

EventId: 966079

Halia Francis 08/27/2026 05:09 PM

Event Details

Event Id: 966079

Event Name: La Esquina Soho Street

Event Description: Photo op DJ hot dog cart. Beauty brand event utilizing the sidewalk and one lane of the street

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 09/19/2026 12:00 AM

Start Date: 09/19/2026 12:30 AM

End Date: 09/19/2026 10:00 PM

Breakdown Date: 09/19/2026 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/03/2026 12:59 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Amir Shayegan

Applicant Address:

Applicant Country: United States of America

Applicant Email:

Applicant Phone:

Applicant Cell Phone:

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	KENMARE STREET between CLEVELAND PLACE and LAFAYETTE STREET Note: Placement of elements on the street and sidewalk	Sidewalk and Street Closure	South		Manhattan	2	5	10012

2	CLEVELAND PLACE between KENMARE STREET and BROOME STREET Note: line queue on a sidewalk on Cleveland	Sidewalk and Street Closure	West		Manhattan	2	5	10012
3	LAFAYETTE STREET between KENMARE STREET and BROOME STREET Note: production parking in the curb lane and line queue for the VIPs on the sidewalk	Sidewalk and Street Closure	East		Manhattan	2	5	10012

Sponsor Details

Sponsor: IDEKO Productions LLC

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *DJ*

- 3 The event will contain the following commercial branding and/or advertising elements: *branded photo op*
- 4 The event will have on-site security. Following is the on-site security plan: *NYS-licensed*.
- 5 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 6 There will be a prop at this event. Following are the dimensions and description: *under 10 ft photo op*
- 7 There will be street pole banners associated with this event. **A DOT Street Banner Permit is required.**
- 8 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

View Conflicts on Map

3 conflicting Restaurants found

Restaurant (Business Name)	Address	License Type	Applicant	Validity	Status
CITIZENS OF SOHO	201 LAFAYETTE STREET, NEW YORK, NY, 10012	Sidewalk	CITIZENS OF SOHO LLC [REDACTED]	7/21/2026-7/21/2030	Issued
CITIZENS OF SOHO	201 LAFAYETTE STREET, NEW YORK, NY, 10012	Roadway	CITIZENS OF SOHO LLC [REDACTED]	7/21/2026-7/21/2030	Issued
EATALY SOHO	200 LAFAYETTE STREET, NEW YORK, NY, 10012	Sidewalk	EATALY LAFAYETTE LLC [REDACTED]	7/21/2026-7/21/2030	Issued