

Event Details

Event Id: 957783

Event Name: Grande pop up shop

Event Description: Ariana Grande pop up shop

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Event Status: Pending

Recurring Event: Yes

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 06/24/2026 03:18 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Jason Scharf

Applicant Address:

Applicant Country: United States of America

Applicant Email: m

Applicant Phone:

Applicant Cell Phone:

Applicant Fax:

Event Dates

Setup Date: 07/07/2026 07:00 AM

Start Date: 07/07/2026 08:00 AM

End Date: 07/20/2026 06:00 PM

Breakdown Date: 07/20/2026 08:00 PM

Recurring Dates: Tue 07/07/2026 07:00 AM - 08:00 PM

Fri 07/10/2026 07:00 AM - 08:00 PM

Sun 07/12/2026 07:00 AM - 08:00 PM

Mon 07/13/2026 07:00 AM - 08:00 PM

Tue 07/14/2026 07:00 AM - 08:00 PM

Wed 07/15/2026 07:00 AM - 08:00 PM

Thu 07/16/2026 07:00 AM - 08:00 PM

Fri 07/17/2026 07:00 AM - 08:00 PM

Sat 07/18/2026 07:00 AM - 08:00 PM

Sun 07/19/2026 07:00 AM - 08:00 PM

Mon 07/20/2026 07:00 AM - 08:00 PM

Recurring Days Notes: Curb lane Load in dates are July 7 , 10 and 20. Side walk and curb lane for event days July 12 to July 19.

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	CROSBY STREET between GRAND STREET and HOWARD STREET Note: In front of 13 Crosby street Production is 7/7, 7/10 and 7/20. Activation (line queue) is July 12 to July 19.	Sidewalk and Curb Lane Closure	East		Manhattan	2	5	10013

Sponsor Details

Sponsor: Ghost EXP

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 There will be red carpet, rope and/or stanchions used at this event.
- 3 The event will have on-site security. Following is the on-site security plan: *Security for queue line on event days July 12 and 13.*

Event Conflict Details Refresh to see updated conflicting events

1 conflicting events found 918239 (SAPO - Embargo)