

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

| | | | |
|---|---|---|---|
| CORPORATION NAME | | DOING BUSINESS AS (DBA) | |
| Mari Hospitality NYC Inc | | MARI | |
| STREET ADDRESS | | CROSS STREETS | ZIP CODE |
| 679 9th Avenue | | Between 46th and 47th Street and 9th Avenue | 10036 |
| OWNER <small>(Attach a list of all the people that will be associated/listed with the license)</small> | NAME: | Sungchul Shim | NAME: Kevin Kim |
| | PHONE: | (646) 578-4516 | PHONE: 917-584-0497 |
| | EMAIL: | chefsung99@gmail.com | EMAIL: slayoon6@gmail.com |
| MANAGER | NAME: | | NAME: Antonino Pecora |
| | PHONE: | | PHONE: (212) 643-2616 |
| | EMAIL: | | EMAIL: |
| ATTORNEY/ REPRESENTAIVE | | | |
| LANDLORD | | | |
| APPLICATION TYPE (<input checked="" type="checkbox"/> <i>Liquor License</i> <input type="checkbox"/> <i>Unenclosed Sidewalk Cafe</i>) | | | |
| <input checked="" type="radio"/> New | Has applicant owned or managed a similar business? | | <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO |
| | What is/was the name and address of establishment? | | SC HOSPITALITY LLC dba KOCHI - 652 10TH AVE, NY, NY 10036 |
| | What were the dates applicant was involved with this former premise? | | 03/16/2020 - present |
| <input type="radio"/> Corp Change/Class Change/Removal | What is the license # and expiration date? | | |
| | Is applicant making any alterations or operational changes? | | <input type="checkbox"/> YES <input type="checkbox"/> NO |
| | <i>If alterations or operational changes are being made, please describe/list all changes.</i> | | |
| <input type="radio"/> Alteration | What is the current license # and expiration date? | | |
| | <i>Please list/describe the nature of all the changes and attach the plans:</i> | | |
| METHOD OF OPERATION | | | |
| TYPE OF ALCOHOL | <input checked="" type="radio"/> Liquor/Wine/Beer & Cider <input type="radio"/> Beer & Cider <input type="radio"/> Wine/Beer & Cider | | |
| ESTABLISHMENT TYPE | <input checked="" type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization – Members Only) | | |
| Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file? | | <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO | 06/30/2021 |
| Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement. | | <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO | Please see diagram and Public Interest Statement attached |
| Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule. | | <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO | |
| Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments? | | <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO | |

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)

| HOURS* <i>(Indoor Only)</i> | | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--------------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|
| | Operation | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am |
| | Kitchen | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am |
| | Music | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am | 12pm - 2am |

If you plan to have music, what type(s)? (Circle all that apply)

| | | | | |
|--|-------------------------------------|-----------------------------|-----------------------------------|----------------------------------|
| <input checked="" type="checkbox"/> BACKGROUND | <input type="checkbox"/> LIVE MUSIC | <input type="checkbox"/> DJ | <input type="checkbox"/> JUKE BOX | <input type="checkbox"/> KARAOKE |
|--|-------------------------------------|-----------------------------|-----------------------------------|----------------------------------|

OCCUPANCY

| | Capacity (Certificate of Occupancy) | Maximum # of Persons Occupying Premises (Including Employees) | Number of Tables | Number of Seats | Number of Service Only Bars | Number of Stand-Up Bars | Number of Seats at Stand-Up Bar |
|---|--|---|------------------|-----------------|-----------------------------|-------------------------|---------------------------------|
| INSIDE | 74 | 74 | 10 | 20 | 1 | 0 | 20 seats at service bar |
| OUTSIDE <i>(Other than sidewalk café)</i> | 8 | 8 | 4 | 8 | | | |
| DCA APPROVED UNENCLOSED SIDEWALK CAFÉ | | | | | | | |

How many floors are there? What is the capacity for each floor? **2 floors: ground floor (74) and basement**

How frequently will the owner(s) be at the establishment? **12pm - 2am; 5 days/week**

Will there be dancing? YES NO

Will applicant have bottle or table service for beverage alcohol? YES NO

Will applicant be hosting private; promotional or corporate events? YES NO

Will outside promoters be used on a regular basis? If yes please describe. YES NO

Will applicant have a security plan? If, yes please attach. YES NO

Will security plan be implemented? YES NO N/A

Will State certified security personnel be used? YES NO N/A

Will New York Nightlife Association and NYPD Best Practices be followed? YES NO N/A

Does applicant agree to notify MCB4 prior to making changes to its method of operation? YES NO

Will applicant be using delivery bicycles? If yes, how many? YES NO

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law? YES NO N/A

Where will delivery bicycles be stored during the day when not in use? **N/A**

LOCATION & ZONING

| | | | |
|---|---|--|---------|
| Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | Clinton |
| Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection? | YES | <input checked="" type="checkbox"/> NO | |
| Is a Public Assembly permit required? | YES | <input checked="" type="checkbox"/> NO | |
| Are your plans filed with DOB? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |

Community Notification/Relations

| | | | |
|--|---|--|--------------|
| <p>NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted</p> | # 1 | Contacted every person listed on the "Clinton-Hell's Kitchen Block Associations - Tenant Associations - Community Groups - 2020" attachment via email. | |
| | # 2 | | |
| | # 3 | | |
| | # 4 | | |
| | # 5 | | |
| Please provide dates when applicant met with the groups listed above. | | | |
| Who was your contact person at each group you met with? | | | |
| When did applicant post the notice that was provided? | | 6/17/2021 | |
| Where did applicant post the notice that was provided? | | Storefront | |
| Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided. | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | 646-578-4516 |
| Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |

BUILDING DESIGN

| | | | |
|---|--|---------------------------------------|---|
| State the name and type of business previously located in the space. | PARADISO 679 INC dba B - SQUARED. Restaurant previously licensed with a full liquor license. | | |
| Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business. | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | PARADISO 679 INC dba B - SQUARED |
| Do you plan any changes to the existing façade? If yes, please describe. | YES | <input type="checkbox"/> NO | |
| Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |
| Is the entrance ADA Compliant? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |
| Do you plan any changes to the existing façade? If yes, please describe. | YES | <input type="checkbox"/> NO | |
| Will applicant have a vestibule within the establishment? | YES | <input type="checkbox"/> NO | |
| Will applicant use a storm enclosure? | YES | <input type="checkbox"/> NO | |
| Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |
| Will applicant comply with the NYC noise code? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |
| Will the establishment have any of the following: (circle all that apply) | <input checked="" type="checkbox"/> FRENCH DOORS | <input type="checkbox"/> GARAGE DOORS | <input type="checkbox"/> WINDOWS THAT CAN BE OPENED |
| Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment? | YES | <input type="checkbox"/> NO | Light background music will be playing only. |
| Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |
| Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |
| Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment? | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | |
| Will the kitchen exhaust system extend to the roof? | YES | <input type="checkbox"/> NO | |
| Will the establishment have an illuminated sign? | YES | <input type="checkbox"/> NO | |
| Will the establishment have a canopy extending over the sidewalk? | YES | <input type="checkbox"/> NO | |
| Where will the air conditioner be located? What type is it? | A/C unit will be located in the back of the building. | | |
| When was the air conditioner installed? | Installed by previous owner | | |

Open Restaurants Only - No Permanent Outdoor Seating

| OUTDOOR ITEMS - OTHER THAN SIDEWALK CAFÉ | | | |
|---|---|----|---|
| Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy? | <input checked="" type="checkbox"/> YES | NO | |
| Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)? | <input checked="" type="checkbox"/> YES | NO | Tent (following guidelines of the Open Restaurants Program) |
| Are the floorplans for the outdoor space(s) included? | <input checked="" type="checkbox"/> YES | NO | |
| Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days? | <input checked="" type="checkbox"/> YES | NO | |
| Will the service and consumption of alcohol in any outdoor space only be via seated food service? | <input checked="" type="checkbox"/> YES | NO | |
| Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk? | <input checked="" type="checkbox"/> YES | NO | |
| Will there be no amplified music, as per the law? | <input checked="" type="checkbox"/> YES | NO | |
| If amplified sound is played inside the establishment, will windows and doors be closed? | <input checked="" type="checkbox"/> YES | NO | |
| Will applicant agree to post signs outside asking customers to respect the neighbors'? | <input checked="" type="checkbox"/> YES | NO | |
| Will applicant agree to train staff to encourage a peaceful environment? | <input checked="" type="checkbox"/> YES | NO | |
| Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments) | <input checked="" type="checkbox"/> YES | NO | |
| Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors? | <input checked="" type="checkbox"/> YES | NO | |
| If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture? | <input checked="" type="checkbox"/> YES | NO | |
| If open dining, will you comply with all NYC DOT guidelines? | <input checked="" type="checkbox"/> YES | NO | |
| If open dining, will the installation be year-round? | <input checked="" type="checkbox"/> YES | NO | As long as the Open Restaurants Program remains active. |

DCA APPROVED UNENCLOSED SIDEWALK CAFÉ

| | | | |
|---|-----|----|--|
| Has the applicant/owner(s) read MCB4 Sidewalk Café Policy? | YES | NO | |
| Will applicant be applying for a sidewalk café now or in the future? | YES | NO | |
| Is applicant in this application seeking to include a sidewalk café in its liquor license? | YES | NO | |
| If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans. | YES | NO | |
| Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days? | YES | NO | |
| Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service? | YES | NO | |
| Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe? | YES | NO | |
| Will applicant mark the perimeter of the café on the sidewalk? | YES | NO | |
| Will the service and consumption of alcohol in the sidewalk café only be via seated food service? | YES | NO | |
| Will the sidewalk café not provide standing space for drinking or smoking? | YES | NO | |
| Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department? | YES | NO | |
| Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors? | YES | NO | |
| Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours? | YES | NO | |
| Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows? | YES | NO | |
| Will applicant use umbrellas? | YES | NO | |
| If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades? | YES | NO | |
| If open dining is in the parking lane, will applicant agree to remove its sidewalk café? | YES | NO | |

ADDITIONAL STIPULATIONS: (Office Use Only)

- Open Restaurants Program Only - No permanent outdoor seating

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) recommends:
 (MCB4's recommendation is based on a vote taken at its
 July 28, 2021 full board meeting, with 35 members voting in favor
 of the recommendation, 0 members opposed, 0 members
 abstaining and 0 present but not eligible)


Denial unless all stipulations agreed to by applicant/owner are part of the method of
 operation
 Denial Approval

CB4 REPRESENTATIVES

| | | |
|---|---|---|
|  Nelly Gonzalez <i>CB4 Assistant District Manager</i> |  Frank Holozubiec <i>CB4 BLP Committee Co-Chair</i> |  Burt Lazarin <i>CB4 BLP Committee Co-Chair</i> |
|---|---|---|

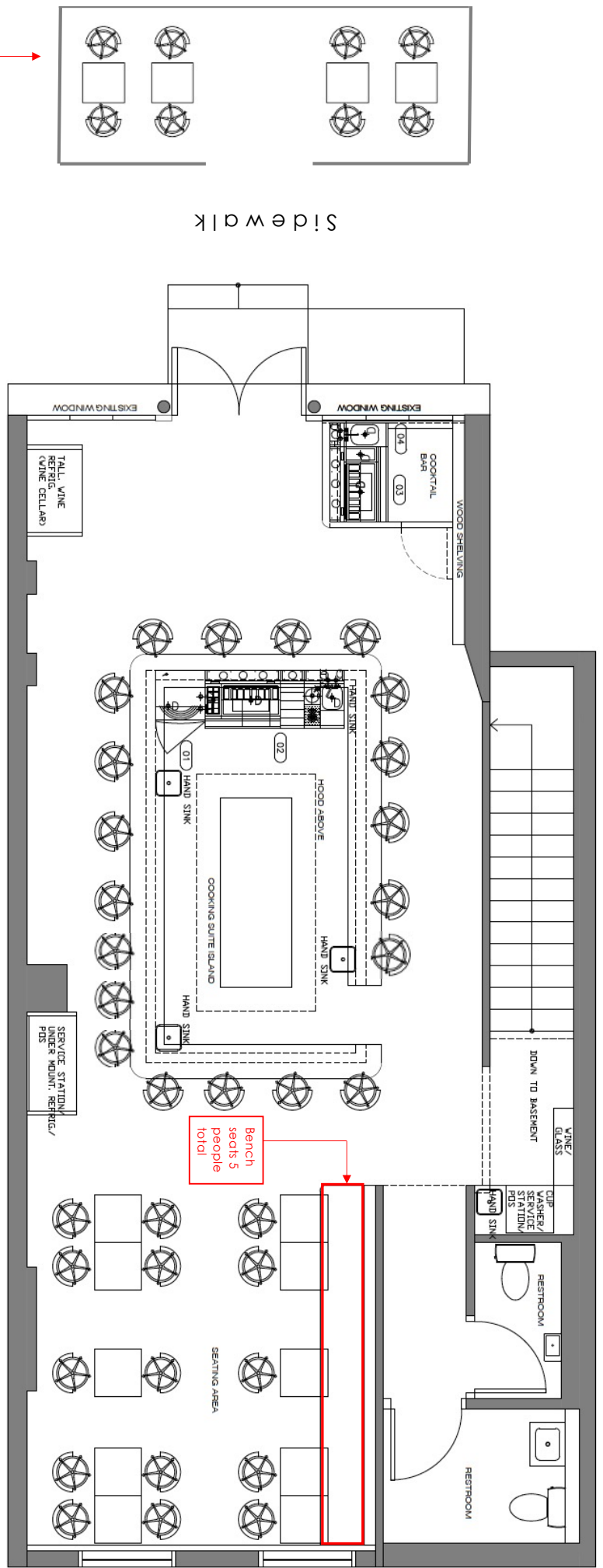
APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

| | | | |
|---------------------------|--|--|------------------------------------|
| <p>SIGN HERE →</p> | <p>Sungchul Shim</p> <p>PRINT NAME OF APPLICANT</p> |  <p>SIGNATURE OF APPLICANT</p> | <p>7/5/2021</p> <p>DATE</p> |
|---------------------------|--|--|------------------------------------|

Floorplans
Interior/Exterior & Sidewalk
Cafe
(Mari Hospitality NYC Inc.)

Outdoor seating contained using a tent as per Open Restaurants Program



679 9TH AVENUE NEW YORK NY 10036
GROUND FLOOR PLAN

Menu

(Mari Hospitality NYC Inc.)

Mari Menu

Special Roll

Dragon \$14

In : Crab meat, avocado, cucumber

Out : Unagi, Avocado, Tobiko, unagi sauce

Jumbo \$15

In : Shrimp tempura, cucumber

Out : Unagi, Salmon tartar, avocado, spicy mayo sauce, unagi sauce

Seaworld \$16

In : Hamachi, Salmon, Tuna

Out : Shrimp, Hamachi tartar
Pear ponzu, soy garlic aioli

Rainbow \$15

In : Crab meat, avocado

Out : Salmon, Fluke, Tuna, Albacore, Shrimp
Yuzu aioli

Salmon \$15

In : Salmon, Crisp salmon skin, cucumber

Out : Salmon tartar, Avocado, Tobiko
Sweet chili mayo

Shrimp & Salmon \$15

In : Shrimp tempura, avocado

Out : Torched salmon tartar, Albacore tuna, sliced Serrano pepper
Roasted garlic mustard aioli

Philadelphia \$15

In : Cream cheese, Fried asparagus

Out : Grilled Tuna, Salmon
Sweet chili mayo, Pear ponzu

Platter / Catering

Nigiri Sushi + Maki \$35

Serves 2-3 28pc

4of each Tuna, Salmon, Shrimp

4of each Salmon avocado, California roll

8pc Spicy salmon roll

Premium Nigiri Sushi + Maki \$45

Serves 2-3 28pc

4of each Tuna, Salmon, Shrimp

4of each Dragon, Spicy Hamachi

8pc Spicy Salmon roll

Vegan Nigiri Sushi + Maki \$30

Serves 2-3 36pc

8of avocado, cucumber, vege roll

4of carrot, gobo, mushroom roll

Nigiri Sushi + Maki \$47

Serves 4-6 48pc

4of each Tuna, Salmon, Shrimp, Albacore

4of each Dragon, Spicy Hamachi

8pc of cucumber, tuna, salmon, califonia roll

Premium Nigiri Sushi + Maki \$49

Serves 4-6 48pc

4of each Tuna, Salmon, Shrimp, Albacore

4of each Dragon, Spicy Hamachi

8pc of Dragon, Shrimp tempura, Salmon Roll

Vegan Nigiri Sushi + Maki \$35

Serves 4-6 58pc

8of avocado, cucumber, vege roll

8of carrot, gobo, miso tofu

8of inari, avocado, mushroom

Nigiri Sushi + Maki \$150

Serves 10 pc

10of each Tuna, Salmon, Shrimp, Albacore

10of each Dragon, Hamachi

8pc of cucumber avocado, tuna, salmon, califonia roll, salmon avocado, yellow tail

Photos

(Mari Hospitality NYC Inc.)



B squared

PIZZA
PASTA
COCKTAILS
B squared



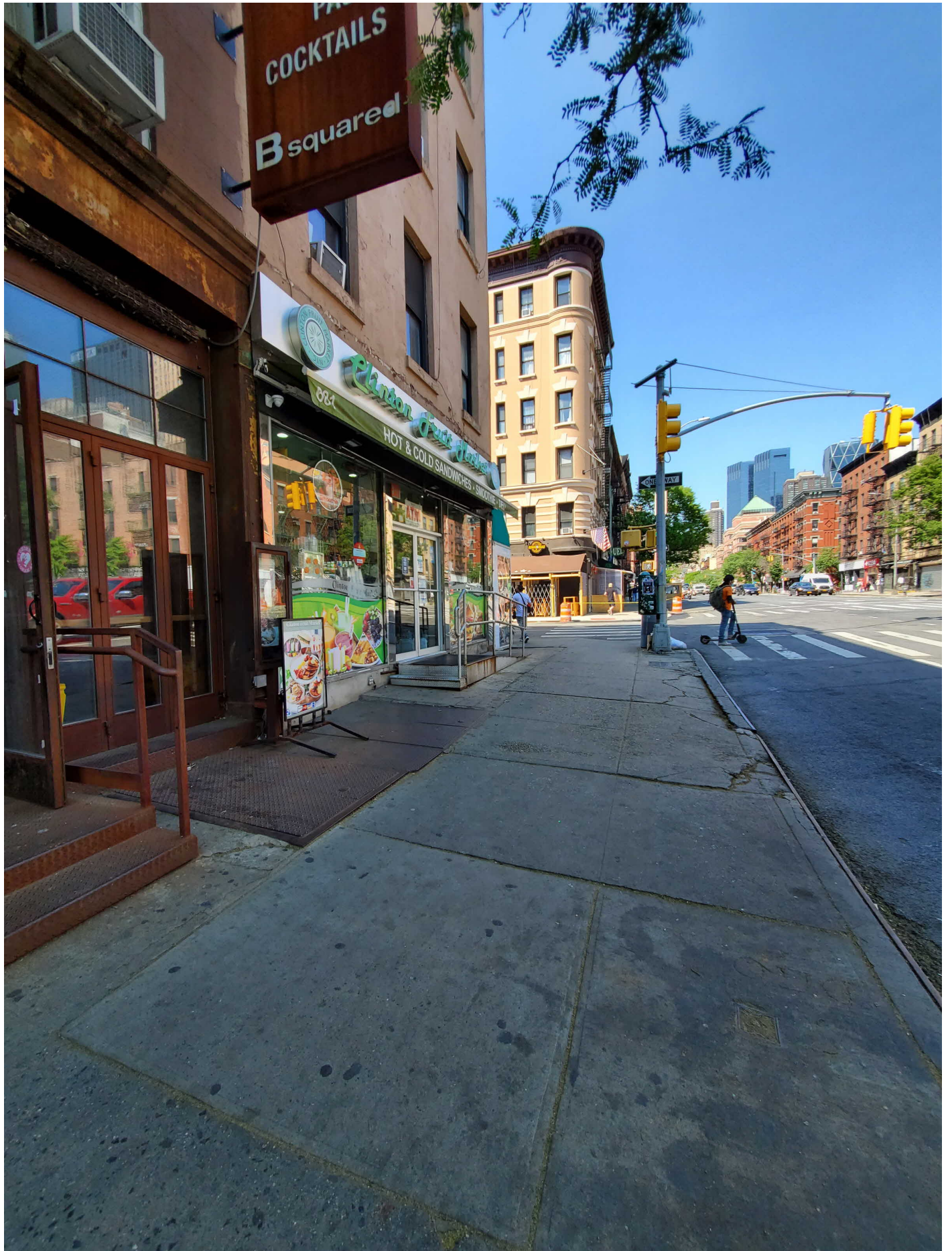
Clinton Fruit

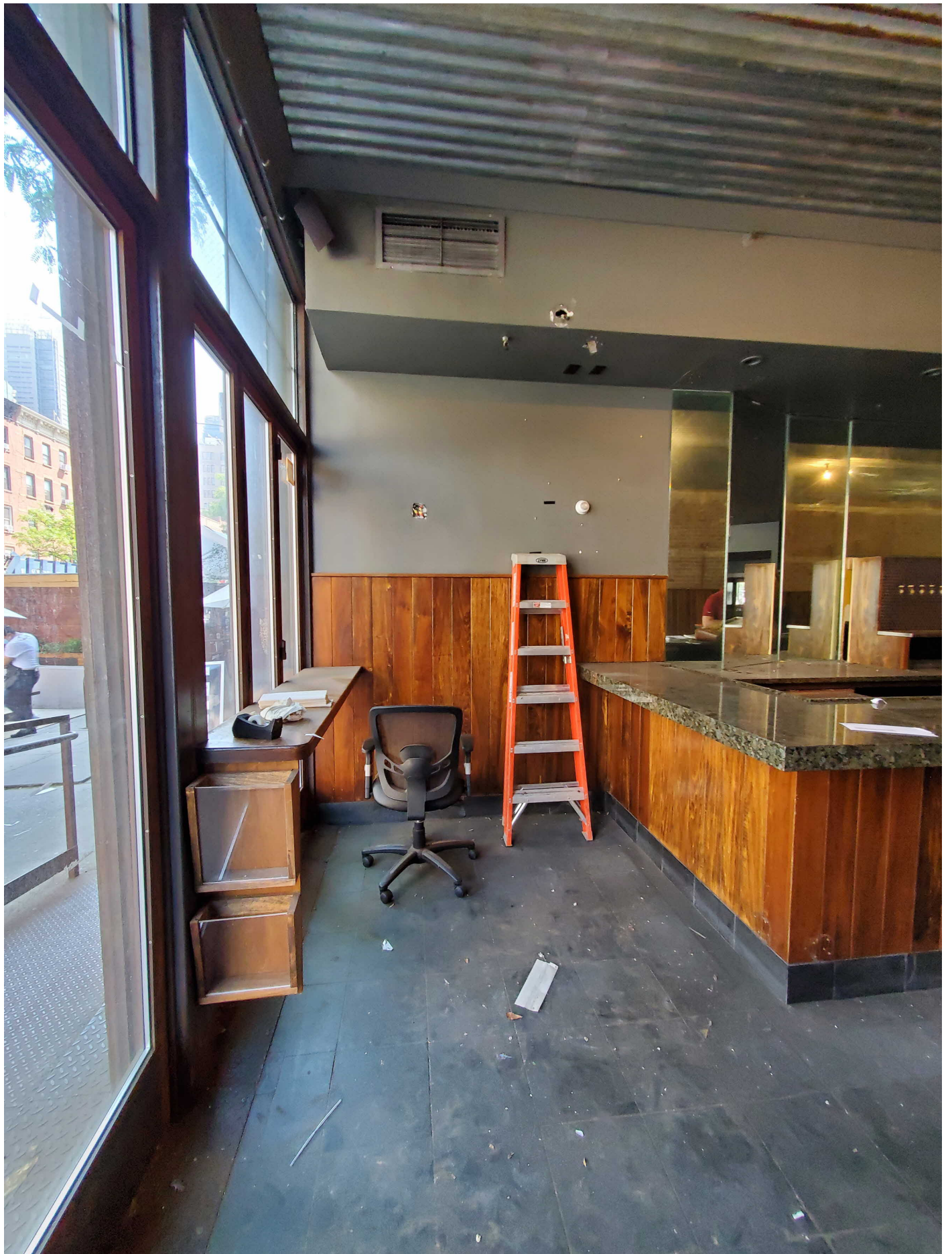
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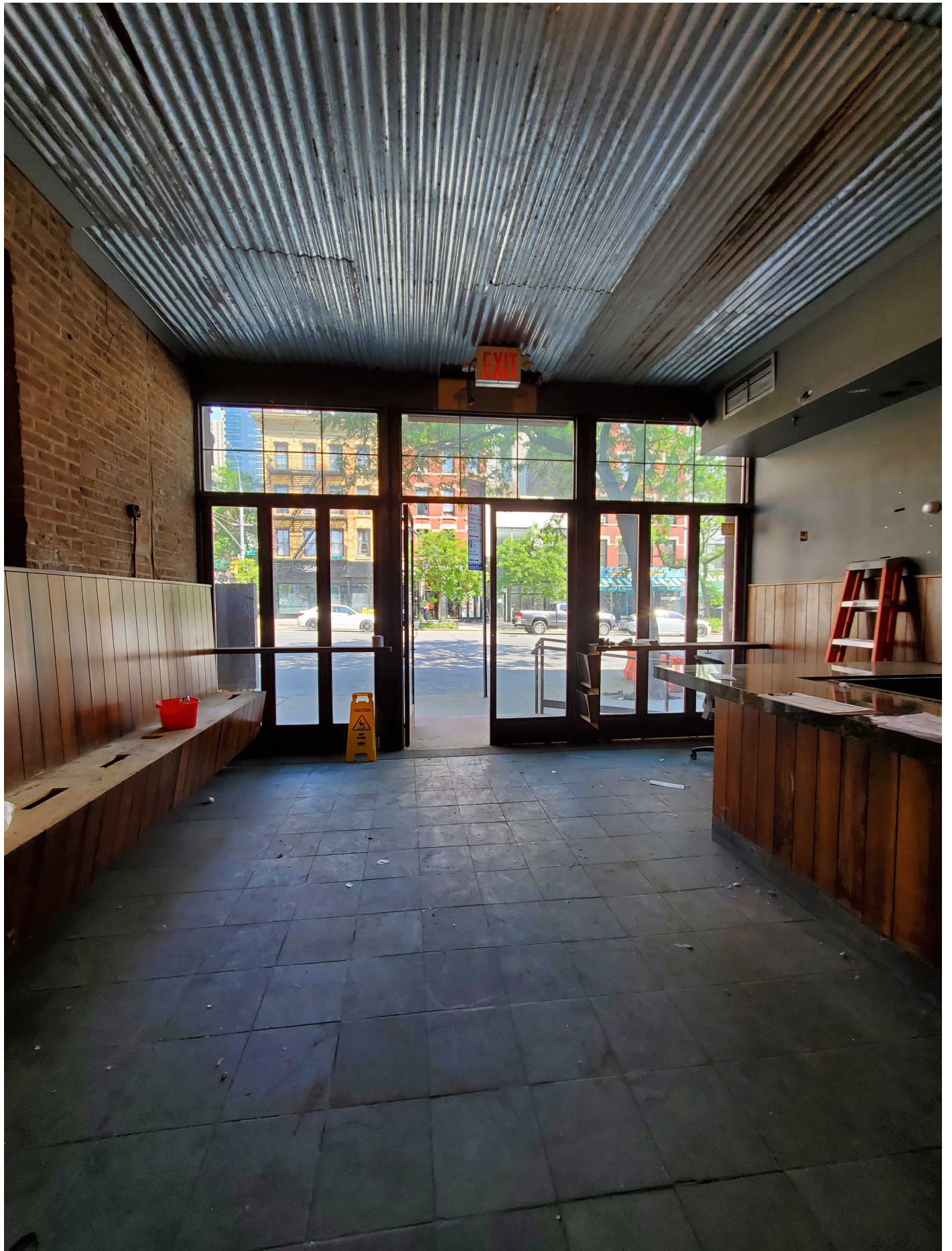
HOT & COLD SANDWICHES















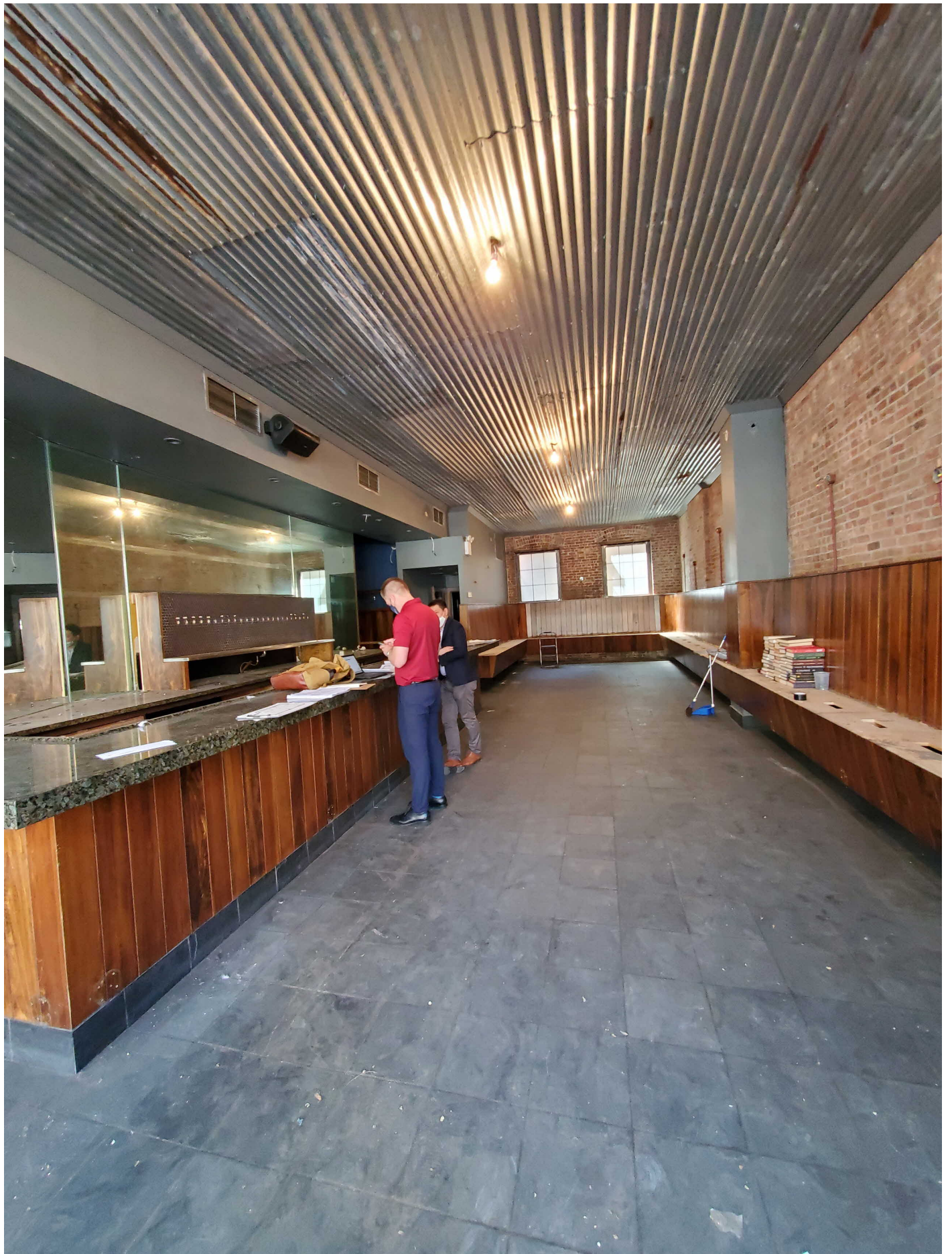






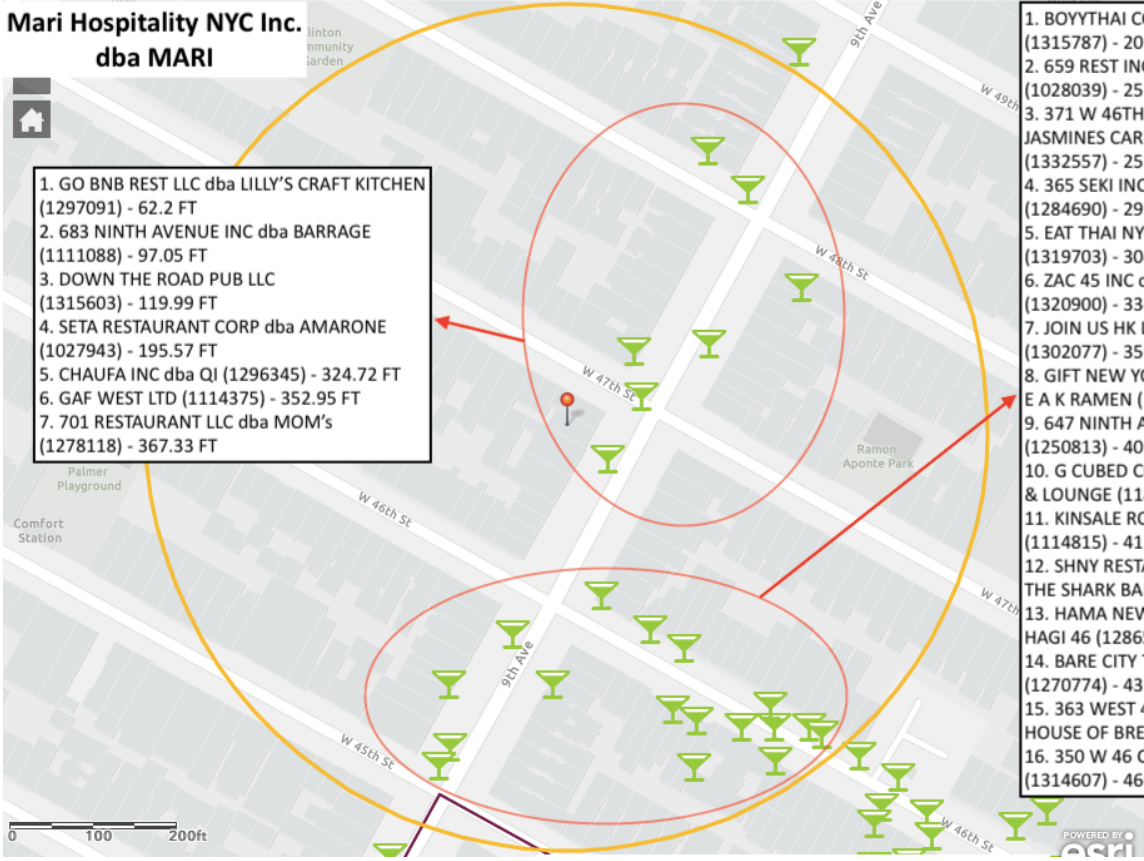
Diagram of Establishments
for 500 Foot Rule
(Mari Hospitality NYC Inc.)

**Mari Hospitality NYC Inc.
dba MARI**



1. GO BNB REST LLC dba LILLY'S CRAFT KITCHEN (1297091) - 62.2 FT
2. 683 NINTH AVENUE INC dba BARRAGE (1111088) - 97.05 FT
3. DOWN THE ROAD PUB LLC (1315603) - 119.99 FT
4. SETA RESTAURANT CORP dba AMARONE (1027943) - 195.57 FT
5. CHAUFA INC dba QI (1296345) - 324.72 FT
6. GAF WEST LTD (1114375) - 352.95 FT
7. 701 RESTAURANT LLC dba MOM'S (1278118) - 367.33 FT

1. BOYYTHAI CORP dba YUM YUM TOO (1315787) - 202.4 FT
2. 659 REST INC dba MERCURY BAR & GRILLE (1028039) - 253.14 FT
3. 371 W 46TH ST OWNERS LLC dba JASMINES CARIBBEAN CUISINE (1332557) - 258.1 FT
4. 365 SEKI INC dba SEKI (1284690) - 295.31 FT
5. EAT THAI NYC INC dba EAT THAI (1319703) - 304.34 FT
6. ZAC 45 INC dba LE SIA (1320900) - 334.17 FT
7. JOIN US HK LLC dba HOLD FAST (1302077) - 356.36 FT
8. GIFT NEW YORK NO 2 LLC dba E A K RAMEN (1322727) - 380.41 FT
9. 647 NINTH AVE CORP dba OBAO (1250813) - 403.08 FT
10. G CUBED CORP dba THE RITZ BAR & LOUNGE (1181500) - 408.09 FT
11. KINSALE ROAD INC dba DEACON BRODIES (1114815) - 411.02 FT
12. SHNY RESTAURANT GROUP LLC dba THE SHARK BAR (1250642) - 428.29 FT
13. HAMA NEW YORK INC dba SAKE BAR HAGI 46 (1286578) - 429.93 FT
14. BARE CITY THREE LLC dba BAREBURGER (1270774) - 431.22 FT
15. 363 WEST 46TH STREET TAVERN INC dba HOUSE OF BREWS (1148229) - 456.06 FT
16. 350 W 46 CAFE LLC dba BARDOUGH (1314607) - 466.77 FT



POWERED BY

500 Foot Hearing Public
Interest Statement
(Mari Hospitality NYC Inc.)

Public Interest Statement

Mari Hospitality NYC Inc. dba MARI is a high-end Japanese restaurant specializing in hand-rolls. Chef Shim, an award-winning and highly acclaimed chef, aims not only to delight his local customers with variations of a popular Japanese dish, but to also add a unique twist to this dish using his years of high end culinary training and experience.