

CITY OF NEW YORK MANHATTAN COMMUNITY BOARD FOUR

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JEFFREY LEFRANCOIS

JESSE R. BODINE District Manager

August 30, 2022

Hon. Eric Adams Mayor, City of New York City Hall New York, NY 10007

Peggy Shepard Chair Office of Environmental & Climate Justice City Hall New York, NY 10007

Jessica S. Tisch Commissioner NYC Department of Sanitation 59 Maiden Lane, 5th Floor New York, NY 10038

Re: Corner Basket Recycling Program

Dear Mayor Adams, Chair Shepard, and Commissioner Tisch,

Manhattan Community Board 4 (MCB4) urges the City to implement a universal, public, corner basket recycling program. Sadly, New York City has no public waste recycling program, an outlier among municipalities around the world. By a Full Board vote of 39 in favor, 0 against, 0 abstentions and 0 present not eligible, MCB4 requests the City recognizes the urgency to reduce the waste in our district and provide a plan for a corner basket recycling and collection system.

Department of Sanitation (DSNY) provided MCB4 with an overview of The City's piecemeal curbside recycling program, including the sponsorship of Business Improvement Districts for curbside recycling. The City's lack of a comprehensive system has long been a costly and environmentally unsound burden for the City of New York. Current curbside recycling bins are often cross contaminated and less than half are eligible for recycling. Due to the lack of a universal

program, the overwhelming majority of materials collected in these recycling bins are sent to landfills, undercutting the efficiency of the recycling bins and wasteful cost of resources.

New York City is lacking in corner basket recycling, specifically:

- number of public recycling bins available
- clear signage and variation of recycling bins (plastic, glass, paper, mixed medium, etc.)
- sorting of materials at the collection point (ensuring materials are recycled and not tossed into landfills)

There is much precedent for successful curbside recycling programs. We urge the City to look into other large population programs and draw from their successes. Attached are different examples of effective public street recycling programs around the world citing strategies used in Vermont, Barcelona, Sweden and Rhode Island. Despite different on-the-ground mechanisms, the common thread to each's success is effective legislation forcing action.

While NYC is slowly adopting some of these measurements, the success rate is extremely low because legislation and culture currently do not support nor provide incentives for participation. Effective legislation is a crucial step towards a successful long-term goal. The insubstantial program, as it stands now, is not a true metric of potential success.

MCB4 proposes an expansion of curbside recycling via adaptive solutions and strategy including but not limited to:

- mandatory recycling legislation
- partnership with DSNY, DEP, the Office of Environmental & Climate Justice, and our local BIDs (Business Improvement Districts) to create standardized bin and labeling system, effectively reinforcing the essential recycling rules and habits
- public education & incentivization, which will help move the current culture towards mainstream actions

MCB4 hopes the City will take their environmental responsibility seriously and start to plan for a greener New York implementing serious zero-waste strategies. We expect that includes a public wastebasket recycling program.

Sincerely,

Jeffrey LeFrancois

Chair

Manhattan Community Board 4

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Maarten deKadt

Maarten de Lant

Co-chair

Waterfront, Parks & Environment Committee

Leslie Boghosian Murphy

Co-chair

Waterfront, Parks & Environment Committee

Enclosures

CC: Hon. Brad Hoylman, NYS Senator

Hon. Linda Rosenthal, NYS Assembly Member Hon. Richard Gottfried, NYS Assembly Member

Hon. Erik Bottcher, NYC Council Member Hon. Sandy Nurse, NYC Council Member

Corner Basket Recycling - Attachment I From: Manhattan Community Board 4

Between 2014 to 2020, Vermont's Universal Recycling Act focused on recyclable and food waste. Collections are required by law and mandated recyclables are banned from the landfill. The Universal Recycling (UR) law is working. Vermont recycles 72% of mandated recyclables, and nearly 75% of eligible bottle containers are redeemed for cash. In 2020, Vermont adopted the Single-Use Law to transition away from plastic bags, straws, stirrers, and foam food and beverage containers. Vermont's advanced recycling legislation, financial incentives, coded bin system, and extensive outreach to residents and businesses have all helped Vermont achieve its high success rate (PIC 1). While NYC is slowly adopting some of these measurements, the successful rate is extremely low because legislation and culture currently does not support nor provide incentives for participation.

Rhode Island was the first state to have created a state-wide standardized system for recycling. The push was because trash was piling up. By 1985, only 13 of Rhode Island's 44 landfills were still taking trash—the rest were full. The Recycling Act of 1986 was a result of public forums, recycling workshops, meetings with decision-makers, and a letter mailing campaign to elected state representatives. Title 23 of the law, section 3 stipulates a percentage of 35% solid waste to be recycled and to divert a min of 50% - this was a stepping-stone for the state. If recycling is not recyclable through Rhode Island's mixed recycling program, items might be eligible for a special drop-off or pick-up program (PIC 2).

In Spain and Sweden, waste collection services are mandated throughout the entire country. The design and size of the containers varies according to the town where they are, however, the meaning of each color is the same.

In Spain, The Zero Waste Strategy adopted in 2016 aimed to improve the quality of recycled products and, more specifically, of organic matter. With this strategy, Barcelona reached a level of selective collection close to 60%. Barcelona provides curbside recycling via dumper sized collection bins (**PIC 3**). These bins are available for residential and commercial usage. Green Points are used to dispose of waste that cannot be thrown into street containers (**PIC 4**). Additionally, there are large environmental facilities located on the outskirts of the city and smaller facilities located in urban areas. Although the service is free

for individuals, these areas are specifically aimed at the commercial and services sectors.

Sweden has the most impressive recycling program at almost 99% and has been for many years. Sweden is recycling so much that the country is running out of trash. The country is getting so close to zero waste that they are importing garbage from neighboring countries. Recycling is required by law and trash and recyclables are sorted at home or by businesses before it goes to a recycling center.

There is a system of seven categories for sorting household refuse and there are curbside or recycling stations within 300 meters of all residential areas (PIC 5). The curbside bins are also available in public spaces. Sweden's business partnership is equally impressive. Sweden reformed their tax system so that citizens can benefit from cheaper repairs on used items and recycling programs for cash. The Swedish Waste Management Association works to facilitate the move towards a circular economy, where people use products for longer and in smarter ways. This includes motivating and guiding citizens and consumers to change their behavior. But it's also about providing the infrastructure needed for people to do the necessary sorting for themselves. Additionally, the increased threat of climate change has also led Sweden to use waste to power everything from buses to apartment heating systems. Rubbish is burnt in low-carbon incinerators and food waste is turned into climate-friendly biogas fuel.

Clear bags and signage at programs / events (temporary).

Plastic (heavy duty) bins and signage in public common areas.

Solar-powered bins in public areas, sidewalks, and government spaces.



Event waste disposal at a
Shelburne Museum concert
involves three bins for attendees
to toss trash, recycling, and
compostable items.



Waste Watcher Compost, Recycling and Landfill Bins



Solar-powered trash cans in City Hall Park

Mixed Recycling

Paper, cardboard, and cartons

Metal cans, lids, and foil

Glass bottles and jars

Plastic containers



Green is for glass bottles and jars.

Blue is for paper and cardboard.

Yellow is for plastic packaging (bottles, cans and plastic bags)

Brown is for organic waste (food and gardening waste)

Grey is for waste not included in the other categorie



Barcelona Green Points

Green points are used to get rid of waste can't be thrown into street containers. Green points can be mobile and fixed. Each neighborhood has its own.

Aimed at commercial activity.
Individual usage for old
furniture and junk collection.



Recycling is serious business from residential to commercial to public space collections.

