

EventId: 960510

07/24/2026 01:59 PM

## Event Details

Event Id: 960510

Event Name: SEPHORA EVENT

Event Description: PLACE SEPHORA ACTIVATION IN GANESVOORT PLAZA

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 08/12/2026 12:00 AM

Start Date: 08/12/2026 12:00 AM

End Date: 08/12/2026 11:30 PM

Breakdown Date: 08/12/2026 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 07/06/2026 08:10 PM

Application Processing by: Shaneek Meachum

## Applicant Details

Applicant Name: WILLIAM BUTLER

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

## Location Details

| # | Location                          | Street Closure   | Street Side | Closure | Boro      | CB's | Pct | Zipcode |
|---|-----------------------------------|------------------|-------------|---------|-----------|------|-----|---------|
| 1 | Gansevoort Plaza : 12/13 9 Avenue | Pedestrian Plaza | Full        |         | Manhattan | 2    | 6   | 10014   |

## Sponsor Details

Sponsor: MARTY BARNES INC

Sponsor Address: [REDACTED] NY 10314  
 Sponsor Email: [REDACTED]  
 Sponsor EIN:  
 Sponsor Phone: [REDACTED]  
 Sponsor Cell:  
 Sponsor Fax:  
 Sponsor Website:

## Producer Details

Producer/Organization: MARTY BARNES INC  
 Producer Address: [REDACTED] Staten Island NY  
 Producer Phone: [REDACTED]  
 Producer Phone: [REDACTED]  
 Producer Cell:  
 Producer Fax:  
 Producer Email: [REDACTED]

## Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,  
 Affected Community Boards: 2,  
 Affected Precincts: 6,  
 Affected City Council Dist: 3,  
 Affected Zipcodes: 10014,

## Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *SEPHORA LOGOS*
- 3 The event will have on-site security. Following is the on-site security plan: *SECURITY WILL BE FOR CROWD CONTROL AND LIC BY NYS.*
- 4 There will be a tent or a canopy at this event. Following are the dimensions and description: *10X10*

## Event Conflict Details

Refresh to see updated conflicting events

### 7 conflicting events found

799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo) 943071 (DOT - Open Street)  
 943072 (DOT - Open Street) 943073 (DOT - Open Street) 948358 (SAPO - Plaza Partner Event)

## Restaurant Conflict Details

[View Conflicts on Map](#)**1 conflicting Restaurants found**

| Restaurant (Business Name) | Address                         | License Type | Applicant                              | Validity | Status                                    |
|----------------------------|---------------------------------|--------------|----------------------------------------|----------|-------------------------------------------|
| SERAFINA                   | 7 9 AVENUE, NEW YORK, NY, 10014 | Sidewalk     | SERAFINA MEATPACKING LLC<br>[REDACTED] | N/A      | Revocable Consent<br>Registration Pending |