

SECONDARY STREET SIGNS

 TRANSPORTATION COMMITTEE

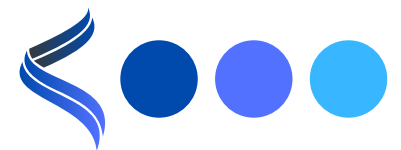
NYC **Manhattan** **4**
Community Board

MAY 2025



WHAT

Secondary street signs are flat metal panels similar to street or avenue number/name signs.



THE LAW

CEREMONIAL STREET NAMING POLICY

- NYC Admin Code § 19-159.2
placement of street name signs, no
more than two
- signed into law in 2003
- managed by DOT



WHY



- usually meant to honor or remember a notable individual or entity

- do not replace primary signs
- typically are mounted above or below the primary sign

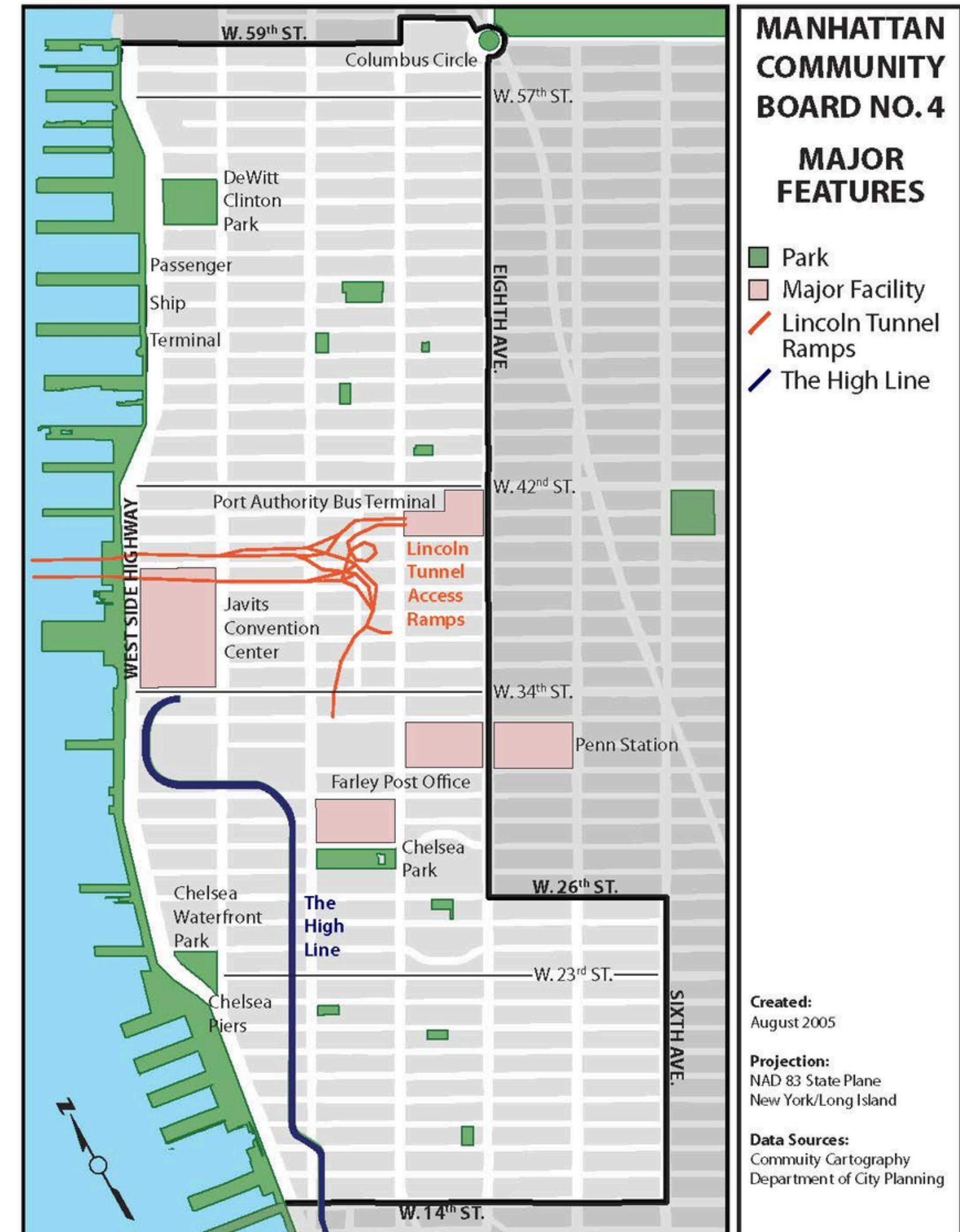


Chelsea (6).

- Irwin B. Cohen Way
- Brandon Romero Plaza
- Robert Trentlyon Way
- Richie's Corner
- Phyllis Gonzalez Way
- Jim Houghton Way

Hell's Kitchen (4).

- Mixner's Corner
- Jerry Orbach Way
- Alvin Ailey Place
- P.O. Calabrese and Keegan Plaza



SPONSORSHIP PROCESS

01	02	03	04	05
A PERSON OR GROUP SPONSORS THE CEREMONIAL NAME	THE PERSON OR GROUP PROPOSES THE CEREMONIAL NAME TO THE LOCAL COMMUNITY BOARD	THE PERSON OR GROUP GATHER ALL REQUIRED DOCUMENTS	THE PERSON OR GROUP ATTENDS THE COMMUNITY BOARD MEETING	COMMUNITY BOARD REVIEWS THE CEREMONIAL NAME



EXTRAORDINARY CASES



REQUIREMENTS

- prospective honorees must be deceased for a period of at least one year prior to consideration
- demonstrates extraordinary historical significance



EXTRAORDINARY CASES



REQUIREMENTS

- minimum of ten (10) years community involvement for individuals and fifty (50) years for organizations
- must not be Not-for-Profit Corporation under New York's Not-for-Profit Corporation Law



EXTRAORDINARY CASES



REQUIREMENTS

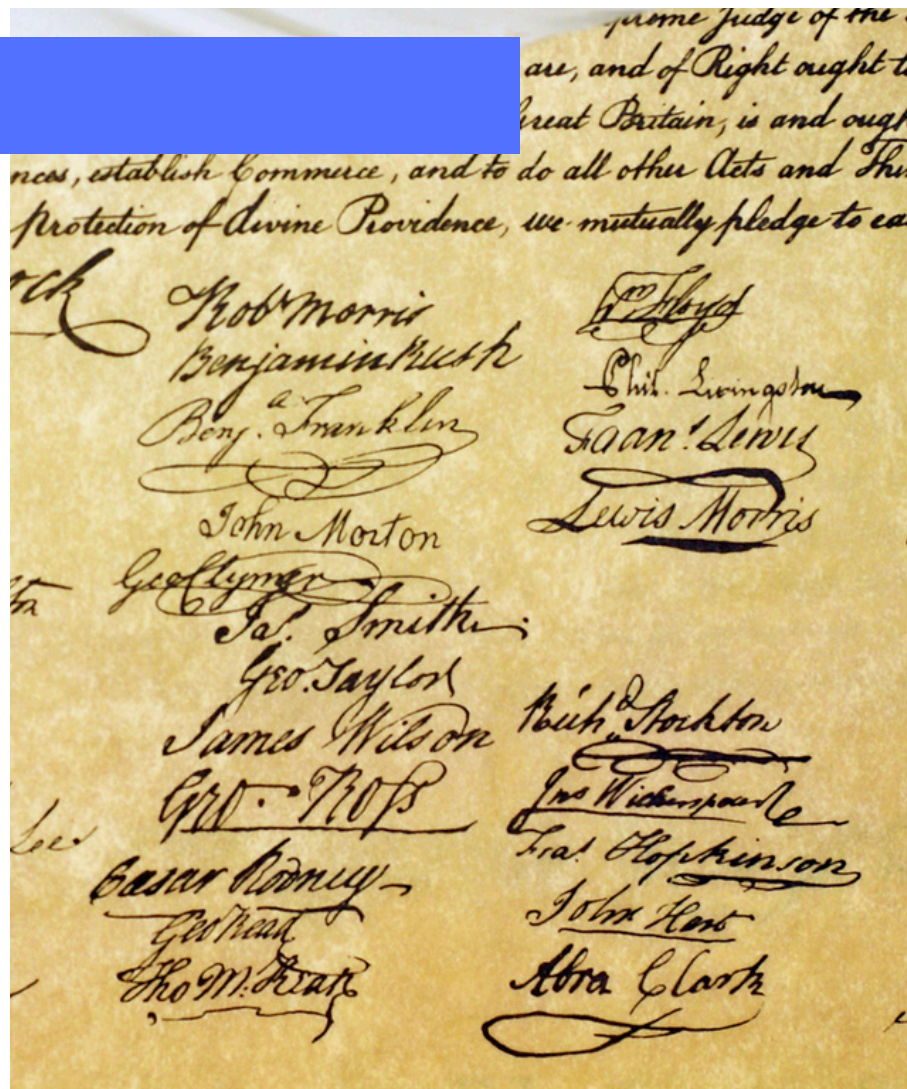
- extraordinary record of public service to the Manhattan Community Board 4 community
- strong local support for the proposed sign, and virtually no opposition



PETITION OPTIONS



- (a) a minimum of 200 signatures (including names and addresses) from those who reside or have a business within 10-square blocks of the proposed sign
- (b) a minimum of 500 signatures (including 45 names and addresses) from those who reside or have a business within the Manhattan Community Board 4 district



ATTESTMENT



PRESENTATION AT THE MEETING



applicant must attest to having reviewed the appended materials, demonstrating knowledge of prior applications that have been approved and denied by Manhattan Community Board 4

DENIALS



EVENTS

memorialize victims of accidents or disasters

RETAIL

promote commercial activity

MULTIPLE

more than one sign for any person/organization or more than one secondary street sign on any individual sign

ALTERNATIVES



Building
Plaque



Sidewalk
Placement



Bench
Placement





NYC **Manhattan 4**
Community Board

<https://cbmanhattan.cityofnewyork.us/cb4/>

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