

EventId: 964034

Halia Francis 08/27/2026 05:26 PM

Event Details

Event Id: 964034

Event Name: Burton Snowboards NYC Store Opening

Event Description: We are opening our new Burton NYC flagship store, and will be having a small trailer open in front of the doors to showcase some new product.

Event Type: Street Event

Event SubType: Street event, Medium

Permitting Agency: Street Activity Permit Office

Setup Date: 09/23/2026 04:00 PM

Start Date: 09/24/2026 03:00 PM

End Date: 09/24/2026 11:00 PM

Breakdown Date: 09/25/2026 10:00 AM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 07/23/2026 11:56 AM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Colin Barry

Applicant Address: 180 Queen City Park Rd Burlington VT 05401

Applicant Country: United States of America

Applicant Email: colinb@burton.com

Applicant Phone: (970) 302-1330

Applicant Cell Phone: (970) 302-1330

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	MERCER STREET between GRAND STREET and CANAL STREET	Partial Sidewalk	East		Manhattan	2	1	10013

Note: East side of Mercer street, using the final parking space at the corner of Grand. We will have the trailer parked on this corner with the doors partially covering the sidewalk

Closure

Sponsor Details

Sponsor: Burton Snowboards

Sponsor Address 180 Queen City Park Rd Burlington VT 05401

Sponsor Email: colinb@burton.com

Sponsor EIN:

Sponsor Phone: (970) 302-1330

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Burton Snowboards NYC

Producer Address: 107 GRAND ST, NEW YORK, NY 10013, USA NEW YORK NY

Producer Phone: (212) 966-8070

Producer Phone: (212) 966-8070

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *DJ and Snowboarders*
- 3 The event will contain the following commercial branding and/or advertising elements: *Burton branded trailer with flags and Banners outside, and branding within our Burton store and window spaces.*
- 4 The event will be advertised. Following is the event advertising plan: *We will be promoting the event within the store windows and*

point of sale. We will also be promoting the event through social media, email, and on our website..

- 5 The event will have on-site security. Following is the on-site security plan: *We have not finalized our security details as of 7/23, but we will be working with a fully licensed security team..*
- 6 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 7 There will be a prop at this event. Following are the dimensions and description: *Speaker towers, wind flags, banners, and potentially skate rails*
- 8 There will be a prop that is higher than 10 feet at this event. **A DOB Structure Permit is required.**
- 9 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**
- 10 Alcoholic beverages will be sold, consumed or distributed at this event. **This will require eligible restaurants/businesses/caterers to obtain a Temporary Beer and Wine Permit from the NYS Liquor Authority.**

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found