

EventId: 932916

Halia Francis 04/27/2026 12:59 PM

Event Details

Event Id: 932916

Event Name: Porsche Design x Watches of Switzerland

Event Description: Porsche Design and Watches of Switzerland will be hosting a
 pannel discussion in the Watches of Switzerland boutique and as a
 branding element, Porsche will have 3 cars parked in front of the
 boutique

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 06/11/2026 01:00 PM

Start Date: 06/11/2026 06:00 PM

End Date: 06/11/2026 08:30 PM

Breakdown Date: 06/11/2026 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 0 to 74

Non Profit Organization: No

Received Date: 04/10/2026 02:18 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Shannon McKeefery

Applicant Address: [REDACTED] 10001

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	GREENE STREET between BROOME STREET and	Curb Lane	East		Manhattan	2	1	10012

SPRING STREET Note: 60 Greene Street	Only							
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Sponsor Details

Sponsor: Porsche Design

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 0 to 74.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *Orlando Bloom will be in attendance*
- 3 The event will contain the following commercial branding and/or advertising elements: *Porsche cars*
- 4 The event will have on-site security. Following is the on-site security plan: *Standard Watches of Switzerland retail security guards.*
- 5 Alcoholic beverages will be sold, consumed or distributed at this event. **This will require eligible restaurants/businesses/caterers to obtain a Temporary Beer and Wine Permit from the NYS Liquor Authority.**

Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found

918239 (SAPO - Embargo)