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Community Board No. 2, Manhattan

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June 1, 2026

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on May 21, 2026, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6.11.26 – Porsche Design x Watches of Switzerland (Sponsor: Porsche Design), Greene St. bet. Broome & Spring Sts. [curb lane only-E.]

Whereas, the applicant is requesting a curb lane closure for parking of wrapped, branded Porsche vehicles alongside a private event happening inside the Watches of Switzerland store at 60 Greene Street; and

Whereas, the Porsche vehicles are expected to be parked in the curb lane from 12 PM to 10 PM on Thursday, June 11th; and

Whereas, this event will entail no other outdoor element, activation, or queue line in the curb lane or on the sidewalk; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Porsche Design x Watches of Switzerland (Sponsor: Porsche Design)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 29 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Brad Hoylman-Sigal, Manhattan Borough President
Hon. Grace Lee, State Assembly, 65th District
Hon. Christopher Marte, NYC Council, 1st District