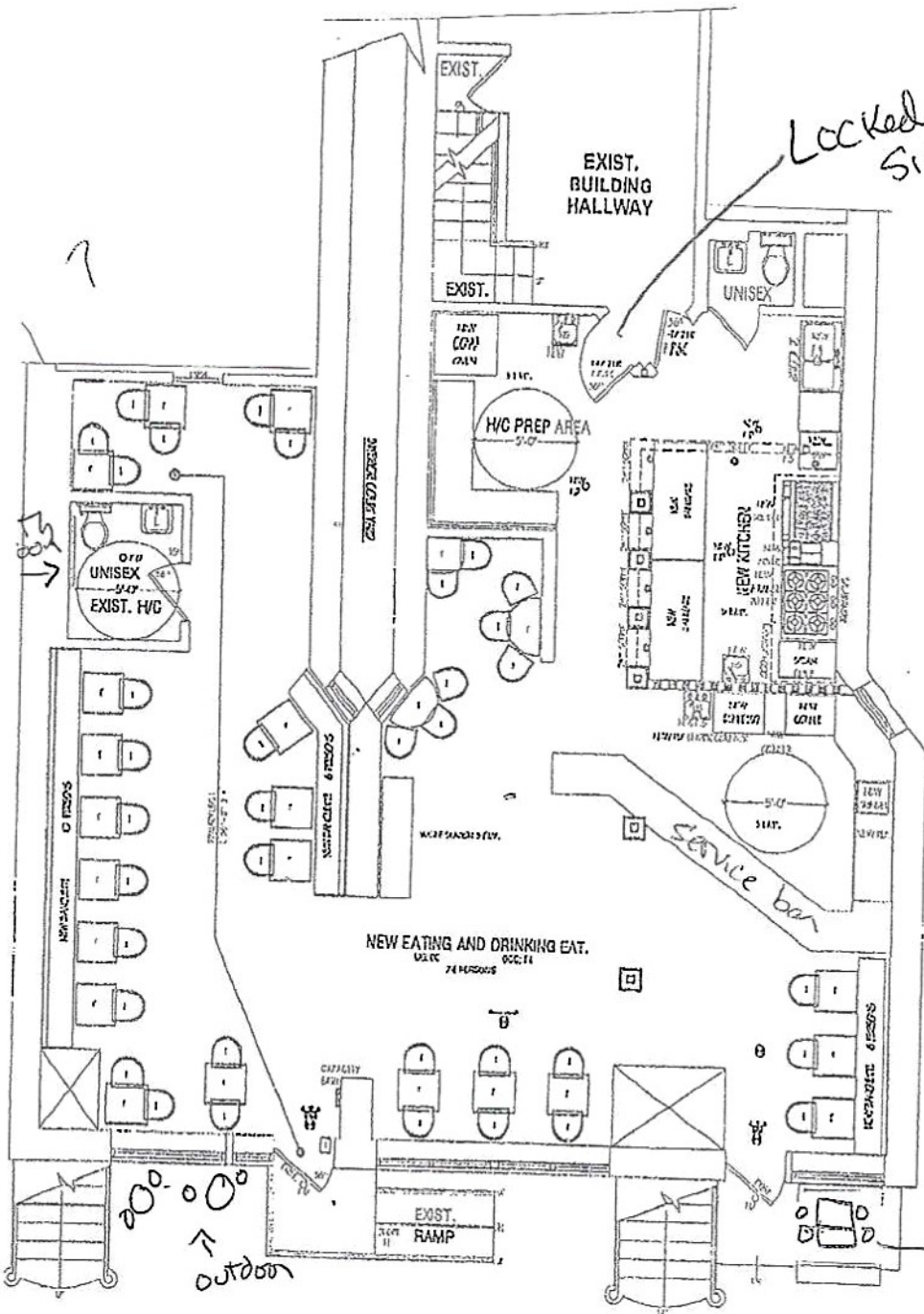
Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE →

DAVID ETZAN
PRINT NAME OF APPLICANT


SIGNATURE OF APPLICANT

8/24/2022
DATE



Locked on our side at all times

23 Tables
48 Seats

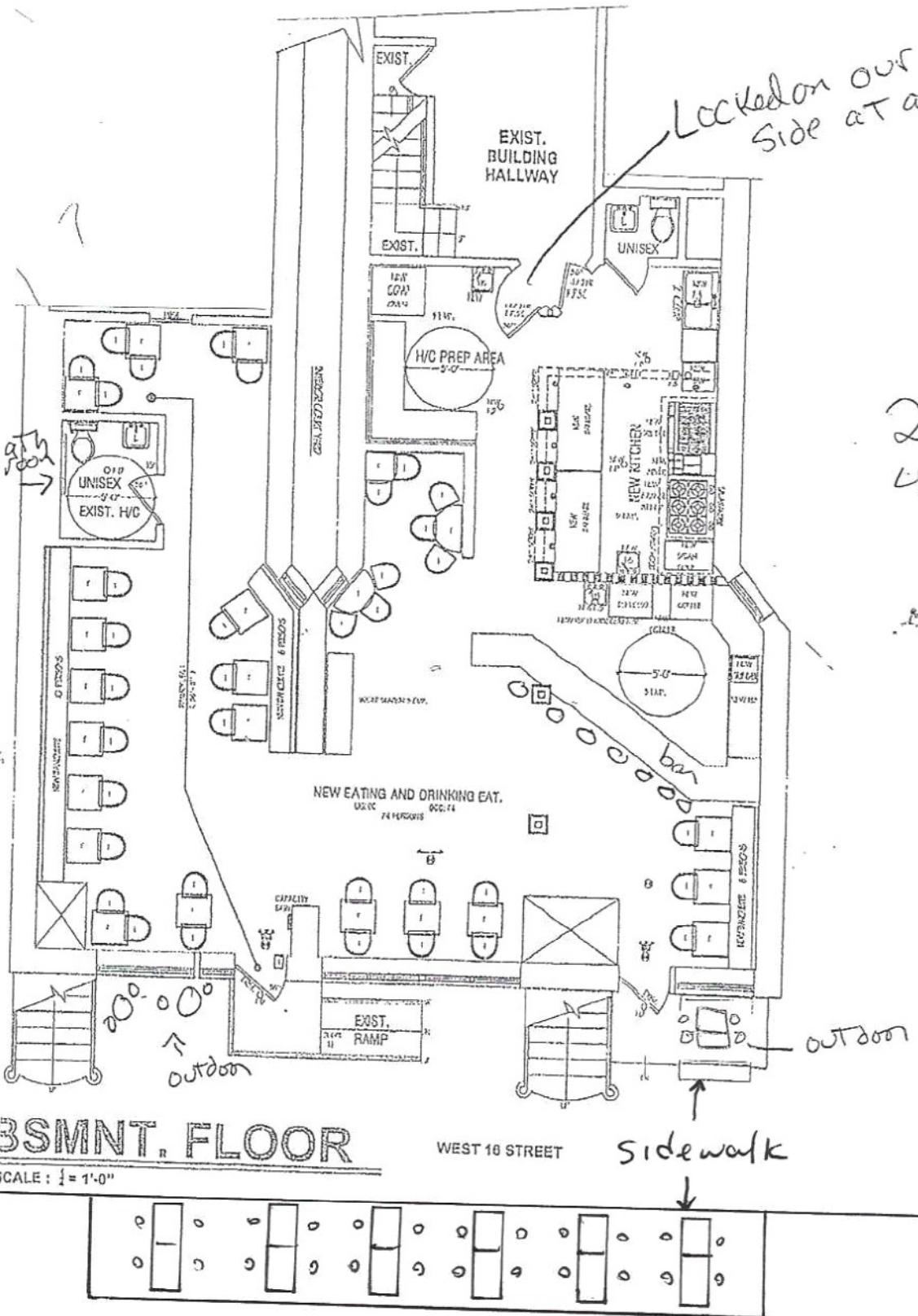
EXISTING

3RD SMNT. FLOOR

WEST 16 STREET

SCALE: 1/4" = 1'-0"

Basement (Ground Floor)



23 Tables
48 seats

Proposed

w 16th ST.

Basement (Ground Floor)



DINNER MENU

Everyday
5pm
til 9pm

CREDIT CARD
OR EXACT CHANGE
ONLY

STARTERS

BUFFALO CAULIFLOWER cauliflower florets with buffalo sauce, green goddess dressing, & parsley	11.00 GF	FRIED BRUSSELS SPROUTS with shallots, oak aged vinegar, & honey	10.00 GF
DOUBLE CHEESE NACHOS with black beans, chipotle pepper, pickled onion, cilantro, cheddar, & mozzarella	14.00 GF	BLISTERED SHISHITO PEPPERS with cilantro-lime salsa	9.00 GF
add diced chicken \$3 ground beef \$3 avocado \$2.50		CRISPY BEET FRIES with green goddess dip	7.25 GF
GRILLED CHEESE DIPPERS with tomato soup	14.00	TORTILLA CHIPS & AVOCADO HUMMUS	11.00 GF

SOUP

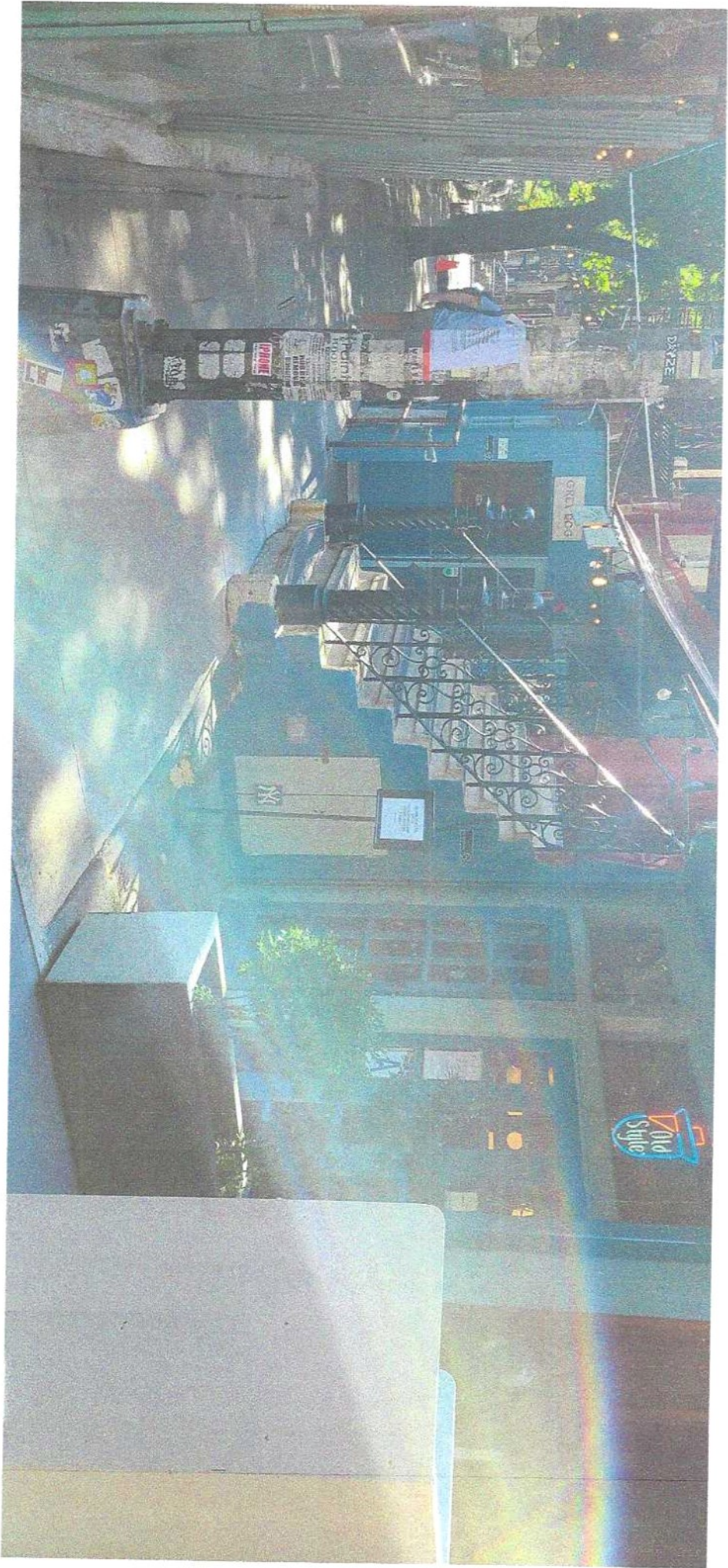
CHICKEN SOUP WITH MEATBALLS	8.95	CREAMY TOMATO	8.95
BEEF CHILI	8.95		

MAINS

SPICY KALE CAESAR with chickpeas, parmesan, shaved almonds & whole grain toast	14.00	HOUSE BURGER double patties with cheddar, caramelized onion, pickles, lettuce, & mayo on a brioche bun with choice of side	14.50
add roasted chicken or crispy tofu \$4		add bacon \$2 make it impossible \$2	
WINTER CITRUS & ARUGULA SALAD with radicchio, orange, candied almond, & goat cheese with lemon vinaigrette	16.00 GF	HOMEMADE VEGGIE BURGER a blend of fresh vegetables rolled in red quinoa, fried crispy, & served on a soft bun with basil aioli, pickled onions, & cherry tomato with choice of side	15.00
add roasted chicken or crispy tofu \$4		PHILLY CHEESESTEAK with sauteed peppers & onions	15.00
AVOCADO HUMMUS & GRAIN BOWL with farro, sweet potato, broccolini, roasted cauliflower, salsa, & toast	15.00 GF	GREY DOG CLUB on sourdough with roasted chicken, cheddar, heritage bacon, tomato, greens, honey mustard, & herb mayo with choice of side	14.50
add roasted chicken or crispy tofu \$4		BUTTERMILK FRIED CHICKEN on a toasted brioche with chipotle slaw & fresh cilantro served with choice of side	14.50
BUFFALO CAULIFLOWER & KALE BOWL with avocado, crumbled bleu cheese, goddess dressing, celery, & radish	15.00 GF	GRILLED CHEESE on country white with cheddar, fresh mozzarella, & choice of side	12.50
add roasted chicken or crispy tofu \$4		add bacon \$2	
ROASTED CHICKEN & AVOCADO with red quinoa, black beans, pickled onion, cilantro lime salsa, & spinach	15.00 GF	CRISPY CHICKEN FINGERS with honey mustard & choice of side	15.00
TACO NIGHT (3 per order) your choice of	15.00	FOUR CHEESE MAC-N-CHEESE	15.00
• chipotle beef with pickled onion, & melted cheddar		GREY DOG'S BREAKFAST eggs any style, french toast or pancakes, & bacon, sausage, or avocado	16.00
• cilantro-lime chicken with shredded cabbage, & melted mozzarella			
• crispy baja fish with lime & red onion kale slaw			
• or a combination of all three			

SIDES

	with select main	a la carte		with select main	a la carte
FRENCH FRIES	+0	5.25	FRIED BRUSSELS SPROUTS	+3	7.25
SWEET POTATO FRIES	+1	6.25	CUTE SALAD mixed greens with lemon vinaigrette	+0	5.25
CRISPY BEET FRIES	+3	7.25	SPICY KALE CAESAR	+2	
MAC -N- CHEESE	+3				





CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD No. 4

424 W 33rd Street, Suite 580 New York, NY 10001
tel: 212-736-4536

<https://cbmanhattan.cityofnewyork.us/cb4/>

JEFFREY LEFRANCIOS
Chair

JESSE BODINE
District Manager

PUBLIC NOTICE

Business Licenses and Permits Committee
will discuss an application submitted by

Grey Dog Chelsea Inc. 242-244 W 16th Street

An Alteration Application to make the current service
bar a customer bar with 7 seats

DATE: Tuesday, September 13, 2022

TIME: **6:30 PM**

PLACE: **Video/Phone Conference Registration:**
https://zoom.us/webinar/register/WN_66-6SX3vS_6HVC2bBstV3A

We invite you to attend this meeting and learn more about this application.
Alternately, you may email your comments by 12 p.m. Monday, September 12,
2022 or for more information, please email Assistant District Manager Nelly
Gonzalez negonzalez@cb.nyc.gov.

Posted according to the Administrative Code of the City of New York section 10-119. Please do not remove until after the above meeting date.



AR 1

PUBLIC NOTICE
Dog Chelsea Inc.
204 W 16th Street
New York, NY 10011

"The industrial
pyramid manifestly
roots on the land."
HENRY GEORGE
GEORGISM
NYC

DINOPILES
41

Red tape roll





Please see
Heat to be
Seated

The GREY DOG

BRUNCH

available all day, everyday

STOVE HOURS
 MON BAN 11:30-3:00PM
 TUE BAN 11:30-3:00PM
 WED BAN 11:30-3:00PM
 THU BAN 11:30-3:00PM
 FRI BAN 11:30-3:00PM
 SAT 9AM 11:30-3:00PM
 SUN 9AM 11:30-3:00PM

Happy Hour
 5:00-7:00PM
 \$4.99
 \$5.99
 \$6.99
 \$7.99
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 \$46.99
 \$47.99
 \$48.99
 \$49.99
 \$50.99

SHARES & SOUP

SALADS & BOWLS

Home Baked
 BAKED BREAD
 POTATO SALAD
 PLEASANT BREAD
 COUNTRY BREAD
 RASPBERRY LEMON BREAD

BREAKFAST SIDES
 TOAST & BUTTER
 SAUSAGE PATTEES
 JERKY PATTIES
 POTATOES

MICHIGAN SANDWICHES
 AND GREAT POTATO PRICES \$1.99

BRIDGE BUNGER
 IMPOSSIBLE BUNGER
 HONOLULU BUNGER
 3 P.L.T.
 PHILLY CHEESESTEAK WRAP