

EventId: 956101

07/27/2026 03:19 PM

Event Details

Event Id: 956101

Event Name: Snoopy Balloon Photo Opp

Event Description: Inflating large Macys Parade Snoopy balloon in Gansevoort Plaza
for photo opp in conjunction with Snoopy in Fashion art exhibit

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 09/18/2026 12:00 AM

Start Date: 09/18/2026 08:00 AM

End Date: 09/18/2026 08:00 PM

Breakdown Date: 09/18/2026 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 0 to 74

Non Profit Organization: No

Received Date: 06/17/2026 12:44 PM

Application Processing by: Shaneek Meachum

Applicant Details

Applicant Name: Charles Hoppe

Applicant Address: [REDACTED] NJ 07074

Applicant Country: United States of America

Applicant Email: c [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Gansevoort Plaza : 12/13 9 Avenue	Pedestrian Plaza	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor: Macys Inc.
 Sponsor Address: [REDACTED] Street New York NY 10001
 Sponsor Email:
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization:
 Producer Address:
 Producer Phone:
 Producer Phone:
 Producer Cell:
 Producer Fax:
 Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts: 6,
 Affected City Council Dist: 3,
 Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 0 to 74.
- 2 The event will contain the following commercial branding and/or advertising elements: *Peanuts and potentially Macys*
- 3 The event will be advertised. Following is the event advertising plan: *Peanuts to promote. Possibly Macys.*
- 4 The event will have on-site security. Following is the on-site security plan: *Private Security for potential crowd control.*
- 5 There will be a prop at this event. Following are the dimensions and description: *Large snoopy balloon weighed down by ballast*
- 6 There will be a prop that is higher than 10 feet at this event. **A DOB Structure Permit is required.**

Event Conflict Details

Refresh to see updated conflicting events

6 conflicting events found

799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo) 943071 (DOT - Open Street)
943072 (DOT - Open Street) 943073 (DOT - Open Street)

Restaurant Conflict Details

[View Conflicts on Map](#)

1 conflicting Restaurants found

Restaurant (Business Name)	Address	License Type	Applicant	Validity	Status
SERAFINA	7 9 AVENUE, NEW YORK, NY, 10014	Sidewalk	SERAFINA MEATPACKING LLC [REDACTED]	N/A	Revocable Consent Registration Pending