

EventId: 967838

09/29/2026 12:20 PM

## Event Details

Event Id: 967838

Event Name: Neutrogena Acne NYFW Pop Up - Union Sq. Broadway Plaza

Event Description: Plaza for placement of Airstream Trailer featuring mini skincare product samples and beverage sampling.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 10/23/2026 07:00 AM

Start Date: 10/23/2026 11:00 AM

End Date: 10/23/2026 07:00 PM

Breakdown Date: 10/23/2026 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/12/2026 10:19 AM

Application Processing by: Shaneek Meachum

## Applicant Details

Applicant Name: Adam Weingrad - Winick Productions LLC

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

## Location Details

| # | Location                                                                                        | Street Closure   | Street Side | Closure | Boro      | CB's | Pct | Zipcode |
|---|-------------------------------------------------------------------------------------------------|------------------|-------------|---------|-----------|------|-----|---------|
| 1 | Gansevoort Plaza : 12/13 9 Avenue<br><b>Note:</b> ACTUAL DATE REQUESTED THURSDAY SEPTEMBER 10TH | Pedestrian Plaza | Full        |         | Manhattan | 2    | 6   | 10014   |

## Sponsor Details

Sponsor: NY Food Truck Association-Food Truck Promotions  
 Sponsor Address: [REDACTED] 2  
 Sponsor Email:  
 Sponsor EIN:  
 Sponsor Phone: [REDACTED]  
 Sponsor Cell:  
 Sponsor Fax:  
 Sponsor Website:

## Producer Details

Producer/Organization:  
 Producer Address:  
 Producer Phone:  
 Producer Phone:  
 Producer Cell:  
 Producer Fax:  
 Producer Email:

## Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,  
 Affected Community Boards: 2,  
 Affected Precincts: 6,  
 Affected City Council Dist: 3,  
 Affected Zipcodes: 10014,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Airstream Trailer*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 The event will have on-site security. Following is the on-site security plan: *tbd*.
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

## Event Conflict Details

Refresh to see updated conflicting events

6 conflicting events found

799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo) 943071 (DOT - Open Street)  
 943072 (DOT - Open Street) 943073 (DOT - Open Street)

## Restaurant Conflict Details

[View Conflicts on Map](#)

### 2 conflicting Restaurants found

| Restaurant (Business Name) | Address                                      | License Type | Applicant                                             | Validity            | Status |
|----------------------------|----------------------------------------------|--------------|-------------------------------------------------------|---------------------|--------|
| SERAFINA                   | 7 9 AVENUE, NEW YORK, NY, 10014              | Sidewalk     | SERAFINA MEATPACKING LLC<br>[REDACTED] restaurant.com | 8/14/2026-8/14/2030 | Issued |
| SIRRAH                     | 1 LITTLE WEST 12 STREET, NEW YORK, NY, 10014 | Sidewalk     | 1LW12 RESTAURANT LLC<br>[REDACTED]                    | 9/4/2026-9/4/2030   | Issued |