

EventId: 959424

Halia Francis 07/27/2026 04:28 PM

Event Details

Event Id: 959424

Event Name: Ciele Cosmetics NYFW Pop-Up

Event Description: Ciele Cosmetics will host a temporary promotional activation during New York Fashion Week featuring a photo booth experience, cosmetic product sampling, and consumer engagement activities. The event will also include a collaboration with Ansa Coffee, offering complimentary coffee beverages to attendees while supplies last. Event staff will manage attendee flow and maintain pedestrian access at all times.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 09/12/2026 07:00 AM

Start Date: 09/12/2026 11:00 AM

End Date: 09/12/2026 05:00 PM

Breakdown Date: 09/12/2026 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 06/30/2026 09:17 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Skylar Maycon

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]m

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	LAFAYETTE STREET between BROOME STREET and GRAND STREET	Partial Sidewalk Closure	West		Manhattan	2	5	10013

Sponsor Details

Sponsor: Ciele Cosmetics

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN: [REDACTED]

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: <https://cielecosmetics.com/>

Producer Details

Producer/Organization: Ciele Cosmetics

Producer Address: Ciele Cosmetics Beverly Hills CA

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: a [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *The event will include a photobooth featuring company logos branded products and promotional signage. QR codes directing attendees to the companys social media channels will be displayed on-site. Event photography and content capture will be conducted for use on the companys social media and marketing platforms.*

- 3 The event will be advertised. Following is the event advertising plan: *The event will be promoted through the companys social media channels and digital marketing efforts. Additional promotional materials including permitted wild postings may be utilized in advance of the event..*
- 4 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 5 There will be a prop at this event. Following are the dimensions and description: *One free-standing branded photo booth structure with an integrated digital photo experience interactive cosmetic-themed activation and exterior branding. Approximate dimensions: 6 ft L 6 ft W 8 ft H.*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

[View Conflicts on Map](#)

1 conflicting Restaurants found

Restaurant (Business Name)	Address	License Type	Applicant	Validity	Status
BUTLER	177 LAFAYETTE STREET, NEW YORK, NY, 10013	Sidewalk	BUTLER SOHO LLC [REDACTED] com	N/A	Revocable Consent Registration Pending