



Burt Lazarin
Chair

Jesse R. Bodine
District Manager

January 11, 2018

Signe Nielsen
President
Public Design Commission of the City of New York
City Hall, Third Floor
New York, NY 10007

Re: 18th Street Plaza Design

Dear Ms. Nielsen,

Representatives from Friends of the High Line presented their proposed signage for the plaza at 18th Street and Tenth Avenue to Manhattan Community Board Four's Waterfront, Parks & Environment Committee on December 14, 2017. The Committee expressed support for the proposed signage, and Manhattan Community Board Four voted in favor of the Committee's support at the Full Board Meeting on January 3, 2018 by a vote of 35 in favor, 0 against, 0 abstaining and 1 present but not eligible to vote.

The proposed signage copies all of the design features of the signage for the High Line itself. We believe it is appropriate to replicate these design elements for signage for the 18th Street Plaza, as this will incorporate the Plaza into the concept of the High Line, while making it clear to the public that the plaza is public open space.

Although the presentation to the Committee on December 14th was limited solely to the signage, the Committee raised with the representatives of Friends of the High Line certain concerns that we have previously expressed¹, and we feel it is important to reiterate those concerns here.

The design for the Plaza includes the existing billboard, on which Friends of the High Line plans to continue exhibiting art. It is our strong desire that selection of art give

¹ <http://www.nyc.gov/html/mancb4/downloads/pdf/july-2017/37-WPE-Letter-to-the-Friends-of-the-High-Line-re-Preliminary-Design-for-Improvements-to-the-High-Line-at-18th-St.-Plaza.pdf>
<http://www.nyc.gov/html/mancb4/downloads/pdf/july-2017/38-WPE-Letter-to-PDC-re-Preliminary-Design-for-Improvements-to-the-High-Line.pdf>

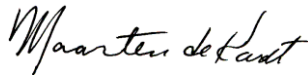
preference to local artists in our community as a resource to supporting our neighborhoods. We also request that both sides of the billboard be used for art, whereas the billboard currently has a flat surface supporting art on only one side. The stairway will continue to climb alongside the back of the billboard. We see this as an opportunity to enhance the overall design with art over the back as well as the front of the billboard, while improving the pedestrian experience moving along the stairway.

The Waterfront, Parks & Environment Committee wishes to thank the Public Design Commission for the opportunity to review and comment on this project.

Sincerely,



Burt Lazarin
Chair
Manhattan Community
Board 4



Maarten de Kadt
Co-Chair
Waterfront, Parks &
Environment Committee



Lowell Kern,
Co-Chair
Waterfront, Parks &
Environment Committee

CC: Friends of the High Line