

# Manhattan Community Board 4

(All Fields Must Be Completed)

## Liquor License/Sidewalk Cafe Stipulations Application

<b>CORPORATION NAME</b>		<b>DOING BUSINESS AS (DBA)</b>	
An entity to be formed by Watches of Switzerland LLC		Watches of Switzerland	
<b>STREET ADDRESS</b>		<b>CROSS STREETS</b>	<b>ZIP CODE</b>
500 West 33rd Street a/k/a 20 Hudson Yards, RU115		10th & 11th Avenues	10001
<b>OWNER</b> <small>(Attach a list of all the people that will be associated/listed with the license)</small>	<b>NAME:</b> David Hurley	<b>ATTORNEY/ REPRESENTAIVE</b>	<b>NAME:</b> Robert S. Bookman, Pesetsky & Bookman PC
	<b>PHONE:</b> +44 788465 7241		<b>PHONE:</b> 212-513-1988
	<b>EMAIL:</b> d.hurley@aurumholdings.co.uk		<b>EMAIL:</b> rbookman@pb.law
<b>MANAGER</b>	<b>NAME:</b> TBA	<b>LANDLORD</b>	<b>NAME:</b> ERY Retail Podium LLC
	<b>PHONE:</b>		<b>PHONE:</b> 212-801-1000
	<b>EMAIL:</b>		<b>EMAIL:</b> ryan.helkowski@related.com
<b>APPLICATION TYPE</b> <input checked="" type="checkbox"/> <i>Liquor License</i> <input type="checkbox"/> <i>Unenclosed Sidewalk Cafe</i>			
<input checked="" type="checkbox"/> <b>New</b>	Has applicant owned or managed a similar business?		<input checked="" type="radio"/> YES <input type="radio"/> NO
	What is/was the name and address of establishment?		Watches of Switzerland - 15 branches in UK
	What were the dates applicant was involved with this former premise?		1924 to present
<input type="radio"/> <b>Corp</b> <b>Change/Class Change/Removal</b>	What is the license # and expiration date?		
	Is applicant making any alterations or operational changes?		<input type="radio"/> YES <input type="radio"/> NO
	<i>If alterations or operational changes are being made, please describe/list all changes.</i>		
<input type="radio"/> <b>Alteration</b>	What is the current license # and expiration date?		
	<i>Please list/describe the nature of all the changes and attach the plans:</i>		
<b>METHOD OF OPERATION</b>			
<b>TYPE OF ALCOHOL</b>	<input checked="" type="radio"/> Liquor/Wine/Beer & Cider <input type="radio"/> Beer & Cider <input type="radio"/> Wine/Beer & Cider		
<b>ESTABLISHMENT TYPE</b>	<input type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input checked="" type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization – Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?		<b>YES</b>	<input checked="" type="radio"/> <b>NO</b>
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.		<b>YES</b>	<input checked="" type="radio"/> <b>NO</b>
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.		<b>YES</b>	<input checked="" type="radio"/> <b>NO</b>
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?		<input checked="" type="radio"/> <b>YES</b>	<input type="radio"/> <b>NO</b>

**OPERATIONAL DETAILS (\*Closing time will be when establishment is vacated of all patrons )**

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<b>HOURS*</b> <i>(Indoor Only)</i>	<b>Operation</b>	10am-9pm	10am-9pm	10am-9pm	10am-9pm	10am-9pm	10am-9pm	11am-7pm
	<b>Prep area</b> <del>Kitchen</del>	-----ALL HOURS OF OPERATION-----						
	<b>Music</b>	-----ALL HOURS OF OPERATION-----						

If you plan to have music, what type(s)?  
(Circle all that apply)

**BACKGROUND**

**LIVE MUSIC**

**DJ**

**JUKE BOX**

**KARAOKE**

**OCCUPANCY**

	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
<b>INSIDE</b>	TBD	137	6	13	0	1	5
<b>OUTSIDE</b> <i>(Other than sidewalk café )</i>	-----						
<b>SIDEWALK CAFÉ</b>	-----						

How many floors are there? What is the capacity for each floor?

One floor, 137 capacity

How frequently will the owner(s) be at the establishment?

Intermittently and as needed

Will there be dancing?

YES

**NO**

Will applicant have bottle or table service for beverage alcohol?

YES

**NO**

Will you be hosting private; promotional or corporate events?

**YES**

NO

Will outside promoters be used on a regular basis? If yes please describe.

YES

**NO**

Will you have a security plan? If, yes please attach.

**YES**

NO

Plan not finalized as yet

Will security plan be implemented?

**YES**

NO

Will State certified security personnel be used?

**YES**

NO

Will New York Nightlife Association and NYPD Best Practices be followed?

**YES**

NO

Will applicant be using delivery bicycles? If yes, how many?

YES

**NO**

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?

YES

NO

n/a

Where will delivery bicycles be stored during the day when not in use?

n/a

## LOCATION & ZONING

Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Hudson Yards
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	pending
Is a Public Assembly permit required?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Are your plans filed with DOB?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

## Community Notification/Relations

<b>NOTIFICATION:</b> List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	Hotel Americano, Kevin Fenton & Osama Aduib	
	# 2	Highline 537, Scott Hupe	
	# 3	West 36th Street, Frank Strock	
	# 4	HKNA, Kathleen Treat	
	# 5	CHDC, Joe Restuccia	
Please provide dates when applicant met with the groups listed above.		July 31, 2018	
Who was your contact person at each group you met with?		See above	
When did applicant post the notice that was provided?		August 7, 2018	
Where did applicant post the notice that was provided?		Conspicuously to the front of the building	
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.		<input checked="" type="radio"/> YES	<input type="radio"/> NO To be provided
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?		<input checked="" type="radio"/> YES	<input type="radio"/> NO

<b>BUILDING DESIGN</b>			
State the name and type of business previously located in the space.	n/a - New construction		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	<input type="radio"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input type="radio"/> NO	
Will applicant have a vestibule within the establishment?	YES	<input type="radio"/> NO	
Will applicant use a storm enclosure?	YES	<input type="radio"/> NO	
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="radio"/> YES	NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	NO	
Will the establishment have any of the following: (circle all that apply)	<b>FRENCH DOORS</b>	<b>GARAGE DOORS</b>	<b>WINDOWS THAT CAN BE OPENED</b>
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO	n/a
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	YES	NO	n/a
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	<input type="radio"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	NO	Will comply with the landlord's acoustical criterion
Will the kitchen exhaust system extend to the roof?	YES	NO	n/a - no kitchen
Will the establishment have an illuminated sign?	YES	<input type="radio"/> NO	
Will the establishment have a canopy extending over the sidewalk?	<input checked="" type="radio"/> YES	NO	
Where will the air conditioner be located? What type is it?	Plant deck within unit, chilled water loops supplied by landlord		
When was the air conditioner installed?	Fall 2018		

<b>OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ</b>			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Are the floorplans for the outdoor space(s) included?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	<input type="radio"/> YES	<input type="radio"/> NO	
Will there be no amplified music, as per the law?	<input type="radio"/> YES	<input type="radio"/> NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant agree to train staff to encourage a peaceful environment?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	<input type="radio"/> YES	<input type="radio"/> NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	

## OUTDOOR ITEMS – SIDEWALK CAFÉ

Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant be applying for a sidewalk café now or in the future?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant mark the perimeter of the café on the sidewalk?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	<input type="radio"/> YES	<input type="radio"/> NO	
Will the sidewalk café not provide standing space for drinking or smoking?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	<input type="radio"/> YES	<input type="radio"/> NO	
Will all furniture be stored inside between December 21 <sup>st</sup> and March 21 <sup>st</sup> , and any other day when it rains or snows?	<input type="radio"/> YES	<input type="radio"/> NO	
Will applicant use umbrellas?	<input type="radio"/> YES	<input type="radio"/> NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?	<input type="radio"/> YES	<input type="radio"/> NO	

**ADDITIONAL STIPULATIONS: (Office Use Only)**

***To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.***

**ADDITIONAL STIPULATIONS: (Office Use Only), *Continued***


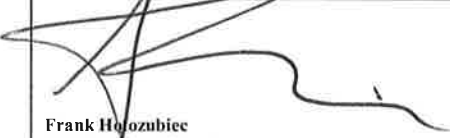

***To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.***



Manhattan Community Board 4 (MCB4) recommends:  
 (MCB4's recommendation is based on a vote taken at its  
 September 5, 2018 full board meeting, with 34 members voting in favor  
 of the recommendation, 0 members opposed, 0 members  
 abstaining and 0 present but not eligible)

Denial unless all stipulations agreed to by applicant/owner are part of the method of  
 operation  
 Denial     Approval

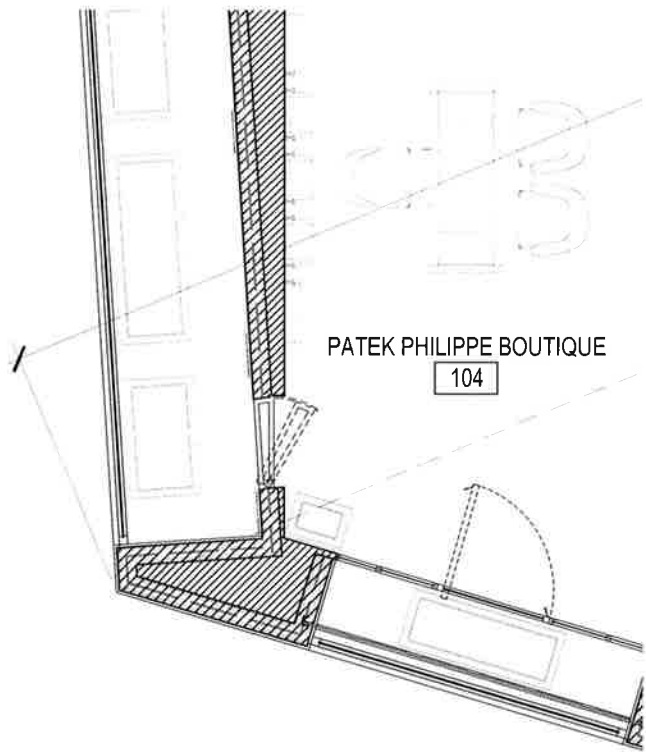
**CB4 REPRESENTATIVES**

 Nelly Gonzalez <i>CB4 Assistant District Manager</i>	 Frank Holozubiec <i>CB4 BLP Committee Co-Chair</i>	 Yoni Bokser <i>CB4 BLP Committee Co-Chair</i>
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**APPLICANT AGREEMENT WITH THE COMMUNITY**

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

<p><b>SIGN HERE</b> →</p>	<p>PRINT NAME OF APPLICANT</p>	<p>SIGNATURE OF APPLICANT</p>	<p>DATE</p>
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PATEK PHILIPPE BOUTIQUE

104



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# EGRESS & OCCUPANCY PLAN

SCALE - 3/16" = 1'-0"



Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>

Tue, Jul 31, 2018 at 11:46 AM

To: "info@clintonhousing.org" <info@clintonhousing.org>, "jrestuccia2@clintonhousing.org" <jrestuccia2@clintonhousing.org>

Dear Joe,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

We offer complimentary drinks for customers when they come into our stores to look at luxury timepieces. For example, if someone comes in looking for a Rolex, we will sit them down and offer them a drink from a menu. Usually they will just want coffee, tea or juice but they will have the option to have a glass of champagne or a high-end scotch for example.

We currently offer this in all of our Luxury Showrooms in the UK and this is managed as part of the customer experience, so it is on the basis of a small drink whilst we discuss timepieces rather than just clients coming in to drink. Our stores are very specialist and therefore we find our clientele tend to be watch connoisseurs who are more interested in our product than anything else, as such, we have never had an issue with people coming to us just to drink. In the event that the customer is not purchasing on any particular occasion, we will make a charge for the drink, as detailed on the menu.

There will be occasional small, private sales events where food and beverages will be consumed (15-20 people) and once or twice a year a larger sales event may take place where a top end watch company may want to host a private group. These events will be within the normal trading hours of the showroom, which are detailed below

We will have background music on during normal our opening hours and there may be live acoustic music during private events. In both cases, the sound levels will always be maintained within the proscribed limits detailed by the Landlord.

We would welcome any feedback you may have around our application, which will be presented at the Manhattan Community Board 4 meeting on Tuesday 21<sup>st</sup> August.

With best regards

Bev

**Bev Morris**  
**Retail Operations Manager**

Aurum Holdings Ltd  
Mappin & Webb, Watches of Switzerland, Goldsmiths, Mayors, Watchshop, The Watch Hut, The Watch Lab  
Aurum House, 2 Elland Road, Braunstone, Leicester, LE3 1TT



Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "rmarcano@clintonhousing.org" <rmarcano@clintonhousing.org>

Tue, Jul 31, 2018 at 11:46 AM

Dear Ryan,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

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With best regards

Bev

**Bev Morris**  
**Retail Operations Manager**

Aurum Holdings Ltd  
Mappin & Webb, Watches of Switzerland, Goldsmiths, Mayors, Watchshop, The Watch Hut, The Watch Lab  
Aurum House, 2 Elland Road, Braunstone, Leicester, LE3 1TT  
Tel : 0116 2817 309  
Mob : 07500814620



Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "pgouris@hyhkalliance.org" <pgouris@hyhkalliance.org>

Tue, Jul 31, 2018 at 11:46 AM

Dear Patty,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

We offer complimentary drinks for customers when they come into our stores to look at luxury timepieces. For example, if someone comes in looking for a Rolex, we will sit them down and offer them a drink from a menu. Usually they will just want coffee, tea or juice but they will have the option to have a glass of champagne or a high-end scotch for example.

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With best regards

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Tel : 0116 2817 309  
Mob : 07500814620



Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "donna@donnalangman.com" <donna@donnalangman.com>

Tue, Jul 31, 2018 at 11:47 AM

Dear Donna,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

We offer complimentary drinks for customers when they come into our stores to look at luxury timepieces. For example, if someone comes in looking for a Rolex, we will sit them down and offer them a drink from a menu. Usually they will just want coffee, tea or juice but they will have the option to have a glass of champagne or a high-end scotch for example.

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**Retail Operations Manager**

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Aurum House, 2 Elland Road, Braumstone, Leicester, LE3 1TT  
Tel : 0116 2817 309  
Mob : 07500814620



Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "wborock@hotmail.com" <wborock@hotmail.com>

Tue, Jul 31, 2018 at 11:47 AM

Dear Bill,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

We offer complimentary drinks for customers when they come into our stores to look at luxury timepieces. For example, if someone comes in looking for a Rolex, we will sit them down and offer them a drink from a menu. Usually they will just want coffee, tea or juice but they will have the option to have a glass of champagne or a high-end scotch for example.

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**Retail Operations Manager**

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Tel : 0116 2817 309  
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Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "cberthet@me.com" <cberthet@me.com>

Tue, Jul 31, 2018 at 11:47 AM

Dear Christine,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

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We would welcome any feedback you may have around our application, which will be presented at the Manhattan Community Board 4 meeting on Tuesday 21<sup>st</sup> August.

With best regards

Bev

**Bev Morris**  
**Retail Operations Manager**

Aurum Holdings Ltd  
Mappin & Webb, Watches of Switzerland, Goldsmiths, Mayors, Watchshop, The Watch Hut, The Watch Lab  
Aurum House, 2 Elland Road, Braunstone, Leicester, LE3 1TT  
Tel : 0116 2817 309  
Mob : 07500814620





Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "kathleentreat123@gmail.com" <kathleentreat123@gmail.com>

Tue, Jul 31, 2018 at 11:45 AM

Dear Kathleen,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

We offer complimentary drinks for customers when they come into our stores to look at luxury timepieces. For example, if someone comes in looking for a Rolex, we will sit them down and offer them a drink from a menu. Usually they will just want coffee, tea or juice but they will have the option to have a glass of champagne or a high-end scotch for example.

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Janelle Alexander <janelle@pb.law>

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## Advance Notice of Liquor License Application

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "mcgee79@aol.com" <mcgee79@aol.com>

Tue, Jul 31, 2018 at 11:45 AM

Dear Frank,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

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**Retail Operations Manager**

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Tel : 0116 2817 309  
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Janelle Alexander <janelle@pb.law>

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## FAO Scott Hupe - Advance Notice of Liquor License Application

1 message

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Bev Morris <b.morris@aurumholdings.co.uk>  
To: "info@highline537.com" <info@highline537.com>

Tue, Jul 31, 2018 at 11:47 AM

Dear Scott,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

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**Bev Morris**  
**Retail Operations Manager**

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Aurum House, 2 Elland Road, Braunstone, Leicester, LE3 1TT



Janelle Alexander <janelle@pb.law>

## FAO Osama Aduib, General Manager - Advance Notice of Liquor License Application

1 message

Bev Morris <b.morris@aurumholdings.co.uk>  
To: "info@hotel-americano.com" <info@hotel-americano.com>

Tue, Jul 31, 2018 at 11:47 AM

Dear Osama,

I am reaching out to you as a representative of Watches of Switzerland LLC; an international Luxury Watch Retailer with a showroom opening in Hudson Yards early in 2019. I would like to make you aware of our intention to apply for a Liquor License for the premises.

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Janelle Alexander <janelle@pb.law>

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## FAO Kevin Fenton, General Manager - Advance Notice of Liquor License Application

1 message

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**Bev Morris** <b.morris@aurumholdings.co.uk>  
To: "info@hotel-americano.com" <info@hotel-americano.com>

Tue, Jul 31, 2018 at 11:46 AM

Dear Kevin,

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MICHAEL REIDMAN ARCHITECTURE LLC  
 107 FREDERICK STREET  
 NEW YORK, NY 10012  
 WWW.MREIDMAN.COM  
 (212) 691-7700

WATCHES OF SWITZERLAND  
 HUDSON YARDS No. R0115  
 FIRST FLOOR,  
 500 WEST 33RD ST

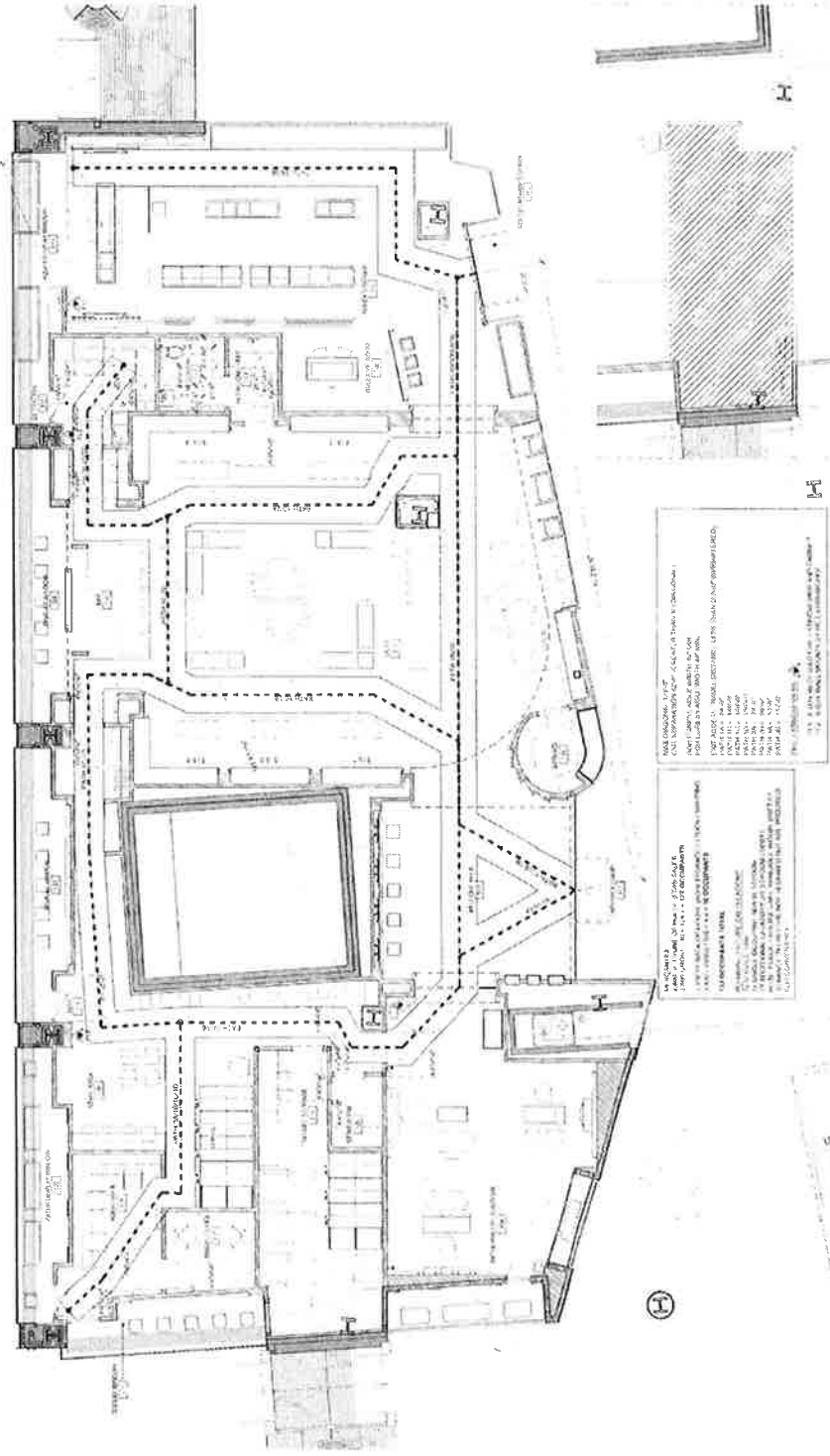


DESIGNED BY  
 THORNTON TOMASETTI  
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 NEW YORK, NY 10019  
 (212) 675-7000

ENGINEERED BY  
 ROSE ENGINEERING, PC  
 100 WEST 30TH STREET  
 NEW YORK, NY 10001  
 (212) 691-1100

EGRESS & OCCUPANCY  
 PLAN

A-101.00



NOTES:  
 1. ALL ROOMS SHALL BE OCCUPIED AS SHOWN UNLESS OTHERWISE NOTED.  
 2. ALL ROOMS SHALL BE OCCUPIED AS SHOWN UNLESS OTHERWISE NOTED.  
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2 BOH EQUIPMENT PLATFORM PLAN

1 EGRESS & OCCUPANCY PLAN

**POWER TUNA**

*Rich in protein and omega-3 fatty acids, tuna is truly the superfood of the seas. Combine it with avocado, tomato and signature pesto dressing and you have one healthy and delicious sandwich*



**VEGAN**

*Hummus, avocado, spinach and signature dressing come together in this protein-packed, unbridled celebration of vegetarian nutrition and deliciousness.*











