

EventId: 979365

Halia Francis 09/29/2026 12:16 PM

Event Details

Event Id: 979365

Event Name: Target SoHo Grand Re-opening Activation: 600 Broadway

Event Description: 10.22 and 10.23 and 10.24 West curb lane of Crosby St. for production trucks and production vehicles to park/load/unload.
10.22 and 10.23 and 10.24 East curb lane of Broadway for Hot Dog Cart and East Sidewalk for queue. 10.22-ONLY South curb lane of E. Houston St. for Hot Dog Cart and South Sidewalk for queue. -see addendum-

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 10/22/2026 06:00 AM

Start Date: 10/22/2026 04:00 PM

End Date: 10/24/2026 08:00 PM

Breakdown Date: 10/24/2026 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 09/22/2026 02:04 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Adam Weingrad - Winick Productions LLC

Applicant Address:

Applicant Country: United States of America

Applicant Email:

Applicant Phone:

Applicant Cell Phone:

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	CROSBY STREET between EAST HOUSTON STREET and PRINCE STREET Note: 10.22 AND 10.23 AND 10.24 - PRODUCTION PARKING ONLY	Curb Lane Only	West		Manhattan	2	5	10012
2	BROADWAY between EAST HOUSTON STREET and PRINCE STREET Note: CURB LANE USE AND PARTIAL SIDEWALK USE 10.22 AND 10.23 AND 10.24	Curb Lane Only	East		Manhattan	2	1, 5	10012
3	EAST HOUSTON STREET between BROADWAY and CROSBY STREET Note: CURB LANE USE AND PARTIAL SIDEWALK USE. 10.22 -1- DAY ONLY	Curb Lane Only	South		Manhattan	2	5, 9	10012

Sponsor Details

Sponsor: MoonLab Productions LLC

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5, 1, 9,

Affected City Council Dist: 1, 2,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *HOT DOG CART*
- 3 The event will have on-site security. Following is the on-site security plan: *TBD*.
- 4 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

3 conflicting events found

713138 (SAPO - Embargo) 804541 (SAPO - Embargo) 967574 (SAPO - Street Event)