EventId: 948960 06/30/2026 12:59 PM

Event Details

Event Id:	948960
Event Name:	TIMBERLAND X JBL X New Era Event
Event Description:	Timberland proposes to host a permitted large-scale outdoor street event in New York City. The event will include amplified sound live music performances and branded experiential activations designed to engage the public and celebrate urban culture and community.The event is open to the public and will be professionally produced and managed. Timberland will implement appropriate measures for crowd control security staffing sound monitoring sanitation services and accessibility in compliance with SAPO NYPD FDNY and DOT requirements.Pedestrian access emergency lanes and neighborhood impact considerations will be maintained at all times. Timberland will coordinate with all relevant city agencies to ensure public safety orderly operations and full adherence to permit conditions.
Event Type:	Street Event
Event SubType:	Street event, Large
Permitting Agency:	Street Activity Permit Office
Setup Date:	08/13/2026 01:00 PM
Start Date:	08/14/2026 04:00 PM
End Date:	08/14/2026 09:00 PM
Breakdown Date:	08/15/2026 10:00 AM
Event Status:	Pending
Recurring Event:	No
Event Other Details:	
Attendance:	1000 to 4999
Non Profit Organization:	No
Received Date:	05/28/2026 02:46 PM
Application Processing by:	Halia Francis

Applicant Details

Applicant Name:	Dodson Bennett
Applicant Address:	[redacted]
Applicant Country:	United States of America

Applicant Email: [redacted]m
Applicant Phone: [redacted]
Applicant Cell Phone: [redacted]
Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	CROSBY STREET between BLEECKER STREET and JERSEY STREET	Full Street Closure	Full		Manhattan	2	5, 9	10012

Sponsor Details

Sponsor: Timberland
Sponsor Address [redacted]
Sponsor Email:
Sponsor EIN:
Sponsor Phone: [redacted]
Sponsor Cell:
Sponsor Fax:
Sponsor Website:

Producer Details

Producer/Organization:
Producer Address:
Producer Phone:
Producer Phone:
Producer Cell:
Producer Fax:
Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
Affected Community Boards: 2,
Affected Precincts 5, 9,
Affected City Council Dist: 1, 2,
Affected Zipcodes: 10012,

Agency Instructions

1. The estimated attendance at this event is: 1000 to 4999.
2. There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *Talent Not confirmed*
3. The event will contain the following commercial branding and/or advertising elements: *Timberland Branding*
4. The event will be advertised. Following is the event advertising plan: *Timberland and New Era Teams will be creating marketing for the event.*.
5. There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
6. There will be a stage, press platform or scaffolding at the event. Following are the dimensions and description: *There will be a stage*
7. There will be a stage, press platform or scaffolding that exceeds two (2) feet in height and covers an area of 120 square feet or more, and/or will be in place for 30 days or more. **A DOB Structure Permit is required.**
8. There will be a prop at this event. Following are the dimensions and description: *Speakers*
9. There will be a prop that is higher than 10 feet at this event. **A DOB Structure Permit is required.**

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found