

Anew World LLC

Community Board SLA License Questionnaire

Pesetsky & Bookman

Applicant's Alcoholic Beverage Counsel

325 Broadway, Suite 501

New York, NY 10007

www.pb.law | (212) 513-1988 | hello@pb.law

Meeting Date: _____

APPLICANT INFORMATION:

Name of applicant(s): Anew World LLC

Trade name (DBA): TBD

Premises address: 526 Hudson Street, New York, NY 10014

Cross Streets and other addresses used for building/premise:

Between Charles Street and W 10th Street

CONTACT INFORMATION:

Principal(s) Name(s): Jacqueline Novogratz and Katherine Manderfield

Office or Home Address: _____

City, State, Zip: _____

Telephone #: _____ email : [REDACTED]

Landlord Name / Contact: Our Neighborhood Place LLC

Landlord's Telephone and Fax [REDACTED]

NAMES OF ALL PRINCIPAL(s):	NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD
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<u>Jacqueline Novogratz</u>	_____
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<u>Katherine Manderfield</u>	_____
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_____	_____
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Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

We are a cafe and gift store that offers ethically sourced coffees and gifts. Our focus is on highlighting and promoting ethically-sourced businesses. The cafe is part of an organization, Anew, that is a social impact action lab and discovery center located in the West Village. We host interactive events and workshops, an accelerator program for nonprofits, and a retail lab.

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

☐ a new liquor license (☐ Restaurant ☐ Tavern / On premise liquor ☐ Other)

☐ an UPGRADE of an existing Liquor License

☐ an ALTERATION of an existing Liquor License

☐ a TRANSFER of an existing Liquor License

☐ a HOTEL Liquor License

☐ a DCA CABARET License

☐ a CATERING / CABARET Liquor License

☒ a BEER and WINE License

☐ a RENEWAL of an existing Liquor License

☐ an OFF-PREMISE License (retail)

☐ OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:

(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

N/A

If this is for a new application, please list previous use of location for the last 5 years:

Anew World LLC (applicant) - no license - Cafe and Community event space from 2025 - Present

Vacant from 2021- 2025

Is any license under the ABC Law currently active at this location? ☐ yes ☒ no

If yes, what is the name of current / previous licensee, license # and expiration date: _____

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?

☐ yes ☒ no

If yes, please list DBA names and dates of operation:

Dry cleaners from 2016 - 2021

PREMISES:

By what right does the applicant have possession of the premises?

☐ Own ☐ Lease ☐ Sub-lease ☐ Binding Contract to acquire real property ☒ other: Management and licensing agreement

Type of Building: ☐ Residential ☒ Commercial ☐ Mixed (Res/Com) ☐ Other: _____

Number of floor: 4 Year Built : 1832

Describe neighboring buildings: Mixed

Zoning Designation: C1-6

Zoning Overlay or Special Designation (applicable) _____

Block and Lot Number: 620 / 4

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? ☐ yes ☒ no

Is the premise located in a historic district? ☒ yes ☐ no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? ☒ yes ☐ no, please explain : _____

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) ☒ no ☐ yes : explain _____

What is the proposed Occupancy? 74

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

☐ no ☐ yes ☐ *pending

If yes, what is the maximum occupancy for the premises? 74

If yes, what is the use group for the premises? 6

If yes, is proposed occupancy permitted? ☒ yes ☐ no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? ☐ yes ☐ no N/A

Do you plan to file for changes to the Certificate of Occupancy? ☐ yes ☐ no ☐ pending
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? ☒ no ☐ yes

(if yes, please describe: _____

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? 2,552

If more than one floor, please specify square footage by floors: 1,351 (cellar), 1,201 (first floor)

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

1,000 (rear yard)

If more than one floor, what is the access between floors? Stairs and elevator

How many entrances are there? 1 How many exits? 1 How many bathrooms ? 2

Is there access to other parts of the building? ___ no x yes, explain: interior access to upper floors
(not part of licensed premises)

OVERALL SEATING INFORMATION:

Total number of tables? 6 Total table seats? 12

Total number of bars? 2 Total bar seats? 3

Total number of "other" seats? _____ please explain : _____

Total OVERALL number of seats in Premises : 15

BARS:

How many * stand-up bars / bar seats are being applied for on the premises? Bars 2 Seats 3

How many service bars are being applied for on the premises? 0

Any food counters? x no ___ yes, describe : _____

For Alterations and Upgrades:

N/A

Please describe all current and existing bars / bar seats and specific changes: _____

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

___ Bar x Bar & Food ___ Restaurant ___ Club/ Cabaret ___ Hotel x Other: Cafe and
Community event space

What are the Hours of Operation?

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:

8am to 7pm 7:30am to 7pm 7:30am to 7pm 7:30am to 7pm 7:30am to 7pm 7:30am to 7pm 8am to 7pm

Will the business employ a manager? ☐ no ☒ yes, name / experience if known : Simon D'Arcy

Will there be security personnel? ☒ no ☐ yes(if yes, what nights and how many?) _____

Do you have or plan to install French doors, accordion doors or windows that open? ☒ no ☐ yes

If yes, please describe : _____

Will you have TV's ? ☐ no ☒ yes (how many?) 1

Type of MUSIC / ENTERTAINMENT: ☒ Live Music ☐ Live DJ ☐ Juke Box ☒ Ipod / CDs ☐ none

Expected Volume level: ☒ Background (quiet) ☐ Entertainment level ☐ Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? ☒ no ☐ yes

IF YES, will you be using a professional sound engineer? _____

Please describe your sound system and sound proofing: _____

Will you be permitting: ☐ promoted events ☒ scheduled performances ☐ outside promoters

☐ any events at which a cover fee is charged? ☒ private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? ☒ no ☐ yes (if yes, please attach plans)

Will you be utilizing ☐ ropes ☐ movable barriers ☐ other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? ☒ no ☐ yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 ½ " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: Katherine (Katie) Manderfield Phone: _____

Address: _____

Email : katie@anew.world

Application submitted on
behalf of the applicant by:

X 
Signature

Print or Type Name Katherine (Katie) Manderfield

Title CEO & Co-Founder, Anew

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.

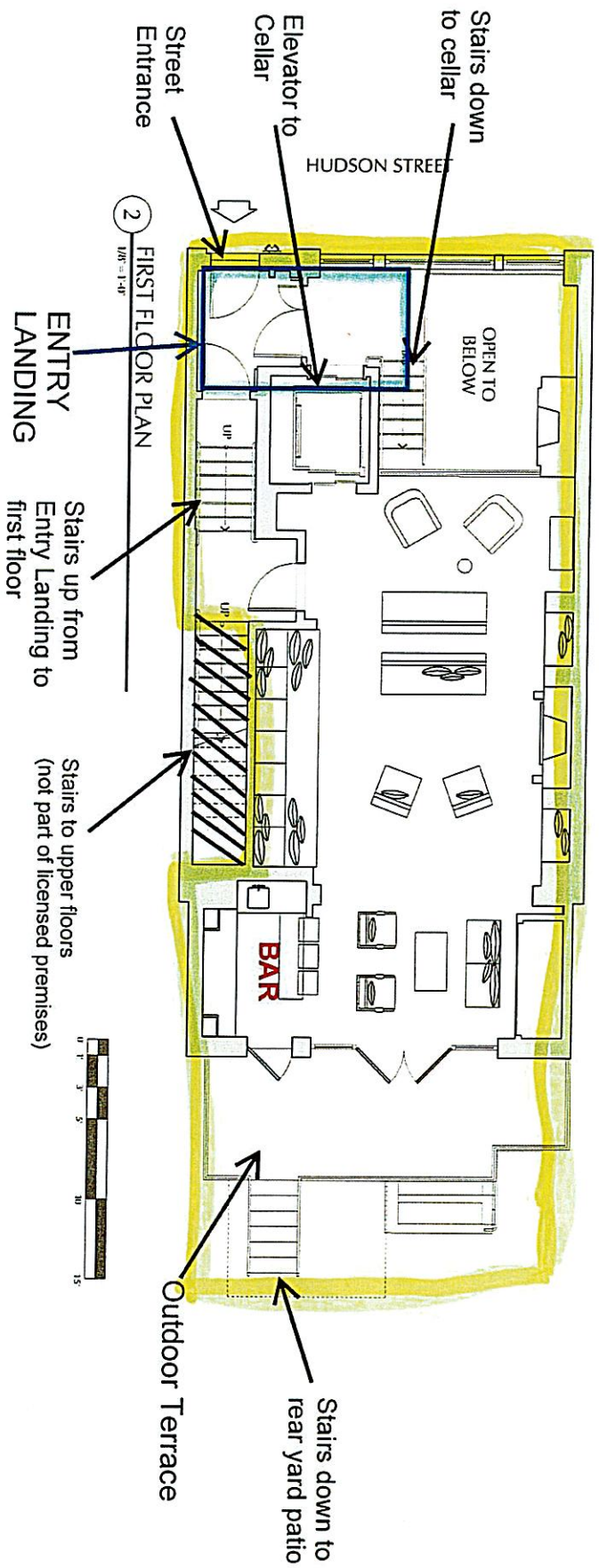




Community Board 2,
Manhattan SLA Licensing Committee
Donna Raftery, Co-Chair
Robert Ely, Co-Chair

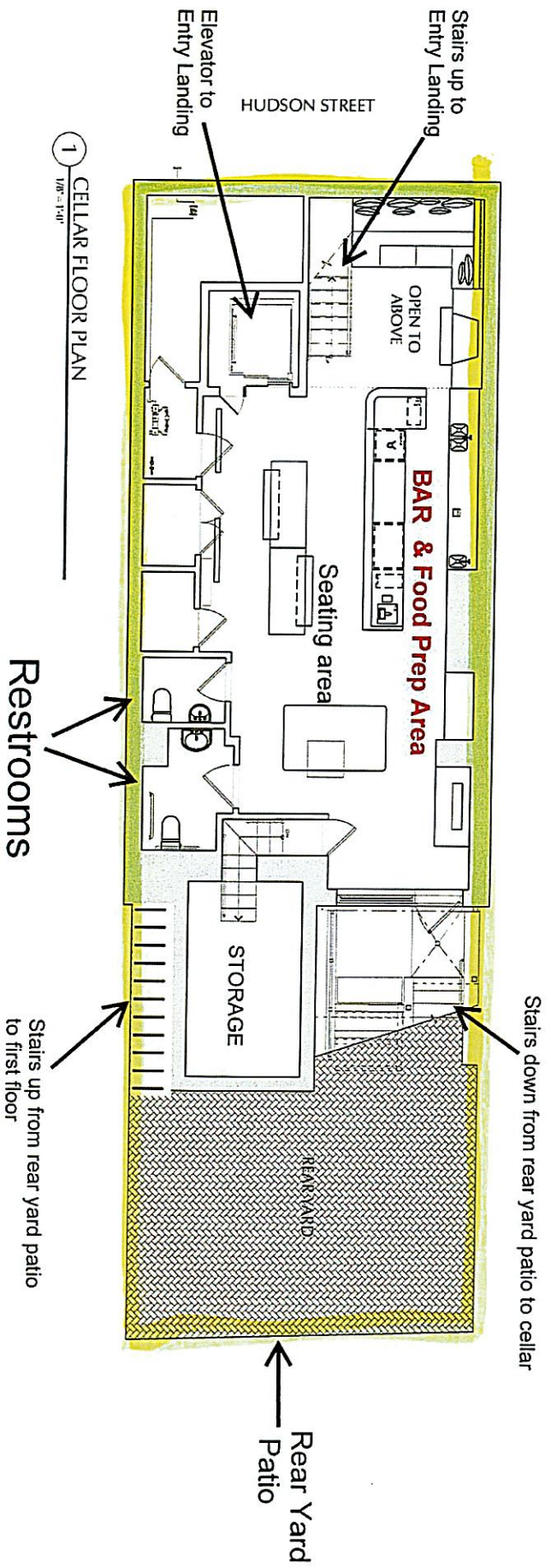
ANEW WORLD LLC

FIRST FLOOR



ANEW WORLD LLC

CELLAR FLOOR PLAN



Cafe Menu

Anew World LLC

MENU

Yoghurt Parfait

Greek yoghurt, granola & peach

Plain Bagel

Toasted with cream cheese & raspberry jam

Sandwiches

Ham, Brie & Dijon

on buttered baguette

Pastrami, tomato & red onion

with provolone cheese on sourdough

Grilled Sandwiches

Vegetarian Melt

Spinach, tomatoes, roasted red peppers, caramelized onion & provolone on focaccia

Anew Grilled Cheese

Sharp cheddar, green onion, dijon & mayonnaise on sourdough