

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License/Sidewalk Cafe Stipulations Application

CORPORATION NAME		DOING BUSINESS AS (DBA)	
512 W42 RETAIL LLC		PLAYBOY CLUB NEW YORK	
STREET ADDRESS		CROSS STREETS	ZIP CODE
512 W 42ND STREET		10TH & 11TH AVE	10036
OWNER <small>(Attach a list of all the people that will be associated/listed with the license)</small>	NAME: RICHARD COHN	ATTORNEY/ REPRESENTAIVE	NAME: JOSEPH LEVEY
	PHONE: 212 871 5603		PHONE: 212 219 1193
	EMAIL: RMARCUS@MERCHAN		EMAIL: HEATHER@HELBRAUNLEVEY.COM
MANAGER	NAME: RICHARD COHN	LANDLORD	NAME: RICHARD COHN
	PHONE: 212 871 5603		PHONE: 212 871 5603
	EMAIL: RCOHN@MERCHANTS		EMAIL: RCOHN@MERCHANTSHOSPITALI
APPLICATION TYPE (<input checked="" type="checkbox"/> <i>Liquor License</i> <input type="checkbox"/> <i>Unenclosed Sidewalk Cafe</i>)			
<input type="radio"/> New	Has applicant owned or managed a similar business?	YES	NO
	What is/was the name and address of establishment?		
	What were the dates applicant was involved with this former premise?		
<input type="radio"/> Corp Change/Class Change/Removal	What is the license # and expiration date?		
	Is applicant making any alterations or operational changes?	YES	NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input checked="" type="checkbox"/> Alteration	What is the current license # and expiration date?	1299304 9/30/2020	
	Please list/describe the nature of all the changes and attach the plans: CHANGE SERVICE BAR TO CUSTOMER BAR		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="checkbox"/> Liquor/Wine/Beer & Cider <input type="checkbox"/> Beer & Cider <input type="checkbox"/> Wine/Beer & Cider		
ESTABLISHMENT TYPE	<input checked="" type="checkbox"/> Restaurant <input checked="" type="checkbox"/> Cabaret <input checked="" type="checkbox"/> Night Club <input type="checkbox"/> Hotel <input type="checkbox"/> Bar/Tavern <input type="checkbox"/> Catering Establishment <input type="checkbox"/> Adult Entertainment <input type="checkbox"/> Wine Bar <input type="checkbox"/> Dance Club <input type="checkbox"/> Sports Bar <input type="checkbox"/> Club (Fraternal Organization - Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?	YES	NO	NO, AFTER MEETING
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.	YES	NO	YES - NO CHANGES FROM ORIGINAL
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.	YES	NO	NO
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	YES	NO	YES

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)									
HOURS* <i>(Indoor Only)</i>		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
	Operation	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM
	Kitchen	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM
	Music	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM	10-4AM
If you plan to have music, what type(s)? (Circle all that apply)		BACKGROUND		LIVE MUSIC		DJ	JUKE BOX	KARAOKE	
OCCUPANCY									
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar		
INSIDE	500-600	600	62	189	1	3	30		
OUTSIDE <i>(Other than sidewalk café)</i>	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
SIDEWALK CAFÉ	N/A	N/A	N/A	N/A					
How many floors are there? What is the capacity for each floor?					3				
How frequently will the owner(s) be at the establishment?					as needed - manager on site at all times				
Will there be dancing?					YES	NO	yes		
Will applicant have bottle or table service for beverage alcohol?					YES	NO	yes		
Will you be hosting private; promotional or corporate events?					YES	NO	yes		
Will outside promoters be used on a regular basis? If yes please describe.					YES	NO	no		
Will you have a security plan? If, yes please attach.					YES	NO	yes		
Will security plan be implemented?					YES	NO	yes		
Will State certified security personnel be used?					YES	NO	yes		
Will New York Nightlife Association and NYPD Best Practices be followed?					YES	NO	yes		
Will applicant be using delivery bicycles? If yes, how many?					YES	NO	no		
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?					YES	NO	no		
Where will delivery bicycles be stored during the day when not in use?					n/a				

LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	NO	yes, CLINTON
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	NO	YES
Is a Public Assembly permit required?	YES	NO	YES
Are your plans filed with DOB?	YES	NO	N/A

Community Notification/Relations			
NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	NOTICE POSTING ON 12/26/18	
	# 2	EMAIL TO BLOCK ASSOCIATIONS	
	# 3		
	# 4		
	# 5		
Please provide dates when applicant met with the groups listed above.			
Who was your contact person at each group you met with?			
When did applicant post the notice that was provided?		12/26/18	
Where did applicant post the notice that was provided?		ON DOOR OF PREMISE	
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.		YES	NO YES
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?		YES	NO YES

BUILDING DESIGN			
State the name and type of business previously located in the space.	PLAY BOY CLUB NEW YORK - NO CHANGES		
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	NO	YES, NO CHANGES
Do you plan any changes to the existing façade? If yes, please describe.	YES	NO	NO
Will applicant have a vestibule within the establishment?	YES	NO	NO
Will applicant use a storm enclosure?	YES	NO	NO
Will applicant agree not to place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	NO	YES
Will applicant comply with the NYC noise code?	YES	NO	YES
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS	GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	YES	NO	N/A
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	YES	NO	N/A
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	NO	NO CHANGES FROM ORIGINAL
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	NO CHANGES FROM ORIGINAL
Will the kitchen exhaust system extend to the roof?	YES	NO	NO CHANGES FROM ORIGINAL
Will the establishment have an illuminated sign?	YES	NO	YES
Will the establishment have a canopy extending over the sidewalk?	YES	NO	NO
Where will the air conditioner be located? What type is it?	EXISTING		
When was the air conditioner installed?	NO CHANGES FROM ORIGINAL APPLICATION		

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YES	NO	NONE - NOT APPLICABLE
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	YES	NO	
Are the floorplans for the outdoor space(s) included?	YES	NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	YES	NO	
Will there be no amplified music, as per the law?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	

OUTDOOR ITEMS – SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	NO	NONE - NOT APPLICABLE
Will applicant be applying for a sidewalk café now or in the future?	YES	NO	
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	YES	NO	
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	YES	NO	
Will applicant use umbrellas?	YES	NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?	YES	NO	

ADDITIONAL STIPULATIONS: (Office Use Only)

- There will be no outdoor speakers or music played outdoors and or on sidewalk

- 7

9




To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.


<p>Manhattan Community Board 4 (MCB4) recommends: (MCB4's recommendation is based on a vote taken at its February 6, 2019 full board meeting, with <u>33</u> members voting in favor of the recommendation, <u>0</u> members opposed, <u>0</u> members abstaining and <u>0</u> present but not eligible)</p>	<p><input checked="" type="radio"/> Denial unless all stipulations agreed to by applicant/owner are part of the method of operation</p> <p><input type="radio"/> Denial <input type="radio"/> Approval</p>
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CB4 REPRESENTATIVES

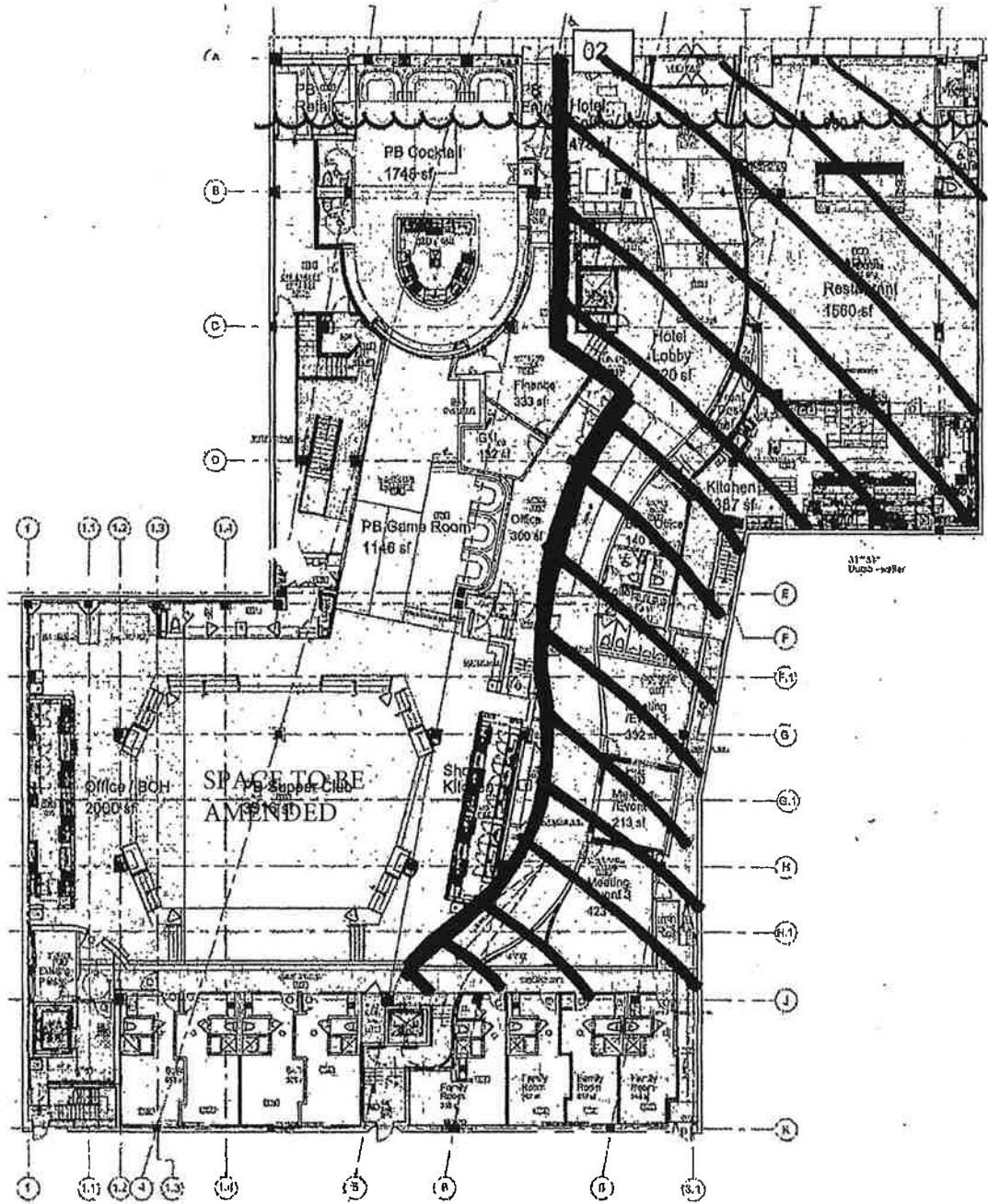
 Nelly Gonzalez CB4 Assistant District Manager	 Frank Hozubiec CB4 BLP Committee Co-Chair	 Yoni Bokser CB4 BLP Committee Co-Chair
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APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

<p>SIGN HERE →</p>	 Ryan Marcus Associate Counsel PRINT NAME OF APPLICANT	 SIGNATURE OF APPLICANT	12/27/2018  DATE
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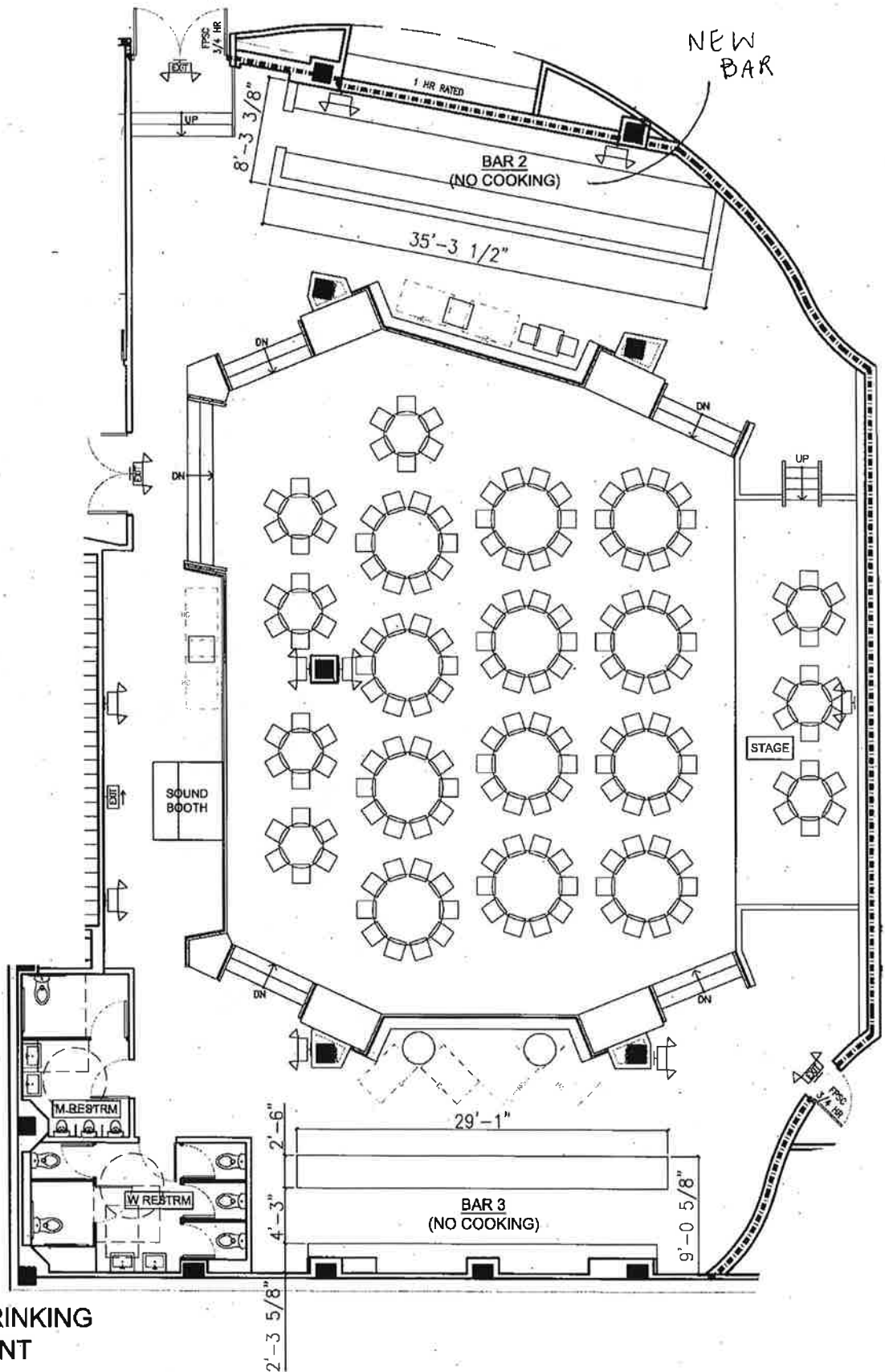
LOUNGE/SUPPER CLUB GROUND



Ground Floor

DATE: 03/11/10

ORIGINAL SUBMISSION



EATING OR DRINKING
ESTABLISHMENT

510 WEST 42ND STREET
NEW YORK, NY 10036

1

FIRST FLOOR PLAN

SCALE: 3/32"=1'-0"

OCCUPANCY BREAKDOWN:

COCKTAIL LOUNGE (BACK AREA)

NUMBER OF TABLES: 16

NUMBER OF SEATS: 53

NUMBER OF BAR / BAR SEATING: 1 BAR WITH 22 SEATS

TOTAL SEATS: 75

GAME ROOM (MIDDLE AREA)

NUMBER OF TABLES: 11

NUMBER OF SEATS: 44

NUMBER OF BAR / BAR SEATING: 0 BARS WITH 0 SEATS

TOTAL SEATS: 44

SUPPER CLUB (FRONT AREA)

NUMBER OF TABLES: 35

NUMBER OF SEATS: 92

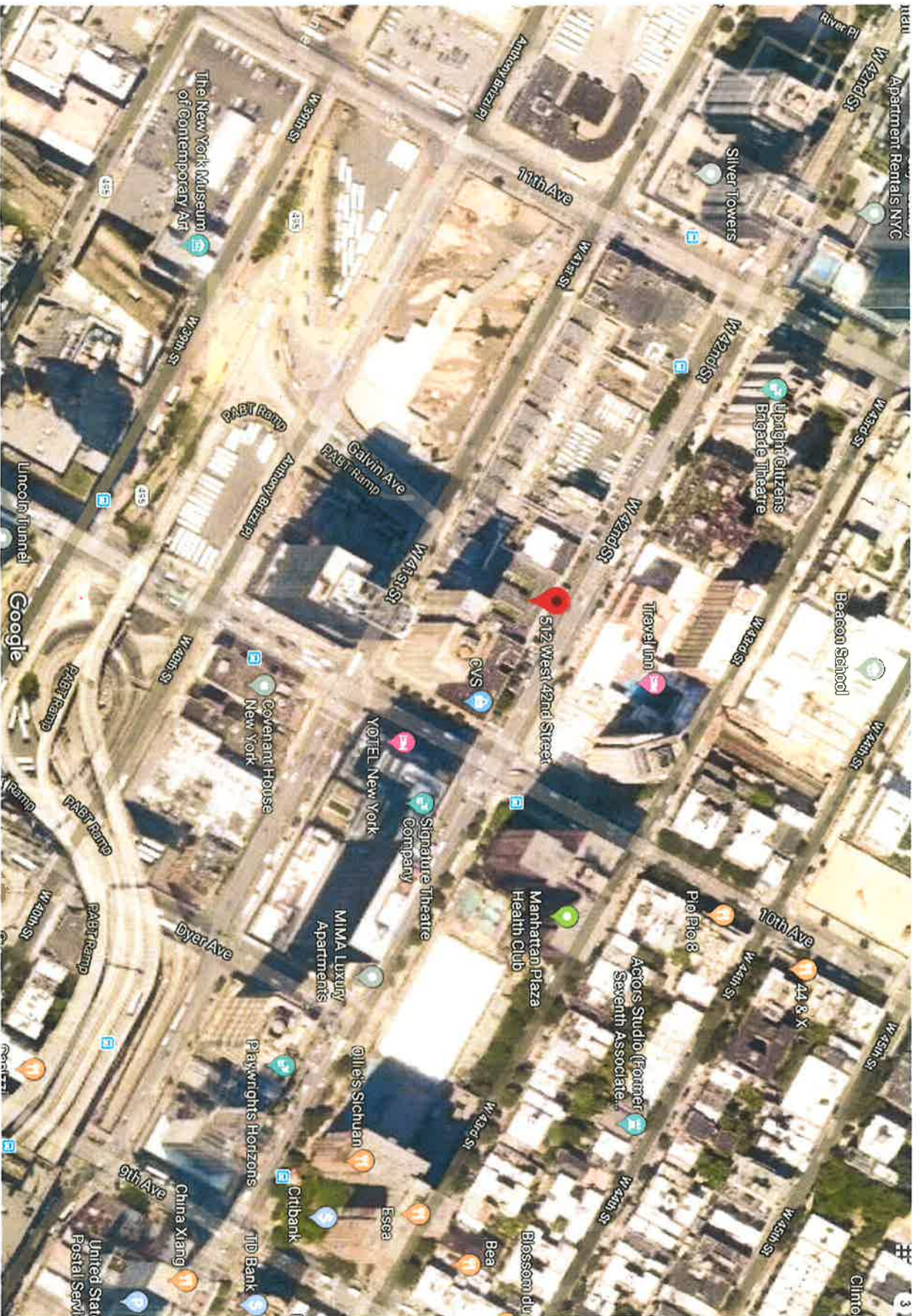
NUMBER OF BAR / BAR SEATING: 1 BAR WITH 8 SEATS

TOTAL SEATS: 100

PHOTOS:







500 FOOT MAP (PER LAMP):



- RED CIRCLE: ON PREMISE LICENSE
- RED TRIANGLE: BEER AND WINE LICENSE
- BLACK DIAMOND: CHURCH
- BLUE SQUARE: GROCERY LICENSE
- BLUE LINE: MARKS 500 FEET
- BLUE STAR: PREMISE

Proximity Report for Location:

December 27, 2018

512 W 42 St, New York, NY, 10036

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
WEST 42 WINE & SPIRITS INC	507 W 42ND ST	170 ft
GRAND CRU WINE \$ SPIRITS INC	560 11TH AVE	530 ft
460 WINE MARKET INC	460 W 42ND ST	565 ft
GRACE WINE & SPIRITS INC	610 10TH AVENUE	635 ft
VERITAS STUDIOS INC	527 W 45TH ST	875 ft
KSS WINE LLC	509 W 38TH ST	960 ft
ODYSSEY WINE & SPIRITS INC	490 10TH AVE	1165 ft

Churches within 500 Feet

Name	Approx. Distance
Saint Raphael's Croatian Catholic Church	385 ft

Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
510 W42 Hotel Operating LLC & Cachet Hotel Group LTD	510 W 42ND ST	20 ft
42ND&10THHOTELLLC;42ND&10THUSOPCPLLC; YOTEL	570 10TH AVENUE 4TH FL	290 ft
ROSIERAE'S INC	500 W 43RD ST	300 ft
CANARD INC	503 W 43RD STREET	410 ft
DIVISION ONE MANAGEMENT GROUP INC	500 W 43RD ST	415 ft
MR BIGGS BAR & GRILL INC	596 10TH AVE	455 ft
WEST SIDE STEAKHOUSE LLC	597 10TH AVENUE	475 ft
599 TENTH AVENUE CORP	599 10TH AVE	500 ft
LA VELA RISTORANTE INC	558 11TH AVE	510 ft
PIO PIO OCHO INC	604 10TH AVE	555 ft
TOR RESTAURANT LLC	607 10TH AVE	590 ft
SIGNATURE THEATRE COMPANY INC	450 W 42ND ST	635 ft
LTF CLUB OPERATIONS COMPANY INC	605 W 42ND ST	690 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
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Unmapped licenses within zipcode of report location

Name	Address
MR BING OF TIMES SQUARE LLC	00 BROADWAY PLAZA
SWEET CHURROS INC	00 BROADWAY PLAZA
LOGANS SANCTUARY LLC	130 132 W 47TH STREET

APPETIZERS

- **BIGEYE TUNA**
crispy rice, spicy mayo, nori
- **EDAMAME HUMMUS**
crudités, sweet pea, sunflower,
toasted pita
- **CHILLED PRAWNS**
cocktail sauce
- **BEEF TARTARE**
piedmontese filet mignon, quail egg
- **BEGGAR'S PURSES, QUILTED GIRAFFE**
Whipped Crème Fraiche, Kaluga Caviar
- **TRUFFLE FRIES**
white truffle, chives
- **MIYAZAKI WAGYU KATSU SANDO**
House Tonkatsu Sauce, Cabbage
- **CRISPY SHRIMP**
spicy yuzu, cilantro
- **OYSTERS GRATIN**
creamed spinach, parmesan

SUSHI & SASHIMI

- **PLAYBOY CLUB HOUSE ROLL**
tuna, salmon, yellowtail, avocado, Shassetra caviar
- **YELLOWTAIL JALAPEÑO ROLL**
shiso, yuzu soy
- **SALMON AVOCADO ROLL**
sesame

- **SPICY BLUEFIN TUNA ROLL**
negi
- **CALIFORNIA ROLL**
king crab
- **MIYAZAKI NIGIRI (PER PIECE)**
ponzu, truffle
- **TORO NIGIRI (PER PIECE)**
house soy
- **ARTIC CHAR TACOS**
goma miso, wasabi aioli, cilantro

MAINS

- **CHICKEN MILANESE**
frisée, baby carrots, shaved fennel, radish
- **14 OZ GOLD LABEL WAGYU NY STRIP**
frites, truffle butter, arugula
- **PLANCHA WILD STEELHEAD TROUT**
den miso, corn, asian pear
- **LOBSTER MAC AND CHEESE**
four cheeses, sourdough breadcrumbs
- **PRIME DRY AGED BEEF BURGER**
caramelized onions, hand cut fries, pickle
- **WHOLE BRANZINO "FISH + CHIPS"**
yuzu koshō, soy

SALADS

- **RED KALE CAESAR SALAD**
asparagus, avocado, brown butter sunflower
seeds, aged parmesan
- **ENDIVE SALAD**
anchovies, fried capers, breadcrumbs

SIDES

- **ROASTED CIPOLLINI ONIONS**
wagyu fat, lemon thyme
 - **CRISPY BRUSSELS SPROUTS**
Sweet and Sour Sauce
-

SWEETS

- **MANJARI CHOCOLATE GOLD BAR**
crispies, hazelnut, pell farm's strawberries
- **PINK GRAPEFRUIT GRANITE**
champagne, lime
- **CRÈME BRÛLÉE**
tahitian vanilla, jidori egg, banana

NOTICE POSTING: 12/26/18

