

EventId: 972790

Halia Francis 09/03/2026 11:06 AM

Event Details

Event Id: 972790

Event Name: Happy Camp3r Pop-Up

Event Description: A three-day public pop-up event for the clothing brand Happy Camp3r. The pop-up is primarily an indoor retail store at 251 Elizabeth Street. The outdoor components include a small ice cream cart positioned right outside the storefront and a small newspaper stand. We will have 2 security guards to manage indoor occupancy and the line outside.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 09/18/2026 09:00 AM

Start Date: 09/18/2026 10:00 AM

End Date: 09/20/2026 06:00 PM

Breakdown Date: 09/20/2026 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/27/2026 09:06 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Larissa Motsch

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	ELIZABETH STREET between EAST HOUSTON STREET and PRINCE STREET Note: 251 Elizabeth Street	Partial Sidewalk Closure	West		Manhattan	2	5	10012

Sponsor Details

Sponsor: Happy Camp3r

Sponsor Address: [REDACTED] 10018

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: <https://thehappycamp3r.com/>

Producer Details

Producer/Organization: Experience by Nikki

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1, 2,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Outside: Branding on the awning door window ice cream cart, and newspaper stand. Small brand elements such as ice cream cups ice cream cones, and newspapers.*
- 3 The event will be advertised. Following is the event advertising plan: *The event will be advertised on all Happy Camp3rs social pages. A Partiful invite was also sent to New York residents in a 3-mile radius of the popup location at 251 Elizabeth Street. There*

will no mention of the word free nor will we have any free items for guests. There will be no mention of celebrities or influencers nor do we expect any celebrities or influencers from September 18 19 or 20th..

- 4 The event will have on-site security. Following is the on-site security plan: *We will be using two unarmed guards from Sentinel Management Group Inc. They are licensed by the State of New York, and appropriate documentation will be attached. One guard will be monitoring the door to maintain occupancy levels and safety inside the retail pop-up. The second guard will be maintaining the line outside, ensuring 5 feet of sidewalk remains free at all times and that all waiting guests are safe..*
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found

943061 (DOT - Open Street)

Restaurant Conflict Details

[View Conflicts on Map](#)

1 conflicting Restaurants found

Restaurant (Business Name)	Address	License Type	Applicant	Validity	Status
GELATERIA GENTILE	229 ELIZABETH STREET, NEW YORK, NY, 10012	Roadway	LATTE 229 LLC [REDACTED]	3/20/2026-3/20/2030	Issued