

EventId: 963959

Halia Francis 07/28/2026 04:14 PM

Event Details

Event Id: 963959

Event Name: ALD San Gennaro

Event Description: A helicopter in front of the ALD Store

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 09/10/2026 05:00 AM

Start Date: 09/10/2026 08:00 AM

End Date: 09/10/2026 08:30 PM

Breakdown Date: 09/10/2026 11:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 0 to 74

Non Profit Organization: No

Received Date: 07/23/2026 04:17 AM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Elissa Arthur

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: e [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	MULBERRY STREET between PRINCE STREET and SPRING STREET Note: Helicopter would be placed in front of Aim Leon Dore 224 Mulberry St	Full Street Closure	Full		Manhattan	2	5	10012

Sponsor Details

Sponsor: Kurzweil
 Sponsor Address: [REDACTED]
 Sponsor Email:
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization: Max Kurzweil
 Producer Address:
 Producer Phone:
 Producer Phone:
 Producer Cell:
 Producer Fax:
 Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts: 5,
 Affected City Council Dist: 1,
 Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 0 to 74.
- 2 The event will contain the following commercial branding and/or advertising elements: *Logos*
- 3 There will be oversized vehicles that exceed 13'6" in height, 8' in width and 55' in length. Following are the details: *The prop helicopter is 36.07x7.12x10.30. A DOT Over-dimensional Vehicle Permit is required.*
- 4 There will be a prop at this event. Following are the dimensions and description: *The prop helicopter is 36.07x7.12x10.30*
- 5 There will be a prop that is higher than 10 feet at this event. **A DOB Structure Permit is required.**
- 6 There are plans for after hours construction of a prop. An After Hours Variance from the DOB is required.

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

[View Conflicts on Map](#)

8 conflicting Restaurants found

Restaurant (Business Name)	Address	License Type	Applicant	Validity	Status
LITTLE RUBY'S	219 MULBERRY STREET, NEW YORK, NY, 10012	Roadway	219 MULBERRY LLC [REDACTED]	N/A	Revocable Consent Registration Pending
THE GREY DOG	244 MULBERRY STREET, NEW YORK, NY, 10012	Roadway	THE GREY DOG MULBERRY INC [REDACTED]	10/17/2025- 10/17/2029	Issued
PARM	248 MULBERRY STREET, NEW YORK, NY, 10012	Roadway	PARM MULBERRY LLC [REDACTED]	6/26/2026- 6/26/2030	Issued
AIME LEON DORE SOHO	214 MULBERRY STREET, NEW YORK, NY, 10012	Roadway	AIME LEON DORE SOHO LLC [REDACTED]	2/13/2026- 2/13/2030	Issued
MATCHAFUL	217 MULBERRY STREET, NEW YORK, NY, 10012	Roadway	MATCHAFUL INC. [REDACTED]	7/21/2026- 7/21/2030	Issued
LOCAL 92 SOHO	244 MULBERRY STREET, NEW YORK, NY, 10012	Sidewalk	NEW ZOE 21 INC [REDACTED] COM	6/26/2026- 6/26/2030	Issued
LOCAL 92 SOHO	244 MULBERRY STREET, NEW YORK, NY, 10012	Roadway	NEW ZOE 21 INC [REDACTED]	3/27/2026- 3/27/2030	Issued
7TH STREET BURGER	250 MULBERRY STREET, NEW YORK, NY, 10012	Roadway	250 MULBERRY BB LLC [REDACTED]	4/17/2026- 4/17/2030	Issued