



September 9, 2026

Transportation Committee
Manhattan Community Board 2
3 Washington Square Village, Suite 1A
New York, NY 10012

Re: Crosby Street Loading Zone – Target SoHo

Dear Members of the Transportation Committee:

My name is David Marcus, and I lead Government Affairs for Target in the Northeast. I am writing regarding the designated loading zone on Crosby Street serving our SoHo store and to respectfully request the Transportation Committee's support for extending the current loading-zone hours until midnight.

Target has discussed this proposed change with the New York City Department of Transportation and has received DOT's approval to move forward, pending approval from the Community Board. We are therefore seeking the Committee's support for this change and, importantly, want to ensure that it reflects the interests of the neighborhood we serve.

Target values being a good neighbor in SoHo, and we recognize that Crosby Street is shared by residents, pedestrians, cyclists, businesses, visitors, and delivery vehicles throughout the day. Our goal is to manage store deliveries in a way that is both safe and as minimally disruptive to the surrounding community as possible.

Extending the loading-zone designation until midnight would provide greater flexibility to receive deliveries later in the evening, outside the neighborhood's busiest daytime periods. It would also help ensure that delivery vehicles can use the space specifically designated for loading rather than seeking alternative locations that could interfere with pedestrian, bicycle, or vehicle movement.

We believe this modest change can provide a meaningful community benefit by keeping commercial loading activity in the appropriate designated space while allowing more of that activity to occur during less congested hours. Our intent is not to increase activity or disruption on Crosby Street, but to better manage necessary deliveries around the rhythms of the neighborhood.

Target is committed to working collaboratively with the Community Board and our SoHo neighbors. With NYC DOT's approval already received pending the Board's support, we respectfully ask the Transportation Committee to approve extending the Crosby Street loading-zone hours until midnight.

Thank you for your consideration and for your continued service to the community. We welcome the opportunity to discuss the request and address any questions the Committee may have.

Sincerely,

A handwritten signature in blue ink that reads "David Marcus".

David Marcus
Government Affairs
Target