

EventId: 934626

Shaneek Meachum 04/27/2026 12:27 PM

Event Details

Event Id: 934626

Event Name: Unilever Fresh Clubhouse

Event Description: A mobile unit offering photo activations and complimentary Unilever product samples. Partnering with the Meatpacking BID for this event and have also taken over a nearby hotel for other activation elements.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 05/21/2026 09:00 AM

Start Date: 05/22/2026 09:00 AM

End Date: 05/23/2026 10:00 AM

Breakdown Date: 05/24/2026 06:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 04/15/2026 02:57 PM

Application Processing by: Shaneek Meachum

Applicant Details

Applicant Name: Andrea Underwood

Applicant Address:

Applicant Country: United States of America

Applicant Email:

Applicant Phone:

Applicant Cell Phone:

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Gansevoort Plaza : 12/13 9 Avenue	Pedestrian Plaza	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor: The.Team
 Sponsor Address: [REDACTED]
 Sponsor Email:
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization: The.Team
 Producer Address:
 Producer Phone:
 Producer Phone:
 Producer Cell:
 Producer Fax:
 Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts: 6,
 Affected City Council Dist: 3,
 Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *This is the Unilever Fresh Clubhouse. There will be Dove Dove Mens Care Degree branding*
- 3 The event will have on-site security. Following is the on-site security plan: *We will have 2 security guards on site, one by the entrance and one by the exit.*
- 4 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 5 There will be a pole tap for electricity at this event. **DOT Electrical Permit Cabling/Wiring Approval is required.**
- 6 Concrete or granite blocks will need to be removed for this event. **DOT approval is required.**

Event Conflict Details

Refresh to see updated conflicting events

4 conflicting events found

799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo) 913623 (SAPO - Plaza Partner Event)