

EventId: 932866

Halia Francis 04/27/2026 11:52 AM

Event Details

Event Id: 932866

Event Name: The Guru House - 372 Lafayette St. Brand Activation

Event Description: Partial curb lane for production vehicles loading and unloading on
May 12 and May 18 only. Partial sidewalk for guest queue setup
with sampling cart in the queue footprint May 16 and 17 only. - 2
locations

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Event Status: Pending

Recurring Event: Yes

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 04/10/2026 12:22 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: GSS Security Services, Inc.

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

Event Dates

Setup Date: 05/12/2026 07:30 AM

Start Date: 05/12/2026 07:30 AM

End Date: 05/18/2026 06:00 PM

Breakdown Date: 05/18/2026 11:59 PM

Recurring Dates: Tue 05/12/2026 07:30 AM - 11:59 PM

Sat 05/16/2026 07:30 AM - 11:59 PM

Sun 05/17/2026 07:30 AM - 11:59 PM

Mon 05/18/2026 07:30 AM - 11:59 PM

Recurring Days Notes: Curb lane on Great Jones for May 12 and May 18 only. Partial sidewalk on Lafayette St. May 16 and May 17 only

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	GREAT JONES STREET between LAFAYETTE STREET and BROADWAY Note: May 12 and May 18 only	Curb Lane Only	South		Manhattan	2	9	10012
2	LAFAYETTE STREET between BOND STREET and GREAT JONES STREET Note: May 16 and May 17 only	Partial Sidewalk Closure	West		Manhattan	2	9	10012

Sponsor Details

Sponsor: GSS Security Services, Inc.

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN: [REDACTED]

Sponsor Phone: [REDACTED]

Sponsor Cell: [REDACTED]

Sponsor Fax: [REDACTED]

Sponsor Website: www.gss-security.com

Producer Details

Producer/Organization: The Guru House

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell: [REDACTED]

Producer Fax: [REDACTED]

Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 9,

Affected City Council Dist: 2,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 500 to 999.
- 2 The event will contain the following commercial branding and/or advertising elements: *Branded cart in guest queue.*
- 3 The event will be advertised. Following is the event advertising plan: *Brands Social Media advertising..*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: *1 security officer for production curb lane on Great Jones and 1 security at guest queue for line management and to maintain the unobstructed 5 ft. pedestrian right-of-way on the sidewalk..*
- 6 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details [Refresh to see updated conflicting events](#)

3 conflicting events found

925671 (DOT - Street Construction) 937134 (SAPO - Production Event) 937871 (DOT - Street Construction)