

EventId: 961886

Halia Francis 07/24/2026 01:45 PM

Event Details

Event Id: 961886

Event Name: Wavytalk Product Launch

Event Description: Create a salon experience to launch a new hair product. Run the space like a hair salon. Individuals can make appointments ahead of time to get their hair professionally done along with a manicure. Individuals who are walking by can step in and use the self-styling station to test the product on their own.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 08/04/2026 04:00 PM

Start Date: 08/05/2026 02:00 PM

End Date: 08/06/2026 06:30 PM

Breakdown Date: 08/06/2026 06:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 0 to 74

Non Profit Organization: No

Received Date: 07/13/2026 04:26 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Laura Cranwell

Applicant Address:

Applicant Country: United States of America

Applicant Email:

Applicant Phone: 00

Applicant Cell Phone:

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	VARICK STREET between WATTS STREET and CANAL STREET Note: Chillhouse Nail Salon	Partial Sidewalk Closure	West		Manhattan	1, 2	1	10013
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Sponsor Details

Sponsor: We Are Swell

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Laura Cranwell

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 1, 2,

Affected Precincts 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 0 to 74.
- 2 There will be red carpet, rope and/or stanchions used at this event.
- 3 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**
- 4 Alcoholic beverages will be sold, consumed or distributed at this event. **This will require eligible restaurants/businesses/caterers to obtain a Temporary Beer and Wine Permit from the NYS Liquor Authority.**

Event Conflict Details

Refresh to see updated conflicting events

2 conflicting events found

961888 (SAPO - Street Event) 963308 (MOME - Grid Request)