Manhattan Community Board 4 (All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NAME		DOING BUSINESS AS (DBA)								
Hilmar 4 LLC			SMASHED Hell's Kitchen							
STREET ADDRESS			CROSS STREETS			ZIP CODE				
600 11th Ave, New York, NY			W 44th St			10036				
OWNER (Attach a list of all the people that will be associated/listed	NAME:	Mark Mendaros		NAME:	Peset	Pesetsky & Bookman PC				
	PHONE:	212-658-1887		PHONE:	212-5	212-513-1988				
with the license)	EMAIL:	mark@smashednyc.com		EMAIL;	Max@pb.law					
	NAME:	Gretchen Smith		NAME:	GW Market LLC					
MANAGER	PHONE:	917-434-4206	LANDLORD	PHONE:	212-	212-599-0502				
	EMAIL:	gretchen@smashednyc.com		EMAIL:	info@	gotham	org.com			
APPLICATION	ON TYP	E (X Liquor License	· (<u>) </u>	Unenc	losed Sid	dewalk Caf	e)			
	Has applican	t owned or managed a similar business?		(v	ES)	NO				
New New	What is/was	the name and address of establishment?	SMASHED SMASHED			ED LES 177 Orchard St, NY, NY 10002 ED Brooklyn 590 Fulton St, BK, NY 11217				
	What were the dates applicant was involved with this former premise?				March 2021					
Corp	What is the li	cense # and expiration date?			1		100 I			
Change/Class Change/Removal	Is applicant making any alterations or operational changes?				'ES	NO				
	If alterations or operational changes are being made, please describe/list all changes.									
Alteration	What is the o	current license # and expiration date?								
0	Please list/describe the nature of all the changes and attach the plans:									
METHOD O	F OPER	ATION								
TYPE OF ALCOHOL		O Beer &	Cider		O Wine/	Beer & Cider				
ESTABLISHMENT TYPE Restaurant Cabaret C Adult Entertainment Wine					Bar/Tavern		atering Establishment rnal Organization – Members Only)			
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?			YES NO) A	fter the	CB Meeti	ng			
Is the 500 Foot Ru On-Premise liquor establishment and	YES NO									
Is the 200 Foot Ru schools and house	YES NO									
Has applicant/own Location of Alcoho	d (YES) NO)								

		MONDAY	TUESDAY	1	WEDNE	SDAY	THUR	SDAY	FRIDAY	SATURDAY	SUN	DAY
HOURS*	Operation	11am-1am	11am-1am		11am-1	1am-1am		-1am	11am-1am	11am-1am	11am-	1am
(Indoor		4.4				11am-1am					11am-	
Only)							11am-1am			11am-1am		
If you plan to h	Music nave music, what	11am-1am	(Commence of the Commence of t	AND SAME	11am-1am		11am-1am 1		ram-ram	Train-Tain	ı ıaııı- ıaılı	
(Circle all that		type(s):	BACKGRO	DUND LIVE MUSIC		DJ		JUKE BOX	KA	KARAOKE		
	- December 1	The state of the s			0	CCUP.	ANCY					
	(Cert	pacity ificate of upancy)	Maximum # of Persons Occupying Premises (Including Employees)	Num of Ta		mber Seats		r of Servi ly Bars	ce Number Stand-Up			
INSIDE	1	00	94	26	5	74	0		1	10		
OUTSIDE (Other than sidewalk café)	3	34	34	8		32						
DCA APPROVEI UNENCLOS SIDEWALK CAFÉ	SED											
How many floo	ors are there? Wi	nat is the capacit	y for each floor?				1 fl	oor, r	nax capac	ity 100		
How frequently	y will the owner(s	s) be at the estab	lishment?						of operat			
Will there be d	lancing?						YES	NO				
Will applicant	have bottle or tal	ole service for be	verage alcohol?				YES	NO				
Will applicant	be hosting privat	e; promotional or	corporate even	ts?			YES	NO				
Will outside pr	omoters be used	l on a regular bas	sis? If yes please	e descr	ibe.		YES	NO				
Will applicant	have a security p	olan? If, yes plea	se attach.				YES	NO				
Will security p	lan be implemen	ted?					YES	NO				
Will State cert	ified security per	sonnel be used?					YES	NO				
Will New York	Nightlife Associ	ation and NYPD	Best Practices b	e follov	ved?		(YES)	NO				
Does applicant agree to notify MCB4 prior to making changes to its method of operation?						YES	NO					
Will applicant be using delivery bicycles? If yes, how many?						YES	No					
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?					staff	YES	NO					
	Where will delivery bicycles be stored during the day when not in use?						DATE OF THE PARTY.	CONTRACTOR OF				

LOCATION & ZONING	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES NO
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES NO
Is a Public Assembly permit required?	YES NO
Are your plans filed with DOB?	YES NO

Community Notification/Relat	ions								
NOTIFICATION:	# 1	See email attached							
List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and	# 2								
community groups that applicant has notified regarding its application. For each please list both the organization	# 3								
and individual you contacted	# 4								
	# 5								
Please provide dates when applicant met w	ith the gro	oups listed above.	emails se	ent on July 13, 202	22				
Who was your contact person at each group you met with?			*See the	e attached*	,				
When did applicant post the notice that was provided?			Thursday, July 7, 2022						
Where did applicant post the notice that was provided?			Conspicuously to the front of the premises						
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.				YES NO	212-658-1887				
Will applicant inform the Community Board provide a hyperlink to applicants jobs webp		ts job openings and/or		(YES) NO					

BUILDING DESIGN	
State the name and type of business previously located in the space.	OMW Associates LLC and GW Market LLC, Restauran
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	VES NO
Do you plan any changes to the existing façade? If yes, please describe.	YES NO
Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo?	VES NO
Is the entrance ADA Compliant?	(YES) NO
Do you plan any changes to the existing façade? If yes, please describe.	YES NO
Will applicant have a vestibule within the establishment?	YES NO
Will applicant use a storm enclosure?	VES NO
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	VES NO
Will applicant comply with the NYC noise code?	YES) NO
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS GARAGE DOORS WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES NO
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	NO NO
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES NO
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	NO SO
Will the kitchen exhaust system extend to the roof?	(YES) NO
Will the establishment have an illuminated sign?	(YES) NO
Will the establishment have a canopy extending over the sidewalk?	YES NO
Where will the air conditioner be located? What type is it?	Original equipment in space
When was the air conditioner installed?	2013

OUTDOOR ITEMS - OTHER THAN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	(YES)	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)?	YES	NO	Patio/within property line outdoor seating area
Are the floorplans for the outdoor space(s) included?	YES	NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk?	YES	NO	
Will there be no amplified music, as per the law?	VES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	(TES)	NO	No amplified music
Will applicant agree to post signs outside asking customers to respect the neighbors'?	(YES)	NO	
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	VES	NO	
If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture?	(YES)	NO	
If open dining, will you comply with all NYC DOT guidelines?	(YES)	NO	
If open dining, will the installation be year-round?	YES	NO	

Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	(YES)	NO
Will applicant be applying for a sidewalk café now or in the future?	YES	NO
ls applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	YES	NO
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO
Will all furniture be stored inside between December 21st and March 21st, and any other day when it rains or snows?	YES	NO
Will applicant use umbrellas?	YES	NO
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	YES	NO
If open dining is in the parking lane, will applicant agree to remove its sidewalk café?	YES	NO

ADDITIONAL STIPULATIONS: (Office Use Only)	
- All outdoor seating will be within the building property line	
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on	
pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.	

ADDITIONAL STIPULATIONS: (Office Use Only), Continued
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on
pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) (MCB4's recommendation is based on a vote September 7, 2022 full board meeting, with 46 of the recommendation, o members opposabstaining and o present but not eligible)	recommends: e taken at its members voting in favor osed, o members	Denial unless all stipulations agreed to by applicant/owner are part of the method of operation Denial Approval					
CB4 REPRESENTATIVES							
Nelly Gonzalez CB4 Assistant District Manager	Frank Holozubiec CB4 BLP Committee Co-Chair	ly li	Burt Lazarin CB4 BLP Committee Co-Che	air			
APPLICANT AGREEMENT WIT	TH THE COMMUNITY						
Applicant agrees to these stipulations as stipulations are essential prerequisites to stipulations incorporated in the method of agreement between MCB4 and applicant supersede any oral statements or representations.	the MCB4 recommendation of operation of its liquor licens tand may only be altered in v	regarding this ap e. The stipulation rriting signed by	plication. Applicant ag s in this application co	rees to have these onstitute the entire			
SIGN HERE -	Mark Mendaros	/s/ Mark N	Mendaros	7/19/2022			

SIGNATURE OF APPLICANT

DATE

PRINT NAME OF APPLICANT



An Introduction and Hello

1 message

mark anthony <mark@smashednyc.com>

Wed, Jul 13, 2022 at 12:33 PM

To: rjbenfatto@hyhkalliance.org, brianscottweber@gmail.com, cressidac@gmail.com, peggychane@gmail.com, jflechas@hcc-nyc.org, ljames@hcc-nyc.org, tenants350west51st@gmail.com, acernitz@gmail.com, awm3333@me.com, jessbondy@aol.com, john.waldman@redcross.org, rpimentel@commonground.org, dsage@commonground.org, nkyriacou@yahoo.com, gdclay@att.net, delores.rubin@att.net, john.mudd@usa.net, info@hcc-nyc.org, ploeb315@aol.com, west55ba@gmail.com, hk5051@gmail.com, pgouris@hyhkalliance.org, kathleentreat123@gmail.com, mcgee79@aol.com, cberthet@me.com, info@clintonhousing.org, jrestuccia2@clintonhousing.org, rmarcano@clintonhousing.org, West43rdStreetNYC@gmail.com, mptenants@gmail.com, ashleyll@aol.com, twocatsltd@worldnet.att.net, hk4546ba@gmail.com, aefearshk@earthlink.net, larrymichaelroberts@gmail.com, jamesbogues@gmail.com, mariagnys@aol.com

Cc: negonzalez@cb.nyc.gov

Bcc: janelle@pb.law

To the Clinton and Hell's Kitchen Associations and Community Groups,

My name is Mark Mendaros, I am the owner of SMASHED, a burger restaurant born out of the Lower East Side of Manhattan, with a second location in the Gotham Market at the Ashland. I wanted to introduce myself as SMASHED will be joining the Gotham Market West Community in the Fall of this year! We are thrilled to be opening a location in the neighborhood and to join the long list of wonderful vendors that have operated in the Gotham West Market.

SMASHED LES was opened in March of 2021, to very humbling and positive reviews. We work hard to offer the best to our customers, through fresh ingredients and great service. Joining Gotham Mark West will allow us to offer our guests a full menu, sit-down service experience, as well as cocktails, wine and beer. Delivery will be available through Uber Eats while pick-up and carry out will also be offered.

We look forward to feeding the community with our selection of fresh beef smash burgers (including vegan options), fries and shakes. We are a family friendly establishment with after school specials; we also offer catering for parties and office functions.

I look forward to meeting you personally as we move forward with the process of opening. I am always available to address any questions or concerns you may have, please feel free to reach out.

Warmly, Mark Anthony CEO/Principal

SMASHED Hospitality Group 212-918-8183 office 212-945-8008 main



www.smashednyc.com IG: @smashednyc www.whateverforevernyc.com @whateverforevernyc www.tacotaconyc.com @tacotaconyc



SMASHBOX SPECIAL

Single Classic Smashed Meat Patty or Single Classic Single Classic Fatty, Files and a Zeiner Social (no substitutions)

CLASSIC SMASHED

THE BIG SCHMACC H + BACON - 4

CHILI CHEESE BURGER

BBQ BURGER

VEGAN

SINGLE - 15 DOUBLE - 17

Chill Beef Fatty, Cheese, Pickles, Smash Sauce on a Potato Roll

BBQ Sauce, Beef Patty, Orion Rings, Bacon, Jalabenc, American Cheese on a Potato Roll

MUSHROOM BURGER

Main Burger American Cheese, Griddled Onions, Raw Onions, Pickles, Smash Sauce on a Potato Roll

IMPOSSIBLE SMASHED

impossible Burger American Cheese, Griddled Orichs. Row Onlons, Pickles, Simash Sauce on an Amold's Pickles Roll.

THE VEGAN BIG SCHMACC

Double Burger, Double Cheese, Lettuce, Pickles, Smash Sauce chia Golden Sun Bakery Roll Double Burger, Double Cheese, Lattuce, Pickles, Smash Sauca on a Potato Roll

BLEU CHEESE BURGER

SINGLE - 13 DOUBLE - 15 + BACON - 4

Bieu Cheese, Beef Fat Carame ized Onors, Smash Sauce, Beef Patty, Bacon Pickies on a Potato Roll

MUSHROOM BURGER

Beef Patty, Swiss Gruyere Cheese, Fried Orbort Umanii Abli nn a Bricche Buri

TRUFFLE BURGER

Vegan Fatty, Swiss Gruyere Cheese, Fried Onion, Limami Aioli on a Bricone Bun

Guten Fraa Bun Substitution Available For All Burgers

CAESAR SALAD

FETTUCCINE CARBONARA

Heart of Romaine, Gardo Croutins, Basil, Parmesan, Boouerones

Sincked Lemon Zest, Grana Patano Egg Yolk

BEETS & LOCO MOCO W/BURGER PATTY

Watercress, Roasted Pistachic, Goat Cheese Lemon Tryme Vineignette

Fired Rick, Bacch, Mushroom Gravy

CHICKEN & WAFFLES

Mannated Onloven Breast, Lemon Zest, Buttermik, Maple Tapatio

SIDES

Fries Smashed Potatoes Chill Cheese Fries Chill Japano Cheese Chill Cheese Smashed Potatoes Chill Japano Cheese

DESSERT

Frangelico Vanilla Bread Pudding Carametized Banana, Creame Anglaise, Strawdelry ice Cream

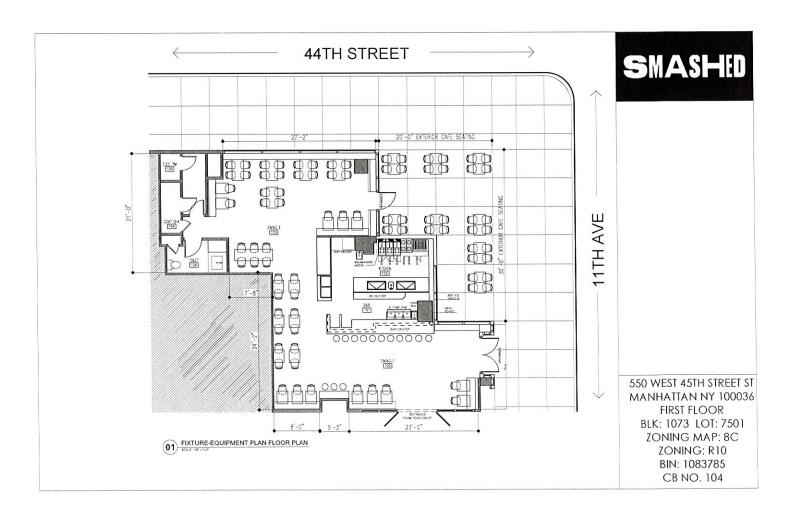
Home Made Chocolate Brownie Chocolate Caramei Sauce, Vanilla Ide Cream

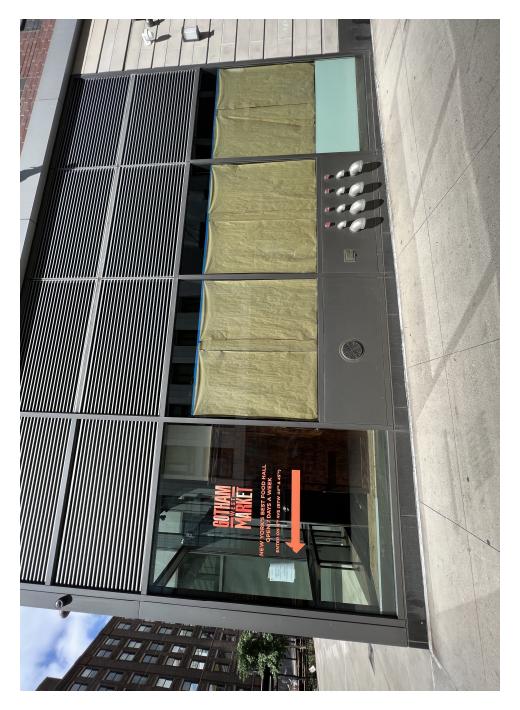
Profiterales Chocolate los Gream, Caramel Sauca, Toasted Amonos

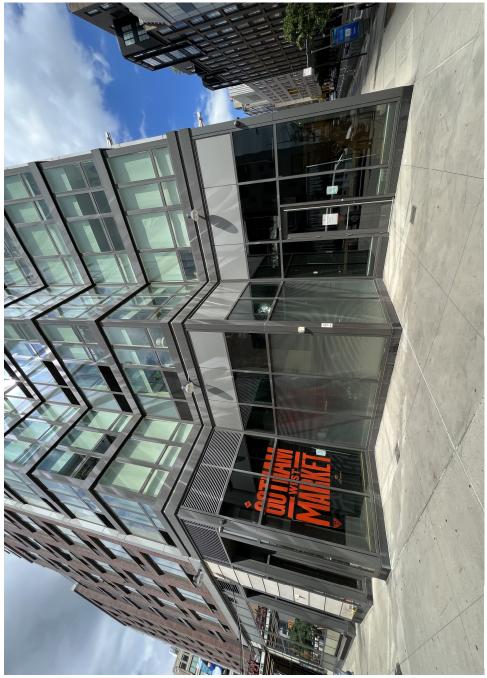
DRINKS

Root Beer Mexican Coke Mexican Sprite Saratoga Sparkling Saratoga Flat Bottled Water

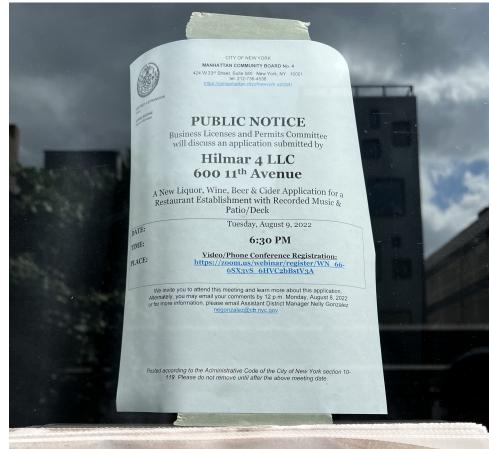
Ocnsuming new or underbooked meets oculty, seafood, shelfish or legis may increase your risk of flootborne thiese establish, if you have a certain made at our door.











"All the News That's Fit to Print"

The New

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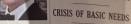
NEW YORK, THURSDAY, JULY 7, 2022

Two Adversaries of Trump Their Stories Seven people died and more than 30 gunman opened fire and more than 30 gunman opened fire and more than 30 gunman opened fire and gunman opened fi









UKRAINE STRAINS

TO HELP MILLIONS UPROOTED BY WAR

Growing Despair Among Displaced as Russia Advances in East

By EMMA BUBOLA and MEGAN SPECIA









