

EventId: 979870

Halia Francis 09/29/2026 10:58 AM

Event Details

Event Id: 979870

Event Name: SEPHORA - TOUCHLAND

Event Description: outside the Sephora store at 557 Broadway. Sephora will have a
Touchland truck serving pre-packaged ice cream.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 10/10/2026 12:01 AM

Start Date: 10/10/2026 12:05 AM

End Date: 10/10/2026 10:00 PM

Breakdown Date: 10/10/2026 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 09/24/2026 11:01 AM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Sharon Miller

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	PRINCE STREET between BROADWAY and MERCER STREET	Curb Lane Only	South		Manhattan	2	1, 5	10012

Sponsor Details

Sponsor: Sharon Marie Miller
 Sponsor Address: [REDACTED]
 Sponsor Email: [REDACTED]
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax: [REDACTED]
 Sponsor Website:

Producer Details

Producer/Organization: Sharon Marie Miller
 Producer Address: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Cell:
 Producer Fax: [REDACTED]
 Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts 5, 1,
 Affected City Council Dist: 1,
 Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Sephora and Touchland*
- 3 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details Refresh to see updated conflicting events

2 conflicting events found 713138 (SAPO - Embargo) 804541 (SAPO - Embargo)

