Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NA	DOING BUSINESS AS (DBA)									
The Prive Ho	spitality	Group, LLC	TBD							
STREET ADDRESS			CROSS STREETS ZIP CODE					E		
622 10th Ave	622 10th Avenue			West 44th & 45th Streets 10036						
OWNER	NAME:	Sanjay Laforest		NA	ME: F	Robert	S. Bookma	n, Pesetsky & Bookman PC		
esttoch o list of all the people that will be associates/listed	PHONE:	347-231-5619	ATTORNEY/ REPRESENTATE		ONE: 2	12-51	3-1988			
with the licenses	EMAIL:	sanjaylaforestprive@gmail.com		ЕМ	AIL: r	bookn	nan@pb.l	aw		
	NAME:	Matthew Moccia		NA	ME:	ohn Y	oung			
MANAGER	PHONE;	978-361-6290	LANDLORD	РНО	PHONE: 212-707-8993					
	EMAIL	matthew@lepriveny.com		EM	EMAIL: john.young@emmutcorp.com					
APPLICATIO	ON TYP	E (✓ Liquor Licens	£	_ Ur	nenclo	sed Sie	dewalk Ca	rje)		
	Has applican			(3		NO				
⊗ New	What is/was the name and address of establishment?				Le Prive, 626 10th Avenue, New York, NY					
	What were the dates applicant was involved with this former premise?					Nov 2017 to Present				
O Corp	What is the lie									
Change/Class Change/Removal	Is applicant making any atterations or operational changes?				YES		NO			
Change Removal	If alterations or operational changes are being made, please describe/list all changes.									
Alteration	What is the current license # and expiration date?									
Anteration	Please list/describe the nature of all the changes and attach the plans:									
METHOD OF	OPER	ATION								
TYPE OF ALCOH	OL		○ Beer	& Cider			○ Wine/	Beer & Cider		
Restaurant Cabaret Cabaret CESTABLISHMENT TYPE					○ Ban	Tavem	0 0	atering Establishment		
I (an annu) i an aite	. 01 . 4 . 50 . 1	Adult Entertainment Wine B	lar O Dance Ci	ub C) Sports	Bar (Club (Frater	nal Organization Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?			YES	9	After	CB4 a	ipproval			
Is the 500 Foot Rule On-Premise liquor liquo	cense estab ne Public Int	(3)	0							
Is the 200 Foot Rule schools and houses		? If yes, please attach a diagram of the that trigger the rule.	YES	9						
	(s) read MC	CB4 Policy Regarding Concentration and								

		MONDAY	11am-2am 11am-2		WEDNESDAY	11am-2am OF OPERA		FRIDAY	SATURDAY	sunday 10am-2am
HOURS*	Operation	11am-2am			11am-2am			11am-2am	10am-2am	
(Indoor Only)	Kitchen	***			ALL HOURS			TION		
	Music	0 * * * * * * * * * * * * * * * * * * *			ALL HOURS			TION		
If you plan to ha (Circle all that a		type(s)?	BAC GRO	UND	LIVE MUSIC		DJ	JUKE BOX	KA	RAOKE
					OCCUPA	NCY				
	Capac (Certifi of Occupa	cate (nes) Pren	aximum# of ersons You Anticipate Occupying sises (Including Employees)	Numb of Tab			ber of Servic Only Bars	e Number Stand-Up f		
INSIDE	74		74	16	47	,	0	1	7	
OUTSIDE			17		14	R				
(Other than sidewalk café)			بعظ	4	اخزا		0	0	0	
SIDEWALK CAFÉ			WALL	or	ne			<i>".</i>		
How many floors	are there? Wh	nat is the capacit				Two f	loors: 74 j	person-around	I floor, 25 perso	ns-basement
How frequently v	vill the owner(s) be at the estab	lishment?					per week		
Will there be dan	noing?					YES	6			
Will applicant ha	ve bottle or tab	le service for be	verage alcohol?			YES	0			
Will you be hosti	ng private; pror	motional or corp	orate events?			YES	(10)			
Will outside pron	noters be used	on a regular bas	is? If yes please	e describ	be.	YES	(n)			
Will you have a s	security plan? If	l, yes please atta	ich.			YES	(40)			
Will security plan	be implement	ed?				YES	(v)			
Will State certified security personnel be used?					YES	(0)				
Will New York Nightlife Association and NYPD Best Practices be followed?					ed?	YES	(O)			
Will applicant be using delivery bicycles? If yes, how many?						YES	60			
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?					and will staff	YES	NO	n/a		
Where will delivery bicycles be stored during the day when not in use?						n/a	1 1			

LOCATION & ZONING						
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	(ES)	NO	Clinton			
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	ŒS	NO				
is a Public Assembly permit required?	YES	№				
Are your plans filed with DOB?	YES	NO				

Community Notification/Rela	tions							
NOTIFICATION:	# 1	Oasis Gardens - Nancy Kyriacou						
List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 2	The Aurora - Ellen Celnik						
	# 3	West 47th/48th Streets - Elke Fears						
	# 4	HKNA (incl. Dog Run) - Kathleen Treat						
	# 5	Hudson Yards Hell's Kitchen Alliance - Bob Benfatto						
Please provide dates when applicant met	with the gr	oups listed above.	Emails	sent on 10	0/25/18; meet with #3 on 10/31/18			
Who was your contact person at each grou	up you me	t with?	See ab	oove				
When did applicant post the notice that wa	s provided	j ?	10/31/18					
Where did applicant post the notice that was provided?		Conspicuously to the front of the premises						
Will applicant provide owner cell phone nu complaints that arise? Please provide num	mber to ne ber in spa	eighbors and respond to ce provided	0	(ES) NO	347-231-5619			
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?				(ES) NO				

BUILDING DESIGN								
State the name and type of business previously located in the space,	44 1/	44 1/2 Restaurant						
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	(ES)	NO	s/a/a					
Do you plan any changes to the existing façade? If yes, please describe,	YES	60						
Will applicant have a vestibule within the establishment?	YES	0						
Will applicant use a storm enclosure?	YES	NO						
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	@	NO						
Will applicant comply with the NYC noise code?	ES	NO						
Will the establishment have any of the following: (circle all that apply)	FREA	H D ORS	GARAGE DOORS	WINDOWS THAT CAN BE OPENED				
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	@	NO	11	'				
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	6	NO						
Has applicant obtained an acoustical report from a certified sound engineer to assess potential rioise disturbance to the neighboring residents and buildings?	•	NO						
Will applicant follow the recommendations of a certified sound engineer to nitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	@	NO						
Will the kitchen exhaust system extend to the root?	YES	NO						
Nill the establishment have an illuminated sign?	YES	NO						
Will the establishment have a canopy extending over the sidewalk?	ES	NO						
Where will the air conditioner be located? What type is it?	Indoo	Indoor, individual AC Units						
When was the air conditioner instailed?	Unkn	nown						

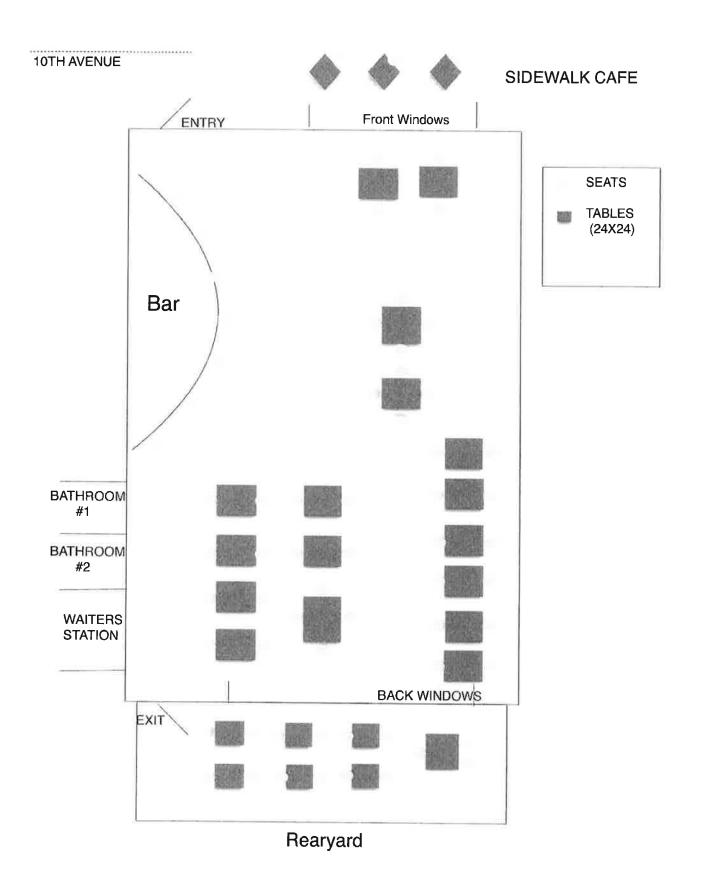
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	ES	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	ŒS	NO	Rear yard
Are the ficorplans for the outdoor space(s) included?	ŒS	NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	Œ	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	E S	NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	©	NO	
Will there be no amplified music, as per the law?	ŒS	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	E S	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	0	NO	
Will applicant agree to train staff to encourage a peaceful environment?	0	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	0	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	0	NO	

Has the applican/lowner(s) read MCB4 Sidewalk Café Policy?	(ES)	NO
Will applicant be applyed for a sidewalk café now or in the future?	(NO
Is applicant in this application seeking to include a sidewalk calé in its liquor license?	@	NO
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans:	YES	0
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	ŒS	79/
Will applicant be serving alcohol in the sidewalk caté? If so, will you have water service?	Ø	NO
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	6	NO
Will applicant mark the perimeter of the caté on the sidewalk?	(FES)	\vQ
Will the service and consumption of alcohol in the sidewalk cale only be via seated food service?	Ö	VO
Will the sidewalk café not provide standing space for drinking or smoking?	(3)	NO
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	0
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	(PS)	70
Will all furniture, plants and barricades be stored inside between the evening closing nours and the morning opening rours?	(ES)	70
Nill all furniture be stored inside between December 21st and March 21st, and any other lay when it rains or snows?	@	NO
Vill applicant use unbrellas?	(E)	NO
f construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the cafe and the closes obstruction including construction barricades?	0	NÖ

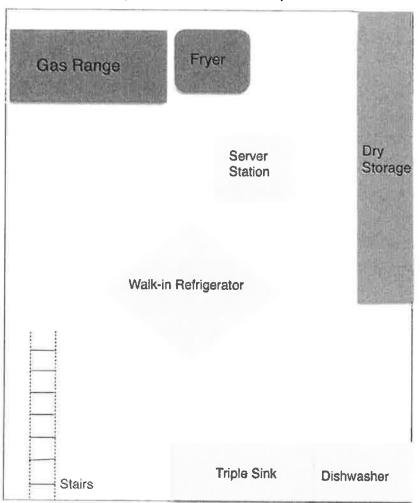
ADDITIONAL STIPULATIONS: (Office Use Only)
- There will be no music in rear yard - This application does not extend to any sidewalk cafe
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), Continued
To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on
pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) (MCB4's recommendation is based on a vote December 5,2018full board meeting, with 3 of the recommendation, 0 members opportunity and 0 present but not eligible)	e taken at its 4_ members voting in favor psed, 0_ members	Denial unless all stipulations agreed to by applicant/owner are part of the method of operation Denial Approval					
CB4 REPRESENTATIVES							
APPLICANT AGREEMENT WIT Applicant agrees to these stipulations as stipulations are essential prerequisites to stipulations incorporated in the method o agreement between MCB4 and applicant supersede any oral statements or representations.	the basis for the community the MCB4 recommendation f operation of its liquor licens t and may only be altered in v	regarding this application e. The stipulations in this vriting signed by MCB4 a	n. Applicant agr	rees to have these nstitute the entire			
SIGN HERE	SANJAY LAFFRAST RINT NAME OF APPLICANT	SIGNATURE OF APPL	In ICANT	1/-/3-1C DATE			



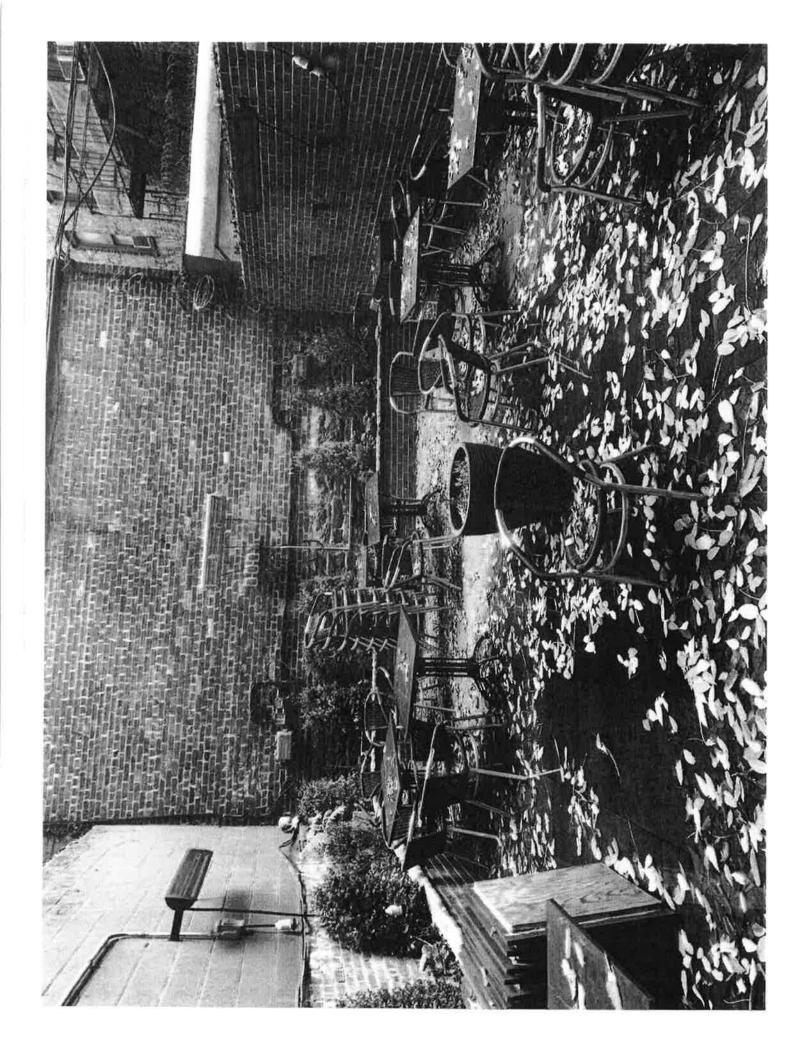
Kitchen (Basement Level)

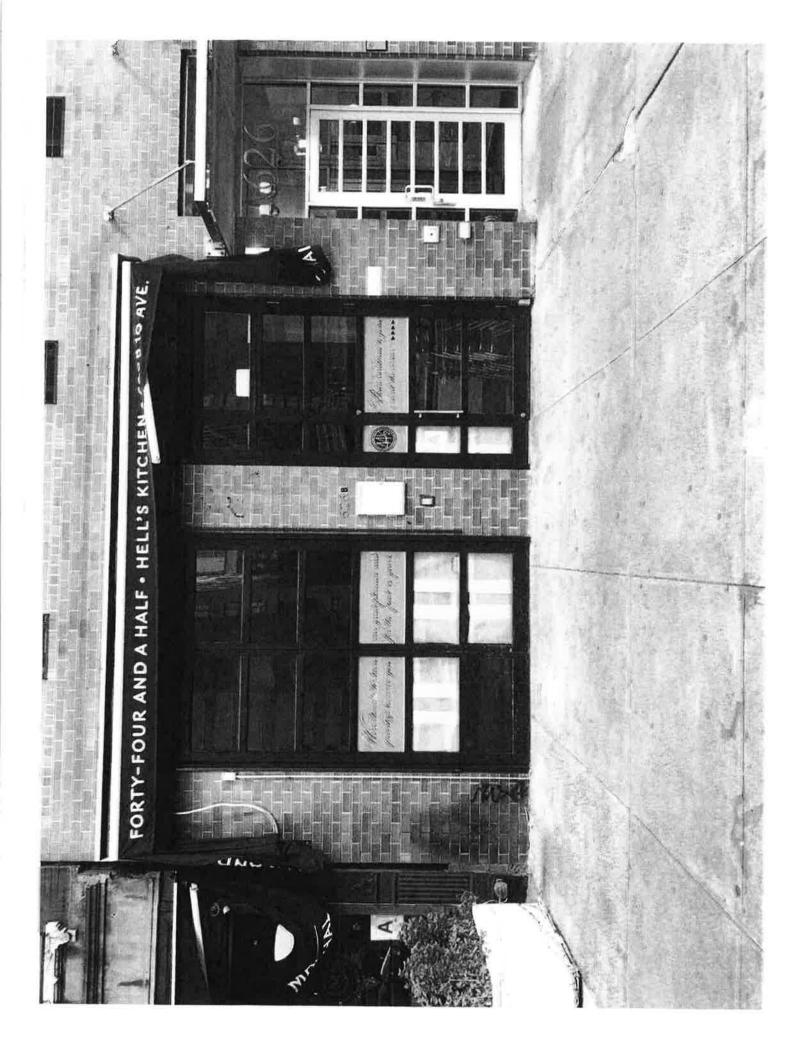












Appetizers

Totopos y Tres Salsas \$8 3 salsas

Gaucamole Tradicional \$14 avocado, tomato, onion, cilantro, jalapeno

Guacamole Dolce y Picante \$15 avocado, mango, habañero chile, red onion, bell pepper, diced tomato, cilantro

Flautas de Papas \$11 Roasted potatoes, jicama, cotija, salsa verde

Tostada de Costilla \$15 chipotle braised short rib, radish, avocado, cotija cheese, salsa roja

Tostada de Queso Chihuahua \$10 Chihuahua cheese, pinto beans, lechuga, pico de gallo

STREET ELOTE \$9 grilled sweet corn, ancho mayonesa, cotija cheese

Queso Flameado \$13 melted Chihuahua cheese, chorizo, poblano chilis, corn tortillas

CEVICHE

Veracruz \$17 Shrimp, tomato, pineapple, lime, jalapeno

Hamachi \$17

Yellowtail, lime, ancho/coconut oil, oregano, jicama chips

ENTREES

AL PASTOR \$15 slow roasted pork, cilantro, onions, salsa roja

Black Bean \$12 Queso fresco, pico de gallo, shredded lettuce

Pollo de Tinga \$13

chicken breast adobado, pico de gallo, queso fresco

Camarón \$14

marinated shrimp, grilled avocado, mango, shaved red onions

Pescado \$15

grilled cod, spicy jícama slaw, avocado

Carne Asada \$16

Marinated skirt steak, salsa roja, avocado, onions, cilantro

Costilla \$17

Beef short ribs, pickled poblano peppers and carrots, habanero crema

Lengua \$14

Braised beef tongue, radish, chicharron, salsa verde

Pato \$15

Slow roasted duck, chayote slaw, tamarind

Flautas \$15

Grilled or fried flour tortillas pulled chicken or vegetables, bed of lettuce,

Chiles Rellenos con Picadillo \$18 Roasted poblano peppers, rice, ground beef, queso fresco besamel

Carne Asada \$29

Grilled skirt steak, potatoes Mexicana, avocado salad

Enchiladas \$22

Pulled chicken, salsa verde, Chihuahua cheese, crema

Salmon Yucateco \$17

Pan seared filet of salmon, mango, habanero chile, red onion, bell pepper, cilantro

Red Pork Pozole \$17

Pork, spicy chile broth, shredded cabbage, diced onion, sliced radish



Hudson Yards Hell's Kitchen Alliance Notification Liquor License Application

2 messages

Sanjay <sanjaylaforestprive@gmail.com>
To: Rjbenfatto <rjbenfatto@hyhkalliance.org>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Bob Benfatto & Hudson Yards Hell's Kitchen Alliance Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

I would greatly appreciate it if you can find time in your schedule to meet, for me to show you the space and our plans. If you do not have the time, I can answer any questions you have by email or phone. I hope you can support our application for a full operating license.

Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com> To: Pgouris <pgouris@hyhkalliance.org> Bcc: janelle@pb.law Thu, Oct 25, 2018 at 5:46 PM

Dear Patty Gouris & Hudson Yards Hell's Kitchen Alliance Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Oasis Gardens II 52nd St/10th Ave. Notification Liquor License Application 1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Gdclay <gdclay@att.net>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Gary Dipasquale & Oasis Gardens II 52nd St/10th Ave. Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



The Colonade Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Buzany <buzany@rcn.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Marjorie Kagen & The Colonade Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Hudson Hotel Residents Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Rrlarios <rrlarios@hotmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Raul Larios & Hudson Hotel Residents Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



300 W 55th St Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Ploeb <ploeb315@aol.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Paul Loeb & 300 W 55th St Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th,

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



West 55th Block Association Notification Liquor License Application

1 message

Sanjay <sanjayiaforestprive@gmail.com> To: West55ba <west55ba@gmail.com> Bcc: janelle@pb.law Thu, Oct 25, 2018 at 5:46 PM

Dear Christine Gorman & West 55th Block Association Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Midtown North/South Pct. Council Notification Liquor License Application

2 messages

Sanjay <sanjaylaforestprive@gmail.com>
To: John Mudd <john.mudd@usa.net>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear John Mudd & Midtown North/South Pct. Council Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Bill <bill@midtownsouthcc.org>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear William Otterson & Midtown North/South Pct. Council Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Midtown North Pct. Council Notification Liquor License Application 1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Jeandaniel <jeandaniel@aol.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear J.D. Noland & Midtown North Pct. Council Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Parc Vendome 340 W 57th Street Notification Liquor License Application 1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Awm <awm3333@me.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Anita McDonagh & Parc Vendome 340 W 57th Street Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

I would greatly appreciate it if you can find time in your schedule to meet, for me to show you the space and our plans. If you do not have the time, I can answer any questions you have by email or phone. I hope you can support our application for a full operating license.

Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



Westmore 333 W 57 Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Acernitz <acernitz@gmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Amanda Cernitz & Westmore 333 W 57 Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Colonnade 347 W 57th Street Notification Liquor License Application

1 message

Sanjay <sanjay/aforestprive@gmail.com>
To: Jessbondy <jessbondy@aol.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Jesse Bondy & Colonnade 347 W 57th Street Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Oasis Gardens I 10th Ave., b. 51/52 Notification Liquor License Application 1 message

Sanjay <sanjaylaforestprive@gmail.com> To: Nkyriacou <nkyriacou@yahoo.com>

Thu, Oct 25, 2018 at 5:46 PM

Bcc: janelle@pb.law

Dear Nancy Kyriacou & Oasis Gardens I 10th Ave., b. 51/52 Members,

I hope this email finds you well. My name is SanJay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



The Aurora Notification Liquor License Application

3 messages

Sanjay <sanjaylaforestprive@gmail.com>
To: Ecelnik <ecelnik@actorsfund.org>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Ellen Celnik & The Aurora Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Rpimentel <rpimentel@commonground.org>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Richard Pimentel & The Aurora Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Dsage <dsage@commonground.org>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Derrick Sage & The Aurora Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



Harborview Terrace T.A. (525 W. 55th St.) Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Mariagnys <mariagnys@aol.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Maria Guzman & Harborview Terrace T.A. (525 W. 55th St.) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



West 47th/48th Streets Notification Liquor License Application

6 messages

Sanjay <sanjaylaforestprive@gmail.com>
To: Aefearshk <aefearshk@earthlink.net>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Elke Fears & West 47th/48th Streets Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Larrymichaelroberts <larrymichaelroberts@gmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Larry Roberts & West 47th/48th Streets Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.leprlveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Jamesbogues <jamesbogues@gmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Jim Bogues & West 47th/48th Streets Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time,

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Chasmv <chasmv@hotmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Chuck Vassallo & West 47th/48th Streets Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Chluderernyc <chluderernyc@yahoo.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Stefan Riedl & West 47th/48th Streets Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: Nancyroylance <nancyroylance@ymail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Nancy Roylance & West 47th/48th Streets Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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West 47th/48th Streets Notification Liquor License Application

Sanjay Laforest <sanjaylaforestprive@gmail.com>
To: Aefearshk <aefearshk@earthlink.net>
Bcc: janelle@pb.law

Fri, Oct 26, 2018 at 4:40 PM

Hi Elke,

Yes it does seem like it was yesterday. Thank you so much for your kind reply. When next week would you be available to come by and see the space and hear about my plans.

Thank you for your time.

Warm regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

On Fri, Oct 26, 2018 at 4:37 PM Elke Fears <aefearshk@earthlink.net> wrote: | Hi Sanjay,

Good hearing from you. It seems like yesterday when I met you prior to the opening of Le Prive. (I've eaten there a number of times since and it always was excellent.)

If there is an evening convenient for you I'd like to bring a few block Association members with me to see the space and hear about your plans for a Mexican restaurant.

Please let me know what dates work for you.

Thank you

Elke Fears

Sent from my iPhone

[Quoted text hidden]



West 46 Street Block Association (8th Ave to 12th Ave) Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Stephenfanto <stephenfanto@gmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Steve Fanto & West 46 Street Block Association (8th Ave to 12th Ave) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



West 46th Street (8th Ave to 12th Ave) Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: AllisonTupper <allisontupper@verizon.net>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Allison Tupper & West 46th Street (8th Ave to 12th Ave) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



West 45th Street BA Notification Liquor License Application

2 messages

Sanjay <sanjaylaforestprive@gmail.com>

Thu, Oct 25, 2018 at 5:46 PM

To: Tangotanner <tangotanner@gmail.com>, West45ba <west45ba@gmail.com> Bcc; janelle@pb.law

Dear Tim Tanner & West 45th Street BA Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>
To: West45ba <west45ba@gmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear David C. Stuart & West 45th Street BA Members.

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest

Thu, Oct 25, 2018 at 5:46 PM



West 44th Street (b. 9th/10th) Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Rudi Papiri <rudi_papiri@timemagazine.com>

Bcc: janelle@pb.law

Dear Rudy Papiri & West 44th Street (b. 9th/10th) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



West 44 Street Better Block Association Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Ashleyll <ashleyll@aol.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Linda Ashley & West 44 Street Better Block Association Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



West 43rd Street (b. 9th/10th) Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Eduardozeiger <eduardozeiger@compuserve.com>

Thu, Oct 25, 2018 at 5:46 PM

Bcc: janelle@pb.law

Dear Eduardo Zeiger & West 43rd Street (b. 9th/10th) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

I would greatly appreciate it if you can find time in your schedule to meet, for me to show you the space and our plans. If you do not have the time, I can answer any questions you have by email or phone. I hope you can support our application for a full operating Ilcense.

Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



CHDC (incl. Bob's & bird parks) Notification Liquor License Application 2 messages

Sanjay <sanjaylaforestprive@gmail.com>
To: Rmarcano <rmarcano@clintonhousing.org>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Ryan Marcano & CHDC (incl. Bob's & bird parks) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

Sanjay <sanjaylaforestprive@gmail.com>

Thu, Oct 25, 2018 at 5:46 PM

To: Info <info@clintonhousing.org>, Jrestuccia <jrestuccia2@clintonhousing.org> Bcc: janelle@pb.law

Dear Joe Restuccia & CHDC (incl. Bob's & bird parks) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

I would greatly appreciate it if you can find time in your schedule to meet, for me to show you the space and our plans. If you do not have the time, I can answer any questions you have by email or phone. I hope you can support our application for a full operating license.

Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



Chekpeds Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Cberthet <cberthet@me.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Christine Berthet & Chekpeds Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



West 36th Street Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Mcgee <mcgee79@aol.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Frank Strock & West 36th Street Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th.

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Here's a small excerpt we had in the NY Post: https://nypost.com/2018/10/15/new-york-city-restaurant-scene-teeming-with-new-entries/

Thank you for your time.

Warmest Regards,

Sanjay Laforest



HKNA (incl. Dog Run) Notification Liquor License Application

1 message

Sanjay <sanjaylaforestprive@gmail.com>
To: Kathleentreat <kathleentreat123@gmail.com>
Bcc: janelle@pb.law

Thu, Oct 25, 2018 at 5:46 PM

Dear Kathleen Treat & HKNA (incl. Dog Run) Members,

I hope this email finds you well. My name is Sanjay Laforest and I emailed you a few months back regarding my new restaurant Le Privé. Everything has been going well with Le Privé (the new French Restaurant in town) and I believe the community is happy with what we have been doing. I am contacting you because I signed the lease at 44 & 1/2 and I am applying for a new liquor license to open a chic Mexican restaurant similar to what we are doing at Le Privé. I am on the calendar for November 13th,

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Thank you for your time.

Warmest Regards,

Sanjay Laforest



HKNA (incl. Dog Run) Notification Liquor License Application

Sanjay Laforest <sanjaylaforestprive@gmail.com>
To: Kathleentreat <kathleentreat123@gmail.com>
Bcc: janelle@pb.law

Thu, Nov 1, 2018 at 11:41 AM

Bonjour Kathleen,

Thank you for your prompt and kind response, I am thankful to you. We try to be the best neighbors as possible. I appreciate your support and see you at the community board meeting on the 13th!

Best Regards,

Sanjay Laforest

www.lepriveny.com www.privegroupconsulting.com

On Thu, Nov 1, 2018 at 11:29 AM Kathleen Treat <kathleentreat123@gmail.com> wrote:

Bonjour, Sanjay,

Of course I will support your new application. It is rare that we can do that as too many owners are just not good neighbors. All the best of luck to you and I'll see you at the BLP meeting on the 13th.

Kathleen Treat, Chair

Hell's Kitchen Neighborhood Association

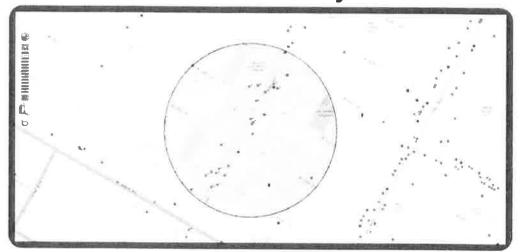
212-714-0186

[Quoted text hidden]

The Prive Hospitality Group, LLC 500 Ft Survey

Legend





Licenses within 500 ft

Prive Hospitality Group LLC Hell's Kitchen Cream & Sugar Inc. 10th Avenue Group Inc. Kiwis Historical Building Ltd WMW Restaurant Group LLC Tor Restaurant LLC SD Hopitality Corp Pio Pio Ocho Inc. Hell's Chicken LLC Kiabacca Rest Corp Hells Chicken NYC Corp 599 Tenth Avenue Corp WMW Rest II LLC West Side Steakhouse LLC Sheba Ethiopian Restaurant Inc. Canard Inc. Mr Biggs Bar & Grill Inc. Division One Management Group Inc. Rosierae's Inc.

There is one school within 200ft - PS/IS Elias Howe School - but the 200 ft rule is not triggered as it is not on the same street as the applicant.