

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NAME		DOING BUSINESS AS (DBA)	
Sall Restaurant and Lounge LLC		Sall Restaurant and Lounge	
STREET ADDRESS		CROSS STREETS	ZIP CODE
818 10th Avenue, South Store		W 54th St. & W 55th St.	10019
OWNER <small>(Attach a list of all the people that will be associated/listed with the license)</small>	NAME: Isabella Nartey-Sall	ATTORNEY/ REPRESENTATIVE	NAME: Gen Harris of Rezzonator Services
	PHONE: 646.522.8205		PHONE: 212.390.0806
	EMAIL: isabella@sallcleaningservices.com		EMAIL: info@rezzonatorservices.com
MANAGER	NAME: Owner will be managing	LANDLORD	NAME: 818 10th Avenue LLC, c/o Trion Real Estate Management
	PHONE: (See above)		PHONE: 914.964.1100
	EMAIL: (See above)		EMAIL:
APPLICATION TYPE (Check One)			
<input checked="" type="checkbox"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES *	<input type="radio"/> NO
	What is/was the name and address of establishment?	*Leading Host at Calle Ocho, 45 W 81st St	
	What were the dates applicant was involved with this former premise?	May 2014 to February 2016	
<input type="checkbox"/> Corp Change/Class Change/Removal	What is the license # and expiration date?		
	Is applicant making any alterations or operational changes?	<input type="radio"/> YES	<input type="radio"/> NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input type="checkbox"/> Alteration	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="checkbox"/> Liquor/Wine/Beer & Cider <input type="checkbox"/> Beer & Cider <input type="checkbox"/> Wine/Beer & Cider		
ESTABLISHMENT TYPE	<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cabaret <input type="checkbox"/> Night Club <input type="checkbox"/> Hotel <input type="checkbox"/> Bar/Tavern <input type="checkbox"/> Catering Establishment <input type="checkbox"/> Adult Entertainment <input type="checkbox"/> Wine Bar <input type="checkbox"/> Dance Club <input type="checkbox"/> Sports Bar <input type="checkbox"/> Club (Fraternal Organization – Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	May 2018
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Please see attached diagram and statement
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.	<input type="radio"/> YES	<input checked="" type="radio"/> NO	One school over 200', within 300'; 200' rule does not apply to this premises. (Please see attached diagram)
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)

HOURS* (Indoor Only)		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Operation	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 2:00 AM	11:00AM to 2:00 AM	11:00AM to 2:00 AM	11:00AM to 12:00 AM
	Kitchen	11:00AM to 12:00AM	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 12:00 AM
	Music	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 12:00 AM	11:00AM to 2:00 AM	11:00AM to 2:00 AM	11:00AM to 2:00 AM	11:00AM to 12:00 AM
If you plan to have music, what type(s)? (Circle all that apply)		<input checked="" type="checkbox"/> BACKGROUND		<input type="checkbox"/> LIVE MUSIC	<input type="checkbox"/> DJ	<input type="checkbox"/> JUKE BOX	<input type="checkbox"/> KARAOKE	

OCCUPANCY

	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
INSIDE	60	≤ 40 total	10	20	(Part of main bar)	One (1)	10 bar stools
OUTSIDE (Other than sidewalk café)	N/A Not reported on Certificate of Occupancy	≤ 20 total	10 7	20 14	N/A - Bar is inside	N/A - Bar is inside	N/A - Bar is inside
SIDEWALK CAFÉ	N/A - no sidewalk cafe at premises				<small>Please note that in addition to the seating listed, there are two booths in the premises, one booth provides ~5 seats and the other booth provides ~7 seats. Also, there will be Ten (10) small tables along the walls for bar patrons to stand near with their drinks. Note that there is no standing area in the outside rear deck.</small>		

How many floors are there? What is the capacity for each floor? Establishment will be located on the Ground Floor & Basement. Ground floor occupancy is 60, basement capacity not listed on certificate of occupancy.

How frequently will the owner(s) be at the establishment? All days and hours of operation

Will you be applying or intending to apply for a cabaret license with DCA? If yes, will there be dancing?	YES	<input checked="" type="radio"/> NO	N/A
Will applicant have bottle or table service for beverage alcohol?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will you be hosting private; promotional or corporate events?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Private events upon customer request
Will outside promoters be used on a regular basis? If yes please describe.	YES	<input checked="" type="radio"/> NO	
Will you have a security plan? If, yes please attach.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Please see attached
Will security plan be implemented?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will State certified security personnel be used?	YES	<input checked="" type="radio"/> NO	
Will New York Nightlife Association and NYPD Best Practices be followed?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant be using delivery bicycles? If yes, how many?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

Where will delivery bicycles be stored during the day when not in use? In the basement or on back patio/deck

LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Special Clinton District
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Is a Public Assembly permit required?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	N/A - Under 74 max occupancy
Are your plans filed with DOB?	<input type="radio"/> YES	<input type="radio"/> NO	

Community Notification/Relations			
NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	Please see attached statement for a list of parties notified via email.	
	# 2	^	
	# 3	^	
	# 4	^	
	# 5	^	
Please provide dates when applicant met with the groups listed above.		N/A - See attached statement for list of parties notified	
Who was your contact person at each group you met with?		Contacted as per list provided by MCB4	
When did applicant post the notice that was provided?		March 22nd, 2018	
Where did applicant post the notice that was provided?		In the front window of the establishment	
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.		<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?		<input checked="" type="radio"/> YES	<input type="radio"/> NO

New York, April 10th, 2018

Re: Sall Restaurant and Lounge LLC
818 10th Avenue, South Store
New York, NY 10019
MCB4 - Business Licenses and Permits Meeting

To Whom it May Concern at Manhattan Community Board 4,

My name is Mitchell from Rezzonator Services, the company representing the case mentioned above.

Please note that as requested by Manhattan Community Board 4, the following community and residence organizations were notified via email on March 28th, 2018, of the intent for Sall Restaurant and Lounge LLC to apply for a liquor license:

- 1) Hudson Yards Hell's Kitchen Alliance
- 2) HKNA (incl. Dog Run)
- 3) West 36th Street organization
- 4) CHDC (incl. Bob's & bird parks)
- 5) West 43rd Street (b. 9th/10th) organization
- 6) Manhattan Plaza T.A. (400 W. 43rd Street)
- 7) West 44 Street Better Block Association
- 8) West 44th Street (b. 9th/10th) organization
- 9) West 45th Street BA
- 10) West 45th Street (b. 9th/12th) organization
- 11) West 46th Street (8th Ave to 12th Ave) organization
- 12) West 46 Street Block Association (8th Ave to 12th Ave)
- 13) West 47th/48th Streets organization
- 14) Harborview Terrace T.A. (525 W. 55th St.)
- 15) The Aurora
- 16) The Colonade
- 17) Oasis Gardens I (10th Ave., b. 51/52)
- 18) Oasis Gardens II (52nd St/10th Ave.)
- 19) Midtown North Pct. Council
- 20) Midtown North/South Pct. Council
- 21) 300 W 55th St organization
- 22) West 55th Block Association
- 23) 50/51st Street Block Association
- 24) Hudson Hotel Residents organization
- 25) Westmore 333 W 57 organization
- 26) Parc Vendome 340 W 57th Street organization
- 27) Colonnade 347 W 57th Street organization

(Continued on Next Page)

These organizations were contacted as per a list provided by Nelly Gonzalez of Manhattan Community Board 4. Please let this satisfy the requirement of reaching out to community organizations in the area.

If you have any questions please feel free to call 212.390.0806 or email info@rezzonatorservices.com

Best Regards,



Mitchell Pacella
Administrative Assistant
Rezzonator Services

BUILDING DESIGN			
State the name and type of business previously located in the space.	818 10th Avenue Inc DBA White Oak - Restaurant/Bar with On-Premises Liquor License Serial # 1279261		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	(Please see above)
Do you plan any changes to the existing façade? If yes, please describe.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Changing the sign, adding flower pots
Will applicant have a vestibule within the establishment?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Will applicant use a storm enclosure?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have any of the following: (circle all that apply) NONE	FRENCH DOORS	GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	Inspection scheduled for May 15th
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the kitchen exhaust system extend to the roof?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have an illuminated sign?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the establishment have a canopy extending over the sidewalk?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Where will the air conditioner be located? What type is it?	Located on top of the ceiling. Unit name is "Air Handler."		
When was the air conditioner installed?	Unknown		

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Deck in rear of premises
Are the floorplans for the outdoor space(s) included?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	(Please see floor plans)
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will there be no amplified music, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to post signs outside asking customers to respect the neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to train staff to encourage a peaceful environment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

OUTDOOR ITEMS – SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant be applying for a sidewalk café now or in the future?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant mark the perimeter of the café on the sidewalk?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will the sidewalk café not provide standing space for drinking or smoking?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant use umbrellas?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?	<input type="radio"/> YES	<input type="radio"/> NO	N/A

ADDITIONAL STIPULATIONS: (Office Use Only)

- WILL SUBMIT REVISED FLOOR PLAN AND PERMITS NUMBERED BY #/2818 TO CD 4.
- ROAD YARD WILL BE CLOSED + UNLATCHED NO LATER THAN 9:00 P.M. NIGHTLY,
- APPLICANT WILL EXCLUDE SOUND MITIGATION MEASURES (PULP & UMBRELLAS, SOUND ABSORPTION MATERIALS) IN ROAD YARD.

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 - 6 of this application, the stipulations on pages 7 and 8 control.

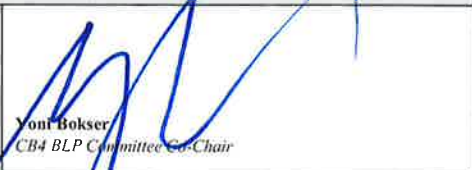
ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) recommends:
 (MCB4's recommendation is based on a vote taken at its
5/2/18 full board meeting, with 43 members voting in favor
 of the recommendation, 0 members opposed, 0 members
 abstaining and 0 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation
 Denial Approval

CB4 REPRESENTATIVES

 Nelly Gonzalez CB4 Assistant District Manager	 Frank Holozubiec CB4 BLP Committee Co-Chair	 Yoni Bokser CB4 BLP Committee Co-Chair
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APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE →	Isabella Nartey-Sall PRINT NAME OF APPLICANT	 SIGNATURE OF APPLICANT	03/23/2018 DATE
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Isabella 04/10/2018

Entrance Door Here

Box

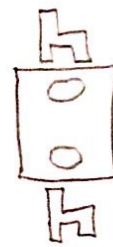
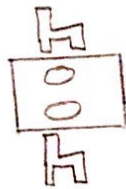
RESTROOM

This area is a booth with 16 seats total

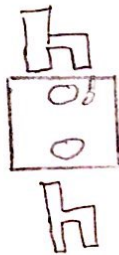
Kitchen

- 1- 24' Char Broiler
- 1 - 24' Griddle
- 1- Range
- 1- Fryer
- 1 Reach In Refrigerator
- 1 Solid Bar Refrigerator
- 1 Chef Base Refrigerator

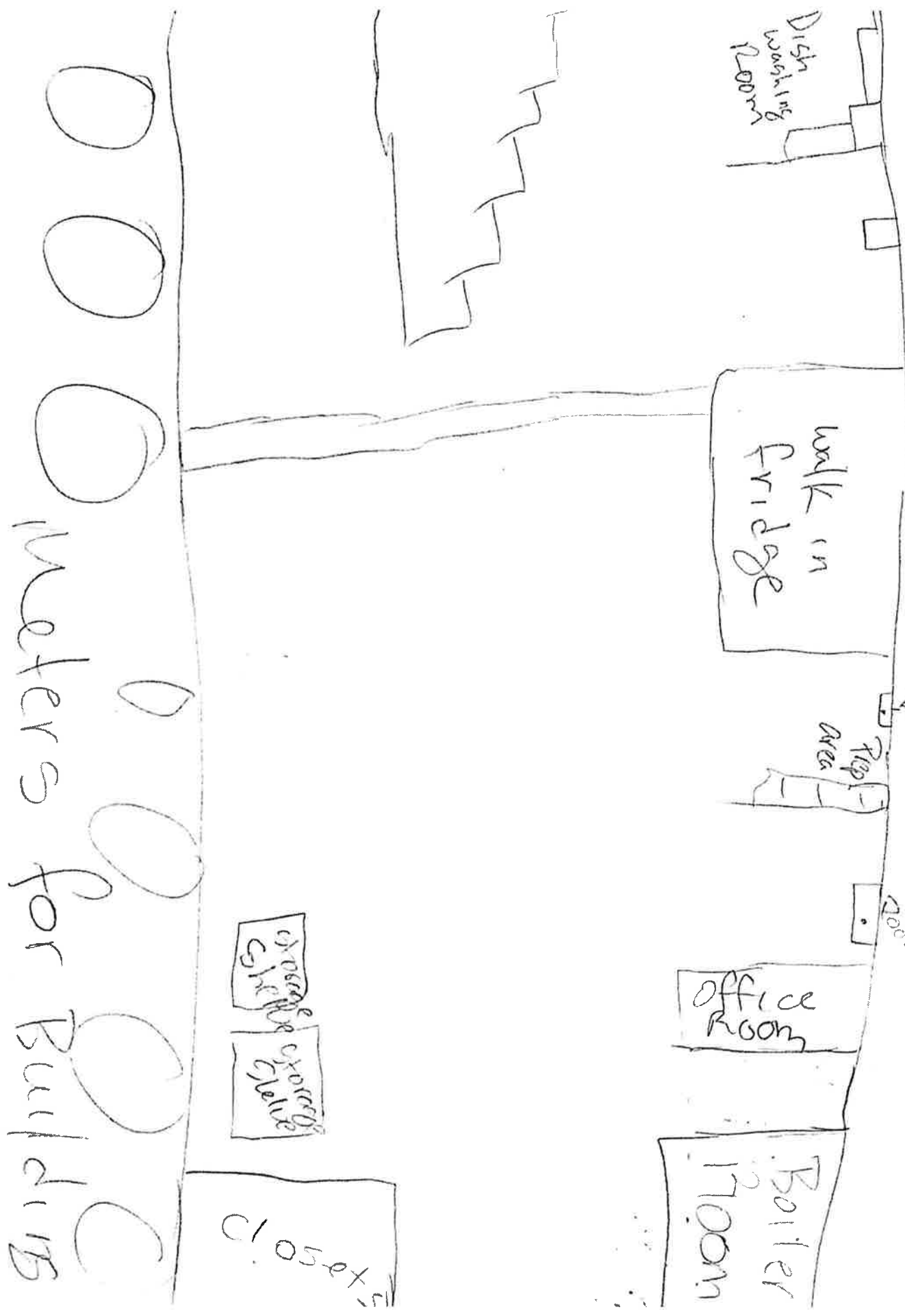
Bathroom



Ratio/Deck



Basement



Sall Restaurant and Lounge, LLC
818 10th Avenue, South Store
New York, NY 10019
Phone # 646.522.8205

New York, April 10th, 2018

To Whom it May Concern at Manhattan Community Board # 4,

This letter is to certify that I am a member of the LLC mentioned above.

I also certify that I do not intend to have a Sidewalk Café at the premises mentioned above.

I also certify that at this time I do not have plans to apply for a sidewalk café in the future.

Sincerely,

Isabella Nartey-Sall

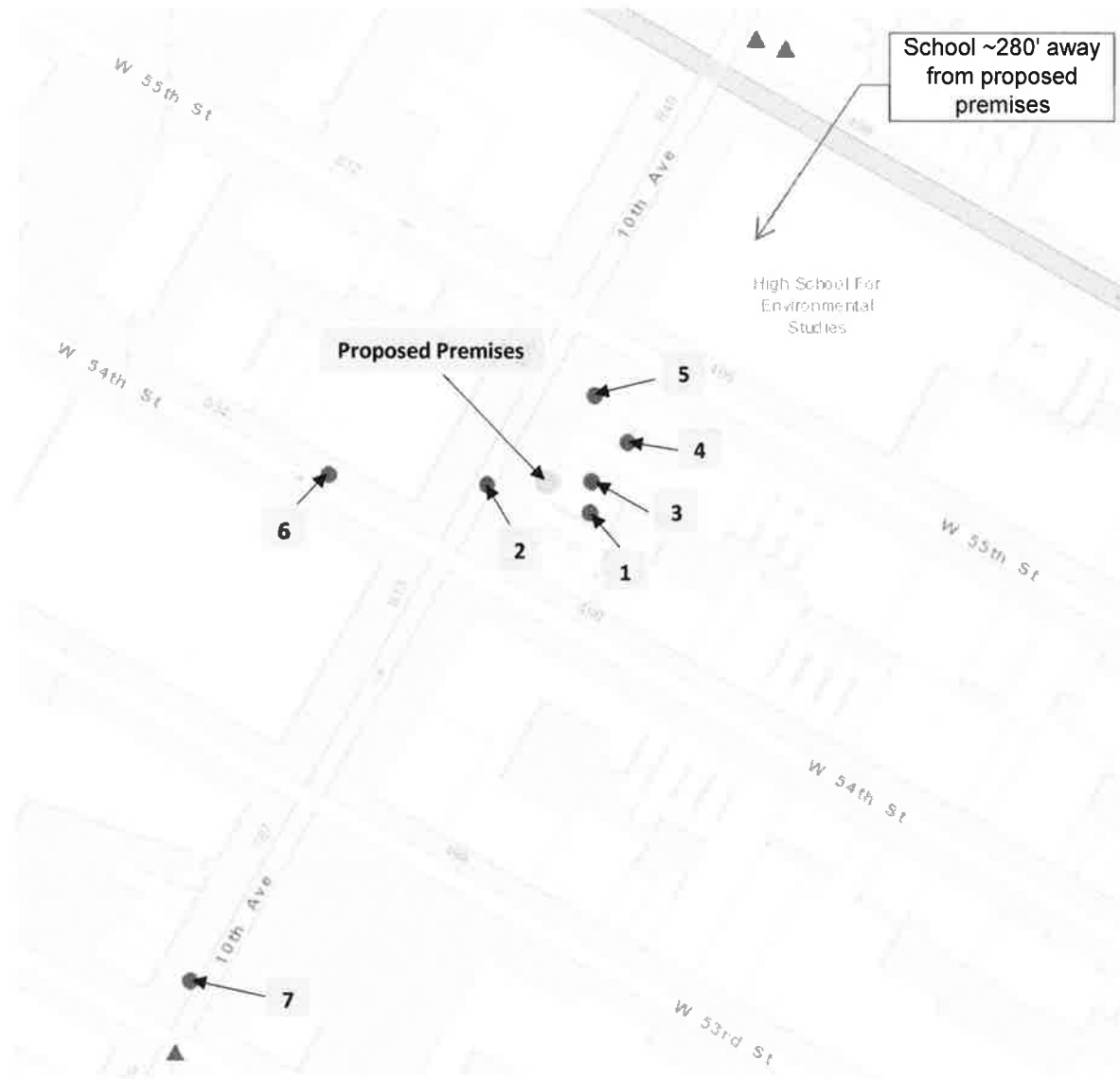
X  _____

LLC Member

Sall Restaurant and Lounge LLC

Sall Restaurant and Lounge LLC
818 10th Avenue, South Store, New York, NY 10019

Map of Premises with an On-Premises Liquor License Found within 500 Feet



*****Please note that as of March 19th, 2018, there are no churches or schools within 200' of 818 10th Avenue, South Store, New York, NY 10019**

Premises With On-Premises Licenses Found within 500 Feet

1. Name: 818 10th Avenue Inc
DBA: White Oak
Serial #: 1279261
Address: 818 10th Avenue, South Store
Distance from Proposed Location: 0ft
THIS LOCATION IS INTENDED TO BE REPLACED BY THE APPLICANT

2. Name: Sherena International Inc
DBA: Mamasita Bar & Grill
Serial #: 1271201
Address: 818 10th Avenue
Distance from Proposed Location: 0ft

3. Name: Rojas Food Services LLC
DBA: INTI N.Y.C
Serial #: 1276789
Address: 820 10th Avenue
Distance from Proposed Location: 45 feet

4. Name: Fika 824 10th Ave LLC
DBA: FIKA
Serial #: 1281048
Address: 824 10th Avenue
Distance from Proposed Location: 85 feet

5. Name: Catered By Pergola LLC
DBA: Gardenia Terrace
Serial #: 1302115
Address: 826 10th Avenue
Distance from your Proposed Location: 95 feet

6. Name: Ars Nova Theater Inc
DBA: N/A
Serial #: 1177178
Address: 511 W 54th Street
Distance from Proposed Location: 205 feet

Nearby Schools

One school found within 300ft of 818 10th Avenue, New York, NY 10019.

Name: Independence High School

Address: 850 10th Avenue, New York, NY 10019

Distance: 282 feet

Map of Nearby School



Salads

Vitaliano Style Caprese / \$16

Imported Italian fresh mozzarella cheese

Grilled Salmon Salad / \$00

Freshly seasoned grilled salmon topped with freshly assorted greens and grilled bell peppers onions and many more veggies.

Happy Hours

Monday to Fridays

3:00pm to 7:00pm

50% Off Appetizers, Draft Beers and Specialized Cocktails and Wine

Open Daily

Monday to Wednesday

11:00am-1:00am

Thursday to Saturday

8:00am-2:00am

Sundays 8:00am-12:00am

Sall Restaurant and Lounge

Menu

818 10th Avenue

New York, NY 10019

P. Telephone F. Fax

www.sallrestaurantnyc.com

Appetizers

Sall Big Bang Shrimp / \$12

Fried hard rock shrimp **dazzling** in chef's special sauce served with a side of tossed greens, tomatoes and onions.

Shrimp Shish Kabob / \$16

3 Stick of 4 piece each big grilled jumbo shrimp topped with cilantro, citrus vinaigrette dressings.

Party Wings / \$14

12-pieces fried chicken wings choice of plain, hot, medium or mild sauce serve with side of freshly cut assorted veggies.

Entrees

Sall Southern Burger / \$17

Grounded juicy steak beef grilled, serve with **extra** cheesy mac and cheese, bacon, grilled onions inside the two flaky toasted burger buns, comes with a side of French fries.

Maryland Crab Cake Burger / \$19

Big juicy Maryland style crab **cake** with lettuce, grilled onions, tomatoes with chef's favorite dressings in a toasted delicious bun. **Comes** with a side of French fries

Belgium Chicken and Waffles / \$21

Belgium waffles with sweet glazing southern style fried chicken serve with your favorite syrup.

Fish of the Day / \$-Upon Chef

Choice of fish of the **day** cooked the way you like, weather grilled, steamed, or stir-fried with a choice of 2 sides.

Chef Lobster and Steak Special / \$42

Chef lobster and steak comes with deliciously grilled and well-seasoned lobster tail, well-seasoned grilled extra juicy filet mignon with a side of sautéed spinach and potatoes scallops.

Sides

Plantains \$8

Sweet or green plantains with topping of cilantro with olive oil Vinaigrette dressing on top.

White rice or Fried Rice / \$7

Choice of fried or white rice

Seafood Entrees

Boilers \$20/\$27/\$42

1 lb. Shrimp with sweet corn, sweet mini red potatoes in a seafood basket. **\$20**
*Peeled shrimp is **\$5 Extra**.

1lb Snow crab legs with sweet corn, sweet mini red potatoes in a seafood basket. **\$20**

1lb King **Crab** Legs with sweet corn, sweet mini red potatoes in a seafood basket. **\$42**

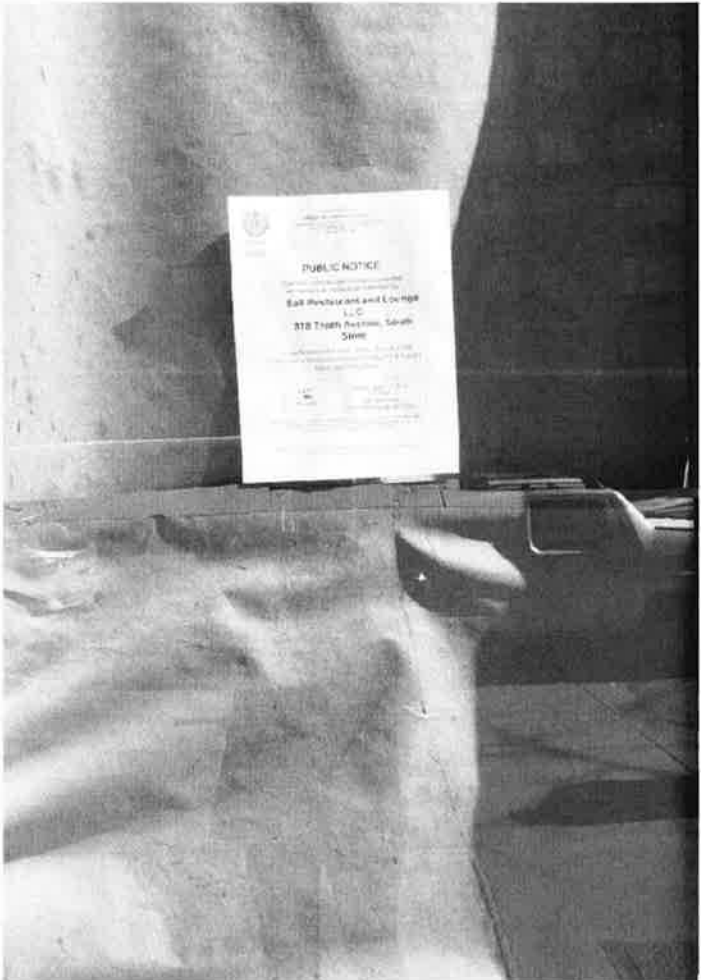
Pastas

Seafood Linguine \$25

Comes with shrimp, scallops, lobster chucks, mussels mixed in a juicy chef choice sauce with choice of fresh linguine pasta or angel hair.

Sall Restaurant and Lounge, LLC
818 10th Avenue, South Store, New York, NY 10019
MCB4 Business Licenses and Permits Committee Meeting

Exterior Photo of Premises & Proof of Notice Posted



500 Foot Rule Public Interest Statement

Dear Manhattan Community Board 4,

Despite there being 3+ businesses with an on-premises liquor license within 500 feet, we believe the applicant's approval for an on-premises liquor license would meet public convenience and advantage the following reasons:

1. The proposed premises is located in a HIGH TRAFFIC, DENSELY populated area of Manhattan with POTENTIALLY THOUSANDS of persons walking and driving by the establishment each day.
 - a. There are over 30+ businesses and 5 major chains within a few block of the applicant business on 10th Avenue. This includes a , Dunkin Donuts, Baskin Robins, Subway Restaurant, and multiple bars with varied food, just to name a few. ***This means that this is a destination area where persons come to shop and the applicant is meeting public interest by being easily accessible***
 - b. The residential units on the same side of the block and behind the applicant premises add up to about **100 residential units**. ***This improves public convenience by giving these residents another option within a short distance.***
2. Applicant Ms. Isabella Nartey-Sall will be managing the establishment, and has prior management experience as a lead host at Calle Ocho, a nuevo latino restaurant located at 45 W 81st St, New York, NY 10024. Ms. Nartey-Sall is also the owner of the residential and commercial janitorial cleaning service *Sall Cleaning Services Inc.* Although in a different industry, Ms. Nartey-Sall knows what it takes to run a business correctly. ***This improves public convenience because experienced business owners tend to provide longevity, meaning the business will stay open and offer work opportunities to people in the area.***
3. The menu at this location differs from the surrounding competition by offering American and Seafood style dishes. Many diverse restaurants exist within this area, although none specialize in this style. This restaurant will help further diversify the already broad range of offerings in this district. ***Since this is such a high traffic area with already so many restaurants operating, clearly this is an area that people go to dine, and Sall Restaurant and Lounge LLC will be servicing this community by offering their unique American & Seafood style dishes.***

(CONTINUED ON NEXT PAGE)

Sall Restaurant and Lounge LLC
818 10th Avenue, South Store, New York, NY 10019
500 Foot Public Interest Statement

4. By comparison, the closest restaurants serve the types of cuisine as follows:
 - a. Mamasita Bar & Grill (SLA Serial #1271201) – Mexican Restaurant
 - b. Inti (SLA Serial # 1276789) – Peruvian Restaurant
 - c. FIKA (SLA Serial # 1281048) - Cafe
 - d. Gardenia Terrace (SLA Serial # 1302115) –Mediterranean Restaurant & Hookah

5. The location was previously occupied by the restaurant 818 10th Avenue Inc DBA “White Oak,” an oyster bar and cocktail lounge. According to the reviews on Yelp and Foursquare, the restaurant was highly enjoyed by residents in the area. Residents are already used to this premises being a licensed restaurant, and the applicant will be fulfilling a role that the community has already come to expect.

We respectfully request that you take all of the facts above into consideration while reviewing this application. If you require further information, feel free to contact us via email at info@rezzonatorservices.com or via phone at 212.340.8006

Sincerely,



Mitchell Pacella
Administrative Assistant
Rezzonator Services