

EventId: 960412

08/28/2026 02:53 PM

Event Details

Event Id: 960412

Event Name: Intimissimi sound cabin TBD

Event Description: Temporary pop-up mindfulness and relaxation experience with a 6m x 2.5m structure, controlled visitor access, no sales, no alcohol, no food or beverage giveaway, no amplified sound. Optional exterior desk and shade umbrella pending final confirmation.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 10/16/2026 07:00 PM

Start Date: 10/17/2026 09:00 AM

End Date: 10/18/2026 06:00 PM

Breakdown Date: 10/18/2026 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 07/06/2026 03:02 PM

Application Processing by: Shaneek Meachum

Applicant Details

Applicant Name: Costanza Previti

Applicant Address: 9 [REDACTED] 10016

Applicant Country: United States of America

Applicant Email: c [REDACTED] m

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	Gansevoort Plaza : 12/13 9 Avenue Note: Alternative locations: 14th Street Square Plaza: 13/14 9 Avenue or Chelsea Triangle: 14/15 9 Avenue, subject to availability and review by SAPO and Meatpacking BID.	Pedestrian Plaza	Full		Manhattan	2	6	10014
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Sponsor Details

Sponsor: Calzedonia USA, Inc

Sponsor Address [REDACTED] 10018

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 6,

Affected City Council Dist: 3,

Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *No live entertainment is planned. A limited number of invited influencers/content creators may attend during controlled time windows for content creation only. They will not be announced as celebrity appearances, and no public meet-and-greet, performance, stage, or amplified sound is planned.*
- 3 The event will contain the following commercial branding and/or advertising elements: *Yes. The event may include limited*

commercial branding elements related to the sponsor/client, such as discreet logo placement, wayfinding signage, exterior check-in desk branding, interior environmental graphics, staff uniforms, QR codes, and a possible non-food branded takeaway pending final confirmation. No sales, no exchange of money, and no food or beverage giveaway are currently planned.

- 4 The event will be advertised. Following is the event advertising plan: Yes. The event may be promoted through limited sponsor/client channels, social media and invited influencer/content creator activity. No large-scale public advertising, public celebrity appearance, or public meet-and-greet is currently planned. Access will be controlled on site to avoid crowding and maintain pedestrian circulation..
- 5 There will be red carpet, rope and/or stanchions used at this event.
- 6 The event will have on-site security. Following is the on-site security plan: On-site staff and/or security personnel will be present to support guest management, queue management, controlled visitor access, crowd control, and general safety. Additional licensed security personnel may be added if required by SAPO, NYPD, or the plaza partner..

Event Conflict Details

Refresh to see updated conflicting events

6 conflicting events found

799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo) 943071 (DOT - Open Street)
943072 (DOT - Open Street) 943073 (DOT - Open Street)

Restaurant Conflict Details

[View Conflicts on Map](#)

1 conflicting Restaurants found

Restaurant (Business Name)	Address	License Type	Applicant	Validity	Status
SERAFINA	7 9 AVENUE, NEW YORK, NY, 10014	Sidewalk	SERAFINA MEATPACKING LLC [REDACTED]	N/A	Revocable Consent Registration Pending