Manhattan Community Board 4 (All Fields Must Be Completed)

k

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NAME			DOING BUSINESS AS (DBA)					
Equinox Hud	dson Ya	irds, Inc.		. *				
STREET ADDRESS			CROSS STREETS	ZIP CODE				
35 Hudson Yards, a/k/a 560 W. 33rd St			Hudson Blv	vd E.	10001			
OWNER	NAME:	Harvey Spevak/Scott Rosen/ Paul Tizik		NAME: Robert S. Bookman - Pesetsky & Bookman, PC				
(Attach a list of all the people that will be associated/listed	PHONE:	212-774-6391	ATTORNEY/ REPRESENTATVE	PHONE: 212-5	513-1988			
with the license)	EMAIL:	luba.senatorova@equinox.com		EMAIL: rbook	kman@pb.law			
	NAME:	Michael Dolloway		NAME: ERY	North Tower RHC Tenant LLC			
MANAGER	PHONE:	917-439-6259	LANDLORD	PHONE: 212-801-1000				
	EMAIL:	md@brknccnt.com		EMAIL: luba.senatorova@equinox.com				
APPLICATIO	ON TYP	E (<u>X</u> Liquor License	2	Unenclosed Sid	dewalk Cafe)			
	Has applicant	owned or managed a similar business?		YES	NO			
🛞 New	What is/was th	he name and address of establishment?		45 Rockefeller Plaza Equinox 330 E 61 Street 160 Gelumbus Ave				
	What were the	e dates applicant was involved with this former prem	ise?	160 Columbus Ave 2011 - Present				
🔿 Corp	What is the lic	ense # and expiration date?						
- Change/Class Change/Ramonal	Is applicant m	aking any alterations or operational changes?		YES	NO			
Change/Removal	If alterations o	er operational changes are being made, please desc	ribe/list all changes.	2011 - Present				
O HILL	What is the cu	urren! license # and expiration date?						
Alteration	Please list/de:	scribe lite nature of all the changes and attach the p	lans:		(a)			
METHOD OI	F OPER	TION						
		ATION						
and the second		Liquar/Wine/Beer & Cider	O Beer & C	Cider	O Wine/Beer & Cider			
TYPE OF ALCOH	101.		Night Club O Hote	el O Bar/Tavern	 Wine/Beer & Cider Catering Establishment Health & Fitness Club Club (Fratemal Organization – Members Only) 			
TYPE OF ALCOH ESTABLISHMEN Has applicant/owne	IOL T TYPE	Liquor/Wine/Beer & Cider Restaurant Cabaret	Night Club O Hote	el O Bar/Tavern O Sports Bar (Catering Establishment Health & Fitness Club Club (Fratemal Organization – Members Only) 			
TYPE OF ALCOH ESTABLISHMEN Has applicant/owne you plan to file? Is the 500 Foot Rule On-Premise liquor li	IOL T TYPE er filed with th e applicable? icense estab	 Liquor/Wine/Beer & Cider Restaurant Cabaret Adult Entertainment Wine B Messay (1 f yes, when? If no, when do If yes, please attach a diagram of the blishments within a 500 ft. radius of your 	Night Club O Hote	Bar/Tavern Sports Bar	 Catering Establishment Health & Fitness Club Club (Fratemal Organization – Members Only) 			
TYPE OF ALCOH ESTABLISHMEN Has applicant/owne you plan to file? Is the 500 Foot Rule On-Premise liquor li establishment and t	IOL T TYPE er filed with th e applicable icense estab the Public Ini e applicable?	 Liquor/Wine/Beer & Cider Restaurant Cabaret Adult Entertainment Wine B Adult Entertainment Wine B SLA? If yes, when? If no, when do If yes, please attach a diagram of the blishments within a 500 ft. radius of your terest Statement. If yes, please attach a diagram of the 	Night Club O Hote Bar O Dance Club	Bar/Tavern Sports Bar (After mee	 Catering Establishment Health & Fitness Club Club (Fratemal Organization – Members Only) 			

Business Licenses & Permits Committee

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		MONDAY	TUESDAY		WEDNESD	AY T	THURSDAY			FRIDAY		SATURDAY		UNDAY	
HOURS* Operation		5am-11pm	Ca D Ci 10			m 5	5am-11pm		5	5am-11pm		7am-10pm		7am-10pm	
(Indoor Only)	Kitchen				ALL H		JRS OF OPERATI		TIC				CONTRACT.		
	Music				ALL H	OURS (TIC						
If you plan to ha (Circle all that a	f you plan to have music, what type(s)?		BACKGRO	UND	LIVE MUSIC			DJ JUKE BO			DX KARAOKE				
(one) un mara					000	UPANO	Y								
	Capaci (Certific of Occupa	ate	1aximum # of Persons You Anticipate Occupying uises (Including Employees)	Numb of Tab				er of Servi nly Bars	ce	Number Stand-Up		Number of at Stand-U			
INSIDE	20		20	7	11		1			1		9			
OUTSIDE (Other than sidewalk café)	n 163		163	25	5 80		0			0		0			
SIDEWALK CAFÉ															
How many floors	s are there? Wh	at is the capac	ty for each floor	?		1 F		or, 37	20	occupar	nts i	e: Entii	re he	ealth	
How frequently v	will the owner(s)	be at the esta	blishment?			2-4	l ti	mes a	a w	veek					
Will there be dar	ncing?					YE	s	NO							
Will applicant ha	we bottle or tabl	e service for be	everage alcohol?	?		YE	s	NO							
Will you be hosti	ing private; pron	notional or corp	orate events?			YE	s	NO							
Will outside pron	noters be used	on a regular ba	sis? If yes pleas	e descrit	pe.	YE	s	\bigcirc							
Will you have a s	security plan? If	, yes please at	ach.			YE	s	NO							
Will security plan be implemented?					YE	s	NO								
Will State certified security personnel be used?					YE	s	NO								
Will New York N	ightlife Associat	ion and NYPD	Best Practices b	e follow	ed?	E	9	NO							
Will applicant be	using delivery l	bicycles? If yes	how many?			YE	s	NO							
Nill delivery bicy wear attire clearl	rcles be clearly i y noting name a	marked with the as described by	name of the resonance NYC Law?	staurant	and will stafi	YE	s	NO	Ν	I/A					
Where will delive	ery bicycles be s	tored during th	e day when not	in use?		N	/A								

LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	(VES)	NO	Hudson Yards
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	NO	
Is a Public Assembly permit required?	(VES)	NO	
Are your plans filed with DOB?	VES	NO	

Community Notification/Rela	tions								
NOTIFICATION:	# 1	See outread	See outreach emails in Rider A attached						
List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and	# 2								
community groups that applicant has notified regarding its application. For	# 3								
each please list both the organization and individual you contacted	# 4								
	# 5								
Please provide dates when applicant met	with the gro	oups listed above.	12/17/	2018					
Who was your contact person at each group you met with?			See Rider A attached						
When did applicant post the notice that was provided?		12/14/2018							
Where did applicant post the notice that was provided?		d?	All ligh	the block					
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.			0	YES)	NO	To be provided			
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?				(YES)	NO				

BUILDING DESIGN								
State the name and type of business previously located in the space.	N/A - new construction							
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES 😡							
Do you plan any changes to the existing façade? If yes, please describe.	YES NO							
Will applicant have a vestibule within the establishment?	YES NO							
Will applicant use a storm enclosure?	YES NO							
Will applicant agree not to place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	NO NO							
Will applicant comply with the NYC noise code?	VE NO							
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS GARAGE DOORS WINDOWS THAT CAN BE OPENED							
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	VEN NO							
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	NO NO							
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES NO							
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES NO							
Will the kitchen exhaust system extend to the roof?	YES NO							
Will the establishment have an illuminated sign?	YES NO							
Will the establishment have a canopy extending over the sidewalk?	YES NO							
Where will the air conditioner be located? What type is it?	Central a/c							
When was the air conditioner installed?	Spring 2019							

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	ES	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, . pavilion, tents, deck or gazebo? If yes, which one(s)?	ES	NO	Terrace
Are the floorplans for the outdoor space(s) included?	ES	NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	80	10pm - Saturday & Sunday 11pm - other days
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	ES	NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	ES	NO	
Will there be no amplified music, as per the law?	Ø	NO	>
If amplified sound is played inside the establishment, will windows and doors be closed?	ÆS	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	n/a
Will applicant agree to train staff to encourage a peaceful environment?	ÆS	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	(ES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	ÆS	NO	

OUTDOOR ITEMS – SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	VES	NO	
Will applicant be applying for a sidewalk café now or in the future?	YES	80	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	\backslash
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will applicant be serving alcohol in the sidewalk cafe? If so, will you have waiter service?	YES	NO	
Will the café have a 3 ft, wide serving aisle running the entire length of the sidewalk cafe?	YES	NO	
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	n/a
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	\backslash
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	
Will all furniture be stored inside between December 21st and March 21st, and any other day when it rains or snows?	YES	NO	
Will applicant use umbrellas?	YES	NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?	YES	NO	

ADDITIONAL STIPULATIONS: (Office Use Only)

- Applicant will implement all recommendations of 1/2/19 acoustical

design statement from SIA Acoustics

- Any music (indoor or outdoor) will be set at levels to ensure that it is not audible from street level or Hudson Blvd & Park

- Access to establishment will be for members only
- There will be no private events or parties on outdoor terrace

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

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Business Licenses & Permits Committee

Manhattan Community Board 4 (1 (MCB4's recommendation is based of February 6, 2019full board meeting of the recommendation, <u>0</u> memb abstaining and <u>0</u> present but not	on a vote taken at its , with <u>33</u> members voting in favor ers opposed, <u>0</u> members	Denial unitess all stip operation O Denial O Appro	0 77	icant/owner are part of the method of
CB4 REPRESENTATIVES	Frank Holozublee CB4 BLP Committee Co-Chair	M.	Yoni Bokser CB4 BLP Contmittee Co	-Chair
Applicant agrees to these stipulat stipulations are essential prerequ stipulations incorporated in the m	T WITH THE COMMUNIT tions as the basis for the commun lisites to the MCB4 recommendat nethod of operation of its liquor lice applicant and may only be altered	ity support of this ap ion regarding this ap ense. The stipulation	plication. Applicant s in this application	agrees to have these constitute the entire
supersede any oral statements of SIGN HERE	r representations in connection with LUBA SENAT BULLOUTED PRINT NAME OF APPLICANT	OROVA Kell	UNEX FAPPLICANT	01/08/2019 DATE
~	SR. DIRECTOR D ENTITLEMENT			

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Rider A

2. .

Outreach Emails

Proof of Notice Posted



560 W 33rd Street (aka 35 Hudson Yards) - Application for Liquor License by Equinox and Broken Coconut

7 messages

Luba Senatorova <luba.senatorova@equinox.com>

Mon, Dec 17, 2018 at 11:55 PM

To: "kathleentreat123@gmail.com" <kathleentreat123@gmail.com>

Cc: Katzie Guy-Hamilton <katzie.guy-hamilton@equinox.com>, Jordan Rait <jordan.rait@equinox.com>

Greetings,

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If you would like to learn more about the proposed venue, please contact:

KATZIE GUY-HAMILTON EQUINOX | DIRECTOR, FOOD & BEVERAGE T.646.871.7456 katzie.guy-hamilton@equinox.com

Thank you

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 Mon, Dec 17,

 To: "mcgee79@aol.com" <mcgee79@aol.com>
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Luba Senatorova <luba.senatorova@equinox.com> Mon, Dec 17, 2018 at 11:55 PM To: "info@clintonhousing.org" <info@clintonhousing.org>, "jrestuccia2@clintonhousing.org" <jrestuccia2@clintonhousing.org>, "rmarcano@clintonhousing.org" <rmarcano@clintonhousing.org> Cc: Katzie Guy-Hamilton <katzie.guy-hamilton@equinox.com>, Jordan Rait <jordan.rait@equinox.com>

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 To: "donna@donnalangman.com" <donna@donnalangman.com>
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If you would like to learn more about the proposed venue, please contact:

KATZIE GUY-HAMILTON EQUINOX | DIRECTOR, FOOD & BEVERAGE T.646.871.7456 katzie.guy-hamilton@equinox.com

Thank you

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Luba Senatorova <luba.senatorova@equinox.com> Mon, Dec To: "cberthet@me.com" <cberthet@me.com> Cc: Katzie Guy-Hamilton <katzie.guy-hamilton@equinox.com>, Jordan Rait <jordan.rait@equinox.com>

Mon, Dec 17, 2018 at 11:55 PM

Greetings,

We wanted to reach out to you to let you know that Equinox in partnership with Broken Coconut is looking to open a café with liquor, wine and beer service on the 5th floor at the Hudson Yards Equinox club and will be applying for a liquor license.

The proposed Café will operate within an enclosed space, as well as an open terrace on the 5th floor roof setback. The terrace has a swimming pool on the south side with adjacent sunbathing and lounge furniture, and on the east side, tables and chairs for seating and lounging. Terrace will be open for a limited season, usually beginning Memorial Day weekend and ending late October. Operating hours of the terrace will be from 5:00am to 11:00pm Monday through Friday and 7:00am – 10:00pm on weekends.

Landscaping and planters proposed throughout the terrace. Audio system will have volume limiters to control the sound level. Background music will be played during the terrace operating hours. Lighting will be integrated into exterior elements including handrails, planters, exterior trellies, submerged in swimming pool. Floor recessed lighting will also be implemented, as well as a limited number of wall washing fixtures, and assorted lanterns with proximity to seating areas. All light fixtures will be low height and controlled via timeclock and dimming panel.

The food offering at the café will include salads, sandwiches, paninis, as well as fresh made juices, smoothies, hot and cold beverages, fruit and light snacks. Every element of eating and drinking has been given special consideration from the spaces to the ingredients, table tops and lighting and to the quintessential breakfast through late night supper.

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Thank you

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Janelle Alexander <janelle@pb.law>



560 W 33rd Street (aka 35 Hudson Yards) - Application for Liquor License by Equinox and Broken Coconut

Luba Senatorova <luba.senatorova@equinox.com> To: "janelle@pb.law" <janelle@pb.law> Cc: "rbookman@pb.law" <rbookman@pb.law>

Thu, Dec 20, 2018 at 10:12 PM

FYI - outreach to Hotel Americano.

Begin forwarded message:

From: Katzie Guy-Hamilton <katzie.guy-hamilton@equinox.com> Date: December 20, 2018 at 11:13:14 AM EST To: "kevin.fenton@hotel-americano.com" <kevin.fenton@hotel-americano.com> Cc: Jordan Rait <jordan.rait@equinox.com>, Luba Senatorova <luba.senatorova@equinox.com> Subject: 560 W 33rd Street (aka 35 Hudson Yards) - Application for Liquor License by Equinox and Broken Coconut

Greetings Kevin,

I spoke with your wonderful front desk Danny who passed your email

We wanted to reach out to you to let you know that Equinox in partnership with Broken Coconut is looking to open a café with liquor, wine and beer service on the 5th floor at the Hudson Yards Equinox club and will be applying for a liquor license.

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katzie.guy-hamilton@equinox.com

Thank you

KATZIE GUY-HAMILTON EQUINOX | DIRECTOR, FOOD & BEVERAGE 895 BROADWAY NEW YORK, NY 10003 T.646.871,7456

C.646-630-6193

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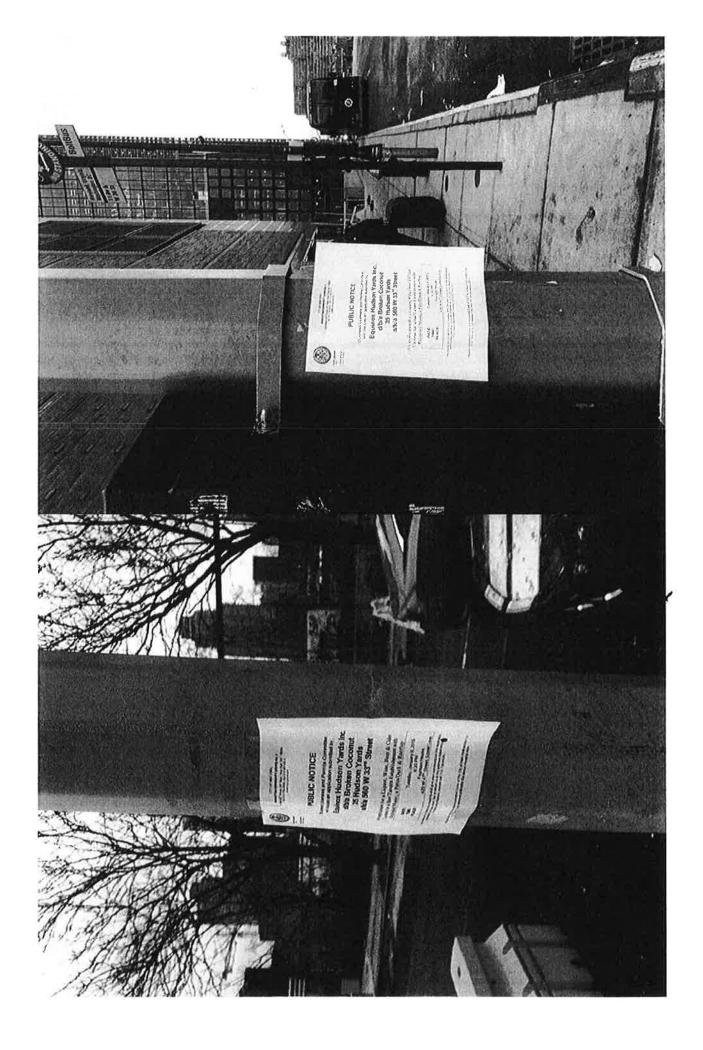
#ItsNotFitnessItsLife

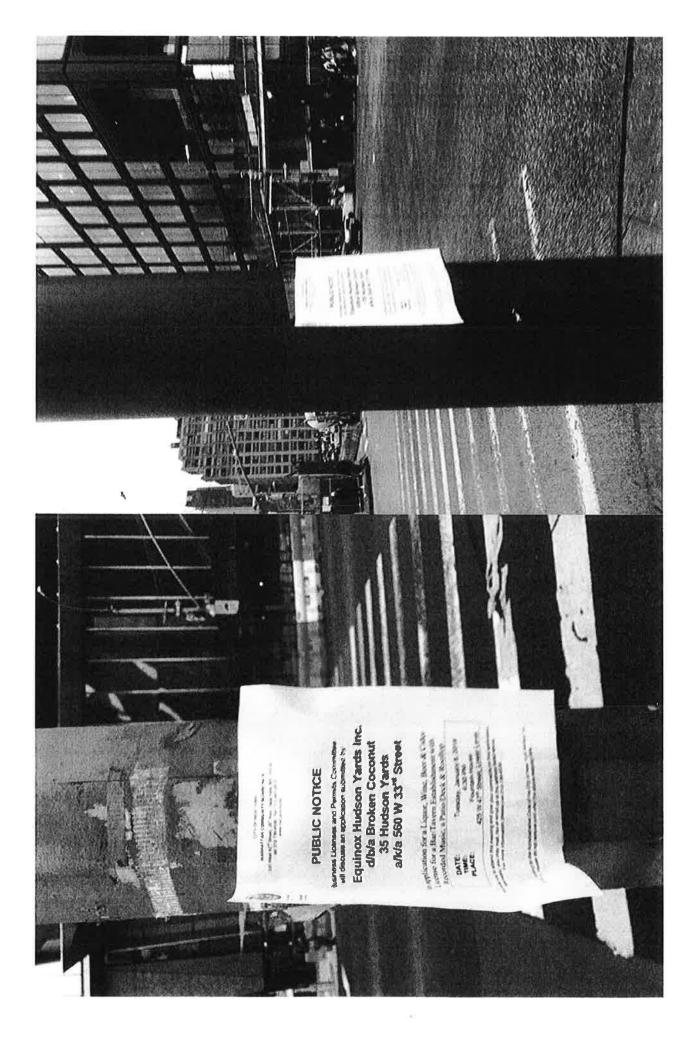
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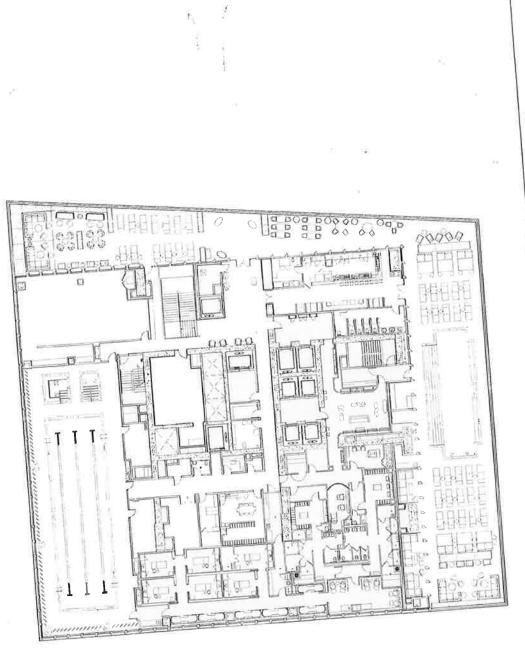
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Floor Plans

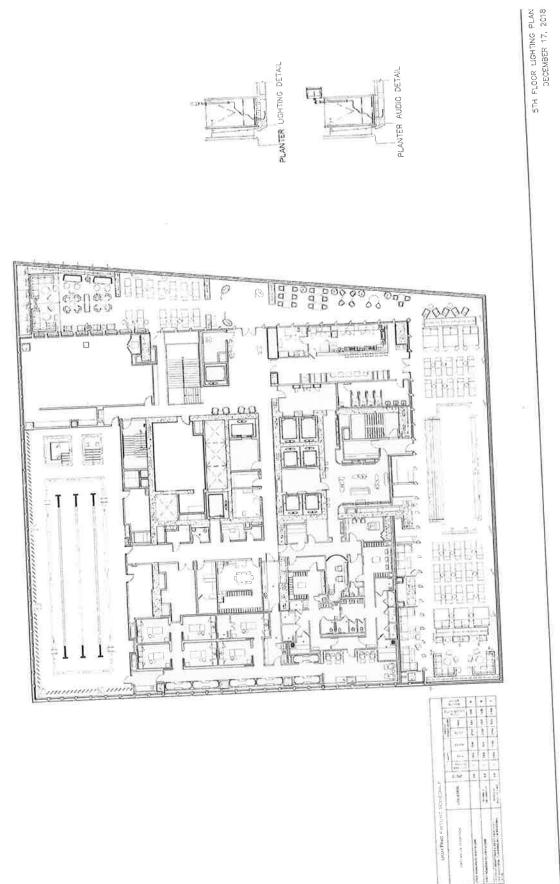
Exterior Photos

Menu



EQUINOX HUDSON YARDS 35 HUDSON YARDS, NEW YORK, NY 10001

5TH FLOOR PLAN DECEMBER 17, 2018

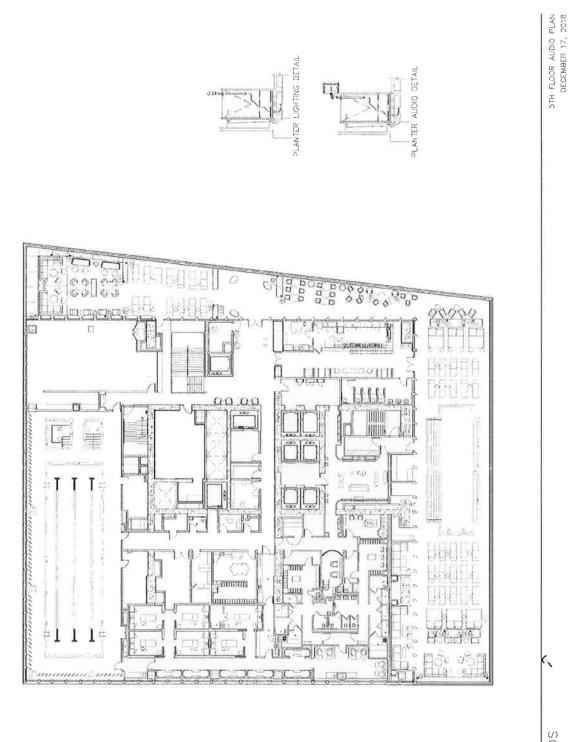


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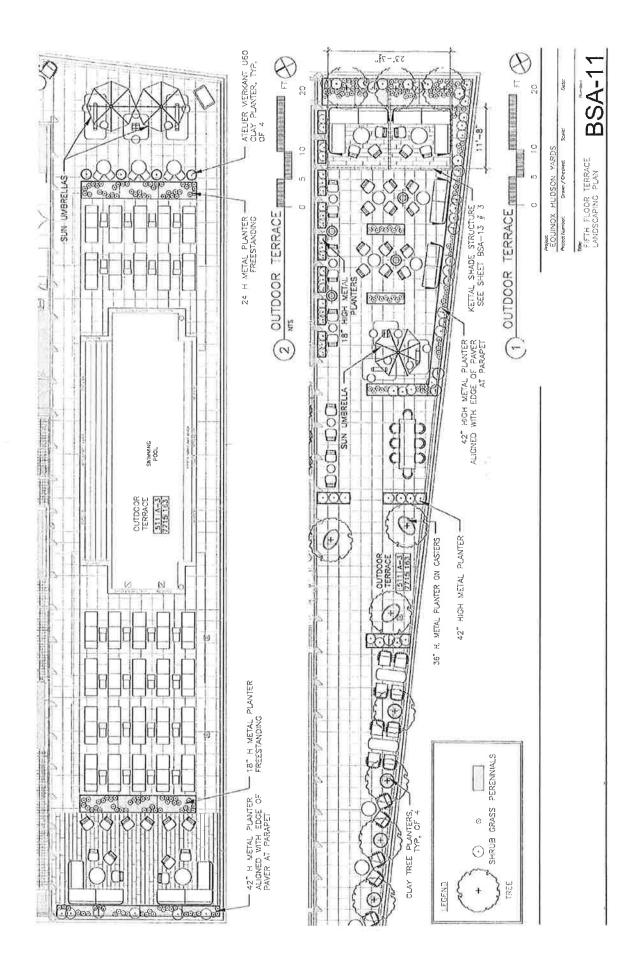
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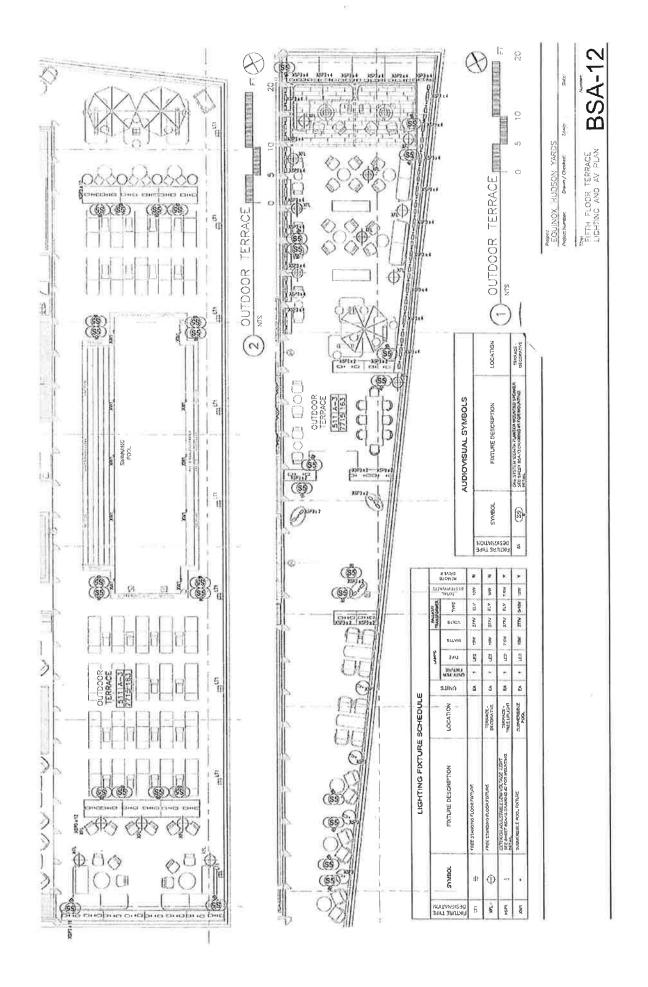
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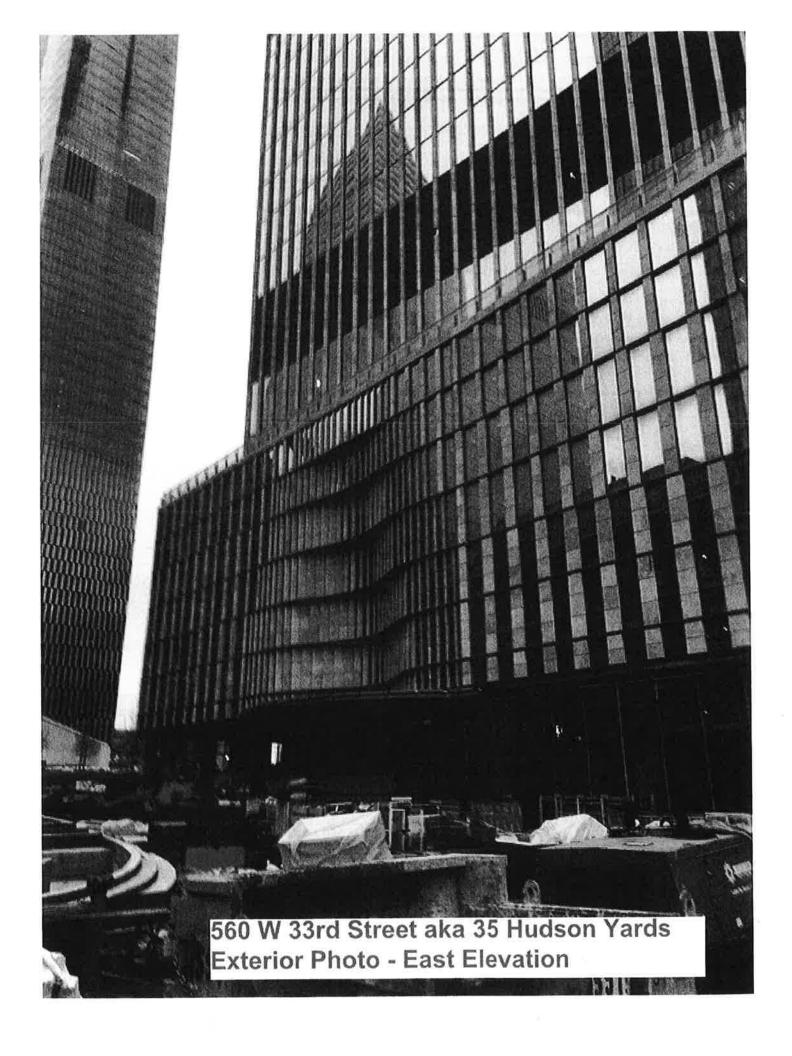
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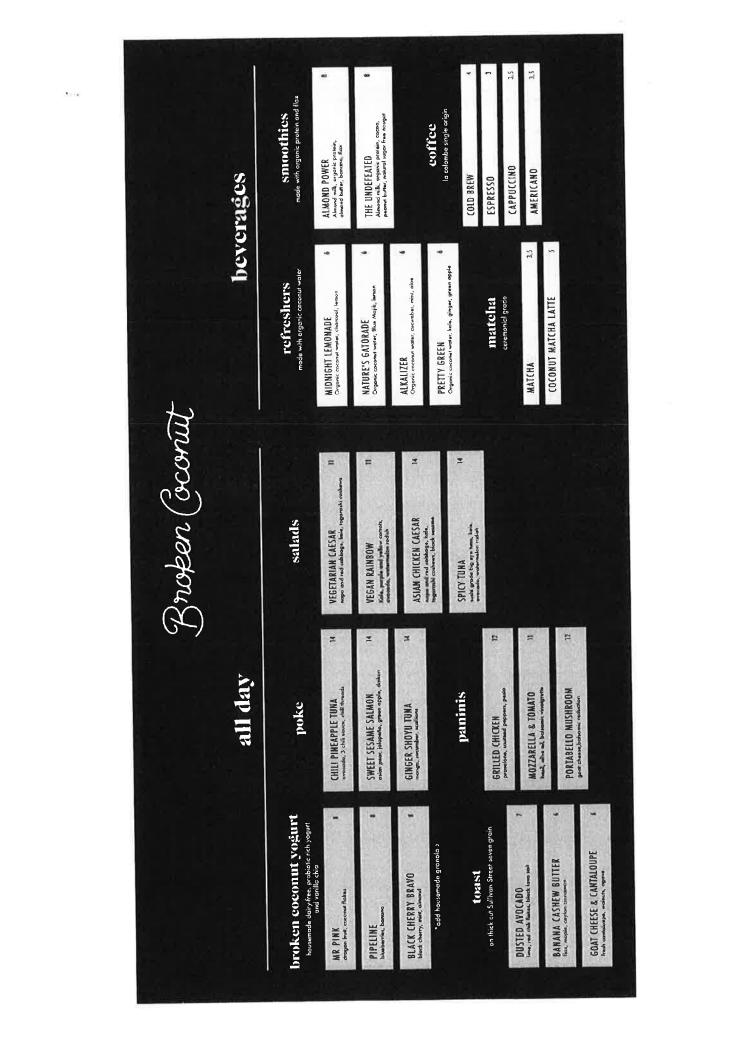
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DRAFT: ACOUSTICAL DESIGN STATEMENT – Liquor License Review

Prepared by:Sam Berkow, SIA Acoustics – A division of RDADate:2 January 2019

INTRO / SUMMARY:

SIA Acoustics has been engaged as the acoustical consultant for more than 20 Equinox projects including the Equinox Hudson Yards fit-out. We have been asked to report to you the design goals and intent of the sound system being planned for the Outdoor Terrace area.

The design goal and programming statement for the Terrace sound system was:

The sound system serving the Outdoor Terrance will be designed and implemented to provide background music to create a calm, enjoyable outdoor environment. This is NOT intended as a 'night-club' type environment, featuring 'thumping bass', rather a relaxing, calming space to relax, swim, sun-bath and socialize. The system will be designed and operated to be within the applicable NYC noise regulations as set out in NYC Code 24-232 and 24-231

To meet these goals, several design choices were made:

- 1. Small speakers located in planters nearby to seating locations are used throughout the space. Positioning several smaller speakers near seating locations avoids the need to 'throw' sound far distances, allowing the speakers to be operated at lower sound levels and reducing the amount of sound leaving the Terrace Area.
- 2. The speakers selected were chosen to provide wide dispersion (the vertical and horizontal angles that sound travels when leaving the speaker units. Wider dispersion units are used to provide sound to areas closer to the speakers and provides less 'throw' of sound, i.e. sound traveling further with greater impact.

SIA Acoustics – A division of Robert Derector Associates 19 West 44th Street, New York, NY 10036 Tel: 212. 764.7272 Fax: 212. 764.7827 www.derector.com

- 3. No Subwoofers were included in the Terrance Area sound system design (sub-woofer type speakers are dedicated to reproducing lower frequencies, which are the source of most noise complaints).
- 4. Two types of electronic controls are included in the sound system design to help reduce the impact on adjacent and nearby spaces:
 - a. A low-cut filter will be used to reduce the amount of low-frequency Bass energy sent to the systems speakers.
 - b. An electronic Limiter will be used to limit the amount of signal sent to the systems amplifiers. This means that only senior staff with password controlled access would be able to increase the sound level at which the system is operated above a preset and locked level. The preset maximum level will be determined once the system is installed and the impact on adjacent spaces is assessed.

SIA Acoustics has been engaged to provide field verification of the system setup and operating levels. We expect these levels to be in the 77 to 82 dBA range, a range we predict will be inaudible at street level. SIA Acoustics will monitor sound levels at street level during setup to avoid sound 'leakage' into this area.

Please feel welcome to call or email with any questions or comments.

Sam Berkow SIA Acoustics – A division of RDA 19 West 44th Street, New York, NY 10036 Tel: 212, 764,7272