

Manhattan Community Board 4

Liquor License/Sidewalk Cafe Stipulations Application

(All Fields Must Be Completed)

CORPORATION NAME		DOING BUSINESS AS (DBA)			
NOZ17 LLC		PENDING			
STREET ADDRESS		CROSS STREETS	ZIP CODE		
458 W 17TH STREET		17TH STREET AND 10TH AVE	10011		
OWNER <small>(Attach a list of all the people that will be associated/listed with the license)</small>	NAME:	JOSHUA FOULQUIER AND DAVID FOULQUIER	ATTORNEY/ REPRESENTAIVE	NAME:	JAKE TRISLER C/O HELBRAUN & LEVEY LLP
	PHONE:	(646) 549-0684		PHONE:	(212) 219-1193
	EMAIL:	JOSH@SUSHINOZ.COM		EMAIL:	JAKE.TRISLER@HELBRAUNLEVEY.COM
MANAGER	NAME:		LANDLORD	NAME:	JOE RESTUCCIA
	PHONE:			PHONE:	(212) 697-1644
	EMAIL:			EMAIL:	
APPLICATION TYPE (<input checked="" type="checkbox"/> <i>Liquor License</i> _____ <i>Unenclosed Sidewalk Cafe</i>)					
<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?		<input type="checkbox"/> YES	<input type="checkbox"/> NO	<input checked="" type="checkbox"/> YES
	What is/was the name and address of establishment?		SUSHI NOZ LLC, 181 E 78TH ST NEW YORK, NY		
	What were the dates applicant was involved with this former premise?		01/2018-PRESENT		
<input type="radio"/> Corp Change/Class Change/Removal	What is the license # and expiration date?		1307621, 02/28/2022		
	Is applicant making any alterations or operational changes?		<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	
	If alterations or operational changes are being made, please describe/list all changes. N/A				
<input type="radio"/> Alteration	What is the current license # and expiration date?		N/A		
	Please list/describe the nature of all the changes and attach the plans: N/A				
METHOD OF OPERATION					
TYPE OF ALCOHOL	<input checked="" type="checkbox"/> Liquor/Wine/Beer & Cider <input type="checkbox"/> Beer & Cider <input type="checkbox"/> Wine/Beer & Cider				
ESTABLISHMENT TYPE	<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cabaret <input type="checkbox"/> Night Club <input type="checkbox"/> Hotel <input type="checkbox"/> Bar/Tavern <input type="checkbox"/> Catering Establishment <input type="checkbox"/> Adult Entertainment <input type="checkbox"/> Wine Bar <input type="checkbox"/> Dance Club <input type="checkbox"/> Sports Bar <input type="checkbox"/> Club (Fraternal Organization – Members Only)				
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?			<input type="checkbox"/> YES	<input type="checkbox"/> NO	NO WILL SEND AFTER MEETING
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.			<input type="checkbox"/> YES	<input type="checkbox"/> NO	YES
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.			<input type="checkbox"/> YES	<input type="checkbox"/> NO	NO
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?			<input type="checkbox"/> YES	<input type="checkbox"/> NO	YES

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
HOURS* <i>(Indoor Only)</i>	Operation	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	CLOSED
	Kitchen	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	CLOSED
	Music	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	5PM-12AM	CLOSED

If you plan to have music, what type(s)?
(Circle all that apply)

<input checked="" type="checkbox"/> BACKGROUND	<input type="checkbox"/> LIVE MUSIC	<input type="checkbox"/> DJ	<input type="checkbox"/> JUKE BOX	<input type="checkbox"/> KARAOKE
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OCCUPANCY

	Capacity (Certificate of Occupancy)	Maximum # of Persons Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
INSIDE	<60	<60	2	7	0	1	7
OUTSIDE <i>(Other than sidewalk café)</i>	N/A	N/A	N/A	N/A	N/A		
DCA APPROVED UNENCLOSED SIDEWALK CAFÉ	N	/	A				

How many floors are there? What is the capacity for each floor? **2 FLOORS, 60 PEOPLE**

How frequently will the owner(s) be at the establishment? **DAILY**

Will there be dancing?

YES	NO	NO
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Will applicant have bottle or table service for beverage alcohol?

YES	NO	NO
-----	----	-----------

Will applicant be hosting private; promotional or corporate events?

YES	NO	NO
-----	----	-----------

Will outside promoters be used on a regular basis? If yes please describe.

YES	NO	NO
-----	----	-----------

Will applicant have a security plan? If, yes please attach.

YES	NO	NO
-----	----	-----------

Will security plan be implemented?

YES	NO	NO
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Will State certified security personnel be used?

YES	NO	NO
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Will New York Nightlife Association and NYPD Best Practices be followed?

YES	NO	YES
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Does applicant agree to notify MCB4 prior to making changes to its method of operation?

YES	NO	YES
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Will applicant be using delivery bicycles? If yes, how many?

YES	NO	NO
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Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?

YES	NO	N/A
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Where will delivery bicycles be stored during the day when not in use?
N/A

LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	NO	NO
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	NO	YES
Is a Public Assembly permit required?	YES	NO	NO
Are your plans filed with DOB?	YES	NO	YES

Community Notification/Relations			
NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	SEE ATTACHED	
	# 2		
	# 3		
	# 4		
	# 5		
Please provide dates when applicant met with the groups listed above.	4/29 and 5/20 EMAILED		
Who was your contact person at each group you met with?	PLEASE SEE ATTACHED		
When did applicant post the notice that was provided?	MAY 17, 2021		
Where did applicant post the notice that was provided?	FRONT DOOR AND WINDOW OF ESTABLISHMENT		
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.	YES	NO	YES, (646) 549-0684
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?	YES	NO	YES

ORGANIZATIONS CONTACTED

Block/Tenant Association & Community Groups	First Name	Last Name	Email
Council Chelsea Block Association (Include him for everything in Chelsea aside from his block)	Bill	Borock	wborock@hotmail.com
100/200/300 West 15 Street	Steve	Starosta	steve@w15ba.com; info@w15ba.com
300 West 15th Street	Jim	Jasper	ijasper@gc.cuny.edu
100 West 16th Street	Paul	Groncki	paul@groncki.com
100 West 16th Street	Eric	Bomze	eric.bomze@gmail.com
200 West 16th Street	Will	Rogers	willrogers@gmail.com
Fulton House Tenant Association (W 16th St. to W 19th St. from 9th/10th Avenue)	Miguel	Acevedo	acevedoandassociates@gmail.com; mig91360@yahoo
100 West 17th/18th Street	Craig	Slutzkin	craig.slutzkin@outlook.com; craigs1029@aol.com
100 West 17th/18th Street	Judy	Klein	jakmail@earthlink.net
300 West 18th/19th Street (President)	Ethan	Felson	Ethan.Felson@lewisfederations.org
300 West 18th/19th Street	Gloria	Lowe	laranjearag@gmail.com
100 West 19th/20th Street Block Association	Bill	Borock	wborock@hotmail.com
100 West 19th/20th Street Block Association	Sally	Greenspan	sallygm@gmail.com
100 West 19th/20th Street Block Association	Michael	Walsh	mwalshny@yahoo.com
100 West 22nd Street Block Association	Diane	Nichols	beacon195@aol.com
101 West 22nd Street Block Association	Gerald	Germany	germanygerald@aol.com
102 West 22nd Street Block Association	Melissa	Stern	m@melissa-stern.com
200 West 20th/21st/22nd Street/Chelsea W 200 Block Association	Pamela	Wolff	pamelatangel.net
200 West 19th/20th/21st/22nd/23rd Street	Pat	Cooke	fcngt@me.com
200 West 19th/20th/21st/22nd/23rd Street	Merle	Lister	merle.levine@gmail.com
200 West 23rd/24th Street Block Association	Omar	Fattal	omar.fattal@gmail.com
300 West 20th Street	Carol	Ott	cott@nyc.rr.com
400 West 20th Street	Albert	Taylor	alberttaylor@gmail.com
400 West 20th Street	Leslie	Doyel	lesley@yrichord.com
300 West 21st/22nd/23rd Street	Eleanor	Horowitz	eleanor@quiltedcorner.com
300 West 21st/22nd/23rd Street	Andra	Gabrielle	300wba@gmail.com
300 West 21st/22nd/23rd Street	Zazel	Loven	zazelloven@yahoo.com
West 400 Block Association (21st/22nd/23rd Sts.)	Mary	Swartz	mis@nyc.rr.com
West 400 Block Association (21st/22nd/23rd Sts.)	Eileen	McEluff	emce33@aol.com
West 400 Block Association (21st/22nd/23rd Sts.)	Jean	Blair	jblair@bobchristianson.com
West 400 Block Association (21st/22nd/23rd Sts.)	Karen	Jacob	w400ba@gmail.com
100 West 25th Street	Carla	Nordstrom	wes25thstreetproject@gmail.com
100 West 26th Street	Susan	Buttenwieser	susanb1011@aol.com
Naked Eye Productions	Tina	Difelicianonio	Tina@NakedEyeProductions.com
Chelsea-Elliott Tenant Association (W 25th/26th Street from 9th/10th Avenue)	Florence	Dent	fdenthunter@gmail.com
Chelsea-Elliott Tenant Association (W 25th/26th Street from 9th/10th Avenue)	Darlene	Waters	dwatersh@gmail.com
Penn South (W 23rd to W 29th Street from 8th/9th Avenue)	Brendan	Keany	bkeany@pennsouth.coop
Penn South (W 23rd to W 29th Street from 8th/9th Avenue)	Mario	Mazzoni	education@pennsouth.coop
London Terrace Towers (W 23rd/24th Street from 9th/10th Avenue)	Carl	Reinlib	(212) 675-2000
London Terrace Gardens (W 23rd/24th Street from 9th/10th Avenue)	Andy	Humm	andyhumm@aol.com
London Terrace Tenants Association	Inge	Ivchenko	tenants@litta.info
Hotel Americano	Scott	Hupe	(212) 216-0000
Highline537	Donna	Langman	212-838-3700
Donna Langman Costumes	Jeremy	Carmel	donna@donnalangman.com
537 W 27th Street Building	John	Mudd	jeremy.carmel@gmail.com
Midtown South Community Council	Andrew	Berman	john.mudd@usa.net
Village Preservation/The Greenwich Village Society for Historic Preservation			andrew@gvshp.org

BUILDING DESIGN			
State the name and type of business previously located in the space.			
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	NO	NAKANAKA INC, SERIAL NO. 1158586
Do you plan any changes to the existing façade? If yes, please describe.	YES	NO	NO
Has the applicant/owner(s) read MCB 4 ADA Guidelines Memo?	YES	NO	YES
Is the entrance ADA Compliant?	YES	NO	YES
Do you plan any changes to the existing façade? If yes, please describe.	YES	NO	NO
Will applicant have a vestibule within the establishment?	YES	NO	NO
Will applicant use a storm enclosure?	YES	NO	NO
Does applicant agree to keep the sidewalk clear of all items or obstructions, such as sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	NO	YES
Will applicant comply with the NYC noise code?	YES	NO	YES
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS		GARAGE DOORS
			WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO	YES
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	YES	NO	YES
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	NO	NO
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	YES
Will the kitchen exhaust system extend to the roof?	YES	NO	
Will the establishment have an illuminated sign?	YES	NO	
Will the establishment have a canopy extending over the sidewalk?	YES	NO	N/A
Where will the air conditioner be located? What type is it?	MITSUBISHI LOCATED ABOVE BATHROOM		
When was the air conditioner installed?	4 YEARS AGO BY FORMER TENET		

OUTDOOR ITEMS - OTHER THAN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YES	NO	YES
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck, gazebo or open dining in the parking lane? If yes, which one(s)?	YES	NO	NO
Are the floorplans for the outdoor space(s) included?	YES	NO	N/A
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	N/A
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	N/A
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s) or on the sidewalk?	YES	NO	N/A
Will there be no amplified music, as per the law?	YES	NO	N/A
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	YES
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	YES
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	YES
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	YES
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	YES
If open dining in the parking lane, will applicant agree to leave the sidewalk free of any furniture?	YES	NO	N/A
If open dining, will you comply with all NYC DOT guidelines?	YES	NO	N/A
If open dining, will the installation be year-round?	YES	NO	N/A

DCA APPROVED UNENCLOSED SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	NO	N/A
Will applicant be applying for a sidewalk café now or in the future?	YES	NO	NO
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO	NO
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	N/A
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	N/A
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	N/A
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	YES	NO	N/A
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	N/A
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	N/A
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	N/A
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	N/A
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	N/A
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	YES	NO	N/A
Will applicant use umbrellas?	YES	NO	N/A
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closest obstruction including construction barricades?	YES	NO	N/A
If open dining is in the parking lane, will applicant agree to remove its sidewalk café?	YES	NO	N/A

ADDITIONAL STIPULATIONS: (Office Use Only)

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) recommends:
 (MCB4's recommendation is based on a vote taken at its
July 28, 2021 full board meeting, with 34 members voting in favor
 of the recommendation, 0 members opposed, 0 members
 abstaining and 1 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

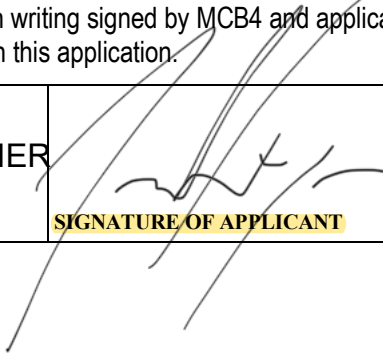
Denial Approval

CB4 REPRESENTATIVES

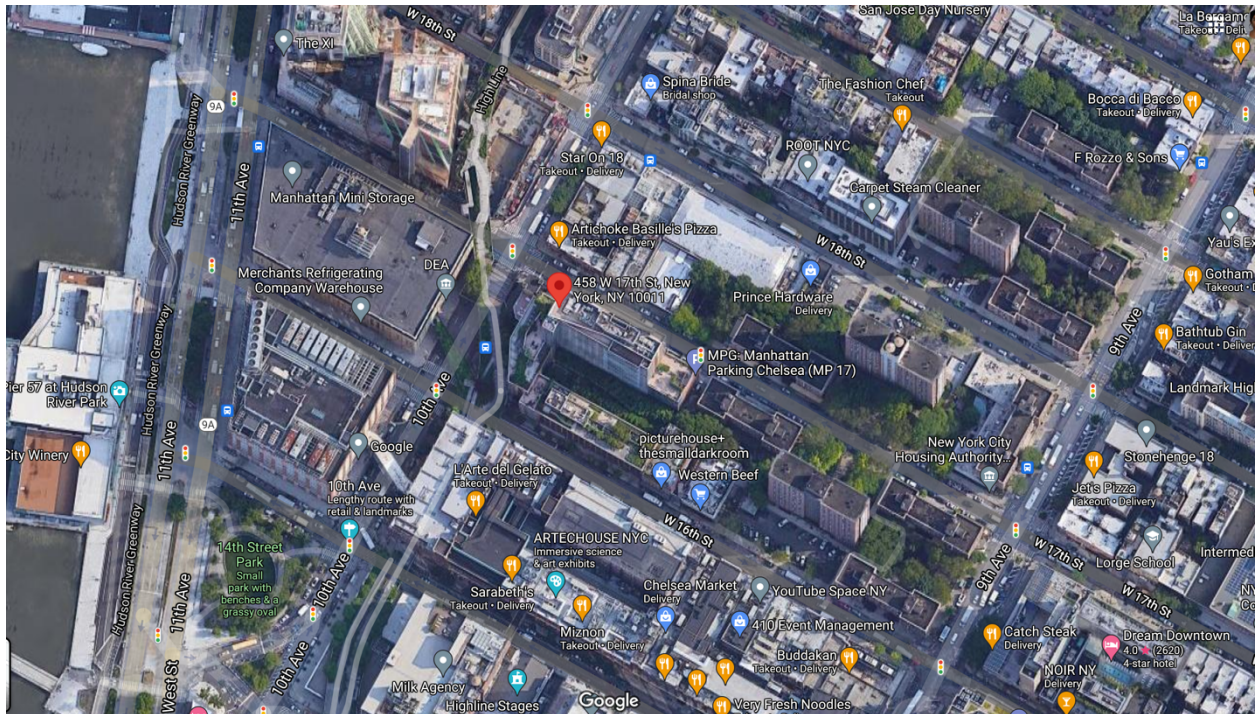
 Nelly Gonzalez <i>CB4 Assistant District Manager</i>	 Frank Holozubiec <i>CB4 BLP Committee Co-Chair</i>	 Burt Lazarin <i>CB4 BLP Committee Co-Chair</i>
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APPLICANT AGREEMENT WITH THE COMMUNITY

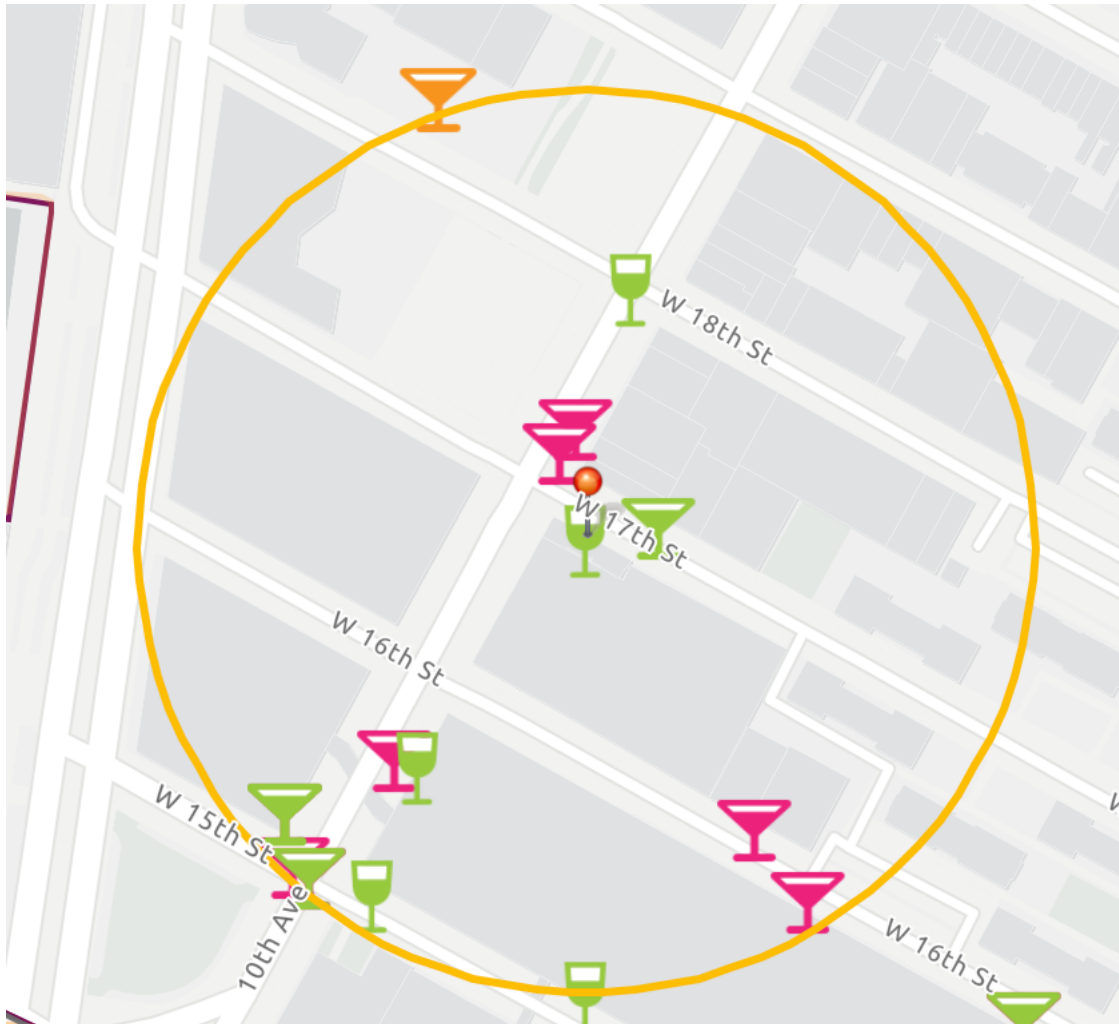
Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

<p>SIGN HERE →</p>	<p>JOSHUA FOULQUIER</p> <p>PRINT NAME OF APPLICANT</p>	 <p>SIGNATURE OF APPLICANT</p>	<p>05/25/21</p> <p>DATE</p>
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NEIGHBORHOOD MAP



500 FOOT MAP



GREEN MARTINI GLASS = OP LICENSE
GREEN WINE GLASS = RW/TW LICENSE
PINK ICONS = INACTIVE LICENSES
ORANGE ICON = PENDING LICENSE

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	458 W 17th St, New York, 10011
Geocode	Latitude: 40.74386 longitude: -74.00658
Report Generated On	5/26/2021

8 Closest Liquor Stores		
Name	Address	Distance
CHELSEA WINERY LTD Ser #: 1023575	75 9TH AVENUE NEW YORK, NY 10011	870 ft
MIDTOWN SPIRITS INC Ser #: 1329094	191 9TH AVE NEW YORK, NY 10011	1,360 ft
LITTLE WEST WINE AND SPIRITS INC Ser #: 1301089	19 LITTLE W 12TH ST NEW YORK, NY 10014	1,477 ft
HUDSON YARDS LIQUORS INC Ser #: 1319647	557 C WEST 23RD ST NEW YORK, NY 10011	1,676 ft
HOME OF CHEERS CORP Ser #: 1272694	188 90 8TH AVE NEW YORK, NY 10011	1,820 ft
ALGA WINES & SPIRITS LTD Ser #: 1023563	221 9TH AVENUE NEW YORK, NY 10011	1,888 ft
SKM HOLDINGS LLC Ser #: 1280102	185 GREENWICH ST STORE#LL2370 UPPR LEVEL WALL ST NEW YORK, NY 10007	1,987 ft
FORAGERS WINES CHELSEA LLC Ser #: 1258622	231 8TH AVE NEW YORK, NY 10011	2,094 ft

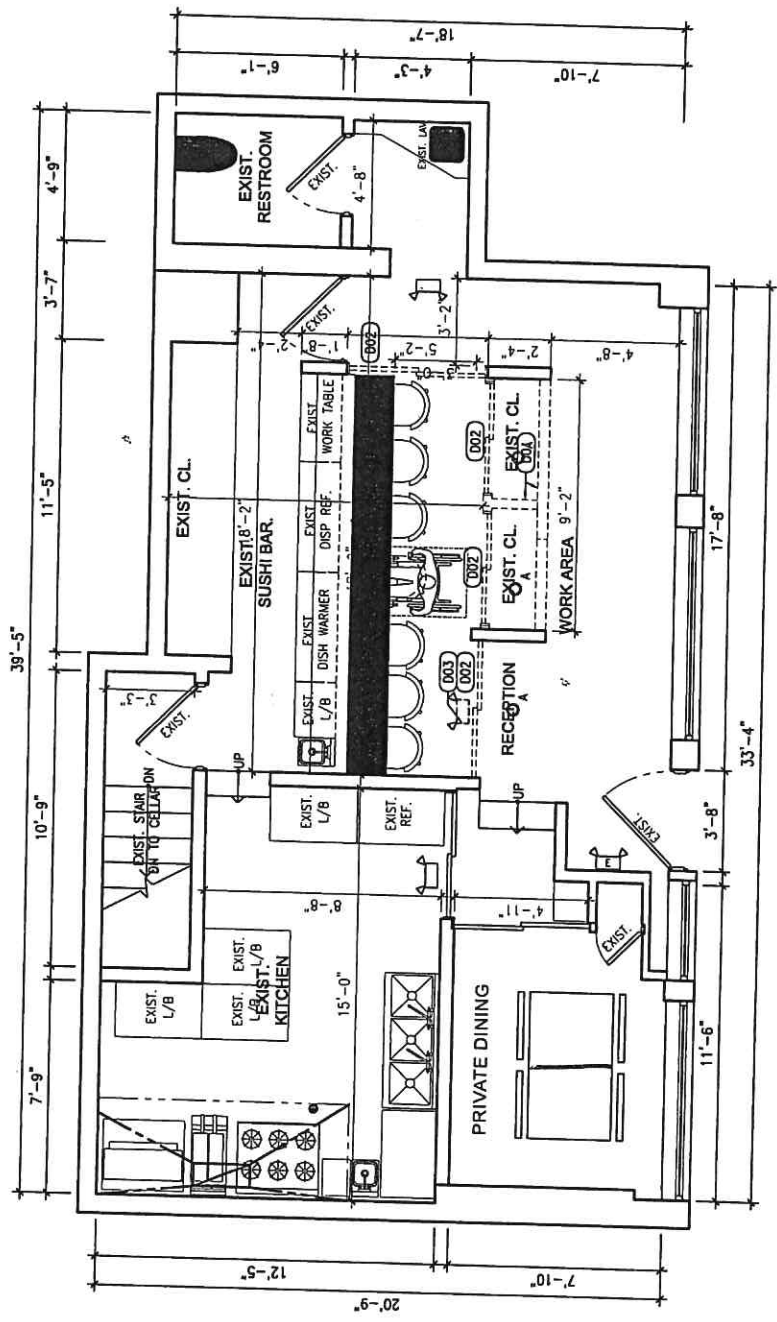
Schools within 500 feet		
Name	Address	Distance
No Schools within 500 feet		

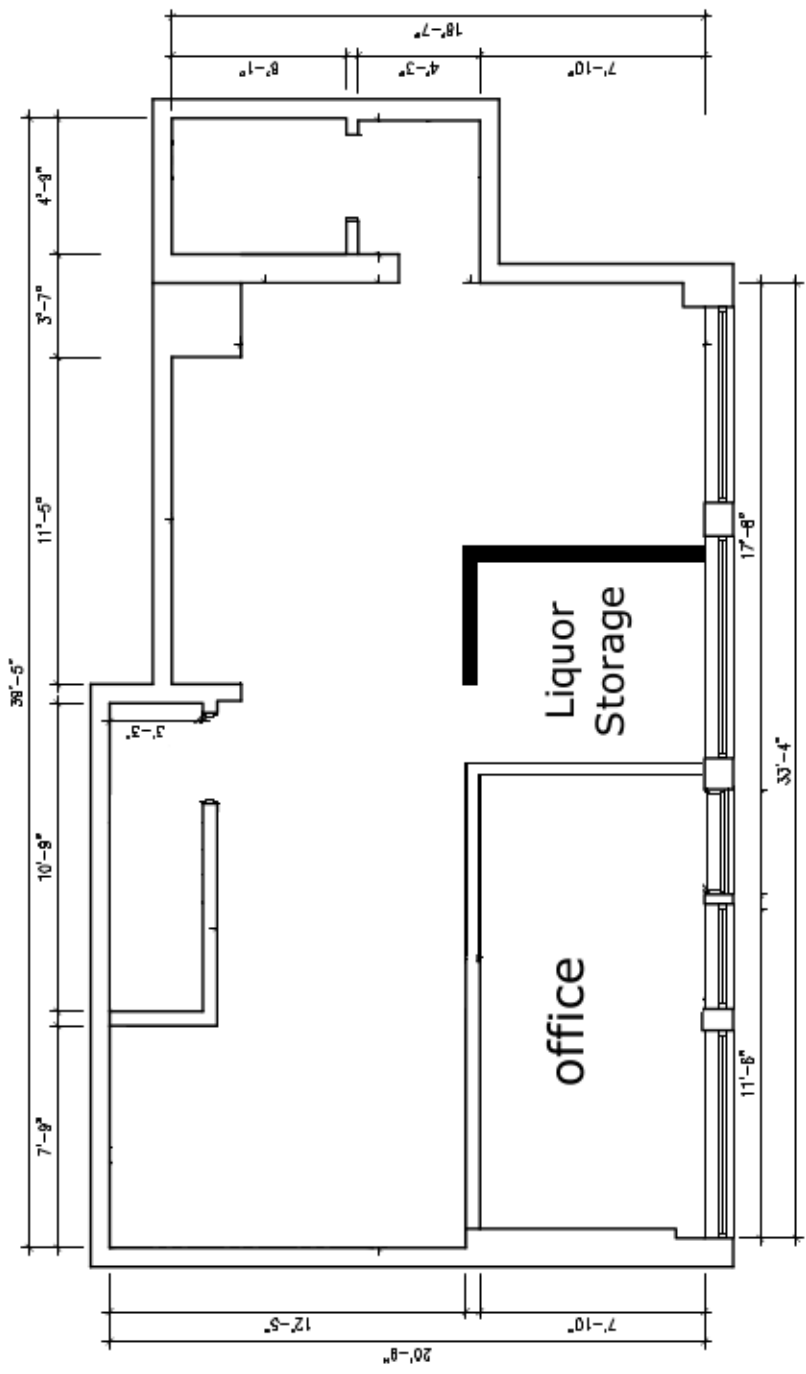
Churches within 500 feet

Name	Distance
No Churches within 500 feet	

Pending On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
515 W 18TH STREET EATERY LLC Ser #: 1334474	515 W 18TH ST NEW YORK, NY 10010	517 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
WEST 17TH STREET ITALIAN RESTAURANT LLC Ser #: 1257499	457 W 17TH ST NEW YORK, NY 10011	81 ft
L ATELIER NYC LLC AND INVESTHOSPITALITY LLC Ser #: 1304884	85 10TH AVE NEW YORK, NY 10011	453 ft
IL POSTO LLC Ser #: 1158217	85 10TH AVE 16TH & 15TH STREETS NEW YORK, NY 10011	485 ft
156 TENTH AVENUE RESTAURANT LLC Ser #: 1164847	156 10TH AVE AKA 460 W 20TH ST NEW YORK, NY 10011	694 ft
MARISCOS CHELSEA LLC Ser #: 1293690	409 W 15TH ST AKA 75 9TH AVE NEW YORK, NY 10011	702 ft
CHELSEA MARKET EVENTS INC Ser #: 1329261	410 W 16TH ST NEW YORK, NY 10011	722 ft



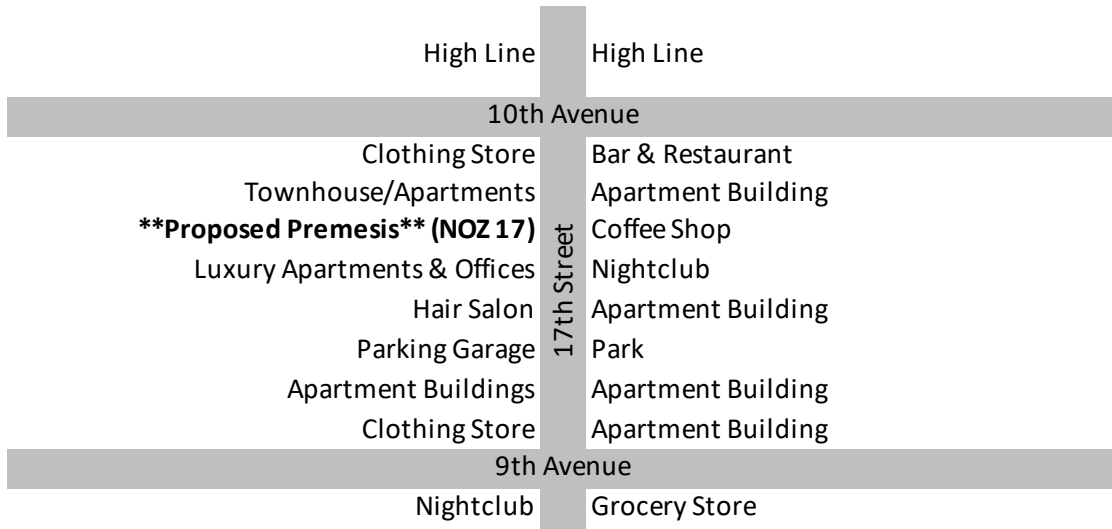


2 CONSTRUCTION PLAN @ **Basement**

SCALE : 1/4" = 1'-0"

A-100

BLOCK PLOT DIAGRAM
ADDRESS: 458 W 17th St, New York, NY 10011



ABOUT

Born in Hokkaido, Japan, Chef Matsu was from a very young age inspired by the fresh fish and seafood of his grandfather, who owned and operated a seafood company. This provided him his first experiences with ingredients like uni, salmon roe and king crab, which still stand as cornerstones in his cuisine.

After finishing high school, Chef Matsu moved to Sapporo city. He apprenticed at a Sapporo sushi restaurant and furthered his training in the art of sushi. It was during this time that he began to envision himself dedicating his life to the craft. After two years in Sapporo, he moved to Tokyo, epicenter of the centuries-old Edomae style, where he spent many years honing traditional techniques for preparing Edomae sushi's hallmark freshly-caught fish and vinegar-seasoned rice.

We welcome you to enjoy the aromas, sensibilities, and aesthetics of NOZ 17. Please enjoy!

OTSUMAMI

金目鯛 – KINME DAI
Pink Snapper

タラハ蟹 – TARABA GANI
King Crab

小玉葱 & 南関揚げ – KOTAMANEGI & NANKAN AGE
Cipollini Onion & Tofu Skin

メジ鯖 – MEJI MAGURO
Young Bluefin Tuna

白魚 & 唐墨 – SHIRAUO & KARASUMI
Icefish & Bottarga

SUSHI

墨烏賊 – SUMI IKA
Squid

帆立 – HOTATE
Scallop

鯖 – SAWARA
Kingfish

桜鱒 – SAKURA MASU
Cherry Blossom Trout

赤身 – AKAMI
Lean Tuna

メジ大とろ – MEJI O TORO
Young Fatty Tuna

鱒 – BURI
Wild Yellowtail

鯖 – SABA
Mackerel

馬糞雲丹 – BAFUN UNI
Sea Urchin

赤睦 & 雲丹 – NODOGURO & UNI
Sea Perch & Sea Urchin

穴子 – ANAGO
Sea Eel

葱とろ巻き – NEGI TORO
Hand Roll

舞茸 味噌汁 – MAITAKE MISOSHIRU
Miso Soup

玉子 – TAMAGO
Omelette

苺のムース
Strawberry Mousse

NOZ
17

SEPTEMBER 23, 2021

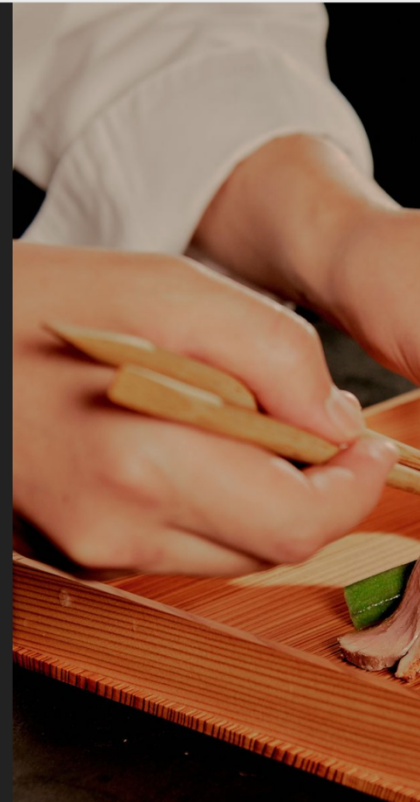




NEW YORK

New York City's High-End Japanese Restaurants Deliver \$800 Sushi to Survive

Michelin-starred chefs have reinvented their operations during the Covid-19 pandemic



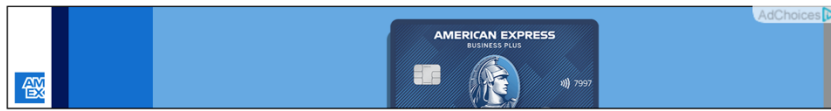
Before [the Covid-19 pandemic](#), New Yorkers had a hard time scoring a seat at chef Nozomu Abe's Michelin-starred restaurant on Manhattan's Upper East Side.

Now Mr. Abe brings Sushi Noz's \$325 omakase tasting menu directly to diners, catering small events and intimate private meals at homes, even though that frequently involves two-hour drives to Long Island's East End.

"Many of my customers are not in New York City, so I get called to the Hamptons, six to eight times a week, sometimes three times a day," the chef said.

The pandemic hasn't changed what well-heeled foodies like to eat, but it has upended where some of them live and their thinking on dining out.

Some high-end Japanese restaurants have reinvented themselves to accommodate the migrations and shifting habits. Sushi Noz and others now trek to the second homes of New York City residents in the Hamptons and the Hudson Valley. Other restaurants, such as chef Masayoshi Takayama's three-Michelin-starred Masa, have entered the delivery business in Manhattan. Masa now sells \$800 sushi boxes meant to feed a four-person household.



NYC RESTAURANT OPENINGS

Sushi Noz Brings Luxe \$300 Aged Fish Omakase to the Upper East Side

The extravagant eight-seat sushi bar is now open

by [Kayla Kumari Upadhyaya](#) | Mar 30, 2018, 1:29pm EDT

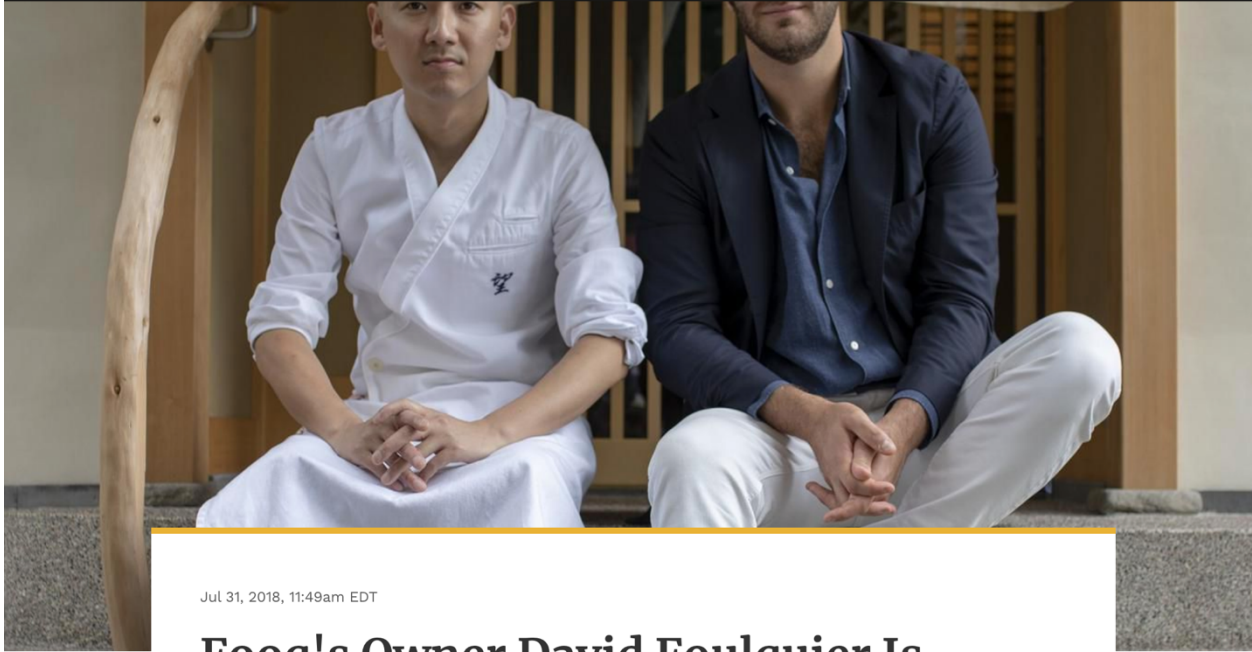
Sushi Noz | Photo via [Instagram/Sushi Noz](#)

Opening tonight on the Upper East Side, **Sushi Noz** is a luxe new omakase in town, offering edomae-style sushi made using old-school preservation and aging techniques. Debuting at a whopping \$300 per person, it's now one of the priciest omakase options in town.

The restaurant, at 181 East 78th St. between Third and Lexington avenues, comes from former Sushiden chef **Abe Nozomu** ("Noz") and owners **David Foulquier**, who runs the popular Fooq's in Miami and attended Tokyo Sushi Academy in Japan, and brother **Josh Foulquier**, a first-time restaurateur. The trio has put a lot of detail and money into making Sushi Noz channel Japan, including a refrigerator cooled by massive blocks of ice instead of electricity.

The strict focus on edomae-style sushi means some of the fish is aged, like a fish called gizzard shad that's aged for more than a week. Edomae-style sushi **originated in Tokyo's Edo bay** when refrigeration didn't exist, so **fish was preserved in rice** that turned sour after a while (modern technique now adds rice vinegar for the sour flavor).

Forbes



Jul 31, 2018, 11:49am EDT

Fooq's Owner David Foulquier Is Bringing A Taste Of Tokyo To Manhattan, With \$300 Omakase at Sushi Noz

Forbes

David Foulquier, 28, made a name for himself cooking French-Persian cuisine. His Miami restaurant, Fooq's, was inspired by his parents, who emigrated from France and Tehran, and serves the aromatic foods of his childhood. Now, he's offering a new kind of eatery. In March, Foulquier opened Sushi Noz, an eight-seat, edomae-style sushi restaurant serving \$300 omakase. And while the concept might seem like an abrupt departure from the nostalgic cuisine at Fooq's, it's a dream that has been many years in the making.

In 2013, Foulquier was fresh out of college and determined to open a restaurant. Searching for inspiration, he set out on a journey to Barcelona and found his way to Tokyo, where it finally felt like the "stars aligned." He and his brother, Josh, were dining at a tiny, three-star Michelin restaurant there when the chef introduced them to former Sushiden chef Abe Nozomu (nicknamed "Noz"). Wowed by the delicate cuisine and intimate eating experience, the brothers swore they would bring an authentic, Tokyo-style restaurant home someday.



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PUBLIC NOTICE

Business Licenses and Permits Committee
 will discuss an application submitted by

Noz 17 LLC.
458 W 17th Street

A Liquor, New Wine, Beer & Cider application for a
 Restaurant Establishment with Recorded Music

DATE: Tuesday, June 8, 2021
TIME: 6:30 PM
PLACE: Video/Phone Conference Registration:
https://zoom.us/webinar/register/WN_66-6SX3vS_6HVC2bBstV3A

We invite you to attend this application.
 Alternately, you may contact Nelly Gonzalez
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AT&T Seeks Tie-Up for Media Assets

Deal with Discovery would consolidate a business buffeted by cord-cutting

AT&T Inc. is in advanced talks to combine its sprawling WarnerMedia division with Discovery Inc., according to

By Cara Lombardo, Dana Cimilluca and Drew Fitzgerald

Monday, the people said. They cautioned that the talks could still fall apart.

A deal between WarnerMedia, which owns cable channels such as HBO, CNN, TNT and TBS as well as the Warner Bros. television and film studio, and Discovery, which has a portfolio that includes its namesake network and HGTV, would further consolidate a media business buffeted by cord-cutting and competition from streaming video.

The potential tie-up would be a surprising U-turn by AT&T, which placed a massive bet on media with its 2019 acquisition of Time Warner Inc. for around \$81 billion. That deal that made the world's most indebted media company moves

What's News





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1ST FLOOR <input type="checkbox"/>	100 <input type="checkbox"/>	60	<input type="checkbox"/>		6 <input type="checkbox"/>	<input type="checkbox"/>	STORES <input type="checkbox"/>
2ND-5TH FLOORS <input type="checkbox"/>	40EA.		3EA.		2	RES.	THREE (3) APARTMENTS ON EACH FLOOR <input type="checkbox"/> <input type="checkbox"/> OLD LAW TENEMENT <input type="checkbox"/>

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