

Event Details

Event Id: 948337

Event Name: EBD GGY Pop Up

Event Description: Eye Buy Direct on a consumer activation taking place on Wednesday June 24 at Go Greek Yogurt 683 Broadway New York NY 10012. We will using the sidewalk on Broadway and W 3rd for line queue and using the curb lane on W 3rd Street for production parking only.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 06/24/2026 12:00 AM

Start Date: 06/24/2026 12:30 AM

End Date: 06/24/2026 11:00 PM

Breakdown Date: 06/24/2026 11:30 PM

Event Status: Submitted

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 05/26/2026 04:19 PM

Application Processing by:

Applicant Details

Applicant Name: Amir Shayegan

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	BROADWAY between WEST 3 STREET and WEST 4 STREET Note: 683 Broadway, New York, NY 10012	Partial Sidewalk Closure	West		Manhattan	2	6, 9	10012
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Sponsor Details

Sponsor: IDEKO Productions LLC

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Aubri Emery

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: aubri@ideko.com

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 6, 9,

Affected City Council Dist: 2,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *Branding for Eye Buy Direct will be present*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 The event will have on-site security. Following is the on-site security plan: *NY State based security company will be used..*

